

## Diploma Programme / Part Time MBA (SE) - 2014

Ten lectures of three hours each for Diploma/PT MBA Iyr, IYr & IIIyr.

<b>TRIMESTER I (JUNE TO SEPTEMBER)</b>			<b>Credit 2014-15</b>
AREA	CODE	SUBJECT	
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Individual Dynamics & Leadership	1.5
	HRM	Group & Organizational Dynamics	1.5
BUSINESS ENVIRONMENT AND STRATEGY	BES	Law and Social Work	3
	BES	Social Development & Introduction to Social Entrepreneurship	3
ECONOMICS	ECO	Micro Economics	3
<b>TRIMESTER II (SEPTEMBER TO DECEMBER)</b>			
AREA	CODE	SUBJECT	
FINANCE	FIN	Financial Accounting & Analysis	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Managing and Organizing the Social Enterprise	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Social Engineering and Project Management (I)	3
COMMUNICATION	COMM	Written Communication	1.5
	COMM	Oral Communication	1.5
<b>TRIMESTER III (JANUARY TO APRIL)</b>			
AREA	CODE	SUBJECT	
MARKETING	MKT	Marketing Management	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Human Resource Management	3
FINANCE	FIN	Micro-Finance (I)	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Research Methodology (I)	3
<b>Students who have opted for Part Time MBA (I) will have to undertake Project work in addition to studying the above subjects. (50 hours)</b>			<b>3</b>

### PART TIME MBA (SE) SECOND YEAR

<b>TRIMESTER IV (JUNE TO SEPTEMBER)</b>			<b>Credit 2014-15</b>
AREA	CODE	SUBJECT	
FINANCE	FIN	Cost & Management Accounting	3
ECONOMICS	ECO	Macro Economics	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Legal Environment of Organization	3
	BES	Strategic Management	3
OPERATIONS AND DECISION SCIENCES	ODS	Operations Management	3
<b>TRIMESTER V (SEPTEMBER TO DECEMBER)</b>			
AREA	CODE	SUBJECT	
OPERATIONS AND DECISION SCIENCES	ODS	Management of Development Programmes at Grass roots	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Research Methodology (II)	3
	BES	Social Venture Development and Costing of Social Projects	3
FINANCE	FIN	Financial Management	3
OPERATIONS AND DECISION SCIENCES	ODS	Social Engineering & Project Management (II)	3
<b>TRIMESTER VI (JANUARY TO APRIL)</b>			

AREA	CODE	SUBJECT	
FINANCE	FIN	Micro Finance (II)	3
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Organizational Design and Transformations	3
INFORMATION SYSTEMS	INS	Information System for Management	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Understanding Global Cultures and Management of International Social Development Projects	3
	BES	Disaster Management	3

**PART TIME MBA (SE) THIRD YEAR**

<b>TRIMESTER VII (JUNE TO SEPTEMBER)</b>			<b>Credit 2014-15</b>
AREA	CODE	SUBJECT	
HUMAN RESOURCES & BEHAVIOURAL SCIENCES	HRM	Performance Management of Social Enterprises	3
MARKETING	MKT	Marketing Management	3
	MKT	Brand Building for Social Enterprises	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Management of Livelihood Support Programmes	3
	BES	Governance of Social Enterprises	3
<b>TRIMESTER VIII (SEPTEMBER TO DECEMBER)</b>			
AREA	CODE	SUBJECT	
BUSINESS ENVIRONMENT AND STRATEGY	BES	Corporate Social Responsibility	3
	BES	Training and Development in Social Enterprises	3
	BES	Management of Cross Sector Partnerships	3
	BES	Stakeholder Management & Social Audit	3
	BES	Seminar on Social Development (30 hrs)	1.5
<b>TRIMESTER IX (JANUARY TO APRIL)</b>			
<b>The Trimester concentrates on providing hands-on experience to students to integrate theoretical knowledge with practical experience. Hence greater emphasis is laid on learning by doing.</b>			
AREA	CODE	SUBJECT	Credit 2013-14
MARKETING	MKT	Export Management	3
BUSINESS ENVIRONMENT AND STRATEGY	BES	Environment Management	3
	BES	Seminar on Sustainability of Social Enterprises (30hrs)	1.5
<b>Practical and Experiential Component:</b>			
<ul style="list-style-type: none"> <li>Five day Study Tour (30 hrs)</li> <li>60 hours of Internship.</li> </ul>			2.5
<b>Students would be required to produce a dissertation focused on social enterprise under one of the following two headings: (30 hrs)</b>			
<ul style="list-style-type: none"> <li>Case-study of an existing social enterprise, evaluating its past successes and providing insights for improving its future performance</li> </ul> <p align="center">OR</p> <ul style="list-style-type: none"> <li>Business plan for establishing a new social enterprise.</li> </ul>			1.5