

SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI



FINAL PLACEMENT REPORT 2022-2023

MBA CORE & MBA HR



DR. PRASHANT MISHRA
DEAN - SBM, NMIMS MUMBAI

This season signifies a momentous milestone in our institution's history, as we continue in our 41-year-old legacy of cultivating and nurturing students to become trailblazers in the realm of leadership. The placement process was executed in a hybrid fashion this year, presenting companies with a diverse range of options tailored to their convenience.

With the participation of over 175 esteemed recruiters and more than a third of the batch receiving pre-placement offers, the graduating batch of 2023 for MBA Core and MBA HR received an impressive assortment of job offers across various profiles and business functions. Despite the volatile business environment and market instability, our students have showcased remarkable resilience and adaptability.

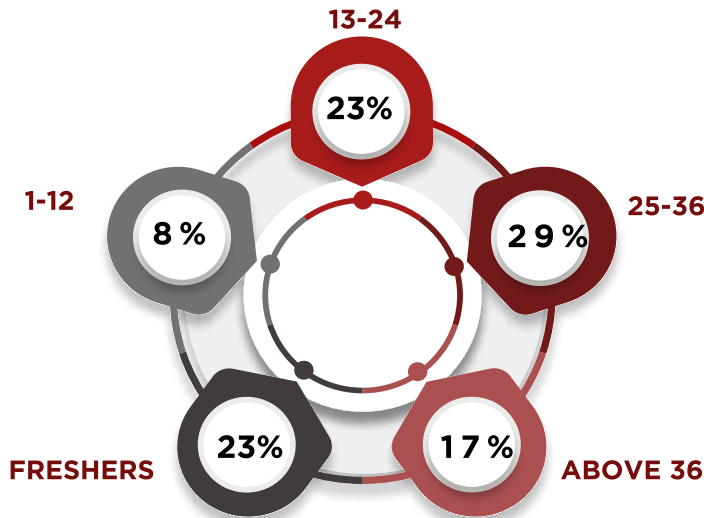
Our adherence to global accreditation standards and the assurance of learning framework reflects our commitment to providing our students with a world-class education. Our continuous efforts and dedication have earned SBM, NMIMS Mumbai a position among the top 100 B-schools worldwide in the FT-MiM Global rankings, reaffirming our status as one of the premier B-schools in the country.

Our esteemed faculty, alumni, and placement team have played a pivotal role in securing exceptional career outcomes for our students. Their unwavering support and contributions warrant my heartfelt gratitude. I would also like to express my sincere appreciation to our esteemed recruiters for their astute discernment in recognising our students' immense potential and providing them with unparalleled opportunities to thrive. We eagerly anticipate strengthening our relationships in the times to come.

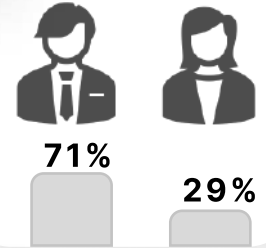
MBA CORE



WORK EXPERIENCE (IN MONTHS)



