

Final Placements 2015

Overview

SVKM's NMIMS School of Business Management, Mumbai has had yet another phenomenal year for its final placements. Continuing the legacy and leveraging on a change in the business sentiment as well as an eclectic mix of students, School of Business Management, Mumbai closed its final placement season in record time with 122 companies thronging the campus to recruit students of Flagship MBA, MBA HR, MBA Banking and MBA Capital Markets. While the loyal recruiters reinforced their confidence in the quality of students that NMIMS has to offer by increasing the number of offers made, the institute also saw 36 new and new-age companies across sectors offering diverse profiles at par with other premier B-Schools participating in the placement process.

The immense faith reinstated by the regular as well as new recruiters and the variety of profiles offered by top companies only strengthens the image of NMIMS as an institution producing world class managers. The average CTC for MBA Program offered on campus saw an increase from last year to INR 16.51 LPA.

Students of NMIMS continued to prove their mettle during their summer internships and 38% of the batch bagged PPOs/PPIs from companies like Goldman Sachs, J.P. Morgan, Nomura, ICICI Bank, ITC, Asian Paints, Dabur, Marico, Janssen, Pidilite Industries, Wipro, Cummins, Tata Motors, Castrol, Vodafone, Idea Cellular, Microsoft, Bank

of America, CRISIL, GE, Barclays, Cognizant, Capgemini, Eaton, Flipkart, Hindustan Coca-Cola Beverages, Kellogg's, Titan, Yes Bank, HDFC Bank, PeopleStrong, JPMorgan Chase, HCL, Perfetti Van Melle, DCM Shriram, Deloitte, Henkel, Google, Ernst & Young, Whirlpool, KPMG, Mahindra & Mahindra, Standard Chartered, Snapdeal, Siemens etc.

Participants in the batch	447
Female Participants	114
Participating Companies	122
First time recruiters	36
Total (PPOs/PPIs)	170

BFSI

BFSI has always been the forte of NMIMS and with the boost in economic growth, the sector saw the participation of International giants as well as domestic leaders with 38% of the batch bagging placements in the coveted sector.

Goldman Sachs offered roles in Investment Banking, Treasury, Securities and Investment Management Division, J.P. Morgan, Nomura, RBS, Barclays, offered profiles in Investment Banking Corporate Treasury, Business Operations and Credit Analysis.

Indian Banks like ICICI Bank, Yes Bank, Kotak Bank, Axis Bank, State Bank of India, HDFC Bank and RBL recruited

students in large numbers offering profiles like Commercial Banking, Liabilities Product Management, Cards Management, Transaction Banking, Corporate Banking, Compliance, Wholesale Risk, Credit Risk, Relationship Management, Treasury & Human Resources.

Profiles in Investment Banking were also opened by SBI Capital Markets, Motilal Oswal (for its Leadership Program) & Bank of America Continuum.

Religare, Magma Fincorp, DE Shaw, Kotak Prime, Indiabulls Housing Finance, Kotak Life, Angel Broking, Aranca, ICICI Prudential Asset Management, Bajaj Finserv, Kotak Wealth Management, JPMorgan Chase, Axis Securities, Fidelity Investments, SREI Infrastructure, Fullerton India Credit, Verity Knowledge Solutions and IndiaNivesh picked students for roles in Infrastructure Advisory, Product Management, Business Service Excellence, Distribution Planning and Programme Management, Credit Analysis, Corporate Finance, Corporate Planning, Private Equity, Institutional Equity, Portfolio Advisory, Product Management, Digital Marketing, Relationship Management & Human Resources while Darashaw showed interest in hiring candidates as well.

Rating agencies CRISIL and ICRA made multiple offers in the area of Infrastructure Advisory, Research and Corporate Ratings.

From the Insurance domain were ICICI Prudential Life Insurance for their Leadership Program, JLT, Kotak Life, HDFC Life offering roles in Product Management, Business Operations, Digital Marketing & Human Resources.

