



SVKM'S
NMIMS
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI

FINAL PLACEMENT REPORT

2019-20



OVERVIEW

The School of Business Management, NMIMS Mumbai concluded one of the best placement seasons in its 39-year history, attesting SBM's reputation as one of the top 10 B-Schools in the country. Eminent companies exhibited unwavering trust in the calibre of the students by extending coveted offers and worthy profiles to the 2018-20 Batch of MBA and MBA HR. The institute hosted over 170 companies, concluding a comprehensive recruitment cycle for the students. The season set new milestones with 34% of the MBA and 45% of the MBA HR batch getting placed through PPOs. The institute expresses gratitude to its valued loyal recruiters for their unwavering support and to the new recruiters with whom we hope to build long-lasting relationships. The undivided faith shown by the corporates, supported by the quality of the students and their exemplary performance in all arenas justifies this successful final placement season.

MESSAGE FROM DR. RAMESH BHAT



It is a matter of pride and honour to conclude one of the best placement seasons in the 39-year old legacy of SBM, NMIMS Mumbai. I express my gratitude to our loyal recruiters who have continuously put their faith in the mettle of our students and to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities. We strive to maintain the student quality assiduously through both, a stringent entrance procedure and a rigorous course curriculum. The meticulous composition of the case-based course structure has resulted in the continued rise in the offers extended by our recruiters. On behalf of SBM, I would like to thank our global alumni base, faculty, and management for their support and guidance in creating young future leaders.

Dr. Ramesh Bhat

Officiating Vice Chancellor – NMIMS Deemed to be University

Dean – SBM, NMIMS Mumbai

Provost – Management Education, NMIMS

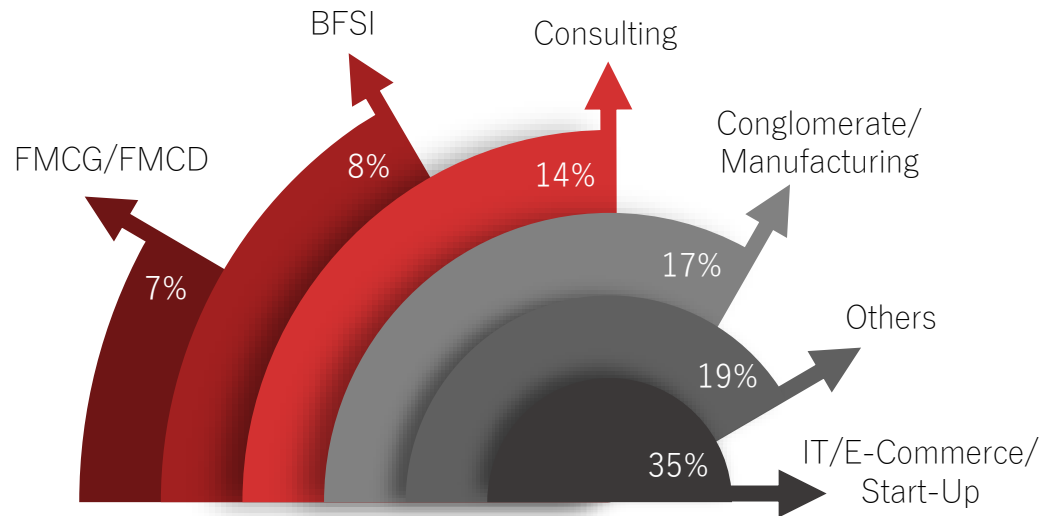


BATCH PROFILE MBA 2018-20

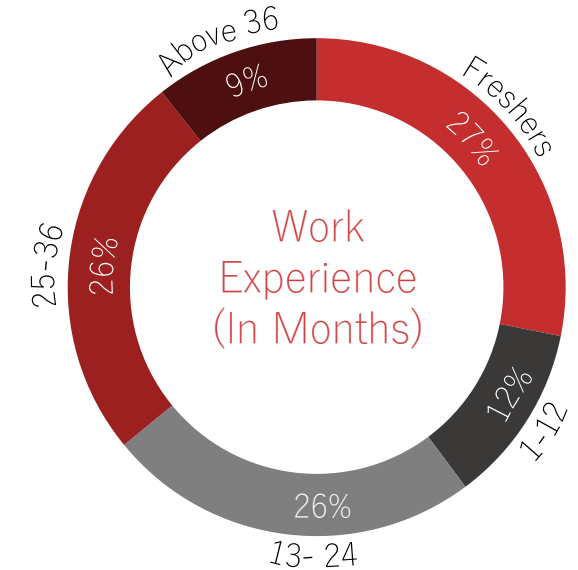
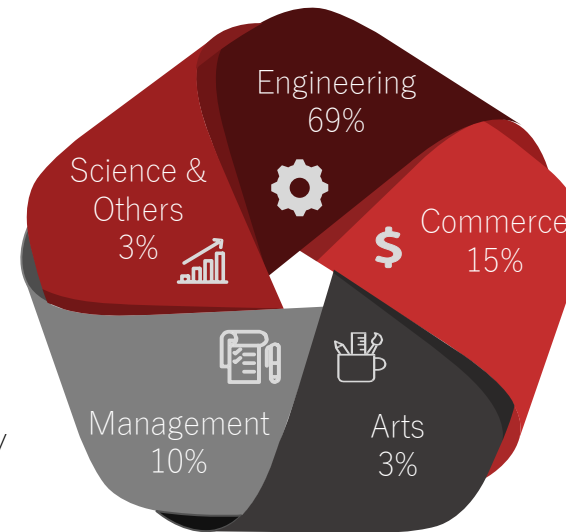


