



**Jasani Centre for  
Social Entrepreneurship &  
Sustainability Management**

**Annual Report**

**June 1, 2020,  
to  
May 31, 2021**

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**Jasani Center for Social Entrepreneurship & Sustainability Management,  
School of Business Management, NMIMS, Mumbai**

**Annual Report 2020-21**

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## Foreword

The Academic year 2020-21 has been a year of significant challenges and remarkable achievements for SBM, NMIMS. With the lockdown announcement in March 2020, we immediately shifted our teaching, learning, and research to the online mode. Our faculty and staff adjusted to working remotely from home. SBM, NMIMS was never closed! Instead, we found innovative ways of delivering all our essential work digitally. Staff and students showed tremendous dedication and flexibility. My team and I are incredibly proud of what we have achieved together.

The faculty of the Jasani Centre proactively participated in various virtual events to facilitate the exchange of ideas for strengthening the knowledge base.

Our pan India NGO partners and the Social Responsibility Forum (SRF) students have been more proactive than ever. They responded by supporting projects to help others through difficult times. Full-time students through We Care internships got exposure to examine the bare risks exposed by the Pandemic and which were ignored for decades in the areas of inadequate health systems, gaps in social protection; structural inequalities; environmental degradation, and the climate crisis. Through the We Care internship, the Centre provides an opportunity to the students to understand the validity of their knowledge, ideas, and solutions in addressing social problems. The Centre believes that the millennials who are endowed with the power of technology can change the world if they are guided adequately.

In pursuance of our commitment to integrating SDGs in our academic programs, the Center was instrumental in developing a research partnership with SocGen Bank for a period of five years. Going ahead, the Center intends to institutionalize a research chair in SDGs to promote further research and training in the areas of sustainable development and social entrepreneurship.

We feel immensely proud of our alumni members of the Diploma/MBA (part-time) in the Social Entrepreneurship program. They have been innovative in replicating and scaling up their projects to create a difference in people's lives. Their efforts have been recognized at the national and international levels. Their growth makes us believe that we have shaped our graduates in the right direction.

Dr. Meena Galliara  
Director  
Jasani Centre  
for Social Entrepreneurship  
& Sustainability Management,  
School of Business Management, NMIMS

## Acknowledgment

On behalf of the Jasani Center for Social Entrepreneurship & Sustainability Management, SBM, NMIMS, I would like to express my gratitude towards Dr. Ramesh Bhat, Vice-Chancellor, NMIMS, for his providing us with the autonomy to manage the activities of the Centre. Dr. Bala Krishnamoorthy, Officiating Dean, and Prof Chandrima Sikdar, Associate Dean, and all the Area Chairpersons provided us with the much-needed support to carry out the comprehensive review of the MBA (part-time) in the Social Entrepreneurship program. I am thankful to each one of them for sparing their valuable time and efforts.

I take this opportunity to acknowledge the much-needed need-based scholarship support extended by Mirae Asset Foundation (MAF) to enable students to complete their aspiration of completing their MBA in Social Entrepreneurship.

Our special thanks are due to our NGO and corporate partners, who, despite the Pandemic, enabled us to place our FTMBA students for completing their We Care internships in virtual and semi-virtual mode.

We appreciate and acknowledge the efforts taken by our Social Responsibility Forum (SRF) students to conduct online social engagement activities with a lot of enthusiasm. Without their support, the Centre's actions would be incomplete.

Our alumni, too, have significantly contributed to various academic and nonacademic activities of the Center. We are thankful to them, too, for their immense contribution and support.

Last but not least, our thanks are due to all the faculty members and staff of the Jasani Centre as well as that of SBM for extending their unstinted support.

Dr. Meena Galliara  
Director  
Jasani Centre  
for Social Entrepreneurship  
& Sustainability Management  
School of Business Management, NMIMS

## About Us

Jasani Centre for Social Entrepreneurship & Sustainability Management is the social arm of NMIMS. Initially, NMIMS incorporated Social Entrepreneurship Cell in 2003 to institutionalize its social commitment. Subsequently, NMIMS upgraded the Cell's organizational structure as Center for Sustainability Management & Social Entrepreneurship on October 1, 2011. In recognition of the generous endowment extended by Mr. Uday Indukumar Jasani & Mr. Suresh Kantilal Jasani, the Center was renamed as the 'Jasani Centre for Social Entrepreneurship & Sustainability Management' on January 12, 2013.

The vision, mission, and objectives of the Centre are elucidated below:

**Vision:** To sensitize the students, faculty members, alumni, corporates, and human service organizations to continuously respond to the changing social realities through the development and application of knowledge for creating a sustainable society that protects and promotes dignity, equality social justice, and human rights for all.

**Mission:** To create a new generation of business leaders and social entrepreneurs who are knowledgeable about and are committed to building a sustainable society

**Objectives:** The research and the teaching strengths combined with the experiential learning approach and guiding principles of the Center connect sustainability-focused knowledge and research to students, businesses, and civil society organizations.

The Jasani Center's work is divided into the following areas:

1. Developing academic programs in Social Entrepreneurship (Diploma/ MBA (part-time) in Social Entrepreneurship)
2. Knowledge development and dissemination
3. MBA involvement in the social sector
4. Facilitating Social Innovations
5. Research & Documentation

### 1. Academic Programs

#### 1.1 Diploma / MBA (part-time) in Social Entrepreneurship

Since 2006, the Jasani Center offers the following weekend programs for the working executives who wish to upgrade their skills in Social Entrepreneurship.

- a) Diploma in Social Entrepreneurship (SE) [Three Trimesters – Ten months]
- b) MBA (part-time) in Social Entrepreneurship (SE) [Six Trimesters – Two years]

#### 1.2 Current Students

**Table 1: Current Students**

Particulars	Male	Female	Total
MBA (part-time) in SE I year (Batch 2021-23)	9	12	21
MBA (part-time) in SE II year (Batch 2020-22)	13	17	30
Diploma in SE (Batch 2021-22)	1	2	3
<b>Total</b>	<b>23</b>	<b>29</b>	<b>54</b>

In 2020-21, four students (Two male & two females respectively) completed their Diploma Programme in Social entrepreneurship. The MBA (part-time) results in SE Batch of 2019-21 were declared on April 22, 2021. The batch consisted of 15 students (Eight males & seven female students).

### **1.3 Convocation**

Due to the COVID-19 Pandemic, the MBA (part-time) convocation in SE Batch of 2018-20 was deferred. On Saturday, May 8, 2021, a virtual convocation was held for the XIII Batch (2018-20) and XIV Batch (2019-21). (*Refer Annexure-I*).