Conglomerates

Global conglomerate GE offered its coveted Leadership Programme in Marketing, Finance and IT whereas recruiter Larsen & Toubro offered various roles across domains like Strategy, Marketing, Finance and Human Resource. Essar Group offered its Business Leadership Program in its maiden visit. Reliance Industries returned after a hiatus for Human Resources role.

Consulting & Analytics

Cognizant Business Consulting, Bain (BCC), KPMG, PwC, Infosys Management Consulting and Michael Page offered roles in Strategy, Marketing, and Operations & IT Consulting. Deloitte and PeopleStrong returned to the campus after a gap whereas Cartesian Consulting took part for the first time with Strategy Consulting role. JLL also participated.

Data Analytics domain saw Fractal Analytics continuing its association with NMIMS whereas LatentView Analytics hired for the first time. Mu Sigma and Hansa Cequity were novel participants.

eCommerce & Startups

While regular recruiters like Flipkart, AppsDaily, strengthened their association by offering leadership & sales roles.

The buzzing eCommerce sector also saw new relationships being forged with Amazon, Snapdeal, Uber, Housing.com, CouponDunia, Aasaanjobs, AskMeBazaar, Infibeam that offered profiles like Category Management, Strategy, Leadership, Business Development, Sales, Operations, Business Analytics, General Management and Human Resources.

FMCG/CD

NMIMS is a regular host to the leading FMCG/CD companies of the country. This year saw Sales and Marketing, Operations, Human Resource roles being offered by multitude of companies like ITC, Dabur, Marico, Asian Paints, Hindustan Coca-Cola Beverages, Kellogg's, Castrol, Henkel, Pidilite Industries, Whirlpool, Godrej & Boyce, Titan, D'décor Exports, Videocon and United Breweries (after a break). 3M, MTR Foods & Enhance Oman (for its much aspired International Sales profile) recruited for the first time.

IT/ITeS

NMIMS once again proved its prowess in the technology domain with companies such as Microsoft, SAP, Cisco Systems, Google, Wipro, HCL, Capgemini, Accenture, MindTree, IBM, Infosys BPO, Sutherland, eClerx and Nucleus Software recruiting students in unprecedented numbers for profiles like Pre-sales, Sales, Financial

Consulting, Retail Consulting, Healthcare Consulting, International Business Sales and Account Optimizer. Wipro offered its much sought after Leadership Development Profile along with Corporate Finance and Pre-sales profiles. Inaugural offers were made by companies like Syntel IT, Infovity, Suvidhaa Infoserve and QuEST for Cluster Head, Sales, Marketing and Human Resources. Facebook also registered its presence at the campus.

Manufacturing & Auto

Cummins, Eaton, Tata Motors, Hero MotoCorp, Skoda, DCM Shriram & Hilti (for the first time) extended their engagement with the institute by offering various profiles in Marketing, Finance, Human Resource and Operations.

Pharmaceuticals

Pharma sector was represented by allegiant recruiters like Janssen and Cipla whereas Glenmark Pharma refreshed its association with the institute and Zimmer made offers for the first time. Swiss multinational Novartis and Danish giant Novo Nordisk also made their debut visits. The profiles offered were Leadership Development, Human Resource and Marketing.

Telecom & Media

Vodafone and Idea Cellular made a good number of offers and the sector also saw participation from mass media Company HT Media while media house Reliance Broadcast Network Limited participated and made offers for the first time. The profiles offered were in Sales, Marketing, Human Resource and Account Management.

MBA HR

MBA-HR as a standalone course has gained recognition from the industry for training future HR managers on devising solutions for the business challenges that corporates face today.

