

SVKM's NMIMS , School of Business Management			
Master of Business Administration (MBA Entrepreneurship & Family Business): First Year (2014-2015)			
Area	Trimester I	Trimester II	Trimester III
Business Environment and Strategy	<ul style="list-style-type: none"> Management Practice for Entrepreneurs(3) 	<ul style="list-style-type: none"> Legal Environment of organizations (3) Corporate Social Responsibility (1.5) 	<ul style="list-style-type: none"> Introduction to a Business Plan (3) Strategic Management (3) Ethical Issues in Management(1.5)
Communication	<ul style="list-style-type: none"> Oral Communication (1.5) 	<ul style="list-style-type: none"> Written Communication(1.5) 	
Economics	<ul style="list-style-type: none"> Microeconomics (3) 	<ul style="list-style-type: none"> Macroeconomics (3) 	
Finance	<ul style="list-style-type: none"> Financial Accounting and Analysis (3) 	<ul style="list-style-type: none"> Banking Activity in Business(3) Cost And Management Accounting (3) 	<ul style="list-style-type: none"> Financial Management (3)
Human Resource and Behavioral Sciences	<ul style="list-style-type: none"> Individual Dynamics and Leadership (1.5) 	<ul style="list-style-type: none"> Group and Organization Dynamics (1.5) 	<ul style="list-style-type: none"> Human Resource Management (3)
Information System	<ul style="list-style-type: none"> Information Systems for Management(1.5) 		
Marketing	<ul style="list-style-type: none"> Marketing Management (3) 	<ul style="list-style-type: none"> Marketing Planning (3) 	<ul style="list-style-type: none"> Distribution & Logistics Management (3)
Operations and Decision sciences	<ul style="list-style-type: none"> Statistical Analysis (3) 	<ul style="list-style-type: none"> Operation Management(1.5) 	
Value added Modules	Business Etiquettes Research Methodology Leading Change and growth in Family Business compulsory project during summers OBT International Tour		

1 Credit= 10 Hrs

Sessions: 130

Sessions: 140

Sessions: 110

Courses: 8

Courses: 9

Courses: 6

No of Credits: 19.5

No of Credits: 21

No of Credits: 21

