

**Jasani Centre for
Social Entrepreneurship &
Sustainability Management**

**Annual Report
1 June 2022 to 31 May 2023**

**Jasani Center for Social Entrepreneurship & Sustainability Management,
School of Business Management, NMIMS, Mumbai**

Annual Report 2022-23

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Foreword

The Jasani Center aims to educate and support students, alumni, and socially conscious executives to innovate solutions to address pressing global issues such as poverty, inequality, human rights, climate change, etc. There is a demand for a new breed of leaders who can navigate the complexities of our interconnected world. In this context, in 2007, we initiated the MBA (part-time) program. I am glad to state that in 2023 our XVI Batch comprising 16 students, completed their MBA program.

We appreciate the support of Mirae Asset Foundation in granting twelve scholarships of Rs. One Lakh each to enable needy students to complete their MBA (part-time) in the Social Entrepreneurship program.

Faculty members equip students with the knowledge, skills, and mindset necessary to create positive and lasting change.

The core of the Centre's mission is the belief that businesses and organizations can be powerful agents of social and environmental progress. It recognizes that profit and purpose are not mutually exclusive and that by integrating sustainability into the fabric of our economic systems, we can build a more equitable and resilient future for all. In alignment with its mission, the Centre organized a two-day MDP for IOCL executives on 'Employee Engagement in Sustainability.' The Centre also collaborated with the Bombay Chamber of Commerce and Industry to organize virtual workshops and conclaves in Sustainability & CSR.

To foster social sensitivity and appropriate social perspectives, the Centre has been actively anchoring the We Care: Civic Engagement Internship for its FTMBA program students since 2010. Over the years, we have strengthened our partnership with over 500 NGOs across India. The unstinted support provided by NGOs and CSR Departments of various corporations in providing opportunities for civic engagement internships has played a crucial role in shaping our budding managers. We are happy to share that, recognizing our efforts to engage MBA students in civic activities and drive positive change, The Association to Advance Collegiate Schools of Business (AACSB) International has conferred us with the global 'Innovations that Inspire Award.' This Award has instilled hope and optimism in our collective journey toward fostering transformative managers who can build a sustainable and just future.

The efforts to catalyze collective action and amplify the impact of social entrepreneurship and sustainability efforts through our students and alumni members have gained momentum. We are pleased to share that we have strengthened our collaboration with Salaam Bombay Foundation to promote adolescent entrepreneurship. The Dolphin Tanki event was organized for the second consecutive year to help adolescents secure funding and in-kind support by pitching their business ideas to jury members.

I am optimistic that with the support of our stakeholders, we can create a world where social entrepreneurship and sustainability management are not just concepts but the driving forces behind a thriving and inclusive global society.

Dr. Meena Galliara
Director
Jasani Centre
for Social Entrepreneurship
& Sustainability Management,
School of Business Management, NMIMS

Acknowledgment

On behalf of the Jasani Center for Social Entrepreneurship and Sustainability Management, School of Business Management (SBM), NMIMS, we express our deepest gratitude to Dr. Ramesh Bhat, Vice-Chancellor, NMIMS, and Dr. Prashant Mishra, Dean, SBM for providing us the unstinted support and the autonomy to manage the activities of the Centre.

Our special thanks are due to the Management of NMIMS for subsidizing the course fees for MBA (Part-time) in Social Entrepreneurship and offering special scholarships to needy students. We also appreciate the support extended by Mirae Asset Foundation (MAF) for providing need-based scholarships to students belonging to economically backward class students.

The support extended by Prof. Chandrima Sikdar, Associate Dean, Area Chairpersons, and all the faculty members in managing our MBA (part-time in Social Entrepreneurship is highly appreciated.

We take this opportunity to thank all our partner NGOs for collaborating with us and adding value to our academic pursuits.

Despite academic commitments, the Social Responsibility Forum (SRF) of students were enthusiastic about organizing various social engagement activities and actively collaborated to execute the We Care: Civic Engagement Internship. We express our heartfelt gratitude towards them. We thank Ms. Swati Sisodia, our Ph.D. scholar, for co-editing the We Care: Civic Engagement Anthology Series (Volume X).

Ms. Sushma Louis, our secretarial staff, has been a strong pillar of support to the Centre. We take this opportunity to thank her.

Dr. Meena Galliara
Director
Jasani Centre
for Social Entrepreneurship
& Sustainability Management
School of Business Management, NMIMS

About Us

The 'Jasani Centre for Social Entrepreneurship & Sustainability Management,' as a vibrant social arm of NMIMS University, offers two academic programs in Social Entrepreneurship, conducts a social internship for full-time MBA students in the School of Business Management, and organizes various social activities through the Social Responsibility Forum (SRF). The Center has taken on the task of raising funds for need-based scholarship grants for students pursuing an MBA (Part-time) in Social Entrepreneurship and, to some extent, for students pursuing a Full-time MBA.

Milestones:

- In 2003, NMIMS incorporated Social Entrepreneurship Cell as a social arm of the University.
- The Cell was upgraded to the Centre for Social Entrepreneurship and Sustainability Management on October 1, 2011.
- The Center was renamed as 'Jasani Centre for Social Entrepreneurship & Sustainability Management' on January 12, 2013, in recognition of the generous endowment extended by Mr. Uday Indukumar Jasani & Mr. Suresh Kantilal Jasani.

The vision, mission, and objectives of the Centre are elucidated below:

Vision: To sensitize the students, faculty members, alumni, corporates, and human service organizations to continuously respond to the changing social realities through the development and application of knowledge for creating a sustainable society that protects and promotes dignity, equality, social justice, and human rights for all.

