SVKM's
Narsee Monjee Institute of Management Studies(NMIMS)

Course Structure

Diploma Programme / Part Time MBA (SE) - 2012

Ten lectures of three hours each for Diploma/PT MBA Iyr, IIyr & IIIyr.

TRIMESTER I (JUNE TO SEPTEMBER)			**Credit 2012-13**
AREA	CODE	SUBJECT	
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	607 HRM	Organisational Behaviour	3
BUSINESS ENVIRONMENT AND STRATEGY	221 BES	Law and Social Work	3
	635 BES	Social Development & Introduction to Social Entrepreneurship	3
ECONOMICS	983 ECO	Economics	3
TRIMESTER II (SEPTEMBER TO DECEMBER)			
AREA	CODE	SUBJECT	
FINANCE	185 FIN	Financial Accounting	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	223 HRM	Human Resource Management	3
BUSINESS ENVIRONMENT AND STRATEGY	222 BES	Social Engineering and Project Management	3
COMMUNICATIONS	608 BES	Development Communication	3
TRIMESTER III (JANUARY TO APRIL)			
AREA	CODE	SUBJECT	
MARKETING	111 MKT	Social Marketing	3
FINANCE	038 FIN	Micro-Finance (I)	3
BUSINESS ENVIRONMENT AND STRATEGY	618 BES	Research Methodology (I)	3
	207 BES	Management of Social Enterprises	3
Workshops: 1. Management Theory and Practice 2. Resource Mobilisation **Students who have opted for Part Time MBA (I) will have to undertake Project work in addition to studying the above subjects. (50 hours)**			**2.5**