
FINAL PLACEMENT REPORT

2022-23

MBA BUSINESS ANALYTICS

DEAN'S MESSAGE

SBM NMIMS Mumbai has spent 41 years cultivating and training young, industry-ready professionals who have made a name for themselves and their Alma Mater.

Keeping with the SBM legacy of offering innovative programs that are in accord with industry requirements, two new MBA programs were introduced in last few years - MBA Business Analytics & MBA Digital Transformation. While the final year students of the 3rd batch of MBA Business Analytics and the 1st batch of MBA Digital Transformation are ready to enter the corporate world, the first year students of these two programs have started with their summer internship in leading companies across sectors.



Dr. Prashant Mishra
Dean - SBM, NMIMS Mumbai

I express my gratitude to our esteemed placement partners for seeing the potential of our students and providing them with domain specific profiles. This confirms our belief that talented cohort of students, teachers, and staff can work together to present professionals who are industry ready.

The School of Business Management, Mumbai's success in guaranteeing excellent placements for the graduating class of 2023 has been made possible by the continuous support and involvement of our industry leaders and valued alumni. Through our academic methods for industry relevant course material, creative pedagogical interventions, and guidance from the industry leaders, we have been able to achieve successful placements for the 3rd batch of MBA Business Analytics and 1st batch of MBA Digital Transformation.

We are dedicated to developing young people into knowledgeable, assured, and capable professionals who would be an excellent resource for the workplace. In the upcoming years, we anticipate continuous support from our stakeholders.

ABOUT THE PROGRAM

MBA BUSINESS ANALYTICS

The program is a unique blend of Business Analytics and Management - carefully designed by academic & industry professionals. The program has the following key features:

- To cover essentials of art and science in applying Analytics for Businesses.
- To provide managerial skills with analytical thinking in solving real-world business problems through data-driven insights.
- Practical training on analytical tools, methodologies, and technologies.

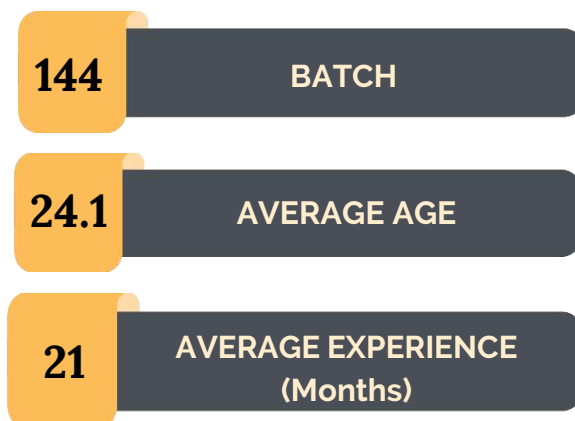
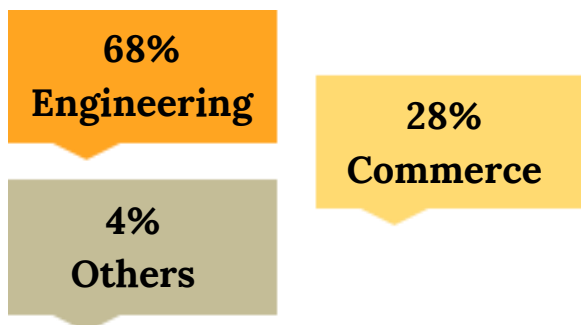
We present to you Final Placement Report 2022-23 of MBA Business Analytics



