

MBA BA

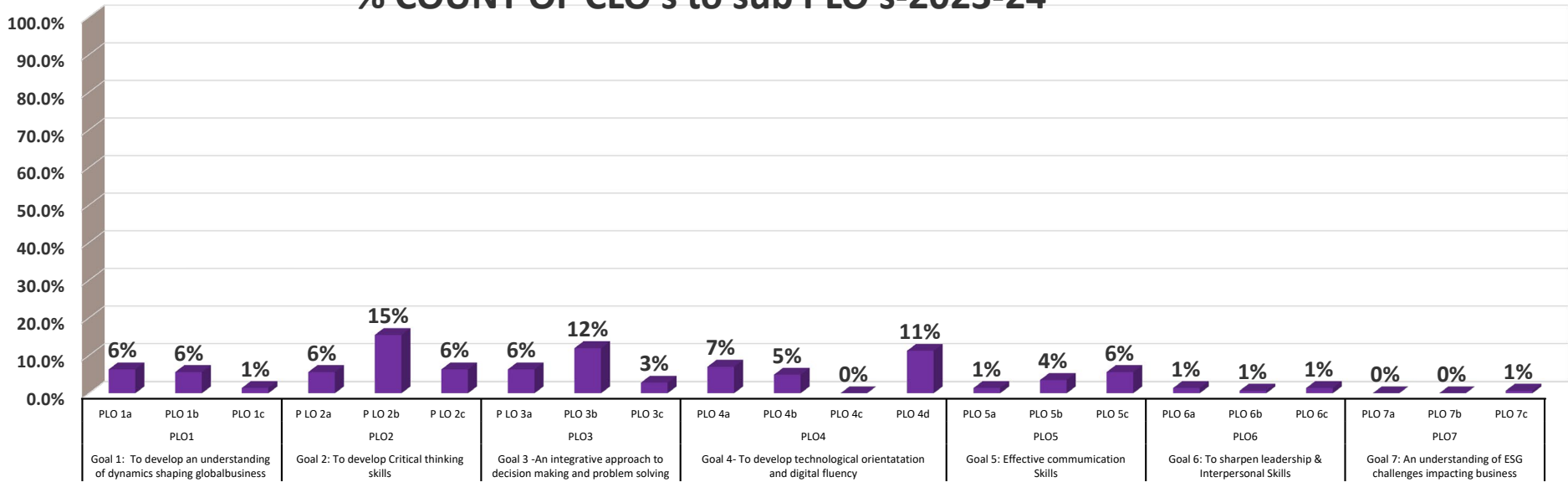
Curriculum MAP BA 2023 - 24					Goal 1: To develop an understanding of dynamics shaping global business			Goal 2: To develop Critical thinking skills			Goal 3: An integrative approach to decision making and problem solving			Goal 4: To develop technological orientation and digital fluency				Goal 5: Effective communication Skills			Goal 6: To sharpen leadership & Interpersonal Skills			Goal 7: An understanding of ESG challenges impacting business		
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
	Trimester	Course Name	Credit	Area	PLO 1a	PLO 1b	PLO 1c	PLO 2a	PLO 2b	PLO 2c	PLO 3a	PLO 3b	PLO 3c	PLO 4a	PLO 4b	PLO 4c	PLO 4d	PLO 5a	PLO 5b	PLO 5c	PLO 6a	PLO 6b	PLO 6c	PLO 7a	PLO 7b	PLO 7c
1	TRIM I	Programming for Analytics - I	1.5	ODS										CLO 1			CLO 2			CLO 3						
2	TRIM I	Statistical Inference for Decision Making	3	ODS				CLO1	CLO2		CLO3	CLO4														
3	TRIM I	Marketing Management	3	MKT					CLO 1	CLO 3		CLO 2														
4	TRIM I	Managerial Communication I	1.5	COMM														CLO2	CLO1 CLO 4	CLO3						
5	TRIM I	Principles of Economics	3	ECO	CLO 3			CLO 1	CLO 2																	
6	TRIM I	Organizational Behaviour	3	HRBS		CLO 1				CLO 2												CLO 3				
7	TRIM II	Storytelling with Data	3	ODS													CLO 1 CLO 2			CLO 3						
8	TRIM II	Programming for Analytics - II	1.5	ODS							CLO 2			CLO 1	CLO 3											
9	TRIM II	Multivariate Data Analysis	3	ODS								CLO 3		CLO 2			CLO 1									
10	TRIM II	Optimization Modeling for Business Decisions	3	ODS						CLO 3							CLO 2									
11	TRIM II	Corporate Finance	3	FIN				CLO 1	CLO 2 CLO 4				CLO 3 CLO 4													
12	TRIM II	Human Resource Management	1.5	HRBS		CLO1		CLO2	CLO3																	
13	TRIM II	Managerial Communication II	1.5	COMM														CLO1	CLO 2	CLO 3						
14	TRIM II	Ethical Issues in Management	1.5	BES	CLO 3				CLO 1																	CLO 2
15	TRIM III	Machine Learning Algorithms-I	3	ODS							CLO 2			CLO 1			CLO 3									
16	TRIM III	Time Series Analysis	1.5	ODS	CLO 1				CLO 2				CLO 3													
17	TRIM III	Natural Language Processing	1.5	ODS					CLO 1						CLO 3		CLO 2									
18	TRIM III	Analytics Project	3	ODS					CLO 1								CLO 2			CLO 3						
19	TRIM III	Strategic Management	3	BES	CLO1				CLO2				CLO3													
20	TRIM III	Business Communication & Analysis	1.5	COMM					CLO 1	CLO 2											CLO 3					
21	TRIM III	Productions & Operations Management	3	ODS		CLO 1			CLO 2			CLO 3					CLO 4									
22	TRIM III	Product Management	3	MKT				CLO 2				CLO 1					CLO 3									
23	TRIM IV	Advanced Deep Learning	1.5	ODS					CLO 2			CLO 3			CLO 1											
24	TRIM IV	Data Analysis with Analytical Software Suite	1	ODS										CLO 1 CLO 2			CLO 3									
25	TRIM IV	Machine Learning for Time Series Forecasting	3	ODS					CLO 3				CLO 2				CLO 1									
26	TRIM IV	Optimization Analytics	1.5	ODS			CLO 1					CLO 3					CLO 2				CLO 4					
27	TRIM IV	Data Governance	3	BES	CLO 1	CLO 2								CLO 3												
28	TRIM IV	Advanced Big Data Analytics	1.5	ODS								CLO 2		CLO 4	CLO 1		CLO 3									
29	TRIM IV	Block Chain for Managers	1.5	ODS		CLO 1 CLO 3											CLO 2 CLO 4									
30	TRIM IV	Strategic Management	3	BES	CLO 1				CLO 2			CLO 3														
31	TRIM V	Stochastic Process	1.5	ODS					CLO 1			CLO 2			CLO 3											
32	TRIM V	Business Simulation	1.5	BES				CLO 1	CLO 3		CLO 2															
33	TRIM V	Pricing Analytics	3	ODS			CLO 1		CLO 3		CLO 2															
34	TRIM V	RETAIL ANALYTICS	3	ODS	CLO1				CLO2		CLO3															
35	TRIM V	Investment Analytics	3	ODS	CLO1					CLO2		CLO3														
36	TRIM V	SCM Analytics	3	ODS	CLO 1							CLO 2					CLO 3									
37	TRIM V	Applied Business Analytics	3	ODS					CLO 1								CLO 2			CLO 3						
38	TRIM V	Web Analytics	3	ODS						CLO 1		CLO 2		CLO 3					CLO 4							

