SVKM’s Narsee Monjee Institute of Management Studies (NMIMS)
School of Business Management

Instruction Sheet

Integrated MBA Program for Family Business

1. Eligibility Criteria:

- The Candidate must have passed the 10+2 or equivalent examination - CBSE/HSC/IB/ISC with 70% and above including International Baccalaureate Diploma (IB Certificate / Diploma Programme Awarded (D. P. Awarded) candidates are not eligible) in any stream from a recognized Board at first attempt

- Candidates of CBSE, ICSE, should mention in the online registration / e-admission form (if selected) 10+2 or equivalent aggregate marks of all the subjects for which the candidate has appeared for (not best of four, five, six or seven). The candidate shall have passed all the subjects appeared for in the applicable examination/s. The aggregate percentage of all subjects for which the candidate has appeared will be taken into consideration for confirming eligibility of the candidate for the program

- In case the mark sheet issued by the applicable Board / Institution is in percentile/s, the actual aggregate percentage of all the subjects appeared by the candidate will be taken into consideration

- Candidates above 25 years of age are not eligible to apply

- IB & Cambridge Candidate: Candidates who do not have final mark sheet will be given “Provisional Admission” based on predicted scores. Fees will be accepted from such candidate but their admission will be confirmed on submission of final mark sheet before the commencement of the program if found eligible. The candidate shall have to submit copy of AIU notification to confirm their eligibility for the program as equivalent to (10+2) examination/s

- International School/s candidates will have to submit AIU certificate of equivalence to confirm their eligibility for the program as equivalent to (10+2) examination/s

- Candidates passing 10+2 or equivalent examination from Open or Distance learning (ODL) School recognized only by National Institute of Open schooling (NIOS) can apply for the program subject to fulfillment of the eligibility criteria for the program and candidates who have passed the 10+2 or equivalent examination by doing a part-time course or through distance learning / correspondence / externally / open school other than NIOS are not eligible to apply for the program
Only single mark sheet with all compulsory subjects taken and passed in first attempt is mandatory, no compartmentalized mark sheet will be considered.

The candidate who has NOT cleared the 10+2 or equivalent examination in the first attempt is NOT eligible to apply for the course.

Good communication skills

Basic understanding of their respective family run business

Zeal to learn and take higher responsibility

Candidate has to fulfill all the above mentioned criteria’s

2. **Duration of Programme:** 5 years post 12th (10+2)

3. **In take capacity:** 60 students

4. **Online Registration and Registration Fee:**
   - Online registration at [www.nmims.edu](http://www.nmims.edu)
   - Before filling the online form, please read all the instructions carefully mentioned in the **Instruction Sheet** and also refer the **Important Dates**

Online Registration Fee is Rs. 3,000/- (non-refundable)

5. **Payment of Registration Fee:**

   Payment of registration fee can be made by Credit Card (Visa/ Master) OR by Demand Draft drawn in favour of “SVKM’s NMIMS” payable at Mumbai.

6. **Selection Process:**

   - The Institute will assess the suitability of the student, based on the information provided in the application form
   - The applicant will have to go through a rigorous personal interview conducted by a panel, consisting of faculty members of the Institute.
   - The focus will remain on the following:

1. Communication Skills
2. General awareness
3. Basic Business Know-how
4. Zeal to Learn
5. Consistency in Thinking
There will be **no admission test.**

7. **Submission of Documents**

   After online registration and payment of registration fees please forward below mentioned documents to the following address by **3rd May 2016.**

   - Copy / print out of online application form
   - 10\(^{th}\) mark sheet and certificate
   - (10+2) or equivalent mark sheet and certificate

   On the envelope mention **“Application for Integrated MBA Program for Family Business”**.

   **To:**
   Deputy Registrar (Admission)
   SVKM’s Narsee Monjee Institute of Management Studies
   V. L. Mehta Road, JVPD Scheme,
   Vile Parle (West), Mumbai – 400 056

8. **Fees**

   The fees for first year Integrated MBA program for Family Business - Batch 2015 were Rs. 6,06,000/-. The fees for 2016 Batch will be announced during personal interview.

9. **Please note that it is responsibility of the candidate to check whether he/she is eligible to apply for the Program as per the eligibility criteria declared on the website. NMIMS has full right to disqualify a candidate at any stage of admission process if found ineligible. In such case, the admission of the candidate even if selected and fees paid stands cancelled and the fees paid will be forfeited.**

10. University has full right to disqualify a candidate at any stage of admission process if found ineligible. No separate intimation will be given.

11. Please refer the important dates and preserve it as a guide. All announcements from the University will be through its web site [www.nmims.edu](http://www.nmims.edu) and there will be no separate email sent.

12. University will not be responsible for non-delivery or non- receipt of Demand Draft sent through postal authorities or courier.

13. All disputes under Mumbai jurisdiction only.