SVKM's NMIMS , School of Business Management Master of Business Administration (MBA Entrepreneurship & Family Business): Second Year (2012-2013)			
Area	Trimester IV	Trimester V	Trimester VI
Business Environment and Strategy	• Competitive and Global Strategic Management (1) • Implementation of Business Plan (1)	• Auditing a Business Plan (1) • Innovation, Change and Entrepreneur (1) • Succession Planning models (1)	
Finance	• Corporate Finance I (1)	• Managing Insurance (0.5) • Tax Management (1)	
Human Resource and Behavioral Sciences	• Management of people at work (1)		• Compensation & Benefits (1)
Information System	• Enterprise Resource Planning (1)		
Marketing	• Managing Franchises (0.5) • PR and Advertising for Business (0.5)	• Rural Marketing (1)	• Consumer Behavior (1) • B2B marketing (0.5) • Digital marketing (0.5) • Market Analysis and value Creation(1)
Operations and Decision Sciences	• Supply Chain management (0.5)	• Total Quality Management (1)	• Project Management (1)
Value added Modules	Portfolio Management in Family Run Businesses (IV) Corporate Valuation , Venture growth strategies (Trim V)		

1 Credit = 30 Hrs

Sessions:130	Sessions: 130	Sessions:100
Courses: 8	Courses: 7	Courses: 6
No of Credits: 6.5	No of Credits: 6.5	No of Credits: 5