

**SVKM'S NMIMS School of Business Management
MBA Part Time Course Structure 2020-22 Batch**

Introduction to Management - Total – 30 Hours (3 Credits)		
<ul style="list-style-type: none"> • Excel – 9 Hours 	<ul style="list-style-type: none"> • Business Environment & Strategy – 3 Hours 	<ul style="list-style-type: none"> • Operations / Statistics – 6 Hours
<ul style="list-style-type: none"> • Finance – 9 Hours 	<ul style="list-style-type: none"> • Human Resource Management – 3 Hours 	
Trimester I	Trimester II	Trimester III
<ul style="list-style-type: none"> • Managerial Economics (3) • Marketing Management (3) • Financial Accounting for Business (3) • Statistics for Business (3) • Oral Communications (1.5) • Individual Dynamics and Leadership (1.5) 	<ul style="list-style-type: none"> • Operations Management (3) • Team and Organizational Dynamics (3) • Strategic Management (3) • Management Accounting (3) • Business Communications - I (1.5) • Macroeconomics I (1.5) 	<ul style="list-style-type: none"> • Strategy Implementation (3) • Management Information Systems (3) • Human Resources & Change Management for practicing Executives (3) • Marketing Research and planning (3) • Macroeconomics II (1.5) • Business Communications II (1.5)
<ul style="list-style-type: none"> • Audit Workshop – Environmental Management and Green Initiatives 	<ul style="list-style-type: none"> • Audit Workshop – Bloomberg Laboratory 	<ul style="list-style-type: none"> • Audit Workshop – Capstone Simulation

Total No. of Credits: 15 per Trimester

Total Session: 100 per Trimester

*Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of 1 hr & 30 min.
(1 Credit = 10 Hrs. Classroom Teaching)



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Summer Term			
• Block Chain (1.5)		• Data Analytics for Business Development (1.5)	
• Ethical issues in Management (1.5)		• Corporate Social Responsibility (1.5)	
• Entrepreneurship (1.5)			
	Trimester IV	Trimester V	Trimester VI
Compulsory	Decision Analysis and Modelling (3)	Legal Environment (1.5)	Corporate Taxation (3)
Finance Area	<ul style="list-style-type: none"> • International Finance (3) • Fixed Income Securities and Debt Market (3) • Infrastructure Project Financing (3) • Strategic Financial Management (3) • Investment and Portfolio Management (3) 	<ul style="list-style-type: none"> • Private Equity and Venture Finance (3) • Commercial Bank Management (3) • Futures and Options (3) 	<ul style="list-style-type: none"> • Hedge Funds (3) • Real Estate Financing (3) • Fundamental and Technical Analysis (3) • Insurance and Financial Risk Management (3) • Strategic Cost Management (3)
Human Resources Area	<ul style="list-style-type: none"> • Organisation Theory Structure and Design (3) • Industrial Relations and Labour Laws (3) • Recruitment and Selection (3) • Behavioural Dynamics in Organisations (3) • Learning and Development (3) 	<ul style="list-style-type: none"> • Performance Management Systems (3) • Change Management and Organisational Development (3) • Compensation and Benefits (3) • International HRM (3) • Talent Management and Career Planning (3) 	<ul style="list-style-type: none"> • Organisation Culture and Work Life Balance (3) • Strategic HRM (3) • HR Audit (3) • IT in HR (3)
Information Systems Area	<ul style="list-style-type: none"> • Marketing of IT products and solutions (3) • Software Project Management (3) • Business Analysis (3) 	<ul style="list-style-type: none"> • IT Service Management – Current Trends (3) • Business Process Management (3) 	<ul style="list-style-type: none"> • E - Governance (3) • Business Dynamics of the IT Industry (3) • Business Innovation through IT



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	<ul style="list-style-type: none"> • Strategic Business Process Outsourcing (3) • Big Data Analytics (1.5) • IOT and emerging technologies (1.5) 	<ul style="list-style-type: none"> • E - Business (3) • Digitisation Strategy (3) • Designing and Managing Information Security (3) 	<ul style="list-style-type: none"> (3) • Technology Ventures (3)
Marketing Area	<ul style="list-style-type: none"> • Sales and Distribution Management (3) • Consumer Behaviour (3) • Market Research (3) • Brand Management (3) • Digital Marketing (3) 	<ul style="list-style-type: none"> • Marketing Strategy (3) • Integrated Market Communication (3) • Services Marketing (3) • Retail Marketing (3) 	<ul style="list-style-type: none"> • Rural Marketing (3) • B2B Marketing (3) • International Marketing (3) • Customer Relationship Management (3)
Operations Area	<ul style="list-style-type: none"> • Advanced Method of Data Analysis (3) • Logistics Management (3) • Total Quality Management (3) 	<ul style="list-style-type: none"> • Modelling for Decision Making (3) • Supply Chain Management (3) • Project Management (3) • Operations Strategy (3) 	<ul style="list-style-type: none"> • World Class Manufacturing (3) • Service Operations Management (3)

2019-2020 Total No. of Credits: 15 per Trimester (In Trimester V, 16.5)
Total Session: 100 per Trimester (In Trimester V, 110 sessions)

Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of 1 hour & 30 min.
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