SVKM'S NMIMS - School of Business Management

MANAGEMENT PROGRAMME FOR EXECUTIVES –MPE (2012 -2014)
POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM)

First year (2012-2013)

Trimester	Foundation	Trimester I	Trimester II
Courses	• Data Analysis using Excel • Principles of Management • Case Study Analysis	• Managerial Economics (3) • Statistics for Business Decisions (3) • Financial Management (3) • Marketing Management (3) • Information Management (3) • Organizational Behaviour (3)	• Strategic Management – I (3) • Costing and Management Control (3) • Human Resources Management (3) • Decision Analysis and Modelling (3) • Communication, Presentation and Negotiation Skills (3) • Sales Management (3)
Compulsory Workshops		WORKSHOP – HR / OB Area	WORKSHOP – Finance Area
	Courses: 8 Sessions	Courses: 90 Sessions Workshop: 6 Hours	Courses: 90 Sessions Workshop: 6 Hours

Total No. of credits: 36 **No. of credits: 18** **No. of credits: 18**