

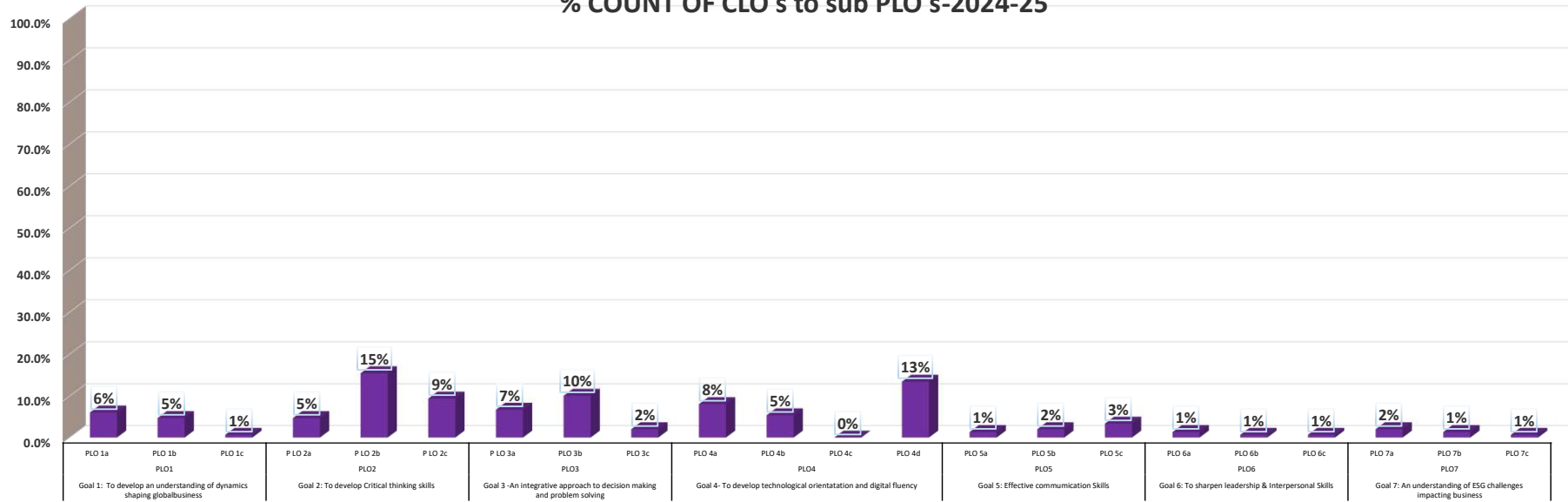
Curriculum MAP BA 2024 - 25					Goal 1: To develop an understanding of dynamics shaping global business			Goal 2: To develop Critical thinking skills			Goal 3 -An integrative approach to decision making and problem solving			Goal 4- To develop technological orientation and digital fluency				Goal 5: Effective communication Skills			Goal 6: To sharpen leadership & Interpersonal Skills			Goal 7: An understanding of ESG challenges impacting business		
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
	Trimester	Course Name	Credit	Area	PLO 1a	PLO 1b	PLO 1c	P LO 2a	P LO 2b	P LO 2c	P LO 3a	PLO 3b	PLO 3c	PLO 4a	PLO 4b	PLO 4c	PLO 4d	PLO 5a	PLO 5b	PLO 5c	PLO 6a	PLO 6b	PLO 6c	PLO 7a	PLO 7b	PLO 7c
1	TRIM I	Programming for Analytics - I	1.5	ODS										CLO 1			CLO 2			CLO 3						
2	TRIM I	Statistical Inference for Decision Making	3	ODS				CLO1	CLO2		CLO3	CLO4														
3	TRIM I	Marketing Management	3	MKT					CLO 1	CLO 3		CLO 2														
4	TRIM I	Managerial Communication I	1.5	COMM														CLO3	CLO1		CLO 4	CLO2				
5	TRIM I	Principles of Economics	3	ECO	CLO 3			CLO 1	CLO 2																	
6	TRIM I	Organizational Behaviour	3	HRBS		CLO 1				CLO 2											CLO 3					
7	TRIM I	Financial and Management Accounting	3	FIN				CLO1	CLO2			CLO3								CLO4						
8	TRIM I	Data Management	3	ODS					CLO1					CLO2												
9	TRIM II	Programming for Analytics - II	1.5	ODS							CLO 2			CLO 1	CLO 3											
10	TRIM II	Multivariate Data Analysis	3	ODS								CLO 3		CLO 2			CLO 1									
11	TRIM II	Optimization Modeling for Business Decisions	3	ODS						CLO 3		CLO 1					CLO 2									
12	TRIM II	Corporate Finance	3	FIN						CLO 2			CLO 1													
13	TRIM II	Managerial Communication II	1.5	COMM						CLO 4			CLO 3					CLO1	CLO 2	CLO 3						
14	TRIM II	Ethical Issues in Management	1.5	BES	CLO 3				CLO 1										CLO 4							CLO 2
15	TRIM II	Business Research Methods	1.5	HRBS					CLO 1		CLO 2						CLO 3									
16	TRIM III	Machine Learning Algorithms-I	3	ODS							CLO 2			CLO 1			CLO 3									
17	TRIM III	Time Series Analysis	1.5	ODS			CLO 1				CLO 2			CLO 3												
18	TRIM III	Natural Language Processing	1.5	ODS					CLO 1						CLO 3		CLO 2									
19	TRIM III	Analytics Project	3	ODS					CLO 1								CLO 2			CLO 3						
20	TRIM III	Strategic Management	3	BES	CLO1				CLO2				CLO3													
21	TRIM III	Business Communication & Analysis	1.5	COMM	CLO4															CLO 3						
22	TRIM III	Productions & Operations Management	3	ODS		CLO 1			CLO 2			CLO 3					CLO 4									
23	TRIM III	Product Management	3	MKT					CLO 1		CLO 5	CLO 2														
24	TRIM IV	Corporate Sustainability	1.5	BES	CLO 1																			CLO 2	CLO 3	
25	TRIM IV	Social Media	3	ODS				CLO 1	CLO 3			CLO 4					CLO 2									
26	TRIM IV	Big Data Analytics	3	ODS							CLO 2			CLO 4	CLO 1		CLO 3									
27	TRIM IV	AI for Business	1.5	ODS						CLO 3					CLO 2		CLO 1									
28	TRIM IV	Supply Chain Management	3	ODS		CLO 1				CLO 3	CLO 2													CLO 4		
29	TRIM IV	Machine Learning Algorithm	1.5	ODS					CLO 3					CLO 1			CLO 2									
30	TRIM IV	Project Management	1.5	ODS		CLO 1			CLO 3		CLO 2						CLO 4									
31	TRIM V	Data Privacy, Security	3	BES	CLO 1			CLO 2																	CLO 3	
32	TRIM V	Entrepreneurship Management	1.5	BES	CLO 1			CLO 3									CLO 2									
33	TRIM V	Analytics for Investment	3	FIN	CLO 1					CLO 2		CLO 3														
34	TRIM V	Marketing Analytics	3	MKT					CLO 1					CLO 2			CLO 3									
35	TRIM V	Supply Chain Analytics	3	ODS		CLO 1				CLO 2		CLO 3														
36	TRIM V	Cloud Computing	3	ODS					CLO 3						CLO 1		CLO 2									
37	TRIM V	Deep Learning	1.5	ODS					CLO 2						CLO 1		CLO 3									
38	TRIM V	Building Digital Transform	3	ODS					CLO 3						CLO 1		CLO 2									
39	TRIM VI	Capstone Business Simulation	3	BES						CLO 3	CLO 1	CLO 2											CLO 4			
40	TRIM VI	Derivatives & Risk Analytics	3	FIN					CLO 1	CLO 2		CLO 3														
41	TRIM VI	Leadership & Change Management	3	HRBS	CLO 1			CLO 2		CLO 3							CLO 4									
42	TRIM VI	Consumer Analytics	3	MKT		CLO 1				CLO 2		CLO 3		CLO 4												
43	TRIM VI	Generative AI	3	ODS										CLO 1			CLO 2							CLO 3		
44	TRIM VI	Fintech	3	ODS		CLO 1				CLO 2					CLO 2											
TOTAL					9	7	1	7	23	14	10	15	3	12	8	0	20	2	3	5	2	1	1	3	2	1