Mission: To create a new generation of business leaders and social entrepreneurs who are knowledgeable about and committed to building a sustainable society

Objectives: The research and the teaching strengths combined with the experiential learning approach and guiding principles of the Center connect sustainability-focused knowledge and research to students, businesses, and civil society organizations.

The Jasani Center's work is in the following areas:

1. Developing academic programs in Social Entrepreneurship (Diploma/ MBA (part-time) in Social Entrepreneurship)
2. Knowledge development and dissemination
3. MBA involvement in the social sector
4. Facilitating Social Innovations
5. Research & Documentation

1. Academic Programs

1.1 Diploma / MBA (part-time) in Social Entrepreneurship

Since 2006, the Jasani Center has offered weekend programs for working executives who want to improve their social entrepreneurship skills.

- a) Diploma in Social Entrepreneurship (SE) [Three Trimesters – Ten months]
- b) MBA (Part-time) in Social Entrepreneurship (SE) [Six Trimesters – Two years]

Table 1.1 summarizes the number of students studying during the Academic Year 2022-23.

Table 1.1: Total Students - Academic Year 2022-23

Particulars	Male	Female	Total
MBA (Part-time) in SE I year (Batch XVII 2022-24)	5	9	14
MBA (Part-time) in SE II year (Batch XVI 2021-23)	5	11	16
Diploma in SE (Batch XVII 2022-23)	---	3	3
Total	10	23	33

In 2022-23, three women students completed their Diploma in Social Entrepreneurship, and 16 students (5 men & 11 women) completed their MBA (part-time) in Social Entrepreneurship. The results were declared on May 18, 2023.

Table 1.2 presents the summary of students admitted in the upcoming Batch of MBA (part-time) in SE during the admission process held in April and May 2023.

Table 1.2: Students Admitted for Batch XVIII (2023-25):

Particulars	Male	Female	Total
MBA (Part-time) in SE (Batch 2023-25)	9	6	15

1.2 Convocation

On January 23, 2023, Convocation for MBA (Part-time) in Social Entrepreneurship Batch XV (2020-22) was organized. Twenty-nine students (13 men & 16 women) were conferred with MBA (part-time) Social Entrepreneurship Degree. (See Annexure I)

The following students based on the CGPA figured in the Dean's List:

1. Sana Dharani
2. Parita Shah
3. Yashashree Akadas

The Academic Topper Award based on Academic Performance was conferred to Ms. Sana Dharani, and Best Student Award went to Ms. Rajeshwari Phadtare.

1.3 Scholarships

To support the social sector professionals in completing their higher education aspirations, the Jasani Centre makes efforts to solicit need-cum-merit-based scholarships. Currently, the following two scholarships are offered:

a) Mirae Asset Foundation (MAF) Scholarship

Mirae Asset Foundation (MAF) has been extending scholarship support since 2019-20 for students from the Economically Weaker Section (family income below Eight Lakhs per annum) for MBA (Part-time) in Social Entrepreneurship (PTMBA-SE). After scrutinizing applications, twelve eligible PTMBA-SE Batch 2023-25 applicants were granted scholarships of INR Twelve Lakhs.

b) NMIMS Scholarship

NMIMS granted merit-cum-need based scholarships to three PTMBA-SE Batch 2023-25 students based on the scrutiny of applications. The total amount of the scholarship was INR Four Lakhs Fifty Thousand.

Refer to Annexure II for the details

2. Knowledge Development & Dissemination

In addition to the academic curriculum inputs, the Center arranged value-added workshops to strengthen the educational base of the students. (Fundraising, Social Impact, Disaster Management)

a) Fund Raising Workshop:

The workshop covered the following topics:-

- Importance of Fundraising for non-profits and social enterprises
- Stages of fundraising
- Problems at various stages
- Understanding the funding landscape - trends and opportunities
- Overview of different Funding options and insight into what a range of funders are looking for (available for non-profits and social enterprises)
- pros and cons of each funding option
- Pitching in the context of fundraising at a startup stage
- Tools /methods to raising funds
- Articulating the need for fundraising.

b) Social Impact Workshop:

The workshop covered the following topics:-

- Defining Social Impact
 - What is Impact? Who's being impacted?
 - Determine the extent and efficiency of your organization's social impact
- Impact Measurement
 - What and Why
 - Starting with a Theory of Change
 - Understanding metrics and Measurement
 - Tools for measuring social impact
- Identify potential risks and unintended consequences of your work
 - Make a plan to increase your social impact

c) Disaster Management Workshop:

The workshop covered the following topics:-

- Introduction to Disaster Management
- Types of Disasters
- Causes of Disasters
- Disaster Characteristic
- Natural Disaster: Effect in India
- Approach to Disaster Management
- Role of Government in Disaster Risk Management
- Role of Stakeholders in Disaster Risk Management
- Disaster mgmt. in Corporate Sector
- Business Continuity Planning and Disaster Recovery Planning

2.1 Seminar Paper / B-Plan / Case Study

Students of the final year MBA (part-time) in SE, Batch 2021-23, Trimester VI, submitted seminar papers in social development. Refer to the list of Seminar Papers in *Annexure-III*.

In Trimester VII, the students submitted their business plans in social entrepreneurship. (See *Annexure-IV*).

2.2 Seminar / Webinar / Management Development Program (MDP) organized by Jasani Center

a) CSR Conclave – India’s New CSR Regime: A Gamechanger (Virtual Conclave)

Rational

CSR in India has undergone a metamorphosis from being a comply or explain approach to a statutory obligation. The role of the Board of Directors in CSR implementation has increased significantly, from merely approving the budget of CSR projects to overseeing the impact assessment of CSR activities. The transition from the transactional approach of CSR to the transformational approach of building shared corporate values and communities is gaining prominence. To deliberate on the country’s new CSR mandates, the Jasani Center for Social Entrepreneurship & Sustainability Management was a knowledge partner in organizing a CSR Conclave on India’s New CSR Regime: A Gamechanger on August 25, 2022, from 3.00 p.m. to 6.00 p.m. Bombay Chamber of Commerce and Industry hosted the event.

