



SVKM'S  
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**Jasani Centre for  
Social Entrepreneurship &  
Sustainability Management**

**Annual Report**

**1 June 2019  
to  
31 May 2020**

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**Jasani Center for Social Entrepreneurship & Sustainability Management**

**Annual Report 2019-20**

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## Foreword

Jasani Centre for Social Entrepreneurship & Sustainability Management, School of Business Management, NMIMS, has been instrumental in achieving the mission of developing socially responsible managers having a global perspective.

The Centre supports learners of all ages and from all backgrounds in strengthening their capacities through our long term and short term academic programs. Through our academic programs, we promote the development of management knowledge and entrepreneurial skills to create social impact. Our collaboration with Mirae Asset Foundation has helped needy students to seek scholarship support to fund their higher education.

The Centre makes its efforts to sensitize young students to get first-hand exposure to an unmet social need. In this context, it organizes *We Care*: Civic Engagement Internship for its FTMBA students for three weeks at the pan India level. The field action projects undertaken by the Social Responsibility Forum (SRF) of students add value to the Centre's activities.

We continue to increase our support for social entrepreneurs and social sector leaders, providing relevant leadership and learning opportunities in a rapidly changing world to all our students. The Social Conclave of the year- 'Ek Prayaas' was held on March 1, 2020, to felicitate Shri. Popatrao Pawar & Smt. Rahibai Popere Padmashree Award winners of the social development sector category of 2020. The contributions made by the awardees in the area of organic agriculture, watershed management, and rural development made the urban audience realize the potentials of grass-root leadership in India.

The Centre continues its efforts to network with national and international organizations and leverages its academic and research capabilities. To influence the social responsibility of the corporates, the Centre has developed strong collaborations with the Bombay Chamber of Commerce and Industry. In the current year, in collaboration with the Chambers, the Centre organized a Workshop on Technology Inclusion for CSR to monitor and measure the outcome of CSR programs and a webinar on CSR policy & practice. In collaboration with the International Office of NMIMS, the Centre conducted an international workshop on 'Social Entrepreneurship' in collaboration for the students of The University of New South Wales (UNSW).

The Centre has been instrumental in promoting research and documentation activities. In this context, the Centre has completed two online research studies on 'Study on Society's Expectations from Business in Addressing COVID19 Crisis' and 'Study on Impact of COVID 19 on NGOs and Social Enterprises.'

Our alumni members are an important part of our community. They contribute significantly to various activities of the Centre. We are hugely grateful for their engagement with the Centre. Moving ahead with alumni and network support, we will learn and share from best practice, ensure quality programs to develop professionals and social entrepreneurs for designing sustainable ventures and social impact

I along with my team feel happy to present before you the Centre's Annual Report for the academic year 2019-20

Dr. Meena Galliarda

Director

Jasani Centre for Social Entrepreneurship & Sustainability Management

## About Us

NMIMS in order to institutionalize its social commitment 2003 incorporated Social Entrepreneurship Cell in its organizational structure which was subsequently upgraded as Center for Sustainability Management & Social Entrepreneurship on October 1, 2011. The Center was renamed as the 'Jasani Centre for Social Entrepreneurship & Sustainability Management' on January 12, 2013, in recognition of the generous endowment extended by Mr. Uday Indukumar Jasani & Mr. Suresh Kantilal Jasani.

The vision, mission and objectives of the Centre are elucidated below:

### **Vision**

To sensitize the students, faculty members, alumni, corporates and human service organizations to continuously respond to the changing social realities through the development and application of knowledge for creating a sustainable society that protects and promotes the dignity, equality, social justice and human rights for all.

### **Mission**

To create a new generation of business leaders and social entrepreneurs who are knowledgeable about and are committed to creating a sustainable society

### **Objectives**

The research, as well as the teaching strengths combined with the experiential learning approach and guiding principles of the Center, connect sustainability-focused knowledge and research to students, businesses and civil society organizations.

The Jasani Center's work is divided into the following areas:

1. Developing academic programmes in Social Entrepreneurship (Diploma/PTMBA in Social Entrepreneurship)
2. Knowledge development and dissemination
3. MBA involvement in the social sector
4. Facilitating Social Innovations
5. Research & Documentation

## **1. Academic Programmes**

### **1.1 Part-Time MBA / Diploma in Social Entrepreneurship**

For the working executives who wish to upgrade their skills in Social Entrepreneurship, the following weekend programmes are being offered by the Jasani Center since 2006.

- a) Diploma in Social Entrepreneurship (Three Trimesters – Ten months)
- b) Part-time MBA in Social Entrepreneurship (Six Trimesters – Two years)

### **1.2 Convocation : December 2019**

In the academic year 2019-20, 16 students (6 male & 10 female) completed their part-time MBA in Social Entrepreneurship (12<sup>th</sup> Batch 2017-19). The convocation for the same was held on December 12, 2019. (*See Annexure I*)



### 1.3 Current Students

Particulars	Male	Female	Total
Part-Time MBA I year (Batch 2020-21)	13	17	30
Part-Time MBA II year (Batch 2018-20)	9	8	17
Diploma in Social Entrepreneurship (Batch 2020-21)	5	4	9
<b>Total</b>	<b>27</b>	<b>29</b>	<b>56</b>

The PTMBA Batch of 2018-20 completed their PTMBA final examinations on May 17, 2020 and the results were declared on May 30, 2020. The batch consisted of 18 students (5 males and 13 female students)

## 2. Knowledge Development & Dissemination

### 2.1 Realignment of PTMBA(SE) Trimesters

To maintain the parity of trimesters across all the academic programmes offered by the School of Business Management, the PTMBA(SE) trimesters were realigned from VII to VI. Summer term of five weeks, bridge course of two weeks on communication and value-added audit workshops were added to ensure retention of the quality of the course. It was decided to offer the revised course structure from the Batch of 2019-2021.

## 2.2 Seminar Paper / B-Plan / Case Study

Students of the final year PTMBA (SE), Batch 2018-20, Trimester VI, submitted seminar papers in the area of social development. The list is presented in *Annexure II*.

In Trimester VII, the students were given the option to write a business plan/ case study in the area of social entrepreneurship. Twelve students submitted business plans and two worked on a case study. (See *Annexure III*).

## 2.3 Training & Workshops

### a) Workshop on Technology Inclusion for CSR

In today's world, we live in the age of technology-enabled innovations. Technology has become the single most important driver across industries. Therefore it is not surprising that the fields of CSR and social impact are also undergoing a transformation. Using technology-based platforms help efficient tracking of CSR activities. Companies can measure the outcome of their CSR programs and get a fair idea of the impact and can reach to the target audience. Technology can address structural issues in the social sector and CSR domain, and aid social organizations to develop and enhance their capabilities. In this context, Workshop on Technology Inclusion for CSR was organized on October 4, 2019 by the Jasani Centre in partnership with Bombay Chamber of Commerce and Industry. (Refer *Annexure IV* for programme schedule.)

Specific sessions of the workshop were covered by Mr. Vinod Kulkarni, Head CSR, Tata Motors, Mr. Nitin Naik, Founder, Synergy Connect, Mr. Pratyush Pandya, Head – CSR, ACC Limited, Mr. Najid Narmawala, Manager – Climate Change & Sustainability Services, Ernst & Young Associates LLP & Ms. Hemangi Patil Assistant Vice President - Corporate Social Responsibility, Indusland Bank. In all 42 participants registered for the workshop.

### b) Social Entrepreneurship Practicum

Jasani Centre for Social Entrepreneurship & Sustainability Management in collaboration with the International Office of NMIMS offered a Social Entrepreneurship Practicum (Course) to 12 students from Centre for Social Impact, The University of New South Wales (UNSW), Australia on January 24, 2020. (See *Annexure V* for schedule)

The objective of the workshop was to enable international students to examine the landscape of social enterprises operating in India and analyze the context in which they operate. The full-day workshop conducted by the faculty team of Jasani Centre, helped the students to reflect on the field practicum undertaken by the international students in Contree, Pragati Farm Store & Tinkerly, social enterprises of Jaipur. The presentations given by international students helped our MBA part-time students of social entrepreneurship to evaluate their presentation styles and examine the differences in analyzing the performance of social enterprises.

Three social enterprises set up by SBM, NMIMS alumni presented their case studies in the workshop. They posed a business issue to be resolved by the team of international and

SBM's students. Ms. Jyotika Bhatia, Co-founder of Srujna, Ms. Geentanjali Gaur, Co-founder Mann and Mr. Navnath Bochare, Co-founder, Awaaj presented their case studies.

Post lunch, the students presented their solutions to social entrepreneurs.

### c) **Ek Prayas - A Social Conclave**

The students of SBM's Part-Time MBA, Part-Time MBA in Social Entrepreneurship and Executive MBA programs organized its first-ever Social Conclave on Sunday, March 1, 2020. The theme of his conclave was 'Ek Prayas' to celebrate the journey of 2020 Padmashri Awardees and facilitate Smt. Rahibai Popere, popularly known as 'Seed Mother' and Shri. Popatrao Pawar, former Sarpanch, Hiware Bazaar, Ahmednagar. Both the Padmashri awardees are examples of life-time commitment to a cause & hence the title, Ek Prayas, which translates into a gigantic effort.

The event started with an introduction to 'Ek Prayaas' and the initiatives taken by Shri Amrishbhai Patel, President and Trustee of SVKM followed by a speech by Dr. Ramesh Bhat, Provost (Management Education) and Dean - SBM, SVKM's NMIMS, Mumbai on the University's We Care initiatives. Panel Discussion moderated by Dr. Madhavi Gokhale, Professor, SBM covered their journey and learnings. Dr. Rajan Saxena, Vice-Chancellor SVKM's NMIMS and Dr. Ramesh Bhat were the panelists along with the guests.

Our Alumnus of PTMBA in Social Entrepreneurship, Shri Bhagwan Kesbhat, immensely contributed to inviting the guests and coordinating for media coverage of the event. He was felicitated and was awarded the distinguished alumnus award for his contribution to the social sector. His initiatives include water conservation as part of the Paani Foundation and environmental awareness through his NGO Waatavaran.

The event culminated with a Vote of Thanks proposed by Dr. Meena Galliara, Director Jasani Center and she thanked everyone who has been part of organizing the function and the audience. (Refer *Annexure VI* for Program invitation and glimpses of media coverage)

### d) **Webinar on Corporate Social Responsibility Policy to Practice in Current Times**

On May 27, 2020, Jasani Center, in partnership with Bombay Chamber of Commerce & Industry, organized a half-day **Webinar on Corporate Social Responsibility Policy to Practice in Current Times**. The workshop was designed as a strategy to enable corporates to design CSR action plan in view of COVID19 crisis. Dr. Galliara presented the research findings of the research studies carried out by Jasani Centre with regard to COVID19 - a) Societal Expectation from Business during COVID 19 Crisis and b) Impact of COVID19 on Functioning of NGOs and Social Enterprises'. She highlighted the gaps and concern areas in the proposed CSR draft rules circulated by MCA and presented the stand taken by the CSR committee of the Bombay Chambers in this regard. She proposed the need for designing an appropriate CSR policy in light of the new compliance requirement

Ms. Gurvinder B. Parmar, Technical Director, International Tax and Regulatory, BSR & Associates LLP, presented her thoughts on the new compliance requirements for CSR. Insights for employee engagement were shared by Ms. Madhulika Gupta, Founder, CEO REPUTE Public Affairs & CSR Solutions & Member Executive Council, Indo-American

Chamber of Commerce. The webinar was concluded with vote of thanks by Ms. Usha Maheshwari, Bombay Chamber.

