

| SVKM's NMIMS , School of Business Management | | | |
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| Master of Business Administration (MBA Entrepreneurship & Family Business): Second Year (2014-2015) | | | |
| Area | Trimester IV | Trimester V | Trimester VI |
| Business Environment and Strategy | <ul style="list-style-type: none"> Competitive and Global Strategic Management (3) Implementation of Business Plan (3) | <ul style="list-style-type: none"> Auditing a Business Plan (3) Innovation, Change and Entrepreneur (3) Succession Planning models (3) | |
| Finance | <ul style="list-style-type: none"> Corporate Finance I (3) | <ul style="list-style-type: none"> Managing Insurance (1.5) Tax Management (3) | |
| Human Resource and Behavioral Sciences | <ul style="list-style-type: none"> Management of people at work (3) | | <ul style="list-style-type: none"> Compensation & Benefits (3) |
| Information System | <ul style="list-style-type: none"> Enterprise Resource Planning (3) | | |
| Marketing | <ul style="list-style-type: none"> Managing Franchises (1.5) PR and Advertising for Business (1.5) | <ul style="list-style-type: none"> Rural Marketing (3) | <ul style="list-style-type: none"> Consumer Behavior (3) B2B marketing (1.5) Digital marketing (1.5) Market Analysis and value Creation(3) |
| Operations and Decision Sciences | <ul style="list-style-type: none"> Supply Chain management (1.5) | <ul style="list-style-type: none"> Total Quality Management (3) | <ul style="list-style-type: none"> Project Management (3) |
| Value added Modules | Portfolio Management in Family Run Businesses Corporate Valuation Venture growth strategies | | |

1 Credit = 30 Hrs

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| Sessions: 130 | Sessions: 130 | Sessions:100 |
| Courses: 8 | Courses: 7 | Courses: 6 |
| No of Credits: 19.5 | No of Credits: 19.5 | No of Credits: 15 |

