

**SVKM's NMIMS**  
School of Business Management

**Ph. D. in Management (Batch 2023)**

**Important Dates**

Sr. No.	Details	Dates
1.	Online Registration on website <a href="http://www.nmims.edu">www.nmims.edu</a>	Monday, 16 <sup>th</sup> January 2023
2.	Last date of online Registration	Sunday, 16 <sup>th</sup> July 2023
3.	Call letters available on website for Written Test & Personal Interview ( <a href="http://www.nmims.edu">www.nmims.edu</a> after 5.00 p.m.)	Wednesday, 19 <sup>th</sup> July 2023
4.	Conduct of Written test (Timing 10:00 am to 12:00 noon)	Saturday, 22 <sup>nd</sup> July 2023
5.	Conduct of Personal Interview (2 pm onwards)	Saturday, 22 <sup>nd</sup> July 2023
6.	Result – Declaration of Merit List (after 5.00 p.m.) candidate need to check from their dashboard.	Friday, 28 <sup>th</sup> July 2023
7.	Document upload & Payment of Admission fees	29 <sup>th</sup> July 2023 To 3 <sup>rd</sup> August 2023
8.	Commencement of Program	Saturday, 5 <sup>th</sup> August 2023
9.	Closure of Admission / Last date of admission	Monday, 21 <sup>st</sup> August 2023

**Refund Rules:** If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution shall follow the following five-tier system for the refund of fees\* remitted by the student.

Sr. No.	Percentage of Refund of Fees*	Point of time when notice of withdrawal of admission is received in the Higher Educational Institutions (HEI)
(1)	100%	15 days or more <b>before</b> the formally-notified last date of admission
(2)	90%	Less than 15 days <b>before</b> the formally-notified last date of admission
(3)	80%	15 days or less <b>after</b> the formally-notified last date of admission
(4)	50%	30 days or less, but more than 15 days, <b>after</b> formally-notified last date of admission
(5)	00%	More than 30 days <b>after</b> formally-notified last date of admission

In case of (1) in the table above, the HEI concerned shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5,000/- as processing charges from the refundable amount.

Note: Candidates to refer Important Dates of the respective programme.

## Information Handout

1. **Introduction:** The doctoral program at SBM NMIMS started in 2004 – 05, shortly after the institute received the Deemed to be University status. The successful program continues to commit itself towards ever-higher standards in research outputs.
2. **Program :** Ph. D. in Management, Minimum 4 years and Maximum 6 years (including course work) as per school's programme structure and UGC guidelines.

### 3. **In Take Capacity: - 20 seats**

Specialization in Business Policy and General Management\*, Marketing, Finance, Human Resources and Behavioral Science, Operations and Data Sciences.

\* SBM NMIMS also invites applications for candidates interested in Corporate Social Responsibility, sustainability and circular economy under Business Policy and General Management specialization.

### 4. **Eligibility for Ph.D:**

Candidates for admission to the programme shall have a Master's degree or a professional degree declared equivalent to the Master's degree by the corresponding statutory regulatory body, with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.

Note:

- Executive Ph. D. (Working Executives /Teaching faculty) will require at least 5 years Full Time Work experience in executive or supervisory capacity up to the date of written test / personal interview (out of which at least 2 years work experience should be after obtaining Master's Degree)
- No work experience is necessary for full time candidates
- The experience should be full time experience and will NOT include part time experience, internships, projects, training period, trainee (management, engineering) etc.
- Those candidates who have obtained their degree by doing a part-time course or through distance learning, correspondence courses, externally, open school from recognized University are eligible to apply and register as per UGC guidelines.

- Candidates appearing or awaiting for final year result are eligible to apply for Full time Phd program & Masters (Qualifying) examination should have been conducted before the course commencement date.
- Candidates whose final mark sheet of the qualified examination is not available at the time of their provisional admission, is required to submit their final marksheet copy as soon as the result declared. In such case, if the candidate fail to meet the required eligibility criteria then his admission will be cancelled and the fees will be refunded as per NMIMS refund rules (even after course commencement).
- Candidates are required to submit Graduation & Master's degree all mark sheets for all years, also AIU Certificate (University Equivalence) is mandatory for those candidates who have completed their graduation/post-graduation from Overseas Universities.

#### 5. Online Registration and Fees

- Online registration at [www.nmims.edu](http://www.nmims.edu)
- Before filling the online form, please read all the instructions carefully mentioned in the instruction sheet and refer the important dates.
- All the candidates must specify the following in their submission
  - The specialization area for which the candidate wishes to pursue.
  - Upto 500 words Statement of Purpose (SOP) justifying the purpose of pursuing Ph.D. programme.
  - Upto 500 words note on research idea that the candidate might want to study.
  - The candidate must explicitly chose Full time/Executive option at the time of application.
- Online Registration Fee is Rs. 2500/- plus applicable taxes
- Registration Fee is non-refundable.

#### 6. Selection Process: - Executive / Full Time Ph. D

The candidate must have passed Admission Test conducted by the University.