### 3. MBA involvement in the social sector

#### 3.1 We Care : Civic Engagement Internship 2019-20

The *We Care: Civic Engagement Internship* was initiated in 2010 as a part of a Full-time MBA curriculum for acquainting students to examine social realities, understand BOP markets and engage them in civic activities. This exposure enables students to embed sustainability-related concepts and corporate social responsibility matters and design pro-poor business models.

In the current year between January 27 to February 19, 2020, 677 students were placed in 256 social sector organizations at 288 locations at PAN India level. The locations were spread across 135 cities located in 24 States and 2 Union Territories in India. One NRI student was placed in Kathmandu, Nepal. In all, 675 students completed the internship. During the internship, students collectively contributed 96,827 man-hours to the social sector.



Computer Training for Mentally challenged individuals in Mahabubnagar (Telangana)



Intern conducting awareness programme on child rights in the interior village of Tinsukia (Assam).

The students undertook projects which aligned with various SDGs. Around 63 % of students aligned their projects with SDG 4 - Quality Education & Lifelong Learning. Students specifically undertook projects in the areas of child welfare and education like promotion of CHILDLINE 1098, public engagement in an e-learning platform, education on wheels, mapping child labour in Mumbai via road safety, evaluation of Casio school project and so on.

Poster Presentation was organized on March 7, 2020, to provide a platform for the students to present their We Care internship learning journey. In all, 55 judges had been invited for evaluating the posters during the event. Based on the results, posters designed by 21 teams were awarded cash prizes worth INR 2.10 lakh.



### 3.2 Social Responsibility Forum (SRF)

Social Responsibility Forum (SRF), SBM, NMIMS was established in 2003 with a vision to sensitize and make management students aware of their responsibilities and duties towards the welfare of others, which will make managers and leaders of tomorrow empathetic employers and socially responsible individuals.

**SPLASH** - SRF organized a book painting competition on July 30, 2019. Splash provided the students with an opportunity to unleash their creative potential. The turnout was immensely overwhelming and encouraged the arrangement of on-the-spot registrations. Students of both first year and second year were seen participating in over 80 teams of two. Participants were given the autonomy to portray just that and reflect on the theme 'World now v/s World 2050' through their artwork. The participants gave their best shot and competed for the winning title, and well, cash prizes worth ₹10,000!



**NGO Mela** was organized on August 7, 2019. The event provided students a wide range of shopping options from a wide range of products offered by working towards a diverse set of social causes. In all 18 NGOs like CRY, Aftertaste, Lyngum, Advitya Touching Lives, Manisha, Lakshya Art actively participated in the event. The competitive element was attached to the event, wherein the students had registered in teams of two for selling the bags containing a large variety of products from the NGOs. They were judged based on the amount for which they could sell the products over and above the marked price in as little time as possible. The healthy competition among the students boosted the overall sale of the NGO Mela, amounting to INR 1.98 lakhs.

**'Joy of Giving' Week** was celebrated by the SRF team by conducting various activities. These included organizing visit to an old age home, blood donation camp, organ donation

drive, food donation drive and ‘Goonj’ - an initiative aimed at facilitating the collection of donations and its delivery to the underprivileged. SRF organized the animal shelter visit on October 4. The animal shelters visited by SRF and non-SRF members were World for All (WFA) and Youth Organization in Defense of Animals (YODA). The total number of animals in WFA and YODA were 57 and 60, respectively. SRF volunteers took supplies such as rice, gloves, towels, newspapers, biscuits, etc. amounting to approximately 5000/- INR to the shelters to help them with their stock for the animals.



**Social Responsibility Forum Elocution 5.0 In Association With NTPC** - On account of Vigilance Week 2019, SRF, in association with National Thermal Power Corporation (NTPC), conducted Elocution 5.0 on November 12, 2019. This year, the theme of the Elocution competition was ‘Integrity - A Way of Life.’ Around 400 students had taken the integrity pledge to uphold the highest standards of honesty and integrity. The winners were awarded certificates, trophies and prizes by NTPC.



**Secret Santa 2019** - On the occasion of Christmas, SRF provided the students of NMIMS with a unique platform to gift a wish of children through the Secret Santa 2019. The students truly spread the cheer and joy of Christmas by fulfilling the wishes of 300 kids under the protective wing of an NGO named Ashadeep Association. Although the children’s ages varied from 4-year olds in playschool to students in 7th-9th grades, yet the wide smile on their faces after receiving their gifts remained constant.



## 4. Achievements

### 4.1 Scholarships

On January 27, 2020, the Mirae Asset Foundation (MAF) signed a Memorandum of Understanding (MOU) with the School of Business Management, SVKM's NMIMS, to offer 'Mirae Asset Scholarship' grants. The scholarship has been provided to the meritorious students of PTMBA-SE, whose annual family income is below 8 Lakhs rupees and who need financial support. The students are required to submit Income Certificate from the authority designated by the government to issue such certificate.

The scholarship amount of Rs. 6,09,000/- (Rupees Six Lakhs and Nine Thousands) was given to the twelve students from the PTMBA-SE Batch 2020-22, whose family income is below eight lakh rupees. (See *Annexure VII*).

### 4.2 Students achievements

1) Ms. Madhu Jain, a second-year student of PTMBA-SE and Director of IIFL Foundation, was awarded the 'Women CSR Leader' award. The award was given on February 19, 2020, at the World CSR Congress, for her contribution to girl child literacy, water conservation and health project. Ms. Madhu also received the ET Now World CSR Award for 'Support and improvement in the quality of education.'



2) Mr. Anwar Khan, a second-year student of PTMBA-SE, got selected as an incubate by Atat Incubation Center- NMIMS (AIC-NMIMS). His sustainable lifestyle startup SUO is a social enterprise that believes in integrating sustainability strategy into the business model. His product range consists of designing beautiful apparel and home furnishings.



### 4.3 Alumni Award

Mr. Vaman Kamble, an alumnus of PTMBA-SE (Batch 2017-19) and President of SAAD Foundation, received the 'Seva Vandan' Award on February 17, 2020. On its 175<sup>th</sup> Anniversary, Grant Government Medical College and Sir J G Group Government Hospital, Mumbai recognized the valuable contribution of SAAD Foundation for helping poor & needy patients with medical supports at J J Hospitals.



## 5. Research, Consultancy and Documentation

### 5.1 We Care Anthology

The Jasani Center has been publishing the We Care Anthology Series every year since 2014. The Anthology is based on the We Care: Civic Engagement internship projects undertaken by our students placed in NGOs/CSR department/Government organizations

during their first year of MBA. This year we published Volume VII of We Care Anthology Series titled ‘*Vanchit: Strategies to Empower the Marginalized.*’

The experiential learning gained by the students regarding the grass-root reality of socially excluded groups and marginalized farmers is captured in the current publication in two sections. The article on Overview of the Agrarian Economy of India in Section I describes the complexities of the Indian agricultural sector. Section II comprises six articles highlighting the challenges faced by small and marginal farmers undertaking subsistence farming, the plight of Agarias performing salt farming, and the insecurities of the Yanadi tribe indigenous to Nellore. Interventions designed by the NGOs to uplift these communities are discussed and focus is brought on the need to design alternate agriculture supply chain models and other subsidiary occupations. These articles describe the existing inequities across the country and enable a thought process to adopt innovation to create positive long term impact.

## 5.2 Study on Society’s Expectations from Business in Addressing COVID19 Crisis<sup>1</sup>

The COVID-19 outbreak is unprecedented in terms of its uncertainty. It has raised an alarming health crisis and it’s impact has paralyzed the life of the people as well as the institutions across the world. In India, more than 80 percent of the workforce is employed in the informal sector. The lockdown due to COVID-19 has disproportionately hurt the most vulnerable and marginalized communities due to loss of livelihood and lack of food, shelter, health, and other basic needs.

The Jasani Centre of Social Entrepreneurship & Sustainability Management and the Social Responsibility Forum of Students, NMIMS Mumbai, found it pertinent to conduct a study on *Society’s Expectations from Business in Addressing COVID-19 Crisis*. The major objective of the study was to gauge people’s views on what businesses can do to mitigate the ramifications of the COVID-19 crisis as part of their corporate social responsibility practice. The survey was conducted by floating a self-administered questionnaire at PAN India level and responses were collected from 670 respondents.

### **Key Findings :**

According to the survey results, the most impacted people are daily wage earners, including landless agricultural labourers, petty traders, tailors, barbers, construction workers, rickshaw/rental-car drivers. Followed by senior citizens who are staying alone.

Respondents shared that though a few states have declared measures like cash transfer and food supply through PDS, going by the anecdotal evidence across India, the plight of millions of inter-state migrant workers is deplorable and a lot more needs to be done. Respondents opined in preference of their rank order that businesses can extend their immediate support in up-gradation of medical facilities and in supplying food to the poor, health staff, police personnel and other support staff failing, which will exacerbate problems.

COVID-19 has had “tangible effects” on the attainment of Sustainable Development Goals (SDG). It has complicated SDG implementation efforts and is indicating risks in achieving SDG targets on health, food security and decent work. In this context, the survey

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<sup>1</sup> Dr Meena Galliara, Dr Srinivas Ainavolu, Dr Vidya Naik, Faculty Members, SBM, NMIMS & Rishika Radhakrishnan, Shubham Bhoir and Srinidhi Kashyap, SRF Committee, SBM representatives

respondents in their rank order preference felt that the business must make investments in improving access & availability of medical care, maintain good community hygiene & sanitation to address critical health issues. Besides investment in creating employment opportunities for the economically constrained, investment in medical research and provision of technological/technical support to hospitals in rural and remote areas were also indicated.

The survey confirms that the public at large has faith in the potentials of the business community in addressing the COVID-19 crisis. A little over one-fourth of the respondents feel that the synergy between public and private organizations shall go a long way in addressing the challenges. To ensure economic, environmental and social sustainability, we need an appropriate mix of economic policies, fiscal stimulus, investments in healthcare and social protections. There is a need to work closely with governments to set up medical facilities in rural areas to improve access and availability of health care. Through public-private partnerships, efforts must be made to create livelihood and employment opportunities for both urban and rural poor and strengthen the MSME sector, which is the backbone of the many local economies. These efforts will not only help the vulnerable communities but will go a long way in creating shared value and sustaining both businesses and society.