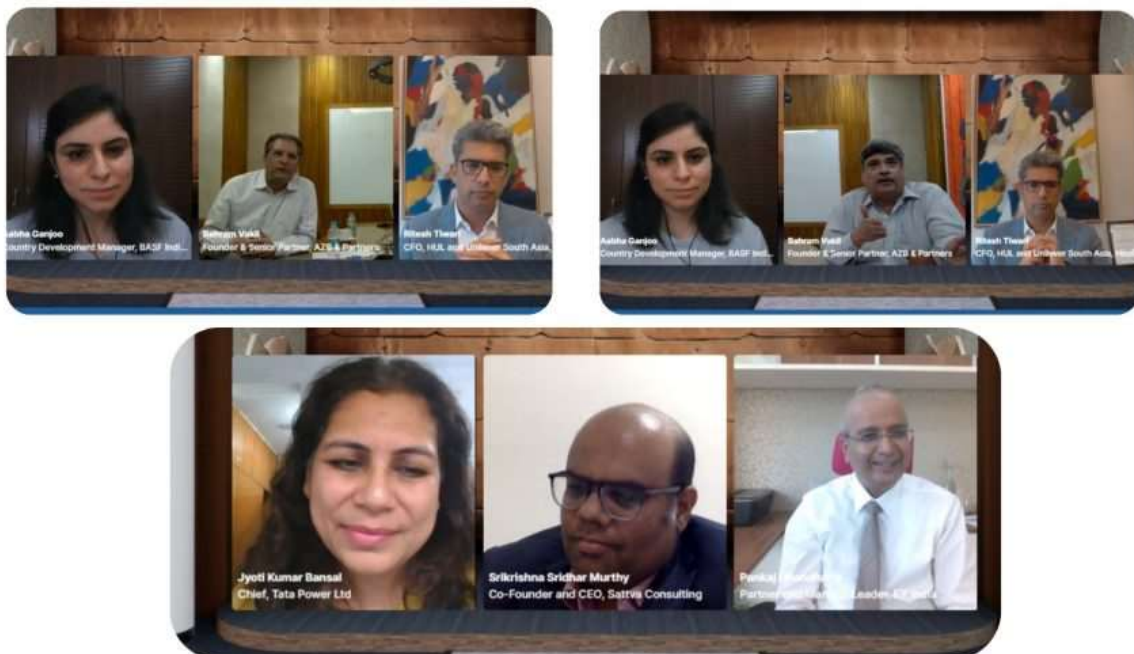
Sessions

The Keynote speakers at the Conclave were Shri. Jayant Sinha, Chairperson of the Standing Committee on Finance, Parliament of India, and Mrs. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development. Both speakers raised concerns about a sustainable future and discussed what we need to do to work towards a green frontier. According to Mr. Sinha, the need is to bend the carbon emissions curve and show that net zero is net positive. Ms. Rajashree Birla shared Aditya Birla Group’s learnings in CSR over the decades.

The Conclave had two-panel discussions. The first-panel discussion on CSR Compliance: The Paradigm Shift was moderated by Ms. Aabha Ganjoo, Country Development Manager, BASF India Limited. The panel members were Mr. Bahram Vakil, Founder & Senior Partner, AZB & Partners; Mr. Ritesh Tiwari, CFO, Hindustan Unilever Limited and Unilever South Asia and Mr. Noshir Dadrawala, CEO, Centre for Advancement of Philanthropy. The panel clarified

specific CSR rules and acknowledged the complexities of CSR compliance. They felt that the government should facilitate ease of doing good. It was felt that NGOs need to gear up capacity, and corporates need to strategize their CSR funding.

The second Panel Discussion on An impactful CSR Strategy was moderated by Ms. Jyoti Kumar Bansal, Chief – Sustainability, CSR, Branding & Communications, TATA Power Ltd. The panel members were Mr. Sunil Duggal, Chief Safety officer and Group CEO of Vedanta Ltd, Mr. Pankaj Dhandharia, Partner and Markets Leader of EY India, and Mr. Srikrishna Sridhar Murthy, Co-Founder, and CEO, Sattva Consulting. The discussion veered towards the importance of strategizing the large outlay of CSR funds for the country’s socio-economic development. The panel stressed creating multipliers through innovation and collaboration. The session on Linking CSR to ESG was handled by S. Anjani Kumar, Senior Partner, Deloitte India, and Amit Sachdeva, CSR Man of India, Ambassador of SDG Choupal initiative of NITI Aayog and Editor-in-chief of CSR Good Book. The session helped in deciphering the CSR integration with ESG.



Overall the Conclave had knowledge-driven sessions featuring expert minds deliberating on the new CSR mandate, Environmental, Social & Governance (ESG) factors, and creating impactful CSR strategies. Eighty CSR executives attended the virtual Conclave.

b) Corporate Social Responsibility – Policy to Practice in Current Times (Webinar, November 15, 2022)

Rational

CSR is crucial for companies to develop and execute a well-planned CSR strategy, communicate it, and derive brand value from it. The synchronization of corporate social responsibility and business strategies and practices will lead to leveraging the value and potential of the company to achieve the company’s competitive advantage and realize the transformational capacity of the company toward the enhancement of societal & environmental capital.

employees to appreciate the economic and social value of adopting sustainable practices and bring transformation to their approach. The key to accelerating this transition is to find ways to get all employees involved in sustainability efforts.