The following students based on the CGPA figured on the Dean's List

- a) Ms. Nandini Jayram and Yash Gandhi (XIII Batch)
- b) Ms. Varsha Rajpurohit and Vidur Dhabaria (XIV Batch)

The Academic Topper Awards on the basis of their Academic Performance were received by the following students:

- a) Ms. Nandini Jayram (XIII Batch)
- b) Ms. Varsha Rajpurohit (XIV Batch)

Based on the overall performance the following students received the Best Student Awards:

- a) Ms. Madhu Jain (XIII Batch)
- b) Mr. Vidur Dhabaria from (XIV Batch)

### **1.4 Scholarships**

To enable social sector professionals, complete their aspiration of higher education, the Jasani Centre makes efforts to solicit support from funding agencies and seek need-based scholarships. Currently, the following two scholarships are offered:

#### **a) Mirae Asset Foundation (MAF) Scholarship**

Since 2019, Mirae Asset Foundation (MAF) has extended scholarship support to economically backward class students (family income below Eight Lakhs per annum). In the current academic year, MAF granted scholarship support of INR Twelve lakhs to the SE batch (One lakh each to 12 students). (*Refer Annexure-II*)

#### **b) NMIMS Scholarship**

To enable social sector professionals to upgrade their management skillsets, the School of Business Management (SBM), NMIMS, offered need-based scholarships for Diploma/MBA (part-time) students in SE. In all, 20 students from the MBA (part-time) in SE Batch 2021-23 were granted the scholarship. The total amount of the scholarship was INR Twenty-Eight Lakhs Twenty-Five Thousand. (*Refer Annexure-III*)

## **2. Knowledge Development & Dissemination**

In addition to the academic curriculum inputs, the Center arranged value-added workshops to strengthen the educational base of the students.

## 2.1 Special Workshops

### a) Fundraising workshop

Mr. Roshan D'Souza & Ms. Tej Dhami from Unlimited India conducted a Fundraising workshop on August 28-29, 2020, for the Diploma/MBA (part-time) in SE, the first-year batch.

The workshop highlighted:

#### 1. Fundraising for non-profits and social enterprises

- Know the stages of Problem Solution fit to Business / Program Model Fit stages and its importance in the context of fundraising.

#### 2. Financial Spectrum

- Know the funding landscape - trends and opportunities
- Overview of different Funding options and insight into what a range of funders are looking for (available for non-profits and social enterprises)
- Know the pros and cons of each funding option

#### 3. Learn how to Pitch

- Know what is pitching in the context of fundraising at a start-up stage
- Learn a tool/method to pitching for fundraising

#### 4. Learn how to think and act on a fundraising opportunity

- Articulating the need for fundraising: how much do you need to raise and why?
- Learn a tool/method to think about "how to" fundraising planning for your idea/organization.

### b) Social Impact Workshop

To develop skills among students to measure social impact, Mr. Kartik Engaleswaran, Sustainability Expert, conducted a two-day Social Impact Workshop on December 4-5, 2020.

The workshop highlighted:

1. Introduction to Social Impact Measurement (SROI), Methodology and Impact Map
2. Stakeholder Engagement and Capturing the Social Change
3. Formulation of Indicators of Change
4. Monetizing the Social Change
5. Establishing the Social Impact
6. Calculating the Social Impact

### c) Disaster Management Workshop

In the context of increasing disasters and their impact on human life, infrastructure, and economy. There is a need to develop skills of social sector professionals in disaster preparedness, mitigation, response, and recovery in reducing the impact of disasters on human life. To equip our students with Disaster Management knowledge and skills, Dr. Paresh Navalkar conducted a two-day workshop on 'Disaster Management and Role of Social Enterprises' on November 27-28, 2020.

The workshop highlighted:

1. Classification of disasters

2. Disaster management stages
3. Prevention, risk assessment, preparation, training, salvage priorities
4. Disaster Management Act 2001
5. Developing a disaster plan, disaster response, and recovery
6. Role of Social Enterprises

## **2.2 Seminar Paper / B-Plan / Case Study**

Students of the final year MBA (part-time) in SE, Batch 2019-21, Trimester VI, submitted seminar papers in the area of social development. Refer to the list of Seminar Papers in *Annexure-IV*.

In Trimester VII, the students were given the option to write a business plan/ case study in social entrepreneurship. Fifteen students submitted business plans, and one student worked on a case study. (*See Annexure-V*).

## **2.3 Seminar / Webinar organized by Jasani Center**

### **a) National Webinar on Future of Social Work**

Navrachana University and the National Association of Professional Social Workers in India organized a national webinar on “Future of Social Work” on July 9, 2020. Dr. Meena Galliara, Director, Jasani Centre for Social Entrepreneurship & Sustainability Management, presented her views on Dimensions of 'Globalization & its Impact for Social Work Agencies & Education.' (*See Annexure-VI*)

### **b) Webinar on Digital Marketing for Alumni of Dip/PTMBA(SE)**

To upgrade the skills of alumni and students for Digital Marketing, Ms. Tammana Gupta, Founder, Umashi Marketing and Branding, conducted a webinar on Digital Marketing for Alumni of Diploma/MBA (part-time) in SE on August 8, 2020, and for the Diploma/MBA (part-time) in SE students of the first and second year on September 19, 2020.

The webinar covered the following:

1. How to accelerate their sales and marketing engines?
2. How to plan their digital outreach using Google tools?
3. Given that everyone is constrained for cash, learn tips and tricks for free lead generation and build brand awareness.

### **c) National Webinar on Entrepreneurship as a Panacea to Economic Development during Covid19 Pandemic**

Dr. Meena Galliara was invited for a presentation on Social Entrepreneurship on August 14, 2020, at the 'National Webinar on Entrepreneurship as a Panacea to Economic Development during Covid19 Pandemic'. She spoke about the relevance of social entrepreneurship to create social equity and examples of social innovations designed by young adults. She presented the case study of Ms. Chetna Gala, Founder of Mandeshi Mahila Bank, to economically empower women.



#### **d) Discussion on Promoting Industry-Academia Linkages**

Prof. Satish Kajjer was invited as a panelist for a discussion on 'Promoting Industry-Academia Linkages.' It was held on October 9, 2020, in partnership with MSME-DI Mumbai, Department of Technical Education-GoM, Maharashtra Economic Development Council (MEDC), and Bombay Chambers of Commerce and Industry (BCCI).

The discussion was on promoting and incentivizing industry-academia linkages in the context of MSMEs in Maharashtra. The objective was to identify best practices with the potential of scaling up. Participants included members from the industry, academia, multilateral agencies, central government, and state government of Maharashtra.

#### **e) Seminar on Becoming an Education-focussed Professor**

The British Academy of Management organized an online Seminar on 'Becoming an Education-focussed Professor' on October 28, 2020. Prof. Santana Pathak and Prof. Sujata Mukherjee presented their paper, 'Reflective essay as pedagogy in MBA Education: An inter-disciplinary experiment.' They highlighted that reflective thinking is an important habit which needs to be inculcated among management students to develop insights to make real-world choices in their life as managers. The presentation focussed on how to use reflective thinking as a multi-purpose learning tool in management education.

#### **f) National Level Research Symposium**

The Salaam Bombay Foundation and Narotam Sekhsaria Foundation jointly organized the National Level Research Symposium on 'Adolescent health and education during COVID-19 pandemic in India: Challenges and Solutions' on March 12, 2021. (*See Annexure-VII*)

Dr. Galliara was invited as a panelist for the panel discussion on 'Ensuring Continuity of learning during COVID19 – Research, Innovations, and challenges in Education'. Based on statistical evidence, Dr. Galliara shared that 290 million school-going children were affected in India due to the Pandemic. But, the resilient nature of the human mind helped in innovating new channels of formal and vocational education creatively through the use of technology and local resources. To substantiate her points, she cited examples of 'Tree-top' schools in Odhisha, 'School in a Box' by Unicef, Use of loudspeakers in tribal hamlets of India, and use of ICT tools like Televisions, I pads/laptops/desktops/smartphones in urban areas. She cited a couple of case studies to articulate how the organizations had digitized vocational training. Explaining the pros and cons of using technology, she reiterated that going ahead, education and vocational education will be provided in the blended form, which would incorporate the features of online/offline training.