(Refer Annexure VIII for media coverage)

### 5.3 Impact of COVID 19 on NGOs and Social Enterprises<sup>2</sup>

The rising score of Covid-19 across the world implies that no single organization can work in isolation in responding to the pandemic and its consequential impacts. Hence, governments must collaborate with a wide range of agencies, including NGOs and social enterprises to facilitate behavioural change and build social cohesiveness. To examine this aspect, the Jasani Centre of Social Entrepreneurship & Sustainability Management, NMIMS conducted an online study on '*Impact of COVID19 on NGOs and Social Enterprises*'.

The study was based on 30 NGOs, not for profit and for-profit social enterprises operating in Maharashtra. From this 43 % were from rural areas, 46 % from urban areas, and rest were operational in both urban and rural areas. The key priority areas of their interventions comprised of education, health, skill development, child welfare, economic empowerment of women, environmental conservation, rural & urban community development, and working with differently-abled.

#### **Contributions Made:**

With the changed context of the COVID-19 pandemic, a little over 90 % of NGOs and social enterprises have pivoted rapidly to respond to different and additional needs of local communities. Around 67 % of organizations were able to mobilize resources to provide relief measures like groceries and sanitation kits to people staying on streets, daily wage earners and migrants. Around 50 % of organizations were engaged in taking care of the basic requirements of the vulnerable communities. Some NGOs worked closely with the local self-government and corporates to avoid duplication of service and ensured that the essentials reach the affected communities. Besides this, one-third of organizations were

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<sup>2</sup> Dr. Meena Galliara, Dr. Ramesh Bhat, Dr. Vidya Naik & Ms Anjalika Gujar, School of Business Management, NMIMS

engaged in creating community awareness for personal hygiene, community sanitation, raising resources, providing important medical information to communities.

### **Impact**

It is an undisputed fact that the development sector across the globe is facing a critical threat from the pandemic. But, in India as our NGOs and social enterprises lack contingency planning the impact would be felt more. 83% of organizations reported due to COVID19 their organizations' work has been significantly impacted. Executives reported that the lockdown has impacted their project operations and they are sure of having financial challenges ahead. The financial and operational risk burden has fallen disproportionately on the NGOs and social enterprises. The implications of this for cash flows are critical at this time. A little more than one-third of executives stated that managing costs of running the organization, payment of staff salaries, early closure of projects, scaling down projects, delays in starting new projects are some of the many problems which social sector organizations will have to face now. Some are contemplating reducing the staff size, but that would be catastrophic to the organization. As their capacity to respond to both the immediate as well as long term needs which are likely to escalate as a result of this pandemic will be impacted.

Another important concern expressed by for-profit social enterprises is related to business continuity and gaining market access as the spending patterns would not differ. By and large, executives expressed that they are worried about the safety of their staff to work in slums and high-risk areas. Hence, a few organizations are now engaged in devising their service delivery strategy.

The colossal economic downturn implies an impact on future aid assistance. More than 50 % of executives feared that they may experience a reduction in grant in aid support from the government as well as corporates due to funds getting diverted to COVID19 relief and rehabilitation activities. The economic crisis is expected to limit both capacity and availability of donors and investors. Development organizations will have to re-think and redesign their business model to diversify their income and create a sustained impact.

### **Expectations: Government**

To enable NGOs and social enterprises to function effectively and address the challenges created by COVID19, respondents shared that there is a need for developing new ideas and innovative solutions in the area of health care, livelihood support, and provision of energy. These solutions can evolve through cross-sector collaboration between development organizations, government, and corporates. Hence, governments should play an important role to promote cross-sector partnerships.

Almost 80 % of the executives shared that governments should design an innovative financing model for NGOs and social enterprises. Proposed solutions include the provision of an anticipatory financing mechanism like the provision of soft loans to social enterprises to raise finance in advance to address immediate needs. Establish an NGO Liquidity Fund for enabling NGOs to cover overheads during critical periods and payback over a period of time. Provide tax relaxations and provide for demand-led grant in aid support. As development organizations work in high-risk environments there is a need to design risk-sharing models so that development organizations do not shoulder the burden of financial risk alone, rather it should be shared with donors/investors.

(Refer *Annexure IX* for media coverage)

## Annexure I

**SVKM's NMIMS**  
**School of Business Management**  
**List of Graduating Students - 2019**

**Part-time MBA in Social Entrepreneurship**

<b>Student Number</b>	<b>Student Roll No.</b>	<b>Student Name</b>
80126170002	A002	Dev Chhajer
80126170003	A003	Ankita Chheda
80126170005	A005	Nayan Singh Damai
80126170006	A006	Nehal Das
80126170007	A007	Ethna Ghosh
80126170009	A009	Jincy Kadavil
80126170011	A011	Vaman Kamble
80126170012	A012	Seema Konale
80126170013	A013	Pragya Nagpal
80126170014	A014	Priyadarshani Roy
80126170018	A018	Luthana Shetty
80126170019	A019	Ashish Singh
80126170020	A020	Bharat Tamang
80126170021	A021	Meenu Ancy Thomas
80126170022	A022	Shruti Vora
80128170003	B003	Shailesh Pahalwani

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## Annexure II

**SVKM's NMIMS University**  
**PTMBA - SE (Batch 2018-20) - II year**  
**Academic Year: 2019-20, Trimester: VI**

### List of Students: Seminar Paper on Social Development

Roll No	Student Name	Seminar Paper Title	Seminar Paper Guide	Seminar Paper Abstract
A002	Renuka Deshmukh	Study of Indian Education system and its effects on increasing educated unemployment in India	Dr. Sujata Mukherjee	<p>India is at the forefront of economic growth but the education system is not assisting employment generation. Literature shows that India is facing a dual challenge as on one hand highly trained labour is scarce and on the hand non-employment of educated youth due to lack of employability skills. The research study tries to enquire whether the educational system of India is giving rise to educated unemployed and the reasons for the rise of educated unemployed and defects in the Indian Education system.</p> <p>A study on the graduates of rural areas of Shirala Taluka in Western Maharashtra was conducted. The study highlighted a lack of career guidance, nonalignment of educational qualification with the jobs, and lack of vocationalization as major factors leading to the current crisis in the job market of educated unemployed.</p>
A003	Pravin Jadhav	Rural Marketing challenges in India	Dr. Sujata Mukherjee	<p>Studies have shown various marketing challenges which social sector organizations face in India especially while selling their products in a rural market.</p> <p>The study undertaken is based on exploratory research which tries to examine the marketing challenges of social sector organizations in the Wada block of Palghar district. Ten employees working in the marketing vertical of Yuva Parivartan and CSR Setu were the respondents of the study. The study showed that NGOs sold their products majorly in melas, festivals, and weekly markets. Advertising did not have any effect on consumers. NGOs did not have any marketing plan for marketing their product. Rural consumer's ability to pay continues to remain a challenge.</p>
A004	Priyanka Jaiswar	Perception of the Fitness among Urban Women	Dr. Meena Galliara	<p>The purpose of the study was to undertake an analysis of social initiatives taken for promoting fitness among young urban women of Mumbai. The study was based on the exploratory research method, where the data was gathered from women residing in Dadar, Worli, and Parel. The study focuses on women's awareness of their health, regular exercise habits, fitness habits, and other related areas. The data found out that the involvement of women in fitness-related initiatives is very less due to lack of time. The study highlights that the government has taken initiatives by providing free exercise equipment in the garden where both men and women can exercise. Various NGOs too are taking initiatives for women to keep themselves fit and healthy.</p>

Roll No	Student Name	Seminar Paper Title	Seminar Paper Guide	Seminar Paper Abstract
A005	Mohammad Anwar Khan	Role of the circular economy of fashion & textile industry in job creation & livelihood in India	Dr. Subhadip Mukherjee	Adopting circularity in the fashion system is not only need of the hour to tackle the growing demand of the fashion industry and the depleting resources, but also provide positive social impacts by generating sustainable livelihood for underprivileged. This paper provides an overview, scope, and potential of the circular fashion system. It highlights how circularity in the fashion system plays an important role in creating jobs and providing livelihood. The research is based on the study of two circular and fashion startups. These startups use cloth recycling systems.
A006	Anne Panicker	Acceptability of reversible male fertility control methods among heterosexual men in urban India	Dr. Srinivas Ainavolu	Given the spread of sexually transmitted diseases (STDs) and huge population growth witnessed in recent decades, contraceptives play an important role in controlling these two. It is observed that the responsibility of contraceptive method/usage is vested with women, like any other household work. Penetration of contraceptives registers at only 10.1% among the active male population. While the current choices for males are limited with their attendant disadvantages/constraints, the upcoming technologies hold hope. This paper surveys among diverse, urban, active males in the Indian context to find out their preferences and the action points required to promote the use of contraceptives among males. Results are presented, findings discussed at the end, and this concludes with future research directions.
A007	Geetanjali Gaur	Employment of Persons with Disabilities: A Study of Mann	Prof. Simi Vij	Persons with Disability (PWD) lack access to vocational and employment opportunities because of a lack of awareness about disability, limiting opportunities for social inclusion, and individual development. This results in a poor quality of life, higher dependence on caregivers, and an extremely low employability rate, leading to low self-esteem and poor coping skills. The government has initiated various schemes to support PWD's but accessibility is a challenge, more so for PWD's from disadvantaged sections. Livelihood interventions tend to favor the physically challenged, visually, or hearing impaired. But, those with Intellectual Disability and Autism are more marginalized as their problem is not recognized visually. This paper focuses on the successful employment of PWD's trained in Mann, a non-governmental organization, located in Mumbai. The study includes perspectives of trainers and employers on the various processes and aspects that enhance the sustainability of employment for PWD's. It also clarifies the interplay between other important stakeholders, like co-workers, volunteers, and government bodies. It maps the gaps between the trainer's perspective and employer attitudes and expectations. Based on this analysis and its findings, the conclusions lay down certain recommendations for Mann.
A008	Anand Sapate	Impact of Mid-Day Meal Scheme in Thane City	Dr. Meena Galliarda	Mid-day meal (MDM) scheme is one of the important schemes and its main purpose is to enhance student enrolment, school retention, and improve nutritional levels among the children. The study attempts to examine the feedback and suggestions of key stakeholders of the MDM scheme. Two schools operated by Thane Municipal