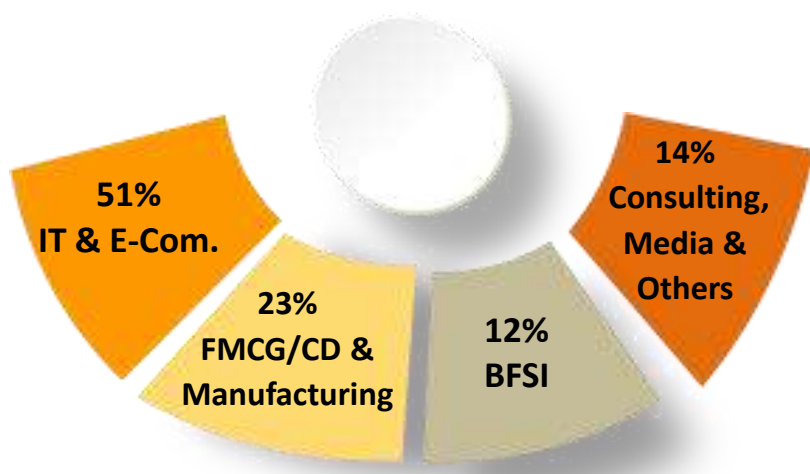
BATCH PROFILE

MBA BUSINESS ANALYTICS

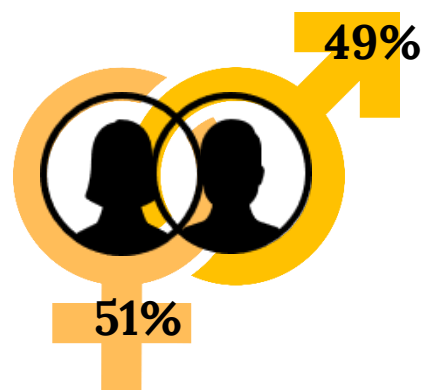
EDUCATION BACKGROUND