#### **g) Round Table Conference**

Tata Institute of Social Sciences, Mumbai, invited Dr. Meena Galliara for an online round table conference on April 24, 2021. Faculty who teach Social Welfare Administration (SWA) to the first-year students enrolled in the postgraduate degree

program in social work organized the conference to discuss 'Social Welfare Administration as a Method Course in Social Work Education. Dr. Galliara shared her views and ideas on the topic. The meeting closed with the question-answer session to address the queries.

#### **h) Webinar on Session on Social Entrepreneurship**

Institution's Innovation Council (IIC) of Amity University invited Dr. Meena Galliara for a Webinar "Session on Social Entrepreneurship." The half-day event was held on May 27, 2021, to educate students from different streams about the opportunities in the social sector. UG, PG students and doctoral scholars from the areas like Biotechnology, Life Sciences, Management, Engineering, Liberal Arts, Law, and faculty members of Amity University attended the session.

Dr. Meena Galliara guided the participants regarding the opportunities in the social sector, emphasizing students' engagement in social enterprises/initiatives, like the We Care Internship initiated by NMIMS for the MBA students. The webinar concluded with a question-answer session to address the queries of the participants.

### **3. MBA Involvement in the Social Sector**

The Centre actively supports Civic Engagement activities through the curricular and non-curricular mode. The same has been elucidated below:

#### **3.1 We Care: Civic Engagement Internship 2020-21**



Civic engagement is an essential component of SBM's program learning objectives. The Jasani Centre for Social Entrepreneurship and Sustainability Management has documented the "We Care: Civic Engagement Internship Report 2021." Due to the Covid19 Pandemic, these internships were executed concurrently between January and March 2021 through virtual/semi-virtual mode. Six hundred forty-three students interned across 231 organizations located in 105 cities of India under the mentorship of 54 faculty mentors.

Students worked on projects aligned with multiple SDGs, comprised of online teaching, developing financial literacy modules, content development, digitizing NGO operations, designing MIS, drafting various organizational policies, reports, carrying out online research on varied subjects, and other related areas. The data highlights that, prominently, 66 percent of projects were aligned with Quality Education (SDG 4), 40 percent with Good Health & Well-being (SDG 3), and 38 percent with Decent Work & Economic Growth (SDG 8). Cumulatively students contributed 1,34,003 hours for the social sector. The feedback data highlighted that 76 per cent of students were highly satisfied with their internship projects despite the virtual mode of internship, and 96 percent found the training of great value.

Students reported that besides experiencing social sensitivity and satisfaction, they gained knowledge about various facets of NGO management, developed insights into different government schemes/policies. They got an opportunity to develop their communication skills and technical skills. About the quality of interns, a little over 1/3<sup>rd</sup> of internship

organizations rated our students as Excellent, and 45 percent rated them as Good. Photographs below offer you a glimpse of the internship execution. The report documented by Ms. Bhavna Kothari, Ms. Anjalika Gujar, and Dr. Meena Galliara is available on the NMIMS website.

### Photographs of the We Care Internship 2021

	
<p>Mohit Garg (on the laptop screen) teaching students of CRPF Jharodha Kalan Center of Sahyog Care for You, New Delhi</p>	<p>An inspection and understanding of the process of organic crops grown by the farmers in Chandauli District, by Ambuj Agrawal and Swapnil Gupta interns at Sharmik Bharti (Uttar Pradesh)</p>
	
<p>Interns placed with Social and Development Research and Action Group (Uttar Pradesh) interviewed the villagers to create a community profile of village Nithari, Noida.</p>	<p>Shreyas Nair, an intern with Navjeevan World Peace &amp; Research Foundation (Maharashtra), conducted a Workshop on Cybercrime against Children and Online Safety at Devlali, Nashik.</p>

### 3.2 Social Responsibility Forum (SRF)

Established in 2003, The Social Responsibility Forum (SRF) is the student body of NMIMS that strives to promote social sensitivity among MBA students by executing various short-term and long-term civic engagement activities. The social activities undertaken by the SRF team are listed below-

#### SPLASH:



‘SPLASH, Your Belief, Our Canvas!’, a limn competition where students depict their dedication to a social cause in the form of creative artwork. It was held on September 1, 2020. The theme was ‘My COVID Super Hero.’ SRF received a participation of 133 students from both first and second-year students. The participants were evaluated based on creativity and relevance to the theme. Winners were awarded prizes worth INR 10,000. SRF thanked all those superheroes who sacrificed their safety and took care of people.

## OLD AGE E-VISIT

The Old Age home e-visit was intended to bring about a memorable day in the lives of the elderly who were not fortunate enough to spend the years with their children. This year, the SRF team virtually visited NGO Swarag and Radhika Old Age Home over a zoom call on September 21 and 23, 2020. It was an amazing experience for the batch to interact with the children.

## PROJECT ROSHNI:

SRF, in collaboration with Rotaract Club, Bombay MidTown, launched Project Roshni on Tuesday, November 3, 2020. On the occasion of Diwali, the students convey their kind appreciation and heartfelt wishes to soldiers of the Indian Army in the form of unique messages/poems/artwork, which is printed and sent along with *diyas*. The event was a success as the soldiers celebrated their Diwali with smiles and hearts full of happiness. The volunteers who participated in the event were delighted to share their messages and thank their heroes. Times of India published this unique initiative on November 27, 2020.



## ORPHANAGE E-VISIT

SRF organized an **orphanage e-visit** to Satkarman Ashram from Thane, Mumbai, on Tuesday, November 10, 2020, and Sunaayy Foundation on Wednesday, November 11, 2020. The NGOs work towards providing education to children coming from families of daily wage laborers and underprivileged backgrounds. The event was a success as both the children and the volunteers returned with smiles and hearts full of happiness.



## SECRET SANTA

For the festive season, SRF was proud to present the students of NMIMS with a unique platform to do so through the Secret Santa 2020 organized on December 13 and 14, 2020. The students indeed spread the cheer and joy of Christmas by fulfilling the wishes of 250 kids under the protective wing of an NGO named Sunaayy Foundation. The participation from the batch was genuinely heart-warming.



## NGO MELA :

Under the mega event "A December to Remember," SRF organized NGO Mela 2020 on the Facebook platform. The week-long event started on December 19 and ended on December 24, 2020. The event witnessed participation from Kshitij, Humari Pehchaan, Mata Bhagwanti Chadha Niketan, Arpana's Devotion, Saheli World, Creative Handicrafts, and Srujna NGOs. Festival to boost the visibility of NGOs by providing them a marketplace to sell their products and promote the causes they work for. A marketing competition is also conducted to help increase the sales proceeds for the NGO. The overall sale of the NGO Mela has amounted to a whopping INR 2.42 lac.

## MARATHON:

Continuing its legacy, SRF organized its flagship event, 'Marathon,' from January 29 to 30, 2021. The theme for this year was 'Body Positivity. More than 300 participants covered a total distance of 1533 km. There were around 1467 views on the video post. In all, an event bonded everyone together for a great cause.

### **SADBHAVNA:**

Sadbhavna is the flagship event conducted by the Social Responsibility Forum, SBM, NMIMS. This year, Sadbhavna'20 featured two events- Samadhaan and Vagyuddha.

