

SVKM's NMIMS
School of Business Management
Defense Program Schedule (2013-14)

Term I

Sr. No.	Name of the Subjects	Area	Credits
1	Marketing Management	MKT	3
2	Individual & Organisation	HRM	3
3	Micro & Macro Business Environ	ECO	3
4	Cost & Management Accounting	FIN	3
5	Enterpreneurship Management	BUP	2

Term II

Sr. No.	Name of the Subjects	Area	Credits
1	Quantitative Techniques	OPS	3
2	Human Resource Management	HRM	3
3	Financial Management	FIN	3
4	Services & Retail Management	MKT	2

Term III

Sr. No.	Name of the Subjects	Area	Credits
1	Legal Aspects of Business & Labour Laws	BUP	3
2	Logistics & Supply Chain Management	OPS	3
3	International Business	MKT	2
4	Corporate Strategy	BUP	2

Term IV

Sr. No.	Name of the Subjects	Area	Credits
1	Project Management	OPS	3
2	Communication	Comm	2
3	Management Information System	IT	2
4	Corporate Social Responsibility	BUP	1.5