

SVKM's NMIMS , School of Business Management- P.D Centre for Entrepreneurship and Family Business Management Integrated MBA (Entrepreneurship & Family Business): First Year (2017-2018)			
Area	Trimester I	Trimester II	Trimester III
Entrepreneurship & Family Business	Foundation of Management and Entrepreneurship(3)	Entrepreneurship in Developing Economies(1.5) Introduction to Indian Businesses (1.5)	
Business Environment and Strategy	Business Understanding (3)		Introduction to International Business Environment(3)*
Communication		Oral Communication(3)	Written Communication (1.5)
Economics		Micro Economics (3)	Macro Economics(3)
Finance	Fundamentals of Accounting(3)	Financial Reporting and Analysis(3)	Introduction to Banking, Accounting and Functions(3)
Information System			Basic Computing techniques(3)
Operations and Decision Sciences	Basic Mathematics (1.5) Foundation course	Business Mathematics(1.5)	Business Mathematics (1.5)
Value added Modules	Understanding Indian Political System Indian cultural understanding – covering different states Foreign Language Spanish/ German/ Mandarin	* Basic introduction Leading family businesses in India and their growth story. Basic Mathematics-tutorials	

Courses: 4  
No of Credits: 10.5

Courses: 6  
No of Credits: 13.5

Courses: 6  
No of Credits: 15

total courses -16  
**Total Credits 39**

**SVKM's NMIMS , School of Business Management- P.D. Centre for Entrepreneurship & Family Business Management  
Integrated MBA (Entrepreneurship & Family Business ): Second Year (2017-2018)**

Area	Trimester IV	Trimester V	Trimester VI
Entrepreneurship & Family Business			
Business Environment and Strategy			Business Continuity Planning (3)
Law		Elements of Company Law (I)(3)	Elements of Company Law(II)(3)
Economics	Macroeconomics(3)		
Finance	Basics of Cost Accounting (3)	Cost Accounting Paper II(3)	
Human Resource and Behavioral Sciences	Understanding Self and Individual Dynamics (3)		Understanding Management Organization and Business(3)
Marketing	Marketing for Entrepreneurs(3)	Understanding Customer and Value Creation(3)	
Operations and Decision Sciences	Managing Operations I (3)	Operation research (1.5)	Managing Operations II (1.5)
Interdisciplinary		<b>Production Planning and control(3)</b> <b>Project Management (3)</b>	<ul style="list-style-type: none"> <li>• <b>Basic Manufacturing Processes (3)</b></li> <li>• <b>Design Thinking (3)</b></li> </ul>
Value added Modules	1. Family focused Business VS Business focused (KA) 2.Business Secrets from India's top Entrepreneurs 3. Network and collaborations 4... Basics of Psychology 4. Understanding of International culture /dances/musical /theatre 5. Language continued.		

**Integrated MBA III year class of 2015 – 2020**

SVKM's NMIMS , School of Business Management- Centre of Family Business and Entrepreneurship Management Integrated MBA (Entrepreneurship & Family Business ): Third Year (2017-2018)			
Area	Trimester VII	Trimester VIII	Trimester IX
Entrepreneurship & Family Business			Understanding of Technological Entrepreneurship(3)
Business Environment and Strategy		Business Analysis and Portfolio Management (1.5)	Basic Business Analytics for Decision Making(3)
Finance	Financial Markets and Instruments (3)		
Human Resource and Behavioral Sciences	Understanding HR Functions(3) Negotiations (1.5)		
Information System		Web Designing and Technologies (3)	
Marketing	Managing Franchisee (1.5)	B2B Marketing (3) Managing the Sales Process( 1.5)	
Operations and Decision Sciences	Total Quality Management (3)		Research Methods for Entrepreneurs (3)
Interdisciplinary	<b>Value Identification and Audit (3)</b>	<b>Business Geographies- (3)</b> <b>Smart Cities- (3)</b>	<b>Sociology (3)</b> <b>Intellectual Property Rights (3)</b> <b>Implication of Psychology in Business (3)</b>
Value added Modules	The framework to succeed -6 hours –Kiran Ajwani <b>followed by one week project every trimester</b> Real world knowledge application- creating projects to see practical applications of what they have learnt ( 2 weeks) Advanced Business Stastics <b>Basic Psychology</b> Online modules –(negotiating)		

Courses: 6  
No of Credits: 15

Courses:6  
No of Credits: 15

Courses: 6  
No of Credits: 18