
FINAL PLACEMENT REPORT

2022-23

MBA Digital Transformation

DEAN'S MESSAGE

SBM NMIMS Mumbai has spent 41 years cultivating and training young, industry-ready professionals who have made a name for themselves and their Alma Mater.

Keeping with the SBM legacy of offering innovative programs that are in accord with industry requirements, two new MBA programs were introduced in last few years - MBA Business Analytics & MBA Digital Transformation. While the final year students of the 3rd batch of MBA Business Analytics and the 1st batch of MBA Digital Transformation are ready to enter the corporate world, the first year students of these two programs have started with their summer internship in leading companies across sectors.



Dr. Prashant Mishra
Dean - SBM, NMIMS Mumbai

I express my gratitude to our esteemed placement partners for seeing the potential of our students and providing them with domain specific profiles. This confirms our belief that talented cohort of students, teachers, and staff can work together to present professionals who are industry ready.

The School of Business Management, Mumbai's success in guaranteeing excellent placements for the graduating class of 2023 has been made possible by the continuous support and involvement of our industry leaders and valued alumni. Through our academic methods for industry relevant course material, creative pedagogical interventions, and guidance from the industry leaders, we have been able to achieve successful placements for the 3rd batch of MBA Business Analytics and 1st batch of MBA Digital Transformation.

We are dedicated to developing young people into knowledgeable, assured, and capable professionals who would be an excellent resource for the workplace. In the upcoming years, we anticipate continuous support from our stakeholders.

ABOUT THE PROGRAM

MBA Digital Transformation

MBA in Digital Transformation is designed as a multidisciplinary post graduate program with a strong commitment to industry relevance as well as business and social implications. The program has the following key objectives:

- Gain multidisciplinary skills and perspectives in order to enable them to architect digital innovations and disruption.
- Help organizations build a digital culture by grooming a workforce who can leverage emerging digital technologies to transform business.

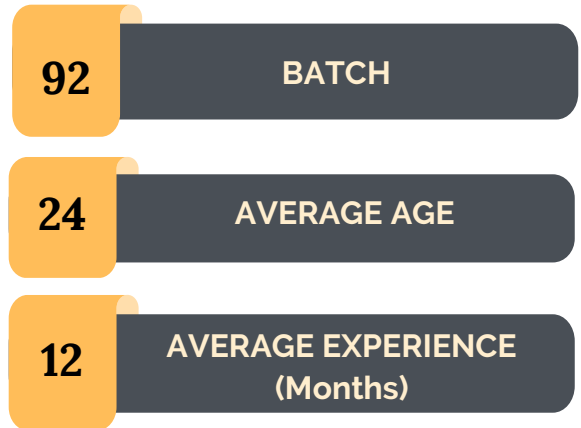
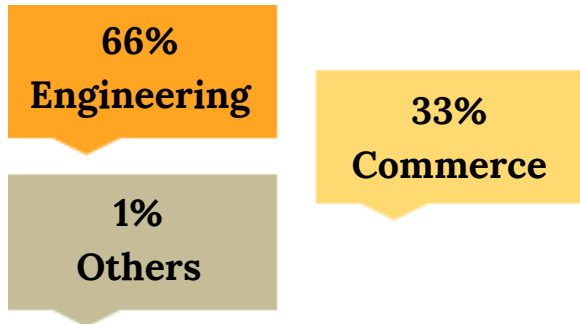
We present to you Final Placement Report 2022-23 of MBA Digital Transformation.



