

**SVKM's NMIMS (Deemed to be University)**

**School of Business Management**

**Ph.D. in Management admission of Batch-2025**

**Instruction Sheet**

**1. Introduction:**

The doctoral program at SBM NMIMS started in academic year 2004-05, shortly after the institute received the Deemed to be University status. The program continues its journey toward achieving research excellence and raising the bar that meets global standards.

- 2. Program & Duration : Ph.D. in Management (Full time and Part time),** Minimum 03 years and maximum 06 years (including duration of course work )

- 3. Intake:** 75 seats

Specialization in Business Policy and General Management, Marketing, Finance, Human Resources and Behavioral Sciences, Operations and Data Sciences, Entrepreneurship and Family Managed Business and Economics is offered.

**4. Eligibility:**

The basic qualification criteria for the purpose of admission to Ph. D. Program shall be as follows:


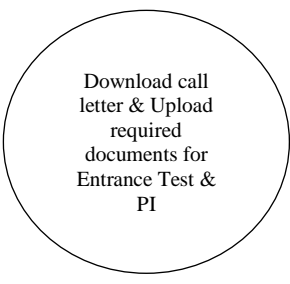
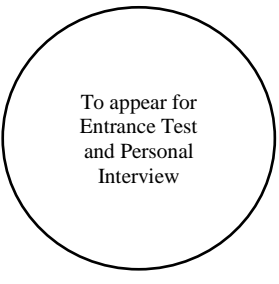
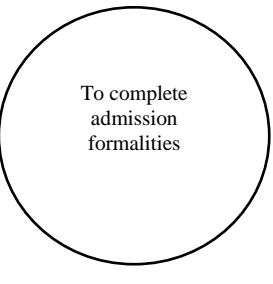
Candidates for admission to the program shall have a Master's degree or a professional degree declared equivalent to the Master's degree by the corresponding statutory regulatory body, with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.

Note:

- Those candidates who have obtained their degree by doing a part-time course or through distance learning, correspondence courses, externally, open school from recognized University are eligible to apply and register as per UGC guidelines.
- Candidates appearing or awaiting for final year result are eligible to apply for Full time Ph.D. program provided Masters degree (Qualifying) examination should have been conducted before the course commencement date.

- Candidates whose final mark sheet of the qualified examination is not available at the time of their provisional admission, is required to submit their final marksheet copy as soon as the result declared. In such case, if the candidate fails to meet the required eligibility criteria then his admission will be cancelled and the fees will be refunded as per NMIMS refund rules (even after course commencement).
- Candidates are required to submit Graduation & Master’s degree all mark sheets for all years, also AIU Certificate (University Equivalence) is mandatory for those candidates who have completed their graduation/post-graduation from Overseas Universities.

### 5. Admission process

<b>Ph.D. in Management</b>			
<b><u>Step 1</u></b>	<b><u>Step 2</u></b>	<b><u>Step 3</u></b>	<b><u>Step 4</u></b>
			
<ul style="list-style-type: none"> <li>• Visit <a href="http://www.nmims.edu">www.nmims.edu</a></li> <li>• For registration click on “<b>Apply Now</b>” and create an account.</li> <li>• Candidate will get the registration number on their registered email ID to fill and complete the application form.</li> <li>• Before filling the online form, please read all the instructions carefully mentioned in the instruction handout, important dates and Terms &amp; Condition given in the online application form.</li> </ul>	<ul style="list-style-type: none"> <li>• Candidates, who register successfully, only will be confirmed for Entrance Test &amp; Personal Interview.</li> <li>• Candidates are required to download the call letter from login dashboard. No separate call letter will be mailed or posted.</li> <li>• Upload mentioned documents for Entrance Test &amp; Personal Interview.</li> </ul>	<ul style="list-style-type: none"> <li>• The Entrance Test and Personal Interview will be held at Mumbai Campus only.</li> </ul>	<ul style="list-style-type: none"> <li>• Selected Candidate has to confirm his / her provisional admission by filling up e-admission form, uploading required document and paying fees within given timeline.</li> <li>• Only those candidates who complete the process by paying fees will be provisionally admitted to the program.</li> </ul>

### 6. Online registration & Payment of Registration Fees:

- Online registration available at [www.nmims.edu](http://www.nmims.edu)
- Registration fees is non-refundable / non-transferable.
- Online Registration Fee of Rs. 2,500/- plus GST if applicable (Please refer online registration for payment details)
- Before filling the online registration form, please read all the instructions carefully mentioned in instruction sheet, important dates and Terms & Conditions given in online application form.
- All the candidates must specify the following in their submission

- The specialization area for which the candidate wishes to pursue.
- Submit 1000 words statement of purpose that clearly explains motivation, capabilities, and commitments toward joining Ph.D. program.

**Selection Process:** Entrance Test & personal interview

a) **Entrance Test:** (100 marks, 120 minutes), will be conducted at Mumbai campus only.

**Section A:** 50% Research Aptitude Test (Objective)

**Section B:** 50% Domain specific Knowledge test (Objective)

The candidate must have qualified written test with qualifying marks as 50% conducted by the SVKM's NMIMS Deemed to be University. Only entrance test qualified candidate will be called for Personal Interview.