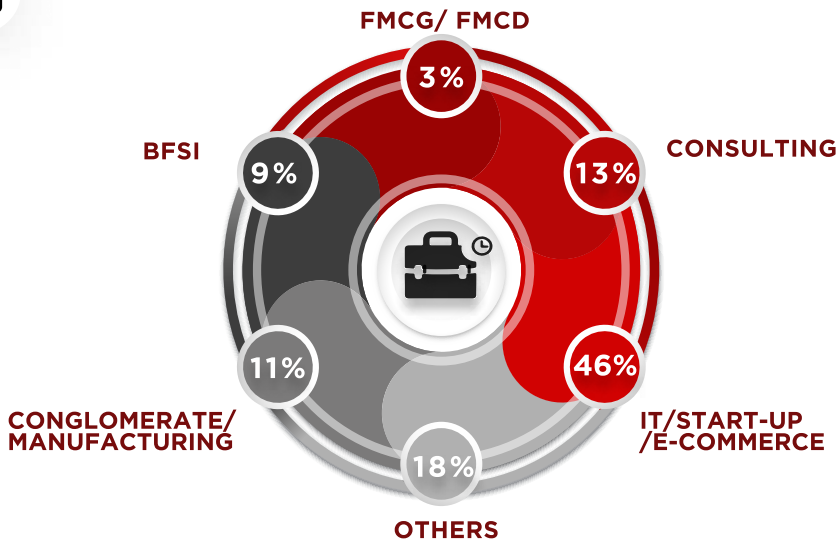
GENDER DIVERSITY



AVERAGE AGE



EXPERIENCE BACKGROUND



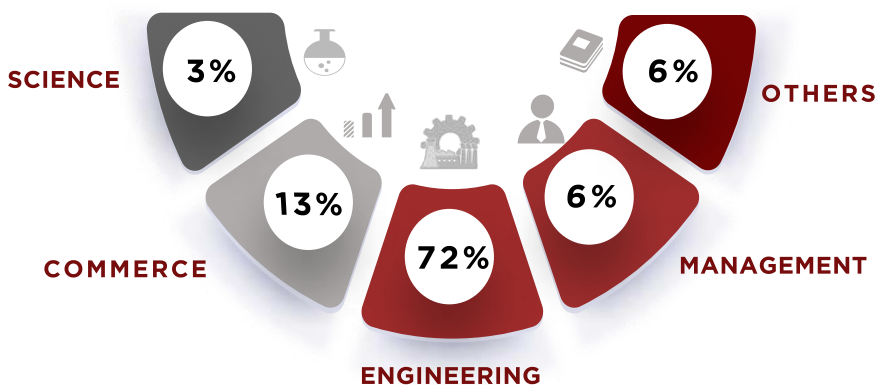
PROFESSIONALLY CERTIFIED



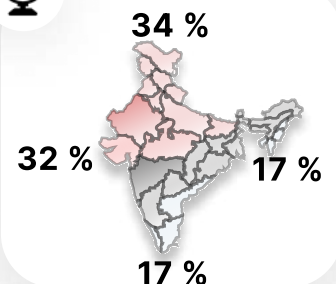
AVERAGE WORKEX



EDUCATION BACKGROUND



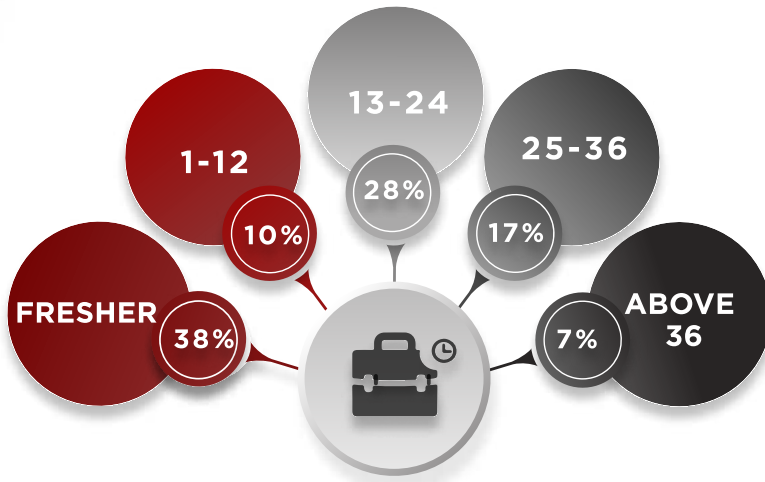
GEOGRAPHIC DIVERSITY



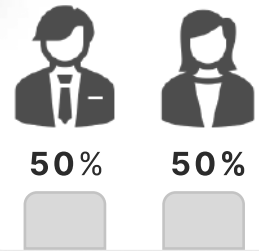
MBA HR



WORK EXPERIENCE (IN MONTHS)



