



FINAL PLACEMENT REPORT 2016-18



SVKM'S

NMIMS

Deemed to be UNIVERSITY

**SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI**

Overview

NMIMS School of Business Management, Mumbai consistently ranked among the Top 10 B-Schools in India, witnessed yet another year of stellar placements with top companies participating in the placement process and offering coveted roles across sectors to the 2016-18 batch of MBA and MBA HR students. The placement process saw a healthy mix of loyal and first-time recruiters who were impressed with the quality of the students and were delighted to be associated with the institution. The undivided faith shown by the corporates, supported by the quality of the batch has been a major reason for the success of the final placements.

We also take pride in informing that the NMIMS SBM, Mumbai has received the global AACSB International Accreditation on account of focus on excellence in all areas, including teaching, research, curricular development, and student learning. Synonymous with the highest standards of quality, AACSB Accreditation inspires new ways of thinking within business education globally and, as a result, has been earned by less than 5 percent of the world's business schools.



Dean's Message

NMIMS SBM, Mumbai witnessed another stellar recruitment season that is a testimony of the trust of the recruiters in the brand. We have consistently been at the helm of management education, focusing on quality and excellence for the holistic development of the students. I would like to express my heartfelt gratitude to all the esteemed recruiters and alumni for their ceaseless support and faith in our students. We are proud to have a stupendous batch of managers and leaders as our alumni and firmly believe that the batch of 2017-19 would take the legacy forward with even more rigor.

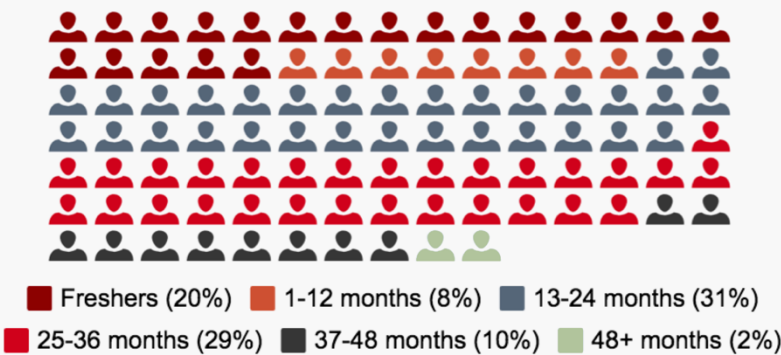


Dr. Ramesh Bhat
Dean – NMIMS SBM, Mumbai
Provost – Management
Education, NMIMS

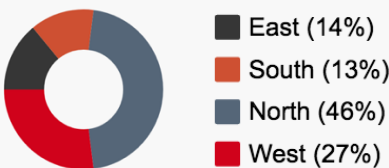
Batch of 2016 - 18

The batch of 2016-18 witnessed a total of 172 companies visit the college inclusive of 58 new recruiters. 46% of the students were offered PPOs and PPIs by the companies they had done their summer internships with. The exceptional performance shown by the students of NMIMS SBM, Mumbai in their internship and in competitions of National and International repute earned them PPOs, PPIs, and plaudits from top corporates across the world. International Placements were offered to the students of the institution by Jumbo Electronics and Square Yards. Overall, it has been a great placement season for NMIMS SBM, Mumbai.

