

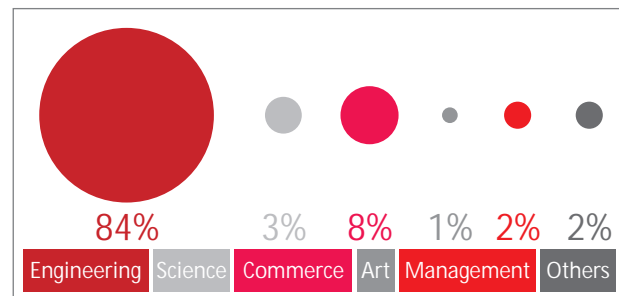
Summer Placements 2015

Overview

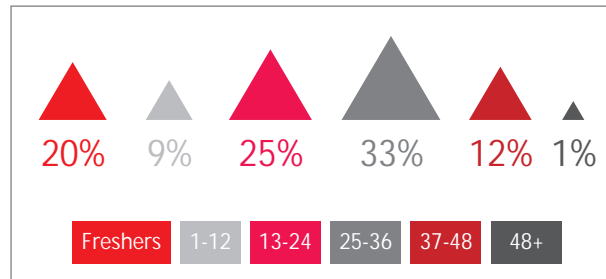
The School of Business Management, NMIMS, Mumbai exceeds corporate expectations every year by carrying forward its legacy of being a premium business school of India with primary focus on empowering its rich and diverse pool of talent with the right skills, knowledge and attitude for corporate environment. It is this constant commitment to strive for excellence that makes it a recruitment hub for the biggest brands in the market.

NMIMS SBM Mumbai 2014-16

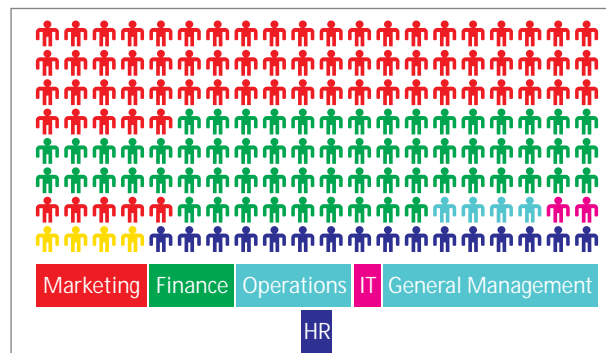
With the new batch size of 572 student- 514 enrolled in the flagship MBA program & 58 in MBA HR, SBM NMIMS, Mumbai nurtures talents from more diverse background than ever before. The fusion of multifarious experiences of working professionals & fresh graduates creates an environment of immense learning for leaders of tomorrow.



Educational Background of Class of 2016 (%)



Experience Backdrop of the Class of 2016 (in months)



Specialization Overview

Significance: Summer Internships

Summer internships are extremely vital for any B-School curriculum as they not only provide an on the job learning opportunity to the students but also bridge the gap between theory and practice. Most companies also look at summer internship as an opportunity to absorb talent

by offering PPO/PPIs. NMIMS has received excellent feedback from the industry during the summer internship, 2013-2014 resulting in a sizable number of PPO's/PPI's and it is hopeful of the same in the coming season as well.

Flagship MBA (2014-16) BFSI

NMIMS has always attracted companies from the BFSI sector and 2015 was no different with major companies opening coveted profiles like Investment Banking, Treasury, Global Investment Research Corporate Finance, Accounts and Finance Manager, Credit and Risk Assessment, Wealth Management, Relationship Management, Equity Research, Securities and Investment Management Division.

Banking: The batch bagged offers from top league financial & investment banking players like Goldman Sachs, Nomura, ICICI Bank, HSBC Bank, RBL, Reserve Bank of India and State Bank of India.

Financial Services: In addition to Goldman Sachs, CRISIL, Barclays Group, JPMorgan Chase & Co., SBI Capital Markets, HSBC Technology and Services, Axis Securities, Magma FinCorp, Indus Balaji (Smart Prep), Darashaw, Indiabulls Housing Finance, Corporate Business Advisors, IL&FS, Altamout Capital Management, Amherst

Advisory, Pegasus Advisory, IIFL Holdings Ltd., Anmol Share Broking, Tarun Capital, Marmore MENA Intelligence, Yourest Angel Fund & Varhad Capital handpicked students for their projects. CIMB Securities offered Equity Research Profile.

