

SVKM's NMIMS , School of Business Management
Master of Business Administration (MBA): Second Year (2013-2014)

	Trimester IV	Trimester V	Trimester VI
Compulsory Courses	<ul style="list-style-type: none"> • Summer Internship ** • Strategy Implementation (3) 		
Business Environment and Strategy	<ul style="list-style-type: none"> • Management consulting – cognizant module (3) • Emergency preparedness and Disaster Management (3) • Strategic Alliance (3) • Strategic Advantage with Technology – (3) 	<ul style="list-style-type: none"> • Risk and advisory consulting –KPMG module (3) • Sustainable competitive advantage(3) • Business Strategy Simulation (3) • Innovation Management (3) • Managing turnaround strategies (3) 	<ul style="list-style-type: none"> • Public policy (3) • Entrepreneurship and Venture Capital Management (3) • Intellectual Property Rights (3)
Communication	<ul style="list-style-type: none"> • Negotiation Skills (3) 		
Economics	<ul style="list-style-type: none"> • Emerging Market Economies (3) 	<ul style="list-style-type: none"> • Economics of Industrial Organization (1.5) 	<ul style="list-style-type: none"> • Game theory and its application (1.5) • Econometrics (3) • Economics of Infrastructure Development and Management (3) • Behavioral Economics (1.5)
Finance Area	<ul style="list-style-type: none"> • International Finance (3) • Investment Analysis and Portfolio Management (3) • Quantitative Techniques in Finance (3) • Strategic Cost Management (3) • Advance Financial Statement Analysis (1.5) • Commercial Bank Management (3) • Corporate Tax Planning (1.5) 	<ul style="list-style-type: none"> • Management of Financial Institution (1.5) • Strategic Financial Management (3) • * Risk Management and Derivatives (3) • Project Appraisal and Financing (3) • Mergers & Acquisitions, Corporate Restructuring and Valuation (3) • International Finance (3) • Investment Analysis and Portfolio Management (3) <p>* Prerequisite is Quantitative Techniques in Finance</p>	<ul style="list-style-type: none"> • Forensic Accounting (1.5) • Commodity Markets (3) • Behavioral Finance (3) • Private Equity and Venture Finance (3) • Insurance Management (3) • Mergers & Acquisitions, Corporate Restructuring and Valuation(3) • Fixed Income Securities (3) • Management Planning & Control (3)
Human Resource and Behavioral Sciences	<ul style="list-style-type: none"> • Behavioral Dynamics in Organization (3) • Employee Relations & Labor Laws (3) • HR Planning, Selection & Recruitment (3) • Performance Management (3) 	<ul style="list-style-type: none"> • Learning and Development (3) • Compensation & Benefits (3) • Change Management and Organization Development (3) • Organization Theory Structure & Design(3) 	<ul style="list-style-type: none"> • Strategic HRM (3) • Talent Management (3) • Human Resource Information System (3) • Emotional Intelligence-Developing Abilities for Superior Performance (3)

Information System	<ul style="list-style-type: none"> Business Analysis (3) E Business(3) Designing and Managing Information Security(3) 	<ul style="list-style-type: none"> Business intelligence (3) Business Process Management(3) Generating Business Value Through IT (3) ERP Systems: Technology, Planning and Implementation (3) 	<ul style="list-style-type: none"> IT Service Management: Current Trends (3) Business Dynamics of the IT Industry (3) Technology Ventures (3)
Marketing Area	<ul style="list-style-type: none"> Consumer Behaviour (3) Pricing Strategy (1.5) Marketing Research (3) Sales Management (3) Integrated Marketing Communication (3) Service Marketing (3) Brand Management (3) Distribution (3) Social marketing (1.5) Retail marketing(3) 	<ul style="list-style-type: none"> International Marketing (3) Marketing of Financial Services (3) B2B Marketing (3) Service Marketing (3) Marketing Strategy (1.5) Media Planning (1.5) Brand Management (3) Distribution (3) Digital Marketing((3) 	<ul style="list-style-type: none"> Marketing Engineering (1.5) Rural Marketing (3) Innovations in Marketing (3) Customer Relationship Management (3) Sales Promotion (3) Marketing for Entrepreneurs (3) Direct and database marketing (3)
Operations and Decision Sciences	<ul style="list-style-type: none"> Advanced Data Analysis(3) Service Operation Management (3) Logistics Management(3) Production, Planning & Control (3) Supply Chain Management (3) 	<ul style="list-style-type: none"> Supply Chain Management (3) Modeling for Decision Making (3) Total Quality Management (3) Project Management (3) Benchmarking in Business Process Re-engineering (BPR) (3) 	<ul style="list-style-type: none"> Manufacturing Strategy (3) World Class Manufacturing (3) Managing Technology(3) Advance Supply Chain management (3)
Liberal arts	<ul style="list-style-type: none"> Anthropology (1.5) 	<ul style="list-style-type: none"> Indian Philosophy (1.5) 	<ul style="list-style-type: none"> Innovation & Design Thinking (1.5)
Value added interest based workshop	Business Environment & Strategy : Global Strategy – International Business General Workshops : Personal Financial Planning		
	No. of full Credits to be chosen:15	No. of Credits to be chosen:15	No. of Credits to be chosen: 15

2013-14

Total No. of Credits : 18

Total No. of Credits : 15

Total No.of Credits : 15

** Summer Internship: Non-credit compulsory course.

Total No. of Credits: 48

However the candidate needs to satisfactorily complete the project as an essential partial fulfillment of the requirements for award of MBA degree

Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of (1) hr & 30 min. Areas may have essential workshop which will be compulsory for students concentrating in those areas.