

www.nmims.edu



MBA (Pharmaceutical Management)

About NMIMS School of Business Management

Founded in 1981, the School of Business Management (SBM) at NMIMS Mumbai is a reputed private business school in India, committed to high-quality education and research, social impact creation, and maintaining a strong reputation for consistent, high-quality graduate outcomes. SBM offers a wide range of doctoral and management programmes, including its flagship MBA and specialised MBA programmes in Human Resources, Pharmaceutical Management, Healthcare Management, Business Analytics, Digital Transformation along with Part-time and executive programs like MBA (Part-Time) Social Entrepreneurship and MBA (Nex).

Ranked among the top 10 business schools overall and recognised as the 3rd best private business school nationally, SBM recently received the prestigious EQUIS accreditation, affirming its strong resolve toward academic and research excellence, robust connections with the world of practice, and high-impact social initiatives. SBM was re-accredited by AACSB in 2023, and its flagship MBA programme has been consistently ranked in the top 100 of the Financial Times Global Masters in Management rankings since 2022.

Vision

To be a management school of academic and research excellence that develops transformational leaders for an inclusive and sustainable world.

Mission

The NMIMS School of Business Management nurtures transformational leaders who can responsibly create Stakeholder value with integrity by navigating the ever-changing world of business using critical thinking skills, analytical skills, entrepreneurial mindset, people proficiency and, technology orientation. The school enables a research environment to develop tools and concepts for the advancement of management theory and practice.

Goals

- To develop an understanding of dynamics shaping global business
- To develop critical thinking skills
- An integrative approach to decision making and problem solving
- To develop technological orientation and digital fluency
- Effective communication skills
- To sharpen leadership & interpersonal skills
- An understanding of ESG challenges impacting business

Institutional Values



Global Linkages

The Vision of the University is to be a globally admired University by 2030. To achieve this and to provide maximum exposure to our students and faculty we have collaborated with Universities across the globe. Currently, we have links with more than 50 highly respected institutions in Australia, the US, Europe, and Asia. To name a few – Virginia Tech, USA, University at Albany, State University of New York, USA, University of Bristol, UK, King's College London, UK, University of California Riverside, USA, University of South Australia, Australia etc. These collaborations are for Twinning programs, Dual Degree programs, Student and Faculty exchange, Joint supervision of Doctoral studies, Joint academic activities- lectures, seminars, conferences, and exchange of academic material and information.

Honour – School of Business Management

NMIMS has successfully carved a niche for itself among the country's premier educational institutions, a fact borne out by the many prestigious awards and honours to its credit.



NAAC A++

NMIMS Deemed-to-be University
Accredited by NAAC with 3.67 CGPA in 2025



Category-I University

MHRD/UGC Grant of Graded
Autonomy Regulations, 2018

MUMBAI CAMPUS



AACSB

SBM has been re-accredited by AACSB,
making it the first B-School
in Western India to achieve this honour



EQUIS

NMIMS Deemed-to-be University
Accredited by EQUIS
with (Mumbai Campus)



NIRF

School of Business Management Ranked 24th
by National Institutional Ranking Framework
by Ministry of Education, Govt. of India



FT Ranking

SBM Ranked amongst the top 100 business schools
globally in the Financial Times Masters
in Management Ranking 2024



AICTE

AICTE Approved Programs



We Care

Civic Engagement internship program
receives AACSB International Recognition



MBA (Pharmaceutical Management): Introduction

This two-year, full-time MBA is a domain-specific general management program which concentrates on preparing the students to enter the pharmaceutical industry. After graduation students join the industry in various sectors such as; Pharmaceuticals, Medical Devices, Market Research, Consultancy, IT Healthcare Verticals, Diagnostics, Medical Communication, Nutraceuticals and other allied healthcare sectors. The profile of job they enter into covers Sales, Marketing, Business Analysis, Project Management, Client Servicing and Business Development, International Marketing, Operations etc. Some of our graduates are working in international assignments across the globe in the US, EU, Asia Pacific, Middle East, Latin America and Africa. This programme started in 2003 and is 20 year old. Unlike the National Ranking of MBA Programme offered by various B-Schools, there is no formal ranking for this sector-specific program. However, MBA Pharmaceutical Management Programme offered by SVKM's NMIMS School of Business Management is arguably ranked number one in the country and is one of the earliest pharma focused programmes in the country. This programme is well recognised and well received by the industry.

