

# Ph. D. Programme SBM

Research & Ph. D. Committee

SBM, SVKM's NMIMS University



# Goals and Objectives

- ❖ Develop the ability of innovative thinking and investigation in management studies in participants
- ❖ Develop the skills of critical thinking, analysis & review
- ❖ Develop research & problem solving skills



# Goals and Objectives

- ❖ Develop conceptualization & integration skills
- ❖ Enhance the ability of participants to develop theories & management models for organizations & economies
- ❖ Develop faculty pool for management education



## Eligibility

- ❖ Master's degree in any discipline or any other Diploma or Degree recognized by AIU as being equivalent to the Master's degree,
- ❖ 60 % or B+ letter grade in the Master's degree OR if between 55 and 60% or less than B+ (but letter grade B) in the Master's degree then 60% or letter grade A is required in Bachelor's degree.



# Selection

Selection for the Ph. D. programme will be done on the basis of the following criteria:

- ❖ NMIMS Written Test (Objective): 100 marks  
(Candidates who pass the CSIR, ICMR and UGC written examination are exempt from this written test).
- ❖ Aptitude Test: 50 marks
- ❖ Academic qualifications
- ❖ SOP and its presentation before the selection committee.
- ❖ Personal interview

# Written Test – Objective Test

- ❖ Weightage for written test (100 marks Objective MCQ)
- ❖ Time 1.5 Hrs

Sr. No.	Content Area	Weightage %
1	Language Fluency	35
2	Quantitative Skills	30
3	Logical Reasoning	35

# Written Test – Essay Test

- ❖ Essay – Weightage 50 marks
- ❖ Time 1 Hr.
- ❖ Objectives –

1) to evaluate the ability to write logically & precisely.

2) to test general awareness of business environment & challenges related to it.



# Personal Interview

Weightage 50 Marks

Time Approx 30 min for each candidate

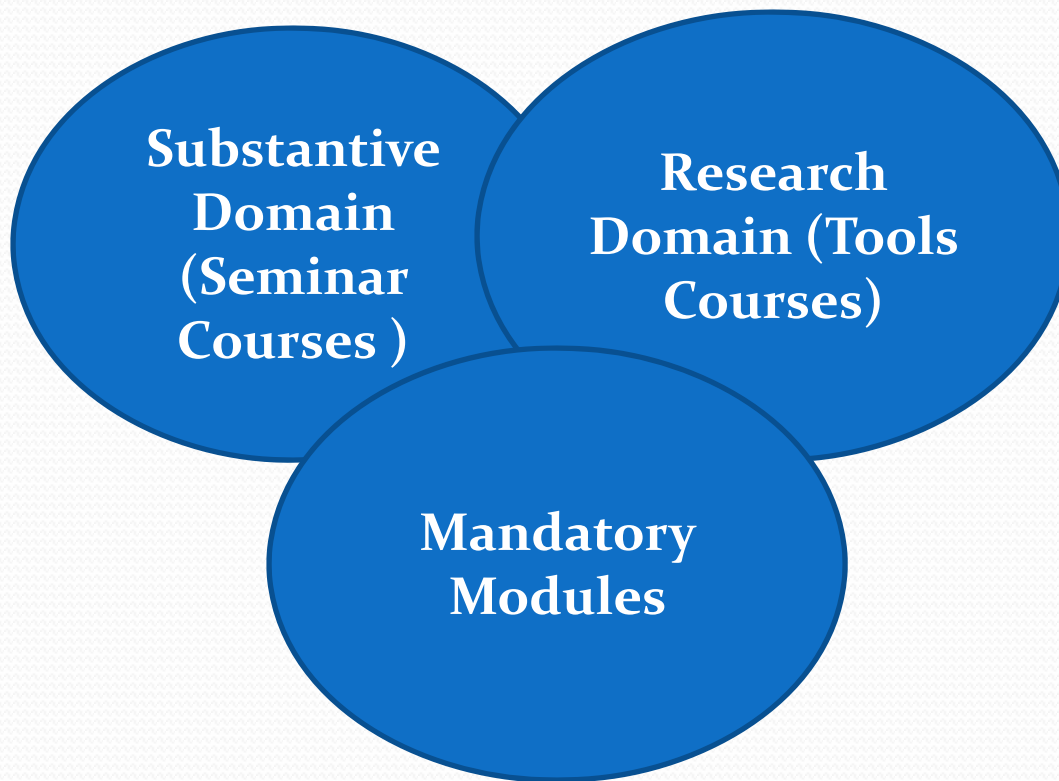
## Parameters

- ❖ Clarity of career goals
- ❖ Domain knowledge
- ❖ Communication
- ❖ Perseverance
- ❖ Reading habits
- ❖ Interest in academics



