

# Jasani Centre for Social Entreprenuership & Sustainability Management

# Annual Report June 1, 2024 to May 31, 2025

# Jasani Centre for Social Entrepreneurship & Sustainability Management, School of Business Management, NMIMS, Mumbai

# Annual Report Academic Year 2024-25

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# Foreword

The academic year 2024–25 helped us to deepen our commitment to fostering socially conscious leadership, sustainable innovation, and impactful community engagement.

Our academic and field-based programs have continued to nurture purpose-driven professionals equipped to respond to complex social challenges. Through initiatives such as the *MBA Part-Time in Social Entrepreneurship*, the *Diploma Program*, and the *We Care: Civic Engagement Internship*, we empowered students to engage meaningfully with real-world issues and contribute to inclusive development models. The enthusiastic participation of students in field projects, research, and digital innovations underscores the transformative power of experiential learning.

Our Centre's initiatives, such as *We Innovate*, *We Digitize*, the *ESG Panel Discussions*, and the *Dolphin Tanki*, have displayed the spirit of innovation, sustainability, and inclusive entrepreneurship that defines the Jasani Centre's ethos. These efforts not only aligned with national and global development goals but also laid the groundwork for scalable, community-led solutions.

This year, we published our edited volume, Samavesh: Creating an Inclusive Future, which reflects the lived experiences, field research, and case studies emerging from our students' civic engagement internships. This anthology continues to serve as a vital knowledge resource and advocacy tool for inclusive development.

We remain grateful for the unwavering support of our partners - NGOs, corporates, alumni, faculty, and student volunteers - whose contributions fuel our mission. As we move forward, we reaffirm our dedication to nurturing responsible leaders, advancing knowledge, and cocreating a future rooted in dignity, equity, and sustainability.

We invite you to explore this report to witness the impact, inspiration, and innovation that defined our year.

#### Dr. Meena Galliara

Director, Jasani Centre for Social Entrepreneurship & Sustainability Management NMIMS, Mumbai

# Acknowledgement

First and foremost, we extend our sincere thanks to Prof Ramesh Bhat, Vice Chancellor; Prof Justin Paul, Dean & Provost; and Prof Chandrima Sikdar, Vice Dean (Programmes and Student Learning Experience), for their encouragement, guidance, and unwavering support to the Jasani Centre for Social Entrepreneurship & Sustainability Management.

We are thankful to the Mirae Asset Foundation and the NMIMS Scholarship Committee for providing much-needed financial assistance to students and for providing need-based scholarships to professionals from the development sector to access higher education.

We sincerely thank our partnering NGOs, development organizations, and field mentors for providing meaningful experiential learning opportunities to our students, especially during the *We Care: Civic Engagement Internship.* Your engagement has helped us in shaping socially aware and empathetic future leaders.

A special note of appreciation to Dr. Mayank Joshipura for enabling us to publish our edited volume of Anthology-*Samavesh: Creating an Inclusive Future*. We thank all the students who shared their project reports with us for developing this Anthology.

We also extend our thanks to faculty members, guest speakers, panellists, and industry experts for their valuable contributions across sessions, workshops, and discussions throughout the year.

We also acknowledge the exceptional work of the Social Responsibility Forum (SRF) and our administrative team. Their tireless efforts in planning, coordinating, and executing events have played a pivotal role in the success of our initiatives.

Our Diploma/ MBA (part-time) in Social Entrepreneurship students motivate us with their curiosity and compassion. Their contributions, both inside and outside the classroom, define our social impact.

My team members, Dr Satish M.K, Anjalika Gujar, Aditya Parkar and Pranoti Dharankar, have meticulously worked to add value to the Centre. I sincerely appreciate their efforts and commitment.

Lastly, we thank all our stakeholders, partners, and supporters for walking this journey with us. Together, we continue to build a more just, inclusive, and sustainable future.

#### Dr. Meena Galliara

Director, Jasani Centre for Social Entrepreneurship & Sustainability Management SBM, NMIMS, Mumbai

## **About Us**

The School of Business Management (SBM), NMIMS, Mumbai, founded the Social Entrepreneurship Cell in 2003 to undertake short-term and long-term academic programs and field action projects for the social sector. The Cell was upgraded to the Centre for Social Entrepreneurship and Sustainability Management on October 01, 2011. Subsequently, in recognition of the generous endowment extended by Mr. Uday Indukumar Jasani & Mr. Suresh Kantilal Jasani, the Centre was renamed as 'Jasani Centre for Social Entrepreneurship & Sustainability Management' on January 12, 2013.

The 'Jasani Centre' is recognized as the vibrant social arm of SBM, NMIMS. It spearheads the weekend MBA Part Time (Social Entrepreneurship) (MBA Part Time (SE)) and the Diploma Program in Social Entrepreneurship (Diploma (SE)). The Centre liaises with donor agencies to seek need-based scholarships to assist students from resource-poor backgrounds in completing their MBA program.

To facilitate social sensitivity and civic engagement among Full-time MBA students, the Centre has designed a three-week Civic Engagement internship. It supports volunteering activities undertaken by the members of the Social Responsibility Forum.

The Centre provides knowledge support to other educational institutions affiliated with NMIMS to strengthen their social footprint.

The vision, mission, and objectives of the Centre are elucidated below:

**Vision**: To sensitize the students, faculty members, alumni, corporations, and human service organizations to continuously respond to the changing social realities through the development and application of knowledge for creating a sustainable society that protects and promotes dignity, equality, social justice, and human rights for all.

**Mission**: To create a new generation of business leaders and social entrepreneurs who are knowledgeable about and committed to building a sustainable society

The research and the teaching strengths combined with the experiential learning approach and guiding principles of the Centre connect sustainability-focused knowledge and research to students, businesses, and civil society organizations.

The Jasani Centre's work is in the following areas:

- 1. Developing academic programs in Social Entrepreneurship (Diploma in Social Entrepreneurship / MBA Part Time (SE))
- 2. Knowledge development and dissemination
- 3. MBA involvement in the social sector
- 4. Facilitating Social Innovations
- 5. Research & Documentation

# 1. Academic Programs

#### 1.1 Diploma in Social Entrepreneurship / MBA Part Time (SE)

Since 2006, the Jasani Centre has offered weekend programs for working executives who want to improve their social entrepreneurship skills.

- a) Diploma in Social Entrepreneurship (Diploma SE) [Three Trimesters Ten months]
- b) Master of Business Administration Part Time (Social Entrepreneurship) (MBA Part Time (SE)) [Six Trimesters Two years]

#### **1.2** Convocation

We are happy to share that the convocation of the Batch XVII (2022-24) was held on October 05, 2024. The batch comprised twelve (4 Male, 8 Female) students conferred with an MBA Part-time (Social Entrepreneurship) Degree. (*See Annexure I*)



#### Dean's List:

The following students, based on the CGPA, figured in the Dean's List:

1. Purbasha Sarkar (3.94)

#### **Special Awards:**

- 1. Academic Performance Award: Purbasha Sarkar
- 2. Best Student Award: Firuza D'Silva.

## 1.3 Current Students

Table 1.1 summarises the number of students studying during the Academic Year 2024-25.

Particulars	Male	Female	Total
MBA Part Time (SE) I year (Batch 2024-26)	11	7	18
MBA Part Time (SE) II year (Batch 2023-25)	8	6	14
Diploma in SE (Batch 2024-25)	0	2	2
Total	19	15	34

 Table 1.1: Total Students - Academic Year 2024-25

The admission process for the upcoming academic year 2025-26 was held from January to May 2025. Table 1.2 displays the summary of students admitted.

Table 1.2. Students Multitud for Meadeline 1 car 2025 20				
Particulars	Male	Female	Total	
MBA Part Time (SE) (Batch 2025-26)	5	4	9	
Diploma in SE (Batch 2025-26)	0	1	1	

 Table 1.2: Students Admitted for Academic Year 2025-26

#### 1.4 Scholarships

To support the social sector professionals in completing their higher education aspirations, the Jasani Centre makes efforts to solicit need-cum-merit-based scholarships. Currently, the following two scholarships are offered:

#### a) Mirae Asset Foundation (MAF) Scholarship

Since 2019-20, Mirae Asset Foundation (MAF) has been extending scholarship support for MBA (Part-time) in Social Entrepreneurship students from the Economically Weaker Section (family income below Eight Lakhs per annum). In FY 2024-25, MAF granted 11 Scholarships for MBA Part-time in Social Entrepreneurship students, Batch 2024-26 (one lakh each). MAF scholarship of rupees Five Lakhs per student for FTMBA was awarded to four students (two from the first year and two from the second year).

#### b) NMIMS Scholarship

NMIMS granted 15 merit-cum-need based scholarships to MBA Part Time (SE) Batch 2024-26 students based on the scrutiny of applications. The total amount of the scholarship disbursed was ₹ 18 Lakhs.

Refer to Annexure II for the details.

# 2. Special Activities for Students

#### 2.1 Value-added workshops

Three value-added workshops were conducted in the AY 2024-25. Fund Raising Workshop (in Trimester I) and Social Impact Workshop (in Trimester II) were conducted for the first-year students. The Disaster Management Workshop (in Trimester V) was conducted for the second-year students.

#### A) Fund Raising Workshop:

This workshop provided students with an overview of different sources of funds for social enterprises. Sources of funding covered include incubators, impact investors, grants, in-kind support, fellowships, impact bonds, blended finance, crowdfunding, state funding, and business competitions.

#### **B)** Social Impact Workshop:

This workshop provided students with an understanding of social impact in the context of community well-being and how organizations can create and enhance social impact through systematic planning and delivery of social development projects.

#### C) Disaster Management Workshop:

This workshop enabled students to gain a comprehensive understanding of disaster management in India and its cycle including prevention, mitigation, preparedness, response, recovery, and development. The workshop elucidated the role of various stakeholders, disaster management systems, and multistakeholder partnerships for disaster management.

#### 2.2 Seminar Paper / B-Plan / Case Study

Students of the final year MBA Part Time (SE), Batch 2022-24, Trimester VI, submitted 14 Seminar Papers in social development (Refer to Annexure III for the list).

In Trimester VII, three teams submitted their business plans for social entrepreneurship (See Annexure-IV).

# 3. Knowledge Development and Dissemination

#### 3.1 We Care: Civic Engagement Internship Orientation

We Care: Civic Engagement Internship orientation session for the first-year MBA (Core) and MBA (HR) Batch 2024-26 students was conducted during the foundation program on June 6, 2024. Dr. Meena Galliara oriented the students towards the internship and its importance in their curriculum. Mr. Pranay Maheshwari, ANSH Happiness, Bhopal and Mr. Pratik Bhangare,

Ambuja Cement Foundation, Mumbai (Fieldwork in Himachal Pradesh), presented their learning journey.

# **3.2 Foundation Course for the MBA Programs Batch 2024-26**

#### A) Session on "Prevention of Sexual Harassment at Workplace"

#### 1) MBA (Core) and MBA (HR)

The Jasani Centre facilitated a session on "Prevention of Sexual Harassment at Workplace" as a part of the Foundation Course for the MBA (Core) and MBA-HR Batch 2024-26 students on June 08, 2024, from 3:45 PM to 4:45 PM in the Mukesh Patel Auditorium, NMIMS Building, Vile Parle, Mumbai.

