

Recent Publications

1. YAJNIK NILAY M. (2014) "Case Studies of Knowledge Management in India", *Global Management Journal* , ISSN 2080-2951 , Vol 6 , No.1, 2/2014 , (pp 05-11) Poznan University College of Business , Poland (April)
2. YAJNIK NILAY M, PROF. VASYL TARAS (University of North Carolina, USA) et.al. (2013) "A Global Classroom? Evaluating the Effectiveness of Global Virtual Collaboration As a Teaching Tool in Management Education", *Academy of Management Journal of Learning and Education*, ISSN 1537-260X, Academy of Management USA (September)
3. YAJNIK NILAY M, MARAKARKANDY B., (2013), "Reexamining and empirically validating the End User Computing Satisfaction models for satisfaction measurement in the Internet banking context." *International Journal of Bank Marketing*, ISSN: 0265-2323, Volume 31 issue 6 (pp. 440 - 455), Emerald Group Publishing Ltd UK, (June)
4. YAJNIK NILAY M., MARAKARKANDY B, (2012) "Pertinence of Banks performance and internet website traffic : The case of Indian Banks", presented in the *International Conference on Global Strategies for an Emergent India*, Indian Institute of Management , Kozhikode, on 28th December, 2012. Published in the proceedings of the conference by IIM – Kozhikode and edited by Dr. Saptarshi Purkayastha and Dr. M.K.Nandakumar.
5. YAJNIK NILAY M. (2012), "IT: A Competitive Advantage in Changing Times", Article published in the *Communications of the Computer Society of India*, November
6. YAJNIK NILAY M. (2011), "E-Governance and Mobile Devices: Possibilities for India" published by Excel Books and presented at the *International Conference on E-Governance* organized by Computer Society of India & Gujarat Informatics Ltd., Ahmedabad (October)
7. YAJNIK NILAY M. (2011), "Case Study of Implementation of a Learning Management System in India", book Chapter of the book "Education for a Digital World 2.0: Innovations in Education", published by the Ministry of Higher Education of British Columbia, Canada (July)
<http://collaborativebook.wikispaces.com/>,
<http://collaborativebook.wikispaces.com/Education+for+a+Digital+World+2.0+-+Chapter+Organization>
<http://collaborativebook.wikispaces.com/Section+B>
8. YAJNIK NILAY M. (2010) "Inclusive Growth in India: The Role of the IT Industry" *Proceedings (Abstracts) of the International Conference* organized by the Strategic Management Forum and Indian Institute of Management Ahmedabad, Ahmedabad, India (December)
9. YAJNIK NILAY M. (2010) "Indian Management education 2020: The Need for an IT Focus" *Proceedings of the International Conference* organized by the Association of Indian Management Scholars International Texas , USA and the Indian Institute of Management Ahmedabad, Ahmedabad, India (December)

10. YAJNIK NILAY M. (2010) et.al Case Study: Gourmet Land Pvt. Ltd.”, *NMIMS Management Review Journal* (October)
11. YAJNIK NILAY M. (2010) “Teaching Information Systems: The Generation Gap” *Communications of the Computer Society of India* (September)
12. YAJNIK NILAY M. (2010) Invited Editorial: “Indian Management Thought and Modern Information Technology Management” *Journal of the Gujarat Technological University* (September)
13. YAJNIK NILAY M., (2010) “Knowledge Management and Organizational Digital Libraries” *Proceedings of the International Conference on Digital Libraries organized by TERI and Special Libraries Association USA*. New Delhi (February 2010)
14. YAJNIK NILAY M., (2010) “The Role of Video Based Education for Developing Nations” *published in the book “Quantum Leap in Building World Class Skills Through Training and Development”*. Published by the Indian Society for Training and Development. Bangalore (February).
15. YAJNIK NILAY M., (2009) “The Indian ICT Industry and the Global Recession” *published in the Proceedings of the Seventh AIMS International Conference, IIM Bangalore, Bangalore* (December)
16. YAJNIK NILAY M., (2009) “The Indian IT Industry – An Opinion” *published in Industrial Researcher: A Quarterly Journal of Research on Industry, Volume XXXVI No.2, July-September, 2009*
17. YAJNIK NILAY M., (2009), “Corporate Social Responsibility and the Indian IT Industry”. *Proceedings of the 39th National Convention of the Indian Society for Training and Development* Organized by ISTD Ahmedabad (February)
18. YAJNIK NILAY M., (2008) “Using Modern Technology for an Ancient Practice”. *Proceedings of the AIMS International Conference on Management* Organized by Association of Indian Management Scholars International Texas, USA, New Delhi (December)
19. YAJNIK NILAY M., (2008) “Libraries without Boundaries: The Web 2.0 and Beyond” *Proceedings of the International Conference on Asian Special Libraries* organized by Special Libraries Association USA, New Delhi (December)
20. YAJNIK NILAY M., (2008), “Usability in Management Education Curriculum”. *Proceedings of the National Conference on Advances in Usability Engineering* Organized by University of Pune & C-DAC (November)
21. YAJNIK NILAY M., (2008), “Knowledge for All: The Emerging Role of Digital Libraries in India”. *Proceedings of the International Conference on Knowledge for All* Organized by Tata Institute of Social Sciences and Indian Library Association Mumbai (November)

