



MBA DIGITAL TRANSFORMATION

NMIMS School of Business Management

School of Business Management (SBM), NMIMS Deemed to be University, one of India's premier Business Schools, is situated in Mumbai, the financial hub and nerve centre of the country. NMIMS began as a Business School 41 years ago, and ever since 1998, when the first ranking of the school was undertaken, NMIMS has remained among the top 10 B-Schools in the country. SBM is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The school has also featured in the highly coveted Top 100 Global Business Schools, as per the FT100 Masters in Management Ranking, 2024.



NAAC A++

NMIMS Deemed-to-be University
Accredited by NAAC
with 3.67 CGPA in 2025



Category-I University

MHRD/UGC Grant of Graded
Autonomy Regulations, 2018



AICTE

AICTE Approved Programs

Honour – School of Business Management

NMIMS has successfully carved a niche for itself among the country's premier educational institutions, a fact borne out by the many prestigious awards and honours to its credit.

MUMBAI CAMPUS



AACSB

SBM has been re-accredited by AACSB,
making it the first B-School
in Western India to achieve this honour



EQUIS

NMIMS Deemed-to-be University
Accredited by EQUIS
with (Mumbai Campus)



AMBA BGA

SBM is proud to be a member of BGA,
a globally renowned business school
association



NIRF

School of Business Management Ranked 24th
by National Institutional Ranking Framework
by Ministry of Education, Govt. of India



FT Ranking

SBM Ranked amongst the top 100 business schools
globally in the Financial Times Masters
in Management Ranking 2024



We Care

Civic Engagement internship program
receives AACSB International Recognition



Program Overview

Digitalization has become mainstream, with organizations across all sizes and industries investing heavily in digital technologies. As per MarketsandMarkets, the digital transformation market is growing at a 9.1% CAGR and is expected to reach over USD 1.8 trillion by 2031. Global spending on digital transformation is estimated at \$5 trillion by 2030. Organizations are integrating AI, Cloud, Cybersecurity and more, re-engineering processes and reinventing business models. This creates an urgent need for leaders who can navigate digital disruption and create value for all stakeholders. Industry reports from NASSCOM, QS' World Future Skills Index 2027 and AACSB emphasize the growing gap between demand and supply of digitally skilled professionals.



The MBA Digital Transformation programme develops digital change agents or digital translators who bridge business and technology teams to drive transformation and deliver measurable impact.

Program Highlights



Digital Transformation

Focus: Develops competency on transforming business through technology



Program Pillars:

Organization, Process, People, Technology



Objective:

Develop experts in digital transformation for industry and country



Duration:

2-year MBA



Course Content:

Blends business, technology, and change management



Electives:

Niche electives designed and delivered by industry practitioners

Program Vision

In a world that is increasingly complex, volatile, uncertain, and ambiguous, technology-led innovation and business process redesigning are at the centre-stage.

The MBA Digital Transformation prepares leaders who are digital translators, well-versed in business, technology, people and process. Graduates will have a strong foundation in management fundamentals along with deep technology orientation.

Program Curriculum & Pedagogy

The programme spans 6 trimesters and covers the spectrum of digital technologies along with business and management fundamentals.





Career Prospects

The 21st century marks the beginning of the digital era. Organizations globally are transforming by digitalizing processes to optimize time and costs, enhance customer satisfaction, and improve profitability. The pandemic has accelerated this shift, leading to increased focus and investments in tech-driven changes. Many organizations are still working to advance their digital maturity, creating numerous opportunities in digital transformation.

For the 2023 batch internship, we offered positions in various areas including data analytics, machine learning, digital marketing, automation, product management, project management, and ERP.

Placements

Rs. 26.13 LPA

Highest Package

Rs. 15.90 LPA

Average Package

Application/Selection Process

Stage 1 : Two Step Registration process

Step 1 : Register for NMAT exam

Step 2 : Apply for NMIMS MBA via NMATbyGMAC ID and password.

For details, visit www.nmat.nmims.edu

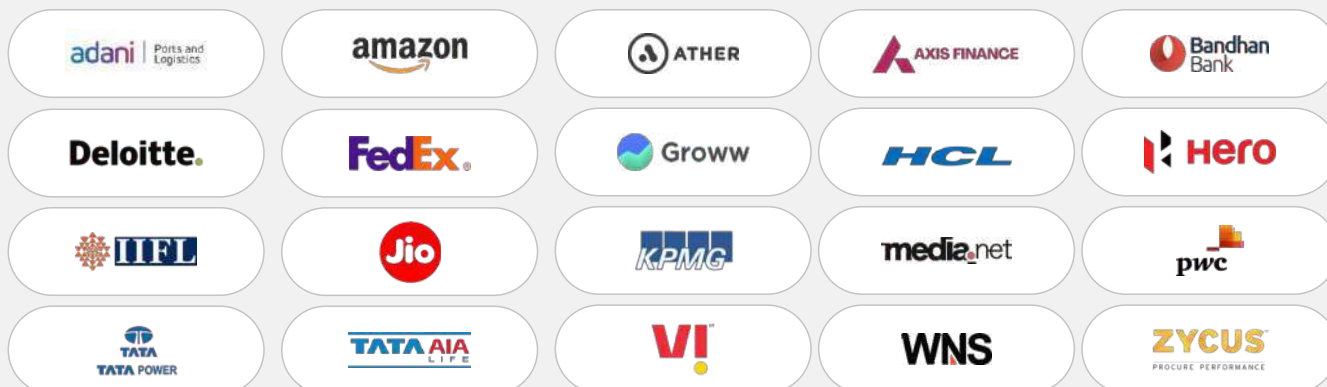
Stage 2 : Competency test and Personal Interview.

** Final merit list will be prepared based on NMAT score, personal interview, competency test, work experience and academic performance.

Eligibility Criteria

Bachelor's Degree (10+2+3/4) in B.E, B.Tech, B.Sc. Maths, B.Sc. Statistics, B.Sc. Computer Science, B.Sc. Information Technology, B.Sc. Data Science / Analytics, B.Sc. Economics, B.A. Economics, B.Sc. Finance with a minimum of 50% marks in aggregate (all the subjects for which the candidate has taken & appeared).

Placement Partners



**SCHOOL OF
BUSINESS MANAGEMENT**



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