

Name of the School : School of Business Management  
Proposed structure of : Master of Business Administration (Digital Transformation) I year, Academic Year 2026-2027  
Batch 2026 - 2028

Trimester - I			Trimester - II			Trimester - III		
Sr.No.	Course Name	Credits	Sr.No.	Course Name	Credits	Sr.No.	Course Name	Credits
1	Ethical Issues in Management	1.5	1	Industry Competitive Landscape Analysis	1.5	1	Design Thinking for Process Transformation	3
2	Managerial Communication - I	1.5	2	Corporate Finance	3	2	Strategic Management	3
3	Principles of Economics	3	3	Human Resource Management	1.5	3	Leadership Communication & Decision Making	1.5
4	Financial Accounting and Analysis	3	4	Marketing Management - II	1.5	4	Digital Marketing	3
5	Organization Behaviour	3	5	Digital Capability Model	3	5	Data Exploration & Visualization	3
6	Marketing Management - I	3	6	Industry 4.0	3	6	Operations and Supply Chain Management	3
7	Programming for Analytics	3	7	Transforming Business through IT	1.5			
8	Statistical Inference for Decision Making	3	8	Optimization Modeling for Business Decisions	3			
			1	Interview Preparation (4 Hours)	0	1	Introduction to Generative AI (6 Hours)	0
	<b>Total</b>	<b>21</b>		<b>Total</b>	<b>18</b>		<b>Total</b>	<b>16.5</b>

Total credit courses - 22 nos - 55.5 credits

Total Non credit compulsory workshop - 2 no - 0 credits

Total credits in first year - 55.5 credits



Dr. Chandrima Sikdar  
Vice Dean

Dr. Veena Vohra  
Officiating Dean SBM

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Batch 2026 - 2028

Trimester - IV			Trimester - V			Trimester - VI		
Sr.No.	Course Name	Credits	Sr.No.	Course Name	Credits	Sr.No.	Course Name	Credits
1	Capstone Simulations	3	1	Leadership and Managing Change	3	1	Customer Experience & Relationship Management	3
2	Product Management & Marketing	3	2	Cloud Led Digital Transformation	3	2	Data Privacy	1.5
3	Artificial Intelligence for Business	3	3	Cybersecurity	1.5	3	Enterprise Risk Management	3
4	Business Process Transformation and Intelligent Automation	3	4	Digital Platforms and Ecosystems	3	4	Green Sustainable Technology	1.5
5	Fintech	1.5	5	Digital Strategy for Transforming Business	1.5		<b>Electives (Any 2) *</b>	
6	Machine Learning for Data-driven Decision Making	3		<b>Electives (Any 2) *</b>		1	Leading Digital Transformation Projects	1.5
7	Project Management	3	1	Building a Technology Start-up	1.5	2	Portfolio and Risk Analytics	1.5
			2	Financial Markets and Modelling	1.5	3	People Analytics	1.5
			3	Course of Independent Study	1.5			
			4	Technology Consulting	1.5			
1	*Summer Internship							
	<b>Total</b>	<b>19.5</b>		<b>Total</b>	<b>15</b>		<b>Total</b>	<b>12</b>

Total credit courses - 20 nos - 46.5 credits

\*Summer Internship Non credit compulsory course

Total credits in second year - 46.5 credits

Total Programme credit = 102 credits



Dr. Chandrima Sikdar  
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