SVKM's NMIMS , School of Business Management Master of Business Administration (MBA Entrepreneurship & Family Business): First Year (2012-2013)			
Area	Trimester I	Trimester II	Trimester III
Business Environment and Strategy	• Management Practice for Entrepreneurs(3)	• Legal Aspects of Business(3) • Managing and Growing Business(1.5)	• Understanding Global Business Environment (3) • Introduction to a Business Plan (3) • Research Methodology (3) • Growing Business in Changing Global Environment (3) • Corporate Social Responsibility (3)
Communication	. Oral Communication (1.5)	• Written Communication(1.5)	
Economics	. Microeconomics for Managers (3)		
Finance	. Financial Accounting and Analysis (3)	• Banking Activity in Business (3)	• Cost and Management Accounting (3)
Human Resource and Behavioral Sciences	• Individual and Group Behavior in Organizations (3)	• Essentials of HRM (3) • Negotiation and Dispute Resolution (1.5)	
Information System	• Information Systems for Management(3)	• E-Business (3)	
Marketing	• Marketing I (Concepts and Environment) (3)	• Marketing II (Marketing Mix, Planning and Strategy) (3)	• Distribution & Logistics (3)
Operations and Decision Sciences	• Statistical Analysis for Business Decisions (3)		
Value added Modules	Business Challenges and Competitive Analysis (Trim I) Management of Family Owned Businesses (Trim I) Macro Economic Analysis and Public Policy (Trim II) Assessing Business Opportunities (Trim II) Leading Change and growth in Family Business (Trim III) New product development (Trim III) Corporate Etiquette- Workshop with Organised meal.		

	OBT International Tour

1 Credit= 10 Hrs

Sessions: 150 Courses: 8 No of Credits: 22 .5	Sessions: 130 Courses: 8 No of Credits: 19.5	Sessions: 140 Courses: 7 No of Credits: 21