The session aimed to help the students understand the POSH Act and the Internal Committee at NMIMS. Prof. Satish Kajjer formally welcomed the speaker, Adv. Kavitta Sharma, Programme Manager, Majlis; and Ms. Aishwarya Barowalia, an Intern at Majlis.

Adv. Sharma covered the following main topics in the session:

- Definition and types of violence. Difficulties faced by women and the need for laws focusing on women's safety and special Acts.
- Legal provisions of The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, and Vishakha Guidelines.
- Actions or instances that can be considered as sexual harassment on the college premises or in the workplace.
- Who can be a victim? Issue of Gender Neutrality
- Institutional guidelines and internal complaint committees at the institutional level are needed to prevent and handle instances of sexual harassment under the POSH Act 2013.
- The process for submitting a complaint. Who can file a complaint on the victim's behalf, or if the Committee adopts a sumo-moto action? Consent by the victim for proceedings is necessary in such cases.
- The procedure to file a complaint at the Police Station.
- The function of the Local Complaint Committee under Section 6 of the POSH Act, 2013.
- The importance of evidence in ensuring justice for the victim and protecting men from false complaints.

The session was highly engaging and interactive. Both girls and boys shared their experiences and opinions and raised clarifications on the subject. In all, around 799 students attended the session. The session ended with a vote of thanks by Prof. Satish Kajjer.

# 2) MBA (Data Analytics), MBA (Business Analytics), and MBA (Health Care Management)

On June 12, 2024, from 02:30 PM to 3:10 PM, the Jasani Centre facilitated a session on "Prevention of Sexual Harassment at Workplace" as a part of the Foundation Course for the MBA Data Analytics, MBA Business Analytics, and MBA Health Care Management Batch 2024-26 students in the Mukesh Patel Auditorium, NMIMS Building, Vile Parle, Mumbai.

The session aimed to help the students understand the POSH Act 2013 and the role of the Internal Committee at NMIMS.

Prof. Satish Kajjer formally welcomed the speaker, Adv. Mallika Verma, Programme Manager, Majlis and Ms. Krisha Jariwala, an Intern at Majlis, explained the context of the session.

Adv. Mallika covered the following main topics in the session:

- A brief introduction to the Prevention of Sexual Harassment Act 2013, highlighting its purpose and importance. She provided conceptual clarity on understanding sexual harassment, its definition, types, and signs of sexual harassment, its impact at an individual level, criminal provisions to protect women, the context of the 1992 Bhanwari Devi case, Vishakha Guidelines, and the relevance of the special genderspecific law.
- Detailed procedure for complaining to the POSH Committee, including subsequent steps in filing a police complaint. Importance of maintaining confidentiality.
- Practical advice for victims and witnesses of sexual harassment, covering procedures involving the POSH Committee and relevant criminal laws.
- Explanation of how the POSH Act 2013 applies in different locations, including scenarios where incidents occur outside the primary workplace during work-related travel.

Towards the end of the session, the speaker interacted with a few students on the subject. Due to time constraints, there was no scope for extensive discussion. In all, around 300 students attended the session.

The session ended with a vote of thanks by Prof. Satish Kajjer.

#### **B)** Panel Discussion on Environment, Social, and Governance (ESG)

#### 1) Full-Time MBA

As part of the Foundation Program for FTMBA 2024-26, the Panel Discussion on Environment, Social, and Governance (ESG) titled as 'ESG: Is there is a Competitive Advantage' was held on June 6, 2024, from 3:00 PM to 4:00 PM, at the Mukesh Patel Auditorium, NMIMS, Mumbai. The Panel Discussion fostered conversations on

understanding how Corporate India is transforming its ESG landscape to be future-ready and the impediments in integrating ESG strategy and governance models required to transform ESG commitments into action.

Dr. Chandrima Sikdar, Associate Dean (Program and Student Learning Experience), welcomed the guests. Dr. Satish M. K., Associate Professor, was the moderator.

Speakers were Mr. Kalpesh Gada, Advisor, Climate Policy Initiative, Mr. Mahesh Chandak, Head of HSE and Site Services, Bayer South Asia; and Mr. Harshad Borawake, Head of Research and Fund Manager, Mirae Asset Investment Managers (India) Pvt. Ltd.

The discussion started with Mr. Gada elucidating the significance of ESG in a global context, giving background to the origins of the concept, and explaining the lead taken by various nations, organizations, and individuals towards a better and equitable planet. Explaining the concept of sustainable development, he highlighted the importance of various protocols/conventions.

Taking forward, Mr. Chandak explained the evolution of ESG within an industry and organization. He highlighted the importance of various regulations, such as the ones related to emissions and waste disposal, that have made companies start working on ESG. Mr. Borawake brought in the perspective of company profitability and investors. The idea of investors showing greater interest in sustainable companies in India is still at a nascent stage compared to the developed world. However, sustainable companies do catch investors' attention faster.

Mr. Gada further highlighted that the Net Zero, Border Emission Norms, such as those in the European Union, make it more challenging for carbon-heavy companies to do business in the developed world, especially the European Union. This gives an opportunity for sustainable companies in India to garner a higher market share from the EU. This is where Chinese companies are faltering, opening enormous opportunities for Indian companies. Mr. Chandnak highlighted that ESG is not just about reducing the carbon footprint. It goes beyond and needs to be embedded in the organizational strategy and planning. Using examples, he explained how it can be a part of various functions such as procurement, operations, human resources, marketing, production, etc. ESG in organizations has to move out from being a Silo and needs to be integrated with everyday decision-making. In a true sense, this is the right way to implement ESG in an organization. Organizations that do this gain competitive advantages such as cost reduction, a new set of consumers, lesser scrutiny from the regulators, etc. Mr.Borawake highlighted that the market rewards firms doing well in ESG and explained the concept of ESG score and the SEBI's Business Responsibility and Sustainability Reporting (BRSR). Although the size is small, green/climate bonds lower the cost of capital for sustainable firms.

In the Question and Answer session, students came up with a wide array of questions, starting with why companies in the developing world need to clean up the mess created

by the developed world. Panellists highlighted that the blame game will not take anyone anywhere, and resource depletion and climate change are now serious challenges. As the developing world is the most impacted, companies in the developing world need to come up and are coming up with innovative solutions to address the problem. A student raised the significance of individuals aligning with sustainability, which can create a bigger impact. Further student queries and panellists' answers included themes such as exposure of the poor, why they have to bear the burden, economic growth versus sustainability, and winners and losers in the process.

The Panel Discussion ended with a vote of thanks from Dr. Satish M.K.

# 2) MBA (Data Analytics), MBA (Business Analytics) and MBA (Healthcare Management)

As part of the Foundation Program for MBA (Data Analytics), MBA (Business Analytics), and MBA(Healthcare Management) 2024-26, the Panel Discussion on Environment, Social and Governance (ESG) titled: "*Relevance of ESG Data in Modern Business*". The discussion was held on June 12, 2024, from 3:00 PM to 4:00 PM, at Mukesh Patel Auditorium, NMIMS Mumbai. The objective of the discussion was to provide participants with insights into the growing importance of ESG data considerations in developing businesses. The session also offered perspectives and insights on the relevance of ESG in the Healthcare Industry. (Refer to Annexure V)

Speakers for the session were Mr. Saurabh Srivastava, Director, Head, ESG Data Research, Morning Star, Sustainalytics; Mr. Satish Ramchandani, Co-Founder-Updapt ESG Tech; and Ms. Ruchi Birla, EHS & Sustainability Lead- India Commercial and R&D, Medtronic. The Moderator was Dr. Satish M.K, Associate Professor

Dr. Sridhar Vaithianathan, Professor (Analytics) and Program Chairperson-MBA Business Analytics, and Prof. Binesh Nair, Assistant Professor and Program Chairperson-MBA Digital Transformation, welcomed the speakers.

The session began with Mr. Ramchandani briefing the audience about the significance of ESG for companies. Organizations now look at ESG beyond compliance. The recent Business Responsibility and Sustainability Reporting (BSBR) mandating the top 1,000 listed companies to disclose ESG parameters has made Indian companies look seriously at ESG. Companies are now looking beyond financials and towards measuring social and environmental impacts. Reporting frameworks such as GRI and SASB enable ESG disclosure. Mr. Srivastava highlighted that companies need to gather a lot of ESG-related data. ESG data such as climate, emissions, and social impact are difficult to collect and measure compared to financial data. The industry has many products/applications that help companies collect, manage, and report ESG data. Updapt, co-founded by Mr. Ramchandani, is one such company. Mr. Srivastava highlighted that Rating Agencies use the ESG data collected to develop sustainability scores/indexes for companies. The ESG scores are used by companies, regulators, and other stakeholders. Good sustainability scores make companies better when looking for finance and dealing with government,

regulators, media, and the public. Ms. Birla explained that waste and emissions reduction are the most significant in the hospitality sector. Since the healthcare sector is highly regulated, ESG compliance comes in handy.

Mr. Ramchandani used a Profit and Loss Account calculation to show how ESG contributes to an organization's profits by bringing more revenue or reducing costs. He also highlighted that about 30 countries have made ESG disclosures mandatory, and now there is a huge opportunity and demand for ESG professionals. Mr. Srivastava highlighted the challenges in collecting ESG data.

Students were well-engaged in the session and came up with an array of questions during the Question and Answer session. Important questions included ESG challenges in mining crypto, ESG challenges in Data centres, queries on the circular economy, and agenda for the developing nations.

Panelists agreed that cryptocurrencies are challenging from the ESG perspective. Many large companies like Microsoft and Google have committed to having green data centres. Mr. Srivastava highlighted the example of Microsoft, where apart from being carbon neutral, Microsoft has committed to accounting for past emissions, too. Companies are looking at clean energy sources and working on reducing all Scope I, Scope II, and Scope III emissions. Panelists highlighted that the developing world need not compromise on development while working on reducing emissions. India's net zero target is 2070, while the EU has a net zero target of 2050. India has sufficient time and technology to reach its targets, and companies need not panic. However, companies need to work towards developing sustainable technologies and production processes.

The Session ended with Dr. Sridhar Vaithianathan- Professor (Analytics), giving a vote of thanks.

# 4. MBA Involvement in the Social Sector

#### 4.1 We Care : Civic Engagement Internship

The internship "We Care : Civic Engagement" aims to develop socially conscious MBA graduates with the managerial abilities necessary to address societal issues and promote inclusive business models. During 21 working days from January 27–February 19, 2025, 662 MBA (Core) and 80 MBA (HR) students interned at 293 Development Organizations in 155 cities across 21 States and four Union Territories. Students made 98,789 hours of contributions to the social sector throughout this time.

During their internships, students deployed their skills and knowledge to diverse projects, such as pedagogical enhancement, digitization and data management, designing management

systems, social marketing, financial management, resource mobilization, business development, and so on. (Refer to Annexure VI a)

The internship projects were aligned with various SDGs. Among them, projects were heavily concentrated on SDG 4-Quality Education (69%), SDG 3- Good Health and Well-being, 45%), and SDG 8 (Decent Work and Economic Growth, 35%).

Feedback data reveals that students and organizations reported high satisfaction levels with the internship. In all, 89% of students were highly satisfied with their internship organizations, while 86% of organizations appreciated students' engagement and conduct.

