

Course Structure

Executive MBA Batch 2017-19

Total Courses : 37 = 58 Credits

Compulsory : 24 (36 Credits)

Elective : 12 (18 Credits)

Dissertation : 1 (4 Credits)

Workshop: 2 (Non credit)

* Each Course is of 17 Hours

Compulsory Courses				
S.N	Code	Name	Area	Pre Requisite
1	CS0001	Strategy Formulation	BES	
2	CS0002	Legal Environment of Business	BES	
3	CS1003	Strategy Implementation	BES	CS0001
4	CS2004	Business Research Methods	BES	CO0022 & CO1023
5	CC0005	Business Communication	COMM	
6	CC0006	Negotiations Skills	COMM	
7	CE0007	Global & Macroeconomic Environment	ECO	
8	CE1008	Economics of Strategy	ECO	CS0001
9	CF0009	Financial Accounting	FIN	
10	CF1010	Analysis of Financial Statements	FIN	CF0009
11	CF1011	Management Accounting & Control	FIN	CF0009
12	CF2012	Corporate Finance I	FIN	CF0009 & CF1010
13	CF3013	Corporate Finance II	FIN	CF0009 , CF1010 & CF2012
14	CH0014	Individual Dynamics & Organization	HRBS	
15	CH0015	Group & Organization Dynamics	HRBS	
16	CH0016	Human Resource Management	HRBS	
17	CH0017	Leadership & Corporate	HRBS	

		Accountability		
18	CI0018	Information Systems for Management	INS	
19	CM0019	Customer Acquisition & Retention	MKT	
20	CM1020	Marketing Planning	MKT	CM0019
21	CM1021	International Marketing	MKT	CM0019
22	CO0022	Statistical Analysis for Business Decisions	OPS	
23	CO1023	Decision Analysis and Modeling	OPS	CO0022
24	CO1024	Managing Business Operations	OPS	CO0022
S.N		Electives	Area	
		Finance		
1	EF4051	International Finance	FIN	CF0009 , CF1010 , CF2012 & CF3013
2	EF4052	Investment Analysis and Portfolio Management	FIN	CF0009 , CF1010 , CF2012 & CF3013
3	EF2053	Strategic Cost Management	FIN	CF0009 & CF1011
4	EF5054	Fixed Income Securities and Debt Markets	FIN	CF0009 , CF1010 , CF2012 , CF3013 & EF4052
5	EF5055	Futures Options & Risk Management	FIN	CF0009 , CF1010 , CF2012 , CF3013 & EF4052
6	EF4056	Mergers, Acquisitions and Corporate Restructuring	FIN	CF0009 , CF1010 , CF2012 & CF3013
7	EF4057	Financial Institutions & Markets	FIN	CF0009 , CF1010 , CF2012 & CF3013

8	EF4058	Commercial Bank Management	FIN	CF0009 , CF1010 ,
				CF2012 & CF3013
9	EF4059	Project Finance	FIN	CF0009 , CF1010 ,
				CF2012 & CF3013
		HRBS		
1	EH1071	Employee Relations & Labor Laws	HRBS	CH0016
2	EH1072	Talent Management	HRBS	CH0016
3	EH1073	Performance Management	HRBS	CH0016
4	EH2074	Organization Theory, Structure & Design	HRBS	CH0014 & CH0015
5	EH1075	Compensation & Benefits	HRBS	CH0016
6	EH1076	Strategic HRM	HRBS	CH0016
7	EH1077	Change Management & Development	HRBS	CH0016
8	EH1078	Emotional Intelligence- Developing Abilities for Superior Performance	HRBS	CH0014
9	EH1079	Learning & Development	HRBS	CH0016
		Information System		
1	EI1091	Business Intelligence using Data Mining Tools	INS	CI0018
2	EI1092	ERP Systems: Technology Planning and Implementation	INS	CI0018
3	EI1093	IT Entrepreneurship	INS	CI0018
4	EI1096	Generating Business Values Through IT	INS	CI0018
5	EI1097	Solutions for Business Analysis	INS	CI0018
6	EI1098	Managing IT Project	INS	CI0018
7	EI1099	Business Dynamics of Information & Communication Technology Industry	INS	CI0018
8	EI1100	E-Business	INS	CI0018
9	EI1101	Managing Innovation	INS	CI0018
		Marketing		

1	EM2111	Consumer Based Marketing	MKT	CM0019 & CM1020
		Strategy		
2	EM5112	Marketing Research	MKT	CS2004, CM0019,
				CM1020, CO0022 &
				CO1023
3	EM2113	Sales & Distribution Management	MKT	CM0019 & CM1020
4	EM2114	B2B Marketing	MKT	CM0019 & CM1020
5	EM2115	Service Marketing	MKT	CM0019 & CM1020
6	EM2116	Customer Relationship	MKT	CM0019 & CM1020
		Management		
7	EM2117	Marketing Strategy	MKT	CM0019 & CM1020
8	EM2118	Brand Management	MKT	CM0019 & CM1020
9	EM2119	Marketing Analytics	MKT	CM0019 & CM1020
		Operations		
1	EO3131	Advanced Method of Data	OPS	CO0022 , CO1023 &
		Analysis		CO1024
2	EO2132	Service Operation Management	OPS	CO0022 & CO1024
3	EO2133	Logistics Management	OPS	CO0022 & CO1024
4	EO2134	Production, Planning & Control	OPS	CO0022 & CO1024
5	EO3135	Modeling for Decision Making	OPS	CO0022 , CO1023 &
				CO1024
6	EO2136	Supply Chain Management	OPS	CO0022 & CO1024
7	EO2137	Total Quality Management	OPS	CO0022 & CO1024
8	EO2138	Project Management	OPS	CO0022 & CO1024
9	EO2139	Manufacturing Strategy	OPS	CO0022 & CO1024