Axis Bank, Punjab National Bank, Athena Advisors Ltd., Edelweiss Capital, SBI Mutual Funds, L&T Finance, JM Financial, Maitreya Financial Advisors, Axis Capital, HDFC Bank, Aditya Birla Finance, Motilal Oswal Securities, Edelweiss Financial Service have also on boarded students for their finance projects.

Conglomerates

The Conglomerate sector was well represented by the industry stalwarts like GE, Mahindra & Mahindra Ltd., Reliance Industries Ltd., Larsen & Toubro and DCM Shriram. Profiles offered were Leadership Programs and Financial, Marketing and General Management.

Consulting

Well-renowned brands of consulting sector like Deloitte, PricewaterhouseCoopers, Cognizant Business Consulting and JLT showed preference towards hiring from NMIMS. Apart from these, BMR Advisors, Littler & Associates, Gartner, Royal Futures Consultant, Prequate Consultants, Gray Routes, Explico Consulting, iData Insights, IndustryARC & Brokfree also participated in the process. Profiles offered were risk management, asset management, financial consulting, IT consulting etc. Ernst & Young, KPMG, Accenture Management Consulting, Lodha & Co. have extended internship opportunities too.

eCommerce

eCommerce continues to remain the buzzword at summer placements with Flipkart, BookMyShow & People Interactive continuing their association with NMIMS. ShopClues, Venuekart, CitynU, Giftxoxo, Shopezone, mjunction, Zepo, Fizzy Food Labs, Axiom & Sportz4You were some upcoming start-ups to engage with students.

FMCG/CD

Over the years, NMIMS has been the home to the best marketing minds of the nation resulting in the FMCG/CD sector strengthening its association with NMIMS by being the largest recruiter in 2015 with brands like Hindustan Unilever Ltd., ITC Ltd., Dabur, Marico, Asian Paints, Hindustan Coca-Cola Beverages Pvt. Ltd., Pidilite Industries, Kellogg's, Castrol, Henkel, Perfetti Van Melle, Whirlpool, Britannia, Godrej & Boyce, Hector Beverages, Emami, Mattel Toys, SC Johnson, Johnson Matthey, Agrotech Foods Ltd. recruiting in huge proportion of the batch.

Students have got an opportunity to work with FMCG giants like PepsiCo., Welspun Global Brands Ltd., Dhanuka AgriTech and Shiva Polytubes Pvt. Ltd.

IT/ITeS

IT behemoths Microsoft, Google, Intel, HCL, Wipro, Capgemini offered coveted profiles to NMIMS students. Nucleus Software, Sutherland Global Services, AppsDaily, Atos Worldwide, Aujas, Bizsol, iView Labs, MobiTrack, Tecsol Software, SSA Global Technologies were some of the top recruiters at NMIMS. In addition, students will be interning at TCS.

Logistics & Real Estate

This sector saw participation from esteemed companies like Cushman & Wakefield, Concorde, DTZ, Rustomjee, Embassy Group, DHFL, DHL, Maersk Line, LogiNext Solutions. SD Corp. also made offer to a student. Roles were offered in operations and business development.

Manufacturing & Auto

Manufacturing sectors ranging from Automobile to Chemicals were represented in this year's summer process with the likes of Tata Motors, Cummins, 3M, Michelin India, Huntsman, Eaton Technologies Pvt., Hikal, Tega Industries, VVF Limited, Waaree Energies recruiting in large numbers. Our students have also secured offers from m-Junction Services Ltd, Tata Steel Ltd, Ultra Tech Cement, Jindal Steel & Power.

Media & Telecom

The big players from the telecom sector like Vodafone, Reliance Communication, Idea Cellular, iComm were the top recruiters this season. Bharti Airtel and Tata Communications also participated in the process.

Loyal recruiter HT Media reinstated its faith in NMIMS. Companies like Wizcraft, Zee Media Corporation Ltd., Webenza participated for the first time. Reliance Entertainment, Star India Pvt. Ltd. and Grey Communications have opened elite profile for our students.

Internet & Mobile Association of India, a not-for-profit organization, is a distinguished recruiter in its own right. They have offered marketing and sales profile to the students.