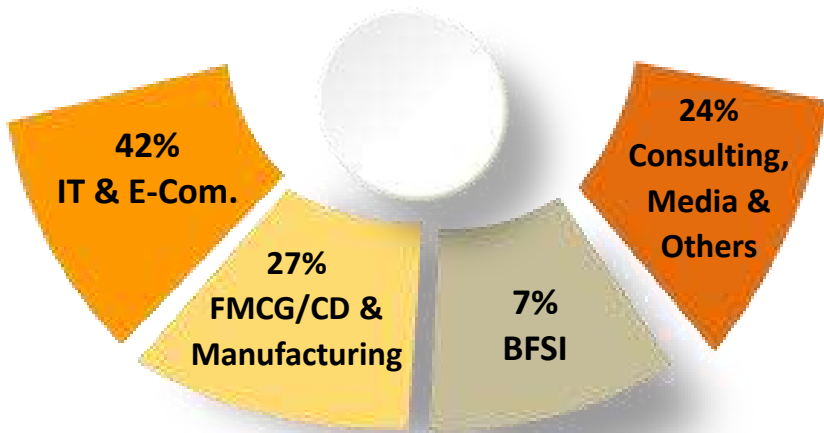
BATCH PROFILE

MBA DIGITAL TRANSFORMATION

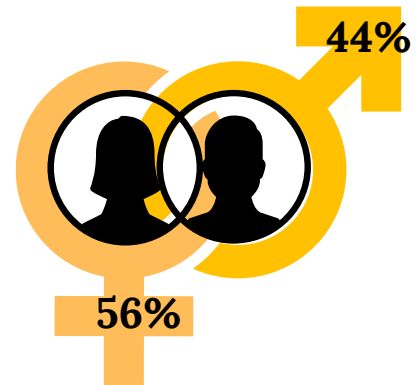
EDUCATION BACKGROUND



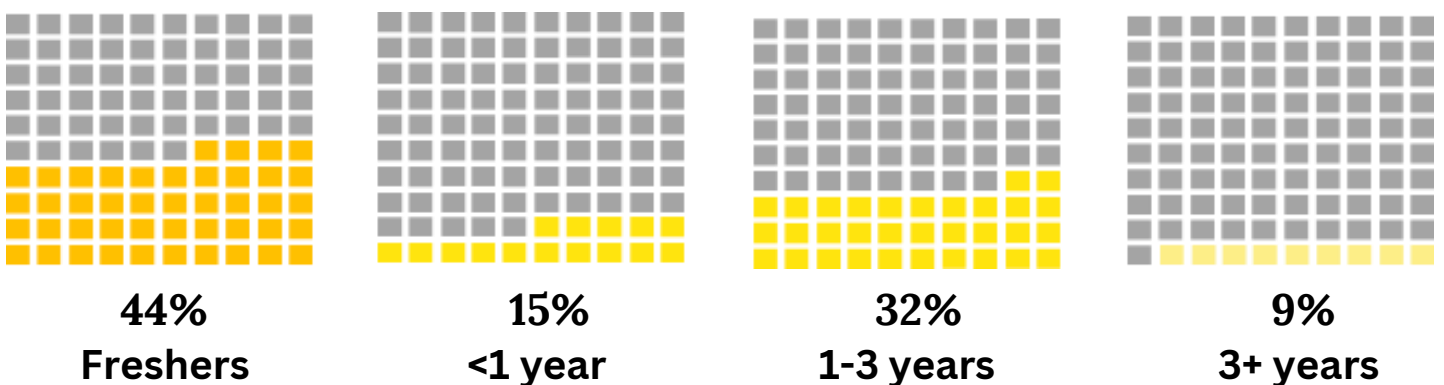
EXPERIENCE BACKGROUND



GENDER DIVERSITY

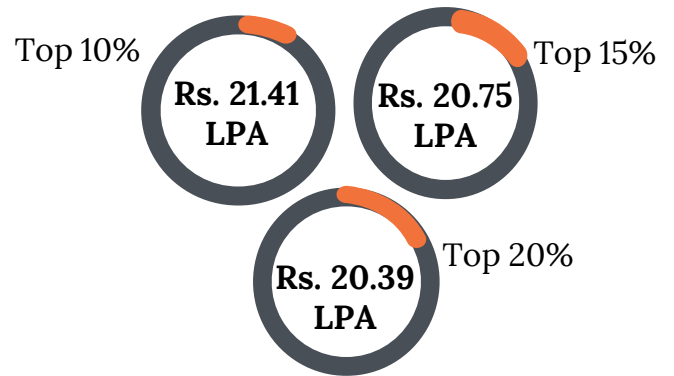


YEARS OF EXPERIENCE

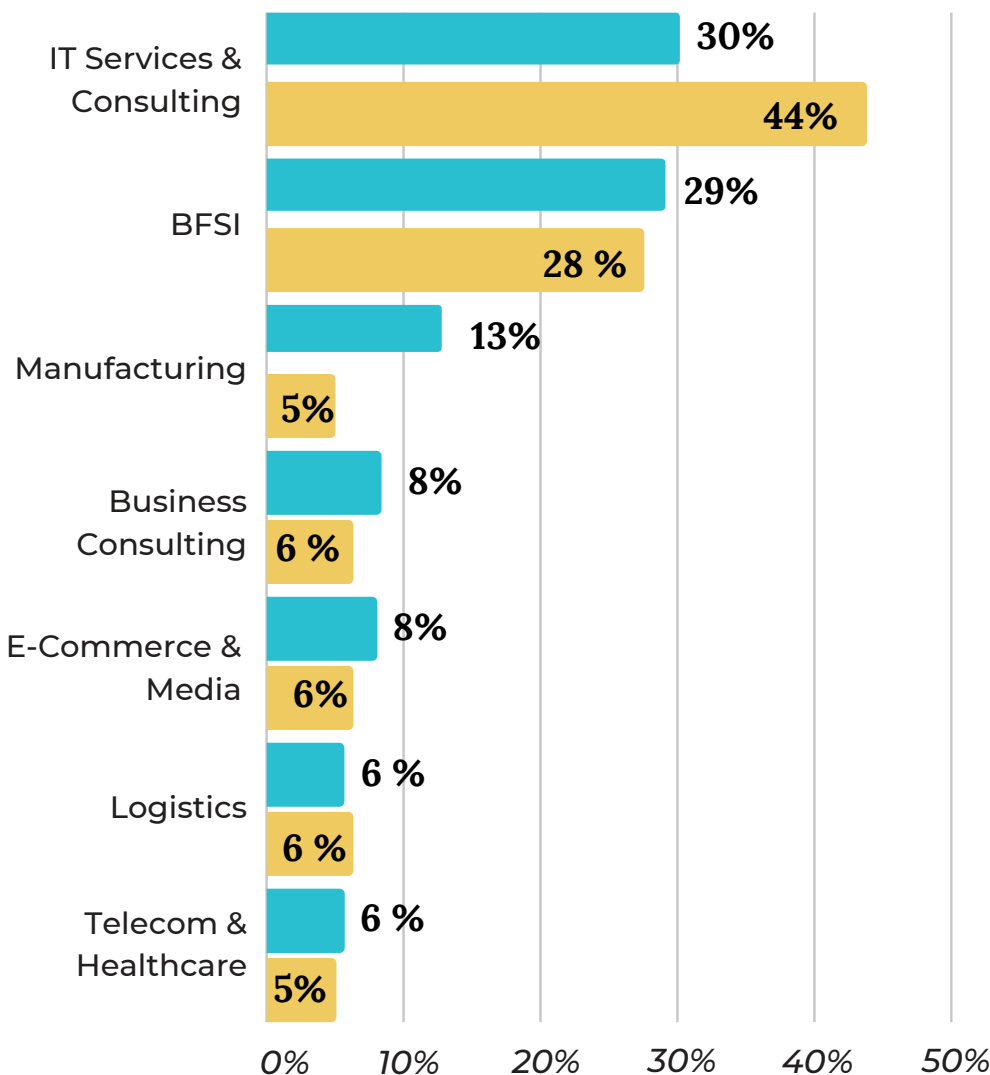


PLACEMENT HIGHLIGHTS

MBA DIGITAL TRANSFORMATION



■ Sector-wise Companies Distribution ■ Sector-wise Student Recruited



70+ Companies

20

Fortune 500 Companies

PLACEMENT HIGHLIGHTS

DOMAIN SPECIFIC PROFILES OFFERED

MBA Digital Transformation

Digital Consultant

Product Management

ERP Consultant

Information Security

Risk & Compliance

Strategy Management

Enterprise - IOT

Project Management

Business Analytics

Tech Cloud Planning

PLACEMENT PARTNERS

MBA DIGITAL TRANSFORMATION

 3i Infotech LIMITLESS EXCELLENCE	 ACCOLITE DIGITAL Transforming The Future	 adani Ports and Logistics	 allcargo logistics Ingenuity in Motion	 amazon	 aspire SYSTEMS attention. always.
 ATHER	 atomberg "Why not?"	 AUTHBRIDGE Building trust through data	 AXIS FINANCE	 brillio	 BNY MELLON
 Bandhan Bank	 BEGHOU CONSULTING	 Coverfox	 Course5 Transformative intelligence	 CEDAR	 Chola
 Cognizant	 Deloitte.	 DS GROUP Dharampal Satyapal Group	 experian.	 EXL	 FACTSPAN
 Fullerton India Rishta Sammaan Ka	 FLEXILOANS	 FedEx®	 fincare Small Finance Bank Wish More Get More	 Groww	 groupm
 General Mills	 GENESYS™	 genpact	 HCL	 hp	 HashedIn
 Hero	 indiamart®	 IIFL	 JUBILANT PHARMOVA	 JOSH	 Jio
 JM FINANCIAL	 JOHN DEERE	 KPMG	 KEN RESEARCH YOUR SEARCH ENDS WITH OUR RESEARCH	 KALYANI	 LUPIN
