



SVKM'S  
**NMIMS**  
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS  
MANAGEMENT  
MUMBAI

# FINAL PLACEMENT REPORT

## 2021 - 2022

MBA CORE AND MBA HR

## DEAN'S ADDRESS

SBM NMIMS Mumbai has continued its legacy of 40 years of nurturing and preparing young industry-ready professionals who have made a mark both for themselves as well for their alma mater. This year's placements outcome, which was conducted in virtual mode due to Covid related restrictions is a testimony of our recruiter's continued confidence in our learning environment and graduate outcomes at SBM Mumbai.

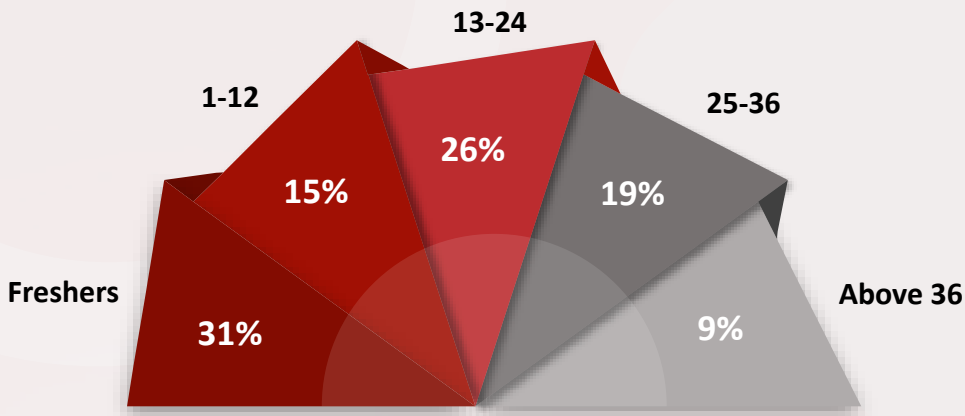
With over 180 recruiting companies participating, the graduating batch of 2022 for MBA Core and MBA HR received offers across a wide range of profiles as well as business functions. This includes 64 firms that offered PPOs to approximately 30% of the batch. We would like to thank our esteemed recruiters for acknowledging the potential of our students and providing them with a diverse set of opportunities and a catalyzing platform that will propel their careers. This also reinforces our belief that the efforts of an extremely talented cohort of the student community, faculty, and staff together are able to achieve the desired outcome in terms of preparing industry-ready talent who can hit the ground running. I would also like to put on record the unwavering support and contribution of our esteemed alumni community in facilitating the School of Business Management, Mumbai's success in ensuring excellent career outcomes for the graduating batch of 2022. We at SBM Mumbai are continually engaging with the industry through our academic processes for contemporary content, innovative pedagogical interventions, and collaboration with industry leaders. Our adherence to global accreditation standards and the Assurance of Learning framework is a continuous endeavor. The industry is looking for talent to manage the post-pandemic market and our students will be at the forefront. We are committed to grooming young individuals as competent, confident, and capable professionals who would be an ideal resource for the future workplace and business ecosystem characterized by the vagaries of the VUCA world. We look forward to the continued support from our stakeholders in the times to come.



