

**SVKM's NMIMS University (deemed to-be University)
School of Business Management**

**Course Structure: Ph.D. Management Programme
2017-18**

I. Core Coursework

1. Research Methodology (Quantitative) 60 Hrs. (6 credits)
2. Research Methodology (Qualitative) 30 Hrs. (3 credits)
3. Basic Statistics (QT I) & Using EXCEL 30 Hrs. (3 credits)
4. Advanced Statistics (QT II) & Using SPSS 30 Hrs. (3 credits)

➤ **NON MBA STUDENTS NEED TO EARN 09 CREDITS FROM REGULAR MBA COURSES IN THEIR FUNCTIONAL AREA ALONG WITH THE ABOVE MENTIONED RESEARCH COURSES.**

II. Substantive Domain (Advanced Seminar Courses)

Area of Specialization: 90 hours (30 hrs of class contact and 60 hrs of self-study)

Area of Minor Interest: 30 hours (10 hrs of class contact and 20 hrs of self-study)

Area of Specialization & Minor interest from any one the following:

- Business Environment and Strategy
- Marketing
- Finance
- Information Systems
- Human Resource & Behavioural Sciences
- General Management (CSR/Governance)
- Economics
- Operations