MBA HR saw the presence of top notch companies across sectors participating in the recruitment process - Reliance Industries Ltd. and Cummins each recruiting 4 students, Syntel IT following the trend selected 3, ICICI Bank, DCM Shriram and L&T took 2. Vodafone, Google, Glenmark Pharmaceuticals, Godrej & Boyce and PeopleStrong also made offers. True to the program philosophy of developing HR professionals for various sectors and HR functions, the profiles offered varied from industrial relations, corporate HR, training & development, transition & consulting etc. Snapdeal, Vedanta, Novo Nordisk, Hilti, HDFC Bank, WNS, Kotak Life, Fullerton India Credit, Lindstrom, Aasaanjobs, SREI Infrastructure Finance, Human Capital Solutions also showed interest.

New Companies

Whilst companies having existing bonds continue to visit the campus, NMIMS continues to engage with new companies for campus engagement. This year plentitude of new companies like 3M, Aasaanjobs, Amazon, Angel Broking, Cartesian Consulting, CouponDunia, D.E. Shaw, Enhance Oman, Essar Group, Fidelity, Fullerton India Credit, Goldman Sachs (Investment Management Division), Hilti, ICICI Prudential Asset Management, ICICI Prudential Life Insurance, Kotak Wealth Management,

Bajaj Finserv, India Nivesh, Infovity, Latent View, Motilal Oswal, MTR Foods, QuEST Global, Reliance Broadcast Network Limited, Reliance Industries Ltd., Snapdeal, State Bank of India, Srei Infrastructure, Suvidhaa Infoserve, Syntel IT, Infosys BPO, United Breweries, Uber, Videocon, Novo Nordisk and Zimmer debuted on campus or and a few returned after a hiatus.

Campus Engagements

Campus engagement activities inculcate the ability of NMites to work under pressure by devising future road maps and thinking out of the box. They also provide excellent platform for the industry to evaluate a wider pool of students. For students too it is a learning opportunity to hone their skills. Activities including contests, case study competitions, case simulations and leadership guest sessions form an integral part of developing world class managers at NMIMS.

Our students have led the way at various National & Global competitions. Students have performed exceedingly well and have been National Winners. A summer internship opportunity has been awarded for the HUL Contest Winner for the coming season. Further the first year students are national winners of the Henkel Innovation Challenge & L'oreal Brandstrom contest and will represent India at the finals at Vienna, Austria and Paris.

Our students were the national winners at GE Genius, Capgemini and Asian Paints Canvas case competitions.

Several PPOs/PPIs were also announced from companies like Nomura, Mahindra & Mahindra, Asian Paints, GE, JP Morgan, ITC, HCL, Marico, KPMG, Deloitte and FLIP through the channel of campus engagement. There have been other contests too from various companies where our students have performed well. Pepsi, L'Oreal, Reckitt Benckiser, Future First, ICICI Securities, Capgemini, DCM Shriram, Titan and Latent View.

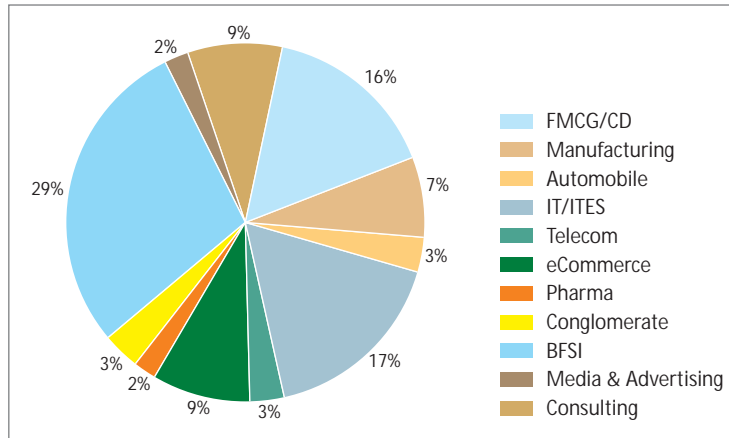
Dean's Message

NMIMS has a proud history of providing best talent to the corporate world and grooming budding managers of tomorrow. This year being no exception, re-emphasized the same with loyal recruiters strengthening their bonds by engaging more closely and 36 new companies joining hands by being partners in campus engagements. As we close the placement season, we are thrilled about serving the industry with yet another batch of world class managers and at the same time excited to welcome the batch of 2017 with much enthusiasm.