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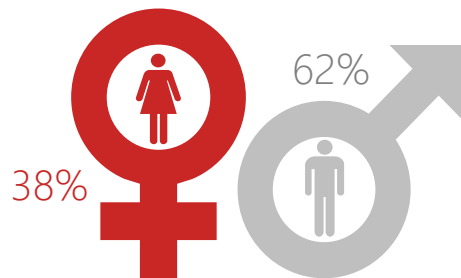
Experience Background



Educational Background



Gender Ratio



Average Work Experience



18 Months

Average Age



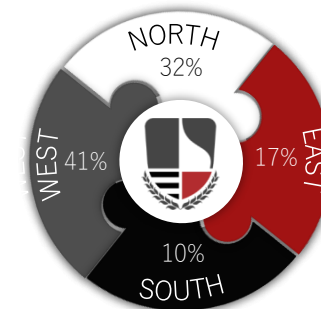
24 Years

Professionally Certified Candidates



312

Geographic Diversity

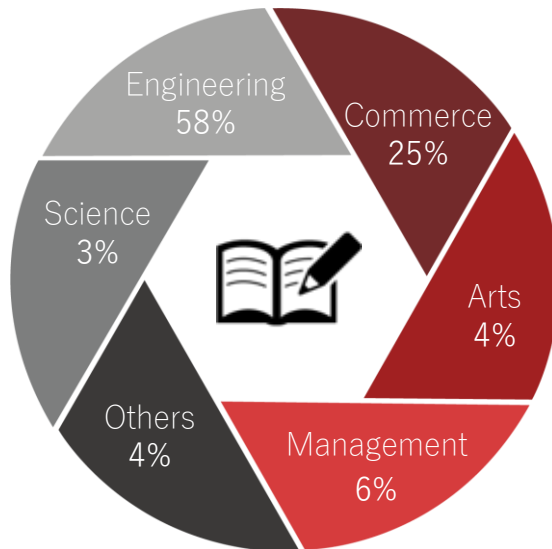


BATCH PROFILE MBA HR 2018-20

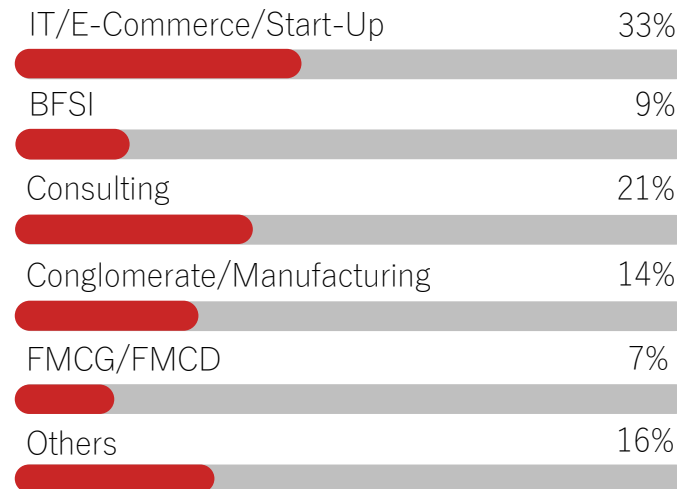


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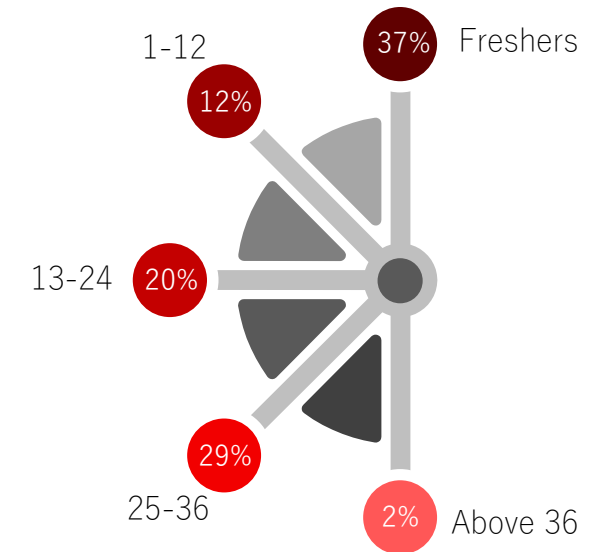
Educational Background



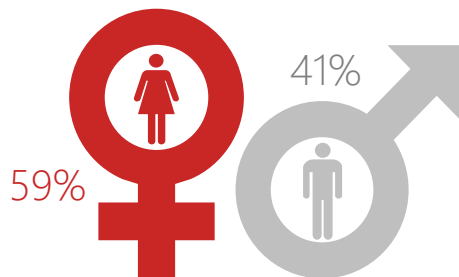
Experience Background



Work Experience (In Months)



