



SVKM'S
NMIMS
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI



FINAL PLACEMENT REPORT

2023 - 2024

**MBA CORE &
MBA HR**



Dr. RAMESH BHAT
VICE CHANCELLOR, NMIMS

The School of Business Management, NMIMS Mumbai has consistently set high standards in placements, thereby becoming a preferred choice for talent. This time inspite of the turbulent markets, our students of MBA Core and MBA HR received a wide array of placement opportunities.

We were honored to partner with around 190 recruiters for full time opportunities for our students. We also noticed an increase in the number of first-time recruiters for the MBA Core program as compared to last year. Continuing the legacy, over one-third of the graduating batch received Pre-Placement Offers due to their exemplary performance in their Summer Internships and Corporate Competitions, thereby strengthening the confidence of the industry in our students. The stellar performance of our students in the selection processes, testified their caliber of being industry ready.

An important endorsement of the institute's excellence was the leap to rank 83 in 2023 from rank 96 the previous year in the Financial Times MIM 2023 Global Rankings for the MBA Core Program. SBM, NMIMS Mumbai ranked well globally, mainly on account of the career prospects for its graduates. With a successful AACSB reaccreditation outcome in 2023, SBM, Mumbai is poised towards additional significant international accreditations in the near future. The National Institutional Ranking Framework (NIRF) has placed SBM, NMIMS Mumbai at 21 within the B-schools in India. This journey ensures constant quality improvement in our teaching and learning processes.

Our industry connects have been nurtured by the School to carve valuable and meaningful educational experiences for students. We are delighted that the institute continues to enhance its collaborative efforts with the industry, thereby creating an impactful ecosystem.

Our alumni have grown significantly in their careers and brought laurels to their alma mater. Many of them are in prestigious national & international roles in top firms and engage whole-heartedly in mentoring students .

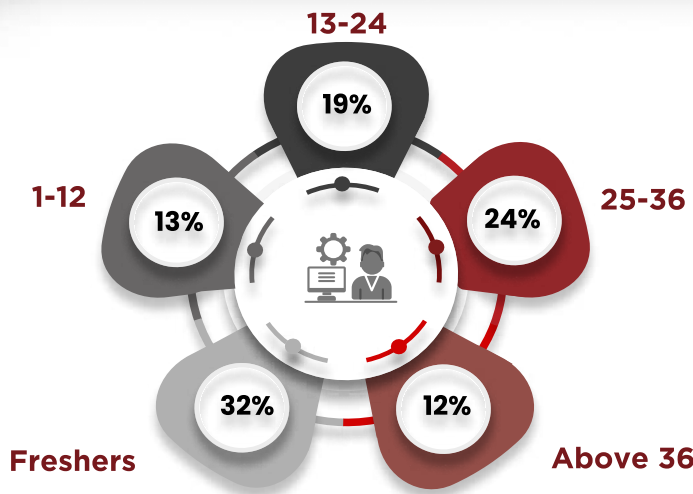
We are well aware of the challenges ahead and are dedicated to offer innovative learning pathways, thus delivering industry-ready and proactive leaders. I am sure that our students who are at the cusp of their rewarding careers have gained valuable experiences during their MBA journey, that will have a lasting impact on their minds.

As the graduating students are venturing into the corporate world, my sincere gratitude and appreciation to our valued recruiters for their astute discernment in recognizing the immense potential of our students and providing them with unparalleled opportunities to thrive. As we continue our 43-year legacy of delivering industry-ready and proactive leaders, we look forward to further strengthen our association with the corporate sector and explore new avenues for collaboration.

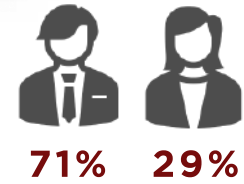
MBA CORE



WORK EXPERIENCE (IN MONTHS)



