

**SVKM'S NMIMS School of Business Management  
MBA (Part Time – I Year) Course Structure 2019-21 Batch**

<b>Bridge Course - Total – 30 Hours (3 Credits)</b>		
• Excel – 9 Hours	• Business Environment & Strategy – 3 Hours	• Operations / Statistics – 6 Hours
• Finance – 9 Hours	• Human Resource Management – 3 Hours	
<b>Trimester I (June 2019 – September 2019)</b>	<b>Trimester II (September 2019 – December 2019)</b>	<b>Trimester III (January 2020 – March 2020)</b>
<ul style="list-style-type: none"> <li>• Managerial Economics (3)</li> <li>• Marketing Management (3)</li> <li>• Financial Accounting for Business (3)</li> <li>• Statistics for Business (3)</li> <li>• Oral Communications (1.5)</li> <li>• Individual Dynamics and Leadership (1.5)</li> </ul>	<ul style="list-style-type: none"> <li>• Operations Management (3)</li> <li>• Team and Organizational Dynamics (3)</li> <li>• Strategic Management (3)</li> <li>• Management Accounting (3)</li> <li>• Business Communications - I (1.5)</li> <li>• Macroeconomics I (1.5)</li> </ul>	<ul style="list-style-type: none"> <li>• Strategy Implementation (3)</li> <li>• Management Information Systems (3)</li> <li>• Human Resources &amp; Change Management for practicing Executives (3)</li> <li>• Marketing Research and planning (3)</li> <li>• Macroeconomics II (1.5)</li> <li>• Business Communications II (1.5)</li> </ul>
<ul style="list-style-type: none"> <li>• Audit Workshop – Environmental Management and Green Initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Audit Workshop – Bloomberg Laboratory</li> </ul>	<ul style="list-style-type: none"> <li>• Audit Workshop – Capstone Simulation</li> </ul>

**2019-2020**      Total No. of Credits: 15 per Trimester  
                          Total Session: 100 per Trimester

Figures in bracket represent number of credits. Each full credit will be of 20 sessions. Each session of 1 hr & 30 min.  
 (1 Credit = 10 Hrs. Classroom Teaching)



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<b>PTMBA: Second Year (2018-2020)</b>			
<b>Trimester IV (April 2019 – July 2019)</b>			
	<ul style="list-style-type: none"> <li>Decision Analysis &amp; Modeling (3)</li> </ul>	<ul style="list-style-type: none"> <li>Enterprise Planning Systems (3)</li> </ul>	<ul style="list-style-type: none"> <li>Advanced Corporate Finance (3)</li> </ul>
	<ul style="list-style-type: none"> <li>Research Methodology (3)</li> </ul>	<ul style="list-style-type: none"> <li>Written Communication (1.5)</li> </ul>	<ul style="list-style-type: none"> <li>Ethical Issues in Management (1.5)</li> </ul>
	<b>Trimester V (July 2019 - October 2019)</b>	<b>Trimester VI (October 2019 - February 2020)</b>	<b>Trimester VII (February 2020 – May 2020)</b>
Finance Area	<ul style="list-style-type: none"> <li>International Finance (3)</li> <li>Fixed Income Securities &amp; Debt Markets (3)</li> <li>Corporate Taxation (3)</li> <li>Merger, Acquisitions &amp; Corporate Restructuring (3)</li> </ul>	<ul style="list-style-type: none"> <li>Private Equity and Venture Finance (3)</li> <li>Commercial Bank Management (3)</li> <li>Investment &amp; Portfolio Management (3)</li> <li>Insurance &amp; Risk Management (3)</li> <li>Infrastructure Project Financing (3)</li> </ul>	<ul style="list-style-type: none"> <li>Hedge Funds &amp; Private Equity Financing (3)</li> <li>Real Estate Finance (3)</li> <li>Fundamental &amp; Technical Analysis (3)</li> <li>Futures Options and Risk Management (3)</li> <li>Strategic Cost Management (3)</li> </ul>
Human Resource and Behavioural Sciences	<ul style="list-style-type: none"> <li>Organization Theory Structure &amp; Design (3)</li> <li>Industrial Relations &amp; Labor laws (3)</li> <li>Recruitment &amp; Selection (3)</li> <li>Behavioral Dynamics in Organizations (3)</li> <li>Learning &amp; Development (3)</li> </ul>	<ul style="list-style-type: none"> <li>Performance Management Systems (3)</li> <li>Change Management &amp; Organizational Development (3)</li> <li>Compensation &amp; Benefits (3)</li> <li>International HRM (3)</li> <li>Talent Management &amp; Career Planning (3)</li> </ul>	<ul style="list-style-type: none"> <li>Organization Culture and Work – life Balance (3)</li> <li>Strategic HRM (3)</li> <li>HR Audit (3)</li> <li>IT in HR (3)</li> </ul>
Marketing Area	<ul style="list-style-type: none"> <li>Sales Management (3)</li> <li>Consumer Behavior (3)</li> <li>Market Research (3)</li> <li>Brand Management (3)</li> <li>International Marketing (3)</li> </ul>	<ul style="list-style-type: none"> <li>Customer Relationship Management (3)</li> <li>Integrated Marketing Communications (3)</li> <li>Service Marketing (3)</li> <li>Retail Marketing (3)</li> </ul>	<ul style="list-style-type: none"> <li>Rural Marketing (3)</li> <li>B2B Marketing (3)</li> <li>Digital Marketing (3)</li> <li>Sales Promotion (3)</li> <li>Marketing Strategy (3)</li> </ul>
Information System	<ul style="list-style-type: none"> <li>Business Intelligence (3)</li> <li>Software Project Management (3)</li> <li>Business Analysis (3)</li> <li>Generating Business value through IT (3)</li> <li>Strategic Business Process Outsourcing (3)</li> </ul>	<ul style="list-style-type: none"> <li>IT Service Management: Current Trends (3)</li> <li>Business Process Management (3)</li> <li>E-Business (3)</li> <li>Strategic Planning of Information Systems (3)</li> <li>Designing and Managing Information Security (3)</li> </ul>	<ul style="list-style-type: none"> <li>E-Governance (3)</li> <li>Business Dynamics of the IT Industry (3)</li> <li>Business Innovation Through IT (3)</li> <li>Technology Ventures (3)</li> </ul>



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Operations and Decision Sciences	<ul style="list-style-type: none"> <li>Advanced Method of Data Analysis (3)</li> <li>Logistics Management (3)</li> <li>Production Planning and Control (3)</li> <li>Total Quality Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>Modelling For Decision Making (3)</li> <li>Supply Chain Management (3)</li> <li>Project Management (3)</li> <li>Manufacturing Strategy (3)</li> <li>Materials &amp; Inventory Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>Lean Manufacturing (3)</li> <li>World Class Manufacturing (3)</li> <li>Managing Technology (3)</li> <li>Advanced Supply Chain Management (3)</li> <li>Service Operations Management (3)</li> </ul>
Compulsory	<ul style="list-style-type: none"> <li>Corporate Social Responsibility (3)</li> </ul>	<ul style="list-style-type: none"> <li>Strategy Implementation (3)</li> </ul>	<ul style="list-style-type: none"> <li>Legal Environment of Organization (3)</li> </ul>

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