Gender Ratio



Average Work Experience



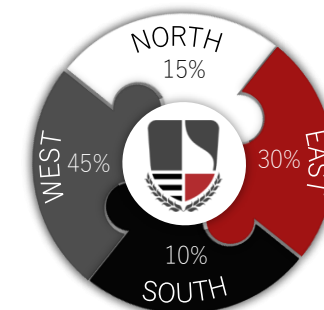
17 Months

Average Age



24 Years

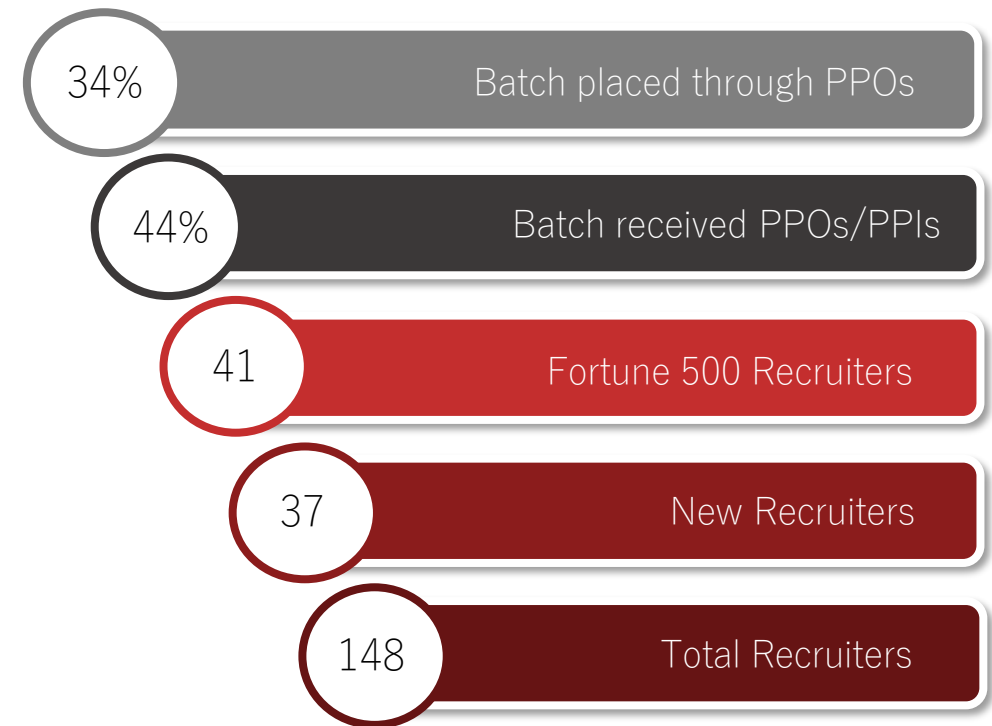
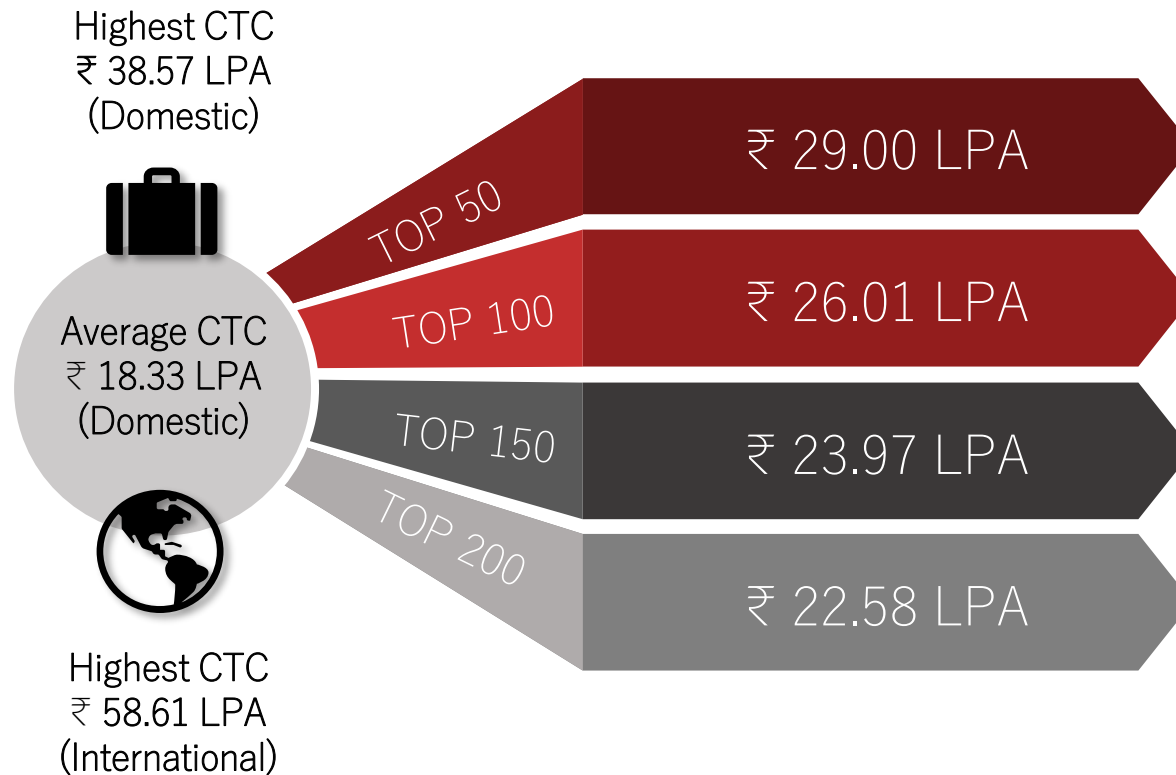
Geographic Diversity