GENDER DIVERSITY



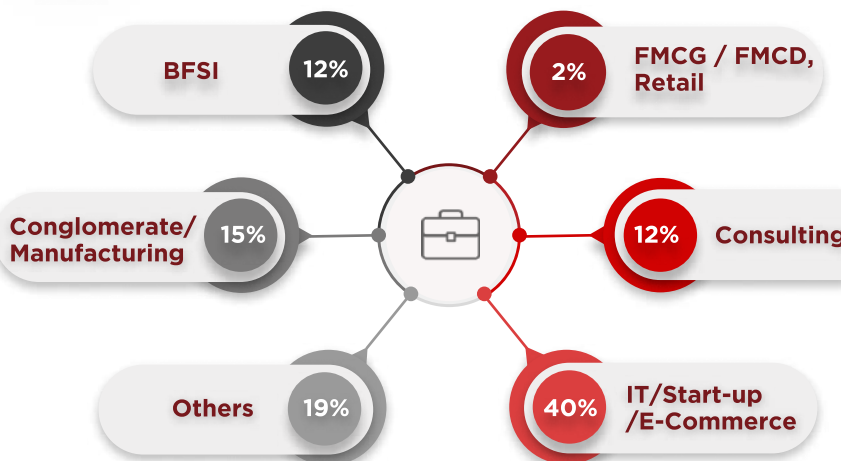
AVERAGE AGE



23.8 YEARS



EXPERIENCE BACKGROUND



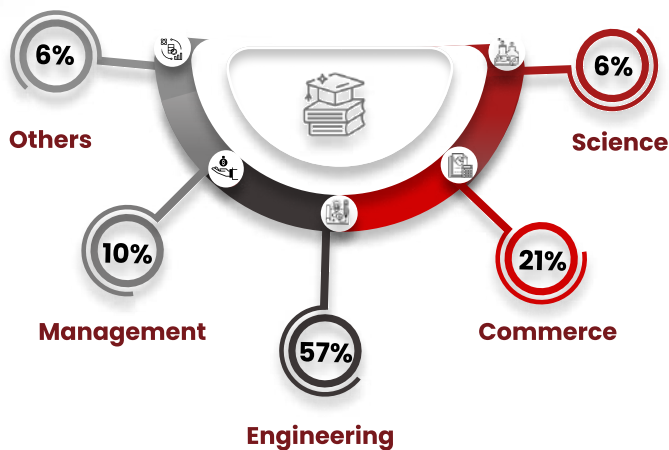
PROFESSIONALLY CERTIFIED



306



EDUCATION BACKGROUND



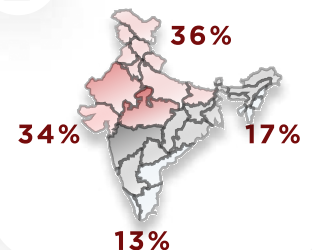
AVERAGE WORKEX



26 MONTHS



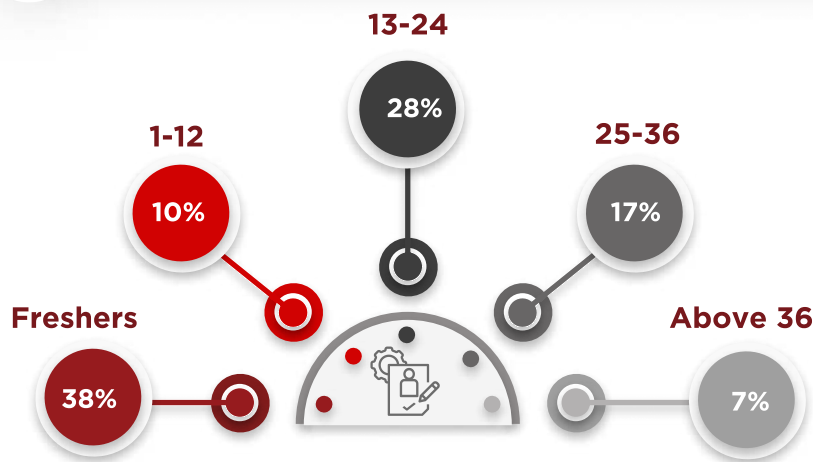
GEOGRAPHIC DIVERSITY



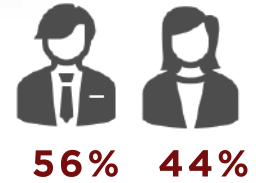
MBA HR



WORK EXPERIENCE (IN MONTHS)



