



**SCHOOL OF  
BUSINESS MANAGEMENT**

**SUMMER PLACEMENT REPORT 2016-18  
NMIMS, Mumbai**



## Overview

The School of Business Management at NMIMS, Mumbai, consistently ranked among the top 10 B-schools in India has witnessed yet another successful placement season this year with 100% of the batch getting placed in record time. The summer placements saw some of the biggest names in the corporate reaffirming their faith in NMIMS Mumbai and participating in the placement process. One of our student would be interning at HUL- London.

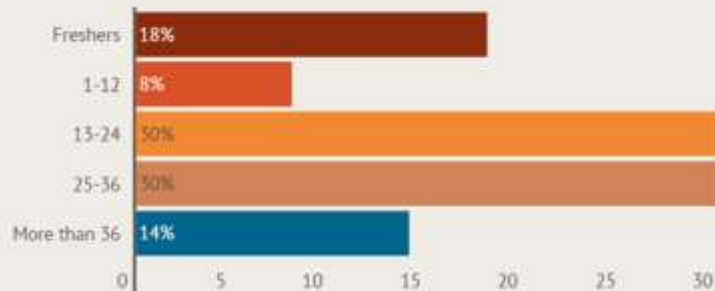
Summer Internships are an integral aspect of the pedagogy at NMIMS Mumbai, offering students an opportunity to collaborate with the corporate world and put their newly acquired skills and knowledge to practice. The loyalty showcased by the corporate world is a testament to the fact that both old and new companies remain keen on hiring from NMIMS Mumbai.

## Summer Placements

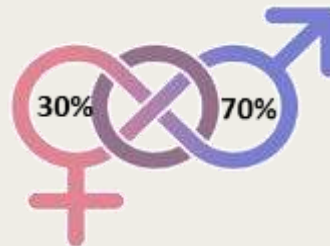
Companies perceive Summer Internships as critical assignments and assess the skill sets of students. There has been a substantial rise in the number of PPOs and PPIs that students have received from summer internships. Also, students of the Full time MBA programs (Core and HR) have won several international and national competitions leading to several PPOs and PPIs. Our students have showcased exemplary skills and garnered numerous recognitions including Economic Times Young Leader award.

The batch size for the Full time MBA Programs stood at 602. A total of 159 companies visited the campus with 70 of them being new recruiters. The strong bond SBM, NMIMS Mumbai has with the corporate world is reflected in top profiles being offered to the students across domains.

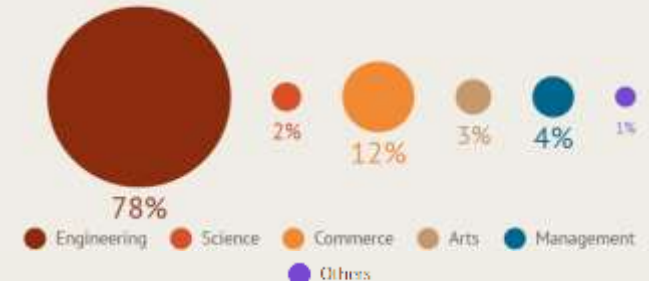
### Work Experience (in months)



### Gender Ratio



### Educational Background



# MBA CORE STATISTICS

Total number of students: **524**    Number of companies: **149**  
 Percentage rise in Average stipend: **20.7%**