In this context, Dr. Meena Galliara & Dr. Satish M.K. developed and delivered a two days training module for Indian Oil Corporation Pvt Ltd's Employees on 'Training on Employee Engagement in Sustainability.' Prof Geeta D'Souza and Prof Bijaynee Patnaik designed 'Greentank' to trigger behavioural change among the participants. The training scheduled on March 10 & 11, 2023, at the IOCL's Training Centre in Bandra, was attended by 25 employees.

The main objectives of the training were

1. To familiarize the employees with social and environmental issues impacting the world
2. To embed the idea of sustainability in the participants through a behavioural change approach.
3. To update employees on Indian Oil's efforts in driving the Sustainability agenda
4. To discuss various strategies for engaging employees to create a culture of Sustainability at IOCL
5. To ideate and discuss innovative employee engagement initiatives

The Two days MDP incorporated the following sessions

- Session 1: Orientation to Sustainability: Need & Long-term Implications
- Session 2: Embed the idea of sustainability (Team Activity- Gamification)
- Session 3: Field Visit to Bisleri Ltd (Bottles for Change Program)
- Session 4: IOCL's Sustainability-driven Business Model
- Session 5: Employee Engagement in Accelerating Sustainability
- Session 6: Group Discussion and Presentation of Group Discussion Findings

Pedagogy

The faculty adopted interactive pedagogy to facilitate interaction on Sustainability @IOCL. The sessions comprised presentations, group activities, discussions, and gamification. Audio-visual aids made the training context-specific, engaging, and interesting. The visit to Bisleri's Bottle for Change program proved highly beneficial as it demonstrated how individuals with small actions could bring change.

Feedback

The program participants were delighted with the MDP as it was very interactive. It helped them reflect and share their ideas on developing Sustainability Practices, which they could adopt with ease. The Management Executives of IOCL's Sustainability Department were equally excited to incorporate the suggestions extended by the employees.

d) Dolphin Tanki 2.0

In a first-of-its-kind initiative, NGO Salaam Bombay Foundation (SBF) conducted 'Dolphin Tanki 2.0' in partnership with SBM, NMIMS on March 18, 2023. This event was conducted under SBF's Entrepreneurship Incubator for grassroots adolescent entrepreneurs from the slums of Mumbai and Pune. The Dolphin Tanki program, which operates under the slogan "Nurturing Grassroot Adolescent Entrepreneurs," offers in-kind donations to the most potential business ventures to aid in the growth of their entrepreneurship endeavors.

The Dolphin Tanki initiative is a way to encourage the lesser-privileged aspiring grassroots adolescent entrepreneurs who possess talent but fall short of resources. 13 students, hand-picked out of 100+ from Salaam Bombay Foundation's Entrepreneurship Incubator, put their best foot forward at Dolphin Tanki 2.0 and were mentored by student volunteers from NMIMS School of Business Management under the We Care: Civic Engagement Internship.

The judging panel comprised extraordinary individuals who contributed significantly to their respective fields. The Semi-final round was adjudged by Mr. Tanvir Qazi, Vice President of Customer Service - Home Solutions, One Assist Consumer Solutions; Ms. Anisa Gupta, Brand Manager, L'Oreal Paris portfolio, Nykaa; and Mr. Rahul Borges, Lead Photographer, Genesis Photography. All 13 shortlisted candidates aspiring to establish the business as mehndi artists, beauticians, photographers, and skilled electronics repairers gave extraordinary pitches about their business plans. The entire cohort brought great ideas, hope, and drive. Seven of the 13 contestants were selected by the jury panel to move on to the final round, which was also conducted on the same day. Additionally, three participants had directly qualified for the finals beforehand.

The final round was adjudged by Mr. Anees Khan, Mr. Jaideep Khurana, Mr. Vipul Mathur, Mr. Rohan Jha, Ms. Aditi Shrikam, and Master Om Shrikam. The event also had special guests, including Dr. Ramesh Bhat, Vice Chancellor of SBM NMIMS, and Ms. Nandina Ramchandran, CEO of Salaam Bombay Foundation. Ten contestants pitched their ideas to the jury, each vying for funding support of up to Rs. 40,000 to help make their entrepreneurial dreams a reality. The pitches included a home appliance repairing business, a beauty and mehndi business, beauty and wellness services, a bakery, mobile repairing services, a dream to become a choreographer and trainer, opening a salon, expanding capabilities in photography, and expanding beauty parlor branches in various locations. After the pitches, the winners were announced, and in a twist of events, eight winners were declared – Nazreen Siddiqui, Shreyas Bhosale, Trupti Khavale, Yashika Verma, Shamma Shaikh, Nihar Mora, Shifa Shaikh, and Amrish Jaiswar. The jury handed each winner with a cheque of Rs. 40,000 to give an impetus to their businesses and ideas. (*See Annexure V*)

Dr. Rahul Mirchandani, Chairman & Managing of Aries Agro Limited, was the guest of honor and addressed the crowd while the results were tabulated. He shed light on various aspects of business and stressed the importance of solving customers' pain points and generating ideas using the VRIO framework. The event was a huge success, with participants coming from more sectors and from Pune. Last year's winners were also featured during the event, showcasing their current journey.

The Dolphin Tanki Finals was an excellent platform for young entrepreneurs to showcase their ideas and get the much-needed support to bring their dreams to life. The event was a testament to India's entrepreneurial spirit and young entrepreneurs' determination to succeed.

2.3 Participation in Conferences

Conference Presentations

Dr. Galliara was invited by Gujarat National Law University (GNLU), Gandhinagar as a panelist for the panel session on "The Role of Universities and Incubators to Promote and support social entrepreneurship" in the Second International Conference on Social Work and Law on the theme: "Building Social Entrepreneurial Ecosystem for a More Sustainable

and Resilient Society” jointly organized by the GNLU Centre for Law and Society & the GUJCOST-GNLU Centre of Excellence in IPR at its campus from 29th – 30th July 2022.

