

June 4, 2018

Dear Student,

Congratulations on your admission into India's most prestigious MBA Pharmaceutical Management Program!

Congratulations on being a part of School of Business Management (SBM), one of the top Business Schools of the country!

I am delighted to welcome you to become a part of an exciting and stimulating ecosystem of learning, growing and contributing. Here, at the SBM MBA Pharmaceutical Management family: faculty, both from within NMIMS as well as from best of the Pharma companies, students, both current as well as alumni, and a supportive environment provided by helpful staff, state-of-the-art library and a host of other resources, work together in enabling you to capitalize the ever-growing opportunities in the Pharma space.

The week of June 4 is planned to be an exciting week for you. While you will meet your fellow students from diverse backgrounds and places, you will also have the opportunity to be a part of the SBM-wide Inaugural Program on June 4 2018. A Foundation Course is scheduled from June 5 through June 9. Do buy the book, Jonathan Livingston Seagull by Richard Bach, a great read that will come up discussion during the course.

In order to facilitate a focused learning and equip you best to the needs of Pharma industry, your eventual destination, a set of guidelines are available in this folder.

I commend you once again, for your achievement of admission, and hope you will have the best of learning, community and career building and a memorable stay, here at SBM.

Wishing you all the best and looking forward to meeting you.

Warm Regards,



**Yugal Sikri**  
**Chairman, Pharmaceutical Management,**  
**School of Business Management**