**OR**

The candidate is qualified in UGC-NET (including JRF)/UGC-CSIR NET (including JRF)/SLET/GATE / Teacher Fellowship examination of the apex bodies in higher/technical professional education or other equivalent examination over a period of last 3 years.

##### a) Written Test:

- Section A: NMIMS written Research Ability Test
- Section B: Objective Subject Specific Knowledge Test

The candidate must have qualified written test with qualifying marks as 50% conducted by the NMIMS University.

**Note: Candidates those who have qualified in UGC-NET (including JRF)/UGC-CSIR NET (including JRF)/SLET/GATE / Teacher Fellowship examination of the apex bodies in higher/ technical professional education or other equivalent examinations with valid score in validity period (last 3 years) are exempted from NMIMS entrance test. However, they have to appear for Personal Interview.**

**b) Personal Interview:**

- Personal interview based on Statement of Purpose.
- The candidates will have to demonstrate research orientation, aptitude and commitment during Personal Interview.

Final Selection will be on merit.

**7. Fees :**

Fees for 1<sup>st</sup> year (Pre) Ph. D. (Batch - 2022) were Rs.2,50, 000/- (For Information only).  
The Fees for (Pre) Ph. D. (Batch - 2023) will be informed during personal interview.

**Note:**

**Scholarship** are available to the deserving candidate at the time of admission. Scholarship form will be available on website (after declaration of merit list).

The form should be submitted at following address along with the Registration Form, SOP copy, Complete RESUME, Admission Form and the Admission offer letter copy (which is available on student's dashboard):

**School of Business Management**  
SVKM's Narsee Monjee Institute of Management Studies,  
V. L. Mehta Road, Vile Parle (W), Mumbai – 400 056, India.

- Scholarships are awarded on a yearly basis, once you are awarded with the scholarship it will continue throughout the program, subject to the satisfactory progress of candidate.
- The scholarship will stand cancelled immediately, if student is found indulging in any wrong activity.
- Application must be received along with the Registration Form / Admission form, and admission offer letter. Scholarship recipients will be notified by email of the scholarship committee's decision.
- A student will not be entitled to avail the scholarship in case of re-admission.

## 8. Important Instructions:

Please see the important dates and preserve it as a guide. All announcements from the University will be through its website [www.nmims.edu](http://www.nmims.edu) and there will be no separate mail sent.

It is the sole responsibility of the candidate to check whether he/she is eligible for the program as per the eligibility criteria stated above.

AIU certificate is mandatory for those candidates who have completed their Post-graduation from overseas Universities

For cancellation/ withdrawal of admission: Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate should visit <https://upload.nmims.edu/admission/cancellation/>.

Admission to program is considered as “Provisional Admission” till all required and mandatory documents are submitted by the candidate and the same is verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses even if selected/ admitted to the program.

Canvassing in any form will disqualify the candidate.

If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her is incorrect, than application for the admission to the Program, even if selected and fees paid, will stand cancelled and fees will be forfeited.

NMIMS has full right to disqualify a candidate at any stage of admission process if found ineligible.

All disputes under Mumbai jurisdiction only.

## 9. CONTACT INFORMATION

### **NMIMS Admission/Application/Technical related queries**

- (a) Toll Free No.: 18001025138 Monday to Saturday (except public holidays)
- (b) For any support and assistance kindly login to dashboard & raise query in my query section

### **Guideline for an SOP**

The statement of purpose is one of the most important things for a doctoral aspirant to convey information about the capabilities, goals and commitments behind a decision to pursue a doctoral program. It should be a concise document that should at least address the following points (and may address any additional points that the candidate may optionally bring, **subject to a strict word limit**):

1. **Why does the candidate want to pursue a doctoral degree?** Here, candidates are expected to address their understanding of what a doctoral degree represents, what their career goals are, what their influences are, and how does a doctoral degree help them in achieving their career goals.

**2. Why is the candidate interested in pursuing the degree from SBM NMIMS?** Here, candidates are expected to discuss why and how pursuing a doctoral degree from SBM NMIMS aligns with their circumstances/interests/goals.

**3. What skills does the candidate bring to the program that will enable them to successfully complete a doctoral degree from SBM NMIMS?** Here, candidates are expected to discuss their degree of familiarity with research process, and discuss any previous experience in research (pursued during earlier studies at Master's/Bachelor's degree level, or at work in professional capacity) that will enable them to pursue research.

**4. Why is the candidate choosing the specific area of study** (e.g., finance, marketing etc.)? Here, the candidates are supposed to discuss a general problem that they may take up during their research study at SBM NMIMS, and also their degree of familiarity with the chosen field of study as an academic and/or practitioner. Any recent reading of scholarly work (academic research articles, commentary by academics in print/electronic media) in the relevant area may be elaborated upon.

**5. How committed is the candidate towards finishing the doctoral degree in time?** Here, candidates may discuss how much time can the candidate devote towards doctoral studies on a weekly basis based on their circumstances at work/home/other engagements etc., and their commitment in terms of attending classes on a regular basis and continuing the work once coursework is over.

Please ensure that your SOP is written clearly, and do not exceed 1000 words in MS word 12-point Times New Roman font.