**Samadhaan** is an innovative case study challenge for B-schools across India. In association with Repos Energy India Pvt. Ltd., the case study was launched on February 24, 2021. The case was based on implementing an efficient fuel delivery system to reduce the carbon footprint in India. Participating teams had eight days to submit their solutions. Out of 150+ participating teams, ten teams were declared as National finalists. They presented their solutions in the virtual campus round on March 7, 2021. Team MAD Hatters from the Indian Institute of Management (IIM), Ahmedabad, bagged the first position. Team Blueprint from the National Institute of Industrial Engineering (NITIE), Mumbai, and Team JuggerNauts from Narsee Monjee Institute of Management Studies (NMIMS), Mumbai, were declared first and second runner ups respectively. There were cash prizes worth INR 55,000 and in-kind prizes worth more than INR 2,00,000.

**Vagyuddha**, a social parliamentary debate, was launched for all B-schools across India on February 24, 2021. All the 24 registered participants had to write an article both for and against the motion on the topic- '*Carbon Tax- Should governments impose it or not?*'. The campus round was on March 7, 2021, via Zoom. There were Cash Prizes worth more than INR 25,000 and in-kind prizes worth more than INR 2,00,000. Team Blitzkrieg secured the first position, followed by Team IRNA GHURLS and Team Telepathy, who secured second and third positions.

## **4. Research and Publications**

The Center makes an effort to publish research papers and document Field-based Anthologies. A brief description of the same is provided below:

### **4.1 We Care Anthology**

#### **We Care Anthology - Samvit Lessons from the Field**

*We Care Anthology 2021 Volume VIII – Samvit: Lessons from the Field* is an outcome of the experiences gained by the students during their We Care Civic Engagement Internship 2020. The Anthology covers seven articles authored by 11 students, specifically related to SDG 3 – Good Health and Well-being and SDG 8 – Decent Work and Economic Growth. The articles attempt to describe the challenges faced by the disabled, the ultra-poor, trafficked women, and the citizens at large. The stories of change will inspire readers to appreciate the efforts taken by the NGOs to facilitate social transformation and empowerment.

The Anthology, edited by Dr. Meena Galliara & Ms. Bhawna Kothari, was published on January 13, 2021, NMIMS University Day. Refer to SBM, NMIMS website for detailed reading of the Anthology.

## 4.2 Papers Published

### **The challenges of the redevelopment of an old and dilapidated building in Mumbai: A policy perspective**

**M K Satish** (2020). The challenges of the redevelopment of old and dilapidated building in Mumbai: A policy perspective, *Critical Housing Analysis*, Vol 7, Issue 2, pp 36-46

**Abstract:** Affordable housing is the biggest challenge faced by Mumbai, which styles itself as an emerging Global Financial Centre. The city has the image of being home to a stark dualism, with slums abutting modern skyscrapers. Over the years, adequate policy attention has been given to slums. With the implementation of the Slum Rehabilitation Scheme, slum dwellers are being provided with housing in multi-storey buildings and are being granted tenancy rights to the dwellings. However, an emerging area of concern is the large housing stock that is non-slum but is old and dilapidated. The collapse of an old and dilapidated building in Dongri in July 2019 that killed twelve people and the one at Bhendi Bazaar in 2017 that killed thirty-three has brought this problem into the mainstream. New policies have been initiated to address the issue. Implementing these policies seems to be a challenge, and this is the result of different factors. This article looks at the housing problem in Mumbai from a policy perspective and analyses the implementation challenges of the new policy aimed at redeveloping the old and dilapidated housing stock.

### **Entrepreneurial ecosystem and social entrepreneurship: case studies of community-based craft from Kutch, India**

Pathak, S. and **Mukherjee, S.** (2020), "Entrepreneurial ecosystem and social entrepreneurship: case studies of community-based craft from Kutch, India," *Journal of Enterprising Communities: People and Places in the Global Economy*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JEC-06-2020-0112>

**Abstract:** This study aims to explore social entrepreneurial ecosystems (EEs) in the craft sector in the state of Gujarat, India. With liberalization, India witnessed the growth of social entrepreneurship and is considered one of the pioneering countries in social innovation. The objective of the research was to answer the research question: what role do various stakeholder groups play in creating and promoting craft sector social EEs.

### **The Disability Scenario in India: A Reality Check**

**Bhawna Kothari, Meena Galliara, Ratna Huiem** (2020). The Disability Scenario in India: A Reality Check, *Journal of Social Work Education and Practice*, Volume 5, Issue 4, pp 32-54

**Abstract:** Are disabled people indeed included in Indian society? This is a question that needs to acquire even greater thrust in the wake of the COVID-19 Pandemic, where "health" per se has become a wild goose chase even for the abled. This paper is based on the literature review that tries to examine and assess the current situation of the disabled in India. The first part provides conceptual clarity to the definition and perspectives of disability and a brief description of the disability scenario at the global and national levels. An overview of the disability rights movements, legal provisions, and policy measures adopted by the government to change the focus from disability to facilitate

inclusion is presented in the ensuing part. This is followed by a discussion on the assessment of disability inclusion. The paper ends with an analysis of the inclusion assessment measures, a conclusion, and what could be the road ahead.

### 4.3 Research Sponsorship Program

#### Société Générale and, SBM Research Sponsorship Program

In the pursuit of strengthening the research endeavor, the School of Business Management, NMIMS, has collaborated with Société Générale (SocGen), a French multinational investment bank and financial services company, to mutually pursue a joint effort of supporting research scholar researching in Sustainable Development Goals (SDG) areas through a Ph.D. research sponsorship program.

SocGen India is committed to improving the people's quality of life and being a positive change in a socially, ethically, and environmentally friendly manner. Their CSR initiative Posivistta lab launched the Ph.D. research sponsorship program to support research on either of the 17 Sustainable Development Goals (SDGs) or Impact Based Financing models, including Blended Finance, Impact Bonds, Green Bonds, among others.

SBM submitted the research proposal in the area of impact needs for health. The proposal highlighted the abysmal state of maternal healthcare and proposed developing means to gear up India's effort to alleviate the situation. The research anticipates envisaging a policy-level framework of action.

On February 28, 2021, the MoU was signed in the presence of Prof. Ramesh Bhat, VC, NMIMS University, Mr. Mukesh Khandelwal, CFO, SVKM, Dr. Meena Chintamaneni, Registrar, NMIMS, and Prof, Meena Galliara, Professor and Director, Jasani Centre for Social Entrepreneurship & Sustainability Management, SBM.



Based on the research's progress and quality, SocGen may decide to extend the agreement to more than one candidate or more than one research project.

Hopefully, this collaboration is just the beginning of a long partnership that can transform and make a positive difference to the communities and the larger ecosystem in which we work.

## 5. Awards Won

### 5.1 Students achievement

**Mr. Sachin Shigwan**, our student from Batch 2019-21 and founder of Green 'I' Initiative Foundation, is an emerging firm which deals in unique renewable energy products. His idea of equipping the remote villages of Maharashtra through solar and providing livelihood support through the deployment of solar energy was selected by the Atal Incubation Centre NMIMS after rigorous screening. In the recent past, Sachin

successfully provided access to solar energy to 350 villagers residing in Murbad Taluka. Besides, he reached out to the villages affected by the Nisarg storm in May 2020 to provide backup energy support and distribute food kits.

## 5.2 Alumni achievement

**Ms. Madhu Jain**, Alumna of MBA (part-time) in SE Batch 2018-20 and currently Director, IIFL Foundation, has received the '*UN Global Compact Blackswan Award for Women Empowerment*' for her efforts in reaching out to over 36,000 out-of-school girls through 1200 Sakhiyon Ki Baadi schools in Rajasthan and getting them back to the formal education system in four years. The program also employs about 1200 female teachers or 'Dakshas' in rural districts of south Rajasthan, bringing livelihood opportunities for thousands of families besides empowering the status of women in those areas. The Sakhiyon Ki Baadi program has also helped reduce child marriages in its areas of operation due to increased awareness about education, livelihood, health, and dignity.