The 'We Care : Civic Engagement' Poster Presentation, conducted on March 1, 2025, facilitated the presentation of internship learnings and contributions made by students to a panel of 52 judges from the Development Sector. The judges expressed their appreciation for the students' demonstrated enthusiasm, the depth of their understanding, the practical application of their acquired knowledge, and their sensitive engagement with the issues addressed by Development Sector Organizations. (Refer to Annexure VI b)

#### 4.2 Social Responsibility Forum

The Social Responsibility Forum (SRF) is the student body of NMIMS, which was established in 2003 and is dedicated to promoting social sensitivity amongst MBA students through various short- and long-term civic engagement activities.

Throughout the academic year 2024-25, the Social Responsibility Forum (SRF), SBM, NMIMS Mumbai organized various events and activities, including recurrent SRF traditions and one-time activities. SRF organized several impactful events, including the DKMS BMST Workshop, Blood Donation Drive, NGO Mela, Conversations For Change, Wish Tree, Business Conclave, Dolphin Tanki 4.0, Samadhaan Case Competition, WeCare Documentary, We Innovate, and We Care: Civic Engagement Poster Presentation. These initiatives have helped many individuals and communities, all thanks to your valuable contributions. Below is a brief overview of each of the events.

#### A) DKMS-BMST Workshop

The Stem Cell Awareness Workshop was conducted in collaboration with Deutsche Knochenmarkspenderdatei-Bangalore Medical Services Trust (DKMS-BMST) on July 30, 2024. The event featured two distinguished speakers, Mr. Om Kore and Mr. Ayush Singh, representing DKMS-BMST. Notably, Mr. Kore, with his extensive background as a medical social worker and member of global humanitarian organizations, initiated the session with the impactful statement, "Our Society needs Lifesavers," which resonated with the audience and set an engaging tone. A total of 72 participants joined the workshop.

The workshop began with an insightful overview of blood cancers (including leukaemia, malignant lymphoma, and multiple myeloma) and disorders such as the thalamus, explaining their differences. Mr. Kore detailed the treatment methods, highlighting that while chemotherapy and radiation are initial approaches, stem cell transplantation is often the ultimate solution. The speakers emphasized the role of hematopoietic stem cells and how DKMS-BMST supports patients by facilitating stem cell donations, directly contributing to **SDG 3:** Good Health and Well-being by promoting access to life-saving medical treatments.

Participants learned about the goals and values of DKMS-BMST, a collaboration between Bangalore Medical Services Trust and Germany's DKMS, which has built a robust Stem Cell Registry to accelerate donor matches. Data shared revealed that in India, a person is diagnosed with blood cancer every five minutes, with only a third finding suitable donors within their families due to India's vast ethnic diversity.



The session explained the step-by-step donation process, from registration and HLA typing confirmation to the final PBSC donation method. The speakers stressed donor privacy and compliance with WMDA standards and the IT Act 2000. Personal survivor stories shared by Mr. Singh added an emotional connection, inspiring 57 attendees to register and provide cheek swabs, taking their first steps toward contributing to this life-saving cause.

This initiative exemplifies the significance of SDG 3: Good Health and Well-being and SDG 17: Partnerships for the Goals, as the collaboration between SRF, DKMS, and BMST demonstrates the impact of collective efforts in advancing global healthcare initiatives and increasing donor registrations. In recognition of SRF's active participation, DKMS awarded a certificate of appreciation for their contribution to this cause.

#### **B)** Blood Donation Drive

On August 08, 2024, the SRF, jointly with the Rotary Club and Goenka Blood Bank, organized a Blood Donation Drive and Thalassemia Testing Camp at the SRF Lounge, NMIMS, Mumbai campus. The event sought to promote voluntary blood donation and create awareness about Thalassemia to enable early detection through free tests.



The campaign was launched by NMIMS Dean Dr. Justin Paul, who emphasized the role of educational institutions in ensuring public health and cultural social responsibility. With great planning and organization, the campaign ensured a safe and cozy setting for the donors as well as a smooth process of blood donation and Thalassemia screening.

The campaign saw a tremendous response from the NMIMS fraternity, with 365 people registering for the program. During the event, 219 units of blood were collected successfully, and 73 participants were screened for Thalassemia. In addition to the faculty and staff, 286 students actively participated, showing their dedication to the cause. NMIMS and Rotary Club volunteers coordinated registrations, led participants, and helped medical staff with ease during the event.

The activity directly assisted **SDG 3** (Good Health and Well-Being) by fulfilling urgent healthcare requirements, spreading awareness about genetic disorders such as Thalassemia, and enhancing local blood supplies. The success of this cooperation highlighted the potential of coming together to overcome healthcare issues and established a precedent for future healthcentric initiatives at NMIMS.

#### C) Business Conclave

Paragana is the flagship business festival of Social Responsibility Forum (SRF) at SBM, NMIMS, Mumbai. The theme of Paragana'24 was "Generative Synergy: Embracing the Era of Technological Innovation." Paragana featured a diverse range of events, with multiple committees hosting their business conclaves.

As part of Paragana'24, the SRF organized a Business Conclave on October 19, 2024, focusing on '*Sustainable Technology: Innovating for a Greener Future*'. This event brought together students, faculty, and industry experts to discuss the vital role of technology in advancing environmental sustainability and promoting innovative green practices. The aim was to deepen understanding and inspire actionable steps within and beyond the NMIMS community.

The event was graced by 50 participants and commenced with an impactful keynote address by Mr. Hrishit Shroff, a leading advocate for sustainable waste management. Mr. Shroff outlined India's significant waste management challenges and highlighted the importance of adopting a circular economy that emphasizes reusing and recycling materials. He explained how this approach lessens environmental damage and presents economic opportunities by transforming waste into valuable resources. His address laid the groundwork for understanding the synergy between sustainability and economic development, particularly in waste-intensive sectors such as manufacturing and agriculture.



A subsequent panel discussion featured experts from diverse fields who delved into the connections between technology, sustainability, and business strategy. The conversation also explored the unique challenges startups encounter when trying to implement sustainable practices amid limited resources and intense market competition. Panellists agreed on the importance of government incentives, financial backing, and strong industry networks to help startups incorporate sustainability into their business models from the beginning.

The Conclave supported various Sustainable Development Goals (SDGs), such as SDG 9 (Industry, Innovation, and Infrastructure), emphasizing sustainable industrial processes. It also aligned with SDGs, focusing on responsible production, consumption, and partnerships for broader impact. This initiative underscored NMIMS's commitment to fostering dialogue and action on sustainability, setting a precedent for future discussions on integrating technology with green practices.

#### D) NGO Mela

The SRF organized NGO Mela 2024-25 at the NMIMS Mumbai Campus on October 22, 2024, from 8:00 AM to 5:00 PM. Hosted in the Student Council Lounge and Refugee Area (7<sup>th</sup> Floor, SBM NMIMS), the event provided a vibrant platform for 17 NGOs, including Rustic Blends,

National Association of Disabled's Enterprises (NADE), Asha Handicrafts, Aftertaste Foundation, Goonj, and WSD (Welfare of Stray Dogs), to showcase their initiatives and products. Over 2,000 students, faculty, and staff attended, fostering a lively atmosphere of engagement and social responsibility.

The NGO Mela was buzzing with lively energy throughout the day as attendees explored stalls, engaged with NGOs, learned about social causes like women's empowerment, environmental sustainability, and rural development, and purchased ethically crafted products. Beyond sales, the event highlighted NGOs' challenges and how even small contributions create an impact. For example, Rustic Blends showcased eco-friendly goods by rural artisans, Asha Handicrafts promoted fair-trade jewellery, and NGOs like NADE and Aftertaste empowered marginalized communities through diyas and stationery. Each product reflected artisans' dedication, turning commerce into a catalyst for social change.

The event was meaningful for students and faculty alike. Attendees enthusiastically engaged with NGOs, discovering their impactful missions and seeing firsthand how their purchases created meaningful change. Beyond the high-quality and unique products, the inspiring stories behind each item resonated most. Participants took pride in knowing their support directly advanced causes like women's empowerment, rural livelihoods, and environmental conservation.



The NGO Mela promoted SDG 1 (No Poverty) by generating income for NGOs and artisans and promoting SDG 12 (Responsible Consumption) through eco-friendly products. It also strengthened community awareness and fostered long-term social responsibility at NMIMS.

Overall, the NGO Mela was a significant success, achieving both its commercial and social objectives. The event generated sales worth ₹1.8 Lakhs+ while effectively raising awareness about important causes, giving students and faculty meaningful ways to engage with social issues. By providing NGOs with a platform to showcase their work, SRF helped amplify their visibility and secure crucial financial support. Most importantly, the mela strengthened the culture of social responsibility at NMIMS, proving how small collective actions can substantially impact marginalized communities.

#### E) Wishtree Initiative

The heartwarming Wishtree initiative was organized by the Social Responsibility Forum (SRF) at the School of Business Management (SBM), NMIMS, Mumbai, in collaboration with the Ashadeep Foundation, an NGO dedicated to child welfare and development. The event took place on December 21, 2024, from 3:30 to 5:30 PM, at the Ashadeep Foundation in Goregaon, Mumbai.



The initiative aimed to bring joy to underprivileged children by fulfilling their Christmas wishes, fostering a spirit of giving and creating a sense of belonging. A total of 108 children benefitted from the event, as SRF members took on the role of Secret Santas. The initiative also strengthened SRF's bond with the NGO and the community.

To ensure the children's desires were met before Christmas, SRF members collaborated with the NGO to gather the aspirations of the children, which included various gifts such as toys, books, educational items, and interactive games. A crowdfunding campaign was successfully conducted, raising funds of ₹29,059/- for the gifts while spreading awareness about the initiative. Following the collection, the gifts were procured, packed, and organized meticulously, ensuring timely distribution.

On the event day, 15 SRF members visited the Ashadeep Foundation, where the children warmly welcomed them. The atmosphere was filled with excitement and joy as the children presented heartfelt dances to express their gratitude. The members spent quality time engaging

with the children, conducting fun activities, storytelling sessions, and creative workshops, ensuring the celebration was memorable and inclusive. At the end of the event, each child received a gift they wished for, bringing smiles and a sense of fulfilment.

The event was a significant success, leaving the children and the SRF members with cherished memories. The Wishtree initiative brought joy to the children and reinforced the value of empathy and community spirit among the participants. It aligned with Sustainable Development Goal (SDG) 10, aiming to reduce inequalities by providing underprivileged children with the opportunity to experience the festive spirit equally.

In conclusion, the Wishtree event demonstrated the positive impact of collective efforts and the power of community involvement in fostering happiness and reducing social disparities. The SRF team remains committed to continuing such initiatives and creating lasting positive societal changes.

#### F) Joy Of Giving Week - Orphanage Visit & Menstrual Hygiene Workshop

On Saturday, January 18, 2025, from 7:00 PM to 8:30 PM, the School of Business Management (SBM), NMIMS, Mumbai's Social Responsibility Forum (SRF) held a Menstrual Awareness Drive in Mulund. The Enviro Vatsalya Foundation, which addresses social and environmental issues; Plush, a company known for its sustainable menstrual hygiene products, which were also donated for the event; and Sakhi for Girls Education, an NGO that works to empower underprivileged girls through education, collaborated to organize this event. To combat societal stigmas associated with menstruation, the drive aimed to educate underprivileged girls and women about period health, encourage good hygiene habits, and promote sustainable menstrual management.



This initiative aligned with SDG 3: Good Health and Well-being, SDG 4: Quality Education, and SDG 5: Gender Equality, by promoting menstrual hygiene, raising awareness, and empowering women and girls through education.