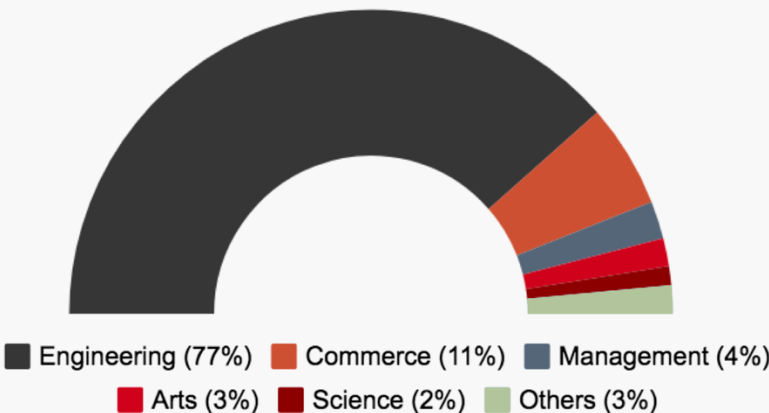
Work Experience



Geographic Diversity



Educational Background



66:34
Gender Ratio



46%
Students received
PPOs/PPIs

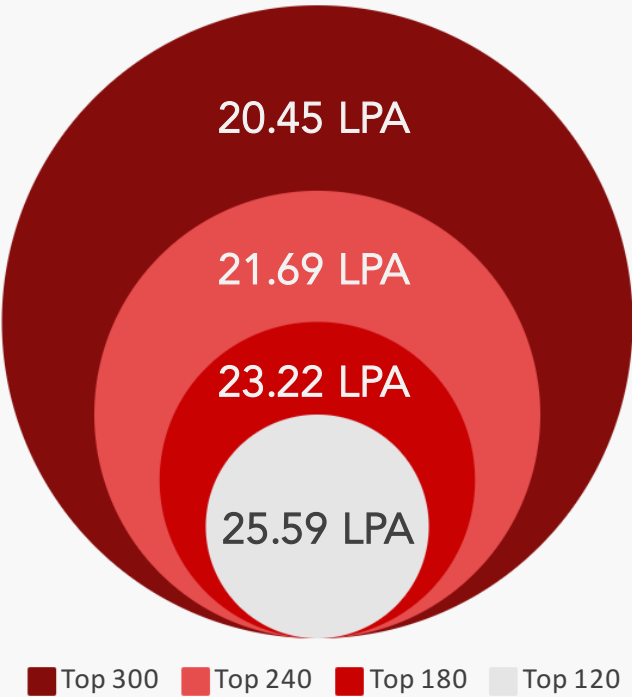


24 months
Average
Work experience



24 years
Average Age

Average Package of the Batch (INR)



INR 30.6 LPA
Highest Package



INR 17.6 LPA
Average Package
(Domestic)



AED 1,30,960
Average Package
(International)

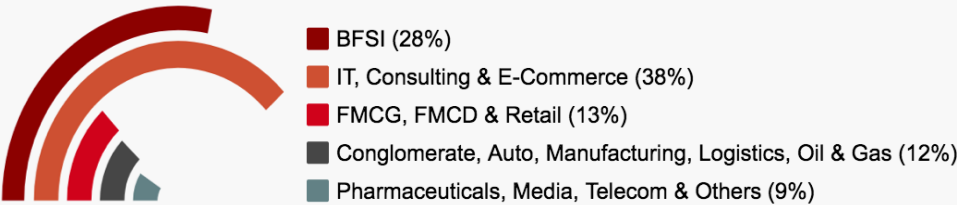


166
Companies
Associated with

Sector-wise Companies Associated with



Sector-wise Students placed



Banking, Financial Services & Insurance

Coveted profiles such as Business Development, Corporate Finance, Corporate Treasury, Credit Risk, Digital Marketing, Marketing, Global Investment Research, Investment Banking, Operations, Portfolio Valuation, Project Advisory and Structure Finance, Retail Banking, Securities, Wealth Management and Wholesale Client Services were offered to the students of the institution by eminent names in the BFSI sector such as Bank of America, Credit Suisse, Duff & Phelps, Goldman Sachs, HSBC Bank, HSBC Global Markets, ICICI Bank, ICICI Prudential AMC, ICRA, Indus Valley Partners, JLT, JP Morgan, Max Life Insurance, Nomura and RBL Bank.



44

Companies Associated with



28%

Candidates placed

Participating Companies

- A K Capital Services
- Aditya Birla Financial Services
- Arcesium
- Axis Securities Ltd
- Bank of America
- Barclays
- Centrum
- Citibank India
- Credit Suisse
- CRISIL
- DBS Bank
- Duff & Phelps
- Edelweiss Tokio Life Insurance
- Equirus Capital Pvt Ltd
- Essel Finance
- Future Generali
- Goldman Sachs
- HDFC Bank
- HFFC
- HSBC Bank
- HSBC Global Markets
- ICICI Bank
- ICICI Prudential AMC
- ICRA
- IIFL Wealth Management
- Indiabulls Housing Finance
- Indus Valley Partners
- J P Morgan
- JLT
- Kotak Life
- Kotak Mahindra Bank
- Marsh
- Max Life Insurance
- Nomura
- Payso Fintech
- RBL Bank
- SBI Capital Markets
- Spandana Sphoorty
- Star Union Dai-ichi Life Insurance
- TATA Asset Management
- TresVista
- Wellworth Share & Stock Broking
- Yes Bank
- Yes Securities

Fast Moving Consumer Goods, Durables & Retail

FMCG, FMCD and Retail sectors like every other year, saw industry heavyweights offer profiles in Corporate Finance, Operations, Sales and Marketing and Supply Chain. Leading companies such as Agrotech, Amway, Asian Paints, Bacardi, Crompton Greaves, Dabur, Givaudan, ITC, Johnson & Johnson, Lava, Nivea, PepsiCo, Pidilite, Raymond, Red Bull, Whirlpool, Wipro Consumer Care & Lighting and UB Group extended offers to the students of the institution and recruited in large numbers.



