

SVKM'S NMIMS - School of Business Management
Master of Business Management (MBA)
First Year (2022 - 2023) : Building Integrated Perspective of Management for Leadership

	Trim I	Trim II	Trim III
	<ul style="list-style-type: none"> • Ethical Issues in Management (1.5) • Microeconomics (3) • Managerial Communication I (3) • Financial and Management Accounting (3) • Marketing Management 1 (3) • Organizational Behaviour 1(3) • Statistical Inference for Decision Making (3) 	<ul style="list-style-type: none"> • Contract, Competition and Consumer Laws (1.5) • Industry and Competitive Landscape Analysis (1.5) • Macroeconomics (3) • Managerial Communication II (1.5) • Financial Statement Analysis (1.5) • Business Research Methods (1.5) • Marketing Management 2 (1.5) • Organizational Behaviour 2 (3) • Business Analytics (1.5) • Optimization Modelling for Business Decisions (3) 	<ul style="list-style-type: none"> • Corporate Sustainability (3) • Strategic Management (3) • Business Communication & Analysis (1.5) • Corporate Finance (3) • Human Resource Management (1.5) • Enterprise Systems in the Digital Age (3) • Production & Operations Management (3) <p>Elective: Any one of the following</p> <ul style="list-style-type: none"> • Financial Markets and Modelling (3) • Sales and Channel Management (3) • Data Analytics for Business (3)
Non Credit Workshops	Group Process Lab (Compulsory workshop - 4 hours)	Neuro Linguistic Programming (Optional Workshop- 3 hours)	Negotiations Skills & Processes (NC Compulsory workshop -7 hours) We- Care
Total Credits	19.5	19.5	21
Total Courses	7	10	8
Year total Credits	60		

- Additional MOOC may be Mandatory for a few courses.
- [Each (3) credit will be of 20 sessions of 80 minutes each]
- [Each (1.5) credit will be of 10 sessions of 80 minutes each]