

# MBA Healthcare Management

Tomorrow's Healthcare Led by You



Step into a program that empowers you with strategic insight, cutting- edge analytics, and leadership skills to drive innovation across Healthcare with patient centric service delivery and global health initiatives.



## About SBM NMIMS

### Introduction

School of Business Management's (SBM) goal is to provide life changing experience to all those who join its program. This is sought to be done through a relevant management curriculum and development of skill sets required by an individual to serve the industry and society as managers, business leaders or as entrepreneurs. It believes in developing leadership and decision- making capabilities of its graduates and hence the emphasis is on simulating the real life situations that participants are expected to face once they graduate from the business school. Today SBM is one of the top 10 AACSB accredited business schools in India. NMIMS School of Business Management has been ranked amongst Top-100 Global B-School by FT MIM 2022 and jumped 13 spots in ranking (83<sup>rd</sup> Rank) in 2023.

### Vision

To be a Management School of Academic and Research Excellence that develops transformational leaders for an inclusive and sustainable world.



### Institutional values

Excellence. Innovation, Academy Integrity, Collegiality, Autonomy, Disciplines and commitment, Inclusivity

### Mission

The NMIMS School of Business Management nurtures transformational leaders who can responsibly create Stakeholder value with integrity by navigating the ever- changing world of business using critical thinking skills, analytical skills, entrepreneurial mindset, people proficiency and, technology orientation. The school enables a research environment to develop tools and concepts for the advancement of management theory and practice.



## Goals

|                                                                                     |                                                                 |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------|
|    | To develop an understanding of dynamics shaping global business |
|    | To develop critical thinking skills                             |
|    | An integrative approach to decision making and problem solving  |
|    | To develop technological orientation and digital fluency        |
|    | Effective communication skills                                  |
|  | To sharpen leadership & interpersonal skills                    |
|  | An understanding of ESG challenges impacting business           |

## Global Linkage

The Vision of the University is to be a globally admired University by 2030. To achieve this and to provide maximum exposure to our students and faculty we have collaborated with Universities across the globe. Currently, we have links with more than 50 highly respected institutions in Australia, the US, Europe, and Asia. To name a few – Virginia Tech, USA, University at Albany, State University of New York, USA, University of Bristol, UK, King's College London, UK, University of California Riverside, USA, University of South Australia, Australia etc. These collaborations are for Twinning programs, Dual Degree programs, Student and Faculty exchange, Joint supervision of Doctoral studies, Joint academic activities- lectures, seminars, conferences, and exchange of academic material and information.

## Accreditations and Awards



SVKM's NMIMS SBM has been accredited by AACSB for the second consecutive time, making it the first B-School in Western India to achieve this honour.



NMIMS SBM (Mumbai campus) secured the prestigious EQUIS accreditation, becoming the seventh B-School in India and the second private B-School to receive this recognition.



Financial Times Masters in Management (MIM) Ranking 2023 ranks NMIMS SBM, Mumbai in the prestigious Top 100 Global Business Schools.



SVKM's NMIMS SBM has been Ranked 24th By National Institutional Ranking Framework by Ministry of Education, Govt of India (Mumbai Campus)



## Program Highlights

The MBA Healthcare Management Program of School of Business Management, NMIMS, Mumbai offers a multidisciplinary tutelage for the healthcare and allied healthcare professionals. It provides access to a diverse and dynamic network of peers, faculty, and healthcare professionals. The program graduates emerge with a profound understanding of the healthcare systems, ethical decision-making, statistics and data analytics, healthcare informatics, marketing, healthcare financing, product and brand management, and operational excellence.

***An elite program that blends business insight, technology mastery, and healthcare expertise to build changemakers for tomorrow.***



Launched in 2022 with an inaugural cohort of just 16 pioneering students, the MBA Healthcare Management program at SBM, NMIMS, has swiftly grown into a vibrant academic community of nearly 100 students across two batches. This milestone reflects not only the trust placed in the program by aspiring healthcare leaders but also the vision to shape management professionals uniquely equipped for the healthcare sector. Our program stands at the critical crossroads of healthcare and business, preparing students to thrive in a sector that is both dynamic and vital. With a curriculum that blends strategic management with specialized healthcare knowledge, graduates leave with a deep understanding of healthcare systems and service excellence; competence in analytics, informatics, marketing, finance, and operational excellence; and the ability to lead with agility in a rapidly transforming healthcare ecosystem.

The program's strong industry interface has enabled students to secure roles across Pharmaceuticals, Health IT, Medical Devices, Healthcare consulting, Hospitals, and the Insurance sector. Our students have consistently displayed their competitive edge and innovative thinking in national arenas, reflecting not only academic excellence but also the spirit of leadership, teamwork, and creativity that defines our program.