**Mr. Aziz Fidai**, Alumnus of MBA (part-time) in SE Batch 2015-17, got selected for the Rotary Peace Fellowship Program of the Rotary Peace Center at Chulalongkorn University in Bangkok, Thailand. It is a one-year program, wherein the fellows would study, work on a social change initiative and present their project learnings/impact. The session was scheduled to commence from June 2021 but, due to the Pandemic has been deferred to commence virtually in July 2021.

DO NOT COPY



## Annexure-I

### Convocation 2021

#### A) MBA (part-time) in SE XIII Batch 2018-20 - List of Graduating Students

Sr. No.	SAP ID	Student Name
1	80126180006	Anne Panicker
2	80126180005	Mohammad Anwar Khan
3	80126180014	Nandini Jayaram
4	80126180010	Anshudeep Sharda
5	80126180003	Pravin Jadhav
6	80126180017	Madhu Jain
7	80126180009	Varun Shankar.
8	80126180021	Anjali Singh
9	80126180004	Priyanka Jaiswar
10	80126180023	Shahin Shaikh
11	80126180012	Christina Williams
12	80126180007	Geetanjali Gaur
13	80126180013	Sarika Yadav
14	80126180016	Megha Dhuri
15	80126180002	Renuka Deshmukh
16	80126180008	Anand Sapate
17	80126180022	Afsana Shaikh
18	80128180002	Yash Gandhi

#### B) MBA (part-time) in SE XIV Batch 2019-21 - List of Graduating Students

Sr. No.	SAP ID	Student Name
1	80126190001	Aditya Aggarwal
2	80126190003	Jayshree Belwade
3	80126190004	Ashish Bijawargi
4	80126190005	Fatema Chiba
5	80126190008	Aparna.
6	80126190009	Bhushan Jadhav
7	80126190013	Varsha Rajpurohit
8	80126190015	Saurabh S.
9	80126190016	Shamail Parveen Shaikh
10	80126190017	Sachin Shigwan
11	80126190018	Pratik Trivedi
12	80126190019	Vidur Dhabaria
13	80126190020	Niyatee Kudva
14	80128190001	Kavita Nair
15	80128190002	Zahid Shaikh



## Annexure-II

### Mirae Asset Foundation (MAF) Scholarship

MBA (part-time) in Social Entrepreneurship – Batch 2021-23

Sr. No.	Name of the candidate	MAF Scholarship in INR
1	Ankit Pravin Bhuptani	1,00,000
2	Aradhya Sardesai	1,00,000
3	Gautami Ramesh Kharat	1,00,000
4	Krutika Raju Shelke	1,00,000
5	Madhuri More sawant	1,00,000
6	M. Faisal M. Rashid Barkati	1,00,000
7	Prajacta Anvay Satpute	1,00,000
8	Prakriti Acharya	1,00,000
9	Saurabh Shrinivas Upadhye	1,00,000
10	Shekhar Meghnath Bhagat	1,00,000
11	Sunil Dhondiram Makare	1,00,000
12	Vrushali Chandrakant Kokate	1,00,000
	<b>Total Scholarship</b>	<b>12,00,000</b>

DO NOT COPY

## Annexure-III

### NMIMS Scholarship

SVKM's NMIMS  
School of Business Management

MBA (part-time) in Social Entrepreneurship – Batch 2021-23

Sr. No.	Name of the candidate	NMIMS Scholarship in INR
1	Ankit Pravin Bhuptani	1,50,000
2	Aradhya Sardesai	1,50,000
3	Gautami Ramesh Kharat	1,50,000
4	Krutika Raju Shelke	1,50,000
5	Madhuri More Sawant	1,50,000
6	M. Faisal M. Rashid Barkati	1,50,000
7	Prajacta Anvay Satpute	1,50,000
8	Prakriti Acharya	1,50,000
9	Saurabh Shrinivas Upadhye	1,50,000
10	Shekhar Meghnath Bhagat	1,50,000
11	Sunil Dhondiram Makare	1,50,000
12	Vrushali Chandrakant Kokate	1,50,000
13	Ashish Kumar	1,50,000
14	Deeshita Dev	1,50,000
15	Jinu George	1,50,000
16	Tejashree Vijaysinh Devadkar	1,50,000
17	Rupali Laxmikant Satavase	1,50,000
18	Vandana Raheja	1,00,000
19	Mallika Bhave	1,00,000
20	Praveen Kumar	75,000
	<b>Total</b>	<b>28,25,000</b>

## Annexure-IV

SVKM's NMIMS University  
PTMBA - SE (Batch 2019-21) - II year  
Academic Year: 2020-21, Trimester: VI

### List of Students: Seminar Paper on Social Development

Student Name & Roll No.	Name of the Guide	Seminar Paper Topic	Abstract
Aditya Aggarwal (A001)	Dr. Meena Galliara	Study of Health Status of Health Care Workers during COVID-19 (With Specific Reference to Tarn-Taran District, Punjab)	COVID-19 has impacted the entire world, and HCWs are the most vulnerable as they direct exposure to infected patients. The current micro-study examines the health condition and the coping mechanisms adopted by HCWs of Tarn-Taran District, Punjab. The study findings indicate that despite the heavy workload and risky atmosphere, which impacted the mental and physical health of the HCWs, they are highly committed and passionate about their jobs. The study recommends that there should be short work hours, arrangement of psychiatric teams, and training of HCWs to cope with such situations in a better way. Along with this, the study also emphasizes the role of for-profit companies in developing the health care sector.
Jayshree Belwade (A003)	Ms. Simi Vij	Impact Of Lockdown Due To Covid 19 On The Mental Health Of Adolescents In Mumbai	Adolescents are mainly vulnerable, and factors such as their background, household income levels, education, past health, and mental health can profoundly impact the present and future. In the current COVID – 19 and Lockdown scenario, every adolescent is feeling different emotions, for example; feeling lonely, fear of talking with family members or others, fear of going out, feeling helpless, changes in the sleeping and eating patterns, feeling sad, feeling depressed and these are the symptoms leading to different types of mental illness like depression, anxiety disorders, etc. This research paper focuses on mental health issues faced by adolescents and the different types of coping mechanisms used by them.