 LatentView Actionable Insights • Accurate Decisions	 MINDGATE DELIVERING INNOVATION	 MOTILAL OSWAL	 MarshMcLennan	 media.net	 NAVIKENZ
 ONE2TEN	 OneBanc	 pwc	 P POONAWALLA FINCORP	 RBL BANK	 RA Rockwell Automation
 SAAR LOHA	 sutra management consulting	 Star Union Dai-ichi Life Insurance	 Shalina	 TATA TATA POWER	 TARGET
 TIGER ANALYTICS	 TATA AIA LIFE	 TATA AIG INSURANCE WITH YOU ALWAYS	 TATA CAPITAL Count on us	 TRISTONE	 TRP
 ToneTag Inventing Experiences	 UGRO CAPITAL	 vedanta transforming for good	 VI™	 Wisteli	 WNS

ZYCUS™
PROCURE PERFORMANCE

CAMPUS ENGAGEMENT

MBA DIGITAL TRANSFORMATION

NMIMS understands the importance of campus engagement. While we aim at imparting quality education, we also believe that complementing this with industry insights from eminent personalities gives our programs a holistic perspective. Various industry experts have imparted knowledge to our students through guest lectures, mentorship, webinars, live projects and panel discussions.



Mr. Akshaykumar Sirsalewala
Management Consultant, BCG



Mr. Ayush Jain
National Manager, HCCB Pvt Ltd



Mr. Balakrishnan Narayanan
Director, Product & Analytics,
Fibe India



Mr. Dheeraj Shah
Head SCM, Retail & CPG, TCS



Mr. Jagdish Narayan
CIO, Jio Payments Bank



Ms. Monideepa Bhattacharya
Vice President, Sales & Growth,
SG Analytics



Mr. Naveen Bachwani
Senior Director, Microsoft



Mr. Neville Dubash
Managing Director, Accenture



Mr. Preetam Biswas
Head of Analytics, Aditya Birla
Health Insurance Company Limited



Mr. Rohit Yadav