GENDER DIVERSITY



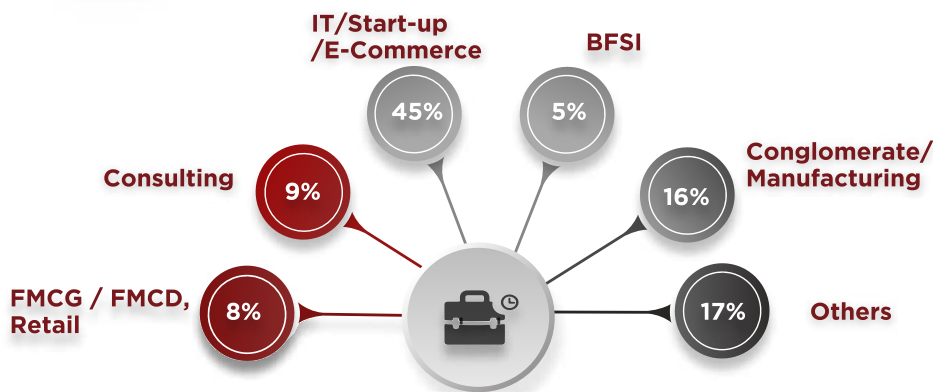
AVERAGE AGE



23.4 YEARS



EXPERIENCE BACKGROUND



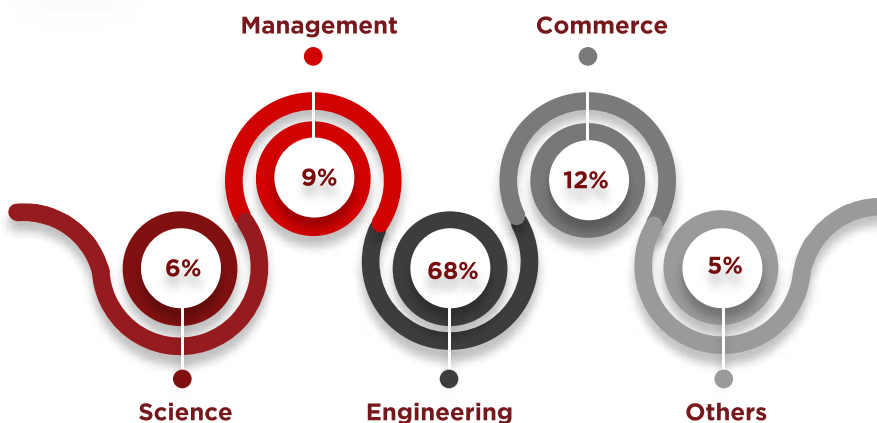
PROFESSIONALLY CERTIFIED



27



EDUCATION BACKGROUND



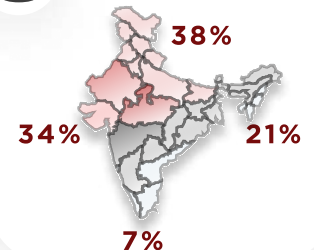
AVERAGE WORKEX



21.5 MONTHS



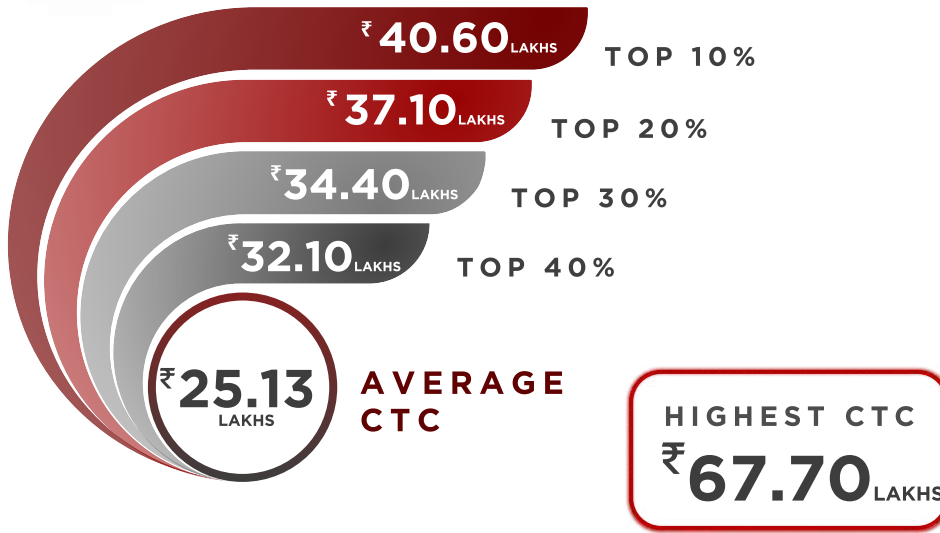
GEOGRAPHIC DIVERSITY



MBA CORE



PLACEMENT STATISTICS



RECRUITERS

168

TOTAL RECRUITERS

72 NEW RECRUITERS

68 FORTUNE 500 RECRUITERS



PPO

37% BATCH PLACED THROUGH PPOs



HIGHEST CTC

FINANCE

₹ 31.20 LAKHS

GENERAL MANAGEMENT (INTERNATIONAL)