The event was held at a hall in Mulund, where 12 SRF members, including senior committee members and first-year students, were present. An engaging discussion about menstrual hygiene led the session. The topics such as managing periods in a healthy and knowledgeable

way, properly using and disposing of sanitary pads, and maintaining personal hygiene during menstruation were discussed. In order for the participants, around 20 women and over 25 girls, to gain from the session and apply the knowledge in their everyday lives, the content was kept straightforward and simple to understand.

All participants received biodegradable sanitary pads from Plush as part of the campaign. This made sure women have the means to practice safe menstrual hygiene. Fun games and activities were used to keep the young girls engaged with the session. These exercises promoted involvement and enhanced the enjoyment of learning. Prizes for the game winners brought excitement and energy to the event.

The Menstrual Awareness Drive proved to be a meaningful initiative, addressing critical issues related to menstrual health and hygiene. It created a safe space where participants could openly discuss menstruation without judgment. The collaboration between SRF, Sakhi for Girls Education, Enviro Vatsalya Foundation, and Plush emphasized the importance of community-based efforts in bringing about positive changes. The event educated the attendees and equipped them with essential resources to improve their health and well-being, fostering confidence and breaking the stigma associated with menstruation.

#### **G)** Conversation For Change (C4C)

The Conversations for Change (C4C) event, an initiative by SRF dedicated to fostering impactful discussions, welcomed Mr. Sandesh Bhingarde, Founder of Team Vision Foundation, for its latest session on February 16, 2025.

The virtual event brought together 43 students from various MBA programs, fostering a thought-provoking dialogue on the systemic challenges faced by the visually impaired community and the role of structured interventions in addressing accessibility gaps. Through personal anecdotes and organizational experiences, Mr. Bhingarde highlighted the importance of creating equitable opportunities and fostering a more inclusive society.

Mr. Bhingarde shared his journey from an NSS volunteer to leading Team Vision Foundation, an organization dedicated to creating opportunities for the visually impaired. His early experiences as a scribe for visually impaired students exposed systemic challenges in education and employment, motivating him to take structured action. What began as grassroots efforts in 2013 evolved into a formally recognized organization in 2019, driving initiatives that promote independence and social inclusion. Through the session, Mr. Bhingarde outlined the Foundation's key initiatives, including the assistance, access, and exposure program, which provides visually impaired individuals with essential life skills.



Mr. Bhingarde detailed initiatives such as scribe assistance for exams, audio-described movie screenings, and the distribution of tactile maps and Braille resources, which enhance accessibility in education. The Foundation's audio library, offering books in multiple regional languages, plays a crucial role in inclusive learning. He also emphasized the value of community-driven activities, such as bi-monthly hikes and cultural festivals, in fostering meaningful interactions between visually impaired individuals and the broader society.

Introducing the Vowels of Volunteering, Mr. Bhingarde outlined a structured framework for effective social engagement, emphasizing awareness, empathy, integration, adaptability, and upliftment. He highlighted the importance of shifting from a beneficiary perspective to recognizing individuals with disabilities as active contributors to society. True inclusion, he noted, begins with awareness and acceptance, paving the way for equal opportunities and self-reliance.

The session reinforced the principles of SDG Goal 10: Reduced Inequalities, underscoring the role of education, employment, and community participation in building a more equitable society.

As the discussion concluded, participants reflected on their role in advancing accessibility and inclusion through volunteering, policy advocacy, or collaborative initiatives. The dialogue served as a powerful reminder of the impact of sustained efforts in driving meaningful social change, reinforcing SRF's commitment to fostering an inclusive and progressive community.

#### H) We Care Documentary

On February 27, 2025, Social Responsibility Forum (SRF) of SBM, NMIMS Mumbai hosted the annual competition 'Lenses of Care: We Care Documentary Film Fest', a platform for students to share their transformative experiences from their 21-day civic engagement internship through the medium of documentary filmmaking. These documentaries provided compelling insights into the challenges faced by marginalized communities, as well as the dedicated efforts of NGOs and individuals to bring about meaningful social change. The event not only reflected the students' learnings and experiences but also served as a powerful medium for storytelling, awareness, and advocacy.



The competition was conducted at Room 404, NMIMS Mumbai, from 5:30 PM to 7:30 PM. A total of 35 students (14 teams) from SBM, Mumbai registered for the competition, out of which six teams comprising 16 students were shortlisted for the final round (Refer Annexure VII). Each team was given two minutes to introduce the background of their documentary, followed by a screening and a Q&A session of 3–5 minutes with the judging panel.

The event was graced by an esteemed panel of judges, including:

- Mrs. Rima Amarapurkar, an award-winning filmmaker and Communication Lead at Pratham InfoTech Foundation.
- Mr. Amitabha Singh, a nationally acclaimed Director of Photography with widely recognized work in Indian cinema.
- Ms. Mobeena, who accompanied Mr. Singh and actively engaged in the evaluation of student entries.

The judges evaluated the entries based on parameters such as adherence to the theme, depth of research, creativity, cinematography, and overall impact. They also provided valuable feedback to the students, encouraging them to enhance future documentaries by improving subtitle pacing, blurring sensitive content for privacy, and incorporating personal presence for stronger viewer connection.

The competition showcased impactful documentaries that captured themes like child welfare, skill-building for women, empowerment of rural artisans, and education for underserved groups. Participating NGOs included Salaam Bombay Foundation, Salaam Balak Trust, Tata Chemicals Society for Rural Development, Let's Give Hope Foundation, Sahyog – Care for You, ANEW, and Bharatiya Varishtha Nagarik Samiti.

Out of the seven final presentations, the top three teams were recognized for their exceptional storytelling and social impact. The event concluded with memento presentations by the SRF committee to all judges as a token of appreciation for their time and guidance.

In total, 10 SRF members (including the We Care team, coordination team, and AV team) were actively involved in organizing and executing the event.

The competition aligned with multiple Sustainable Development Goals (SDGs), such as:

• SDG 4 – Quality Education (education for underprivileged children)

- SDG 5 Gender Equality (skill-building for women)
- SDG 8 Decent Work and Economic Growth
- SDG 17 Partnerships for the Goals

The details of the winners are as follows:

- 1. Winner: Chennai Express (Association for Non-Traditional Employment for Women (ANEW)) ₹ 25,000
- 2. First Runner-Up: muskan.asnani643 (Tata Chemicals Society) ₹ 15,000
- 3. Second Runner-Up: Ehsaas (Salaam Bombay Foundation) ₹ 10,000

#### I) We Innovate

The We Innovate competition titled as 'Ignite: We Innovate for Good' was held on February 27, 2025, in Room No. 411, NMIMS, Mumbai, and was organized by the Social Responsibility Forum (SRF) of the School of Business Management, NMIMS Mumbai. As an augmentation of the We Care: Civic Engagement Internship, first-year MBA and MBA HR students who had interned at various NGOs came together to present innovative business solutions addressing critical social challenges.

The program began with a warm introduction by the anchor, Mohammad Amaan, who highlighted the objectives of the event and emphasized the significance of applying internship learnings to foster sustainable social change. The judge for the day was Ms. Fatema Kanchawala, Assistant Professor at the College of Social Work, whose expertise in social impact and business models set a high standard for evaluation.



Registrations for the competition began on February 20, 2025, and received an enthusiastic response, with 12 teams (23 students) signing up (Refer to Annexure VIII). In the preliminary round, teams submitted presentation decks outlining their social business plans. From these, five teams (12 students) were shortlisted for the final round held on the day of the event. Each team was allotted 10 minutes for their presentation, followed by a 5-minute Q&A session, where both the judges and the audience engaged with the participants. Refer to Annexure VII for summary of the ideas presented by the students.

The finalists presented diverse projects ranging from a digital platform linking NGOs, companies, and educational institutions for skill development to tech-enabled solutions addressing maternal and childcare challenges. SRF members played a vital role in coordinating the event, ensuring smooth proceedings throughout the day.

After thorough deliberation, the judges announced the top three winners, whose innovative solutions and commitment to social change were duly recognized. The winners of the competition were as follows:

- 1. Winner: RK Foundation ₹ 25,000
- 2. First Runner-up: Ehsaas (Salaam Bombay Foundation) ₹ 15,000
- 3. Second Runner-up: Vanshika Kothari (BITAN) ₹ 10,000

The competition was closely aligned with key Sustainable Development Goals, particularly SDG 1 (No Poverty), SDG 8 (Decent Work and Economic Growth), and SDG 9 (Industry, Innovation and Infrastructure).

The event concluded on a high note with a heartfelt vote of thanks by Mohammad Amaan, celebrating the creativity and dedication of the participants and reinforcing NMIMS's commitment to nurturing social responsibility and entrepreneurship.

#### J) We Digitize

Following the We Care: Civic Engagement Internship, We Care: Making Digital Difference, 2025, was organized by the Social Responsibility Forum (SRF) of SBM, NMIMS Mumbai, on February 27, 2025, for MBA first-year students (Core & HR). The event aimed to promote digital innovation for the social good by encouraging participants to develop technology-driven solutions to enhance NGO operations.

A total of 12 teams with 24 participants registered, and six teams (14 students) advanced to the final round (Annexure IX). Teams represented NGOs: Sahyog Care for You, Inspire India NGO, RK Foundation, SARC, Indian Red Cross Society, Salaam Bombay Foundation, and Vedang NGO. Mr. Shubhanshu Gupta, Head of Digital Transformation at YES Bank, judged the event and provided insights into feasibility and scalability.

Students identified key NGO challenges, including manual data entry, inefficient donor management, lack of transparency, weak digital presence, and ineffective employee tracking.

Solutions proposed included cloud-based ERP and CRM systems, AI-powered chatbots, automated communication tools, and donor transparency dashboards. While some ideas were too advanced for NGOs to implement, the judge emphasized cost-effective, scalable solutions.



The event successfully highlighted how technology can improve NGO efficiency, enhance donor trust, and streamline processes, with some NGOs inviting participants for future collaboration beyond their We Care internships. The event aligned with SDG 9: Industry, Innovation, and Infrastructure and SDG 16: Peace, Justice, and Strong Institutions by driving digital transformation in NGOs. It supported SDG 9 by promoting technology-driven solutions to improve efficiency, automation, and outreach for social impact. Additionally, it advanced SDG 16 by enhancing transparency in fund allocation, strengthening donor trust, and ensuring institutional accountability for effective governance and sustainable development.

Out of the seven participating teams, the top three were recognized for their outstanding contributions. The competition winners were awarded a cash prize of 50,000 rupees in total. The event concluded with the judges being felicitated with mementoes and thanked for their gracious presence at the event.

Details of the winners:

- 1. Winner: I Care (The Inspire India) ₹ 25,000
- 2. First Runner Up: Indian Red Cross Society ₹ 15,000
- 3. Second Runner Up: The Challengers (Sahyog-Care For You) ₹10,000

SRF deeply appreciates all stakeholders who have supported the team in every step. The team expressed gratitude to the NGOs for actively participating in the events. The team thanked the mentors for sharing their time and knowledge to guide young minds and the volunteers for their hard work in making each event successful.

#### K) Samadhaan Case Study Competition

The Social Responsibility Forum (SRF) at SBM, NMIMS, Mumbai successfully hosted Samadhaan 2025, a flagship case study competition integrating business acumen with sustainability and social responsibility. Held online on March 16, 2025, the event attracted over 1,000 teams (approximately 3,000 students) from top institutes across India.