22. YAJNIK NILAY M., (2008), "Information and Communication Technology for Poverty Alleviation through Education and Healthcare – The India Experience". *Book Chapter of the book "Alleviating Poverty Through Business Strategy" Published by Palgrave – Macmillan USA (March)*
23. YAJNIK NILAY M., (2008), "Web 2.0 and Beyond- Impact on Marketing". *Proceedings of the International Conference on Management organized by Nirma University, published by Excel Books, Ahmedabad (January)*
24. YAJNIK NILAY M., (2007), "The Next Phase of Globalization: HR Perspectives for the Indian IT Industry". *Proceedings of the National Convention of the Indian Society for Training and Development, Hyderabad (December)*
25. YAJNIK NILAY M., (2007), "Information Technology for Management in Retail and Services Sectors in India". *Proceedings of the International Conference on Management organized by the Association of Indian Management Scholars International Hyderabad, (December)*
26. YAJNIK NILAY M., (2007), "Strategic Innovation for the Indian IT Industry in the New Phase of Globalization". *Proceedings of the 10th Strategic Management Forum International Conference, Indian Institute of Technology Bombay, Mumbai (May)*
27. YAJNIK NILAY M., (2006), "Challenges and Opportunities for the Indian IT Sector in the Next Phase of Globalization". *Proceedings of the International Conference on Management organized by AIMS and IIM Indore, Indore (December)*
28. YAJNIK NILAY M., (2006), "Challenges for the Indian Information Technology Industry in the New Global Order". *Proceedings of the International Conference on Marketing in the New Global Order organized by the North American Society for Marketing Education in India and IIM, Indore (December)*
29. YAJNIK NILAY M., (2006), "Bridging the Digital Divide Through Open Access to Digital Libraries". *Proceedings of the International Conference on Digital Libraries organized by UNESCO, Department of Scientific and Industrial Research (Govt. of India) TERI and ACM, New Delhi (December)*
30. YAJNIK NILAY M., (2006), "Information and Communication Technology as a Support for Decision Making – Examples from Manufacturing and Service Industries in India". *Proceedings of the Seventh International Conference on Operations and Quantitative Management (ICOQM-7) organized by AIMS International Jaipur (August)*
31. YAJNIK NILAY M., (2006), "HR Challenges in the Indian BPO Industry". *Proceedings of the National Convention of Indian Society for Training and Development organized by Indian Society for Training and Development, Mumbai (February)*
32. YAJNIK NILAY M., (2005), "Open Access: A Teachers' Perspective". *Proceedings of the National Conference of IIT Chennai organized by IIT Chennai & Indian Association of Special Libraries and Information Centres [IASLIC], Chennai (December)*