## Healthcare Scenario

### India's Healthcare Sector: A Powerful Growth Opportunity

India's healthcare industry is one of the fastest growing in the world - projected to soar past US \$638 billion by 2025, rising demand, rapid digital adoption, and progressive policy reforms.

**Digital Health & Health-Tech-** The market is on track to touch US \$25 billion by 2025, with AI-driven healthcare alone growing at 40%+ CAGR.

**Telemedicine** – Already worth US \$1.06 billion (2024), expected to grow six-fold to US \$6.6 billion by 2031, making it the most promising e-health segment.

**Diagnostics** –Set to reach US \$25 billion by FY 2028 at 14% CAGR; organised players continue to gain market share.

**Medical Tourism** – Estimated at US \$7.7 billion in 2024, projected to grow to US \$14 billion by 2029 as India strengthens its position as a global healthcare destination.

**Health Insurance** – Premiums have crossed ₹ 2.6 lakh crore in FY 24 (~US \$32 billion) with penetration and adoption rising year-on-year.



## Program Objectives

This program is built to shape professionals who can lead this next chapter of healthcare.



### Lead with Vision

Build the management and strategic skills to navigate one of the fastest-growing sectors, balancing patient outcomes with business sustainability.



### Harness Technology

Gain hands-on exposure to digital health, telemedicine, health analytics, and AI solutions that are redefining care delivery.



### Solve Real Challenges

Work on live projects that address critical gaps in access, affordability, and efficiency - creating solutions that impact millions.



### Influence Policy & Strategy

Understand the regulatory and economic landscape to contribute meaningfully to national health priorities.



### Create Lasting Impact

Graduate with the skills to transform organizations, launch health-tech innovations, or design systems that improve lives at scale.

*This course is more than an academic program- it's a launchpad for future healthcare leaders, innovators, and changemakers who will shape the way India and the world experience health.*

## Chairperson's Note

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It gives me great pleasure to welcome you to the MBA Healthcare Management Program at the School of Business Management, NMIMS. Designed at the intersection of healthcare and management, this program reflects our vision to nurture leaders who will transform the healthcare industry with innovation, strategic insight, and a strong sense of purpose.

Healthcare today is one of the most dynamic and impactful sectors, demanding professionals who understand both the science of healthcare and the art of management. Our carefully curated curriculum equips students with in-depth knowledge of healthcare systems, service excellence, finance, analytics, marketing, informatics, and operational strategy. The learning experience is enriched by case studies, industry projects, research opportunities, and active engagement with healthcare leaders and organisations.

From its inception, the program has grown into a thriving academic community. Our students are encouraged to think critically, act responsibly, and embrace innovation as they prepare for diverse career paths in pharmaceuticals, hospitals, health IT, medical devices, consulting, and insurance.

At NMIMS, we are deeply committed to building not just successful professionals but also responsible leaders who can drive meaningful change in the healthcare ecosystem. If you are passionate about creating impact in this vital sector, this program will give you the platform, mentorship, and opportunities to realize your aspirations.

I warmly invite you to be a part of this journey and join us in shaping the future of healthcare management.

With best regards,

**Dr. Neha Sadhotra**

Program Chairperson

MBA Healthcare Management

School of Business Management, NMIMS



## Pedagogy

What sets the course apart is its future ready pedagogy- a perfect blend of classroom learning, with real world exposure through case immersions, industry interaction, consulting projects, internships and problem-solving workshops.

## Course Structure

The curriculum strikes a fine balance between core management subjects like strategy, finance and operations, and specialised healthcare courses, ensuring holistic development.

## Eligibility Criteria

- Candidates holding a Medical degree - MBBS / BDS / BPT / BHMS / BAMS / BUMS / BYNS or a degree in Pharmacy, Medical Technology, Biotechnology, Bio-Medical, Food Nutrition and Dietetics, Pharmaceutical Chemistry and Technology, Pharmaceutical and Fine Chemicals Technology, Microbiology, Bioengineering with at least 50% aggregate marks.
- Candidates who have appeared for their final year degree examination can also apply & graduation (Qualifying) examination should have been conducted before the course commencement date.
- Doctors, Dentists, and other Medical professionals who have worked in Public / Private / Non-profit hospitals who are involved in the management and administration of the healthcare services.
- Para-Medical professionals who have worked in the healthcare industry and looking to upgrade their skills and thereby accelerate their career growth.
- Non-medical graduates who have worked in the healthcare industry and looking to upgrade their skills and thereby, accelerate their career growth can also apply. A minimum of 2 years of healthcare sector experience is required for these candidates.