Dr. Galliara also chaired a “Mapping Social Entrepreneurship Ecosystem and Business Models” session at the same Conference.

3. MBA Involvement in the Social Sector

The Centre actively supports Civic Engagement activities through curricular and non-curricular modes. The same has been elucidated below:

3.1 We Care: Civic Engagement Internship

The We Care: Civic Engagement Internship was incorporated in 2010 to facilitate the creation of socially adept managers and transformational leaders by formally engaging them in designing creative solutions to the social agenda. It was driven by the belief that such exposure would be instrumental in developing values of inclusion, compassion, and resilience and inspire them to create an inclusive and sustainable world.

The internship aims to develop students’ observational and analytical skills to examine the underlying causes, current solutions, and cascading effects of social issues. It strengthens their technical and critical thinking skills in designing creative solutions to societal problems.

The internship for the MBA (Core) and MBA-HR Batch 2022–2024 students was held for 21 working days between January 30 and February 22, 2023. In all, 668 students completed their internships under the guidance of 53 faculty mentors. Students were placed in 271 development organizations spread across 161 cities, 21 States, and 4 UTs, and two students were placed with the University of Liberal Arts (ULAB), Dhaka, in Bangladesh. In all, students contributed a total of 87,880 man-hours to the social sector.

Students worked on a wide range of projects related to strengthening the ‘Service delivery systems’ of NGOs in the area of child education, livelihood & skill development, financial literacy, sanitation & hygiene, training and capacity building of teachers & beneficiaries, enhancing technical skills of staff members and so on. A section of students also worked on ‘Digitalizing Systems’ and facilitating staff capacities in embedding digital transformation. Students developed ‘Functional Strategies’ in marketing products/services, HR policies, appraisal systems, digital marketing, social media marketing, resource mobilization, standardizing operational systems, etc. A few students assisted in ‘Community Research’ projects on agriculture, migrant labour reforms, education schemes, child labour, women’s rights, impact assessment, and other related areas. Grassroot organizations also engaged students in ‘Advocacy’ campaigns for child rights, nutrition, cleanliness, and health.

The projects undertaken by students were aligned with multiple SDGs. Prominent among those were SDG 4 - Quality Education (68%), SDG 3 - Good Health and Well-being (42%), and SDG 8 - Decent Work and Economic Growth (35%).

Student feedback indicates high satisfaction with the We Care: Civic Engagement internship (92%). Internship organizations reported high satisfaction with interns’ conduct (90 %) and

quality of work (87 %). Qualitative data indicate that interns provided feasible solutions/recommendations to strengthen the functioning of the placement organization.

To enhance the student's internship experience, the We Care: Civic Engagement competitions, in partnership with Social Responsibility Forum (SRF), SBM, were organized on February 28 and March 1, 2023. The 'What Moved You' (photo collage) competition witnessed the participation of 11 teams, We Care Documentary Competition and 'We Innovate' (B-plan competition) had the participation of eight teams, respectively. Three winners in each competition won prizes worth Rs. 50,000/-.

The We Care: Civic Engagement Poster Presentation event was held to celebrate the learning journey of interns on March 4, 2023. SBM's Alumni members Mr. Rohan Jha, Director - Bollywood & Pop Repertoire Sony Music Entertainment India Pvt. Ltd.; Mr. Rahul Banerjee, General Manager, Reliance Industries; Ms. Gauri Malhotra, Group CMO - Visage Lines (Bombay Shaving Company and Bombae); and Mr. Pranav Saraswat, Project Manager, Infosys were invited to inaugurate the Poster Presentation and interact with the students. The posters were adjudged by 67 socially inclined professionals from Development and Corporate Sectors. From 285 posters, 36 student teams won prizes worth Rs. 3.56 lakhs.

3.2 Social Responsibility Forum (SRF)

Established in 2003, the Social Responsibility Forum (SRF) strives to promote social sensitivity among MBA students by executing various short-term and long-term civic engagement activities. SRF organized different events and activities during the academic year 2022-23.

Ek Sang

On June 15, 2022, SRF organized Ek Sang to promote social sensitivity among MBA students. The event comprised seven team-building exercises and short-term activities, including yoga, creative videos on pride, creative expressions on any social issue, satirical memes, planting a sapling, exercise challenges, and best out of waste. The 600 participants were divided into 60 teams, with 14-15 participants in each group from divisions of MBA Core, HR, Pharma Management, and DSA.

Each team had to finish the tasks and upload photos or videos on Google Drive at the end of the day. The event witnessed enthusiastic participation, with over 200 submissions received. The winners were Group 56, Group 39, and Group 4, who impressed the judges with their creativity, teamwork, and social awareness. The event served as a platform for students to showcase their talents, work together in teams, and create awareness about social issues, contributing towards a better and more socially responsible future.

Splash

SPLASH is a limn competition where students depict their connection with a social cause through creative artwork. In the event held in NMIMS Campus on July 18, 2022, 286 students showcased their impressive artwork based on the theme 'Child Empowerment.' The event was sponsored by Curalgia - WeRehab Technologies based in Mumbai.

The event gave an opportunity for the students to use their creativity to bring attention to important social issues and highlight the importance of empowering children and investing in their futures. The judges were thoroughly impressed with their submissions which creatively

depicted the importance of empowering children. Winners of Splash were awarded certificates and cash prizes worth ₹7,500:-

1st Place: Pragati Bhar

2nd Place: Harsha Ravi Kaijai

3rd Place: Aaruti Baldwa

Joy of Giving Week

The Joy of Giving Week event was held on August 10, 2022, with 181 individuals donating blood for a good cause. SRF organized the event in partnership with the Rotary Club of Bombay West, and its theme for the year was “15 minutes for you, a lifetime for someone.” The event aimed to spread awareness regarding the pressing need for blood donation, bust myths about it, and provide a platform for people to make a positive change and save lives.