The competition unfolded in three stages. The first stage was an Online Quiz Round, which served as a screening test for all registered participants. In the second stage, the Business Solution Proposal, shortlisted teams submitted innovative solutions addressing real-world business challenges. Finally, in the Final Presentation, the top 10 teams (40 students) showcased their ideas before a distinguished panel of judges.

In terms of participation, 3,000 students (approx.) registered, forming 1,000 teams. Out of these, 40 students from 10 teams were shortlisted for the finals, and ultimately, 4 students from the winning team secured the top position. The event was efficiently managed with the support of 15 SRF members actively involved in organizing and executing the competition.

The judging panel featured Mr. Sumeit Gupta, a corporate leader, artist, and endurance athlete, along with Mr. Abhijeet, an industry expert in sales and business strategy. Their expertise provided invaluable insights into sustainability-driven business models and innovative solutions presented by the participants.

Samadhaan 2025 reinforced the United Nations Sustainable Development Goals (SDGs), specifically addressing SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation, and Infrastructure), and SDG 12 (Responsible Consumption and Production). These goals aligned with the competition's mission to promote ethical business strategies that foster economic and social development.

The event proved to be a significant learning experience for all involved. It enhanced students' problem-solving and business acumen skills while providing networking opportunities with industry experts. Additionally, it fostered knowledge-sharing on sustainability-driven business models, effectively bridging the gap between academic learning and real-world impact.

With its overwhelming success, Samadhaan 2025 has set the stage for future editions, inspiring young leaders to drive meaningful change by integrating sustainability into business strategies.

#### Winner Details:

With a total prize pool of ₹ 70,000, the winners were awarded as follows:

- 1. Winners: Team Memora NIT Warangal- ₹ 30,000
- 2. 1st Runner Up: Team 3Tigda Goa Institute of Management- ₹ 25,000
- 3. 2nd Runner Up: Team Tactical Titans SIBM Bengaluru- ₹ 15,000

#### 4.3 Dolphin Tanki – Fourth Edition

The Salaam Bombay Foundation (SBF), in collaboration with the Jasani Center for Social Entrepreneurship & Sustainability Management, Social Responsibility Forum (SRF), and E-Cell, School of Business Management, NMIMS, organized the fourth edition of Dolphin Tanki on March 19, 2025, at School of Business Management, NMIMS, Mumbai. The event offered a platform for business idea presentations, expert mentorship, and access to seed funding to empower under-resourced young entrepreneurs. This initiative was made possible through the support of the Narotam Sekhsaria Family Office, YuWaah! (Generation Unlimited in India) at UNICEF, and Siddhesh Capital Market Services.

In the semi-final round, 36 adolescent entrepreneurs from Mumbai, Pune, Nashik (Rural), and Kolkata (online) (Annexure X a) delivered compelling pitches to a panel of seven industry experts (Annexure X b).

The Table below presents the number of contestants by trade and location in the semi-final and final rounds.

	Mumbai		Nasik		Pune		Kolkata	
Trade	Semi- final	Final round	Semi- final	Final round	Semi- final	Final round	Semi- final	Final round
Bakery & Confectionery	2	2						
Beauty & Wellness	8	3	2	1	3		1	1
Home Appliances	2	2	1		1			
Mobile Repair	6	4	1	1	1	1	1	1
Painting	1	1						
Photography	5	4						
Video Editing	1	1						
Total	25	17	4	2	5	1	2	2

Table 4.1: Number of Contestants: Semi-final / Final Rounds

Each participant was allotted five minutes to present their micro-business ideas, SWOT analysis of their enterprise, marketing strategies, and scaling plans, which was followed by a ten-minute Q&A by the jury.

During the semi-final round, judges provided feedback and personalized support. Ms. Sneha Jain committed to ordering cakes from a bakery entrepreneur for her Chembur branch. Ms. Aakanksha G. Manan offered networking support to baking and confectionery contestants for market expansion.

Based on semi-final jury scores, 22 contestants advanced to the final round and presented their pitches to industry experts.

The Valedictory Session served as the culmination of the final round. Mr. Ashwin Shroff, Chairman, Excel Industries Ltd., and Ms. Rashmi Nagori, Head of ESG and CSR at Nuvama Group, graced the event as Guests of Honor. Other distinguished attendees included Dr Ramesh Bhat, Vice Chancellor of NMIMS; Dr Justin Paul, Dean & Provost, SBM; Dr Chandrima Sikdar, Vice Dean (Programmes and Student Learning Experience); Ms Nandina Ramchandran, CEO, SBF; and Mr Manish Joshi, CEO, Narotam Sekhsaria Foundation.

A key feature of Dolphin Tank 4.0 was the provision of seed funding to winning entrepreneurs. Based on jury scores, twelve Gold Winners received ₹50,000 each. Two Gold Winners received ₹40,000 each. Mr. Parthiv Sikdar, an NMIMS alumnus, provided this seed fund of Eighty Thousand rupees. Eight Silver Winners received ₹24,000 each. This funding will be disbursed as in-kind support, enabling entrepreneurs to acquire essential tools, equipment, and resources for their business growth. Table 2 displays the breakdown of Gold and Silver awards across cities received by the contestants. (Annexure VII a).

City	No. of Contestants	Gold Winners	Silver Winners
Mumbai	25	10	7
Nashik	3	1	1
Pune	5	1	
Kolkata	3	2	
Total	36	14	8

Reflecting on the day's event, the contestants expressed their happiness and gratitude for the valuable learning experience and opportunities they received contestants like Om Gupta, a 16-year-old photography enthusiast, stood out with his ambitious plan to establish a digital studio. Similarly, Ms. Reema Kalsekar expressed her desire to use the funding for advanced training to enhance her skills and expand her beauty business.

The fourth edition of Dolphin Tanki concluded with a positive impact on both the contestants and the audience. Such events continue to create opportunities for young entrepreneurs, MBA students, Faculty and Business Executives to build a brighter future.

# 5. Conferences/Training Programs Attended

#### 5.1 Conferences

- M. K Satish and Vijay Ganapathy (2024), Personalizing Social Responsibility in the Context of Mandatory CSR at Indian Companies, EduSustain 2024, INDAM Special 2024 @ NMIMS University, Mumbai, 27-28 September, 2024
- Swati Shinde, Mohit Agarwal and M.K.Satish (2025). Planning and governance of blue and green spaces for climate-resilience, 73rd, National Town and Country Planners Conclave, Institute of Town and Country Planners Institute (ITPI), India, 10-12 Jan 2025

#### 5.2 Academic Assignment

Teaching visit to Mykolas Romeris University (MRU), Lithuania from May 05, 2025, to May 09, 2025, 2025. This visit is part of the Erasmus + Programme Key Action 1 Inter-Institutional Agreement between Mykolas Romeris University and NMIMS University. The module taught is "Business and Society" as part of the Course "Creating and Managing a Global Business" for the undergraduate students at MRU.

# 6. Research and Publications

#### 6.1 Book Published

Samavesh: Creating an Inclusive Future We Care : Civic Engagement Anthology 2024 (Volume XI). Editor: Meena Galliara ISBN No: 978-93-48943-48-4 Gaurang Publishing Globalize Private Limited

'Samavesh: Creating an Inclusive Future' examines the complex nature of exclusion and the developmental challenges faced by marginalized communities in India. The book delves into the role of NGOs and the government in empowering these communities. It presents case studies based on the experiential learnings gained by our MBA students through their We Care: Civic Engagement Projects. These case studies cover a range of issues, including the challenges faced by PwDs, transgender entrepreneurs, migrant communities, small farmers and the impact of pollution on communities. The case studies highlight the need for adopting an integrated approach to address social exclusion and promote inclusive growth and development.

Galliara, M (Ed). (2025), Samavesh: Creating An Inclusive Future, Gaurang Publishing Globalize Private Limited, Mumbai. Available on https://sbm.nmims.edu/we-care-civic-engagement

# 6.2 Book Chapters

- Sisodia, S., Galliara, M., & Bhat, R. (2024). Enhancing Maternal and Child Health Through CSR: A 3-Delays Model Perspective. IUP Journal of Corporate Governance, 23(3).
- Galliara, M & Dharankar P., (2025), Role of NGOs in Empowering Marginalized Communities In Meena Galliara (Ed.), Samavesh: Creating An Inclusive Future, (pp 17-47). Gaurang Publishing Globalize Private Limited. Available on https://sbm.nmims.edu/we-care-civic-engagement.
- Satish, M. K. (2025). Understanding Exclusion and Initiatives to Create An Inclusive Society. In Meena Galliara (Ed.), Samavesh: Creating An Inclusive Future (pp. 1–16). Gaurang Publishing Globalize Private Limited. Available on https://sbm.nmims.edu/we-care-civic-engagement.

# 7. Recognition and Awards:

#### 7.1 Jasani Centre

1. Received Institute Excellence Award at VOLCLAVE 2025, Annual Volunteers Meet organized by Kotak Education Foundation, on March 1, 2025, at The Fine Arts Society, Chembur, Mumbai. This award was presented in recognition of the value-added performance delivered by our FTMBA students, who completed their We Care: Civic Engagement internship at the Foundation.



2. The Jasani Center received a memento from the Indian National Portage Association (INPA), Chandigarh, in appreciation of its unflinching support, specifically highlighting the contributions of FTMBA students during their We Care: Civic Engagement internship 2025.

#### 7.2 Alumni Achievement

Our alumni member of the MBA (Part-time) Social Entrepreneurship got recognized for the achievement during the academic Year 2024-25:-

On October 26, 2024, Ms. Devangi Shah, the founder of Kind&Bold Design Studio, won the Kyoorius Design Award in the Design for Good Category. In collaboration with Anahata United Efforts Foundation, they designed an engaging and accessible design for the My Future My Choice workbook, a career planning tool to empower students with the guidance they need to make informed choices.