30

Companies Associated with



13%

Candidates placed

Participating Companies

- AgroTech Foods
- Amway
- Asian Paints
- Bacardi
- Crompton Greaves Electricals
- Dabur
- Diversey
- Emami Agrotech
- Givaudan
- Havells
- ITC
- Johnson & Johnson
- Jumbo Electronics
- LAVA International
- Marico
- McNROE
- Nivea
- PepsiCo
- Pernod Ricard
- Philips
- Pidilite
- Redbull
- Relaxo Footwears
- The Himalaya Drug Company
- United Breweries Group
- VLCC
- Welspun
- Whirlpool
- Wildcraft
- Wipro Consumer Care & Lighting

Consulting, IT & E-Commerce

Consulting companies such as Bain Capability Center, Cognizant Business Consulting, Deloitte, EY, KPMG and PwC SDC offered a good mix of roles to the students of the institution. Global technology giants such as Accenture, Google, IBM and Microsoft, who have been loyal recruiters of the institution, reaffirmed their faith by recruiting in large numbers. E-commerce and Startups had a good ratio of both loyal and new recruiters maintained, with participation from leading companies such as Amazon, Flipkart, Nestaway and ShopClues. The roles offered across the given sectors include Advisory, Consulting, Corporate Functions, Digital Communication, General Management, Infra Consulting, Infra Practice, Infra Sales, Marketing Advisory, Operations, Presales, Retail Sales and Tech Consulting.



51

Companies Associated with



38%

Candidates placed

Participating Companies

- 3rd Eye Advisory
- Accenture
- AGS
- Alight Solutions
- Amazon
- Ashvin Parekh Advisory Services
- Bain Capability Centre
- Capgemini
- Cartesian Consulting
- Cisco
- Click Labs
- Cognizant Business Consulting
- Deloitte
- Dimension Data
- Droom
- DXC Technology
- eClerx
- EY
- Flipkart
- Genpact
- Google
- HCL Technologies
- IBM
- InfoEdge
- Intellect Design
- KPMG
- L&T Infotech
- Lynk Consulting
- Microsoft
- Moglix
- NestAway
- PKC Advisory
- PlaySimple Games
- Positive Moves
- Prodapt Solutions
- PTC
- Pucho Technology Information
- PwC SDC
- QualityKiosk
- Rubique
- Shapecrunch
- ShopClues
- Tea Culture of the World
- Tech Mahindra
- Tredence Inc.
- Unifyd IT Solutions
- ValueLabs
- VMware
- Wipro
- WOne Consulting
- Zycus

Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas

Profiles in Business Development, Finance, Operations, Sales and Marketing were offered by leading conglomerates such as General Electric, Godrej & Boyce, L&T, Piramal, Reliance Industries Limited and Siemens. The Manufacturing and Automotive sectors saw Industry stalwarts such as Bosch, Cummins, Maruti Suzuki India and TATA Motors offer coveted roles in the areas of Sales and Marketing, Supply Chain Management, and Project Management. Logistics, Oil and Gas sectors saw top firms such as DHL, FedEx, IOCL and Shell India offer profiles in Sales and Marketing and Business Analytics.



25

Companies Associated with



12%

Candidates placed

Participating Companies

- BASF
- Bosch
- Bradford Company
- Cummins
- DCM Shriram
- DHL
- Eaton
- FedEx
- General Electric
- Godrej & Boyce
- Hero MotoCorp
- HFCL
- IOCL
- Jet Airways
- L &T
- Mahindra Logistics
- Maruti Suzuki India
- Piramal
- Reliance Industries Ltd.
- Shell
- Siemens
- TATA Motors
- UltraTech Cement
- Varroc Group
- Vedanta

Pharmaceuticals, Media, Telecom & Others

Pharma, Media and Telecom sectors witnessed a rise in the number of students recruited, with participation of prominent names such as Abbott, GroupM, HT Media, Moolchand, Shemaroo Entertainment, Vodafone and Vodafone Shared Services. The profiles offered included Business Development, Finance, General Management, Sales and Marketing.