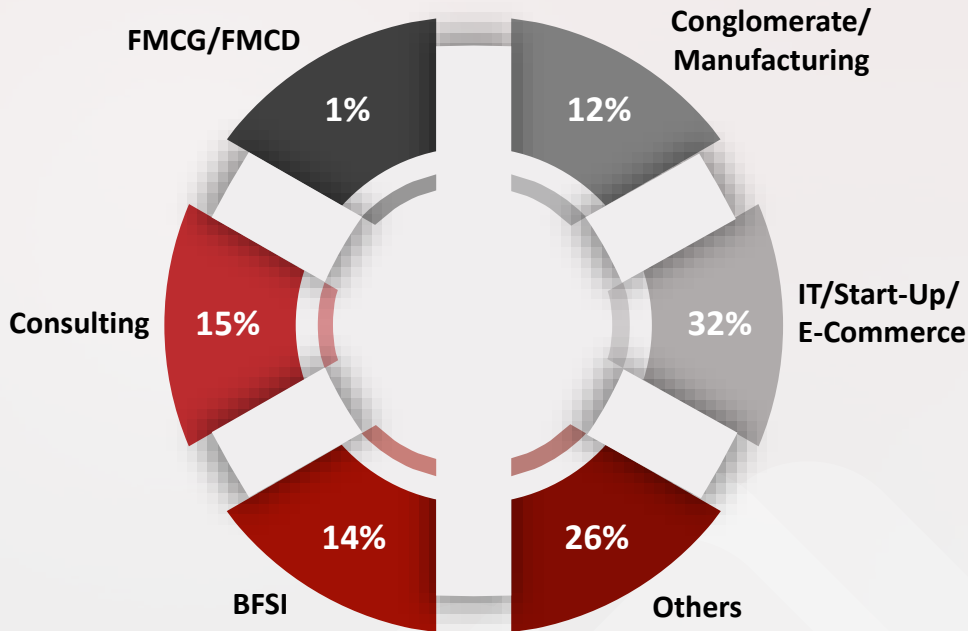
**Dr. Prashant Mishra**  
**Dean - SBM, NMIMS Mumbai**



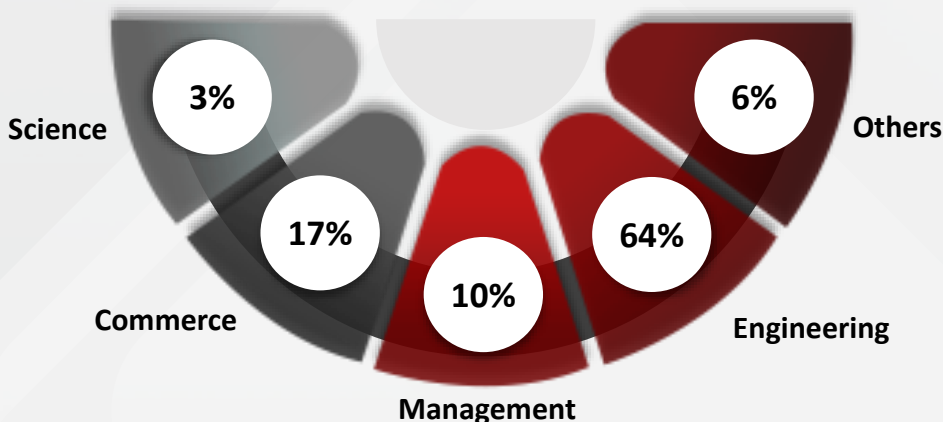
### Work Experience (In Months)