Roll No	Student Name	Seminar Paper Title	Seminar Paper Guide	Seminar Paper Abstract
				Council were selected for the study. Stakeholders included students, parents, school teachers, and school headmasters. The study showed that MDM had a significant impact on the health of poor children while problems prevailed in terms of the quality of food and timeliness of MDM providers. With appropriate supervision and timely intervention, there is clear scope for improvement of the MDM delivery process.
A009	Varun Shankar	Health risks associated with poor drinking water access and sanitation in Damole Village, Kharghar.	Dr. Subroto Chatterjee	Access to water and sanitation is a burning problem in our society. Lack of adequate sanitation and safe water has significant negative impacts on health. The research focused on understanding the availability of water & sanitation and its impacts in Dhamole village, Kharghar, Navi-Mumbai. The findings indicated that people of the village do not get water supply from the public agency. On an average 60% of the respondents took 30 minutes to fetch water for the household. 50 % of the respondents reported that women engage their time in collecting water.
A010	Anshudeep Sharda	A study of traditional therapies for the treatment of mental illness in India	Prof. Simi Vij	The situation of mental health of a person is dependent on the quality of life. Mental health cases have been increasing all over the world due to a more demanding lifestyle. These illnesses have to be treated at the right time to not cause major setbacks to an individual's health. In India, these illnesses are treated either with allopathy or with traditional approaches such as yoga, Ayurveda, and naturopathy. The paper aims to study the factors that influence the choice of traditional approaches for mental health illness by patients. The paper attempts to highlight the challenges faced by the centers using traditional approaches to sustain themselves. The paper extends a few recommendations in improving the mental health scenario and sustainment of clinics providing mental health treatment.
A012	Christina Williams	Dance Movement Therapy Techniques as a Therapeutic Tool for Persons with Disabilities	Prof. Simi Vij	Dance Movement Therapy today is increasingly being utilized in the field of rehabilitation. This therapy is known to achieve emotional, cognitive, physical, and social integration. Various techniques have been implemented more so for the well-being of the intellectual disability. Theoretically, these techniques have been recorded and exercised for different types of mental disorders such as depression, eating disorders, anxiety, etc. However, even though these techniques could be utilized for persons with a physical disability, there is a limited record of its application and benefits. Hence, this paper studies the applicability of the established dance movement techniques for persons with a physical disability and records its transformations.
A013	Sarika Yadav	A Study on the current scenario of the health status of mothers and children in the M/E ward of Mumbai, Maharashtra	Dr. Satish Kajjer	Nutrition is an essential component of mother and child health. The research study was conducted in the Baignawadi and Shivaji Nagar area of the M/E ward. Nutrition during pregnancy and lactation period is especially important for the growth of the child and mother's health. The study shows that mothers do not consume the recommended diet and medication during pregnancy and lactation period. This has an impact on the outcome of pregnancy. The study indicates factors like family size, access, and availability of basic facilities like

Roll No	Student Name	Seminar Paper Title	Seminar Paper Guide	Seminar Paper Abstract
				water, sanitation, and hygiene play an important role in determining the health of the mothers and children.
A014	Nandini Jayaram	The Waldorf System - A Solution To India's Education Challenge	Dr. Subroto Chatterjee	India's latest National Policy of Education highlights many challenges and aspirations that need to be addressed over the next few years. The burden of the goals and their expanse cannot be underestimated. The need of the hour is the adoption of a unique educational approach that can shoulder this burden and indeed build upon vision set out in the NEP 2019. Waldorf education is one of the many unique alternative educational approaches making its presence felt in India. This study was undertaken to establish whether the Waldorf approach may be an answer to many of the issues and goals envisioned in the NEP 2019. Feedback elicited from students, parents and teachers in the system endorse such as aspects as the curricular integration of arts and an emphasis on storytelling and there is consensus to its effectiveness in promoting creative thinking and socio-emotional learning. However, the verdict is still out as to its efficacy in teaching the sciences and hence a blanket adoption of the approach would require in-depth feasibility studies. Although Waldorf has its fair share of proponents and opponents that keep the debate alive about its value, there is no doubt that India's educational system would benefit from adopting many of its principles and methodology.
A016	Megha Dhuri	Strengths and Weakness in Implementation of MGNREGA: A Study of Mokhada Taluka in Palghar District	Dr. Satish Kajjer	The Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA), 2007 publicized as a rights-based flagship scheme of the UPA Government, was implemented across the country with effect from February 2, 2006. The objective was to provide 100 days of work in every financial year to unskilled laborers and create durable assets that raise land productivity and thus contribute to the reversal of declines in agricultural yields. The research tries to look into the implementation challenges of MGNREGA and two tribal villages of Mokhada taluka. The study found that delay in getting payment was a major concern. Most of the work undertaken was of building agricultural trenches, broadening of roads and such work did not generate adequate man-days of employment; nor were any durable assets created in the villages. However, despite the several problems faced, the beneficiaries were keen to have the Act implemented in the villages and wanted employment locally to prevent migration to cities.
A017	Madhu Jain	A study of Factors affecting school dropouts in government schools of Rajasthan	Dr. Satish Kajjer	Dropout from the educational system across various levels is a pan India phenomenon. Failure to complete secondary and even primary schooling produces negative outcomes for the individuals and widens the existing social and economic inequalities in societies. To reduce wastage and improve the efficiency of the education system, the educational planners need to understand and identify the social groups that are more susceptible to dropout and the reasons for their dropping out. The present paper examines the factors that contribute to dropping out of children before the secondary level, especially in rural areas. The findings reveal causative factors for dropouts are attributed to lack of infrastructure, safety, long distance of travel,

Roll No	Student Name	Seminar Paper Title	Seminar Paper Guide	Seminar Paper Abstract
				household work, financial constraints, and poor learning environment.
A021	Anjali Singh	A study on the level of awareness among Anganwadi Workers related to ICDS Program in Palghar District	Dr. Sujata Mukherjee	This study focused on accessing the current level of knowledge and awareness of Anganwadi workers regarding the ICDS program implemented in Wada taluka, Palghar District. An exploratory research design was adopted to conduct the study. Data were collected from 30 Anganwadi workers. The findings showed that there are limited awareness and knowledge among the Anganwadi workers regarding the ICDS scheme. Lack of knowledge impacts the implementation of the scheme. The study suggests a few strategies to improve the Anganwadi worker's awareness levels about ICDS and their motivation to perform.
A022	Afsana Shaikh	The Impact of Government and NGOs intervention for MHM on school going girls	Dr. Meena Galliara	Menstruation is a unique phenomenon, and the most important change occurring among the girls during the adolescent age. Hygiene-related practices of girls and women during menstruation are of considerable importance, as it has a health impact in terms of increased vulnerability to reproductive tract infections. Government and NGOs like Red Cross (ICRC), Indian Development Foundation (IDF) through their various programs and Government schemes like Nirmal Bharat Abhiyan, SABLA Scheme, Swachh Bharat Abhiyan are trying to create an environment for revitalizing healthy menstrual practices. In this context, the study maps the impact of the menstrual hygiene interventions designed by NGOs and the government on the dropout rate, academic performance, and participation of girls in co-curricular activities.
A023	Shahin Shaikh	A comparative study of the Credit Guarantee Fund Scheme and Mudra Yojana	Prof. Ananya Prabhavalkar	In India, small businesses play an important role by employing a large number of people. It is one of the largest sectors engaging uneducated and unskilled people. Further low-income earning groups aspire to set up a small business but are unable to start mostly due to credit limitations. To promote self-employment and small business units, the Government of India has introduced various innovative schemes. This paper has attempted to compare The Credit Guarantee Fund Scheme and Pradhan Mantri Mudra Yojana schemes based on their objectives, features, and differentiating factor.
B002	Yash Gandhi	The convergence of Islamic Microfinance and Conventional Microfinance: Opportunities & Challenges	Prof. Ananya Prabhavalkar	The study looks into the opportunities and challenges in the convergence of Islamic microfinance and conventional microfinance in India. Based on the secondary data the study maps the differences and similarities in both systems. The study indicates that despite the objective of both these systems being poverty alleviation and social empowerment, there are various cultural challenges in integrating both of them into a single field.

### Annexure III

**SVKM's NMIMS University**  
**PTMBA - SE (Batch 2018-20) - II year**  
**Academic Year: 2019-20, Trimester : VII**

#### A) List of Students for Business Plan on Social Development

Students Name	Business Plan Title	Brief description of Business Plan
Madhu Jain	Sahyog food delivery initiative.	The B-plan presents the strategy of providing healthy cooked food in biodegradable packaging to corporate offices by engaging SHGs. This initiative will provide livelihood opportunity to the women and healthy food to the consumers
Renuka Deshmukh	Marketing of Shirali Brown Rice in Mumbai	Brown Rice Market is a very attractive market in Metros of India, due to its promised nutritional benefits for diabetes, obesity, fitness, and health food. It aids the greening of the supply chain, is ethically sourced directly from Farmers, and SHG is the marketing partner. Hence, an inclusive, sustainable business model is provided for marketing Shirali, an exotic, medicinal variety of brown rice in Mumbai by Saksham, a for-profit social enterprise.
Geetanjali Gaur	Mann Made Food Cart	The Mann Made Food Cart will be a quick service cart. It will serve fresh homemade food, which will be cooked by adults with disabilities like intellectual disabilities and autism. The cart will prove to be a source of income for the adults, thus empowering them to be an equally contributing member of society.
Priyanka Jaiswar	Step2BActive	The purpose of Step2BActive is to promote fitness among urban and rural communities in Mumbai. Step2BActive will provide expert training to community youth to develop their sustainable life to earn money. Event fitness activities like Marathon and other sports activities will also be offered by the enterprise.
Yash Gandhi	Tripura Tribal Co-operative	The B-plan describes the creation of a community-owned co-operative in Dhalai District of Tripura. The Self-Help Group model will be used for lending to minimize risk and the loans will follow Islamic Finance principles. The high return from businesses will enable lending to a large number of borrowers and eventually lead to funding higher amounts for businesses requiring higher investments.
Afsana Shaikh	MUD - Passion2Profession	Business Plan is based on the market linkage model for Pottery Business. It will link potters with retail chain business for providing longterm sustainable livelihood.
Anshudeep Sharda, Varun Shankar	Aarambh	Aarambh is a for-profit social enterprise that offers professional content writing opportunities to persons with disabilities by providing training and linking them with market opportunities.
Christina Williams, Anwar Khan	SUO	SUO, a sustainable fashion brand will create fashion in a way that is most considerate of humanity and the environment.
Nandini Bagai	Edhalaya Teacher Training Programme	The Edhalaya teacher training program aims to empower all teachers to adopt and adapt holistic pedagogical content and strategies into the curriculum and teaching.
Anand Sapate, Sarika Yadav, Shahin Shaikh	Tre-Eco Tourism	Tre-Eco-Tourism is a combination of Trekking and Eco-Tourism encouraging responsible travel to natural areas conserving the environment and improving the well-being of local people.
Megha Dhuri	Plastic management through ragpickers.	The B-plan is based on developing capacities of the rag pickers to create wealth from waste and address the menace of plastic waste.
Pravin Jadhav	Eco planet	The B-plan describes the potential of manufacturing cloth and jute bags to provide employment opportunities to women and create an alternative to curb plastic bags.