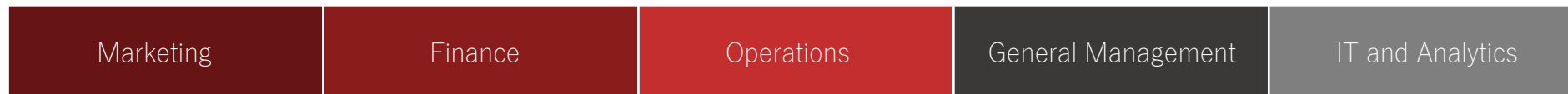
MBA PLACEMENT STATISTICS



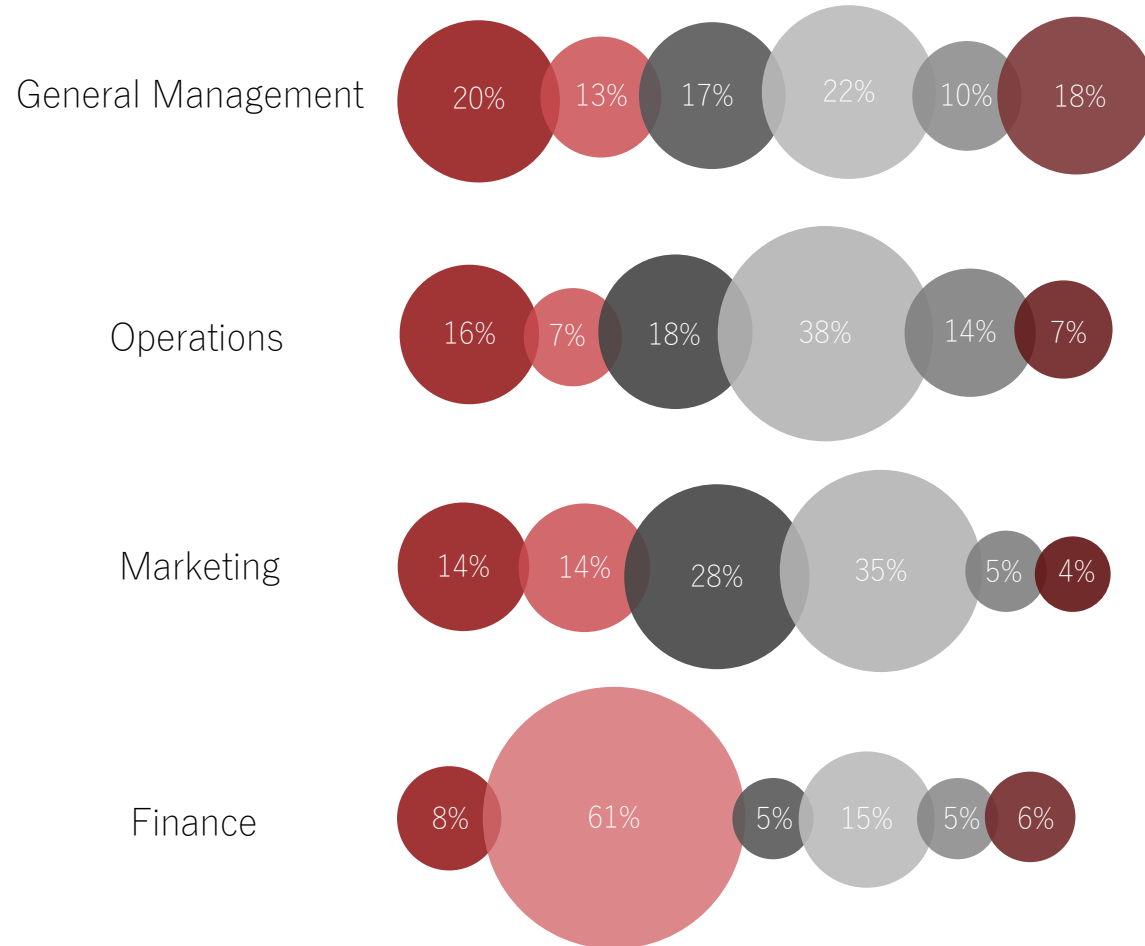
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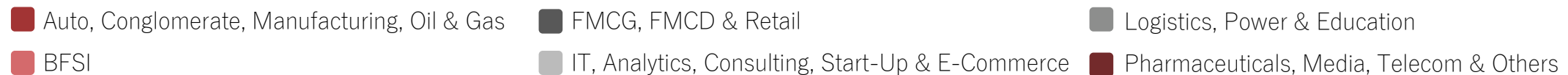
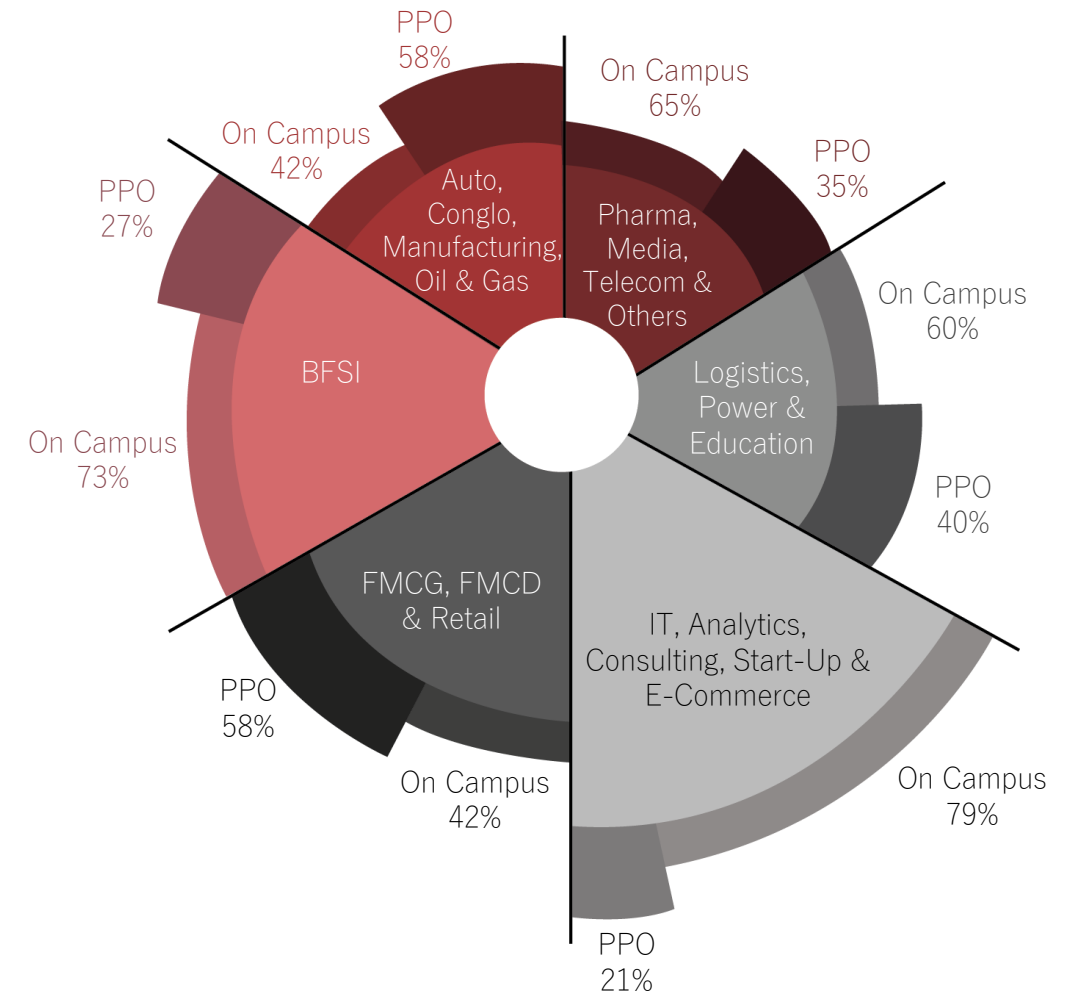
MBA Specialisations we offer