₹ 61.39 LAKHS

MARKETING

₹ 67.70 LAKHS

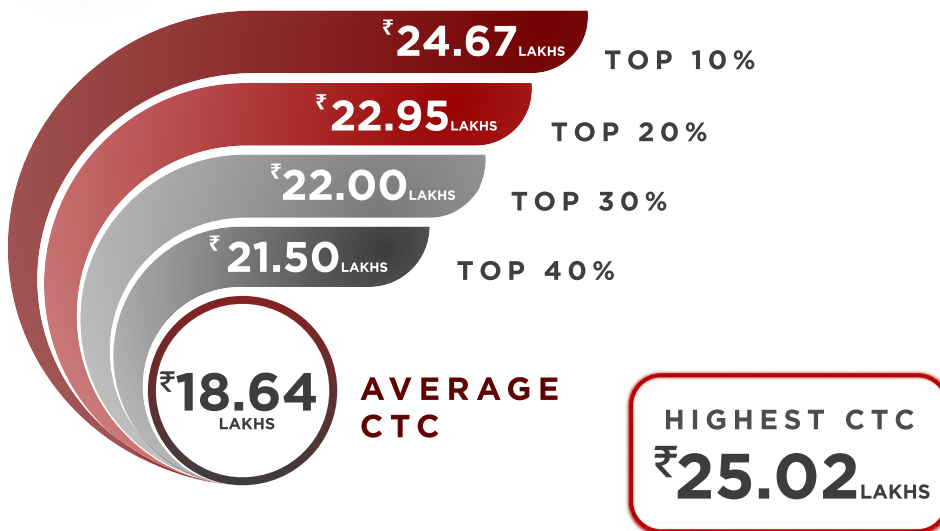
OPERATIONS & DATA SCIENCE

₹ 31.38 LAKHS

MBA HR



PLACEMENT STATISTICS



RECRUITERS

46

TOTAL RECRUITERS

21 NEW RECRUITERS

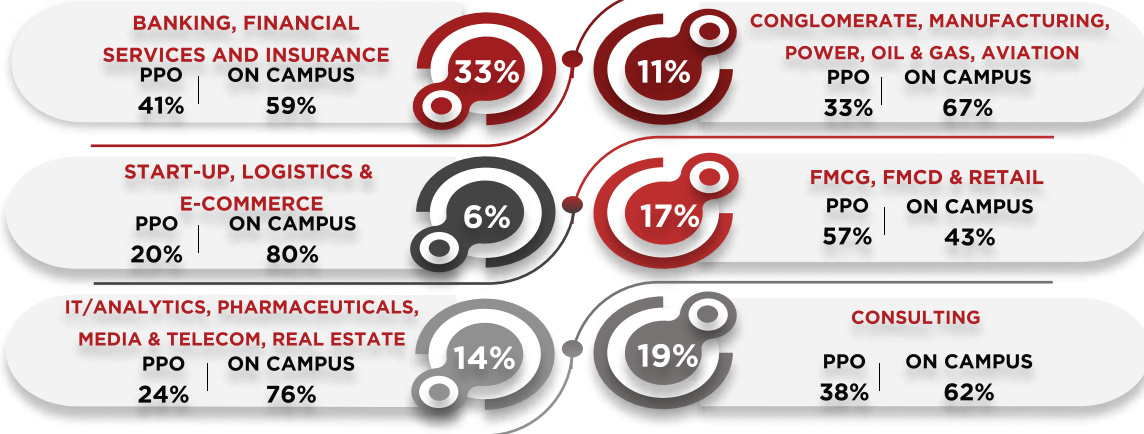
23 FORTUNE 500 RECRUITERS



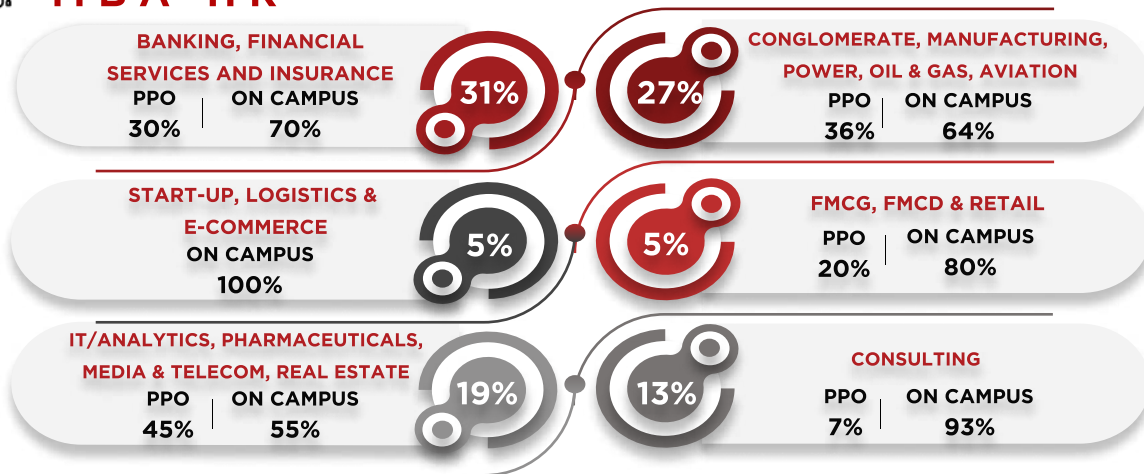
PPO

27% BATCH PLACED THROUGH PPOs

MBA CORE



MBA HR



SEASON OVERVIEW

In a testament to its academic excellence and industry relevance, NMIMS School of Business Management, Mumbai, has demonstrated remarkable success in the competitive B-School landscape across India. The MBA Core program students achieved an impressive 96% placement success, with an additional 2% opting to pursue their career aspirations. The MBA HR program also performed strongly, with 90% of students placed and 3% who chose not to participate in the placement process. These results underscore NMIMS SBM's ability to adapt and excel even in a challenging economic climate.

Adding 72 new brands for MBA Core and 21 for MBA HR to our roster of loyal recruiters, including highly sought-after Fortune 500 companies, highlights the growing recognition of our students' talents. Our graduates have secured diverse and impactful roles across key business sectors, including finance, marketing, HR, strategy & operations, supply chain, and analytics.

The wide range of placements underscores our students' versatility and comprehensive skill set. The 37% PPOs (Pre-Placement Offers) received is a powerful testament to our student's exceptional capabilities and the unwavering confidence that industry leaders place in us. This validates the quality of our education and strengthens our position as a premier institution for developing future business leaders.

