

SVKM's
Narsee Monjee Institute of Management Studies(NMIMS)

Course Structure

Diploma Programme / Part Time MBA (SE) - 2013

Ten lectures of three hours each for Diploma/PT MBA Iyr, IYr & IIYr.

TRIMESTER I (JUNE TO SEPTEMBER)			Credit 2013-14
AREA	CODE	SUBJECT	
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	607 HRM	Organisational Behaviour	3
BUSINESS ENVIRONMENT AND STRATEGY	221 BES	Law and Social Work	3
	635 BES	Social Development & Introduction to Social Entrepreneurship	3
ECONOMICS	983 ECO	Economics	3
TRIMESTER II (SEPTEMBER TO DECEMBER)			
AREA	CODE	SUBJECT	
FINANCE	185 FIN	Financial Accounting	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	223 HRM	Human Resource Management	3
BUSINESS ENVIRONMENT AND STRATEGY	222 BES	Social Engineering and Project Management	3
COMMUNICATION	608 BES	Development Communication	3
TRIMESTER III (JANUARY TO APRIL)			
AREA	CODE	SUBJECT	
MARKETING	111 MKT	Social Marketing	3
FINANCE	038 FIN	Micro-Finance (I)	3
BUSINESS ENVIRONMENT AND STRATEGY	618 BES	Research Methodology (I)	3
	207 BES	Management of Social Enterprises	3
Students who have opted for Part Time MBA (I) will have to undertake Project work in addition to studying the above subjects. (50 hours)			2.5

PART TIME MBA (SE) SECOND YEAR

TRIMESTER IV (JUNE TO SEPTEMBER)			Credit 2013-14
AREA	CODE	SUBJECT	
FINANCE	613 FIN	Financial Management in Social Enterprises (II)	3
ECONOMICS	ECO	Development Economics	3
BUSINESS ENVIRONMENT AND STRATEGY	611 BES	Legal Aspects of Managing Development Organizations.	
	612 BES	Strategic Planning and Management in Social Enterprises	3
OPERATIONS AND DECISION SCIENCES	610 ODS	Operations Management in Social Enterprises	3
TRIMESTER V (SEPTEMBER TO DECEMBER)			
AREA	CODE	SUBJECT	
OPERATIONS AND DECISION SCIENCES	609 ODS	Management of Development Programmes at Grass roots	3
BUSINESS ENVIRONMENT AND STRATEGY	619 BES	Research Methodology (II)	3
	614 BES	Social Venture Development and Costing of Social Projects	3
FINANCE	615 FIN	Venture Capital and Entrepreneurial Finance	3
OPERATIONS AND DECISION SCIENCES	617 ODS	Social Engineering & Project Management (II)	3
TRIMESTER VI (JANUARY TO APRIL)			
AREA	CODE	SUBJECT	
FINANCE	616 FIN	Micro Finance (II)	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	620 HRM	Organizational Design and Transformations	3
INFORMATION SYSTEMS	622 INS	Designing Management Information Systems for Social Enterprises	3
BUSINESS ENVIRONMENT AND STRATEGY	623 BES	Understanding Global Cultures and Management of International Social Development Projects	3
	624 BES	Disaster Management	3

PART TIME MBA (SE) THIRD YEAR

TRIMESTER VII (JUNE TO SEPTEMBER)			Credit 2013-14
AREA	CODE	SUBJECT	
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	621 HRM	Performance Management of Social Enterprises	3
MARKETING	628 MKT	Marketing of Products and Services	3
	629 MKT	Brand Building for Social Enterprises	3
BUSINESS ENVIRONMENT AND STRATEGY	625 BES	Management of Livelihood Support Programmes (I)	3
	626 BES	Governance of Social Enterprises	3
TRIMESTER VIII (SEPTEMBER TO DECEMBER)			
AREA	CODE	SUBJECT	
BUSINESS ENVIRONMENT AND STRATEGY	627 BES	Corporate Social Responsibility	3
	630 BES	Training and Development in Social Enterprises	3
	631 BES	Management of Cross Sector Partnerships	3
	632 BES	Stakeholder Management & Social Audit	3
	633 BES	Seminar on Social Development (30 hrs)	1.5
TRIMESTER IX (JANUARY TO APRIL)			
The Trimester concentrates on providing hands-on experience to students to integrate theoretical knowledge with practical experience. Hence greater emphasis is laid on learning by doing.			
AREA	CODE	SUBJECT	
MARKETING	970 MKT	Export Management	3
BUSINESS ENVIRONMENT AND STRATEGY	208 BES	Environment Management	3
	634 BES	Seminar on Sustainability of Social Enterprises (30hrs)	1.5
Practical and Experiential Component:			
<ul style="list-style-type: none"> Five day Study Tour (30 hrs) 			
<ul style="list-style-type: none"> 60 hours of Internship. 			2.5

