

SVKM's NMIMS , School of Business Management
PTMBA: First Year (2013-2014)

	Trimester I	Trimester II	Trimester III
	<ul style="list-style-type: none"> Financial Accounting and Analysis (3) Microeconomics: Firms, Markets & Behavior (Economics Analysis For Business Decisions)(3) Individual Dynamics & Leadership (3) Statistical Analysis for Business Decisions (3) 	<ul style="list-style-type: none"> Management Accounting & Control (3) Information Systems for Management (3) Marketing Management (3) Group & Organization Dynamics (3) 	<ul style="list-style-type: none"> Corporate Finance (3) Macroeconomics (3) Decision Analysis & Modeling (3) Human Resources Management (3)

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	Trimester IV	Trimester V	Trimester VI
	<ul style="list-style-type: none"> Macroeconomics (3) Business Communication (3) Enterprise Planning Systems (3) Managing Business Operations (3) 	<ul style="list-style-type: none"> Legal Environment of Business (3) Corporate Taxation (3) Corporate Social Responsibility (3) Strategy Formulation (3) 	<ul style="list-style-type: none"> Strategy Implementation (3) Research Methodology(3) Environment Management (1.5) Emergency Response Management (1.5)

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	Trimester VII	Trimester VIII	Trimester IX
Finance Area	<ul style="list-style-type: none"> • Commercial Bank Management (1) • International Finance (1) • Investment & Portfolio Management (1) • Fixed Income Securities & Debt Markets (1) • Infrastructure Project Financing (1) 	<ul style="list-style-type: none"> • Strategic Cost Management (1) • Strategic Financial Management (1) • Fundamental & Technical Analysis (1) • Merger, Acquisitions & Corporate Restructuring (1) • Futures Options and Risk Management (1) 	<ul style="list-style-type: none"> • Insurance & Risk Management (1) • Hedge Funds & Private Equity Financing (1) • Real Estate Finance (1) • Private Equity and Venture Finance (1)
Human Resource and Behavioral Sciences	<ul style="list-style-type: none"> • Organization Theory Structure & Design (1) • Industrial Relations & Labor laws (1) • Recruitment & Selection (1) • Behavioral Dynamics in Organizations (1) • Learning & Development (1) 	<ul style="list-style-type: none"> • Performance Management Systems (1) • Change Management & Organizational Development (1) • Compensation & Benefits (1) • International HRM (1) • Talent Management & Career Planning (1) 	<ul style="list-style-type: none"> • Organization Culture and Work-life Balance (1) • Strategic HRM (1) • HR Audit (1) • IT in HR (1)
Information System	<ul style="list-style-type: none"> • Business Intelligence (1) • Software Project Management (1) • Business Analysis (1) • Generating Business value through IT (1) • Strategic Business Process Outsourcing (1) 	<ul style="list-style-type: none"> • IT Service Management: Current Trends (1) • Business Process Management (1) • E-Business (1) • Strategic Planning of Information Systems (1) • Designing and Managing Information Security (1) 	<ul style="list-style-type: none"> • E-Governance (1) • Business Dynamics of the IT Industry (1) • Business Innovation Through IT (1) • Technology Ventures (1)
Marketing Area	<ul style="list-style-type: none"> • Sales Management (1) • Consumer Behavior (1) • Market Research (1) • Brand Management (1) • International Marketing (1) 	<ul style="list-style-type: none"> • Marketing Strategy (1) • Customer Relationship Management (1) • Integrated Marketing Communications (1) • Service Marketing (1) • Retail Marketing (1) 	<ul style="list-style-type: none"> • Rural Marketing (1) • B2B Marketing (1) • Internet Marketing (1) • Sales Promotion (1)

Operations and Decision Sciences	<ul style="list-style-type: none"> Advanced Method of Data Analysis (1) Logistics Management (1) Production Planning and Control (1) Total Quality Management 	<ul style="list-style-type: none"> Modeling For Decision Making (1) Supply Chain Management (1) Project Management (1) Manufacturing Strategy (1) Materials & Inventory Management (1) 	<ul style="list-style-type: none"> Lean Manufacturing (1) World Class Manufacturing (1) Managing Technology (1) Advance Supply Chain Management (1) Service Operations Management (1)
	No. of Courses to be chosen: 4	No. of Courses to be chosen: 4	No. of Courses to be chosen: 4

2013-14

Total No. of Credits: 4
Total Session: 80

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Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of 1 hr & 30 min.
(1 Credit = 30 Hrs. Classroom Teaching)