SVKM's

Narsee Monjee Institute of Management Studies(NMIMS)

Course Structure

Diploma Programme / Part Time MBA (SE) - 2012

Ten lectures of three hours each for Diploma/PT MBA Iyr, IIyr & IIIyr**PART TIME MBA (SE)**

SECOND YEAR

TRIMESTER IV (JUNE TO SEPTEMBER)			**Credit 2012-13**	**Credit 2013-14**
AREA	CODE	SUBJECT		
FINANCE	613 FIN	Financial Management in Social Enterprises (II)	1	3
ECONOMICS	ECO	Development Economics	1	3
BUSINESS ENVIRONMENT AND STRATEGY	611 BES	Legal Aspects of Managing Development Organizations.	1	
OPERATIONS AND DECISION SCIENCES	610 ODS	Operations Management in Social Enterprises	1	3
BUSINESS ENVIRONMENT AND STRATEGY	612 BES	Strategic Planning and Management in Social Enterprises	1	3
TRIMESTER V (SEPTEMBER TO DECEMBER)				
AREA	CODE	SUBJECT		
OPERATIONS AND DECISION SCIENCES	609 ODS	Management of Development Programmes at Grass roots	1	3
BUSINESS ENVIRONMENT AND STRATEGY	619 BES	Research Methodology (II)	1	3

FINANCE	615 FIN	Venture Capital and Entrepreneurial Finance	1	3
OPERATIONS AND DECISION SCIENCES	617 ODS	Social Engineering & Project Management (II)	1	3
BUSINESS ENVIRONMENT AND STRATEGY	614 BES	Social Venture Development and Costing of Social Projects	1	3
TRIMESTER VI (JANUARY TO APRIL)				
AREA	CODE	SUBJECT		
FINANCE	616 FIN	Micro Finance (II)	1	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	620 HRM	Organizational Design and Transformations	1	3
INFORMATION SYSTEMS	622 INS	Designing Management Information Systems for Social Enterprises	1	3
BUSINESS ENVIRONMENT AND STRATEGY	623 BES	Understanding Global Cultures and Management of International Social Development Projects	1	3
BUSINESS ENVIRONMENT AND STRATEGY	624 BES	Disaster Management	1	3

PART TIME MBA (SE) THIRD YEAR

TRIMESTER VII (JUNE TO SEPTEMBER)			**Credit 2012-13**	**Credit 2013-14**
AREA	CODE	SUBJECT		
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	621 HRM	Performance Management of Social Enterprises	1	3

MARKETING	628 MKT	Marketing of Products and Services	1	3
	629 MKT	Brand Building for Social Enterprises	1	3
BUSINESS ENVIRONMENT AND STRATEGY	625 BES	Management of Livelihood Support Programmes (I)	1	3
	626 BES	Governance of Social Enterprises	1	3
TRIMESTER VIII (SEPTEMBER TO DECEMBER)				
AREA	CODE	SUBJECT		
BUSINESS ENVIRONMENT AND STRATEGY	627 BES	Corporate Social Responsibility	1	3
BUSINESS ENVIRONMENT AND STRATEGY	630 BES	Training and Development in Social Enterprises	1	3
	631 BES	Management of Cross Sector Partnerships	1	3
	632 BES	Stakeholder Management & Social Audit	1	3
	633 BES	Seminar on Social Development (30 hrs)	1.5	1.5
TRIMESTER IX (JANUARY TO APRIL)				
The Trimester concentrates on providing hands-on experience to students to integrate theoretical knowledge with practical experience. Hence greater emphasis is laid on learning by doing.				
AREA	CODE	SUBJECT		
MARKETING	970 MKT	Export Management	1	3

BUSINESS ENVIRONMENT AND STRATEGY	208 BES	Environment Management	1	3
Seminar Course:				
BUSINESS ENVIRONMENT AND STRATEGY	634 BES	Seminar on Sustainability of Social Enterprises (30hrs)	1.5	1.5
Practical and Experiential Component:				
• Five day Study Tour (30 hrs)				
• 60 hours of Internship.			2.5	1.5
Students would be required to produce a dissertation focused on social enterprise under one of the following two headings: (30 hrs)				
• Case-study of an existing social enterprise, evaluating its past successes and providing insights for improving its future performance OR • Business plan for establishing a new social enterprise.			1	1.5

Prepared by : Programme Chairperson Deputy Registrar (Acad.Admin) Dean-SBM

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