NGO Mela

NGO Mela, an annual event of SRF, provides a platform for NGOs to showcase their products and increase awareness of their cause. This event empowers the NGOs by generating sales and makes for great thoughtful gifts for the people supporting the NGOs by making purchases. The event was held from October 17 to 20, 2022, offline on the first day and online on the SRF website rest of the days. The hybrid mode allowed more people to participate in the event and increased the reach of the NGOs’ products. The event had 20 participating NGOs, generating INR 116,090 in sales.

Wish Tree- Secret Santa

The Wish Tree - Secret Santa event was organized on December 23, 2022, for 70 children from Ashadeep Association aged between 4 to 18 years. The event aimed to spread joy and happiness among the children during the festive season. NMIMS students played the role of Secret Santas and fulfilled the wishes of the children, ranging from items like footballs, dolls, toy cars, action figures, colouring supplies, wrist watches, and many more such gifts.

The members of the committee visited the NGO for gift distribution. Students interacted with the children to understand their needs better and spent time with them playing games and sharing stories. The Wish Tree - Secret Santa successfully brought smiles to the faces of the children and filled their hearts with joy. Along with receiving gifts, the event created a sense of connection and belonging for the children.

Social Conclave- Ek Prayaas

The Social Conclave - Ek Prayaas was held on January 22, 2023, at the NMIMS Mini Auditorium. The event was organized to bring together industry leaders from various fields, such as finance, technology, and entrepreneurship, to share their insights on how future leaders can drive social change by channelizing their business aspirations in a more grounded direction.

The speakers at the Conclave included Mr. Samir Shah, Mr. Mahesh Chandak, Ms. Foram Nagori, Ms. Ambalika Gupta, and Ms. Shrutika Jadhav. They discussed topics related to sustainable development, integrating sustainability into core business strategies, and shared glimpses of their work in the industry and the social and environmental impact created by them.

The event was attended by 150 students who gained valuable insights from the industry stalwarts and their experiences. The Social Conclave - Ek Prayaas provided a platform for the

attendees to learn from the experts on how to incorporate sustainability into their business strategies and drive social change for a better future.

We Care competitions

a) What Moved You

“What Moved You” is a photography competition that provides an opportunity to share the stories of people and experiences that have touched the participants’ lives during their We Care: Civic Engagement Internship. In the first round of the competition, participants were required to submit a single photograph along with a short description of a maximum of 100 words. First-round results were announced on February 25, 2023. In the second round, shortlisted participants created a collage of 4-6 photographs depicting the story sent in the first round. Eleven teams qualified for the final round held on March 1, 2023. The judges for the competition were Mr. Milind Dhume, Management Consultant, and Mrs. Hemangi Patil, Corporate Social Responsibility (CSR) Professional.

The judges for the competition evaluated each entry based on its ability to convey a message effectively and its creativity, among other criteria. The winners, Utkarsh Srivastava and Kishlay Bhojwani, and the team led by Gaurav Patil and Nikhil, were awarded the first prize of Rs. 25,000, the first runner-up Rs. 15,000, and the second runner-up Rs. 10,000, respectively. All teams that qualified for the final round received a Certificate of Appreciation for their participation. The competition also promoted the spirit of creativity and innovation, providing a platform to showcase the power of photography to bring social change.

b) We Innovate

We Innovate, a social business plan competition aims to encourage students to develop innovative and practical solutions to social problems they encountered during their We Care Civic Engagement internships.

The participants were teams and individuals. Of these, eight finalists submitted their business plans on February 27, 2023. They presented their ideas to the judges in the final round held at the NMIMS Campus on February 28, 2023. The finalists presented well-thought-out and innovative B-plans demonstrating their ability to identify problems and propose feasible solutions. The presentations covered the identified problem or gap, the business idea, marketing and financial plans, growth strategy, and risk mitigation methodology, among other things. The event was a testament to the creativity and entrepreneurial spirit of the participants.

The judging panel included Mrs. Vijaya Balaji, Managing Director & CEO, Toolbox India Foundation and Managing Partner, Social Lens Consulting, and Mrs. Sukanya Dikshit, Ex-Incubator Professional (IIT Kanpur, IIT Bombay), Startup Ecosystem Enabler, Entrepreneurship Educator. The judging panel selected Arnab Panja as the winner, Gunjeet Singh as the first runner-up, and Yadnesh Birla as the second runner-up based on feasibility, social sensitivity, and the innovative nature of their B-plans. All teams qualifying for the final round received Certificates of Appreciation. The winner received prize money of Rs. 25,000. The first and second runner-ups received Rs. 15,000 and Rs. 10,000, respectively.

c) We Care Documentary

The We Care Documentary competition is a platform where the participants participated either in teams or as individuals, presenting their experiences at their NGOs in a short video.

The competition took place on February 28, 2023, at the NMIMS campus. The judges for the competition were Mr. Vineet Garg and Mr. Ambarnath Sinha, Filmmaker, Entrepreneur, Educationist, Columnist, Scriptwriter, TV Consultant, and Creative Director.

Each team briefed the story behind the documentary in two minutes, followed by three to five minutes of questioning by the judges about their work at the NGO. The participants presented their documentaries articulately, and the judges were highly impressed by the effort and level of detail that each team had put in to showcase their work. The teams exhibited tremendous creativity and inventiveness in their presentations, highlighting the importance of the cause. Out of 11 finalists, three winners were awarded a cash prize of 50,000 rupees. The event concluded with the judges being felicitated with mementos and thanked for their gracious presence at the event.