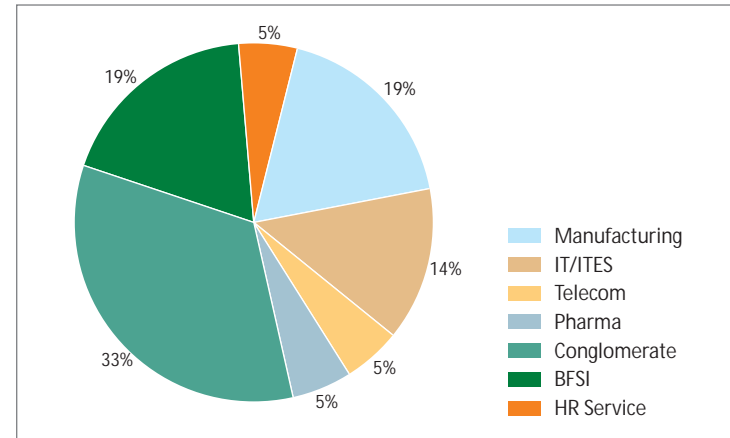
- Dr Debashis Sanyal
Vice Provost (Management Education) and
Dean (SBM)

Placements Highlights

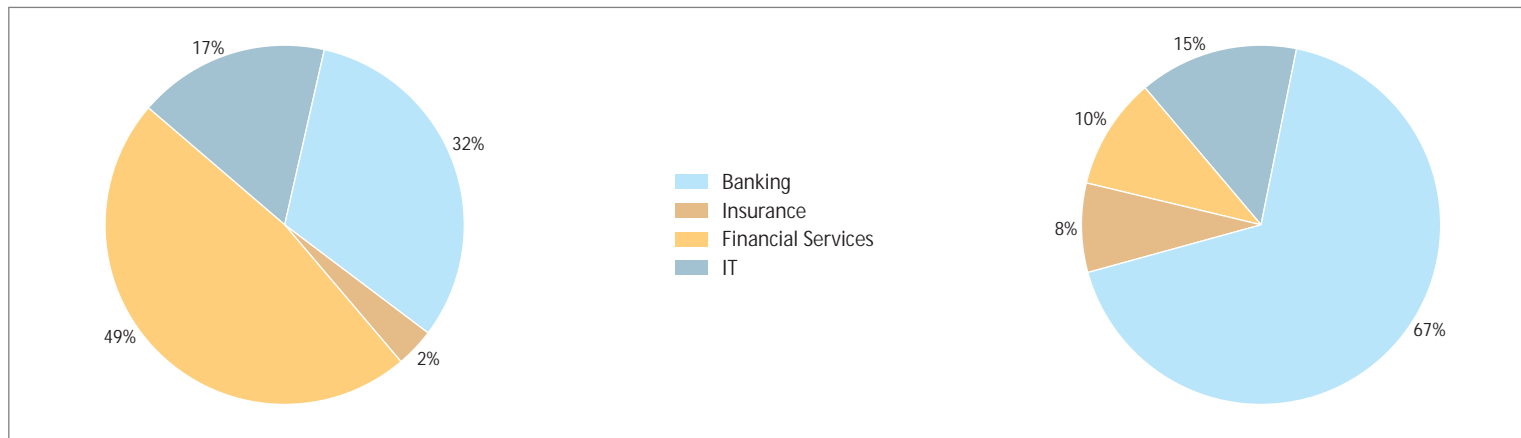
Companies: Sector-wise



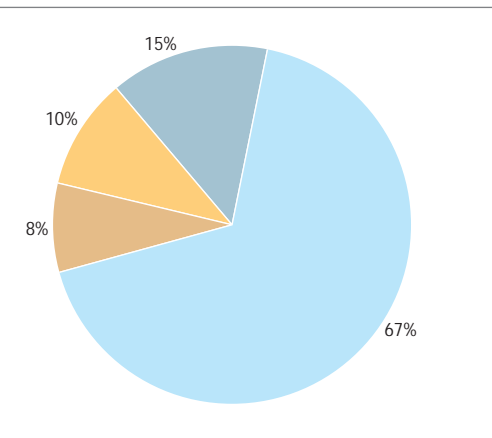
Flagship MBA



MBA HR



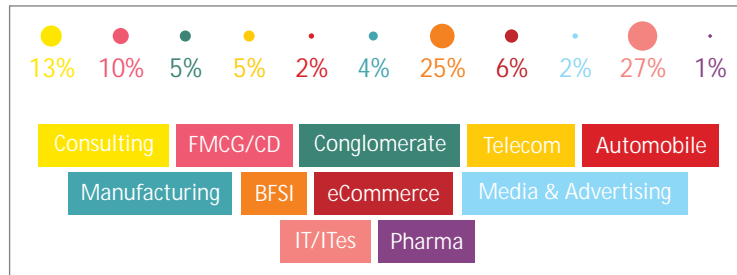