Description	PLO	SUB PLO	COUNT OF CLO	% COUNT OF CLO's to sub PLO's	TOTAL	%
Goal 1: To develop an understanding of dynamics shaping globalbusiness	PLO1	PLO 1a	9	6.3%	19	13.4%
		PLO 1b	8	5.6%		
		PLO 1c	2	1.4%		
Goal 2: To develop Critical thinking skills	PLO2	P LO 2a	8	5.6%	39	27.5%
		P LO 2b	22	15.5%		
		P LO 2c	9	6.3%		
Goal 3 -An integrative approach to decision making and problem solving	PLO3	P LO 3a	9	6.3%	30	21.1%
		PLO 3b	17	12.0%		
		PLO 3c	4	2.8%		
Goal 4- To develop technological orientatation and digital fluency	PLO4	PLO 4a	10	7.0%	33	23.2%
		PLO 4b	7	4.9%		
		PLO 4c	0	0.0%		
		PLO 4d	16	11.3%		
Goal 5: Effective communication Skills	PLO5	PLO 5a	2	1.4%	15	10.6%
		PLO 5b	5	3.5%		
		PLO 5c	8	5.6%		
Goal 6: To sharpen leadership & Interpersonal Skills	PLO6	PLO 6a	2	1.4%	5	3.5%
		PLO 6b	1	0.7%		
		PLO 6c	2	1.4%		
Goal 7: An understanding of ESG challenges impacting business	PLO7	PLO 7a	0	0.0%	1	0.7%
		PLO 7b	0	0.0%		
		PLO 7c	1	0.7%		
TOTAL			142		100.0%	

Description	PLO	%
Goal 1: To develop an understanding of dynamics shaping globalbusiness	PLO1	13%
Goal 2: To develop Critical thinking skills	PLO2	27%
Goal 3 -An integrative approach to decision making and problem solving	PLO3	21%
Goal 4- To develop technological orientatation and digital fluency	PLO4	23%
Goal 5: Effective communication Skills	PLO5	11%
Goal 6: To sharpen leadership & Interpersonal Skills	PLO6	4%
Goal 7: An understanding of ESG challenges impacting business	PLO7	1%
TOTAL		100%

PLO	COUNT OF CLO	% COUNT OF CLO's to sub PLO's
PLO1	19	13%
PLO2	39	27%
PLO3	30	21%
PLO4	33	23%
PLO5	15	11%
PLO6	5	4%
PLO7	1	1%
	142	100%

% COUNT OF CLO's to sub PLO's-2023-24



% COUNT OF CLO's to sub PLO's