Program Highlights

Domain Specific Courses	: Taught by functional heads from Industry
Listening to Customers	: 180+ hours of field work & 100+ hours of Data Analysis
Alumni Connection	: Alumni contributing to industry growth
Strategic Brand Marketing Plan	: Brand Dissertation by graduating students
Summer Internship	: 8 weeks of Industry exposure through Internship
CEO/HR/Expert forum	: Speaker Events on Industry business topics
Industry Award	: Students receive Industry sponsored Gold and Silver Medals every year for academic excellence
Case Studies	: Case studies from the world's best B-Schools like Harvard, Kellogg and INSEAD; and those from the Indian Pharma Industry

Pedagogy

Lectures, Case-discussions (mainly Harvard and Indian cases developed by faculty), Live experiential outbound learnings, Workshops, Role plays, Video-based discussions and field work are extensively incorporated in this programme to impart knowledge and skills.

Eligibility

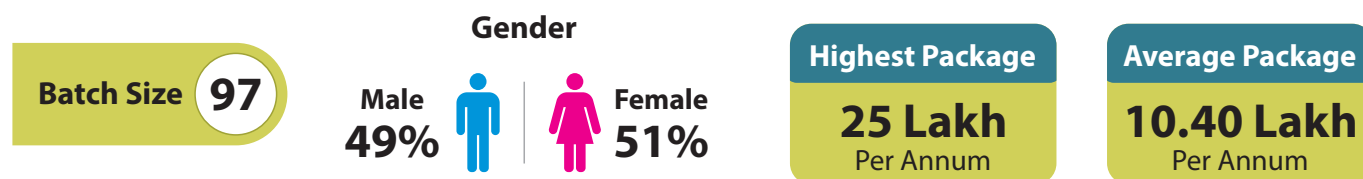
The selection process is separate (Mumbai Campus) Bachelor's or Master's degree in Pharmacy (B.Pharm / M.Pharm), BDS, BHMS, BAMS, Biochemistry, Biotechnology, MBBS, Microbiology from a recognized University with a minimum of 50% marks in the aggregate (all the subjects for which the candidate has taken & appeared). Candidates working in Pharmaceutical Companies or with work experience in the healthcare sector can also apply subject to meeting the above qualification criteria.

Selection Process

- Stage 1** : Take the **NMAT by GMAC™** test – mandatory for applying to NMIMS MBA programs.
For test details, visit www.nmat.org. NMAT scores will be directly sent by GMAC to NMIMS.
- Stage 2** : Shortlisting will be based on **NMAT sectional and overall scores** & shortlisted candidates will undergo a **Competency Test and Personal Interview** (conducted in person).

Placements – An Overview

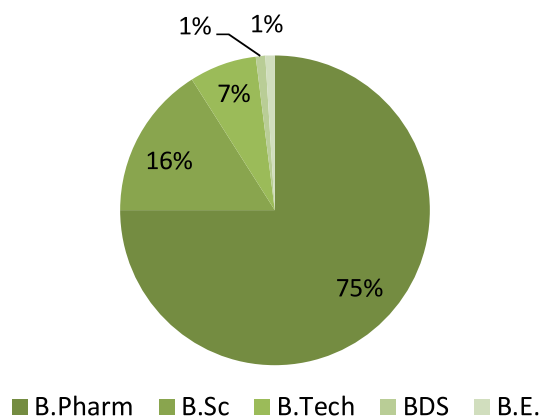
The details for Final Placement Process 2024 is as follows:



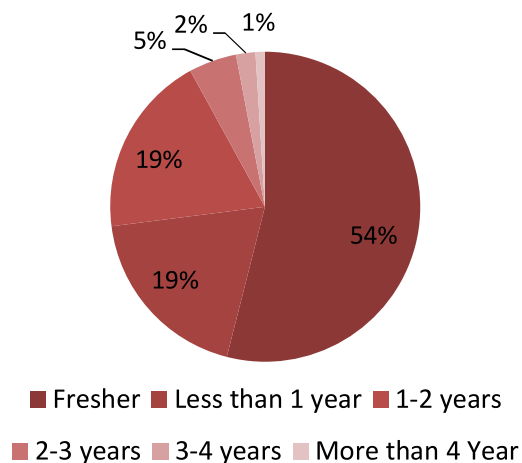
Profiles Offered



Academic Background



Work Experience



Our Recruiters