MBA Capital Markets



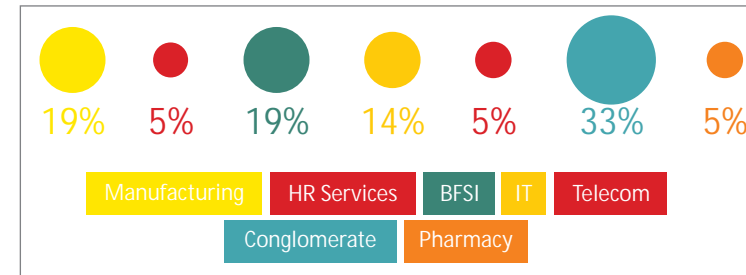
MBA Banking

Placements Highlights

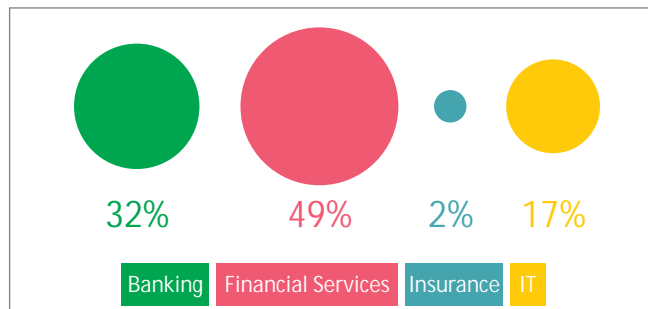
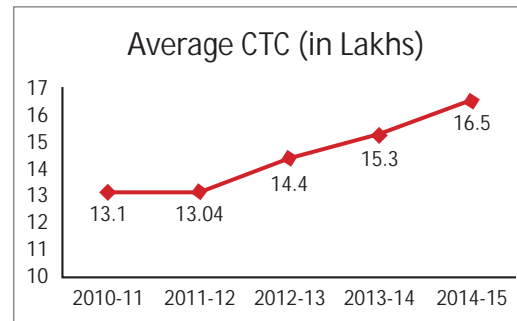
Students Placed: Sector-wise



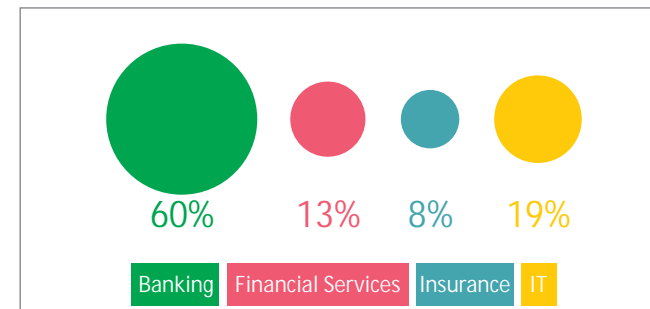
Flagship MBA



MBA HR



MBA Capital Markets



MBA Banking