Winner: Sanskar Vyas

First runner-up: Shubham Maheshwari

Second runner-up: Harshit Joshi

4. Research and Publications

The Center makes an effort to publish research papers and document Field-based Anthologies. A brief description of the same is provided below:

4.1 Research Papers

Table 2: Research Papers

Sr. No.	Title	Submitted To	Authors	Date of Submission / Publication
1	Paper on 'Path to Recovery: Relevance of Peace & Partnership.'	Perspectives of Social Work Vol XXXVII	Dr. Meena Galliara and Ms. Bhawna Solanki	August 2022
2	Book Chapter on 'Global Challenges: Implications for Social Work	Future of Social Work ISBN 978-81-95034-7-7	Dr. Meena Galliara	December 2022
3	The case study titled 'Salaam Bombay Foundation: Challenges in Integrating Skills, Education, and Job Markets for Adolescents in India.'		Dr. Meena Galliara and Ms. Swati Sisodia	

- a) Dr. Meena Galliara published the paper on 'Path to Recovery: Relevance of Peace & Partnership' in Perspectives of Social Work Vol XXXVII, published by the College of Social Work, Nirmala Niketan, in August 2022. The paper was co-authored with Ms. Bhawna Solanki, Research Officer, Jasani Center.
- b) Dr. Meena Galliara published a Book Chapter on Global Challenges: Implications for Social Work in the Future of Social Work ISBN 978-81-95034-7-7, edited by Ms. Archana Tomar, Priyanka Shah & Priya Mistry. Navrachana University published the book in December 2022.

- c) Dr. Meena Galliara & Ms. Swati Sisodia’s published case study titled “Salaam Bombay Foundation: Challenges in Integrating Skills, Education, and Job Markets for Adolescents in India” in Emerald Emerging Markets Case Studies in August 2022

4.2 We Care: Civic Engagement Anthology

The Jasani Centre for Social Entrepreneurship and Sustainability Management, School of Business Management, released the latest volume of the We Care: Civic Engagement Anthology ‘Punargathan: Building Resilience to Create a Sustainable Future,’ Volume X, 2023. The Anthology has been edited by Dr. Meena Galliara, Director of Jasani Centre, and Ms. Swati Sisodia, Ph.D. Scholar, SBM. Each article within the Anthology explores the strategic interventions implemented by NGOs during the pandemic to foster resilience, along with their perspectives on shaping a sustainable future. These articles highlight the lessons learned from the shared adversity, inspiring a collective sense of responsibility toward a future characterized by equity, sustainability, and preparedness to tackle future crises. We encourage readers to contemplate the transformative potential of reinventing an inclusive, sustainable future.

The Anthology was officially launched on June 3, 2023, by Dr. Prashant Mishra, Dean SBM, and Mr. Nehal Vora, Managing Director & CEO at Central Depository Services Ltd. (CDSL), during the inauguration and foundation program for the 2023-2025 batch.

Link to the Anthology: [Anthology Vol X Punargathan-Building Resilience to Create a Sustainable Future](#)

5. Students’ Achievements

a) Ankit Bhuptani

Ankit delivered three TEDx talks, covering topics ranging from embracing one’s unique identity to navigating the experience of being gay in India. He received the World HRD Congress ‘The Most Prominent Diversity & Inclusion Leaders Award’ in appreciation of his dedication to advancing diversity and inclusion. He was also invited to speak at companies such as BlackRock Ltd, Aristocrat Ltd, YES Bank, Argamo Ltd, and Globant. He was a keynote speaker at India Diversity Conclave 2023.

Ankit was also chosen to represent civil society as a speaker at the United Nations Security Council Counter-Terrorism Committee. He also served as a judge at Surge Impact’s Queer Social Entrepreneurship competition.

b) Aradhya Sardesai

Aradhya was part of the team that developed the ‘SPROUTS Mumbai Coastal Life mobile application, the first exclusive Marine Biodiversity app in India. Ten wildlife/biodiversity photos taken by Aradhya were published in the book ‘The Other Mahabaleshwar - A Template for Mindful Travel.’ He also contributed to the ‘Contemporary research in and around protected areas: An overview’ section of the Protected Area Update, a bimonthly Newsletter produced by Kalpavriksh and the Centre for Policy Studies, IIT Bombay.

6. Awards

The Association to Advance Collegiate Schools of Business (AACSB) International, the world's largest business education alliance, has recognized NMIMS SBM for its innovative *We Care: Civic Engagement Internship program*. The Innovations That Inspire initiative exemplifies forward-looking approaches to education, research, community engagement, entrepreneurship, leadership, diversity, and inclusion. AACSB declared the Award on April 17, 2023.



Annexure-I
List of Graduating Students

Part-time MBA in Social Entrepreneurship
Batch XV - 2020-2022

(Convocation held on January 23, 2023)

Sr. No.	Student Name
1	Abhilash Srivastava
2	Aristo Andrat
3	Ashish Ringe
4	Bhavna Rajesh
5	Bramhadev Atkari
6	Janifer Fernandes
7	Jyoti Kasbe
8	Kavita Shetty
9	Kevin Ponmany
10	Kiran Chougule
11	Manali Ghaghda
12	Manasi Jadhav
13	Manpreet Rai
14	Mohit Kalro
15	Naman Jain
16	Naseem Ahmed
17	Parita Shah
18	Rajeshwari Phadtare
19	Reshma Pawar
20	Sana Dharani
21	Sayali Rane
22	Shaista Porbanderwala
23	Sharique Raza Shaikh
24	Snehal Pawar
25	Tejas Supekar
26	Usha Ahire
27	Vaibhav Tamboli
28	Vedant Charatkar
29	Yashashree Akadas

