Programme Preparation

Orientation

SVKM'S NMIMS - School of Business Management
Master of Business Administration in Banking Management -MBA (Banking Management)
First Year (2012-2014) : Building Integrated Perspective of Management for Leadership

Programme Preparation	Orientation	Term I	Term II	Term III	
		• Economics for Managers (3) • Financial Accounting (3) • Banking Law & their Applications (3) • Organizational Behavior (3) • Information Systems for Management (3) • Customer Acquisition and Retention (3) • Decision Analysis (3)	• Corporate Finance (3) • Management Accounting & Control (3) • Banking Regulation, Supervision & Compliance (3) • Statistical Methods (3) • Corporate Social Responsibility and Governance (3) • Business Communication (3)	• Research Methodology (3) • Strategic Financial Management (3) • Retail Banking (Including Customer Relationship Management) (3) • Operations Research (3) • Operations Management (3) • Data Base Management System ((1.5) • Legal Aspects of Business (3)	**WE CARE MODULE (3 weeks)***
Compulsory workshop**		• Personal Growth Workshop (6 hrs.)	• Financial Analysis Using Excel (6 hrs.)	▪ Workshop on ORACLE-8 & ORACLE 9i (6 hrs.) ▪ Workshop on SPSS (9 hrs.)	
Preparation: 15 sessions Orientation: 15 sessions		Sessions : 140 Courses: 7 Workshops: 4	Sessions : 120 Courses: 6 Workshops: 4	Sessions : 130 Courses: 7 Workshops: 10	
		No. of credits: 21	**No. of credits: 18**	**No. of credits: 19.5**	

Total No. of credits: 58.5

***WE CARE MODULE (3 weeks)**

***Summer Internship: Non-credit compulsory course. However a student needs to satisfactorily complete the project as an essential partial fulfillment for award of MBA degree

(Figures in bracket represent number of credits. Each 3 credits will be of 20 sessions of 1 hr & 30 mins) 1 credit= 10 hrs. Class room teaching