A good number of students were hired by companies in the Real Estate business such as, Radius Developers, Raycon Infrastructure and Sunteck Realty. Square Yards offered international roles to the students.



16

Companies Associated with



9%

Candidates placed

Participating Companies

- Abbott
- Birla Estates
- Fermenta Biotech
- GroupM
- HT Media
- Moolchand Healthcare
- Optum
- Radius Developers
- Raycon Infrastructure
- Shemaroo Entertainment
- Square Yards
- Star Convonix
- Sunteck Realty
- Toppr
- Vodafone
- Vodafone Shared Services



INR 18 LPA

Highest Package



INR 14.13 LPA

Average Package



34

Companies Associated with



7

New Recruiters

Sector-wise Companies Associated with



- Consulting, IT & E-Commerce (32%)
- Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas (26%)
- BFSI (15%)
- FMCG, FMCD & Retail (15%)
- Pharmaceuticals, Media, Telecom & Others (12%)

Sector-wise Students placed



- Consulting, IT & E-Commerce (36%)
- Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas (31%)
- BFSI (10%)
- FMCG, FMCD & Retail (15%)
- Pharmaceuticals, Media, Telecom & Others (8%)

MBA HR

The MBA HR program at NMIMS SBM, Mumbai has only grown ever since its inception. The course was ranked second in the country by the Economic Times in their B-School Rankings 2017, reinforcing the industry's faith in the institution. The program is one of the very few HR programs in the country that addresses all the SHRM, USA (Society for Human Resource Management – the world's largest association of HR professionals) guidelines for curriculum alignment. The loyal recruiters reaffirmed their faith in NMIMS SBM, Mumbai by hiring in good numbers. Leading Companies such as Abbott, Crompton Greaves, DHL, Godrej & Boyce, ICICI Bank, Jumbo Electronics, Maruti Suzuki India, Michael Page, Raymond, TATA Communications, Vedanta and Vodafone Shared Services offered HR roles.



34

Companies Associated with



INR 18 LPA

Highest Package

Participating Companies

- Abbott
- Alight Solutions
- Birla Estates
- Capgemini
- Cerebrus Consultants
- Crompton Greaves Electricals
- Cognizant Business Consulting
- DCM Shriram
- Deloitte
- DHL
- EY
- Godrej & Boyce
- Honeywell
- IBM
- ICICI Bank
- IIFL Wealth Management
- JLT
- Jumbo Electronics
- L&T
- LAVA International
- Lynk Consulting
- Mahindra Logistics
- Maruti Suzuki India
- Michael Page
- Par Excellence
- Piramal Enterprises
- Prodapt Solutions
- Raymond
- Spandana Spoorty
- TATA Communications
- TresVista
- Vedanta
- Vodafone Shared Services
- Whirlpool

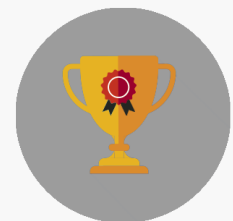
Winners and Finalists



- Aditya Birla Fashion Retail - Pinnacle
- BHEL Pioneer Case Challenge
- Colgate Transcend
- ETYL Young Leaders B-School Edition 2017
- HUL Carpe Diem
- HUL L.I.M.E
- HUL Pinnacle
- ITC Interrobang
- KPMG International Case study competition
- L'Oréal Brandstorm (International Winners)
- Mahindra War Room
- Marico - Over the Wall
- Reliance - The Ultimate Pitch
- Titan Elevate
- Yes Bank - Yes Future Ready

Rankings - 2017

- Economic Times (MBA) - 6
- Economic Times (MBA HR) - 2
- MBA Universe - 8
- Outlook India - 8



Accreditations in 2017-2018

NMIMS is proud to announce that this year, it received Graded Autonomy from UGC, based on its NAAC score of 3.59 CGPA, School of Business Management Mumbai is accredited by NAAC in the third cycle.

AACSB awarded accreditation to NMIMS SBM, Mumbai for the highest standard of quality assurance in business education and for demonstrating a sustained commitment to high-quality and continuous improvement. NMIMS SBM, Mumbai with this accreditation has joined the global league of business schools.



Contact

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