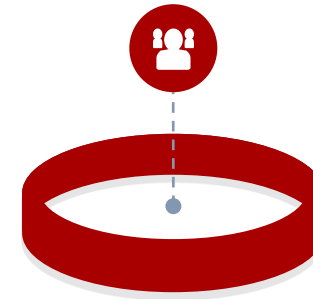
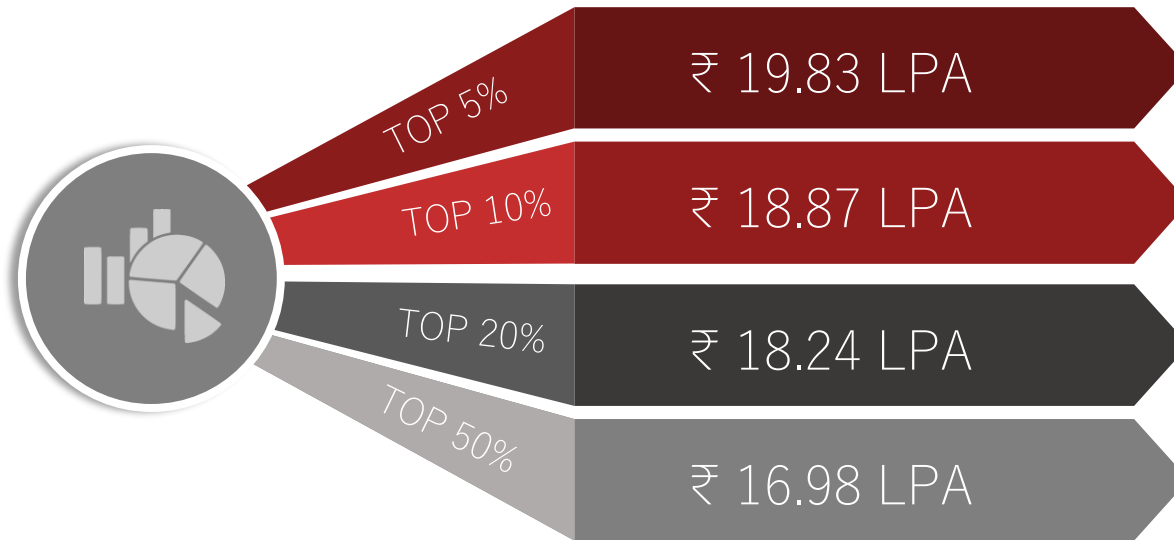
Sector details for students placed in each specialisation