## Case Study Development

Students Name	Case Study Title	Brief description of Case Study
Anne Panicker	Usage of Pro-social Video Games to Prevent Gender-based Violence: A Transnational Research Project	The case describes how both quantitative and qualitative research methods were deployed to conduct global research to identify issues leading to GBV as well as to measure the impact of the video game on users. The case discusses the strategy adopted by the research center to conduct the pilot and subsequently design an appropriate methodology to undertake the global study. It emphasizes that though the research is global, there is a need to locally contextualize the same and effectively train the local team to administer the same. Data collection challenges faced by the survey administrators and their impact on completing the global research project have been discussed in the case. The case can be used as part of the research methodology course to help students to examine various research constructs.
Anjali Singh	Vikas Sahyog Pratishthan- Sustainability through Collaboration	The case study is about Vikas Sahyog Pratishthan (VSP), a non-profit registered in 1995 under the Societies Registration act 1860. The case discusses VSP's journey including its achievements and struggles and current dilemma. The case be part of the Management of Social Enterprises (MOSE) course to enable students to examine various aspects of managing an enterprise



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## Annexure IV

### Workshop on Technology Inclusion for CSR Programme Schedule

<b>Workshop on Technology Inclusion for CSR</b>		
<b>Date:</b> October 4, 2019		<b>Time:</b> 9:15 a.m. to 4:00 p.m.
<b>Venue:</b> The Ruby, 4 <sup>th</sup> floor NW 29, Senapati Bapat Marg, Tulsi Pipe Road, Dadar (W), Mumbai 400028		
<b>Agenda</b>		
<b>Time</b>	<b>Activity</b>	<b>Speaker (Remarks)</b>
9:15	<b>Registration and Breakfast</b>	<b>Ms. Aneeha Neeraja Rajan</b> , Assistant Manager, Bombay Chamber
9.45	<b>Welcome Address</b>	<b>Ms. Usha Maheshwari</b> , Additional Director, Bombay Chamber
9:50	Program Chair's Address on Program	<b>Dr. Meena Galliara</b> – Director, Jasani Center for Social Entrepreneurship & Sustainability Management, NMIMS
10:00	An Introduction to Program	<b>Mr. Chaitanya Kalia</b> , Partner – Advisory Services, Ernst & Young
10:10	Topical Address from Corporate	<b>Mr. Vinod Kulkarni</b> , Head CSR, Tata Motors
11:50	<b>Tea Break</b>	
11:15	Topical Address from NGO & Case Demonstration	<b>Mr. Nitin Naik</b> , Founder, Synergy Connect
12:15	Case Demonstration	<b>Mr. Pratyush Pandya</b> , Head-CSR, ACC Ltd.
13:00	<b>Q&amp;A and Photographs</b>	
13:15	<b>Lunch Break</b>	
14:00	Digital Analytics and CSR	<b>Mr. Najid Narmawala</b> , Manager – Climate Change & Sustainability Services, Ernst & Young Associates LLP
14:35	Digital Dash Boards and Visualization of CSR	<b>Mr. Najid Narmawala</b> , Ernst & Young
15:00	Case Study	<b>Ms. Hemangi Patil</b> , Assistant Vice President - Corporate Social Responsibility, Indusland Bank
15:20	Q&A with panel of experts	
15:30	Closing Remarks	<b>Dr. Meena Galliara</b> , NMIMS
15:35	Feedback & Vote of Thanks	<b>Ms. Usha Maheshwari</b> , Bombay Chamber
15:45	<b>Tea</b>	

## Annexure V

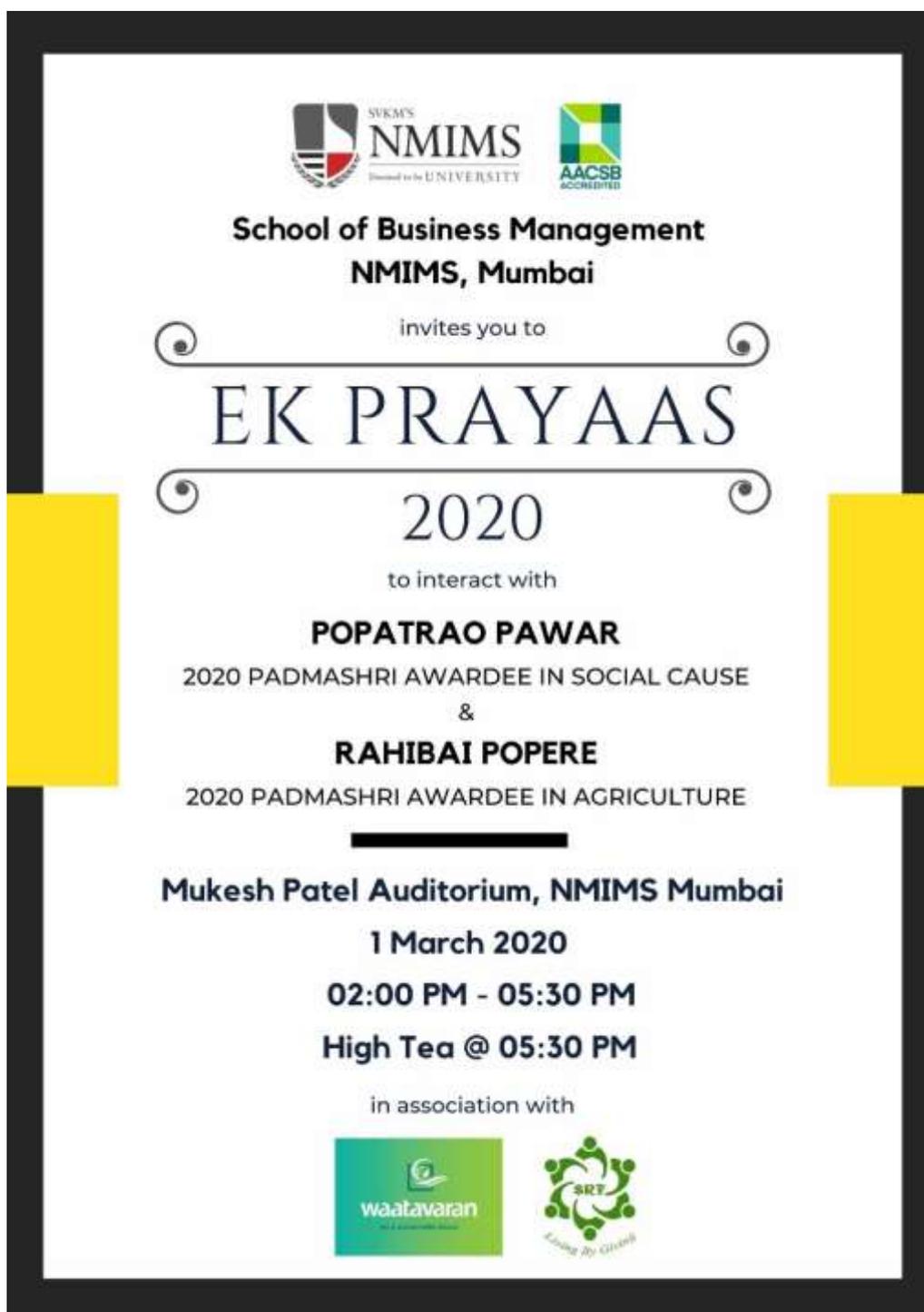
### University of New South Wales, Australia Social Entrepreneurship Practicum

#### Schedule for Friday, January 24 2020

Activity	Time	Venue	Details
UNSW Students to reach NMIMS	8.15 AM	NMIMS University VL Mehta Road, Vile Parle (W) Mumbai – 400056	Please call Mr. Gajanan Godbole +91 9833 86 5557 at least 15 minutes before you reach here
Student Welcome	8.30 AM to 9 AM	Classroom No. 903, 9th Floor	Welcome Address
Session 1 - Business Communication	9 AM to 10 AM	Venue 1: Placement Conf. Room 1, 9th Floor (Dr. Meena Galliara)  Venue 2: Placement Conf. Room 2, 9th Floor (Dr. Satish M K)  Venue 3: Conference Room 3, 10th Floor (Dr. Sujata Mukherjee)	Presentation of Field Reports by UNSW students & Tips for Written Reports  There would be 3 separate UNSW student groups who would give their presentations
Morning Tea / Coffee Break and Discussions	10 AM to 10.30 AM	Executive Dining Area, 1 <sup>st</sup> Floor, NMIMS	
Session 2 - Presentations by 3 Social Entrepreneurs	10.30 AM to 12 noon	Classroom No. 903, 9th Floor	Presentation by Social Entrepreneurs <ul style="list-style-type: none"> <li>• Ms. Jyotika Bhatia, Co-founder Srujna</li> <li>• Ms. Geetanjali Gaur, Co-founder Mann</li> <li>• Mr. Navnath Bochare, Co-founder, Awaaj</li> </ul> ( Each presentation will be for 20 minutes followed by 10 minutes of Q&A)
Group work & Working lunch	12 noon to 2 PM	Executive Dining Area, 1 <sup>st</sup> Floor, NMIMS	
Session 3 - Presentations of students	2 PM to 3.45 PM	Classroom no. 507, 5th Floor	Presentations by UNSW Students
Evening Tea and Snacks	4.15 PM to 5 PM	Executive Dining Area, 1st Floor, NMIMS	
University Building Tour	5 PM to 5.45 PM	NMIMS Main Building	Walking the students through University Building, Library
Cultural Program	5.45 PM to 6.30 PM	NMIMS Classroom	
Departure from NMIMS	6.30 PM	Back to Hotel	

## Annexure VI

### Ek Prayaas – Social Conclave



**School of Business Management  
NMIMS, Mumbai**

invites you to

**EK PRAYAAS**

**2020**

to interact with

**POPATRAO PAWAR**  
2020 PADMASHRI AWARDEE IN SOCIAL CAUSE  
&  
**RAHIBAI POPERE**  
2020 PADMASHRI AWARDEE IN AGRICULTURE

**Mukesh Patel Auditorium, NMIMS Mumbai**  
**1 March 2020**  
**02:00 PM - 05:30 PM**  
**High Tea @ 05:30 PM**

in association with

# साप्ताहिक वेध ताज्या घडामोडींचा

संपादक : सुनिता भगवान केसभट

मुंबई, ठाणे, नवी मुंबई, रायगड येथून एकाववेळी प्रकाशित होणारे वृत्तपत्र

मो. ९९८७५८९३४८

वर्ष ५ ■ अंक ३४

■ गुरुवार दि. ०५ मार्च ते ११ मार्च २०२० ■ मूल्य रु. २ ■ पाने ४

email : sunitareporter@gmail.com

## सामाजिक क्षेत्रात काम करणाऱ्या 'कर्मवीरांचा' गौरव सोहळा!

हिवरेबाजारचे पदमश्री पोपटराव पवार, बिजमाता पदमश्री राहीबाई पोपेरे व वातावरण फाउंडेशनचे भगवान केसभट यांचा सन्मान सोहळा



मुंबई प्रतिनिधी: समाजिक समस्यांची भान जपत असतानाच आपण समाजासाठी काही तरी केले पाहिजे या हेतून प्रेरित होऊन समाजातील प्रश्न आपल्या परीने सोडवून समाजाप्रती निसर्गाप्रती असलेले ऋण समाजकार्य करून चुकवायचे. या ध्येयाने प्रेरित होऊन नगर जिल्ह्यातील या तीन कर्मवीरांना मुंबईतील एमएनआयएमएस च्या स्कूल ऑफ बिझनेस मनेजमेंट महाविद्यालयाने रविवार दिनांक १ मार्च रोजी मुकेश पटेल सभागृहात आयोजित केलेल्या "एक प्रयास" या कार्यक्रमात सन्मानित करून सामाजिक क्षेत्रात अतुलनीय कार्य केल्याबद्दल पुरस्कार देवून गौरविण्यात आले. यावेळी महाविद्यालयाचे डीन डॉ. रमेश भट, कुलगुरू डॉ. रंजन सक्सेना, प्रा. माधवी गोखले उपस्थित होत्या.