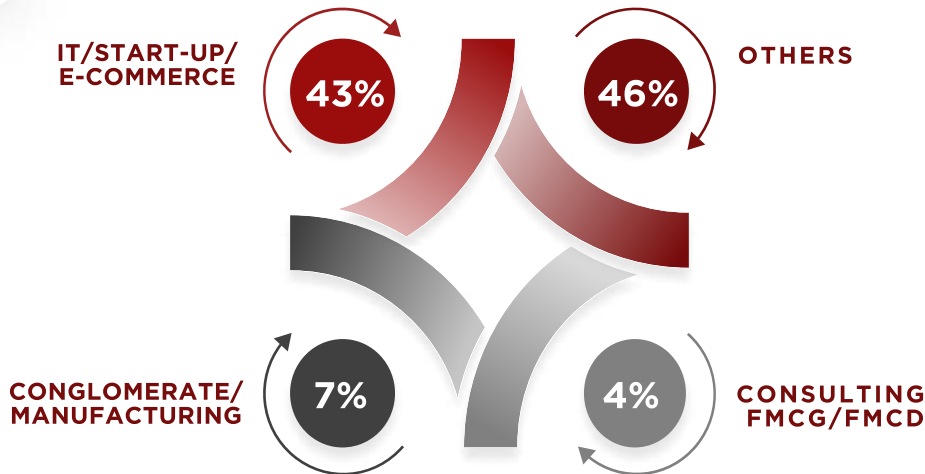
GENDER DIVERSITY



AVERAGE AGE



EXPERIENCE BACKGROUND



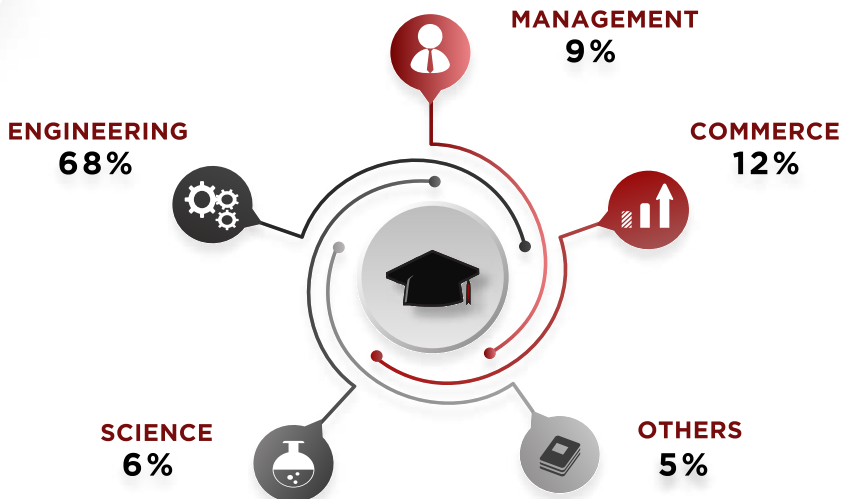
PROFESSIONALLY CERTIFIED



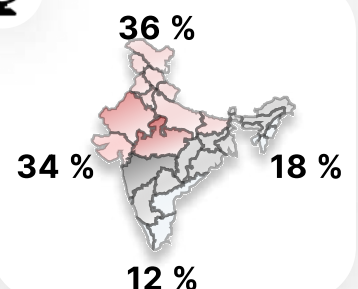
AVERAGE WORKEX



EDUCATIONAL BACKGROUND



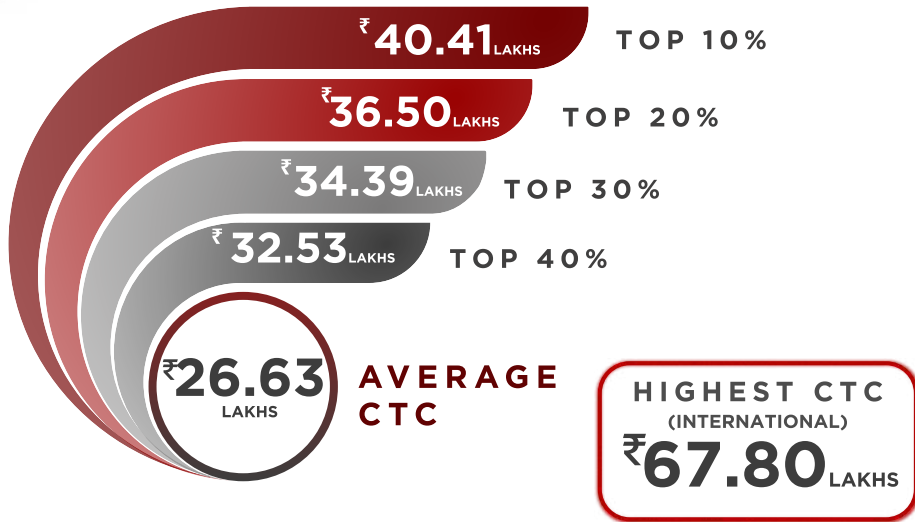
GEOGRAPHIC DIVERSITY



MBA CORE



PLACEMENT STATS



RECRUITERS

148

TOTAL RECRUITERS

52 NEW RECRUITERS

84 FORTUNE 500 RECRUITERS



PPO

36% BATCH PLACED THROUGH PPOS



HIGHEST CTC

