

Diploma Programme / Part Time MBA (SE) - 2014

Ten lectures of three hours each for Diploma/PT MBA Iyr, Ilyr & IIIyr.

TRIMESTER I (JUNE TO SEPTEMBER)			Credit 2014-15
AREA	CODE	SUBJECT	
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Individual Dynamics & Leadership	1.5
	HRM	Group & Organizational Dynamics	1.5
BUSINESS ENVIRONMENT AND STRATEGY	BES	Law and Social Work	3
	BES	Social Development & Introduction to Social Entrepreneurship	3
ECONOMICS	ECO	Micro Economics	3
TRIMESTER II (SEPTEMBER TO DECEMBER)			
AREA	CODE	SUBJECT	
FINANCE	FIN	Financial Accounting & Analysis	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Managing and Organizing the Social Enterprise	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Social Engineering and Project Management (I)	3
COMMUNICATION	COMM	Written Communication	1.5
	COMM	Oral Communication	1.5
TRIMESTER III (JANUARY TO APRIL)			
AREA	CODE	SUBJECT	
MARKETING	MKT	Marketing Management	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Human Resource Management	3
FINANCE	FIN	Micro-Finance (I)	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Research Methodology (I)	3
Students who have opted for Part Time MBA (I) will have to undertake Project work in addition to studying the above subjects. (50 hours)			3

PART TIME MBA (SE) SECOND YEAR

TRIMESTER IV (JUNE TO SEPTEMBER)			Credit 2014-15
AREA	CODE	SUBJECT	
FINANCE	FIN	Cost & Management Accounting	3
ECONOMICS	ECO	Macro Economics	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Legal Environment of Organization	3
	BES	Strategic Management	3
OPERATIONS AND DECISION SCIENCES	ODS	Operations Management	3
TRIMESTER V (SEPTEMBER TO DECEMBER)			
AREA	CODE	SUBJECT	
OPERATIONS AND DECISION SCIENCES	ODS	Management of Development Programmes at Grass roots	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Research Methodology (II)	3
	BES	Social Venture Development and Costing of Social Projects	3
FINANCE	FIN	Financial Management	3
OPERATIONS AND DECISION SCIENCES	ODS	Social Engineering & Project Management (II)	3
TRIMESTER VI (JANUARY TO APRIL)			

AREA	CODE	SUBJECT	
FINANCE	FIN	Micro Finance (II)	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Organizational Design and Transformations	3
INFORMATION SYSTEMS	INS	Information System for Management	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Understanding Global Cultures and Management of International Social Development Projects	3
	BES	Disaster Management	3

PART TIME MBA (SE) THIRD YEAR

TRIMESTER VII (JUNE TO SEPTEMBER)			Credit 2014-15
AREA	CODE	SUBJECT	
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Performance Management of Social Enterprises	3
MARKETING	MKT	Marketing Management	3
	MKT	Brand Building for Social Enterprises	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Management of Livelihood Support Programmes	3
	BES	Governance of Social Enterprises	3
TRIMESTER VIII (SEPTEMBER TO DECEMBER)			
AREA	CODE	SUBJECT	
BUSINESS ENVIRONMENT AND STRATEGY	BES	Corporate Social Responsibility	3
	BES	Training and Development in Social Enterprises	3
	BES	Management of Cross Sector Partnerships	3
	BES	Stakeholder Management & Social Audit	3
	BES	Seminar on Social Development (30 hrs)	1.5
TRIMESTER IX (JANUARY TO APRIL)			
The Trimester concentrates on providing hands-on experience to students to integrate theoretical knowledge with practical experience. Hence greater emphasis is laid on learning by doing.			
AREA	CODE	SUBJECT	Credit 2013-14
MARKETING	MKT	Export Management	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Environment Management	3
	BES	Seminar on Sustainability of Social Enterprises (30hrs)	1.5
Practical and Experiential Component:			
• Five day Study Tour (30 hrs)			
• 60 hours of Internship.			2.5
Students would be required to produce a dissertation focused on social enterprise under one of the following two headings: (30 hrs)			
• Case-study of an existing social enterprise, evaluating its past successes and providing insights for improving its future performance OR • Business plan for establishing a new social enterprise.			1.5