# Annexure I List of Graduating Students

#### MBA Part Time (Social Entrepreneurship) Batch XVII – 2022-2024

(Convocation held on October 5, 2024)

Sr No.	Name		
1	Rangnekar Raunak		
2	Pasi Heena		
3	Sarkar Purbasha		
4	Gupta Rajababu		
5	Coelho Marcelline Franc		
6	Agrawal Haresh		
7	George Therese		
8	Malik Shami		
9	Shah Divangi		
10	Parab Ekta		
11	Latad Sudhanshu		
12	Dsilva Firuza		

#### Diploma in Social Entrepreneurship Batch 2024-2025

Sr. No.	Student Name	
1	Mansi Sindhu	
2	Farheen Ahmad	

# Annexure II List of MAF & NMIMS Scholars

#### A) MBA Part Time (Social Entrepreneurship) – Batch 2024-26

Sr. No.	Name	Mirae Asset Foundation Scholarship		
		(Amount in ₹)		
1	Amit Dhawade	1.00 Lakh		
2	Gaurav Salvi	1.00 Lakh		
3	Mohit Vaidya	1.00 Lakh		
4	Poojarani Pandey	1.00 Lakh		
5	Pradeep Lokhande	1.00 Lakh		
6	Sujata Dhanke	1.00 Lakh		
7	Sunil Singh Rawat	1.00 Lakh		
8	Wruttika Agre	1.00 Lakh		
9	Vikash Yadav	1.00 Lakh		
10	Emran Tiwale	1.00 Lakh		
11	Vijay Kumar Bansode	1.00 Lakh		
	Total	11 akhs		

#### 1) Mirae Asset Foundation (MAF) Scholarship

#### 2) NMIMS Scholarship

Sr. No.	Name	NMIMS Scholarship (Amount in ₹)	
1	Amit Dhawade	1.50 Lakhs	
2	Gaurav Salvi	1.50 Lakhs	
3	Poojarani Pandey	1.50 Lakhs	
4	Pradeep Lokhande	1.50 Lakhs	
5	Sujata Dhanke	1.50 Lakhs	
6	Sunil Singh Rawat	1.50 Lakhs	
7	Wruttika Agre	1.50 Lakhs	
8	Vikash Yadav	1.50 Lakhs	
9	Emaran Tiwale	1.50 Lakhs	
10	Vijay Kumar Bansode	1.50 Lakhs	
11	Mohit Vaidya	1.00 Lakh	
12	Perpetual Fernandes	50,000	
13	Ved More	50,000	
14	Vaibhav Buddhadev	50,000	
15	Linsa Elizabeth	50,000	
	Total	18 akhs	

#### B) Full-time MBA Batch 2024-26

#### Mirae Asset Foundation (MAF) Scholarship

Sr. No.	Student Name	Program &	Mirae Asset Foundation
		Year	Scholarship (Amount in ₹)
1	Akshay Katiyar	MBA I yr.	5.00 Lakhs
2	Ayush Singh	MBA I yr.	5.00 Lakhs
	Total		10.00 Lakhs

# C) Full-time MBA Batch 2023-25

#### Mirae Asset Foundation (MAF) Scholarship

Sr. No.	Student Name	Program & Year	Mirae Asset Foundation Scholarship (Amount in ₹)
1	Joshi Yash	MBA II yr	5.00 Lakhs
2	Qayyat Abdul Wadood Saadi	MBA II yr	5.00 Lakhs
	Total		10.00 Lakhs

# Annexure III List of Seminar Papers

## SVKM's NMIMS University MBA Part Time (SE) (Batch 2023-25) - II year Academic Year: 2024-25, Trimester: V

Roll No and Name	Guide	Title	Abstract
A001-Amit Kumar Tiwari	Prof. Vidya Naik	Linkage of Environmental Education to Climate Change in the Indian Education System	The literature review aims to examine the linkage between environmental education and climate change. This review explores and focuses on various national & global policies, frameworks, pedagogies, environmental education curriculums, various global & national best practices, and the impacts of all these initiatives on climate change, students, and communities. The review aims to analyze how environmental education helps to address climate change through the above initiatives, policies & framework, and its integration into the Indian education system. The review also highlights the challenges of policies in implementing environmental education and identifies the gaps in explored research papers.
A002- Varsha Jaywant Karangutkar	Prof. Meena Galliara	Exploring Factors which Hinder Women's Access to Antenatal Care Services.	This study explores the factors hindering women's access to antenatal care (ANC) services in the M-East Ward of Mumbai, an area with high maternal mortality rates (MMR). The research examines the awareness, utilization, challenges, role of family support, and the responder's recommendations of ANC services. Data was collected through in-depth interviews with 10 pregnant women residing in the Cheeta Camp, Mankhurd slum. Findings indicate that while most women are aware of ANC services, many experience delays in registration due to domestic responsibilities and misconceptions. Challenges include long waiting times, lack of family support, poor communication, and inadequate healthcare resources. Responders' recommendations include improving accessibility and availability of qualified healthcare professionals, reducing waiting times, enhancing family support, and providing better communication about ANC services.
A004-Disha Zaveri	Simi Vij	Challenges Faced By Professionals Working with Children with Autism in Mumbai	This study explores the challenges faced by professionals working with children diagnosed with Autism Spectrum Disorder (ASD) in child development centres in Mumbai. It identifies key areas of difficulty, including workload management, resource allocation, caregiver interactions, managing complex cases, and team collaboration. Using a cross-sectional survey-based quantitative design, data was collected from thirteen professionals with diverse roles, analyzed through descriptive statistics, and interpreted using

Roll No and Name	Guide	Title	Abstract
A 005-Pooja Lavate			the Maslach Burnout Inventory (MBI) and Job Satisfaction Survey (JSS). The findings revealed moderate to significant challenges, with resource constraints, caregiver engagement, and workload pressures impacting job satisfaction and professional well-being. Recommendations include enhancing emotional and professional support systems, providing structured training, and fostering collaborative team environments to improve workplace conditions and care quality. This research contributes valuable insights for policymakers and organizations to support professionals in delivering effective interventions for children with ASD. This study explores the challenges faced by mothers of premature babies during the implementation of the Kangaroo Mother Care (KMC) method in Mumbai. With the primary objective of understanding the factors affecting the successful adoption of KMC, the research highlights both individual and systemic issues. Specifically, the paper identifies key challenges related to emotional and physical health, inadequate healthcare infrastructure, and a lack of awareness and support mechanisms at both the family and institutional levels.
			Based on these findings, the study provides actionable recommendations to strengthen the implementation of KMC in Mumbai. These include creating targeted awareness programs for families, improving hospital infrastructure to support KMC practices, training healthcare professionals, and ensuring government policies prioritize this sensitive issue.
			Ultimately, this paper underscores the importance of addressing both the personal and systemic barriers to ensure the effective implementation of KMC, thereby improving the well-being of both mothers and premature babies. The research serves as a foundation for future intervention policies aimed at enhancing maternal and neonatal care.
A006-Ajay Nayak	Dr.Vidya Naik	Reviving the Mithi River for Dharavi Finding Viability within Vulnerabilities to create Livelihood	Urban rivers have increasingly become sewage and industrial effluent channels, leading to ecosystem degradation. This paper examines Dharavi's informal industries, celebrated for their economic contributions yet responsible for significant pollution in the Mithi River. By exploring social, technical, ecological, and governance dimensions, the study identified the relationships between Dharavi's industries and the river's degradation, while examining global examples of urban river restoration. The qualitative analysis reveals the need for coordinated efforts between communities and governing

Roll No and Name	Guide	Title	Abstract
			bodies to address pollution while exploring livelihood opportunities tied to the river's restoration.
A007- Swapnil Eknath Kadam	Prof. Simi Vij	Challenges of Volunteers in Community Organisations in Mumbai.	This study explores the challenges faced by volunteers in community organizations within Mumbai's slums, focusing on health interventions in areas such as Dharavi, Govandi, and Kurla. The research employs a mixed-methods approach, combining qualitative and quantitative data collection through a Convenience sampling method strategy and online questionnaires. The study examines individual, community, and institutional challenges affecting volunteer engagement and effectiveness. Key findings reveal that volunteers predominantly fall within the 26-45 age range, with a significant gender imbalance favouring female participation. Time constraints emerge as the primary individual challenge, while language barriers and lack of community trust present significant community-level obstacles. Institutionally, resource constraints and limited stakeholder engagement hinder effective collaboration. The research highlights the complex interplay of factors influencing volunteer experiences, including motivation, community resistance, and communication issues. Based on these findings, the study proposes recommendations to enhance volunteer support, improve stakeholder engagement, and strengthen the overall effectiveness of community organizations in Mumbai's slums. This research contributes to the understanding of volunteerism in urban Indian contexts and offers practical insights for improving volunteer management and community development initiatives in challenging environments.
A008- Priyanka Yadav	Vidya Naik	Evaluating the impact of non- formal educational interventions in preparing street children for formal schooling.	The persistent exclusion of street children from formal education systems remains a critical issue in India. Defined by the United Nations as children who live or work on the streets or are homeless, this group faces severe challenges such as lack of family care, access to basic needs, and risks of exploitation. Despite government initiatives like the Right to Education (RTE) Act, Sarva Shiksha Abhiyan (SSA), and Integrated Child Protection Scheme (ICPS), many street children are left out of formal education due to barriers like irregular attendance, lack of foundational skills, and financial instability. Non-traditional educational interventions by NGOs have emerged as significant alternatives, employing innovative, child-centric methods to bridge this gap. This study explores the impact of these interventions, focusing on their effectiveness in preparing street children for formal schooling. Key aspects include experiential learning, personalized teaching, and parental engagement, along with the broader socio-economic factors affecting educational

Roll No and Name	Guide	Title	Abstract
			transitions. Findings from this research aim to contribute actionable insights to both policy and practice, advocating for scalable models and collaborative efforts among NGOs, schools, and policymakers. By addressing these gaps, the study seeks to promote equitable education for one of the most marginalized populations, ensuring a sustainable pathway to learning and empowerment for street children.
A009- Siddesh Jadhav	Satish Kajjer	Understanding the Impact of Marginalization on Socio-Economic Development in Maharashtra and India.	Maharashtra and the general state of the economy in society in India, social marginalization is a problem. Discrimination against members of the economically weaker Marathas, those from Scheduled Castes (SC), Scheduled Tribes (ST), and other backward groups (OBC) occurs in internal systems, public services, and educational facilities. Affirmative action laws and society do not change the socio- economic circumstances of this group. Lower than average poverty rates, entrepreneurship, literacy, and the substantial private sector are seen.
			The study looks at social prejudice, poverty, and access to infrastructure. The relationship between social exclusion and the effects of discrimination and mental health on people, as well as economic development, is examined. The study highlights the need for community mobilization for equal opportunities, rigorous execution of development initiatives, and inclusive policies in its data collecting and analysis. The researchers propose addressing these infrastructural barriers to create a society that values equality and sustainable growth for all excluded groups.
A010-Amol Kaashyap	Ananya Prabhavalkar	Role of Microfinance Institutions in Creating Sustainable Livelihoods for Women Micro- Entrepreneurs in Mumbai Slums	This research paper assesses the role of microfinance institutions (MFIs) in promoting sustainable livelihoods for women micro-entrepreneurs in Mumbai's slums. It explores how MFIs facilitate financial inclusion through services like credit, savings, and insurance, supporting women micro- entrepreneurs to start and expand businesses. The study identifies significant impacts, such as improved income, increased savings, and expanded entrepreneurial opportunities. However, challenges like lack of financial literacy, high interest rates, and documentation barriers persist. The study recommends customized financial products, flexible repayment schedules, and better financial literacy programs. Collaboration with NGOs and local authorities can increase the reach and address structural challenges.
A011- Parnashree Patil	Dr. Meena Galliara	Examining CSR Investments in Less Industrialized States	This research explores the regional disparities in Corporate Social Responsibility (CSR) investments across India, specifically focusing on Bihar and Jharkhand. While industrialized states like Maharashtra and Gujarat attract

Roll No and Name	Guide	Title	Abstract
			substantial CSR funding, underdeveloped regions like Bihar and Jharkhand receive comparatively lower investments. The study aims to analyze the types of contributions made by corporations in these regions and assess the impact on community development. Through data analysis of CSR reports and interviews with key stakeholders, the research highlights the role of CSR in addressing local challenges such as healthcare, education, and infrastructure.
			The findings suggest that despite limited funding, companies like Tata Steel and SAIL are making significant contributions, often through collaborations with local NGOs and the government. The study calls for stronger partnerships between corporations, NGOs, and government bodies to maximize the effectiveness of CSR investments in these regions.
A013- Arpit Oza	Dr. Satish Kajjer Sir	Sustainable Villages and Circular Economy Importance, Challenges, and the Role of Carbon Footprint Calculation	Environmental issues are posing a growing threat to the planet's life-support systems, such as biodiversity loss, water, air, and soil pollution, resource depletion, and excessive land usage. Economic issues include supply risk, troublesome ownership structures, unregulated markets, and faulty incentive systems that cause financial and economic instability to occur more frequently for both individual businesses and entire economies. To address these and other sustainability issues, the concept of the Circular Economy has gained importance. It is a new age revolution that is restorative or regenerative by intention and design". A circular economy aims to set up a system that has less waste and is less dependent on external markets. It encourages reuse, reduce & recycle. The circular economy supports regional manufacturing, cutting waste, and making the best use of available resources. Sustainable communities, often seek to include environmentally friendly, social, and economic variables into their development plans. (Monash University et al., 2017)
A014- Faiza Lakdawala	Dr Alaknanda Menon	Understanding the Challenges for Improving the Lives of Migrant Construction Workers in Maharashtra	This research paper explores the socio-economic challenges faced by migrant construction workers in Maharashtra, focusing on their awareness and accessibility of government welfare schemes. Through a detailed literature review and a quantitative survey across four urban construction sites in South Bombay and Bandra West, the study assesses the impact of awareness on income levels, job security, and participation in programs such as PMKVY, BOCW, and Atal Aahar Yojna.