FINANCE
₹42.00 LAKHS

GENERAL MANAGEMENT
₹67.80 LAKHS

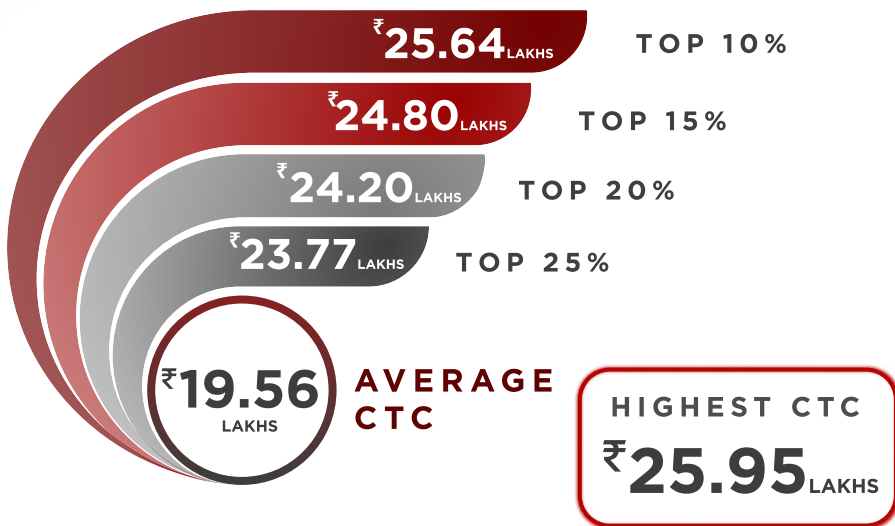
MARKETING
₹57.78 LAKHS

OPERATIONS & DATA SCIENCE
₹36.32 LAKHS

MBA HR



PLACEMENT STATS



RECRUITERS

51

TOTAL RECRUITERS

24 NEW RECRUITERS

29 FORTUNE 500 RECRUITERS



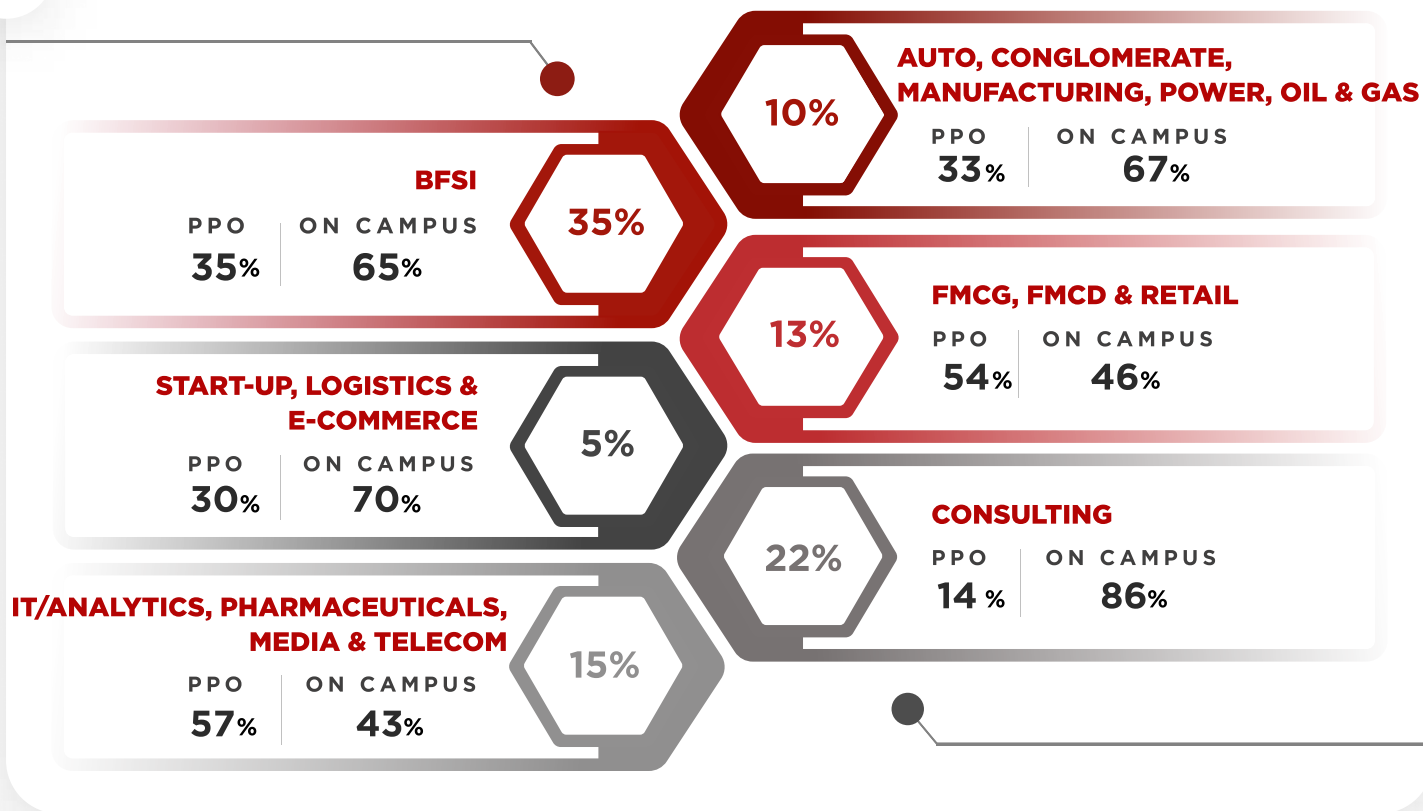
PPO

25% BATCH PLACED THROUGH PPOS

MBA CORE



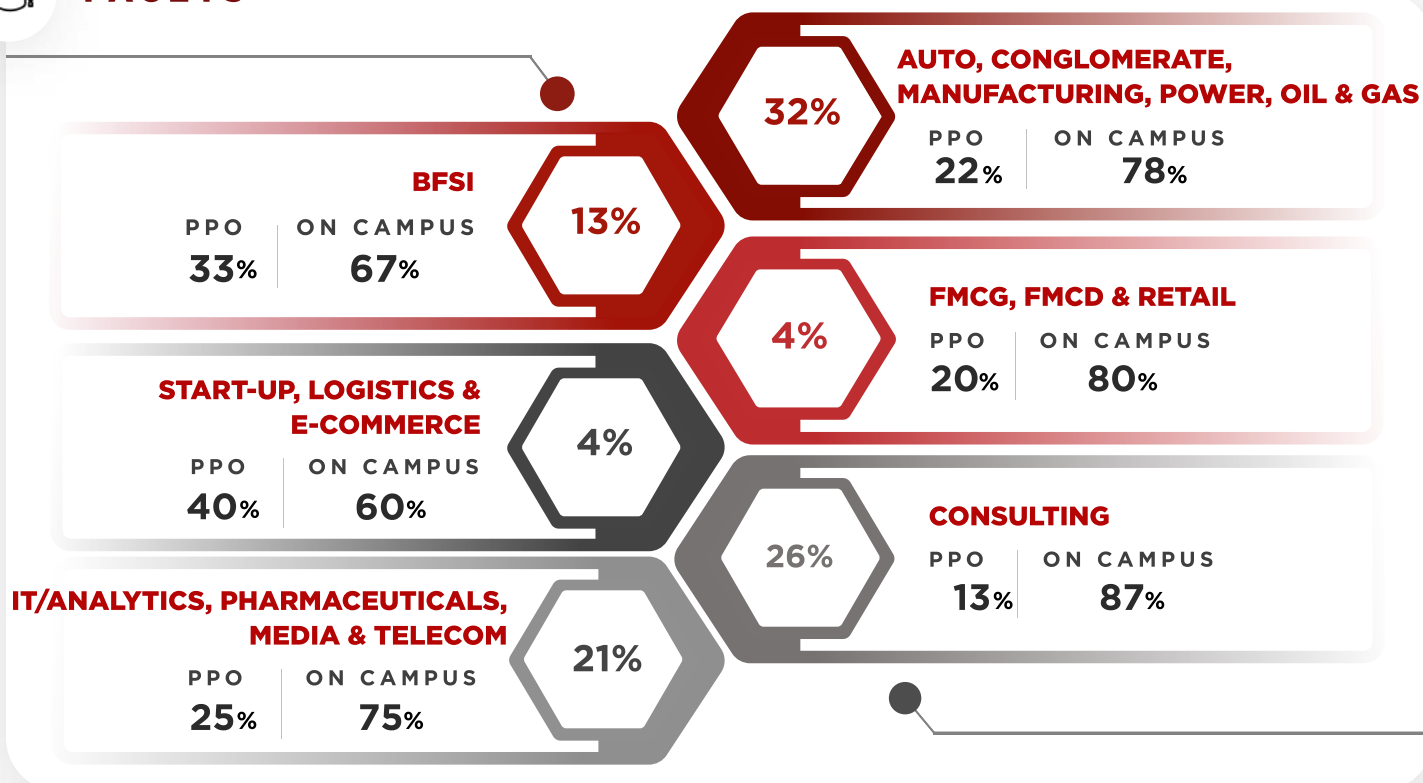
FACETS



MBA HR



FACETS



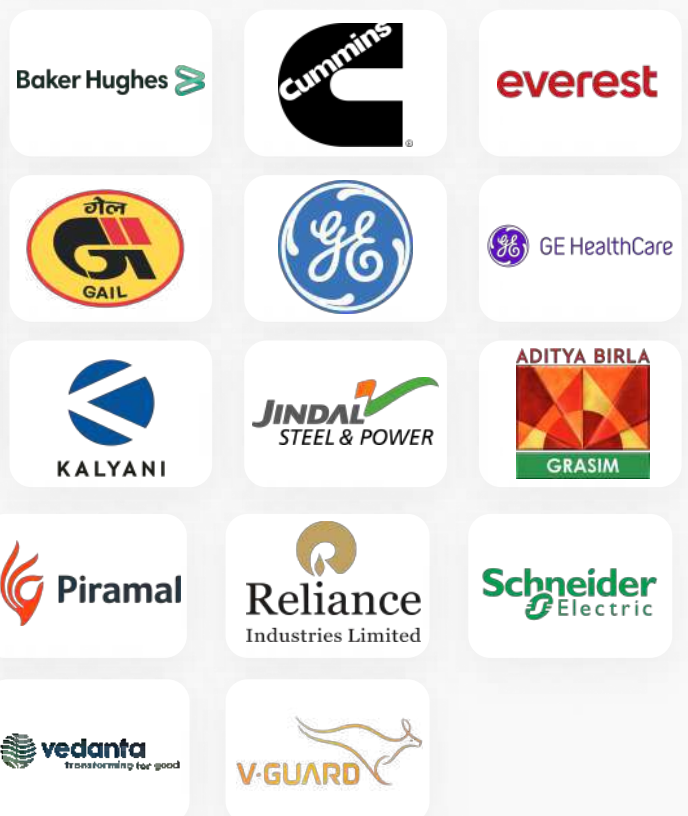
BFSI

SBM, NMIMS carries a rich pedigree in Finance which has been reinforced this placement season as well with offers from some of the most sought after organisations. The students are set to assume a wide variety of positions, some of which include Investment Banking Analyst, Investment Research Analyst and Financial Operations Analyst. Students were also offered a host of prestigious roles in the areas of Corporate Risk, Private Wealth Management, Working Capital Requirement, Retail Banking, Product Management, Digital Banking Sales, Corporate Banking and Equity Product and Research.



CONGLOMERATE, AUTOMOBILE, MANUFACTURING, OIL & GAS, POWER AND REAL ESTATE

Our strong partnership with several of India's leading conglomerates due to the high calibre of our students who were recruited for prominent leadership roles such as the Reliance Emerging Leaders Program, Digital Technology Leadership Program by General Electric and Tata Administrative Services Program.