## Application & Selection Process

- Online registration at [nmims.edu](http://nmims.edu)
- Before filling the online form, please read all the instructions carefully mentioned in the Instruction Sheet and also refer the Important Dates.
- Online Registration Fee is Rs. 2,500/- (This is one-time non-refundable fee, no fees will be charged for Personal Interview)
- Registration Fee is non-refundable.

## Selection Procedure

- Entrance Test (60 Marks) followed by Personal Interview (40 Marks)
- Entrance Test Duration: 45 min
- Merit list will be generated on the basis of Test & Personal Interview

## Selection Process

- Merit list will be generated on the basis of Test and Personal Interview.
- Fees: The Fees will be informed during the admission process.

## Career Prospects

Policy & Regulatory Affairs

Management Trainee-  
Sales & Marketing

Quality Assurance

Healthcare Management  
Consultant

Management Trainee-  
Operations

Project Management

Management Trainee-  
Product Management

Consulting- Strategy &  
Transaction

Healthcare Analyst

Hospital Administration-  
Operations

Claims & Underwriting

Medico- Marketing

Client Servicing

Human Resources

Marketing/ Brand  
Communication

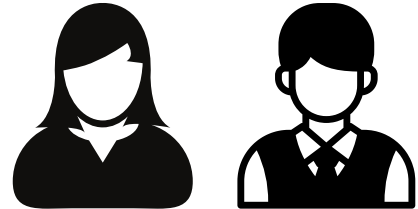
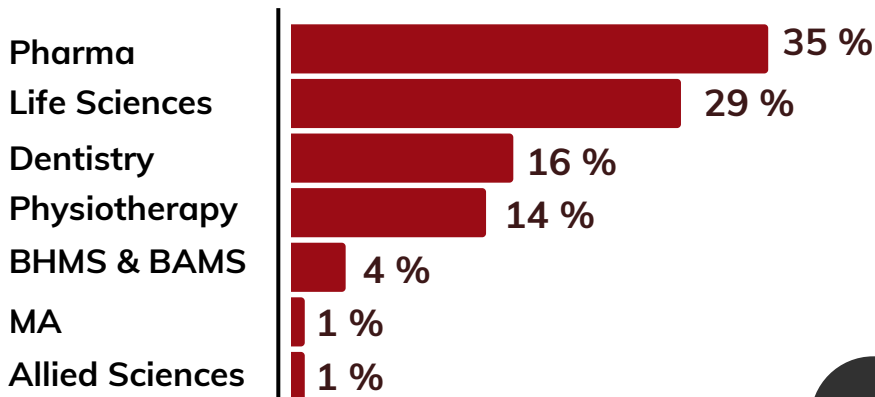
International Marketing