एमएनआयएमएस आयोजित आणि वातावरण फाउंडेशन तसेच एमआरएफ यांच्या सहकार्याने आयोजित करण्यात आलेल्या "एक प्रयास" या सन्मान मोहळ्यातील कार्यक्रमात पदमश्री पोपटराव पवार पदमश्री राहीबाई पोपेरे यांनी आपला सामाजिक अनुभव कार्यक्रम प्रसंगां व्यक्त करून महाविद्यालयातील नव्या पिढीच्या विद्यार्थ्यांसमोर सामाजिक क्षेत्रातील एक आदर्श अनुभव व्यक्त केला. यावेळी त्यांनी केलेल्या कार्याची त्यांच्या कामाची उपस्थितानीही प्रेरणा घेवून सामाजिक कार्यास हातभार लावला आणि आपली सामाजिक

बांधिलकी जगाची असे एमएनआयएमएस महाविद्यालयाच्या सामाजिक उद्योजकता विभागाच्या संचालिका डॉ. मोना गर्लोयारा यांनी व्यक्त केले. कॉलेजचे शिक्षण घेवून गाव सोडून एखादी चांगली सरकारी नोकरी मिळाली असती. मात्र आपल्या गावाचा विकास आपणच नाही करायचा तर कोणी करायचा या गावाविषयी असलेल्या निष्ठेने पोपट रावांना स्वस्त बसू दिले नाही. त्यांनी आपल्या गावात राहून गावाचा विकास करण्याचे ठरविले. पोपटराव सरपंच झाल्यापासून त्यांनी गावाचा विकास

झपाट्याने केला गावानध्ये काही निघम तयार केले. गावकर्यांनीही ते मान्य केले. गावानध्ये आज कुठलीही समस्या नाही गावात ९ लाख डाड आहे कारण गावात कुर्हाड बंदी आहे. गावातील महिला सुखी आहे कारण प्रत्येकाच्या हाताला काम आहे आणि गावात दारू बंदी आहे. गावातील बोअरवेलचे पाणी फक्त पिण्यासाठी आहे. शेतीत जास्त पाणी लागणारी पिके घेण्यास बंदी आहे गावातील शेती गावाच्या बाहेरच्या व्यक्ती विकायची नाही. गावातील घर महिलेच्या नावावर आहे. यासाठी पोपटराव पवारांना खूप मेहनत घ्यावी लागली. प्रत्येकाचा विश्वास जतन करावा लागला. तेव्हा त्यांना हिवरे बाजारचा विकास करण्यास यश आले. आज पवारांनी देशातच नव्हे तर जगात आदर्श गावाचा ठसा निर्माण केला आहे. आज शेंकडी परकीय नागरिकांनी हिवरे बाजार ला भेट दिली आहे. नगर जिल्ह्यातील एका कोपऱ्यात असलेले हिवरे बाजार गाव आज जगाच्या नकाशावर गाजले आहे. ते केवळ पोपटराव यांनी केलेल्या सामाजिक कार्यामुळेच.

आपल्याला सामाजिक कार्य करताना आलेले चांगले वाईट अनुभव त्यांनी एमबीए च्या विद्यार्थ्यांसमोर व्यक्त केले. हिवरे बाजारचा विकास करताना गावकर्यांचे लगणलेले महकार्य ते आवडून सांगतात.

घरातील आर्थिक परिस्थिती वेताची नसताना देखील गावातच प्राथमिक शिक्षण घेवून माध्यमिक शिक्षणासाठी १५ ते २० किलोमीटरचा पायी प्रवास करून शिक्षण घेतले. अंगी असलेली जिह आणि चिकाटीच्या जोरावर उच्च शिक्षण घ्यायचेच या ध्यासापोटी खिशात एकही रुपया नसताना घराबाहेर पडून सरकारी हॉस्टेल मध्ये राहून आहे त्या परिस्थितीत महाविद्यालयीन शिक्षण घेऊन भगवान केसभट यांचा जीवन प्रवास सुरू झाला. महाविद्यालयीन शिक्षण घेत असतानाच विद्यार्थ्यांचे प्रश्न मग आंदोलने मोर्चे यांच्यामध्ये पुढाकार घेऊन विद्यार्थ्यांचे प्रश्न सोडवले. या जीवन प्रवासात अनेक चांगले वाईट अनुभव घेत शिक्षणाची शिदोरी काही सोडली नाही ती अविगत पणे चालूच ठेवली. विविध सामाजिक संस्थांमध्ये काम करत असतानाच मुंबईतील एमएनआयएमएसच्या स्कूल ऑफ बिझनेस मनेजमेंट या महाविद्यालयात सामाजिक उद्योजकता या विषयात एमबीए शिक्षण करण्याचे ठरवले. अनेक अडचणी आर्थिक परिस्थितीचा सापना करत शिक्षण पूर्ण केले. ग्रीनपीस सारख्या संस्थेत पर्यावरणावर काम पाहिल्यानंतर हवेतील वाढते प्रदूषणाचे गंभीर्य लक्षात घेऊन समाजातील प्रत्येकाच्या आरोग्यासाठी निसर्गातील समतोल राखला जावा यासाठी पर्यावरणावर काम पाहणे आवश्यक आहे. पर्यावरणातील हे वास्तव लक्षात घेवून मनाशी पक्का निश्चय केला की आपण आपले कार्य पर्यावरण वाचवण्यासाठी प्रदूषण नियंत्रणासाठी काम केले पाहिजे. आणि या हेतूनेच वातावरण संस्थेचा जन्म झाला आणि आज मुंबईतील हवा प्रदूषणा सारख्या गंभीर विषयावर आवाज उठवून समाजामध्ये प्रदूषणाविषयी जनजागृती करून प्रदूषण कसे कमी करता येईल यासाठी वातावरण संस्थेचे भगवान केसभट काम पाहत आहेत. त्यांचा हा लहानपणापासून ते आता पर्यंतचा अनेक अडचणीचा सापना करून केलेला एक प्रयास खरच गौरीवास्पद आहे. त्यांच्या या प्रयासाची आणि ते करत असलेल्या सामाजिक कार्याची मुंबईतील एमएनआयएमएसच्या स्कूल ऑफ बिझनेस मनेजमेंट या महाविद्यालयाने त्यांना सामाजिक क्षेत्रातील सर्वोत्कृष्ट माजी विद्यार्थी सामाजिकेचा पुरस्कार देऊन सन्मानित करण्यात आले.

- आपले आरोग्य आज धोक्यात आले आहे. आपण अन्न खातो ते रासायनिक युक्त फळभाज्या खात आहोत. त्यामुळे आपल्याला विविध प्रकारचे आजार होत आहेत. देशी बियांचा नष्ट होत आहे. सगळीकडे रासायनिक खतांचा वापर करून शेती केली जाते हायब्रीड बियाण वापरले जात आहे. त्यामुळे आपले आरोग्यही हायब्रीड झाले आहे. देशी बियांपासून उत्पादित केलेले फळ भाज्या नष्ट होत आहेत त्यामुळे देशी बियांची जपणूक करून देशी फळभाज्या खाल्या तरच आपले आरोग्य चांगले राहील. आज माझ्या कडे ५४ जातीचे देशी बियाण आहे.
- मला लहान पणापासून बिया गोळा करून ती शेतात लावण्याची आवड होती आणि आज तेच काम मी आवडीने करत आहे. देशी वान एकदा नष्ट झाले तर ते मिळू शकणार नाही यासाठी देशी बियांची जपवणूक करून त्याची बीज बँक आज तयार झाली आहे.
- चांगल्या आरोग्यासाठी देशी फळभाज्या खाल्या तरच आपले आरोग्य उत्तम राहील असे बिजमाता राहीबाई पोपेरे यांनी सन्मान सोहळ्यातील कार्यक्रमात आपला देशी अन्न फळभाज्या खाण्याचे आरोग्य दायी अनुभव व्यक्त केला आहे.

## जल ही जीवन है, वातावरण का रखें ध्यान

# ग्राउंड वॉटर रिचार्ज काफी लाभदायक : पोपटराव पवार

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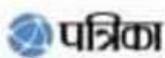
**मुंबई.** पद्मश्री विजेता पोपटराव पवार खबर ने मुंबई में आयोजित कार्यक्रम में कहा कि सभी जानते हैं कि जल ही जीवन है, परंतु पानी की बेहताशा बर्बादी हो रही है। समय रहते अगर हम अपने जीवन को ही सुरक्षित नहीं कर सकते तो शिक्षित होने का क्या फायदा। गांव की याद करते उन्होंने कहा कि गांव में पहले बारिश बहुत कम होती थी और हर तरफ सूखा रहता था। साल के अंत तक आते-आते गांव में पानी बिल्कुल खत्म हो जाता था, परंतु ग्राउंड वॉटर रिचार्ज के कई फायदे दिखने लगे हैं।

मुंबई के विले पार्ले पश्चिम स्थित एनएमआईएमएस स्कूल ऑफ बिजनेस मैनेजमेंट की ओर से रविवार को सोशल रिस्पॉन्सिबिलिटी फोरम के सहयोग से मुकेश पटेल आडिटोरियम में एक प्रयास 2020 परिचर्चा का आयोजन किया। महाराष्ट्र के अहमदनगर के हिवरे बाजार के पूर्व

एक किग्रा. चावल में खर्च होता है 3400 लीटर पानी

एनएमआईएमएस स्वायत्त यूनिवर्सिटी के डीन प्रो. डॉ. रमेश भट्ट ने बताया कि छात्रों के बीच इस तरह की परिचर्चाओं से फायदा होता है, जबकि यह आयोजन समाज और अर्थ व्यवस्था के संयोजन में भी काफी मायने रखता है। भविष्य में छात्र जब नौकरियों के लिए जाएंगे तो उन्हें बेहतर मौका मिलेगा। भविष्य में आने वाली पानी की समस्या पर हम आज से ही चर्चा शुरू कर रहे हैं। उन्होंने पानी के महत्व को समझाते हुए कहा कि एक कप कॉफी के लिए चार गैलेन पानी खर्च होता है, जबकि एक किग्रा. चावल के लिए शुरू से आखिर तक तीन हजार 400 लीटर पानी खर्च हो जाता है।

सरपंच पोपटराव ने बताया कि बगैर एजुकेशन के डेवलपमेंट के बारे में सोचा भी नहीं जा सकता, जबकि शिक्षा की सही दिशा से



Mon, 02 March 2020

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## खराब जीवनशैलीमुळे निम्म्याहून अधिक आजार - राहीबाई पोपरे

लोकमत न्यूज नेटवर्क

मुंबई : रासायनिक खाते, फवारणी, कीटकनाशक यांच्यामुळे उत्पादन तर नक्कीच वाढले आहे. मात्र, आपण अन्नात विष तयार करायला लागलो आहोत. तसेच आपली जीवनशैली

आणि खाण्यापिण्याच्या सवयी एवढ्या खराब झाल्यात की, त्यामुळेच निम्म्याहून अधिक आजार आपल्याला होत आहेत. त्यामुळे सेंद्रिय शेतीचे महत्त्व आपल्याला कळायला हवे. आपण सगळ्यांनी आपल्या मुलांच्या आरोग्यदायी आयुष्यासाठी मेहनत

घेतली पाहिजे, असे शेतकरी आणि पर्यावरण रक्षक राहीबाई पोपरे म्हणाल्या.