CONSULTING

Our curriculum has been crafted with meticulous attention to details, aimed at equipping students with a comprehensive understanding of consulting practices. We are privileged to partner with some of the most prominent consulting firms who showed faith in the talent pool of our college and recruited students from our campus for prominent roles such as Management Consultant, Strategy Consultant, Technology Consulting Analyst, Financial Consultant, Senior Implementation Facilitator.



FMCG, FMCD AND RETAIL

FMCG and FMCD prevailed to be the domains of choice and marquee names unabating to bestow their faith in the acumen of the students and recruited in large numbers. Students were also offered prestigious leadership programmes like TATA Consumer Products' Emerging Leaders Plus, STRIDE Program at ABFRL, and Whirlpool's Young Leaders Program to cultivate versatile next-generation leaders.



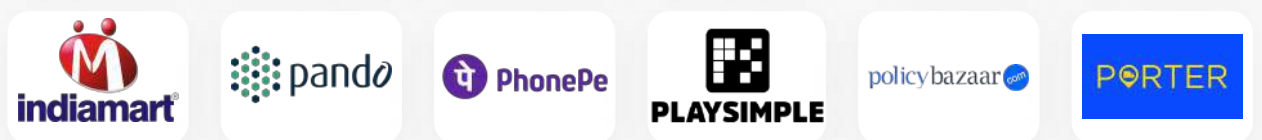
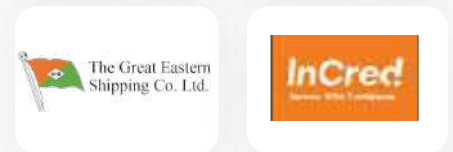
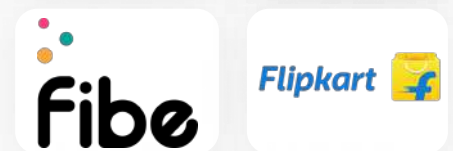
IT / ANALYTICS, PHARMACEUTICALS, MEDIA, TELECOM AND OTHERS

Information Technology and Analytics foster innovation in all corporate functions and serve as a means of achieving business success. A range of technology management and analytics profiles were offered to our students which includes - Customer Project Specialist, Business Manager, Business Planning Analyst, etc. This sector saw a healthy mix of loyal as well as first-time recruiters. Highly sought-after leadership programs like Young Leader - Airtel Management Trainee, Hexaware Future Leaders Program were offered to our exemplary students. Some of the most sought-after roles like Product Management, Strategy, Operations Professional Development Program, Project Analyst, Program Manager and Tech Sales were offered to the students.



STARTUP, LOGISTICS, AND E-COMMERCE

The country's startup landscape continues to flourish and several prominent startups offered profiles including Product Manager, Program Manager and Account Manager. New courses like Industry 4.0 and Data Exploration were introduced in the curriculum on the recommendation of organisations. Flagship logistic companies also made offers for their coveted management trainee positions and roles like Product Manager, Assistant Product Manager, Strategy General Manager, and Program Manager were offered



The MBA HR program, having transformed into a prominent offering, has reflected the growing recognition of the vital role that HR plays. In order to prepare students for the rapidly changing field of human resource management, the program's curriculum has been carefully crafted. Renowned organisations offered prominent roles in the fields of Talent Growth, HR Consultancy, HR Business Partner, Employee Relations etc.