**Note: Candidates those who have qualified (with valid period & valid score) in NET / SET / GATE / GPAT / JRF examination of the apex bodies in higher / technical professional education such as UGC, CSIR, ICMR or other equivalent examinations mentioned on the score card, such candidates are exempted from NMIMS entrance test. However, they have to appear for Personal Interview.**

b) **Personal Interview:**

- a. Personal interview will be based on Statement of Purpose and
- b. The candidates must demonstrate research orientation, aptitude and commitment during Personal Interview in addition to conceptual clarity in the area of specialization.
- Final merit list will be based on entrance test & personal interview marks.

c) **Weightage**

- Entrance Test : 100 marks (70%)
- Personal Interview : 50 marks (30%)

## 7. Program Fees:

**Effective fees for all Ph.D. students will be Rs. 50,000/- p.a.**

**Annual fees:** Rs. 2,50,000/-

**Annual Scholarship:** Rs. 2,00,000/-

Scholarship form is available on website- <https://sbm.nmims.edu/phd-program>

The duly filled scholarship form (hardcopy) should be submitted at following address along with the copy of registration form, copy of SOP, complete resume, admission form and the admission offer letter copy (which is available on student's dashboard):

Ph.D. programme office  
 School of Business Management  
 SVKM's Narsee Monjee Institute of Management Studies,  
 V. L. Mehta Road, Vile Parle (W), Mumbai – 400 056, India.

**Note:**

- Scholarship will be provided for up to 05 years or completion of PhD program, whichever is earlier.
- If student is found indulging in any unlawful activity, the scholarship will stand cancelled with

immediate effect.

- PhD student will not be entitled to avail the scholarship if he/she re-registers for PhD or take re-admission for the PhD program.

**8. Fellowship: Fellowship will be provided to full time PhD students in line with UGC.**

**9. Important Instructions:**

- Candidate has to check website for all details. Please check the important dates. All announcements from the SVKM's NMIMS (Deemed to be University) will be through its website [www.nmims.edu](http://www.nmims.edu)
- For cancellation/ withdrawal of admission: Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate has to upload cancellation form duly filled and signed, fees paid receipt copy & cancelled cheque (personal account) to mentioned link : <https://upload.nmims.edu/admission/cancellation/>
- The candidate who is pursuing PhD at SVKM's NMIMS (Deemed to be University), should not take PG / PhD admission in any other University.
- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/ her in the application form is incorrect, his/her application for the admission to the program, even if selected, will stand cancelled and fees will be refunded as per SVKM's NMIMS (Deemed to be University) refund rules.
- Candidate's document/s will be verified at the time of admission (if selected) and if found not eligible, admission will be cancelled and fees will be refunded as per SVKM's NMIMS (Deemed to be University) refund policy.
- It is the sole responsibility of the candidate to ascertain whether they possess the necessary and requisite qualification for the admission at SVKM's NMIMS (Deemed to be University), as verification of the documents is done at the time of final admission.
- SVKM's NMIMS (Deemed to be University) has full right to disqualify a candidate at any stage of admission process if found ineligible.
- Candidates whose final mark sheet of the qualified examination is not available at the time of their provisional admission, is required to submit their final marksheet copy as soon as the result declared. In such case, if the candidate fail to meet the required eligibility criteria then his/her admission will be cancelled and the fees will be refunded as per SVKM's NMIMS (Deemed to be University) refund rules.
- Admission to program is considered as **"Provisional Admission"** till all required and mandatory documents are submitted by the candidate and the same are verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses even if selected/ admitted to the program.
- Canvassing in any form will disqualify the candidate.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.

## 10. Contact Information:

NMIMS Admission / Application / Technical related queries:

- (a) Toll Free No: 18001025138 – Monday to Saturday (Except public holidays)
- (b) For any support and assistance kindly login to dashboard & raise query in my query section

### **Guideline for Statement of Purpose Writing**

The statement of purpose is one of the most important things for a doctoral aspirant to convey information about the capabilities, goals and commitments behind a decision to pursue a doctoral program. It should be a concise document that should at least address the following points (and may address any additional points that the candidate may optionally bring, **subject to a strict word limit**):

1. **Why does the candidate want to pursue a doctoral degree?** Here, candidates are expected to address their understanding of what a doctoral degree represents, what their career goals are, what their influences are, and how does a doctoral degree help them in achieving their career goals.
2. **Why is the candidate interested in pursuing the degree from SBM NMIMS?** Here, candidates are expected to discuss why and how pursuing a doctoral degree from SBM NMIMS aligns with their circumstances/interests/goals.
3. **What skills does the candidate bring to the program that will enable them to successfully complete a doctoral degree from SBM NMIMS?** Here, candidates are expected to discuss their degree of familiarity with research process, and discuss any previous experience in research (pursued during earlier studies at Master's/Bachelor's degree level, or at work in professional capacity) that will enable them to pursue research.
4. **Why is the candidate choosing the specific area of study** (e.g., finance, marketing etc.)? Here, the candidates are supposed to discuss a general problem that they may take up during their research study at SBM NMIMS, and also their degree of familiarity with the chosen field of study as an academic and/or practitioner. Any recent reading of scholarly work (academic research articles, commentary by academics in print/electronic media) in the relevant area may be elaborated upon.
5. **How committed is the candidate towards finishing the doctoral degree in time?** Here, candidates may discuss how much time can the candidate devote towards doctoral studies on a weekly basis based on their circumstances at work/home/other engagements etc., and their commitment in terms of attending classes on a regular basis and continuing the work once coursework is over.

Please ensure that your SOP is written clearly, and do not exceed 1000 words in MS word 12-point Times New Roman font.