## Highest Stipend



**INR**  
**3,00,000**

## Median Stipend

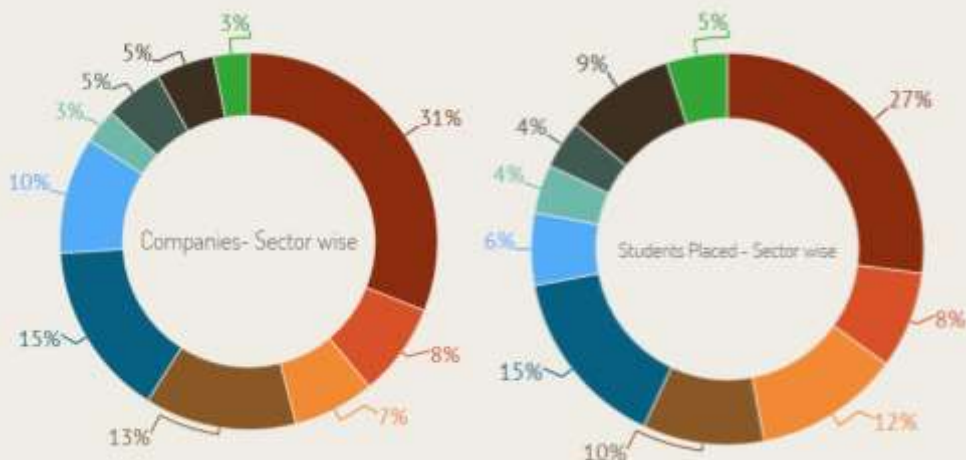


**INR**  
**1,00,000**

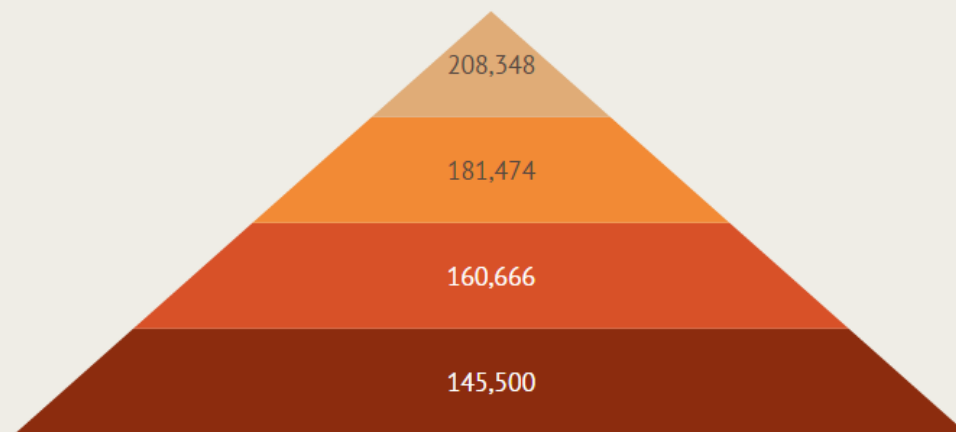
## Average Stipend



**INR**  
**1,02,000**



- BFSI
- Conglomerates
- Consulting
- e-Commerce and Startups
- FMCG/CD
- IT/ITES
- Logistics and Retail
- Manufacturing and Auto
- Media and Telecom
- Pharma



- Top 200
- Top 150
- Top 100
- Top 50

## Average Stipend Bracket of the batch (INR)

# Banking, Financial Services and Insurance

The BFSI sector saw prestigious companies offer coveted roles to students. Profiles such as Commercial Banking, Corporate Banking, Investment Banking, Equity Research, Corporate Treasury, Global Investment Research, Corporate Finance, Accounts and Finance Management, Project Advisory, Credit and Risk Assessment, Wealth Management, Securities and Investment Management Division were offered to students.

Industry leaders such as Goldman Sachs, Nomura, JP Morgan, Bank of America, Credit Suisse, CRISIL and Fidelity Advisors reiterated their faith in NMIMS Mumbai by offering multiple profiles across sectors for the students. Many first time recruiters also offered niche profiles in Investment Banking, Project Advisory and Corporate Treasury roles.

Number of  
Companies visited

46



140

Number of  
Students placed

## Our Hiring Partners

Allianz Worldwide  
Aphelion  
Apollo Munich  
Arcesium  
Bajaj Finserv  
Bank of America ML  
Bharti AXA  
CapAleph  
Carpediem Capital  
Credit Suisse  
CRISIL

DBS  
DCB Bank  
DE Shaw  
Dexter Capital  
DSP BlackRock  
Fidelity Investments  
FRR Forex  
Fusion Advisors  
Goldman Sachs  
HDFC Property  
HSBC Bank  
HSBC Global Services

ICICI Bank  
ICICI Prudential AMC  
IndiaFirst Life Insurance  
Indiabulls Housing  
India Quotient  
Indostar  
Indus Valley Partners  
Invesco  
JLT  
JP Morgan  
KPM Assets  
Marsh Insurance

MCX  
Mentes Capital  
Money Matterz  
NeoGrowth  
Nine Rivers Capital  
Nomura  
RBL Bank  
Rosh Capital  
Ruby Capital  
SBI Capital Markets  
Yes Bank

## Fast Moving Consumer Goods, Durables and Retail

Number of  
Companies visited

25



Global leaders in these sectors participated in the current summer placement process with zeal and made a huge impact by offering coveted profiles across divisions such as Sales and Marketing, Finance, Operations and Supply Chain Management. This year saw a substantial increase in the number of profiles for sales and marketing being offered by the companies.



99

Number of  
Students placed

The unwavering loyalty showcased by companies such as HUL, ITC, Marico, Britannia, Dabur, Castrol, Nivea, Philips, Raymond, Titan and Whirlpool is indicative of the confidence that the corporate world has on students. This was supplemented by many world renowned companies visiting the campus for the first time. The fact that companies in this sector have offered profiles across domains reaffirms the strength of pedagogy followed at NMIMS Mumbai.

