

Course Structure
Executive MBA Batch 2014-16

Total Courses : 37 = 58 Credits

Compulsory : 24 (36 Credits)

Elective : 12 (18 Credits)

Dissertation : 1 (4 Credits)

* Each Course is of 17 Hours

Compulsory Courses					
S.N	Code	New Name	Old Name	Area	Pre Requisite
1	CS0001	Strategic Management	Strategy Formulation	BES	
2	CS0002	Legal Environment of Organisation	Legal Environment of Business	BES	
3	CS1003	Strategy Implementation		BES	CS0001
4	CS2004	Business Research Methods		BES	CO0022 & CO1023
5	CC0005	Oral Communication	Business Communication	COMM	
6	CC0006	Negotiations Skills		COMM	
7	CE0007	Macro Economics	Global & Macroeconomic Environment	ECO	
8	CE1008	Micro Economics	Economics of Strategy	ECO	CS0001
9	CF0009	Financial Accounting and Analysis	Financial Accounting	FIN	
10	CF1010	Analysis of Financial Statements		FIN	CF0009
11	CF1011	Management Accounting & Control		FIN	CF0009
12	CF2012	Financial Management	Corporate Finance I	FIN	CF0009 & CF1010
13	CF3013	Corporate Finance II		FIN	CF0009 , CF1010 & CF2012
14	CH0014	Individual Dynamics & Leadership	Individual Dynamics & Organization	HRBS	
15	CH0015	Group & Organization Dynamics		HRBS	
16	CH0016	Human Resource Management		HRBS	
17	CH0017	Ethical Issues in Management	Leadership & Corporate Accountability	HRBS	
18	CI0018	Information Systems for Management		INS	
19	CM0019	Marketing Management	Customer Acquisition & Retention	MKT	
20	CM1020	Marketing Planning		MKT	CM0019
21	CM1021	International Marketing		MKT	CM0019
22	CO0022	Statistical Analysis	Statistical Analysis for Business Decisions	OPS	
23	CO1023	Decision Analysis and Modeling		OPS	CO0022
24	CO1024	Operations Management	Managing Business Operations	OPS	CO0022
25		Compulsory workshop on Written Communication(8hrs)		COMM	
26		Compulsory workshop on Corporate Social Responsibility(8hrs)		BES	

S.N	Electives			Area	
		Finance			
1	EF4051	International Finance		FIN	CF0009 , CF1010 , CF2012 & CF3013
2	EF4052	Investment Analysis and Portfolio Management		FIN	CF0009 , CF1010 , CF2012 & CF3013
3	EF2053	Strategic Cost Management		FIN	CF0009 & CF1011
4	EF5054	Fixed Income Securities and Debt Markets		FIN	CF0009 , CF1010 , CF2012 , CF3013 & EF4052
5	EF5055	Futures Options & Risk Management		FIN	CF0009 , CF1010 , CF2012 , CF3013 & EF4052
6	EF4056	Mergers, Acquisitions and Corporate Restructuring		FIN	CF0009 , CF1010 , CF2012 & CF3013
7	EF4057	Financial Institutions & Markets		FIN	CF0009 , CF1010 , CF2012 & CF3013
8	EF4058	Commercial Bank Management		FIN	CF0009 , CF1010 , CF2012 & CF3013
9	EF4059	Project Finance		FIN	CF0009 , CF1010 , CF2012 & CF3013
		HRBS			
1	EH1071	Employee Relations & Labor Laws		HRBS	CH0016
2	EH1072	Talent Management		HRBS	CH0016
3	EH1073	Performance Management		HRBS	CH0016
4	EH2074	Organization Theory, Structure & Design		HRBS	CH0014 & CH0015
5	EH1075	Compensation & Benefits		HRBS	CH0016
6	EH1076	Strategic HRM		HRBS	CH0016
7	EH1077	Change Management & Development		HRBS	CH0016
8	EH1078	Emotional Intelligence-Developing Abilities for Superior Performance		HRBS	CH0014
9	EH1079	Learning & Development		HRBS	CH0016
		Information System			
1	EI1091	Business Intelligence using Data Mining Tools		INS	CI0018
2	EI1092	ERP Systems: Technology Planning and Implementation		INS	CI0018
3	EI1093	IT Entrepreneurship		INS	CI0018
4	EI1096	Generating Business Values Through IT		INS	CI0018
5	EI1097	Solutions for Business Analysis		INS	CI0018
6	EI1098	Managing IT Project		INS	CI0018
7	EI1099	Business Dynamics of Information & Communication Technology Industry		INS	CI0018
8	EI1100	E-Business		INS	CI0018
9	EI1101	Managing Innovation		INS	CI0018
		Marketing			
1	EM2111	Consumer Based Marketing Strategy		MKT	CM0019 & CM1020
2	EM5112	Marketing Research		MKT	CS2004, CM0019, CM1020, CO0022

					& CO1023
3	EM2113	Sales & Distribution Management		MKT	CM0019 & CM1020
4	EM2114	B2B Marketing		MKT	CM0019 & CM1020
5	EM2115	Service Marketing		MKT	CM0019 & CM1020
6	EM2116	Customer Relationship Management		MKT	CM0019 & CM1020
7	EM2117	Marketing Strategy		MKT	CM0019 & CM1020
8	EM2118	Brand Management		MKT	CM0019 & CM1020
9	EM2119	Marketing Analytics		MKT	CM0019 & CM1020
		Operations			
1	EO3131	Advanced Method of Data Analysis		OPS	CO0022 , CO1023 & CO1024
2	EO2132	Service Operation Management		OPS	CO0022 & CO1024
3	EO2133	Logistics Management		OPS	CO0022 & CO1024
4	EO2134	Production, Planning & Control		OPS	CO0022 & CO1024
5	EO3135	Modeling for Decision Making		OPS	CO0022 , CO1023 & CO1024
6	EO2136	Supply Chain Management		OPS	CO0022 & CO1024
7	EO2137	Total Quality Management		OPS	CO0022 & CO1024
8	EO2138	Project Management		OPS	CO0022 & CO1024
9	EO2139	Manufacturing Strategy		OPS	CO0022 & CO1024