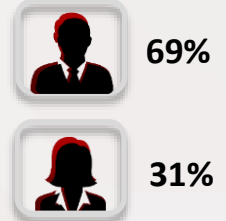
### Experience Background



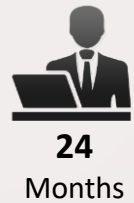
### Educational Background



### Gender Diversity



### Average Work Experience



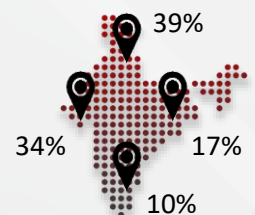
### Average Age



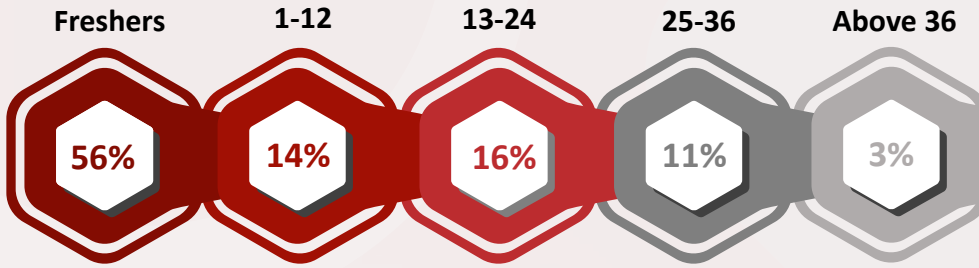
### Professionally Certified



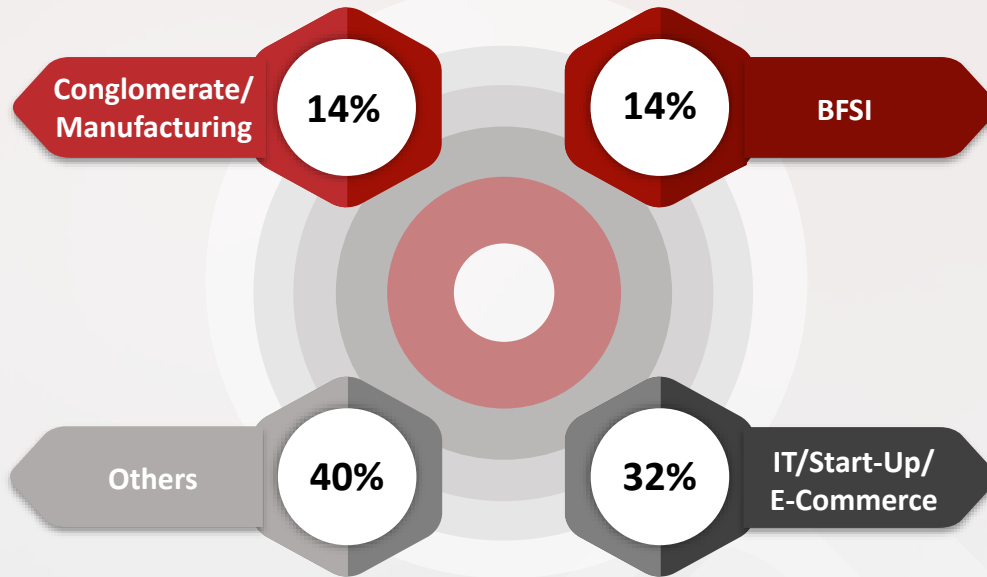
### Geographic Diversity



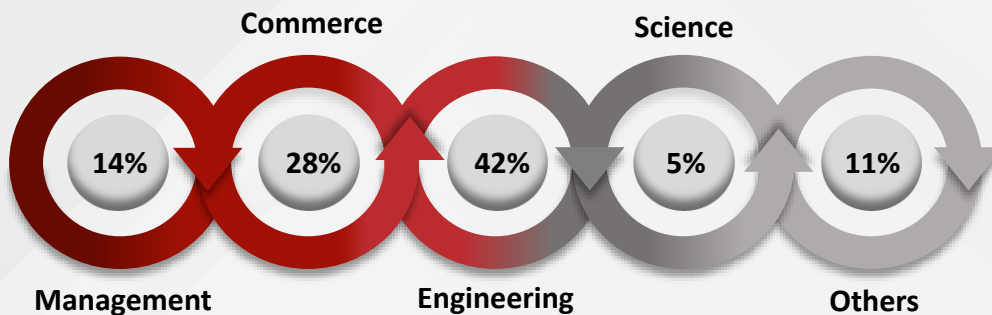
### Work Experience (In Months)