Description	PLO	SUB PLO	COUNT OF CLO	% COUNT OF CLO's to sub PLO's	TOTAL	%
Goal 1: To develop an understanding of dynamics shaping globalbusiness	PLO1	PLO 1a	9	6.0%	17	11.4%
		PLO 1b	7	4.7%		
		PLO 1c	1	0.7%		
Goal 2: To develop Critical thinking skills	PLO2	P LO 2a	7	4.7%	44	29.5%
		P LO 2b	23	15.4%		
		P LO 2c	14	9.4%		
Goal 3 -An integrative approach to decision making and problem solving	PLO3	P LO 3a	10	6.7%	28	18.8%
		PLO 3b	15	10.1%		
		PLO 3c	3	2.0%		
Goal 4- To develop technological orientatation and digital fluency	PLO4	PLO 4a	12	8.1%	40	26.8%
		PLO 4b	8	5.4%		
		PLO 4c	0	0.0%		
		PLO 4d	20	13.4%		
Goal 5: Effective communication Skills	PLO5	PLO 5a	2	1.3%	10	6.7%
		PLO 5b	3	2.0%		
		PLO 5c	5	3.4%		
Goal 6: To sharpen leadership & Interpersonal Skills	PLO6	PLO 6a	2	1.3%	4	2.7%
		PLO 6b	1	0.7%		
		PLO 6c	1	0.7%		
Goal 7: An understanding of ESG challenges impacting business	PLO7	PLO 7a	3	2.0%	6	4.0%
		PLO 7b	2	1.3%		
		PLO 7c	1	0.7%		
TOTAL			149		100.0%	

Description	PLO	%
Goal 1: To develop an understanding of dynamics shaping globalbusiness	PLO1	11%
Goal 2: To develop Critical thinking skills	PLO2	30%
Goal 3 -An integrative approach to decision making and problem solving	PLO3	19%
Goal 4- To develop technological orientatation and digital fluency	PLO4	27%
Goal 5: Effective communication Skills	PLO5	7%
Goal 6: To sharpen leadership & Interpersonal Skills	PLO6	3%
Goal 7: An understanding of ESG challenges impacting business	PLO7	4%
TOTAL		100%

PLO	COUNT OF CLO	% COUNT OF CLO's to sub PLO's
PLO1	17	11%
PLO2	44	30%
PLO3	28	19%
PLO4	40	27%
PLO5	10	7%
PLO6	4	3%
PLO7	6	4%
	149	100%

% COUNT OF CLO's to sub PLO's-2024-25



% COUNT OF CLO's to sub PLO's