Vice President, Product Marketing,
OakNorth



Mr. Rushit Chouksey
Partner, KPMG



Mr. Sameer Joshi
Vice President & APAC Business
Head, Quest Global



Mr. Siddhant Dalvi
Associate Director, UpGrad

COMPETITIONS AND ACCOLADES

MBA DIGITAL TRANSFORMATION



**GSK Unplugged
Winners**



**Interrobang
Top 4 National Finalist**



**BENNETT
UNIVERSITY**
TIMES OF INDIA GROUP

**Pitch Please
Winners**



**Bitathon
Winners**



**Concetto 6.0
Winners**



**Datasights 3.0
National Finalists**



**NAUTICA
National Finalists**



**Empower 5.0
Finalists**



**Finding Neo:
The CEO Challenge
National Finalist**



**The Next Gen
Leader
Finalists**



**Speculo's Elevator
Pitch
First Runner Up**



**TechNiti
First Runners Up**



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

**Vendition
Vendetta
First Runners Up**



**Speculo's
Elevator Pitch
First Runner Up**



**Consulting Knights,
2023
Second Runners Up**



भारतीय प्रबंध संस्थान शिल्लोंग
Indian Institute of Management
Shillong

**Sim-bite 8.0
Third Runners Up**

PLACEMENT TEAM

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SENIOR PLACEMENT COMMITTEE



Top row (Left to Right): Soham Sharma, **Swetha Badrinarayanan (Vice President)**, Ayushi Kharia, Sushree Mishra, Sriparna Mukherjee, Prachi Shukla, Sumeet Duggal, **Triparna Nandy (President)**, Srishti Mittal, Shruti Singh.

Bottom row (Left to Right): Shubham Singh, Sarvagya Jain, Prem Gadiya, **Prakshaal Jain (President)**, Nilesh Verma (Vice President), Vaibhav Goilkar, Himanshu Kumar.



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