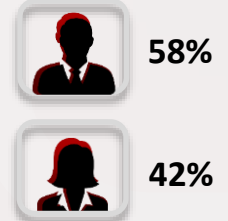
### Experience Background



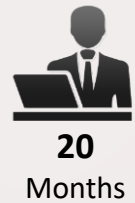
### Educational Background



### Gender Diversity



### Average Work Experience



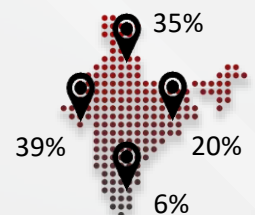
### Average Age



### Professionally Certified



### Geographic Diversity



## MBA CORE

Highest CTC

**₹57.65**  
LPA

Average CTC

**₹23.07**  
LPA

Top  
50

**₹35.03**  
LPA

Top  
120

**₹30.16**  
LPA

Top  
180

**₹28.29**  
LPA

Top  
240

**₹27.00**  
LPA

Batch Placed  
Through PPOs

**29%**

Fortune 500  
Recruiters

**64**

New Recruiters

**38**

Total Recruiters

**130**

## Highest CTC

Finance

**32.00**  
LPA

Marketing

**57.65**  
LPA

Operations  
and  
Data Science

**28.50**  
LPA

General  
Management

**28.50**  
LPA

## MBA HR

Top 5%

**₹ 24.84**  
LPA

Top 10%

**₹ 24.38**  
LPA

Top 20%

**₹ 23.77**  
LPA

Top 30%

**₹ 23.21**  
LPA

Highest CTC

**₹29.09**  
LPA

Average CTC

**₹19.40**  
LPA

Batch Placed  
Through PPOs

**11%**

Fortune 500  
Recruiters

**11**

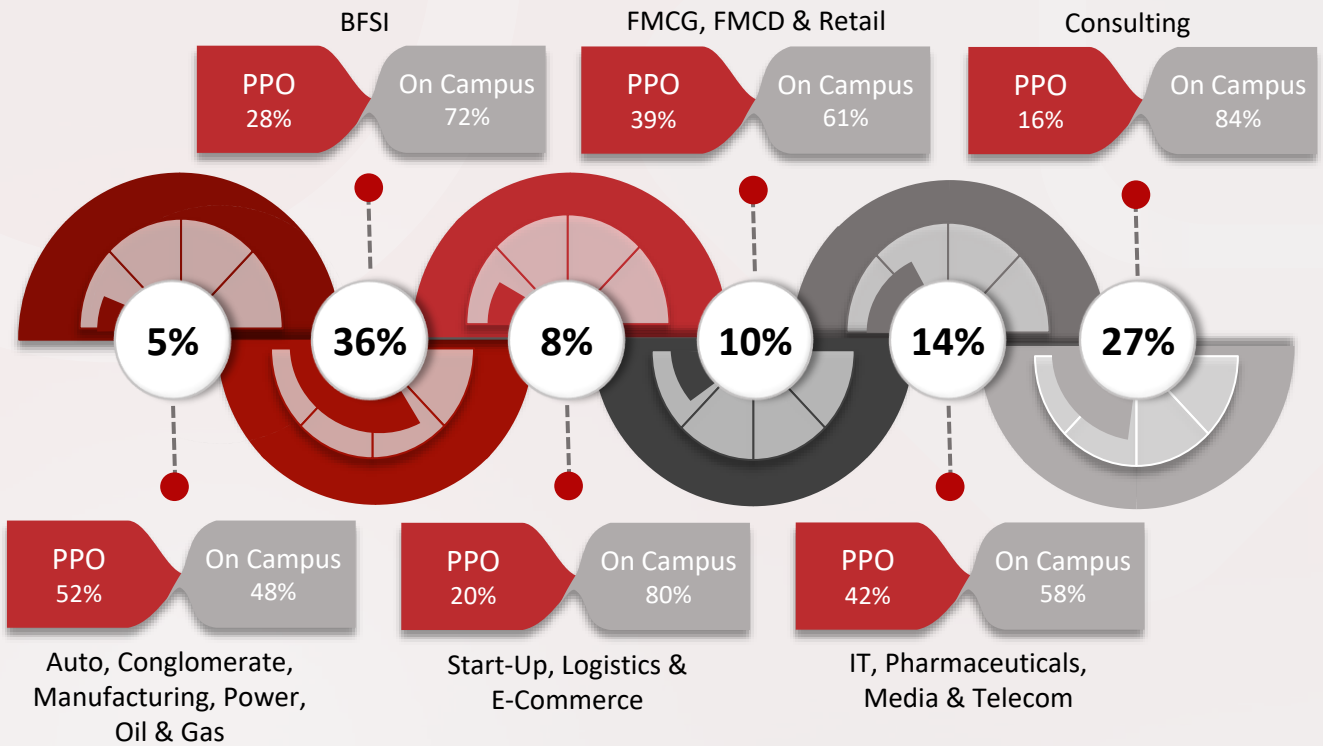
New  
Recruiters

**10**

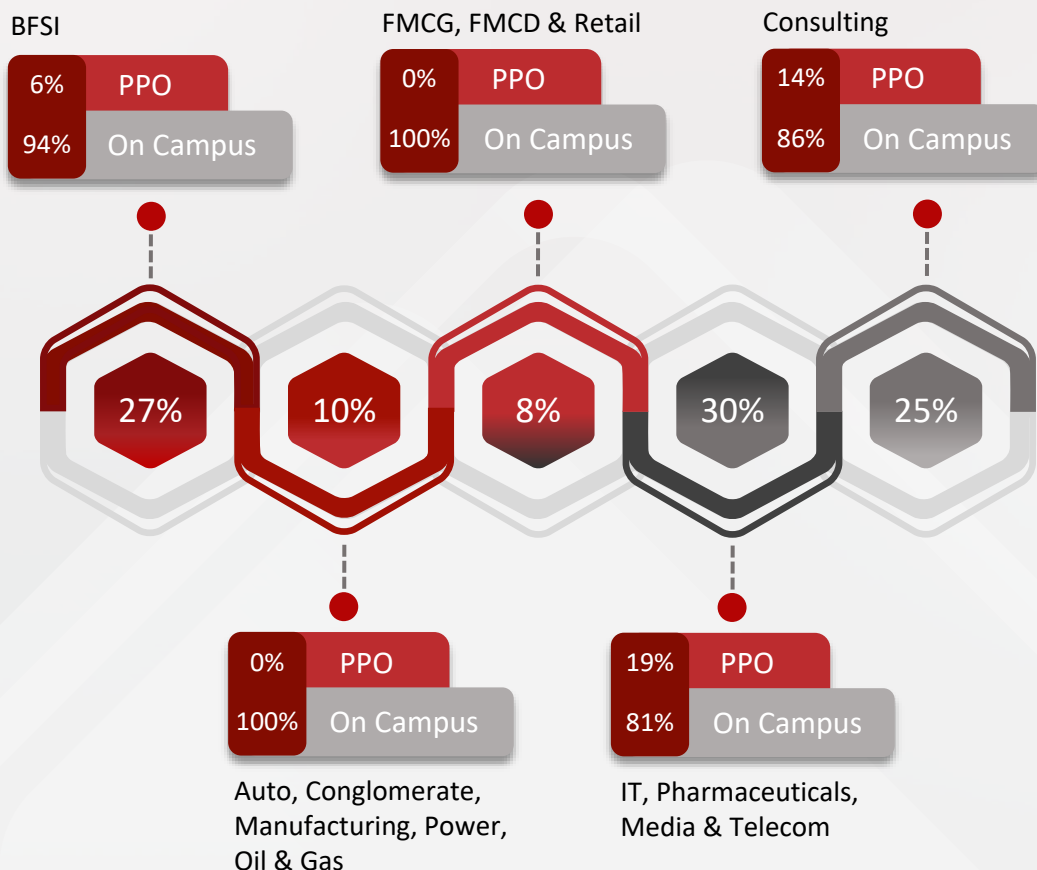
Total  
Recruiters

**24**

**MBA CORE**



**MBA HR**



## BFSI

With the BFSI sector rapidly stabilizing throughout the pandemic recovery phase, SBM, NMIMS Mumbai has become a favored destination for all top league financial players in the business, manifesting the students' mettle and competence. Niche roles such as Advisory and Ratings, Audit, Compliance & Retail Banking, Corporate Treasury Associate, Financial Operations Analyst, Global Markets Analyst, Investment Banking Analyst, Leadership, Programs, Product Manager, and Risk were offered to the students.



## Conglomerate, Automobile, Manufacturing, Oil & Gas, and Power

Conglomerates like RIL, GE Healthcare, and Mahindra & Mahindra welcomed our students into their ranks into leadership programs such as Reliance Emerging Leaders Program, Mahindra Rise Group Management Cadre and multiple leadership programs from General Electric. Household institutions like Grasim also entrusted our students to take part in their legacy by offering them roles such as Sales Manager.



## Consulting

Consulting emerged as one of the resilient cohorts in this year's placements. The placement season concluded with companies like McKinsey & Company, Bain Capability Network, PwC, Avasant, and FinIQ recruit for profiles like Associate Consultant, Business Consulting, Product Management, Project Management Associate, Senior Analyst and Technology Consultant across the verticals.