### Our Hiring Partners

Agrotech  
Amway  
Asian Paints  
Brew Berry's Hospitality  
Britannia  
Castrol  
Dabur  
Future Group

Hafele  
Henkel  
HUL  
ITC  
Marico  
Nivea  
Nuvo  
PepsiCo  
Perfetti Van Melle

Pernod Ricard  
Phillips  
Pidilite  
Raymond  
Redbull GmbH  
Titan  
UB Group  
Whirlpool

## IT, Consulting and E Commerce

The IT and Consulting sectors witnessed top companies offering sought-after profiles in Marketing, Business Development, Digital Marketing, S&M, Internet Marketing, Consulting, Advisory, GRID and Product Development, Finance and Operations to students.

World renowned technology companies such as Google, IBM, Microsoft and Wipro offered their coveted Analytics and Tech Consulting, Sales and Marketing, Consulting, Finance and Business Development profiles among many others to students. Consulting companies such as Cognizant Business Consulting, Deloitte, Bain Capability Center and Capgemini, made their presence felt in the consulting sector with offers being rolled out in various sectors as well. E Commerce companies such as Shopclues, FatBit and Zephop offered roles in areas of Analytics, Digital Marketing, Business Development, Client Acquisition, Sales and Marketing and Operations to the students.

Number of  
Companies visited

45



147

Number of  
Students placed

### Our Hiring Partners

3<sup>rd</sup> eye Advisory  
Aaji Care  
Aaramshop  
All Events  
Arminus  
Aurion Pro  
Bain Capability Center  
Bankers Quotient  
Cabme  
Capgemini  
CAT King

Cognizant Business Consulting  
CrownIt  
Deloitte  
Diamond Technology  
Droom  
Explico Consulting  
Fasoos  
Fatbit  
Freecharge  
Gartner  
Genpact

Google  
IBM India Pvt Ltd  
Infoedge  
Juniper Networks  
KPMG  
Littler Associates  
Michael Page  
Microsoft  
NIF  
Pharmeasy  
Positive MovesPulsar  
Knowledge Center

PwC  
Shapecrunch  
Shephertz  
Shopclues  
Sportz Consult  
Squadrun  
Talent Corner  
Vedantu  
Veloces Consulting  
Wipro  
Zephop

# Conglomerate, Pharmaceuticals and Logistics

Number of  
Companies visited

18



Major conglomerates such as General Electric, Godrej & Boyce ,Mahindra & Mahindra Reliance Industries Limited and Siemens visited NMIMS Mumbai for summer internship process and offered students coveted profiles. Other profiles that were offered included Finance, Sales and Marketing and Operations.

The current placement season also saw Pharmaceutical companies visiting campus and hiring students in large numbers by offering profiles such as Sales and Marketing, SCM, Finance and Operations.

Logistics giants such as FedEx, Porter and YSG came to NMIMS Mumbai and offered Business Analyst, Operations and Digital Analytics Marketing roles. The new recruiters in these sectors also opened up profiles across various domains.



69

Number of  
Students placed

## Our Hiring Partners

Abbott  
DCM Shriram  
Dr Lal Path Labs  
Eaton  
FedEx  
General Electric

Godrej & Boyce  
L&T  
Maersk Line  
Mahindra & Mahindra  
Medtronic  
Piramal Enterprises

Porter  
Reliance Industries Ltd  
Shell  
Siemens  
Sun Pharma  
Your Services Group

## Manufacturing & Auto, Media and Telecom

Manufacturing and Auto sector also made its presence felt in this year's Summer Placement by offering leading profiles in Operations, Strategy, Sales & Marketing and Finance. Industry heavyweights such as Cummins, Bosch, Hero Motor Corp and 3M offered profiles across functions.

The Media and Telecom sector saw a rise in the number of profiles offered to students. Companies such as Thomson Reuters, HT Media and Vodafone offered profiles in Business Development, Financial Risk, Marketing, Research and Operations. There has also been a substantial increase in Sales and Marketing roles offered in these sectors.

The number of offers made by companies in this sector has risen considerably well over the years and we expect this number to grow in the coming years as well.

Number of  
Companies visited

15



69

Number of  
Students placed

### Our Hiring Partners

3M  
Blob Media LLP  
Bosch  
Cummins  
GroupM  
Hero MotoCorp  
HT Media

Idea  
Mahindra Comviva  
PPG Asian Paints  
Shree Cements  
Thomson Reuters  
Turner International  
Vodafone  
VVF