Student Name & Roll No.	Name of the Guide	Seminar Paper Topic	Abstract
Ashish Bijawargi (A004)	Dr. Satish Kajjer	Study on the challenges faced by Anganwadi Workers in Palghar District due to COVID-19	<p>The role of Anganwadi workers (AWWs) has proved to be crucial during the COVID 19 pandemic. The AWWs are the fulcrum of the nationwide ICDS program. AWWs across the country were the frontline force in fighting the Pandemic involved in taking the plan rolled out by the government to the last mile. The AWWs continued with their regular duties while carrying out the additional COVID 19 related tasks. During these challenging times, AWWs faced various challenges in carrying out their routine and COVID-related duties. Physical shut down of Anganwadis (AW), disruption of most services, shift from services, AW doorstep mode, Threat of infection while interacting with the community, unresponsive community sharing false and inadequate information, non-availability of people, odd working hours were the significant challenges faced. The AWWs managed to overcome these challenges by taking care of personal hygiene as the first and foremost measure. Roping seniors and community members to address the unresponsive community. They were conducting awareness sessions and health camps.</p>
Fatema Chiba (A005)	Dr. Vidya Naik	The effects of COVID-19 on access to education.	<p>This paper aimed to study the issues faced by students from low-income and high-income schools, with the backdrop of COVID-19. We analyzed the challenges students, teachers, and administrators faced in schools that catered to different income groups. We collected data using interview guides and semi-structured questionnaires. We found that access to technology is one of the biggest challenges kids face in low-income schools, consistent with our hypothesis. Another interesting finding was that teachers from both high and low-income schools saw engaging students as a big concern. We discussed how there were clear trends to indicate a technological divide and recommended further study bringing in the rural context and state initiatives.</p>

Student Name & Roll No.	Name of the Guide	Seminar Paper Topic	Abstract
Janifer Fernandes (A007)	Dr. Sujata Mukherjee	Effect of COVID-19 Pandemic on the economic and social conditions of women in Mumba.	<p>Women's empowerment in all fields constitutes one of the fundamental objectives of development by any progressive society. Considering the complex cultural beliefs and practices in Indian culture, the individual identity of women is still needed to unravel to its full potential. Domestic and child-rearing responsibilities have been the priority of most women. Therefore, the modern-day woman struggles to balance between domestic and livelihood responsibilities. This study highlights the condition of women in a metropolitan city like Mumbai with the objectives to explore the economic and social impact of the COVID19 Pandemic on women who belong to lower and middle-income groups. An exploratory study was conducted using a questionnaire method through personal interviews, which were carried out on 30 women from Mumbai city using the convenience sampling technique. Based on the study, there were few changes in the economic condition of women during COVID-19 that affected the economic and social situation of women. There is no significant result of economic changes influencing the social changes of women in Mumbai in the study. The study shows a positive lifestyle change created during the Pandemic on hygiene behaviors, health, and better family upbringing. Most women took time learning a new skill and finding alternative sources of income. There was also a need to create awareness and participation of women to report domestic violence. A change in mindset is required for women to report such misbehaving on individual and community levels are needed.</p>
Aparna Ghosh (A008)	Dr. Sujata Mukherjee	The perspective of parents about emotional and behavioral issues amongst children during COVID-19	<p>The impact of COVID-19 on the behavioral and emotional issues of children is a growing concern. WHO, UNICEF, NIMHANS, and other health institutes, along with various counselors, have alarmed the world regarding the upcoming emergency related to the mental well-being of children. The COVID-19 has disrupted multiple aspects of a child's life, starting from restriction to socialization to behavioral and emotional issues developing in them. Lack of awareness among the parents and the availability of mental health resources is another challenge dwelling in society. There is an urgent need to get into action to minimize the behavioral and emotional issues among children who constitute a substantial proportion of the population.</p>

Student Name & Roll No.	Name of the Guide	Seminar Paper Topic	Abstract
Bhushan Jadhav (A009)	Dr. Meena Galliara	COVID 19 Pandemic & Health Infrastructure in Kolhapur District	<p>COVID 19 has impacted the entire world's public health system and health infrastructure. The current micro-study shows the availability of health infrastructure in Kolhapur district, Maharashtra, and examines the efforts undertaken by the district administration in addressing COVID 19 issue. The study findings indicate that many villages in the Kolhapur district do not have adequate health facilities. The citizens have to depend on the hospitals in the city for treatment. The study recommends that there is a need to make investments in strengthening the health infrastructure in villages, public education, and community sanitation. Along with this, It is only through cross-sector partnerships SDG 3 can be attained, and hence the district administration has to take adequate steps to facilitate the same.</p>
Varsha Rajpurohit (A013)	Dr. Satish Kajjer	Work From Home Policy Courtesy COVID-19 – a Boon or a Bane	<p>Work from home policy approved by the government during COVID-19 may become the new normal for many. The policy was a measure to contain the spread of the virus and avoid bringing all economic activity to a standstill. This study aimed to understand the impact on the female IT professionals working in Mumbai during this period. The purpose of this paper was to explore the changes in their daily routines, their work-life balance, and the role of family members, specifically, a shift in gender roles. With lockdown in place, most people at home and education moving online, what impact did it have on their physical and mental well-being. With a significant number of employees have participated in this experiment, it was also an attempt to understand the readiness for this shift. There has been an impact on physical well-being. As per mental well-being, most people were happy working from home as it provided safety and saved travel time, though there were feelings of isolation and missing office interactions. Most would like to have a blended work culture, i.e., a mix of office and home. If the same study can be conducted after the Pandemic end, it will give a complete overview.</p>



<b>Student Name &amp; Roll No.</b>	<b>Name of the Guide</b>	<b>Seminar Paper Topic</b>	<b>Abstract</b>
Saurabh Sathyashankar (A015)	Dr. Meena Galliara	Study of Practice and Impact of Wellness Techniques during COVID-19 (With Specific Reference to Working Population)	During pandemics like COVID-19, it was crucial to incorporate wellness techniques such as physical exercises, yoga, meditation, mindfulness, and coping with stress, anxiety, fear, and depression to maintain good health and well-being. The present micro study examines the current trends in the wellness practices adopted during COVID-19 by the working population to explore the benefits they observed from practicing wellness techniques and assess the challenges they face in adopting wellness techniques into their daily lives. The study results indicate that various wellness techniques such as home workouts, yoga, meditation, mindfulness, walking, and so on were used followed to cope with the COVID-19 situation. The wellness techniques were beneficial to reduce stress and anxiety along with maintaining good health and well-being.
Shaikh Shamail Parveen (A016)	Ms. Ananya Prabhaval kar	Impact of COVID19 on Charitable Organisations and Trusts in Mumbai	The impact of COVID19 on the global landscape is manifold affecting not just health but also economic and social consequences. The paper tries to do an in-depth study on the three charitable organizations in Mumbai. The study reveals the impact and responses on the organization's financial, operational, and human resource indicators. The organizations resorted to cost-cutting measures such as project downsizing, staff strength reduction, salaries, and reallocation of budgets. They were quick to respond to the underlying needs to revamp the processes. The last-mile delivery of projects is changed to the online mode. Technology is helping NGOs enter an era of the digital world; technological advancement is no more expenditure but a futuristic investment for survival.
Sachin Shigwan (A017)	Dr. Sujata Mukherjee	Challenges faced by informal sector workers due to lockdown in India during COVID 19.	During COVID 19 outbreak, a lockdown was implemented to stop the community spread of the Pandemic in India. Lockdown has impacted many ways to many lives. This paper conducted a study on challenges faced by informal sector workers working in urban & semi-urban in Maharastra. The researchers studied the socio-economic condition of workers working in the service sector only as housemaids, drivers, electricians, and shop workers.