Pharmaceuticals

The pharma and healthcare sector continued to repose their faith in NMIMS. Abbott, Janssen, Sun Pharmaceutical, Glenmark, Merck (MSD), Boehringer Ingelheim, Roche India, Zimmer, Nright were the major recruiters who took the students on-board for profiles ranging from sales and marketing to finance, operations and general management. Apart from them Makson Group and Lupin Pharmaceuticals also showed interest in our students.

Retail & Services

Retail sector saw a participation of companies like Titan, Adidas, Wildcraft India, Metro Cash & Carry, Stuffcool, Pulp Strategy. Roles of Sales & Marketing, Market Research, Business Development, Retail Operations were offered. Toycra and IMRB International also showed interest in the talent at NMIMS.

Key Statistics: MBA

Total Number of Students	514
Companies that offered Internship	182
New Recruiters	70
Highest Stipend Offered (INR)	167000
Average Stipend Offered (INR)	75000

MBA HR (2014-2016)

The MBA-HR program, although still relatively young has gained immense recognition and appreciation from the industry as well as the academia. Having won the prestigious Best Academic Institute of the year for the Contribution in HR at the SHRM Annual Conference-2014 and an award for Best Pedagogical and Curriculum Innovation in HR at the Indian Management Conclave, August 2014 the program has positioned itself as one of the most preferred one in the HR domain. The successful placement season only reaffirms this fact.

With a balanced gender ratio and a diverse educational and professional background the HR batch has created for itself an environment conducive for peer learning. The excellent case-based pedagogy coupled with industry exposure ensures that students are well-equipped to shine in the corporate world.

Sector Overview

While the association with our loyal recruiters only strengthened, we also got on board around twelve new recruiters who showed immense confidence in the HR batch of 2014-2016.

This year the consulting domain emerged as the dominant recruiter for the batch, absorbing 25% of the students. The Retail and Logistics sector participated for the first time.

ICICI Bank, Deloitte, DCM Shriram, Wipro, Tata Motors, Vodafone, Cummins, L&T, Siemens, PeopleStrong, Reserve Bank of India, Glenmark, WNS, Mahindra Comviva, HCL Technologies, Alcatel-Lucent, VMware, Syntel, Metro Cash & Carry, Accelya Kale, Waaree Energies, DHL, Merck (MSD), Zimmer, Piramal Pharmaceuticals, Training and Beyond India (India), Fruitbowl Digital represented major sectors like BFSI, Consulting, IT/ITeS, Automobiles and Manufacturing, Retail, Pharmaceuticals, Telecom, Conglomerates and Logistics. Esteemed Japanese firm AMADA Co. Ltd. has also extended an offer to our student. Birla Cellulosic, Mahindra First Choice and Tube Products of India Ltd. also offered important projects to the students.

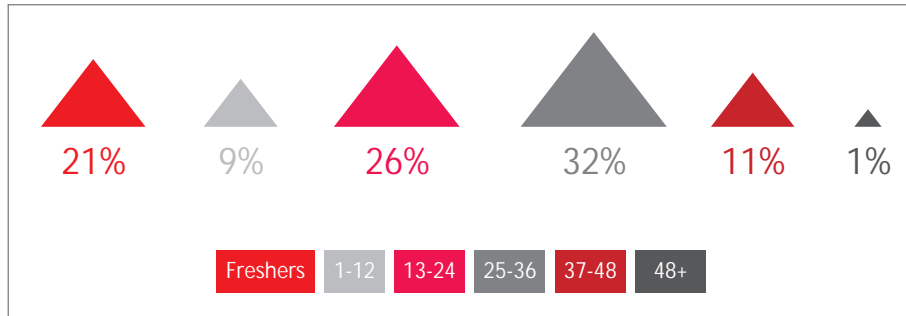
Profiles Offered

A plethora of strategically important profiles were offered to the students. These profiles range across various disciplines of HRM. Students secured projects in Talent Management, Talent Acquisition, Rewards & Recognition, Corporate Training, Corporate HR and HR Sales. The roles offered include HR Generalist, Strategic HR and HR Business Partner.