_VOIS

Acrotrend
Customer insights & analytics

adani

ADITYA BIRLA
GRASIM

ADITYA BIRLA
CAPITAL

alight

AON

BAJAJ | Allianz

befree

BOSCH

BT

Capgemini

Cerebrus

CLOUD4C
A Citis Company

cognizant

Cummins

darwinbox

Deloitte

DIAGEO

elasticrun

EY

EY
Global Delivery Services
Building a better working world

GAIL

GODREJ | GODREJ & BOYCE

GODREJ agrovet
agritech solutions

Goldman Sachs

HCLTech

Honeywell

ICICI Bank

ICICI Securities

IDFC FIRST Bank

indiamart

KORN FERRY

LT

LOWE'S

LUPIN

Mahindra LOGISTICS

MARUTI SUZUKI

i'm lovin' it

media.net

Native

Piramal

POSITIVE MOSES

publicis sapient

RAYMOND
CONSUMER CARE LIMITED

Reliance Industries Limited

SAINT-GOBAIN

STANTON CHASE

SUN PHARMA

vedanta
transforming for good

Whirlpool CORPORATION

wipro

Roles Offered

HR Development Partner

HR Consultant

Senior Research Analyst

Talent Growth Analyst

Recruiter

Corporate HR



INTERNATIONAL RUNNER-UPS AND SEMI-FINALISTS

L'OREAL
BRANDSTORM

OPTUM
STRATETHON



NATIONAL WINNERS & RUNNER-UPS

ASIAN PAINTS
CANVAS

CUMMINS
REDIFINE

DAIMLER
DICV HACKATHON

THE GOVERNANCE
CHALLENGE

HCCB
DISRUPT

IDFC FIRST BANK
FAME

KOTAK
EXPLORE

MONDELEZ
MAESTRO

BOND WITH
PIDILITE

WIPRO
B-PRO

TRINITY LIFE SCIENCES
TRILYTICS



AWARDS / RANKINGS

FINANCIAL TIMES
(TOP 100 GLOBAL B-SCHOOLS)

RANKED 10TH IN BUSINESS WORLD
(TOP B-SCHOOLS)
RANKED 3RD IN BUSINESS WORLD
(TOP B-SCHOOL PRIVATE)

RANKED 11TH IN BUSINESS TODAY
(TOP B-SCHOOLS)
RANKED 4TH IN BUSINESS TODAY
(TOP B-SCHOOL PRIVATE)

RANKED 14TH IN MBA UNIVERSE
(TOP B-SCHOOLS)
RANKED 5TH IN MBA UNIVERSE
(TOP B-SCHOOL PRIVATE)

RANKED 3RD AS PRIVATE
B-SCHOOL

RANKED 8TH IN THE WEEK
(TOP B-SCHOOLS)
RANKED 5TH IN THE WEEK
(TOP B-SCHOOL PRIVATE)

RANKED 25TH BY NIRF
(TOP B-SCHOOLS)
RANKED 5TH BY NIRF
(TOP B-SCHOOL PRIVATE)



NATIONAL FINALISTS & SEMI-FINALISTS

ASIAN PAINTS
CHAIN REACTION

AVALON CONSULTING
SUN TZU

BAJAJ FINSERV
ATOM

DIAGEO
BESPIRITED

FLIPKART
WIRED

FLIPKART
VIDYARTHINI

INFOSYS CONSULTING
INGENUOUS

NOMURA
NAV NIRMAAN

RECKITT
GLOBAL CHALLENGE '22

STRATEGY CO. GLOBAL
CONSULTING CHALLENGE

SAMSUNG
EDGE7

_VOIS
VANTAGE

CFA RC

IVP
FINVALLEY



CAMPUS WINNERS

CIPLA
ASCEND

GEP
GAMEPLAN

HSBC STG
IB LEAGUE

ITC
INTERROBANG SEASON 12

MARICO
OVER THE WALL

MAHINDRA RISE
CHALLENGE

RECKITT
CAREER COMPASS

MICROSOFT
PM ENGAGE

XIAOMI
SUMMIT



OTHERS

GODREJ
LOUD SEASON 11

JOHNSON AND JOHNSON
IMAGIVATORS

TATA
IMAGINATION CHALLENGE

PLACEMENT TEAM

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PLACEMENT COMMITTEE



TOP ROW (LEFT TO RIGHT) - SHIVAM RUNGTA, KARTHIK MS, AMEY PAWAR, AKHILESH MALIK, HARSHHIL LULLA, ADITYA THORAT, PARSHAV DEB, AKASH KUMAR SAHUKAR, PIYUSH PANWAR

BOTTOM ROW (LEFT TO RIGHT) - SAUMITRA BHARGAVA, RASHIM ANAND, ANKITA SINHA, SANJANA GUGNANI, SHRIYA DUGGAL, DHANASHREE JATAR, KANIKA GUPTA, KRISHNA ZAWAR

 [corporate-relations-nmims-mumbai](https://www.linkedin.com/company/corporate-relations-nmims-mumbai)

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