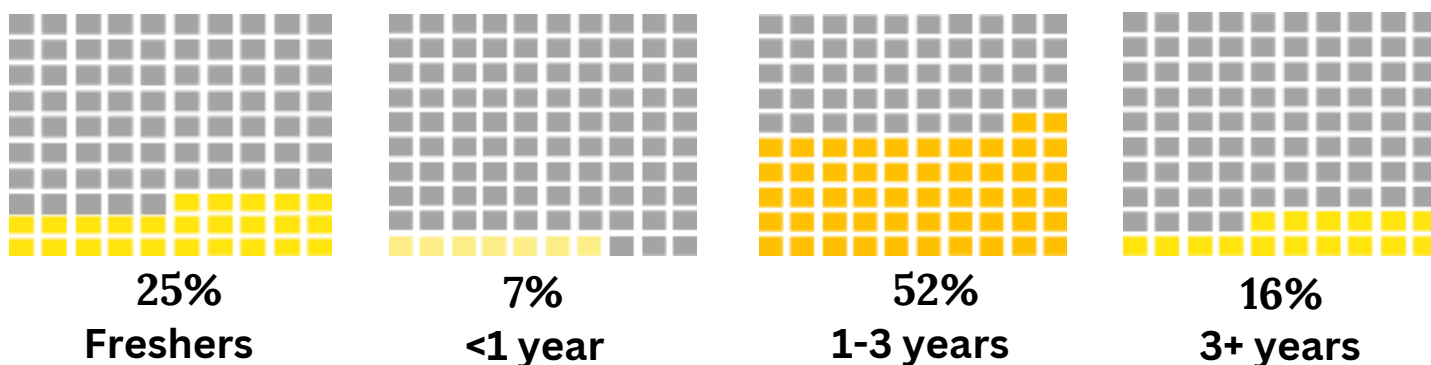
EXPERIENCE BACKGROUND



GENDER DIVERSITY

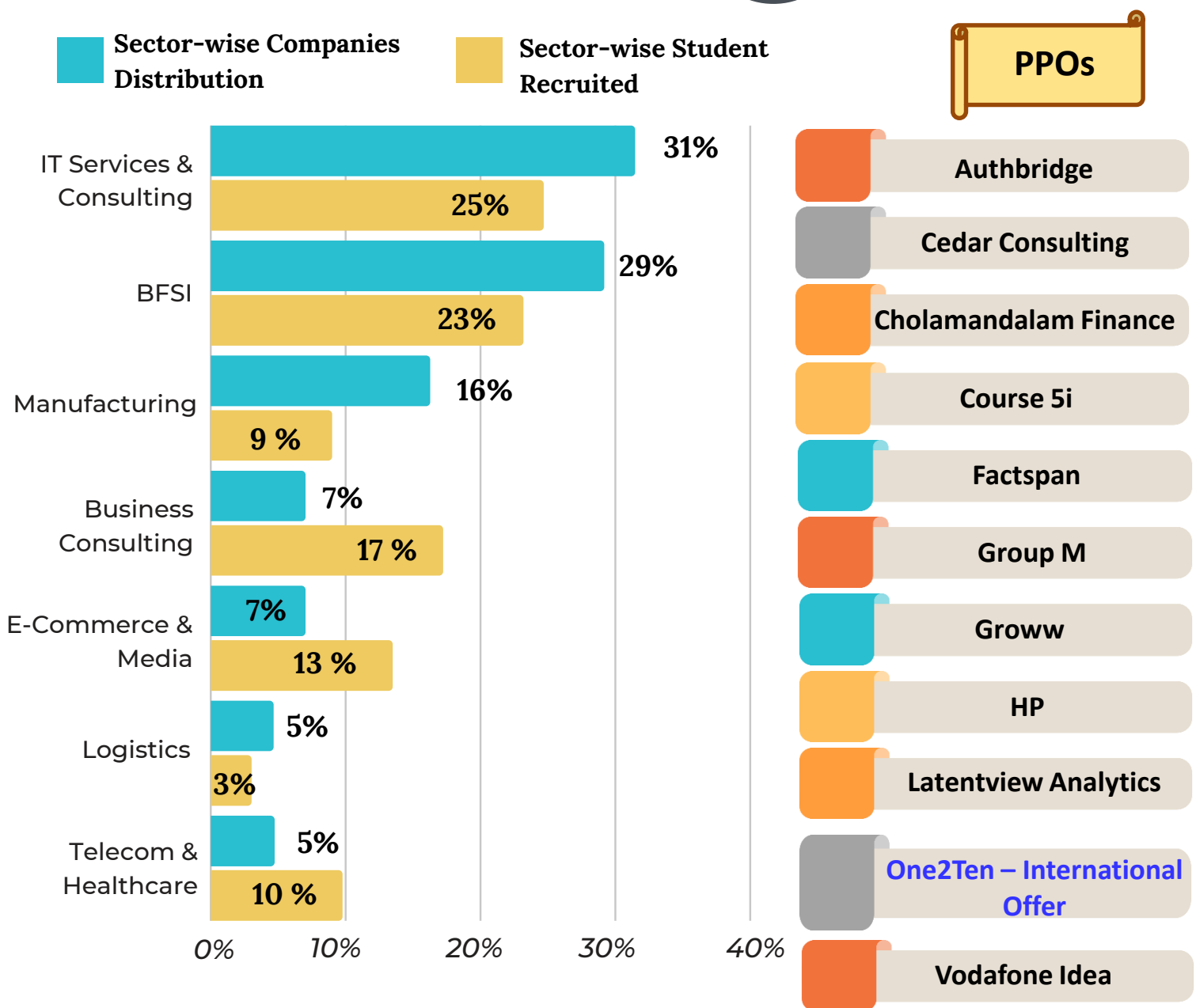
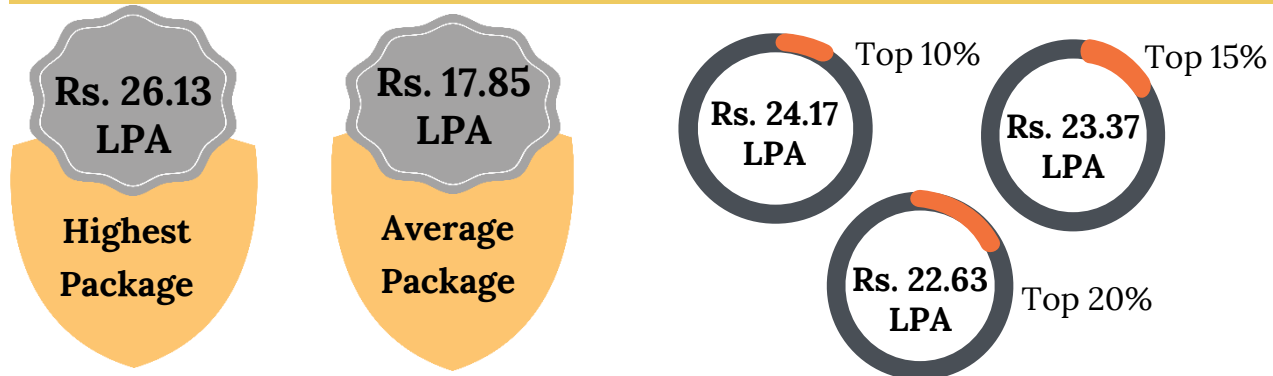