Roll No and Name	Guide	Title	Abstract
A016-	Satish Kajjer	Study on the	Findings reveal low to moderate levels of awareness, particularly among labourers, and a weak but positive correlation between awareness and income. Barriers such as financial constraints, logistical hurdles, lack of employer engagement, and poor outreach significantly hinder participation. The study also uncovers universal gaps across job roles, indicating systemic issues rather than role-specific challenges. The paper recommends behavioural interventions, flexible program delivery, and community- driven awareness models to bridge the gap between policy and practice. It concludes that an integrated, worker-centric approach is essential for ensuring migrant workers access to social security, improved living standards, and sustainable employment. This research contributes to policy discourse on inclusive urban development and highlights the need for coordinated stakeholder action to enhance the future of work for this vulnerable demographic. Severe Acute Malnutrition (SAM) is a critical health issue
Akhtar Khan	Sausii Kajjei	Recovery Duration of Severe Acute Malnutrition (SAM) Children Undergoing Medical Nutrition Therapy (MNT) and home food in Gaodevi (Andheri) and Nehru Nagar (Vile Parle)	<ul> <li>among children under five, particularly in urban slums, where socio-economic and environmental factors contribute to poor nutritional status. This study examines the recovery duration of SAM children undergoing Medical Nutrition Therapy (MNT) compared to those relying on home-based food in Gaodevi (Andheri) and Nehru Nagar (Vile Parle). The research assesses the effectiveness of these interventions by analyzing weight gain, height improvement, and Mid-Upper Arm Circumference (MUAC) measurements.</li> <li>A literature review reveals that malnutrition in India is influenced by poverty, lack of awareness, food insecurity, and inadequate healthcare access. Government, private sector, and NGO-led initiatives have been implemented to combat malnutrition, but significant gaps remain in understanding recovery patterns among SAM children.</li> <li>This study highlights factors such as adherence to dietary protocols, frequency of infections, and caregiver involvement in influencing recovery rates. Using a mixed-method approach, data collection involves direct interviews,</li> </ul>
			surveys, and nutritional assessments. The study aims to provide insights for policymakers, NGOs, and healthcare practitioners to enhance intervention strategies for SAM children. Findings are expected to contribute to refining medical nutrition programs and home-based care approaches, ensuring more effective recovery pathways for malnourished children.

<b>Roll No and</b>	Guide	Title	Abstract
Name			
A017-	Satish Kajjer	Job Satisfaction	This research study investigates experiences, job
Shrikant		and Challenges in	satisfaction, and the challenges encountered by employees
Salve		NGOs and Social	working in NGOs and social enterprises in Mumbai. The
		Enterprises	study aims to understand employee experiences, understand
		-	major contributors to job dissatisfaction and turnover, and
			explore best practices to enhance job satisfaction among
			employees. Data was collected using a survey from 26
			participants, which revealed challenges like lack of clarity in
			job roles, limited resources, and compensation. It was
			reported by a considerable amount of respondents that they
			have only a moderate amount of job satisfaction. The
			findings indicated that low compensation and lack of
			recognition are primary drivers of dissatisfaction. Possible
			strategies that could enhance job satisfaction included
			initiatives like introducing an incentive model, succession
			planning, improving communication, and providing
			leadership training. Initiating these strategies could help
			organizations improve the job satisfaction of their employees
			and ensure the long-term sustainability of the organization.

## Annexure IV List of Business Plans

#### SVKM's NMIMS University MBA Part Time (SE) (Batch 2023-25) - II year Academic Year: 2024-25, Trimester: VI

Name	<b>B-Plan</b> Title	B-Plan Abstract/Brief
Varsha Karangutkar, Disha Zaveri, Parnashree Patil, Faiza Lakdawala, Akthar Khan	Tarang Vocational School	The Tarang Vocational School business plan presents a visionary model for establishing a chain of specialized vocational schools tailored for children with Autism Spectrum Disorder (ASD) in Mumbai. With an estimated 16,823 children diagnosed with autism in the city and a significant gap in skill-based education, Tarang addresses the pressing need for structured, inclusive, and empowering vocational training programs. The plan outlines a comprehensive strategy to equip children with autism across varying levels of ability with practical skills that enhance their independence, employability, and quality of life. By combining customized curricula, therapeutic support, and strategic industry partnerships, Tarang aims to bridge the transition gap between education and adulthood for these children. The model also emphasizes a Public-Private Partnership (PPP) approach with local municipal bodies, leveraging CSR, government subsidies, and community engagement to ensure sustainability and scalability. Through detailed market analysis, financial modeling, and social impact projections, the business plan establishes a strong case for the viability and transformative potential of vocational training for neurodiverse youth. Tarang ultimately envisions a society where children with autism are not only supported but empowered to live dignified, independent, and fulfilling lives.
Arpit Oza, Ajay Nayak, Amit Tiwari, Amol Kashayap, Priyanka Yadav	GreeNiti: A Holistic Ecosystem Services Provider for Sustainable Educational Campuses.	GreeNiti is a social enterprise offering its services to academic institutions to reach their greenest quotient. Its package of services allows universities and colleges to map their operational footprint and impacts and retrofit themselves with smart, sustainable, and suitable solutions according to climate, capabilities, and available capital. GreenNiti aims to align and serve national and global agendas of the SDGs 2030 by servicing the institutional sector to reduce the ecological footprint by identifying, collecting, and analyzing emissions data to develop targeted strategies. Our team brings together diverse expertise from the fields of green architecture, facility management, social sciences, marketing, education, and finance. This enables us to create effective, tailor-made solutions as per the institution's needs. With our collective experiences, our portfolio of initiatives drives positive change for our partner campus in its healthy environmental quality, cost savings, user experience, and, most importantly the brand value creation. All this leads to every institution contributing to the nation's promise on the global Climate platform.

Pooja Lavate, Swapnil	Blue-Line	The vision is to empower farmers of India through an alternative
Kadam, Siddhesh	Limited	livelihoods mission. The social enterprise aims to uplift Indian farmers
Jadhav, Shrikant Salve		by introducing crab farming as a viable alternative livelihood and providing training, resources, and market access to ensure sustainable income and economic resilience. It aims to serve as a trusted aggregator, ensuring fair prices, stable demand, and long-term prosperity. It aims to drive rural development by integrating farmers into the crab farming value chain, fostering self-reliance, environmental sustainability, and inclusive economic growth. The goal
		is to establish an FPO for crabs among the small farmers of Maharashtra. The objectives of the FPO are to
		• conduct capacity-building training programs to equip 150 farmers with technical knowledge of crab farming in every district in Raigad within 5 years.
		• Provide quality crab seeds, feed, and essential farming infrastructure to each of the 150 small farmers in Raigad.
		• Establish a transparent and efficient supply chain to connect a maximum number (at least 120) of small farmers from Raigad with domestic and international markets by Year 4.
		• Provide fair prices for the crab produce to ensure that at least 135 small farmers from Raigad receive sustainable returns within 5 years, with an increase in income from baseline.
		• Strengthen 5 small farmer cooperatives among small farmers from Raigad to enhance collective bargaining power and long-term growth by Year 5.

#### Annexure V

#### Panel Discussion 'Relevance of ESG Data in Modern Business' Foundation Course for MBA (Data Analytics), MBA (Business Analytics) and MBA (Healthcare Management) Batch 2024-26



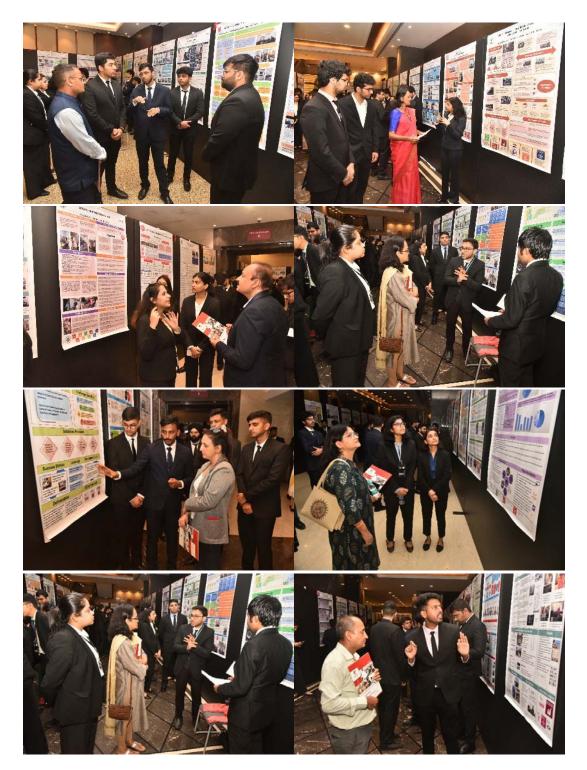
**Glimpses of the Session** 

#### Annexure VI We Care: Civic Engagement Internship 2024-2025



A) Field Execution





## B) We Care: Civic Engagement Poster Presentation

## Annexure VII Lenses of Care: We Care Documentary Film Fest

Sr. No.	Team Name	Name	Status
1	Channel Evenega	Prashaanth K	Winnong
2	Chennai Express	Sathvikaa PGK	
3	muskan.asnani643	Muskan Asnani	1st Runners Up
4		Dheeksha Rajeshkumar	
5	These	Meha Mathur	2 1 D
6	Ehsas	Reagan Rodrigues	2nd Runners Up
7		Vipul Agrawal	
8		Amritash Srivastava	
9		Ansharah Siddiqui	— Finalists
10	viniyanshika.singh073	Diwanshu Singh	Finalists
11		Viniyanshika Singh	
12	Neve Leavenan	Aman Verma	Finalista
13	Nava Jeevanam	Bharat Surana	— Finalists
14		Mahima Gupta	
15	rida.khan505	Pranshoo Gupta	Finalists
16	-	Rida Nadeem Khan	
17		Aman Dua	Participants
18	The Challengers	Simran Kaur	
19		Yashika Miglani	
20	shobhit.jain038	Shobhit Jain	Participants
21		Amritha S P	
22		Ashwin Ganesan	D (' ' )
23	RK Foundation	Pratham Rathi	— Participants
24		Sohan R	
25		Bhumi Agrawal	Dentieinente
26	Rural AYODHYA	Yuvraj Singh	— Participants
27		Ansh Podar	
28	vrushali.patil397	Shivansh Bajpai	Participants
29		Vrushali Patil	
30		Ashi Jain	
31	khushi.khemani655	Astitva Singh	Participants
32	1	Khushi Khemani	
33	indraneel.nallam490	Indraneel Nallam	Participants
34		Kinjal Jain	^
35	CtrlAltDefeat	Sarthak Singh	— Participants

