

SVKM's NMIMS , School of Business Management Master of Business Administration (MBA): Second Year (2014-2015)			
	Trimester IV	Trimester V	Trimester VI
Compulsory Courses	<ul style="list-style-type: none"> • Summer Internship ** • Strategy Implementation (3) 		
Business Environment and Strategy	<ul style="list-style-type: none"> • Management consulting – cognizant module (3) • Emergency preparedness and Disaster Management (3) • Infrastructure Consulting and Management(3) • Managing turnaround strategies (3) 	<ul style="list-style-type: none"> • Risk and advisory consulting –KPMG module (3) • Sustainable competitive advantage(3) • Business Strategy Simulation (3) • Innovation Management (3) • Strategic Alliance (3) 	<ul style="list-style-type: none"> • Public policy (3) • Entrepreneurship and Venture Capital Management (3) • Intellectual Property Rights (3)
Communication	<ul style="list-style-type: none"> • Negotiation Skills (3) 	<ul style="list-style-type: none"> • Intercultural and Strategic Communication(3) 	
Economics	<ul style="list-style-type: none"> • Emerging Market Economies (3) 	<ul style="list-style-type: none"> • Econometrics (3) 	<ul style="list-style-type: none"> • Game theory and its application (1.5) • Economics of Infrastructure Development and Management (3) • Behavioral Economics(1.5)
Finance Area	<ul style="list-style-type: none"> • International Finance (3) • Investment Analysis and Portfolio Management (3) • Quantitative Techniques in Finance (3) • Strategic Cost Management (3) 	<ul style="list-style-type: none"> • * Risk Management and Derivatives (3) • Project Appraisal and Financing (3) • Mergers & Acquisitions, Corporate Restructuring and Valuation (3) • Commodity Markets (3) • Private Equity and Venture Finance (3) 	<ul style="list-style-type: none"> • Behavioral Finance (3) • Insurance Management (3) • Mergers & Acquisitions, Corporate Restructuring and Valuation(3) • Fixed Income Securities (3) • Management Planning & Control(3)
Finance Area	<ul style="list-style-type: none"> • Advance Financial Statement Analysis (1.5) • Commercial Bank Management (3) • Corporate Tax Planning (1.5) • Strategic Financial Management(3) 	<ul style="list-style-type: none"> • Commercial Bank Management (3) • Investment Analysis and Portfolio Management (3) * Prerequisite is Investment Analysis & Portfolio Management 	<ul style="list-style-type: none"> • Management of Financial Institution (1.5) • International Finance (3) • International Financial Reporting Standards.(1.5)
Human Resource and Behavioral Sciences	<ul style="list-style-type: none"> • Behavioral Dynamics in Organization (3) • Employee Relations & Labor Laws (3) • HR Planning, Selection & Recruitment (3) • Performance Management (3) 	<ul style="list-style-type: none"> • Learning and Development (3) • Compensation & Benefits (3) • Change Management and Organization Development (3) • Human Resource Information System(3) 	<ul style="list-style-type: none"> • Strategic HRM (3) • Talent Management (3) • Organization Theory Structure & Design(3) • Emotional Intelligence-Developing Abilities for Superior Performance (3)

Information System	<ul style="list-style-type: none"> E Business(3) Designing and Managing Information Security(3) Business Dynamics of the IT Industry (3) 	<ul style="list-style-type: none"> Business intelligence (3) Business Analysis(3) Generating Business Value Through IT (3) 	<ul style="list-style-type: none"> IT Service Management: Current Trends (3) Technology Ventures (3) Business Process Management(3)
Marketing Area	<ul style="list-style-type: none"> Consumer Behaviour (3) Marketing Research (3) Sales Management (3) Integrated Marketing Communication (3) Services Marketing (3) Brand Management (3) Distribution (3) Retail Marketing (3) 	<ul style="list-style-type: none"> International Marketing (3) Sales Management (3) Marketing of Financial Services (3) B2B Marketing (3) Services Marketing (3) Marketing Strategy (1.5) Media Planning (1.5) Brand Management (3) Digital Marketing((3) 	<ul style="list-style-type: none"> Marketing Engineering (1.5) Rural Marketing (3) Innovations in Marketing (3) Customer Relationship Management (3) Sales Promotion (3) Marketing for Entrepreneurs (3) Pricing Strategy (1.5) Social marketing (3)
Operations and Decision Sciences	<ul style="list-style-type: none"> Advanced Data Analysis(3) Service Operation Management (3) Logistics Management(3) Production, Planning & Control (3) Supply Chain Management (3) 	<ul style="list-style-type: none"> Supply Chain Management (3) Modeling for Decision Making (3) Total Quality Management (3) Project Management (3) Benchmarking in Business Process Re-engineering(BPR)(3) 	<ul style="list-style-type: none"> Manufacturing Strategy (3) World Class Manufacturing (3) Managing Technology(3) Advance Supply Chain management (3)
Interest based Electives	<ul style="list-style-type: none"> Consumer Anthropology (1.5) 	<ul style="list-style-type: none"> Business Analytics(3) 	<ul style="list-style-type: none"> Indian Philosophy & Business History (1.5)
	No. of full Credits to be chosen:15	No. of Credits to be chosen:15	No. of Credits to be chosen: 15

2014-15

Total No. of Credits: 18

Total No. of Credits: 15

Total No. of Credits: 15

Total No. of Credits: 48

** Summer Internship: Non-credit compulsory course.

However the candidate needs to satisfactorily complete the project as an essential partial fulfillment of the requirements or award of MBA degree

Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of (1) hr & 30 min. Areas may have essential workshop which will be compulsory for students concentrating in those areas.