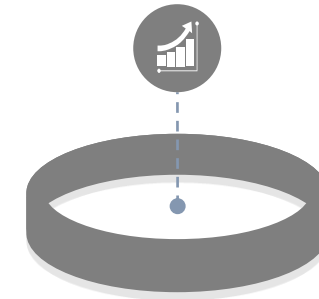
Sector wise PPOs offered



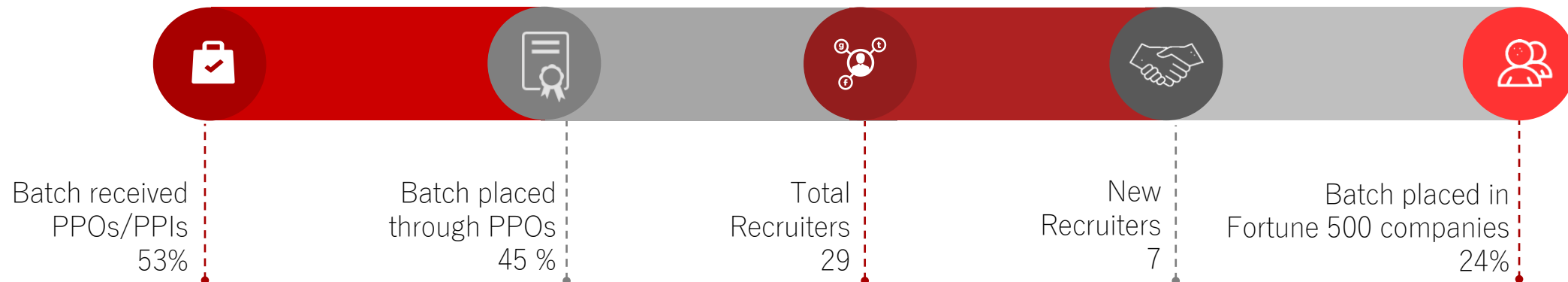
MBA HR PLACEMENT STATISTICS



₹ 22.00 LPA
Highest CTC



₹ 14.98 LPA
Average CTC

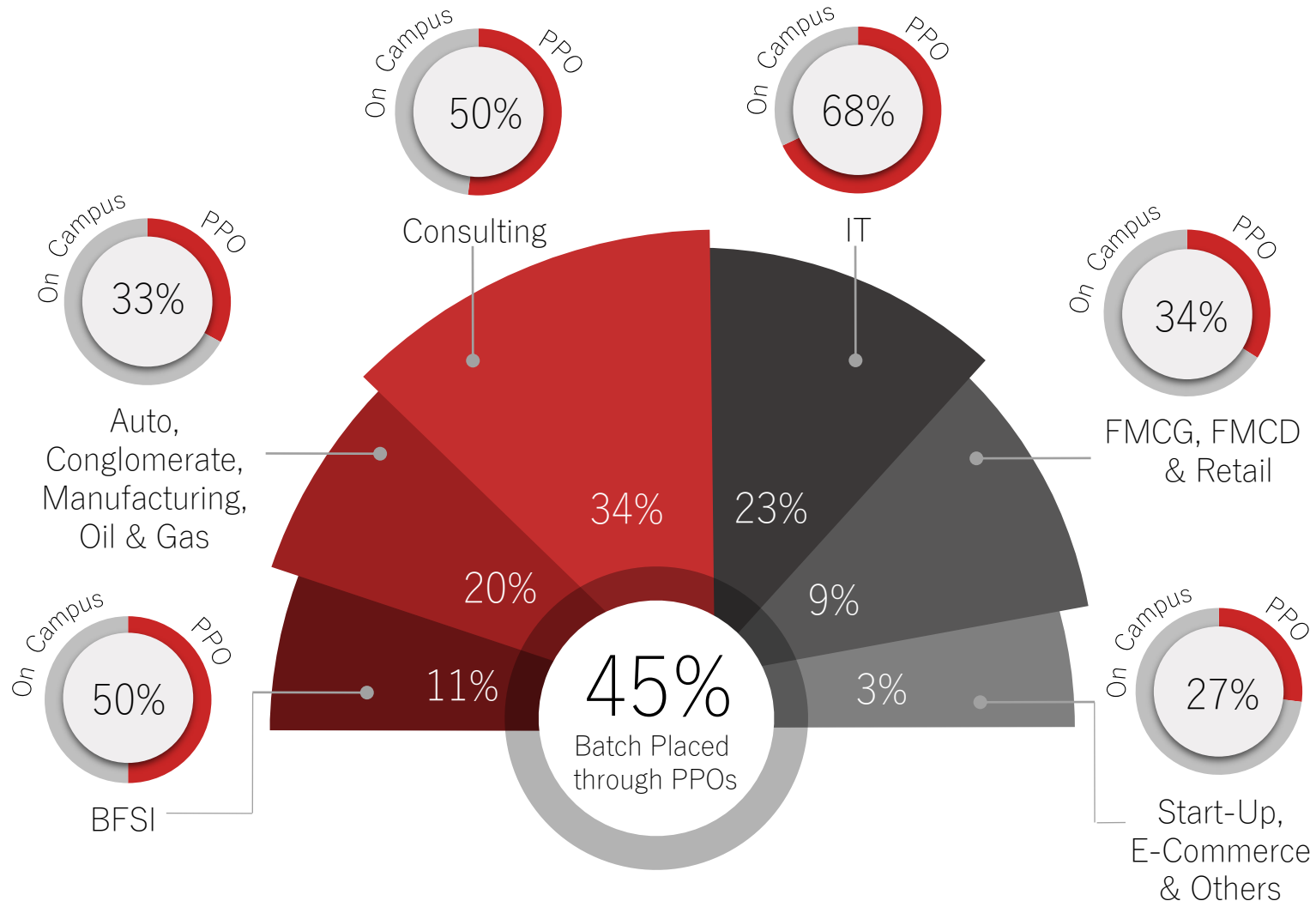


MBA HR



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Students placed in various sectors and sector-wise PPOs offered



MBA SECTOR-WISE COMPANIES



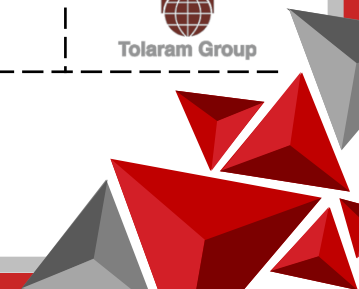
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FMCG, FMCD and Retail

FMCG, FMCD, and Retail companies showcased unwavering loyalty and immense faith in our students for the final placement season. We witnessed a plethora of companies offering sought-after roles across several divisions such as Marketing, Sales, Information Technology, Operations, General Management, Finance and Retail. A potpourri of admired leadership programs such as the Emerging Leaders Plus at TATA Consumer Products, Whirlpool Young Leaders Program, Aditya Birla Fashion Retail Limited STRIDE, and Mars Leadership Experience (MLE) was offered to the students.

Conglomerate, Auto, Manufacturing, Oil and Gas

Continuing a strong trend, major conglomerates bestowed their trust in the acumen of the students and recruited in large numbers. The Conglomerate, Automobile, Manufacturing, Oil and Gas sectors saw coveted roles being offered in the domain of Operations, General Management, Commercial Leasing, Sales and Marketing, and Corporate Information Technology. Remarkable flagship programs were offered to the students like the Baker Hughes ASPIRE Leadership Development Program, Mahindra Rise Group Management Cadre, Reliance Industries Limited RALP Leadership role, and Eaton Sales and Marketing Center Leadership Development Program (SMCLDP). General Electric offered their coveted leadership roles like Digital Technology Leadership Program (DTLP) and Financial Management Program (FMP).