#### List of Participants and Winners

## Annexure VIII Ignite: We Innovate for Good

#### A) List of Participants and Winners

Sr.			Status
No.	Team Name	Student Name	Status
1		Amritha S P	
2	RK Foundation	Ashwin Ganesan	
3		Pratham Rathi	vv miners
4		Sohan R	
5		Dheeksha Rajeshkumar	
6	— Ehsas	Meha Mathur	— 1st Runners Up
7		Reagan Rodrigues	Ist Runners Op
8		Vipul Agrawal	
9	vanshika.kothari	Vanshika Kothari	2nd Runners Up
10	Flint Buster	Prearna Kumari	Finalists
11	- CtrlAltDefeat	Kinjal Jain	— Finalists
12	CullAllDeleat	Sarthak Singh	Tillalists
13		Aman Dua	
14	The Challengers	Simran Kaur	Participants
15		Yashika Miglani	
16	shobhit.jain038	Shobhit Jain	Participants
17	amol.kawade593	Amol Kawade	Participants
18	— Goal Diggers	Aryan Yadav	
19		Harsh Deep Ahuja	
20	— FinLit	Bhumi Agrawal	— Participants
21		Yuvraj Singh	
22	indraneel.nallam490	Indraneel Nallam	Participants
23	I Care	Nikita	Participants

Winning Team (Team Members) NGO Name	Abstract: Idea presented
Team: R.K. Foundation (Ashwin Ganesan, Amritha SP and Sohan R) NGO Name: R.K. Foundation, Bengaluru	Developed a digital platform linking NGOs, companies, colleges, and schools to enhance skill development and training. It addresses issues like outdated curricula, lack of teacher skills, and ineffective CSR tracking. The structured workflow ensures schools request training, NGOs validate sessions, and companies provide skill development. Risks
	such as compliance, cybersecurity, and financial sustainability are mitigated through secure frameworks and diversified funding.
	The marketing strategy leverages digital outreach, influencer collaborations, and CSR engagement, while funding comes from CSR contributions, government grants, and data monetization. Long-term goals include expanding into technical education, fostering public-private partnerships, and ensuring large-scale adoption. NGOs play a key role in implementation, tracking impact, and providing effective execution, ultimately improving student employability and hiring efficiency.
Team: Ehsaas (Dheeksha Rajeshkumar, Vipul Agrawal, Reagan Rodrigues and Meha Mathur) NGO Name: Salaam Bombay Foundation, Mumbai	Presented 'Mamta', a tech-enabled platform training women as caregivers to support maternal and childcare needs while creating employment opportunities. The project addresses maternal and childcare challenges while creating employment for women from disadvantaged backgrounds. It trains women as certified caregivers and connects them with mothers through a tech-enabled caregiving platform. The model ensures economic empowerment, professional caregiving, and a scalable digital solution. The market focuses on urban and semi-urban working women needing quality childcare. The phased implementation begins with a pilot in Mumbai, expanding to Tier 1 & 2 cities and later scaling Pan-India.
	The marketing strategy includes digital campaigns, corporate tie-ups, and community outreach, while revenue streams come from one-time bookings, corporate childcare partnerships, and training fees. The project is backed by grants, CSR funding, and impact investors. Growth plans involve subscription-based maternity care, a caregiver marketplace, and franchise training centres. The expected impact includes 1,000+ trained caregivers, 80% service fulfilment, and a 70% retention rate, with risk mitigation

## B) Ideas Presented by Winning Teams

Winning Team (Team Members) NGO Name	Abstract: Idea presented
	through caregiver screening, referral programs, and compliance measures.
Team: BITAN (Vanshika Kothari) NGO Name: BITAN, Kolkata	Proposed 'Second Chapter: Saving Books, Shaping Lives', an enterprise focused on reducing paper waste and bridging the education gap by recycling and redistributing partially used books. It is a social enterprise focused on reducing paper waste and bridging educational gaps by collecting, recycling, and redistributing used books and notebooks to underprivileged students. The project addresses critical issues such as education inequality, financial burdens on rural families, and high dropout rates. With a sustainable revenue model based on CSR funding, government grants, and recycling sales, the initiative aims to support low-income students, boost literacy rates, and promote environmental conservation by reducing deforestation and carbon footprints. The step-by-step implementation plan involves book collection through donation drives, processing for reuse, and systematic distribution in rural and disaster-hit areas.
	The platform follows a structured workflow, engaging key stakeholders like schools, NGOs, corporate CSR partners, and volunteers. The initiative aligns with Sustainable Development Goals (SDGs) by improving education access, reducing waste, and empowering communities. Growth opportunities include expansion into corporate partnerships, scaling operations, and leveraging behavioural change for long-term sustainability. With targeted goals to reach over 100,000 students in five years, SecondChapter promotes a circular economy while fostering social impact through skill development, community engagement, and rural upliftment.

# Annexure IX We Digitize: Making Digital Difference

Sr. No.	Team Name	Name	Status	
1	I Care	Nikita	Winner	
2	ankit.choudhury033	Ankit Choudhury	1st Runners Up	
3		Aman Dua		
4	The Challengers	Simran Kaur	2nd Runners Up	
5		Yashika Miglani		
6		Dheeksha Rajeshkumar		
7	ehSaaS	Meha Mathur	– Finalists	
8	clistas	Reagan Rodrigues	Fillalists	
9		Vipul Agrawal		
10		Ashwin Ganesan		
11	RK Foundation	Amritha S P	Finalists	
12	KK Foundation	Pratham Rathi	Fillalists	
13		Sohan R		
14	vanshika.kothari	Vanshika Kothari	Finalists	
15	Digi AYODHYA JI	Bhumi Agrawal	— Participants	
16	DIGIAIODIIIAJI	Yuvraj Singh		
17		Ashi Jain		
18	khushi.khemani655	Astitva Singh	Participants	
19		Khushi Khemani		
20	indraneel.nallam490	Indraneel Nallam	Participants	
21	Nava Jivanam	Bharat Surana	Participants	
22	Ray of Hope	Hemant	Participants	
23	CtrlAltDefeat	Kinjal Jain	Dortiginanta	
24	CurAnDereat	Sarthak Singh	Participants	

#### List of Participants and Winners

# Annexure X Dolphin Tanki – Fourth Edition 2025

Sr.No	Name	City	Category	Final Rank
1	Ms. Alisha Shaikh	Mumbai	Bakery & Confectionery	Gold
2	Mr. Asif Khan	Mumbai	Bakery & Confectionery	Silver
3	Ms. Mansi Mukesh Gupta	Mumbai	Beauty & Wellness	Gold
4	Ms. Reema Pramod Kalsekar	Mumbai	Beauty & Wellness	Gold
5	Ms. Nandini Dulrai	Mumbai	Beauty & Wellness	Silver
6	Mr. Mushafera Shaikh Ajam Alli	Mumbai	Beauty & Wellness	
7	Ms. Amina Shaikh	Mumbai	Beauty & Wellness	
8	Ms. Prachi Arjit Masal	Mumbai	Beauty & Wellness	
9	Ms. Sandhya Gaud	Mumbai	Beauty & Wellness	
10	Ms. Shifa Modmmad Sabir Shaikh	Mumbai	Beauty & Wellness	
11	Mr. Adil Khan	Mumbai	Home Appliance	Gold
12	Mr. Vaibhav Santosh Tiwari	Mumbai	Home Appliance	Silver
13	Mr. Saurabh Anil Kumar Tiwari	Mumbai	Mobile Repair	Gold
14	Mr. Abrish Shaikh	Mumbai	Mobile Repair	Silver
15	Mr. Rehan Khan	Mumbai	Mobile Repair	Silver
16	Mr. Shubham Jaiswal	Mumbai	Mobile Repair	Silver
17	Mr. Ramanuj Gupta	Mumbai	Mobile Repair	
18	Ms. Priya Gupta	Mumbai	Painting	Gold
19	Mr. Om Gupta	Mumbai	Photography	Gold
20	Ms. Akshata Chawan	Mumbai	Photography	Gold
21	Ms. Lavanya Aroskar	Mumbai	Photography	Gold
22	Ms. Shweta Jadhav	Mumbai	Photography	Silver
23	Ms. Purva Nikam	Mumbai	Photography	
24	Mr. Udit Patole	Mumbai	Video Editing	Gold
25	Mr. Aditya Harish Masih	Mumbai	Mobile Repair	
26	Ms. Sheetal Shankar Pagar	Nashik	Beauty & Wellness	Silver
27	Ms. Pallavi Sachin Jadhav	Nashik	Beauty & Wellness	
28	Mr. Aadhar Nawle	Nashik	Mobile Repair	Gold
29	Ms. Ankita Sachin Pawar	Pune	Beauty & Wellness	
30	Ms. Geeta Raju Chavan	Pune	Beauty & Wellness	
31	Ms. Shubhangi Nagorao Kurkute	Pune	Beauty & Wellness	
32	Mr. Vinay Varma	Pune	Home Appliance	
33	Mr. Chetanya Jadhav	Pune	Mobile Repair	Gold
34	Mr. Roshan Vashudev Ambavale	Kolkata	Home Appliance	
35	Mr. Roshan Nayak Shaw	Kolkata	Mobile Repair	Gold
36	Ms. Nilam Sharma	Kolkata	Beauty & Wellness	Gold
		1	1	

#### A) List of Contestants

Round	Sr. No.	Jury	Categories
Semi- Final	1	Mr. Anurag Kukrety, Founder, Photowalks Mumbai	Arts and Media
	2	Ms. Aakanksha G. Manan, Founder, Let's Eat Bakery	Baking and Confectionery
	3	Ms. Purrvi Sinha, Bridal Makeup Artist, Alluring Bridal and Makeover	Beauty and Wellness
	4	Ms. Sneha Jain, Co-founder and Director, Bay leaf Chain of Salons	
	5	Ms. Stella Dsilva, Head of Operations, Looks Salon	
	6	Mr. Pramod Pawar, Divisional Service Head, Crompton	Home Appliance Repair
	7	Mr. Karan Jha, Karan Jha, Founder, CanyFix	Service: Mobile Repair
	1	Mr. Aby John, Co-Founder and Chief Operating Officer, 88 Pictures	Arts and Media
	2	Ms. Zulekha Badar, Pastry Chef	Baking and Confectionery
Finals	3	Mr. Pravesh Saha, General Manager, South Asia, Wella	Beauty and Wellness
	4	Ms. Rajavi Shah, Head of Marketing, Kiro Beauty	
	5	Mr. Manohar Nadigatla, National Key Account Manager (DGM), LG Electronics	Service- Mobile Repair
	6	Mr. Pankaj Pandey, Chief Operating Officer, Onsitego	Technical

## **B)** List of Jury Members