## IT, Pharmaceuticals, Media, Telecom and Others

Information Technology and Analytics are two tightly integrated functional areas in all manufacturing and service firms. A variety of Technology management roles were offered this year like Digital Marketing Strategist and Customer Project Specialist was offered to the students. This sector saw a healthy mix of loyal as well as first-time recruiters. Highly sought-after Leadership Programs like Tech Mahindra's Group Leadership Cadre, Hexaware's Future Leaders Program and Indegene's Career Accelerator Program. This cohort witnessed some of the most diverse set of organizations recruit for some of the most coveted positions like Corporate Finance Associate, Assistant Product Manager, Risk Analyst, and Business Consultant. Leadership roles like Program Manager and Business Development Consultant were also in full attendance this placement season.





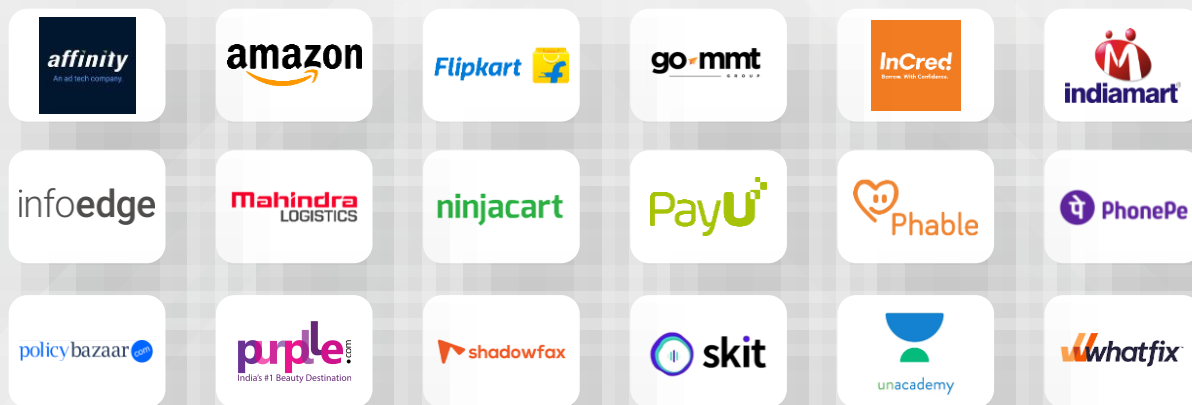
## FMCG, FMCD and Retail

SBM, NMIMS Mumbai confirmed its stature as one of the most sought-after campuses for recruitment by the marketing big-leagues. Prominent roles were offered across divisions including Sales, Marketing, Retail Business Development, Brand Management, Operations, Supply Chain, Strategy & Execution and General Management. Some of the most coveted leadership programs like the Emerging Leaders Plus at TATA Consumer Products, STRIDE program at ABFRL, and Whirlpool Young Leaders Program were offered to the students.