Banking, Financial Services and Insurance



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SBM, NMIMS Mumbai has been a preferred destination for all top league financial players in the industry, highlighting the acumen of the students. The sector saw a maximum number of offers being made in a plethora of functions. Niche roles such as Credit Risk, Enterprise Credit & Fraud Risk Management, Wealth Enterprise, Valuation, ICG Risk Analyst, Advisory, Rating, Research, Infrastructure Advisory, Portfolio Valuation, Financial Valuation, CIMD Product, Risk, Corporate Treasury, Securities, Liquidity Risk, Services, Basel, Product Risk Analyst, Equities, Financial Risk Management, and Market Risk Analyst were offered. Other top roles included Investment Banking, Global Banking and Markets Analyst, Financial Operations, Finance & Accounting, Senior Analyst in Rating, Credit Policy Manager, Business Analyst, Asset and Wealth Management, Treasury, Corporate Risk, Financial Associate, and Strategic Business Change Analyst. Leadership programs such as Axis Ahead, ICICI Prudential Business Leadership Program, and MAX Life Insurance Future Leader Program were offered to the students.

Logistics, Power and Education

Carrying forward the endowment of the institution, distinguished organizations from across the Logistics, Power and Education sectors witnessed a rise in the number of students recruited. The NMIMS Mumbai final placement season facilitated the students to achieve a wide range of roles across several divisions. Major roles offered to the students included Category Manager, Sales and Marketing Trainee, Operations Manager, and Financial Planning Analyst.