33. YAJNIK, NILAY M., (2005) "E-Learning and the Digital Divide", *published in the Proceedings of the National Conference on E-Learning and E-Learning Technologies organized by Centre for Development of Advanced Computing , Ministry of Communication and Information Technology Govt. of India and Media Lab Asia , Hyderabad (August)*
34. YAJNIK, NILAY M., (2005) "Bridging the Knowledge Divide in Developing Nations - Issues and Perspectives", *published in the Proceedings of the International Conference on Information Management in a Knowledge Society, organized by Indian Association of Special Libraries and Information Centers and Ministry of Culture on February at Mumbai. This paper has been published by Allied Publishers Ltd. (February)*
35. YAJNIK, NILAY M., (2005) "Globalization of the Indian Information Technology Industry - What Next?", *published in the Proceedings of the International Conference on Globalization and Competitiveness organized by IIT Kharagpur and Academy of International Business, Kharagpur (January)*
36. YAJNIK, NILAY M., (2004) "Digital Divide and Human Computer Interface", *published in the Proceedings of the International Conference on Human Computer Interaction organized by Indo-European Systems Usability Partnership, European Commission Asia ICT and Computer Society of India, Bangalore (December)*
37. YAJNIK , NILAY M., (2004) "Digital Libraries to Bridge the Digital Divide" *paper published in the Proceedings of the International Conference on Digital Libraries by The Energy Research Institute(formerly known as Tata Energy Research Institute) and Commonwealth of Learning , Canada (February)*
38. YAJNIK, NILAY M., (2004) "Information Technology and Voluntary Service Organizations" *paper published in the Proceedings of the International Conference on Empowerment of Voluntary Service Organizations organized by NMIMS and Rotary published by NMIMS and Rotary International, Mumbai (January)*
39. YAJNIK, NILAY M., (2003) "Information Technology for Water Management in Rural India" *published in Proceedings of the International Conference on Downsizing Technology for Rural Development organized by Ministry of Science and Technology of Govt of India and the German Ministry of Science and Tech , Published by Allied Publishers Ltd, (September)*
40. YAJNIK, NILAY M., (2002), "Challenges in the Design and Implementation of Sustainable Innovations in Developing Nations", *Proceedings of the Second International Conference on Design for Development organized by the Massachusetts Institute of Technology USA and Infosys (Bangalore), published by the Thinkcycle Digital Library of the Massachusetts Institute of Technology USA (December)*
41. YAJNIK, NILAY M, (2002), "Knowledge Based Computer Systems for Rural India", *Proceedings of the National Convention on Harnessing and Managing Knowledge (Bangalore) organized by the Indian Institute of Science and Computer Society of India, published by Tata McGraw Hill Ltd. (October)*

42. YAJNIK NILAY M., (2002), "Wireless Internet for Rural India", *Proceedings of the International Federation of Information Processing (Vienna) and Computer Society of India, Mumbai (June.)*
43. YAJNIK NILAY M., (2002), "Internet Technologies for Rural India", *NMIMS Discussion Paper 8 (January)*
44. YAJNIK NILAY M., (2001), "Digital Libraries for Indian Rural Development". *Proceedings of the International Conference on Asian Digital Libraries organized by UNESCO, Ministry of Science and Technology, Indian Institute of Information Technology Bangalore. (December)*
45. YAJNIK NILAY M., (2001), "E-Learning Technologies for Rural India". *Proceedings of the National Conference on E-Learning Technologies organized by the Centre for Development of Advanced Computing Hyderabad, published by the Ministry of Information Technology, Government of India (August)*
46. YAJNIK NILAY M., (2001), "Software Engineering Education - Need for Re-look". *Proceedings of the International Conference on Software Engineering organized by Computer Society of India (Trivandrum) and IEEE (Institution of Electrical and Electronics Engineers, USA) (March)*
47. YAJNIK NILAY M. (2000), "Information Technology Management in Developing Countries in the 21st Century". *Proceedings of the International Conference on Operations Management organized by the University of Western Sydney, Australia, Published by Tata McGraw Hill Ltd (December)*
48. YAJNIK NILAY M., (2000), "The Potential of the Advanced Internet Project for India". *Proceedings of the Annual Convention of the Computer Society of India (Chennai). Published by Allied Publishers Ltd. (September)*
49. YAJNIK NILAY M., (2000), "Smart Card Technology for Rural India". *Proceedings of the International Conference on Smart Card Technology and Applications (Mumbai), Published by Tata McGraw Hill Ltd. (September)*
50. YAJNIK NILAY M., (2000), "Creative Applications of Information Technology - Lessons for India". *Proceedings of the International Conference on Information Technology in the Global Business Environment, (Ahmadabad) Published by Tata McGraw Hill Ltd. (January)*