At NMIMS School of Business Management, we remain dedicated and committed to supporting the career aspirations of our students. Our dedicated placement team continues to work tirelessly, leveraging our extensive network and industry partnerships to secure promising opportunities for the remaining few. The ongoing effort reflects our holistic approach to student success and our determination to ensure that all our graduates embark on a rewarding career path. The remarkable placement outcomes and expanding the recruiter base, particularly in challenging times, highlight SBM NMIMS Mumbai's adaptability, resilience, and continued excellence in management education.

As we move forward, we are confident that our strategic approach to industry engagement and our focus on nurturing well-rounded, industry-ready professionals will continue to yield outstanding results for our students and position NMIMS School of Business Management as a leading business school in India.

MBA CORE RECRUITERS

BFSI

SBM NMIMS Mumbai continues its strong legacy in the BFSI sector with an enthusiastic participation by major players accounting to 29% of the recruiter pool that gave offers to 33% of the MBA Core batch. The exceptional performances of students in their internships, led to 41% Pre-Placement Offers from eminent companies of this sector. Students received diverse profiles such as Solution Manager, Product Manager, Risk Manager, Digital Journey Owner, Investment analyst, Market Researcher, Business Consultant, Data Analyst in areas such as Equity Research, Client Relation in Fund-Raising team, Investment Banking, Wealth Management, Sales, Global Payments Solutions, e-Commerce, Digital Technology, Credit Analytics & Innovation etc.



