

www.nmims.edu



MBA (Pharmaceutical Management)

About NMIMS School of Business Management

School of Business Management's (SBM) goal is to provide a life changing experience to all those who join its programs. This is sought to be done through a relevant management curriculum and development of skill sets required by an individual to serve the industry and society as managers, business leaders or as entrepreneurs. It believes in developing leadership and decision-making capabilities of its graduates and hence the emphasis is on simulating the real life situations that participants are expected to face once they graduate from the business school. Today SBM is one of the top 10 AACSB accredited business schools in India. NMIMS School of Business management has been ranked amongst Top-100 Global B-School by FT MIM 2022.

Vision

To be a management school of academic and research excellence that develops transformational leaders for an inclusive and sustainable world.

Mission

The NMIMS School of Business Management nurtures transformational leaders who can responsibly create Stakeholder value with integrity by navigating the ever-changing world of business using critical thinking skills, analytical skills, entrepreneurial mindset, people proficiency and, technology orientation. The school enables a research environment to develop tools and concepts for the advancement of management theory and practice.

Goals

- To develop an understanding of dynamics shaping global business
- To develop critical thinking skills
- An integrative approach to decision making and problem solving
- To develop technological orientation and digital fluency
- Effective communication skills
- To sharpen leadership & interpersonal skills
- An understanding of ESG challenges impacting business



Institutional Values

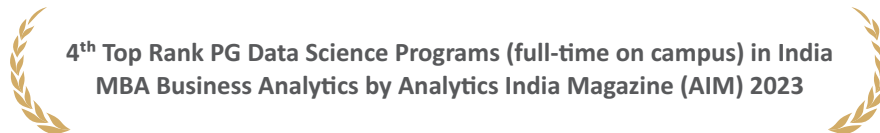
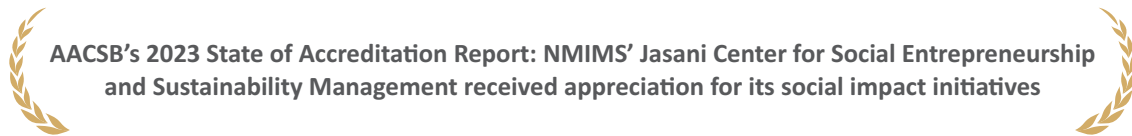
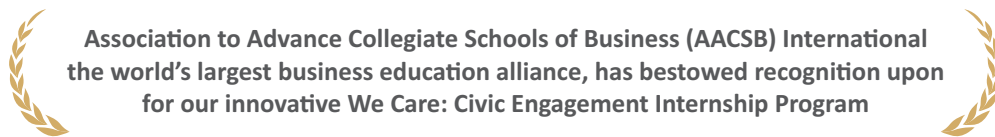


Global Linkages

The Vision of the University is to be a globally admired University by 2030. To achieve this and to provide maximum exposure to our students and faculty we have collaborated with Universities across the globe. Currently, we have links with more than 50 highly respected institutions in Australia, the US, Europe, and Asia. To name a few – Virginia Tech, USA, University at Albany, State University of New York, USA, University of Bristol, UK, King's College London, UK, University of California Riverside, USA, University of South Australia, Australia etc. These collaborations are for Twinning programs, Dual Degree programs, Student and Faculty exchange, Joint supervision of Doctoral studies, Joint academic activities- lectures, seminars, conferences, and exchange of academic material and information.

Honour – School of Business Management

MUMBAI CAMPUS



MBA (Pharmaceutical Management): Introduction

This two-year, full-time MBA is a domain-specific general management program which concentrates on preparing the students to enter the pharmaceutical industry. After graduation students join the industry in various sectors such as; Pharmaceuticals, Medical Devices, Market Research, Consultancy, IT Healthcare Verticals, Diagnostics, Medical Communication, Nutraceuticals and other allied healthcare sectors. The profile of job they enter into covers Sales, Marketing, Business Analysis, Project Management, Client Servicing and Business Development, International Marketing, Operations etc. Some of our graduates are working in international assignments across the globe in the US, EU, Asia Pacific, Middle East, Latin America and Africa. This programme started in 2003 and is 20 year old. Unlike the National Ranking of MBA Programme offered by various B-Schools, there is no formal ranking for this sector-specific program. However, MBA Pharmaceutical Management Programme offered by SVKM's NMIMS School of Business Management is arguably ranked number one in the country and is one of the earliest pharma focused programmes in the country. This programme is well recognised and well received by the industry.



Program Highlights

- Domain Specific Courses** : Taught by functional heads from Industry
- Listening to Customers** : 180+ hours of field work & 100+ hours of Data Analysis
- Alumni Connection** : Alumni contributing to industry growth
- Strategic Brand Marketing Plan** : Brand Dissertation by graduating students
- Summer Internship** : 8 weeks of Industry exposure through Internship
- CEO/HR/Expert forum** : Speaker Events on Industry business topics
- Industry Award** : Students receive Industry sponsored Gold and Silver Medals every year for academic excellence
- Case Studies** : Case studies from the world's best B-Schools like Harvard, Kellogg and INSEAD; and those from the Indian Pharma Industry

Pedagogy

Lectures, Case-discussions (mainly Harvard and Indian cases developed by faculty), Live experiential outbound learnings, Workshops, Role plays, Video-based discussions and field work are extensively incorporated in this programme to impart knowledge and skills.

Eligibility

Bachelor's Degree/Master's Degree in Pharmacy, Life Sciences, MBBS, BDS, BHMS, BAMS, Biotechnology, Microbiology, Bioengineering from a recognized University with minimum 50% marks in the aggregate.

Candidates with B.Tech. or B.E. in Bio-Tech. or Bio-Medical are also eligible to apply.

Both, candidates working in Pharmaceutical Companies as well as freshers, can apply.

Selection Process

Step 1: Registration at NMAT by GMAC™

Step 2: Registration at NMIMS

There is a Watson Glaser Test, Written Analytic Test (WAT), Pharma Aptitude Test (PAT) along with personal Interview. The details will be informed subsequently. This will be an offline process. Please carry your NMAT by GMAC score card.

Placements – An Overview



Our Recruiters

	abbvie				
	Michael Page				