वातावरण फाउंडेशन आणि सोशल रिस्पॉन्सिबिलिटी फोरम-एसबीएमचा विद्यार्थी विभाग यांनी विलेपार्ले येथील स्कूल ऑफ बिझनेस

मॅनेजमेंटतर्फे आयोजित 'एक प्रयास' या कार्यक्रमात राहीबाई पोपरे बोलत होत्या. हिचरे बाजारचे सरपंच पद्मश्री पुरस्कार विजेते पोपटराव पवार यांनीही या कार्यक्रमात उपस्थित होती संवाद साधला. ते म्हणाले, लहानपणी जे गाव मी बघितले होते, तेच

पुन्हा निर्माण करण्यासाठी प्रयत्न केले. सुरुवातीला समोरची आव्हाने बघून घायरायला झाले, पण जिद्द होती. गावातील लोक पाठीशी ठाम उभे राहिले, म्हणून गावात परिवर्तन घडवून आणणे शक्य झाले.

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## Annexure VII

### SVKM's NMIMS School of Business Management

#### Mirae Asset Scholarship Part-Time MBA in Social Entrepreneurship – Batch 2020-22

Sr. No.	Name	Scholarship amount (Rs)
1	Bhavna Rajesh	50,750
2	Jyoti Kasbe	50,750
3	Manpreet Rai	50,750
4	Naseem Ahmed	50,750
5	Sayali Rane	50,750
6	Sharique Raza Shaikh	50,750
7	Chandra Prasad	50,750
8	Sonal Thaker	50,750
9	Vidya Torane	50,750
10	Kavita Shetty	50,750
11	Reshma Pawar	50,750
12	Usha Ahire	50,750
	Total	6,09,000

## Annexure VIII

### Study on Society's Expectations from Business in Addressing COVID19 Crisis Media Coverage

mentioned that KRIBHCO employees are always prepared to come forward and facilitate in reducing Corona menace.

#### **NMIMS conducts study on Society's expectations amid COVID-19 crisis**

The Jasani Centre of Social Entrepreneurship & Sustainability Management and the Social Responsibility Forum of Students of School of Business Management at SVKM's NMIMS Mumbai conducted a study on Society's Expectations from Business in Addressing COVID-19 Crisis. The major objective of the study conducted at pan India level was to gauge people's views on what businesses can do to mitigate the ramifications of the COVID-19 crisis as part of their corporate social responsibility practice. The key finding of the study was that around 70 % respondents felt daily wage earners and elderly who are staying alone are impacted the most. Though a few states have declared measures like cash transfer and food supply through PDS, going by the anecdotal evidence across India the plight of millions of inter-state migrant workers is deplorable and lot more needs to be done.

#### **SPMCIL employees contribute to combat Covid- 19**

## ऑनलाईन कार्यशाळेत निष्कर्ष नोकरदारांसह वृद्धांना सर्वाधिक फटका

मुंबई, ता. ६ : जगभरात कोरोना विषाणूने धुमाकूळ घातल्यामुळे विविध क्षेत्रांवर मोठा परिणाम होत आहे. रोजंदारीवर काम करणाऱ्या कामगारांसह वृद्धांना कोरोनाचा सर्वाधिक फटका बसल्याचा निष्कर्ष एनएमआयएमएस स्कूल ऑफ बिझनेस मॅनेजमेंटने घेतलेल्या कार्यशाळेत काढण्यात आला. या घटकांसाठी सरकारने अन्नधान्य, अर्थसाहाय्य आणि अन्य सुविधा उपलब्ध करून देण्याचा पर्यायही सुचवण्यात आला.

## सार्वजनिक-खासगी

Home >> बातमी >> कोरोनाचा सामना करताना व्यवसायाकडून समाजाला असलेल्या अपेक्षांवरील अध्ययन

## कोरोनाचा सामना करताना व्यवसायाकडून समाजाला असलेल्या अपेक्षांवरील अध्ययन

सकाळ वृत्तसेवा (पिनबड) | Sunday, 5 April 2020



1. COVID-19 च्या संकटामुळे अनेक गट प्रभावीत झाले आहेत, परंतु ७०% अध्ययनकर्त्यांना वाटले की दैनंदिन वेतन मिळविणारा आणि एकटे राहणारा वृद्ध लोकांचा गट सर्वाधिक प्रभावीत झाला आहे. जरी काही राज्यांनी पीडीएसद्वारे रोख हस्तांतरण आणि अन्न पुरवठा यासारख्या उपाययोजना जाहीर केल्या असल्या, तरी संपूर्ण भारतातील वास्तविक स्थिती पाहिल्यास ध्यानात येते की लाखो आंतरराज्यीय स्थलांतरित कामगारांची अवस्था अत्यंत बिकट बनली आहे आणि अजून बरेच काही करण्याची आवश्यकता आहे.

# आरोग्य व्यवसायात 'सीएसआर' गुंतवणूक आवश्यक

मुंबईतील एनएमआयएमएस स्कूल ऑफ बिझनेस मॅनेजमेंटच्या अध्ययनातून निष्कर्ष

## सकाळ वृत्तसेवा

शिरूर, ता. ३ : 'कोरोना'मुळे निर्माण झालेल्या परिस्थितीनंतर वैद्यकीय सेवा व सामाजिक स्वच्छता या क्षेत्रातील मर्यादा उघड झाल्या. ठोस सुधारणा आणि त्यांचा दृष्टांत प्रभाव निर्माण होण्यासाठी सार्वजनिक स्तरावरील धर्मीय (सीएसआर) द्वारे गरजूंसाठी वैद्यकीय संशोधन व रोक्याचा संघर्षात मोठी गुंतवणूक होणे आवश्यक आहे, असा निष्कर्ष मुंबई येथील श्री विलेपार्ले कॅम्पगो मंडळाच्या

एनएमआयएमएस स्कूल ऑफ बिझनेस मॅनेजमेंटच्या एका अध्ययनातून काढण्यात आला.

कोविड-१९ संकटाचा सामना करताना व्यवसायांकडून समाजात असलेल्या अपेक्षांबाबत बिझनेस स्कूलसह 'द जासानी सेंटर ऑफ एंटरप्रीन्योरशिप अँड सस्टेनेबिलिटी फोरम ऑफ स्टुडेंट्स'ने या अध्ययनाचे आयोजन करण्यात आले. त्यात कोविड-१९ चा सामना करताना समस्येचे निराकरण करण्यासाठी व्यवसाय क्षेत्र काय करू



शकते हे उद्दिष्ट देण्यात आले होते.

अध्ययनात सहभागी ७० टक्के अभ्यासकांनी कोविड-१९ मुळे दररोजच्या रोजगारावर अवरुंधित

असलेला व एकटे राहणाऱ्या कुटुंबांचा गट सर्वाधिक प्रभावित झाल्याचे निरीक्षण नोंदविले. काही राज्यांनी 'पीडीएस'द्वारे रोख रकमांचे हस्तांतरण व अन्न पुरवठा यासारख्या उपाययोजना केल्या असल्या तरी देशभरातील लाखो अंतरराष्ट्रीय स्थलांतरित कामगारांची अवस्था अत्यंत विकट झाली आहे. त्यांच्यासाठी बरेच काही

## अशा आहेत शिफारशी

आर्थिक, पर्यावरणीय व सामाजिक टिकाव सुनिश्चित करण्यासाठी आर्थिक धोरणे, वित्तीय प्रोत्साहन व आरोग्य सेवा व सामाजिक संरक्षणाच्या गुंतवणुकीचे योग्य मिश्रण करणे आवश्यक असल्याची शिफारस अध्ययनकर्त्यांनी केली आहे.

कल्याची गरज आहे.

७५ टक्के अध्ययनकर्त्यांना वाटते की, कोविड-१९ चा 'शाश्वत विकास लक्ष्य' (एसडीजी) प्राप्त करण्यावर मूर्त प्रभाव पडला आहे. एसडीजी अंमलबजावणीचे प्रयत्न बढिले झाले आहेत. गरजू, आरोग्य

कर्मचारी व पोलिस यांना सातत्याने अन्नपुरवठा करणे, कोविड-१९ ने बाधित रुग्णांचा उपचारासाठी ततडीची मदत देणे अशा टिकाणी व्यवसायांना स्थिरावण्यासाठी मोठी संघी आहे.

Jalgaon, Dhule-Mun  
04/04/2020 Page No. 2

इंदौर, शनिवार  
4 अप्रैल 2020

2

## प्रभातकिरण

# सामाजिक जिम्मेदारी के लिए सर्वे

इंदौर। कोविड-19 संकट से निपटने के लिए मुंबई में अध्ययन किया गया कि कंपनियां सामाजिक जिम्मेदारी के तहत क्या करें। यह अध्ययन एसवीकेएम एनएमआईएमएस के बिजनेस मॅनेजमेंट के जासानी सेंटर सोशल इंटरप्रेन्योरशिप एंड सस्टेनेबिलिटी मॅनेजमेंट एंड सोशल रिस्पॉसिबिलिटी फोम आफ स्टूडेंट्स ने किया है।

सत्तर फीसदी को लग रहा है कि रोजना कमाने वाला,

अकेला रहने वाला ज्यादा परेशान है। उनके लिए बहुत कुछ करने की जरूरत है।

75 फीसदी ने कहा कि स्वास्थ्य कर्मी, पुलिस कर्मचारी देखभाल के ढांचे को मजबूत कर सकते हैं। सुधार के लिए कंपनियां अपनी सामाजिक जिम्मेदारी समझें और रोजगार बढ़ाएं। निष्कर्ष यह निकला कि वित्तीय, आबोहवा, नीति, सेहत सेवा, निवेश सामाजिक सुरक्षा का उचित मेल होना चाहिए।

## कोविड 19 संकट से निपटने के लिए क्रिया मया अध्ययन

मुंबई | एसबीकेएस एनएमआईएसएस के स्कूल ऑफ बिजनेस मैनेजमेंट के ६ जसनी सेंटर ऑफ सोशल एंटरप्रेन्योरशिप एंड सस्टेनेबिलिटी मैनेजमेंट एंड ६ सोशल रिस्पॉन्सिबिलिटी फोरम ऑफ स्टूडेंट्स, मुंबई ने कोविड 19 संकट से निपटने के लिए व्यवसाय से समाज की अपेक्षाओं पर अध्ययन का आयोजन किया था। इस अध्ययन का उद्देश्य यह जानना था कि अपने करियरिस्ट सामाजिक जिम्मेदारी कर्ष के एक हिस्से के तौर पर कोरोना संकट के प्रभाव को कम करने के लिए व्यवसाय क्या कर सकते हैं।