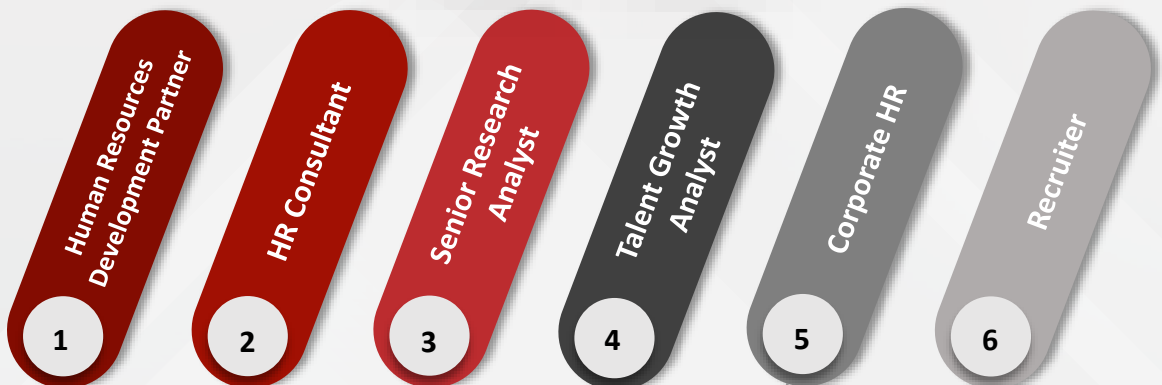


## Startup, Logistics, and E-Commerce

With the booming startup landscape, our students acquired offers from prestigious organizations like Shadowfax, Ninjacart, Whatfix, and Infoedge covering a wide range of profiles like Product Manager, Brand Manager, Customer Marketing and Advocacy, Business Analyst, Category Manager and Operations Manager. E-Commerce companies like Flipkart and Amazon were also in full attendance, clocking flagship profiles like Planning Associate and Inventory Planner.



Our MBA HR program has grown and thrived since its start, carving out a position for itself in the business world. The program has always been committed to excellence, particularly in terms of relevance to the broader external context and the students' professional futures. The students' hands-on skill set has been greatly strengthened thanks to a comprehensive curriculum that includes several courses and workshops spread out over six trimesters. This year' has proven noteworthy yet again, thanks to the trust shown by the corporates in our young bright minds.



## ROLES OFFERED

## International Runners Up

L'Oréal Brandstorm

## National Winners

EXL Acumen

J&J Quest

M&M I Rise for Good

PVMI – Make a Dent

Reliance T.U.P

## National Finalists

AB Cup

Airtel iCreate

AP Canvas

AP Chain Reaction

Flipkart Wired

GEH ThinkAloud

GEP Gameplan

HUL Tectonic

MBAtrek UXpert

Microsoft PM Engage

TIC 2021

## Second Runners Up

HCCB Case Challenge

B-Pro by Wipro

## Campus Winners

\_VOIS Vantage

AP Cognoscenti

Cisco Blizzard

Colgate Transcend

Cummins Redefine

Dell Hackathon

Google Case Challenge

ITC Interrobang

FinValley 5.0 IVP FinValley

Mondelez Maestros

Nomura HR Case Study

Samsung Edge

Xiaomi Young Mi-nds

Xiaomi MI Summit

## Others

Godrej Loud

HSBC STG IB League

Myntra Stylebiz

Titan Elevate

## Awards & Rankings

### Business Today

Ranked 11 in Business Today  
(Top B-Schools)

Ranked 4 in Business Today  
(Top B-School Private)



Ranked 10 in MBA Universe  
(Top B-Schools)



Ranked 4 in EducationWorld  
(The Human Development Magazine)



Ranked 9 in The Week  
(Top B-Schools)

### BW BUSINESSWORLD

Ranked 10 in Business World  
(Top B-Schools)

Ranked 3 in Business World  
(Top B-School Private)



[placement@nmims.edu](mailto:placement@nmims.edu)



V. L. Mehta Rd, Vile Parle West,  
Mumbai - 400056

**Ms. Shobha Pai**

**Director Placements**

+91 22 42355676

shobha.pai@nmims.edu

**Ms. Vedangi Mayekar**

**Deputy Director**

+91 22 42355678

vedangi@nmims.edu

**Ms. Arti Karamchandani**

**Assistant Director**

+91 22 42355677

arti.karamchandani@sbm.nmims.edu

**Mr. Swapnil Sawant**

**Assistant Director**

+91 22 42355682

swapnil.sawant@nmims.edu

**Mr. Jayesh Ahuja**

**Assistant Director**

+91 22 42332264

jayesh.ahuja@nmims.edu

**Mr. Joe D'Souza**

**Placement Executive**

+91 22 42355684

joe.dsouza@sbm.nmims.edu

## PLACEMENT COMMITTEE



***Top row (left to right)*** – Karan Talreja, Vijay Malik, Karan Gauba, Aditya Goenka, Niharika Chandak, Saurabh Bakre, Dipit Sharma, Sanskruti Bajoria, Nabh Kishore, Nishtha Patel, Akanksha Gupta, Riddhi Agarwal, Jinal Kothari

***Bottom Row (left to right)*** – Muskan Bharti, Jatin Rathore, Shubham Gandhi, Prerak Shah, Pranav Anand, Aman Agarwal, Rishav Todi



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