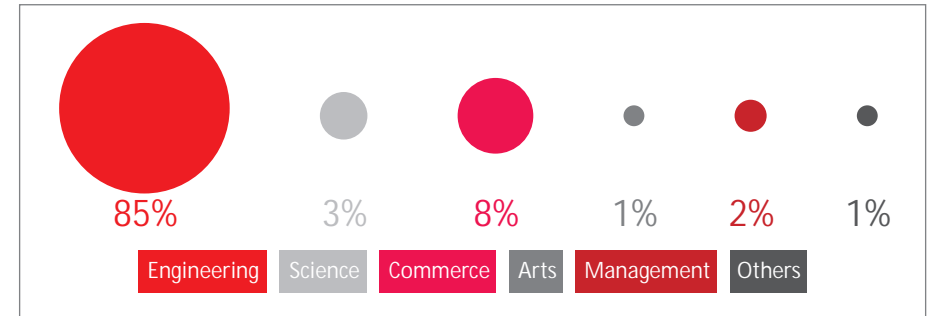
Key Statistics: MBA HR

Total Number of Students	58
Companies that offered Internship	32
New Recruiters	12
Highest Stipend Offered (INR)	100000
Average Stipend Offered (INR)	70000

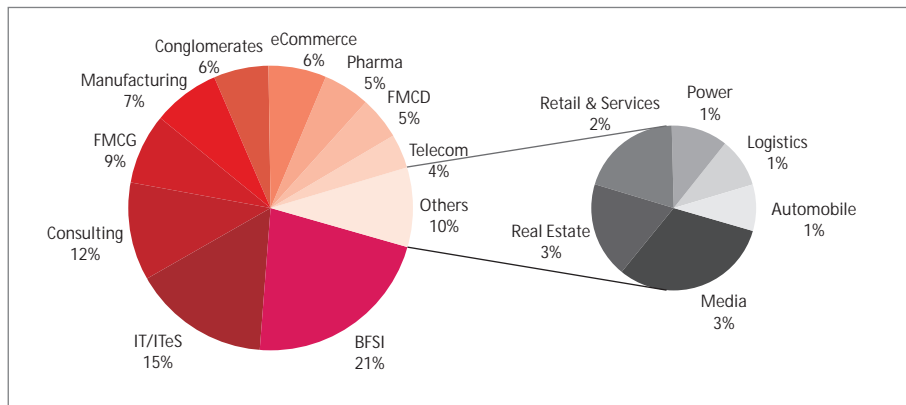
Flagship MBA: Batch & Placement Highlights



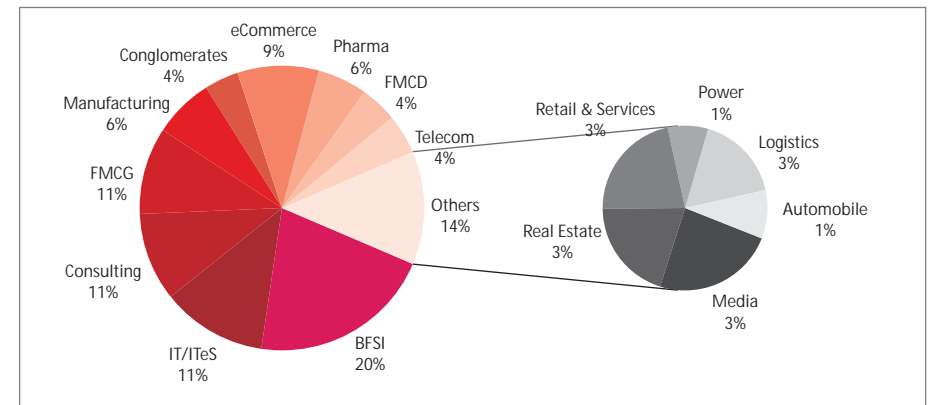
Experience Backdrop for Flagship MBA (in months)



Educational Background for Flagship MBA (%)