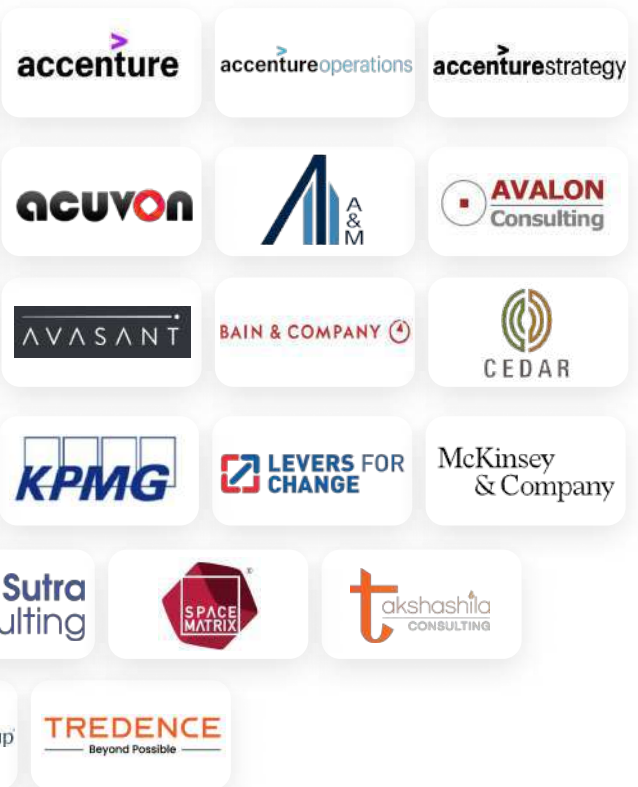
CONGLOMERATE, REAL ESTATE, MANUFACTURING, OIL & GAS, AUTOMOBILE

Students were selected by leading conglomerates for their coveted Leadership Program such as Group Management Cadre, Digital Technology Leadership Program etc. The other notable roles offered were in the areas of General Management, Retail Finance, Business Development, Commercial Leasing, Corporate Strategy & Analytics etc. From amongst the students that received offers, 33% received PPOs on account of the exceptional performance during internship and national level corporate case competitions.



CONSULTING

This sector witnessed the participation of leading consulting firms offering diverse roles & positions such as Management Consultant, Strategy Consultant, Technology Consultant Analyst, Financial Consultant, Business Associate, Senior Implementation Facilitator etc. in domains like Data Analytics, Deal Advisory, Client Solutions, Digital Enterprise etc. This sector contributed to 19% of the selections out of which 38% were via the PPO route, signifying the reinforcement of faith in the calibre of our MBA Core students.



FMCG, FMCD AND RETAIL

FMCG, FMCD & Retail sector witnessed 57% PPOs, which portrays the trust of companies in our students who performed exceptionally well during their internships and national level corporate case competitions. A wide range of roles were offered like Project Sales, Retail Sales, MLE Sales, Digital Marketing, Product Manager, Sales Officer, Key Account Manager, Head of D2C Website, Net Revenue Management, Territory Sales Executive etc. as well as in domains such as finance, supply chain management, data analytics, operations and digital transformation.



IT / ANALYTICS, PHARMACEUTICALS, MEDIA, TELECOM AND OTHERS

Companies of this sector contributed to 14% of the offers, out of which 24% were through the PPO route. Diverse roles were offered, such as Product Manager, Associate Technical Consultant, Business Consultant, Data Consultant, Cloud Sales Executive, and Business Analyst, in the domains of B2B Sales, Program Management, Mutual Fund Strategy, Customer Success, Strategic Marketing, Digital Initiatives etc. The diverse selection of courses in the analytics area positions SBM, Mumbai as a leading choice for the IT companies, ensuring that recruiters find students with skills who meet the industry standards.