Marketing Research

Supply Chain Manager

## Batch Demographics 2024-26 (Final Year)

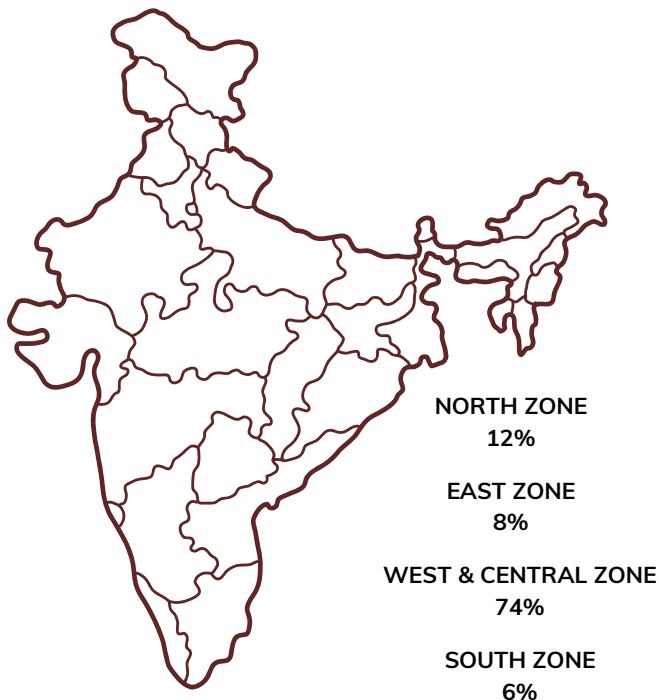
### Educational Background



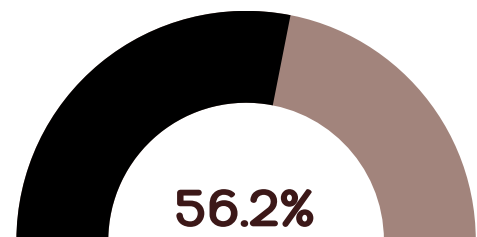
**Females 68%**  
**Males 32%**

**Average Age: 24.6 Years**

### Geographic Diversity



### Work Experience

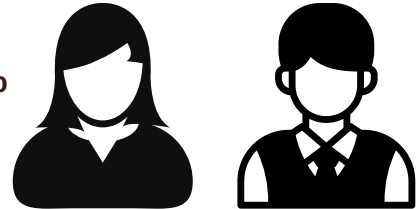
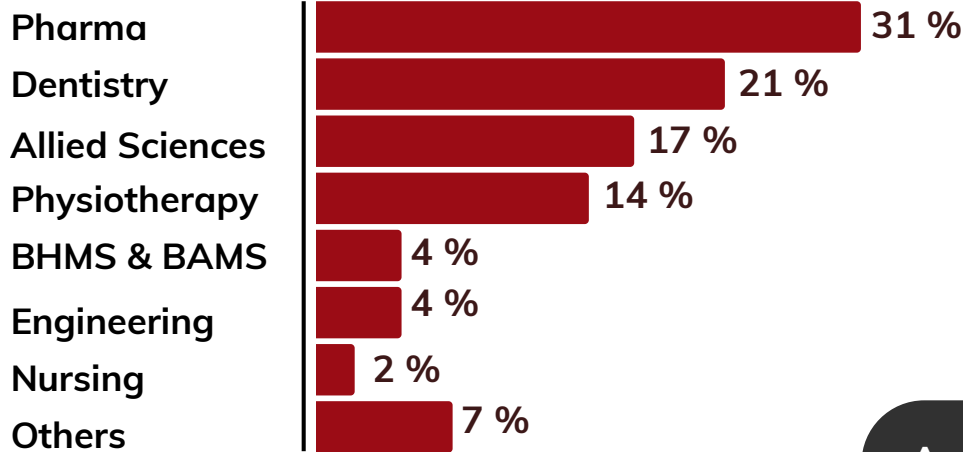


**Experienced**

**Average Work  
Experience: 18 Months**

## Batch Demographics 2025-27 (First Year)

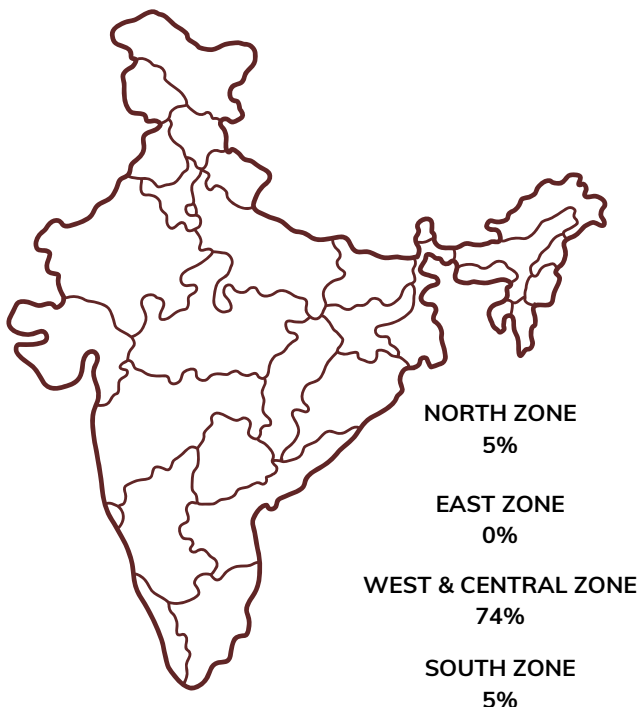
### Educational Background



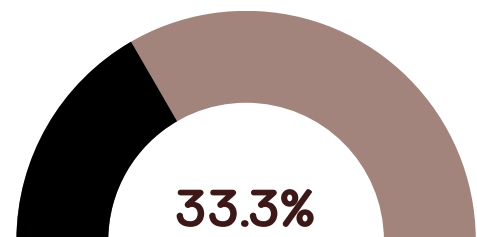
**Females 69%**  
**Males 31%**

**Average Age: 23.6 Years**

### Geographic Diversity



### Work Experience

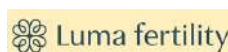


**Experienced**

**Average Work  
Experience: 18 Months**



## Placement Partners



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BUSINESS MANAGEMENT**

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