

**Editorial Boards** Reviewed Research Papers in the capacity of Reviewer,

- 1) Manuscript Title: Predicting Propensity for Cross-Game Play at the Individual Level, Manuscript ID : CQ-12-053 RI, Cornell Hospitality Quarterly Journal, USA (February 2013)
- 2) "Human Resource Management Practices in Service Industries in Coimbatore" Manuscript ID: P005, NMIMS Management Review Journal, Mumbai (February 2010)
- 3) "Analysis of the current state of performance management system (PMS) in consumer durable electronics industry and the rating about the effectiveness of the proposed PMS" Manuscript ID: P0003, NMIMS Management Review Journal, Mumbai (November 2009)
- 4) "Impact of Wait Time Accuracy on Customer Satisfaction", Manuscript ID: CQ-09-116, Cornell Hospitality Quarterly Journal, USA (September 2009)
- 5) A Simulation Study of Production Task Scheduling for University Food Service, Manuscript ID: CQ – 08 – 092, Cornell Hotel & Restaurant Administration Quarterly Journal, USA (October 2008)
- 6) Revenue Implications of Optimizing Table Mixes in Restaurants, Manuscript ID: CQ – 07 – 070, Cornell Hotel & Restaurant Administration Quarterly Journal, USA (October 2007)
- 7) Understanding Time on Device: A closer look at Reel Slot Pay Tables and the customer Experience, Manuscript ID: CQ – 07 – 020, Cornell Hotel & Restaurant Administration Quarterly Journal, USA (March 2007)