<b>Student Name &amp; Roll No.</b>	<b>Name of the Guide</b>	<b>Seminar Paper Topic</b>	<b>Abstract</b>
Pratik Trivedi (A018)	Dr. Satish Kajjer	How COVID-19 has created a new typology of jobs in India and the need for new skills	The sudden COVID-19 outbreak has affected the lives of approximately three-quarters of the world population, put a pause on the economic activities across the world, and skills are no exception to its impact. The ongoing Pandemic poses a threat to the skills development systems. This Pandemic has impacted multiple sectors in various ways, and the Skills Development ecosystem – an essential supply of skilled human resources, didn't get spare.
Vidur Dhabaria (A019)	Dr. Vidya Naik	Eyes Over Exposed: Ocular Health of Students in Higher Education	<p>Purpose: The study aimed to explore the online academic routine of students pursuing higher education, map their screen time, and ascertain their visual hygiene' challenges. Methods: The online survey comprised 600 students, from which 389 were pursuing undergraduate studies, and 211 were at the postgraduate level. Chi-square test of Independence was applied to find the association between education level and screen time, the use of spectacles and the consumption of eye medicines, and the increase in eye power. A value of <math>P \leq 0.05</math> was considered significant. A three-point rating scale was developed to capture information on categorical variables. Results: While 1 out of 7 undergraduate students had a screen time of at least 8 hours/day, 1 out of 6 postgraduate students had a screen time of at least 9 hours/day. More than 90% of students reported facing at least one symptom of digital eye strain. Despite having eye-related problems, 78% of respondents did not consult an ophthalmologist. Due to the eye strain, 1/4rth of the respondents self-medicated themselves. Close to 14% of respondents reported their eye power been increased. Conclusion: The study confirms that overuse of digital technology has unintended consequences on students' ocular health. Gadgets and apps provide students with the necessary convenience, but it is crucial to use them responsibly. Going ahead, the digitized world calls for in-depth studies and significant empirical research to mitigate the impending challenges of ocular health.</p>
Niyatee Kudva (A020)	Ms. Ananya Prabhaval kar	Impact of Covid 19 on Microfinance Institutions	The experience of managing the Pandemic has gained valuable knowledge of managing the crisis. AS the Threat is not yet over, this experience will prove beneficial if the potential second wave of Pandemic arrives as predicted by the experts.

Student Name & Roll No.	Name of the Guide	Seminar Paper Topic	Abstract
Kavita Nair (B001)	Ms. Simi Vij	Peer Mental Health Support for Students Pursuing Higher Education in Mumbai	<p>The outbreak and aftermath of COVID 19 have affected students' mental health pursuing Higher Education in Mumbai. The closure of colleges and universities has negatively impacted feelings. In the absence of adequate, affordable professional support, it is in a state of neglect. The New Education policy has mandated counseling services in higher education Institutions. However, psychological concerns are not being addressed due to skewed counselor student ratios and the stigma around seeking mental health support. This paper aimed to understand the factors affecting students' mental health pursuing higher education in Mumbai and examined the mental health interventions at their institutions during and post lockdown.</p> <p>It also attempted to understand the perceptions of students towards counseling and what their preferred coping strategy for managing self is. Based on its findings and analysis, the conclusions suggest some recommendations for Institutional intervention on mental health support for students.</p>
Zahid Shaikh (B002)	Dr. Vidya Naik	The Effect Of Covid – 19 On School Education	<p>The Pandemic Covid -19 disrupted the smooth functioning of every sector of the world. It has not only affected the physical health of the people but also their mental health. The severe impact of this Pandemic is witnessed by few countries worldwide and has entangled the whole world. The only option before the invention of any vaccine of Covid – 19 was to maintain the social distancing to prevent the spread of the deadly disease. Hence, every school, college, and institution was declared closed. Institutions have started adopting the new teaching methodology and made a paradigm shift from classroom teaching to the digitalized teaching method. But this paradigm shift did not favour every student in terms of availability of the resources, age factor, or convenience. Measures adopted by the government or the private NGO to tackle such situations and provide seamless education in different countries. Looking at the online mode of education, what will be the alternative mode of learning that could be provided to the students by education modality. Some of the suggestions to utilize community-based learning and forming teachers' groups area-wise.</p>

## Annexure-V

SVKM's NMIMS University  
PTMBA - SE (Batch 2019-21) - II year  
Academic Year 2020-21, Trimester VII

### A) List of Students for Business Plan on Social Development

Student Name & Roll No.	Topic of B-Plan	Abstract
1) Ashish Bijawargi - A004 2) Janifer D'cruz - A007 3) Varsha Rajpurohit - A013	Skill Building for Development Sector	Light House Learning is a not-for-profit company incorporated under Section 8 of The Companies Act 2013. We are a start-up with an endeavor to build capacities in the development sector by providing knowledge building and skill training to junior and middle-level executives. Our unique selling proposition is the focused, low-cost, and customized training and the target audience that we are catering to. The development sector has seen unprecedented growth after the advent of the CSR Act in 2013. The CSR spend growing at a CAGR of 17%. Increased involvement of the corporate sector and reformatory changes have made it mandatory to follow process-driven operations, stringent reporting, and social returns on investments. NGOs need a skilled workforce to improve their performance and compete with international NGOs and large Indian NGOs. The current skill gap in the Indian development sector is hindering the optimum functioning of NGOs and hampering their growth prospects. We have floated Light House Learning to bridge this gap by offer training solutions in three main segments, viz. domain knowledge, soft skills, and digital skills. These relevant and affordable training will help improve the quality and efficiency of the workforce. We will follow a hybrid revenue model with revenue streams in the form of fees and grants to subsidize prices and defray part of the costs. We would be starting our operations in Mumbai and Pune.
1) Jayshree Belwade - A003 2) Bhushan Jadhav - A009 3) Zahid Shaikh - BOO2	Sahkarya Social Entreprises	Sahkarya is a for-profit social enterprise established in the year 2020 with the sole objective to bridge the gap between the availability of Government Welfare Schemes and the people who deserve to receive those benefits. Currently, we are operating in 3 different slums of Mumbai like Dharavi, Malwani, and Govandi. Our baseline study has indicated the route and observed that these slum dwellers are quite illiterate about these welfare schemes and their benefits. Through their promotional activities, enterprises are going to reach every corner of the cities to promote welfare schemes.

Student Name & Roll No.	Topic of B-Plan	Abstract
1) Aditya Aggarwal - A001 2) Fatema Chiba - A005 3) Aparna Ghosh - A008	Educational eco-tourism for students - Bloom	<p>The Bloom program has been created to build a healthy and sustainable future by educating and empowering today's youth with the knowledge, skills, and mindsets required to deal with Climate change. Bloom is a two-year program, during which students will be taken on four eco trips. On these trips, they will be exposed to various climate change leaders, indigenous practices of the places we will visit, workshops on design thinking, etc. During the two years, the students in the program will also be provided mentorship and support to start their projects.</p>
1) Niyatee Kudva - A020 2) Pratik Trivedi - A018 3) Saurabh Sathyashankar - A015	Communications and Media Consultancy for the Development Sector	<p>Today the world is defined by the terms such as "Digital Era" and "Information Age." Businesses, irrespective of size and sector, require effective and efficient communication solutions to meet their customer expectations and attain a competitive advantage continuously and therefore be successful. The development space is on the brink of being a rapidly growing lucrative industry. The current increase in the number of entrepreneurs and competition among existing companies presents an opportunity for our organization <i>Door-Dhwani</i> to penetrate the market. <i>Door-Dhwani</i> is a one-of-its-kind social media communications consultancy explicitly catering to the agencies and organizations belonging to the development sector. Using the blue ocean strategy, we wish/hope to start the trend and create an impact. Such work will probably lead to setting a base for the current work set using social media. We specifically work with NGOs who have personnel with primary language. Still, its quality is poor and can become a barrier in terms of organizational development growth, unlike corporates and other big companies with a team commonly known as "corporate communications" who speak about their company's products or services and create unique brand value. Will offer the expertise that a proactive opportunity-seeking company needs to develop and maintain a sound communications system. We intend to provide several services that will benefit the business community and the public at large</p>