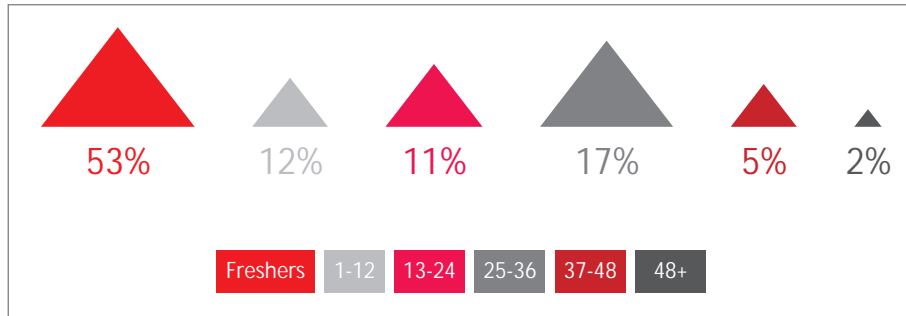


Companies: Sector-wise

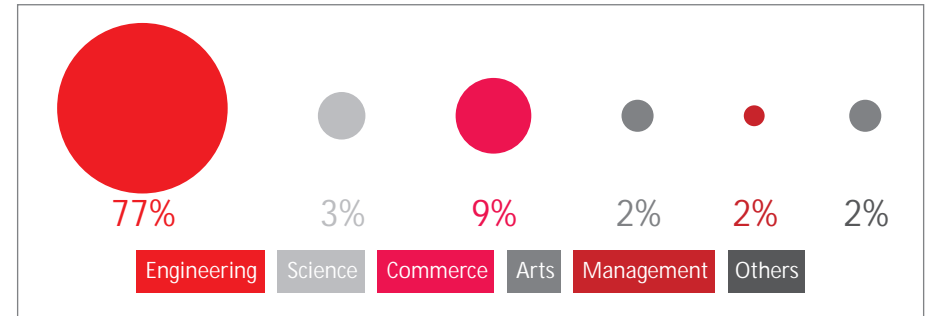


Students Placed: Sector-wise

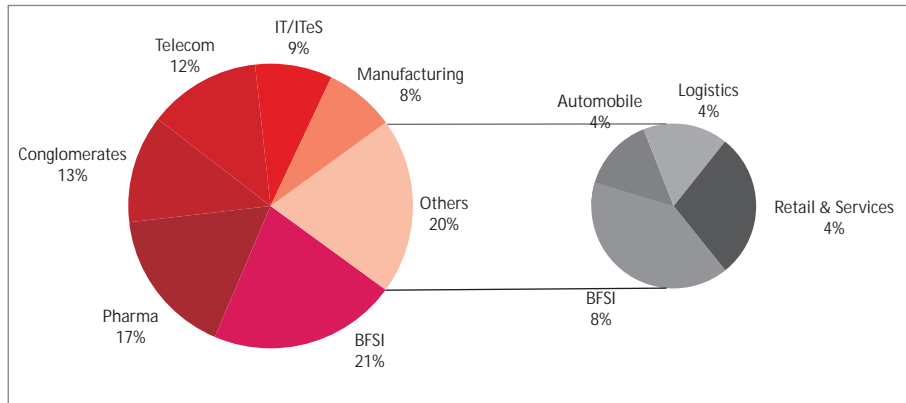
MBA HR: Batch & Placement Highlights



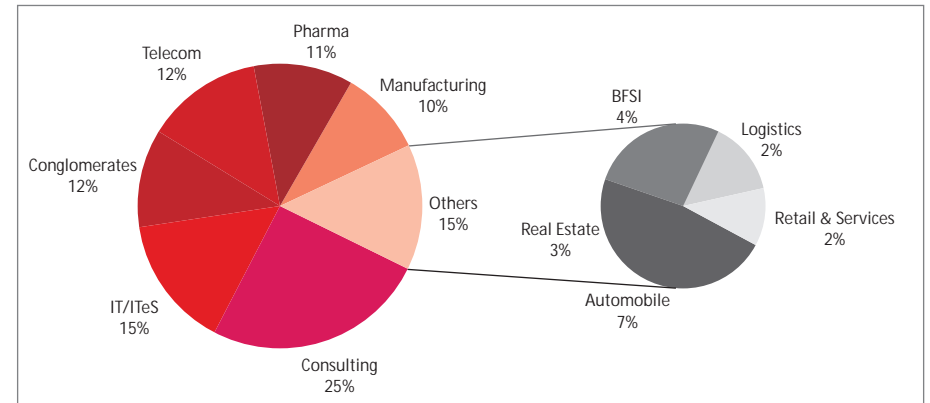
Experience Backdrop for MBA-HR (in months)



Educational Background for MBA-HR (%)



Companies: Sector-wise



Students Placed: Sector-wise