Delhi  
6-Apr-20  
Page 07  
E paper 07

## कोरोना संकट से निपटने के लिए व्यवसाय की अपेक्षाओं पर अध्ययन

जयपुर | कोरोना संकट से निपटने के लिए व्यवसाय से समाज की अपेक्षाओं पर एसबीकेएस एनएमआईएसएस के स्कूल ऑफ बिजनेस मैनेजमेंट के ६ जसनी सेंटर ऑफ सोशल एंटरप्रेन्योरशिप एंड सस्टेनेबिलिटी मैनेजमेंट एंड ६ सोशल रिस्पॉन्सिबिलिटी फोरम ऑफ स्टूडेंट्स की ओर से अध्ययन किया था। इसका उद्देश्य था कि करियरिस्ट

सामाजिक जिम्मेदारी कर्ष के एक हिस्से के तौर पर कोरोना संकट के प्रभाव को कम करने के लिए व्यवसाय क्या कर सकते हैं। 70 पीसटी अप्पयन्सलताओं का मानस था कि रोज कमाने वाला और अकेले रहने वाला वृद्ध लोगों का समुह सर्वाधिक प्रभावित हुआ है। प्रकसी मजूदों की निर्बली भी खराब है। सत्यत विकास लक्ष्य पर असर पड़ा है।

Rajasthan  
Jaipur  
8-Apr-20  
Page 10  
E paper 12

## कोरोना संकट से निपटने के लिए व्यवसाय की अपेक्षाओं पर अध्ययन

जयपुर | कोरोना संकट से निपटने के लिए व्यवसाय से समाज की अपेक्षाओं पर एसबीकेएस एनएमआईएसएस के स्कूल ऑफ बिजनेस मैनेजमेंट के ६ जसनी सेंटर ऑफ सोशल एंटरप्रेन्योरशिप एंड सस्टेनेबिलिटी मैनेजमेंट एंड ६ सोशल रिस्पॉन्सिबिलिटी फोरम ऑफ स्टूडेंट्स की ओर से अध्ययन किया था। इसका उद्देश्य था कि करियरिस्ट

सामाजिक जिम्मेदारी कर्ष के एक हिस्से के तौर पर कोरोना संकट के प्रभाव को कम करने के लिए व्यवसाय क्या कर सकते हैं। 70 पीसटी अप्पयन्सलताओं का मानस था कि रोज कमाने वाला और अकेले रहने वाला वृद्ध लोगों का समुह सर्वाधिक प्रभावित हुआ है। प्रकसी मजूदों की निर्बली भी खराब है। सत्यत विकास लक्ष्य पर असर पड़ा है।

Rajasthan  
Jodhpur  
8-Apr-20  
Page 08  
E paper 10

## कोरोना पर एनएमआईएसएस ने कराया अध्ययन



पटना | एसबीकेएस एनएमआईएसएस के स्कूल ऑफ बिजनेस मैनेजमेंट ने कोविड 19 के संकट से निपटने के लिए व्यवसाय से समाज की अपेक्षाओं पर अध्ययन किया। रिसर्च प्रोफस ६ जसनी सेंटर ऑफ सोशल एंटरप्रेन्योरशिप एंड सस्टेनेबिलिटी मैनेजमेंट और ६ सोशल रिस्पॉन्सिबिलिटी फोरम ऑफ स्टूडेंट्स, मुंबई की ओर से आयोजित हुआ। इस रिसर्च में लोगों से यह जानने की कोशिश की गई कि कोरोना संकट के प्रभाव को कम करने के लिए व्यवसाय क्या कर सकते हैं। रिसर्च में 70 पीसटी शोधकर्ताओं ने पाया कि कोविड 19 के प्रभाव से रोजाना कमाई करने वाला और अकेले रहने वाला वृद्ध लोगों का समुह सर्वाधिक प्रभावित हुआ है। नकार हस्तान्तरण व खाद्य आपूर्ति जैसे कठम को और तेजी से उठाने की बात रिसर्च में कही गई है।

Bihar  
Patna  
7-Apr-20  
Page 05  
E paper 07

## बिज्ञनेस प्लस

### कोरोना पर एनएमआईएमएस ने करावा अध्ययन



पटना एनएमआईएमएस के स्कूल और और बिज्ञनेस मैनेजमेंट ने कोविड 19 के संकट से निपटने के लिए व्यवसाय से समाज की अपेक्षाओं पर अध्ययन का आयोजन किया। रिसर्च प्रोग्राम द जहन्वी मीटर और सोशल रिस्पॉन्सिबिलिटी फोरम और स्टूडेंट्स, मुंबई की ओर से आयोजित हुआ। इस रिसर्च में लोगों से यह जानने की कोशिश की गई कि कोरोना संकट के प्रभाव को कम करने के लिए व्यवसाय क्या कर सकते हैं। रिसर्च में 70 पॉपुलर शोधकर्ताओं ने पाया कि कोविड 19 के प्रभाव से रोकना कठिन करने वाला और अचानक रहने वाला चुनौती लोगों का समूह सबसे अधिक प्रभावित हुआ है। नकद हस्तांतरण व खाद्य आपूर्ति जैसे कदम को और तेजी से उठाने की बात रिसर्च में कही गई है।

Bihar  
Bhagalpur  
7-Apr-20  
Page 07  
E paper 09

### कोविड-19 से निपटने के लिए व्यवसाय से समाज की अपेक्षाओं पर अध्ययन

मुंबई एनएमआईएमएस के स्कूल और बिज्ञनेस मैनेजमेंट के द जहन्वी मीटर और सोशल रिस्पॉन्सिबिलिटी फोरम और स्टूडेंट्स ने कोविड-19

संकट से निपटने के लिए व्यवसाय से समाज की अपेक्षाओं पर अध्ययन का आयोजन किया था। पूरे भारत में आयोजित इस अध्ययन का मुख्य उद्देश्य अपने कॉर्पोरेट सामाजिक जिम्मेदारी कार्य के एक हिस्से के तौर पर कोविड-19 संकट



के प्रभाव को कम करने के लिए व्यवसाय क्या कर सकते हैं इस पर लोगों के धारों को जानना।

Jharkhand  
Ranchi  
7-Apr-20  
Page 13  
E paper 13

DO NOT COPY

## Annexure IX

### Study on Impact of COVID 19 on NGOs and Social Enterprises Media Coverage

#### करोनाबरोबरील लढ्यात स्वयंसेवी संस्थांची साथ

मुंबई : कोरोनाशी लढताना व्यवस्थेला आवश्यक गोष्टींसाठी साहाय्य करण्याबरोबरच नागरिकांच्या दैनंदिन गरजांच्या पूर्ततेसाठी या संस्थांनी हातभार लावला असल्याचे नरसी मूनजी इन्स्टिट्यूट ऑफ मॅनेजमेंट सायन्सने केलेल्या सर्वेक्षणातून समोर आले आहे. संस्थेने स्वयंसेवी संस्थांचे कार्य आणि प्रभाव याचे ऑनलाइन सर्वेक्षण केले. त्यानुसार ९० टक्क्यांहून अधिक संस्था या काळात कार्यरत होत्या. त्यातील ५० टक्क्यांपेक्षा अधिक संस्थांनी नागरिकांच्या मूलभूत गरजा पूर्ण करण्यासाठी काम केले. रुग्णवाहिकांची उपलब्धता, करोनाबाधित क्षेत्रात नागरिकांची तपासणी, नागरिकांमध्ये स्वच्छतेबाबत जागरूकता अशा कामांमध्येही स्वयंसेवी संस्थांनी हातभार लावला. अनेक संस्थांनी कामाची द्विरुक्ती टाळण्यासाठी शासन आणि कंपन्यांच्या सहकार्याने कामाचे क्षेत्र निवडले होते. सध्या या संस्थांच्या अर्थकारणावरही सध्याच्या परिस्थितीचा परिणाम झाला असून शासनाने या संस्थांच्या मदतीसाठी आराखडा तयार करावा, असेही या सर्वेक्षणादरम्यान संस्थेच्या प्रमुखांनी नमूद केले.

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#### NMIMS conducts study on 'Impact of COVID19 on NGOs and Social Enterprises'

This shift coupled with COVID 19 crisis is likely to have an unintended impact on the functioning of developmental organizations in the near future. To examine this aspect the Jasani Centre of Social Entrepreneurship & Sustainability Management, NMIMS conducted an online study on 'Impact of COVID19 on NGOs and Social Enterprises'. The study was based on 30 NGOs, not for profit and for-profit social enterprises operating in Maharashtra. From this 43 % were from rural areas, 46 % from urban areas, and rest were operational in both urban and rural areas. The key priority areas of their interventions comprised of education, health, skill development, child welfare, economic empowerment of women, environmental conservation, rural & urban community development, and working with differently-abled. To enable NGOs and social enterprises to function effectively and address the challenges created by COVID19, respondents shared that there is a need for developing new ideas and innovative solutions in the area of health care, livelihood support, and provision of energy.

### **NMIMS conducted an online study on 'Impact of COVID19 on NGOs and Social Enterprises'**

The rising score of Covid-19 across the world implies that no single organization can work in isolation in responding to the pandemic and its consequential impacts. Hence, governments must collaborate with a wide range of agencies, including NGOs and social enterprises to facilitate behavioural change and build social cohesiveness. In India NITI Aayog appealed to over 92,000 NGOs to assist the government in identifying Covid-19 hotspots and delivering services to vulnerable groups. Much before the appeal came in NGOs and social enterprises across India stepped up to complement the efforts of the Indian Government by shifting their focus from their primary activities to providing relief measures. This shift coupled with COVID 19 crisis is likely to have an unintended impact on the functioning of developmental organizations in the near future. To examine this aspect the Jasani Centre of Social Entrepreneurship & Sustainability Management, NMIMS conducted an online study on 'Impact of COVID19 on NGOs and Social Enterprises'. The study was based on 30 NGOs, not for profit and for-profit social enterprises operating in Maharashtra. From this 43 % were from rural areas, 46 % from urban areas, and rest were operational in both urban and rural areas. The key priority areas of their interventions comprised of education, health, skill development, child welfare, economic empowerment of women, environmental conservation, rural & urban community

development, and working with differently-abled. But, in India as our NGOs and social enterprises lack contingency planning the impact would be felt more. 83% of organizations reported that due to COVID19 their organizations' work has been significantly impacted. Executives reported that the lockdown has impacted their project operations and they are sure of having financial challenges ahead. The financial and operational risk burden has fallen disproportionately on the NGOs and social enterprises. The implications of this for cash flows are critical at this time. Some are contemplating reducing the staff size, but that would be catastrophic to the organization. As their capacity to respond to both the immediate as well as long term needs which are likely to escalate as a result of this pandemic will be impacted. It was echoed by almost all respondents that governments at all levels can play a key role in promoting these partnerships. Almost 80 % of the executives shared that governments should design an innovative financing model for NGOs and social enterprises.

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