<b>Student Name &amp; Roll No.</b>	<b>Topic of B-Plan</b>	<b>Abstract</b>
1) Kavita Nair - B001 2) Shaikh Shamail Parveen - A016 3) Sachin Shigwan - A017	Income Generation - GIPL Solar enabled Incense Sticks production	<p>Women are active contributors to economic growth, but their role is predominantly in the informal sector, which is not accounted for. The workforce participation of women has witnessed a steep decline in India. Women Entrepreneurs can contribute to the GDP and play a key role in addressing societal challenges. However, the number of women entrepreneurs in India remains relatively low. The government has taken multiple initiatives to include women in the formal financial system, but variation among women has led to lower adoption of financial services by this gender. According to KVIC, India's incense sticks consumption is pegged at 1,490 tons per day; however, only 760 tons per day is produced. This segment has been growing with a growth rate of 10 percent in the last five years. It is expected to grow exponentially, reaching ₹12,000 crores in the upcoming five years.</p> <p>The market is fragmented with a high presence of unorganized players due to negligible entry barriers. Only 760 tons of incense sticks, approximately, per day are locally produced. The growth in consumption in India has been boosted by strong macroeconomic fundamentals and an increase in engagement for religious/ traditional practices. Green India Initiative intends to empower women with home-based solar sustainable incense sticks making livelihood opportunities. The aim is to improve their financial condition and sharpen their entrepreneurial skills further.</p>

### Case Study Development

<b>Student Name &amp; Roll No.</b>	<b>Case Study</b>	<b>Abstract</b>
Vidur Dhabaria (A019)	AfterTaste Foundation: Dignified Livelihood Through Art	<p>With the intent to spread happiness for its buyers and the goal to transform lives, the case traces the journey of “AfterTaste Foundation.” Spearheaded by Shalini Datta, the organization provides livelihood support to urban slums in Mumbai to design sustainable, handcrafted art products. Scaling from three women in 2013 to forty women in 2021, Aftertaste's model focused on creating social impact and strived to generate revenue through sales of handmade items to corporate and retail buyers.</p> <p>For six years, Shalini incubated her business model with the support of the Avanti Foundation. After she gathered enough field experience, she registered Aftertaste as a not-for-profit entity in September 2019. As the economy gradually ‘restarted’ post lockdown, AfterTaste Foundation struggled to maintain financial sustainability. Shalini was perturbed by the uncertainty of the Pandemic and unsure how she could continue creating social impact in the lives of more women.</p>

## Annexure-VI



### National Webinar on Future of Social Work



**NAVRACHANA UNIVERSITY**  
a UGC recognized University



**NATIONAL WEBINAR  
ON  
"FUTURE OF SOCIAL WORK"**

 **9TH JULY 2020**  
 **10:00 AM ONWARDS**

### Speakers/Panelists

<p><b>Prof. Nilay Yajnik</b> Provost, NUV</p>	<p><b>Prof. Anil Navale</b> Mentor, MSW Program, NUV</p>
<p><b>Mr. Brajesh Choudhary</b> Head CSR, Sun Pharma</p>	<p><b>Prof. Sanjai Bhatt</b> Professor, Delhi School of Social Work, Delhi University &amp; President NAPSWI</p>
<p><b>Dr. Bansidhar Pandey</b> Associate Professor Department of Social Work, Mahatma Gandhi Kashi, Vidyapith Varanasi</p>	<p><b>Dr. Meena Galliera</b> Director, Jasani Center for Sustainability Management &amp; Social Entrepreneurship and Professor, NMIMS Mumbai</p>
<p><b>Prof. Ankur Saxena,</b> Professor, The Maharaja Sayajirao University of Baroda &amp; Secretary, NAPSWI</p>	<p><b>Dr. Sony Kunjappan</b> Assistant Professor, Centre for Studies in Social Management/ School of Social Sciences, Central University of Gujarat</p>
<p><b>Ms. Tejal Amin</b> Chairperson, Navrachana Education Society</p>	

## Annexure-VII

National Level Research Symposium on Adolescent Health and Education during Covid19 Pandemic in India – Challenges and Solutions – March 12, 2021



In collaboration with **Narotam Sekhsaria Foundation**

Invites you to a

**National Level Research Symposium on**

**Adolescent Health and Education During Covid19 Pandemic in India:  
Challenges and Solutions**

The symposium aims to address challenges and learnings as well as empirical evidences from COVID-19 related research pertinent to the pandemic period. It will spotlight and address vulnerabilities related to the adolescent population in India in the domains of education and health. We hope to provide a platform for sharing and collaborations between Government, NGOs, practitioners and academicians.

**Date:** 12<sup>th</sup> March 2021 (Friday)  
**Time:** 3:00 pm to 6:30 pm

Time	Event	Resource Person
3:00 pm to 3:05 pm	Inauguration	Dr. Manal Sawdekar, Salaam Bombay Foundation
3:05 pm to 3:10 pm	Welcome Address	Ms. Nandini Ramchandani, CEO, Salaam Bombay Foundation
3:10 pm to 3:20 pm	Key Note Address	Dr. Vih Vishwanathan, Director, Harvard T.H. Chan School of Public Health India Research Centre
<b>3:20 pm to 4:40 pm: Panel Discussion I Ensuring Continuity of Learning During Covid19 – Research, Innovations and Challenges in Education Moderator - Mr. Gaurav Arora, Salaam Bombay Foundation</b>		
3:20 pm to 3:30 pm	Introduction to Panels	Dr. Manal Sawdekar
3:30 pm to 3:45 pm	Panelist 1	Dr. Meena Gallani, Director, Jasraj Center for Sustainability Management & Social Entrepreneurship and Professor NIMS School of Business Management
3:45 pm to 4:00 pm	Panelist 2	Mr. Sandeep Singh, Director, TalentEdge Education Ventures Private Limited and Co-founder & Managing Partner, Lumis Partners, Mumbai
4:00 pm to 4:15 pm	Panelist 3	Mr. Amit Gupta, CEO, Future Global Skills, Mumbai
4:15 pm to 4:40 pm	Summing Up & Q and A	Mr. Gaurav Arora
<b>5:00 pm to 6:10 pm: Panel Discussion II Preventive Health and Health Interventions for Adolescents – Challenges and Solutions During Covid19. Moderator - Dr. Himanshu Gupta, Narotam Sekhsaria Foundation</b>		
4:50 pm to 5:00 pm	Introduction to Panels	Dr. Manal Sawdekar
5:00 pm to 5:15 pm	Panelist 1 (Nutrition Expert)	Dr. Anuja Jayaraman, Research Director, SNEHA, Mumbai
5:15 pm to 5:30 pm	Panelist 2 (Tobacco Cessation and Research)	Dr. Nilesh Chatterjee, Advisor, Research, Narotam Sekhsaria Foundation
5:30 pm to 5:45 pm	Panelist 3 (Mental Health Expert)	Dr. Anjali Chhabria, Psychiatrist, Founder, Mind Temple, Mumbai
5:45 pm to 6:10 pm	Summing Up & Q and A	Dr. Himanshu Gupta
6:10 pm to 6:15 pm	Vote of Thanks	Ms. Anamika Dutt, Salaam Bombay Foundation

To register, click on the link below:

<https://bit.ly/3VZ2R1k>

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We look forward to your participation. For any queries, contact Ms. Anamika Dutt at [anamika.dutt@salaambombay.org](mailto:anamika.dutt@salaambombay.org)