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IT, Analytics, Consulting, Start-Up and E-Commerce



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Prominent firms in the Information Technology, Analytics, Consulting, Start-Up and E-Commerce sectors participated in the final placement process with zeal and made a colossal impact by offering coveted roles such as Project Manager, Business Analyst, Data Consultant, Functional Consultant, Solution Engineer, Inside Account Representative, Digital Consultant, SAP Consultant, Talent Analyst, Research Associate, Business Analyst in Data & Architect, Account Manager, Catalogue Manager, Compliance Manager, Sales Specialist, Capacity Optimization Analyst, and Product Manager. These roles were offered in the field of Digital Marketing, Pre-sales, Corporate Finance, Pricing, Operation, Software Development, Consulting, Enterprise Services, Financial Risk Management, Marketing and Data Analysis. Esteemed leadership programs like Accenture Talent Accelerator Program, Cisco Project Specialist Program, Hexaware Technologies HFL Program and SAP IMPACT were offered to the students.

Pharmaceuticals, Media, Telecom and Others

Pharmaceuticals, Media, Telecommunication and Other sectors witnessed paramount companies for the final placement season. Highlighting the streak of confidence shown in our students, the recruiters offered admired roles across divisions like Sales and Marketing, Operations, Consulting, Product Management, and General Management. Leadership roles like Merck Operations Leadership Development Program (OLDP) and _VOIS Discover Graduate Program were offered to the students.



MBA HR COMPANIES



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The MBA Human Resources program has grown exponentially since its commencement because of the steadfast faith that companies have shown in our students. A significant mix of companies from various sectors participated in our final placement season to offer roles across various divisions like Talent Management, Learning & Development, Recruitment, Talent & Engagement, Innovation, and HR Centre of Excellence. The students were offered prestigious roles such as HRBP – Human Resource Business Partner, HR Generalist, Talent Acquisition, Plant HR, Talent Analyst, Workforce Advisory Consultant, Corporate HR, Campus Engagement, Employee Relations, Associate Consultant HR, Consultant, Digital Operations, and Research Associate. Reputed leadership programs like Reliance Industries Limited RALP and TATA Consumer Products Emerging Leader Plus were offered.



COMPETITIONS - WINNERS AND FINALISTS 2019-20



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 EY Young Tax Professional of the Year International Finalists	 Carlson International HR Case Competition International Finalists	 Google Case Challenge 2019 National Winners	 ABGLP Woo Me Season 2 National Winners	 UltraTech India Next 2019 National Winners
 The FLIP National Challenge National Winners	 ABFRL Madura Hackathon National Winners	 Swiggy SURGE National Winners	 OYO The Catalyst National Winners	 LogiQuest Season 4 National Winners
 AGS Transact Case Study Competition National Winners	 Asian Paints CANVAS National First Runners Up	 L'Oréal Brandstorm 2019 National First Runners Up	 Ola Campus Connect Challenge National Second Runners Up	 HUL L.I.M.E. National Second Runners Up
 V-Guard Big Idea B-Plan Contest National Finalists	 Xiaomi Summit National Finalists	 Asian Paints Chain Reaction National Finalists	 Mahindra War Room Season 12 National Finalists	 Bajaj Finserv Atom (Season 2) National Finalists
 HUL TechTonic National Finalists	 J&J Quest Season 7 National Finalists	 ACTapult Case Study Competition National Finalists	 HUL Carpe Diem Season 6 National Finalists	 Reliance TUP 5.0 National Finalists
 CFA Research Challenge National Finalists	 Hero Campus Challenge S5 National Finalists	 Samsung E.D.G.E. Regional Finalists	 Vodafone Vantage Regional Finalists	 RB Global Challenge Regional Finalists

AWARDS AND RANKINGS 2019-20

BW BUSINESSWORLD

Ranked 3 in BW Business World B-School Survey (Private)

Business Today

Ranked 4 in Business Today (Best B-School Private)

INDIA TODAY

Ranked 4 in India Today (Private B-Schools)

Outlook
THE FULLY LOADED MAGAZINE

Ranked 4 in Outlook-ICARE Top Private MBA Institutions

Dare2 Compete AWARDS 2020

Ranked 5 in Dare2Compete (Most Competitive B-School)



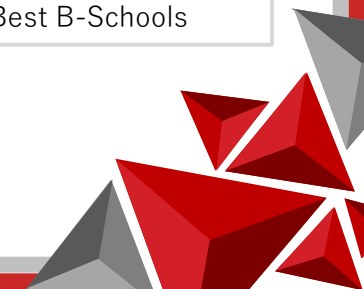
Ranked 6 in EducationWorld India Private B-Schools

Business Today

Ranked 9 in Business Today India's Best B-Schools

INDIA TODAY

Ranked 9 in India Today India's Best B-Schools



PLACEMENT TEAM



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Mr. Joe D'Souza

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PLACEMENT COMMITTEE



Top row (left to right) – Dharmil Joshi, Nitish Adlakha, Ajay Sahoo, Jigyesh Dave, Vansh Parikh, Sagar Gudi, Aditya Kashyap, Aditya Johari, Dhairya Hirani, and Anant Ved.

Bottom Row (left to right) – Nikhil Upadhyay, Amandeep Kaur, Shravan Kumar Madamsetty, Shalini Ghosh, Oindrila Dhar, Harshika Kher, Ridhima Dutta, Kishan Panigrahi, Prakhar Maheshwari, Vinit Raichandani, Biswadip Roy, Tushar Gupta and Srihero Yennana.

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