STARTUP, LOGISTICS, E-COMMERCE

The vibrant startup ecosystem in our Country has led to prestigious companies offering roles such as Product Manager, Program Manager & Account Manager to our students. In response to the industry trends and organisational recommendations, we have introduced forward looking courses like "Industry 4.0" & "Data Exploration" into our curriculum ensuring our students are at the forefront of technological advancements. Additionally leading eCommerce firms offered roles such as MT positions in domains like Lead Strategy & Growth and Data Analysis.

MBA HR

The MBA HR Program at SBM, NMIMS Mumbai is crafted to mentor students to become holistic HR managers with a robust blend of academic rigor and industry expertise. Our students were offered coveted Leadership Programs and sought-after roles in the HR Domain. Post internships, 27% of students were placed through the PPO route across sectors. Our students have actively participated and won national-level corporate case competitions.
















































ROLES OFFERED

HR Development Partner

HR Consultant

Recruiter

Corporate HR

Talent Growth Analyst

Senior Research Analyst

CASE COMPETITIONS

At SBM, NMIMS Mumbai, our students have once again showcased their exceptional prowess in various case study competitions, securing an impressive array of Pre-Placement Offers (PPOs) and Pre-Placement Interviews (PPIs). Their outstanding achievements underscore their talent, dedication, and readiness to excel in the professional sphere, reflecting the robust support and guidance provided by our institution in nurturing their skills and preparing them for success in the corporate world. This accomplishment reaffirms our commitment to fostering a dynamic learning environment that empowers students to thrive in their future endeavors.



NATIONAL WINNERS AND RUNNER-UPS



BAJAJ FINSERV
ATOM-CEO'S
CHALLENGE



CIPLA
ASCEND



TCPL GROW
BEYOND BETTER



GSK
ECUBE



DAIMLER
HACKATHON 2023



ITC
INTERROBANG



JOHNSON AND
JOHNSON
IMAGIVATORS



SUN TZU! - AVALON
CONSULTING



NATIONAL FINALISTS AND SEMI-FINALISTS



AIR INDIA SOAR
CHALLENGE



ASIAN PAINTS
CHAIN REACTION



CUMMINS
REDEFINE



FLIPKART
WIRED 7.0



KENVUE FUTURE
LEADERSHIP
PROGRAM



HCCB
DISRUPT



NOMURA NAV
NIRMAAN



L'OREAL
SUSTAINABILITY
CHALLENGE



XIAOMI
MI SUMMIT



RPG BLIZZARD
2023



ULTRATECH
ULTRAQUEST
SEASON 1



CAMPUS WINNERS



ASIAN PAINTS
COGNOSCENTI



INDUS VALLEY
PARTNERS
FINVALLEY



GODREJ
LOUD SEASON 12



HSBC IB LEAGUE
2023



RECKITT CAREER
COMPASS



THE GOVERNANCE
CHALLENGE



ACCREDITATIONS/ AWARDS / RANKINGS



RANKED 83RD IN
MIM 2023 & 6TH
AMONG 11 INDIAN
B-SCHOOLS



RANKED 21ST
BY NIRF (TOP
B-SCHOOLS)



RANKED 10TH IN
THE WEEK (TOP
B-SCHOOLS)



RANKED 4TH IN
FORTUNE INDIA
(TOP PRIVATE B-
SCHOOLS)



RANKED 10TH IN
HANSA-THE WEEK
(TOP B-SCHOOLS)



RANKED 10TH IN
BUSINESS TODAY
(TOP B-SCHOOLS)



RANKED 3RD IN
BUSINESS TODAY
(TOP PRIVATE B-
SCHOOLS)



RANKED 12TH IN
MBA UNIVERSE
(TOP B-SCHOOLS)



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STUDENT PLACEMENT COMMITTEE



Top (Left To Right)- Srikanth Giri, Kalpesh Mehta, Sushant Tiwari, Bakhtiaar Wangde, Gaurav Patwardhan, Jalpan Soni, Mehul Datta, Aviral Srivastava, Rishi Raniwala, Abhishek Pratap Singh, Abutibyan Hawawala, Debashish Ghosh, Rishab Chawla, Devendra Varma Penmatsa

Bottom (Left To Right)- Sarah Qureshi, Pratheeksha P Phadke, Lokesh Joshi, Mansoor Raja, Manan Joshi, B Abhiram Srivatsa, Karina Sethia, Akshata Aggarwal

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