# Coursework

Coursework will be in the





## Research Domain (Tools Courses)

1. Research Methodology(Quantitative) **60 hours**
2. Research Methodology(Qualitative) **30 hours**
3. Advanced Quantitative Techniques **60 hours**



# Substantive Domain Courses

- **For Non-Management students in first year**  
Courses in MBA programme **(90 hours)**
  - The courses will depend on the participant's background & requirement of his thesis.
  - A student may register for up to 6 courses per semester.
  - The courses will be from FT/PT MBA programme.
  - Care will be taken to see that all the functional area courses are covered along with the courses in basic quantitative techniques.

# Substantive Domain (Advanced Seminar Courses)

- **Area of Specialization: 90 hours**
- **Area of Minor Interest: 30 hours**

**Area of Specialization & Minor interest from any one the following :**

- Business Environment and Strategy
- Marketing
- Accounting & Finance
- Information Systems
- Human Resource & Behavioural Sciences
- Operations & Decision Science



# Mandatory Courses

1. Innovations & Management Thought Process **15 hours**
2. Management for Economic & Societal Development **15 hours**

# Programme Credits

- Research Tools Courses **150 hours**
- Mandatory Courses **30 hours**
- Substantive Domain Seminar Courses
  - Area of Specialization **90 hours**
  - Area of Minor Interest **30 hours**



# Program Schedule (For Non-MBA admittees)

- Year 1, June – August
  - MBA Courses (up to 180 hours)
- Year 1, September – April
  - MBA Courses (remaining 90 or more hours)
  - Research Methodology (Qualitative)
  - Research Methodology (Quantitative)
- Year 1, January – April
  - Advanced Statistics
- Year 1, May – June
  - Research Paper I



## Program Schedule (For Non-MBA admittees)

- Year 2, July – December
  - Mandatory Courses (30 hours)
  - Advanced Seminar Courses
    - Area of Specialization (90 hours)
    - Area of Minor Interest (30 hours)
- Year 2, January – May
  - Research Paper II
  - Doctoral proposal
- Year 2, June to August & Years 3 and 4
  - Doctoral thesis





## Program Schedule (For MBA admittees)

- Year 1, September – April
  - Research Methodology (Qualitative)
  - Research Methodology (Quantitative)
- Year 1, January – April
  - Advanced Statistics
- Year 1, May – June
  - Research Paper I



## Program Schedule (For MBA admittees)

- Year 2, July – December
  - Mandatory Courses (30 hours)
  - Advanced Seminar Courses
    - Area of Specialization (90 hours)
    - Area of Minor Interest (30 hours)
- Year 2, January – May
  - Two research papers
  - Doctoral proposal
- Year 2, June to August & Years 3 and 4
  - Doctoral thesis

# Programme Structure Requirements

- Duration of the program: Minimum 3 years, maximum 5 years
- Major Requirements
  - Successful completion of the course work
  - At least two Research Papers before the commencement of doctoral thesis.
  - Serve as Teaching Assistant for two courses
  - Successful completion of doctoral thesis



# Thesis Advisory Committee (TAC)

## Students

- ❖ meet faculty members with whom they share research interests
- ❖ seek their assistance in identifying a thesis topic as early as possible.

This interaction (mentoring), in addition to close working relationship during the course work, helps the student find a thesis advisor and form the TAC.

# Composition of Thesis Advisory Committee

- ❖ At least three members
- ❖ Chairperson – Full Time Faculty from NMIMS
- ❖ Other two members can be external or internal
  - ❖ India or Outside India
  - ❖ Academic or Industry
- ❖ Criteria for external members
  - ❖ Academic who has participated in at least three doctoral dissertations
  - ❖ Value added substantial industry experience



## Other Important Notes

- If a candidate drops out of the doctoral program, he/she can maintain his/her candidacy valid for one year subject to the prior approval of Vice-Chancellor.
- Doctoral fellowships may be available for outstanding scholars.