

**School of Business Management**  
**Course Structure of MBA Business Analytics Program (AY 2023-24)**  
**Batch 2023-25 (1st Year)**

TRIMESTER - I				TRIMESTER - II				TRIMESTER - III			
S. No.	Course Name	Evaluation Type	Credits	S. No.	Course Name	Evaluation Type	Credits	S. No.	Course Name	Evaluation Type	Credits
1	Data Management	TEE	3.00	1	Story Telling with Data	ICA	3.00	1	Machine Learning Algorithm - I	TEE	3.00
2	Programming for Analytics - I	TEE	1.50	2	Programming for Analytics - II	TEE	1.50	2	Time Series Analysis	TEE	1.50
3	Statistical Inference for Decision Making	TEE	3.00	3	Multivariate Data Analysis	TEE	3.00	3	Natural Language Processing	TEE	1.50
4	Marketing Management	TEE	3.00	4	Optimization Modeling for Business Decisions	TEE	3.00	4	Analytics Project	ICA	3.00
5	Managerial Communication - I	ICA	1.50	5	Corporate Finance	TEE	3.00	5	Strategic Management	TEE	3.00
6	Financial & Management Accounting	TEE	3.00	6	Human Resource Management	TEE	1.50	6	Business Communication & Analysis	ICA	1.50
7	Principles of Economics	TEE	3.00	7	Business Research Methods	ICA	1.50	7	Productions & Operations Management	TEE	3.00
8	Organisational Behaviour	TEE	3.00	8	Managerial Communication - II	ICA	1.50	8	Product Management	TEE	3.00
				9	Ethical Issues in Management	ICA	1.50				
<b>Total</b>			<b>21.00</b>	<b>Total</b>			<b>19.50</b>	<b>Total</b>			<b>19.50</b>

**Summer Internship Program (SIP)**  
**10 Weeks - April to June**

Total Credit courses – 25 nos. = 60 credits Total Compulsory

Total Non-credit SIP – 01 no. - 0 credit

Total Credits – MBA Business Analytics Year 1 – 60 credits