

Master of Business Management (MBA)
SVKM'S NMIMS – School of Business Management
First Year (2020 - 2021) : Building Integrated Perspective of Management for Leadership

	Trim I	Trim II	Trim III
	<ul style="list-style-type: none"> • Financial and Management Accounting (3) • Microeconomics (3) • Ethical Issues in Management (1.5) • Technology applications for Business (1.5) • Statistical Inference for Decision Making (3) • Marketing Management (3) • Managerial Communication I (3) • Managing Self and Teams (3) 	<ul style="list-style-type: none"> • Value, Risk and Capital Markets (1.5) • Financial Statement Analysis (1.5) • Marketing Research and Planning (3) • Macroeconomics (3) • Creating Shared Value: Competitive Advantage Through Social Impact (1.5) • Industry and Competitive Landscape Analysis (1.5) • Competition and Consumer Law (1.5) • Business Analytics (1.5) • Optimization Modelling for Business Decisions (3) • Managerial Communication II (1.05) • Leadership Lab (1.5) • Understanding Organizations (1.2) 	<ul style="list-style-type: none"> • Corporate Finance (3) • Indian Economy – Issues and Challenges (1.5) • Strategic Management (3) • Contract Management (1.5) • Enterprise Architecture and IS Strategy (1.5) • Operations & Supply Chain Management (3) • Business Communication & Analysis (1.5) • Human Resource Management (3) • Negotiations: Skills and Processes (0.75) Elective: Any one of the following • Financial Modelling [Elective] (1.5) • Business Analytics Applications [Elective] (1.5) • Data Analytics for Business [Elective] (1.5) • Sales and Channel Management [Elective] (1.5)
Total Credits	21	21.75	20.25
Year total Credits	63		

- Additional MOOC may be Mandatory for a few courses.
- [Each (3) credit will be of 20 sessions of 80 minutes each]
- [Each (1.5) credit will be of 10 sessions of 80 minutes each]
- [Each (1.2) credit will be of 8 sessions of 80 minutes each]
- [Each (1.05) credit will be of 7 sessions of 80 minutes each]
- [Each (0.75) credit will be of 5 sessions of 80 minutes each]