# MBA HR STATISTICS

Total number of students: **78**    Number of companies: **36**

## Highest Stipend

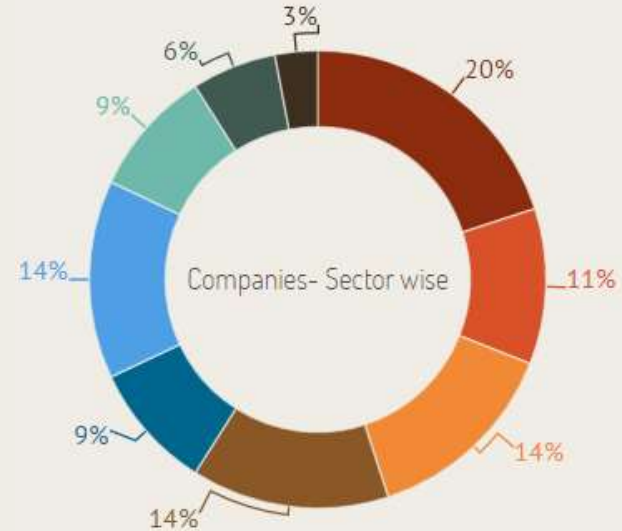
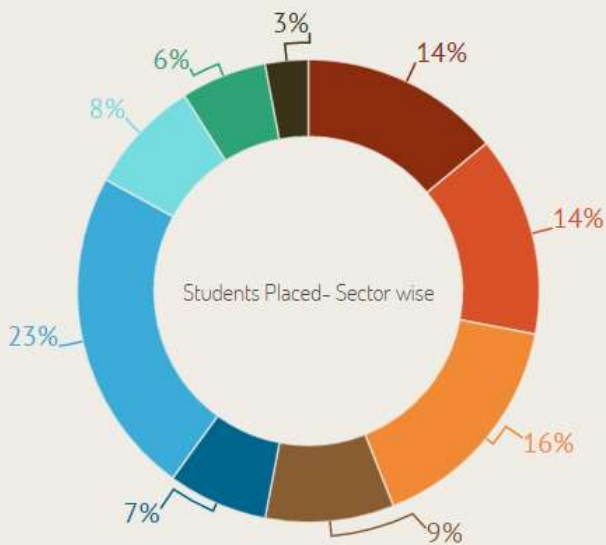


**INR**  
**1,60,000**

## Average Stipend



**INR**  
**77,230**



- BFSI
- Conglomerates
- Consulting
- FMCG/CD
- HR Services
- IT/ITES
- Manufacturing, Auto
- Media and Telecom
- Pharma

## MBA HR

The last couple of years has seen MBA HR program grow exponentially at NMIMS Mumbai. With each passing year, the confidence that companies have placed in the students has grown and is proven by the number of companies that visit the campus and the stipends offered, for HR internships.

Many loyal recruiters such as Deloitte, IBM, ICICI Bank, L&T, Pidilite, Raymond, Whirlpool and Wipro offered prominent profiles to students. There was a healthy mix of companies from various sectors such as BFSI, Conglomerates, FMCG/CD, IT and Manufacturing. IT companies took the largest number of students closely followed by companies from the consulting sector.

The HR students also made their presence felt at various national and international competitions. The strong performance at this year's summer placement was backed by the exceptional work done by the previous batch which is highlighted by the numerous PPO's and PPI's they have received from various companies.

Number of  
Companies visited

36



78

Number of  
Students placed

## Our Hiring Partners

3rd Eye Advisory  
Akzo Nobel  
Arcesium  
Artha Capital  
Bharti AXA  
Capgemini  
Colgate GBS  
Cummins  
DCM Sriram

Deloitte  
Genpact  
Hero Motocorp  
Honeywell  
IBM  
ICICI Bank  
IDEA  
JLT  
KKCL

L&T  
Lava  
Marsh Insurance Brokers  
Mercer  
Pernod Ricard  
Pidilite  
Piramal  
Puma  
Raymond

RBL Bank  
Salto Dee Fe  
Siemens  
Talent Corner  
Thomson Reuters  
Veloces Consulting  
Whirlpool  
Wipro  
WNS



## International Competitions Winners & Finalists

CFA Research Challenge

ISCEA Ptak Competition

L'Oreal Brandstorm

KPMG International Case Competition

## National Competitions Winners & Finalists

Abbott Business Case Challenge

Aditya Birla Fashion & Retail

Asian Paints Canvas

Cognizant CXO Challenge

Colgate Transcend

Deloitte Maverick

ETYL

FLIP Challenge

Future Group Ground Zero

Hero Challenge

HUL Carpe Diem

HUL L.I.M.E.

Mahindra War Room

Marico - Over The Wall

RB Mavericks Case Challenge

SAB Miller- Brew – a – Career

Shoppers Stop Campus Guru Challenge

Titan Elevate

TATA MindRover



## Best Intern Awards 2016-17



## Message from Dean, SBM, NMIMS Mumbai



### Dr. Debashis Sanyal

Vice Provost  
(Management  
Education) &  
Dean (SBM)

"Such a successful placement season is a testimony to the great talent pool NMIMS Mumbai has to offer to the industry. I thank the recruiters for their faith in the institute and participating enthusiastically in summer placements.

The overall performance of the students in many competitions across the nation and globally has also helped them prepare well and excel during their internships."



## Placement Committee 2016-17



[placement@nmims.edu](mailto:placement@nmims.edu)



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