YEARS OF EXPERIENCE



PLACEMENT HIGHLIGHTS

MBA BUSINESS ANALYTICS



80+ Companies

25

**Fortune 500
Companies**

PLACEMENT HIGHLIGHTS

DOMAIN SPECIFIC PROFILES OFFERED

MBA BUSINESS ANALYTICS

Decision Science & Analytics

Business Analytics

Product Management

Data Engineering

Dashboard Engineer

Investment Strategy

Risk & Compliance

Operations & Logistics

HR Analytics

PLACEMENT PARTNERS

 3i Infotech LIMITLESS EXCELLENCE	 ACCOLITE DIGITAL Transforming The Future	 adani Ports and Logistics	 allcargo logistics Ingenuity In Motion	 amazon	 aspire SYSTEMS attention. always.
 ATHER	 atomberg "Why not?"	 AUTHBRIDGE Building trust through data	 AXIS FINANCE	LIFE GOALS. DONE.  BAJAJ Allianz	 BAJAJ FINANCE LTD - AF
 Bandhan Bank	 BEGHOU CONSULTING	 BNY MELLON	 brillio	 CEDAR	 Chola
 Cognizant	 Course5 Transformative Intelligence	 Coverfox	 Deloitte.	 DS GROUP Dharampal Satyapal Group	 EXL
 experian.	 FACTSPAN	 FedEx®	 fincare Small Finance Bank Wish More Get More	 FLEXILOANS	 Fullerton India Rishta Sammaan Ka
 General Mills	 GENESYS™	 genpact	 groupm	 Groww	 HashedIn
 HCL	 Hero	 hp	 IIFL	 indiamart®	 Jio
 JM FINANCIAL	 JOHN DEERE	 JOSH	 JUBILANT PHARMOVA	 KEN RESEARCH YOUR SEARCH ENDS WITH OUR RESEARCH	 KPMG
 LatentView Actionable Insights • Accurate Decisions	 LTI	 LUPIN	 MarshMcLennan	 media.net	 MINDGATE DELIVERING INNOVATION
 MOTILAL OSWAL	 NAVIKENZ	 ONE2TEN	 OneBanc	 POONAWALLA FINCORP	 pwc
 RBL BANK	 RA Rockwell Automation	 SAAR LOHA	 Shalina	 Star Union Dai-ichi Life Insurance	 sutra management consultancies
 TARGET	 TATA AIA LIFE	 TATA AIG INSURANCE WITH YOU ALWAYS	 TATA CAPITAL Count on us	 TATA METALIKS	 TATA MUTUAL FUND
 TATA POWER	 TIGER ANALYTICS	 ToneTag™ Inventing Experiences	 TRISTONE	 TRP	 UBS
 UGRO CAPITAL	 vedanta transforming for good	 VI™	 Wisteli	 WNS	 YES BANK

CAMPUS ENGAGEMENT

NMIMS understands the importance of campus engagement. While we aim at imparting quality education, we also believe that complementing this with industry insights from eminent personalities gives our programs a holistic perspective. Various industry experts have imparted knowledge to our students through guest lectures, mentorship, webinars, live projects and panel discussions.



Mr. Akshaykumar Sirsalewala
Management Consultant, BCG



Mr. Ayush Jain
National Manager, HCCB Pvt Ltd



Mr. Balakrishnan Narayanan
Director, Product & Analytics,
Fibe India



Mr. Dheeraj Shah
Head SCM, Retail & CPG, TCS



Mr. Jagdish Narayan
CIO, Jio Payments Bank



Ms. Monideepa Bhattacharya
Vice President, Sales & Growth,
SG Analytics



Mr. Naveen Bachwani
Senior Director, Microsoft



Mr. Neville Dubash
Managing Director, Accenture



Mr. Preetam Biswas
Head of Analytics, Aditya Birla
Health Insurance Company Limited



Mr. Rohit Yadav
Vice President, Product Marketing,
OakNorth



Mr. Rushit Chouksey
Partner, KPMG



Mr. Sameer Joshi
Vice President & APAC Business
Head, Quest Global



Mr. Siddhant Dalvi
Associate Director, UpGrad

COMPETITIONS AND ACCOLADES



**GSK Unplugged
Winners**



**Interrobang
Top 4 National Finalist**



**BENNETT
UNIVERSITY**
TIMES OF INDIA GROUP

**Pitch Please
Winners**



**Bitathon
Winners**



**Concetto 6.0
Winners**



**Datasights 3.0
National Finalists**



**NAUTICA
National Finalists**



**Enpower 5.0
Finalists**



**Finding Neo:
The CEO Challenge
National Finalist**



**The Next Gen
Leader
Finalists**



**Speculo's Elevator
Pitch
First Runner Up**



**TechNiti
First Runners Up**



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

**Vendition
Vendetta
First Runners Up**



**Speculo's
Elevator Pitch
First Runner Up**



**Consulting Knights,
2023
Second Runners Up**



भारतीय प्रबंध संस्थान शिल्लोंग
Indian Institute of Management
Shillong

**Sim-bite 8.0
Third Runners Up**

PLACEMENT TEAM



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Prachi Shukla
(Deputy Director Placements)
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022- 42355771

SENIOR PLACEMENT COMMITTEE



Top row (Left to Right): Soham Sharma, **Swetha Badrinarayanan (Vice President)**, Ayushi Kharia, Sushree Mishra, Sriparna Mukherjee, Prachi Shukla, Sumeet Duggal, **Triparna Nandy (President)**, Srishti Mittal, Shruti Singh.

Bottom row (Left to Right): Shubham Singh, Sarvagya Jain, Prem Gadiya, **Prakshaal Jain (President)**, Nilesh Verma (**Vice President**), Vaibhav Goilkar, Himanshu Kumar.



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