Diploma in Social Entrepreneurship
Batch 2022-23

Sr. No.	Student Name
1	Delice Mascarenhas
2	Tushar Gandhi

Annexure-II

Mirae Asset Foundation (MAF) Scholarship MBA (Part-time) in Social Entrepreneurship – Batch 2023-25

Sr. No.	Name of the candidate	MAF Scholarship in INR	
1	Akhtar Khan	100,000	
2	Arpit Oza	100,000	
3	Disha Zaveri	100,000	
4	Amol Kashyap	100,000	
5	Amit Kumar Tiwari	100,000	
6	Nitin S Kamble	100,000	
7	Swapnil Kadam	100,000	
8	Ashish Ashish	100,000	
9	Parnashree Patil	100,000	
10	Varsha Jaywant Karagutkar	100,000	
11	Pooja Lavate	100,000	
12	Siddhesh D Jadhav	100,000	
	Total	12,00,000	

NMIMS Scholarship MBA (Part-time) in Social Entrepreneurship – Batch 2023-25

Sr. No.	Name of the candidate	NMIMS Scholarship in INR
1	Nikhil Karpe	1,50,000
2	Ajay Nayak	1,50,000
3	Lovepreet Singh	1,50,000
	Total	4,50,000

Annexure-III

SVKM's NMIMS University
PTMBA - SE (Batch 2021-23) - II year
Academic Year: 2022-23, Trimester: V

List of Students: Seminar Paper on Social Development

Name	Roll No	Title of Seminar Paper	Seminar Paper Guide	Seminar Paper Abstract
Mohammad Faisal Barkati	A006	Environmental Compliance & Enforcement Authorities at Rashtriya Chemicals & Fertilizers Ltd. Chembur: Rapid Assessment	Dr. Satish Kajjer	The Constitution of India includes provisions for environmental protection, and the country has various national policies and agencies tasked with safeguarding natural resources and promoting sustainable development. The Ministry of Environment and Forests is responsible for planning and coordinating environmental activities, while the Central Pollution Control Board advises the government on preventing and controlling water and air pollution. The State Pollution Control Boards are responsible for implementing the Water and Air Act at the state level. The paper looks into the environmental compliance at Rashtriya Chemical & Fertilizers Ltd (RCFL). RCFL is committed to environmental protection and compliance with regulations, with monitoring stations to measure air quality and sewage treatment plants to reuse wastewater for industrial purposes. The company has also invested in solar power generation to reduce greenhouse gas emissions. Modernization and upgrading of technology are critical to the company's continued success.
Ankit Bhuptani	A002	Queer Inclusion in Indian Business	Dr. Satish Kajjer	The paper focuses on the recent legal changes in India that led to a greater awareness of the rights of LGBTQ+ and the benefits of business inclusion. The paper will explore the challenges that LGBTQ+ professionals face in the Indian workplace and provide strategies for creating a more inclusive environment. It will also examine the economic impact of discrimination against the LGBTQ+ community in India and highlight the potential gains businesses can achieve by embracing diversity and inclusion. This paper will demonstrate that companies committed to diversity, equity, and inclusion of the LGBTQ+ community are doing the right thing and positioning themselves for long-term success in India's rapidly evolving market and society.
Krutika Shelke	A009	Social Stock Exchange - Financing Platform for Social Enterprise	Prof. Ananya Prabhavalkar	Social finance is a big issue in India. The government has proposed a new system to help raise money for disadvantaged people. The Social Stock Exchange is a platform where social enterprises, volunteer groups, and welfare organizations can be listed to raise money. The proposal has attracted a lot of attention, and social entrepreneurs have said that it could have a revolutionary effect on how they raise capital from investors. With social finance, impact investors back enterprises that make money by catering to underserved populations by expanding access to healthcare, affordable housing, credit, and quality employment.

Name	Roll No	Title of Seminar Paper	Seminar Paper Guide	Seminar Paper Abstract
				This paper explores the Social Stock Exchanges (SSE) concept, including key terms such as social enterprises and impact investing. The paper goes on to show the challenges, expectations, and views of NGOs in the education sector on this SSE concept.
Rupali Laxmikant Satavase	A020	Impact of Artistic Pursuits on Adolescents	Dr. Meena Galliara	Artistic pursuit from a very young age instills creativity and helps the mind to develop. Art is vital in molding students' minds, behavior, interpersonal communication, and actions. Through this research, the respondents' responses have clarified that Art helps students express themselves better; it helps create safe spaces to grow and learn. Art helps build self-confidence and strengthen core value systems critical in all walks of life. Today, Art is viewed as a privilege entitled only to a certain section of society who can afford it. However, Art is a fundamental right for all students who wish to venture into this out of interest or passion.
Prajacta Anvay Satpute	A004	A study of causes and challenges of street children in Mumbai	Prof. Simi Vij	To create a fair world where students (no matter which socio-economic background they belong to) are given opportunities to pursue forms of Art, explore themselves, grow, and convert their passion into a career opportunity, more organizations need to support and guide these students. This study looks into the causes and challenges of street children in Mumbai.
Sunil Makare	A023	A Study of Parental Challenges to Screen Exposure among Young Children in Mumbai	Prof. Simi Vij	Digitalization has brought ample opportunities in every form of human life. No doubt, it has made our lives easy and more productive. However, the study shows that there are specific negative implications. The age group between 0 to 8 is the most crucial period, as over 85 percent of brain development happens in this period. It also requires immense parental efforts for healthy brain development. The early years of child development are significant regarding a child's social, emotional, and cognitive development. Unfortunately, the excessive screen time used by digital devices is the biggest challenge for parents. This study investigated the parental challenges towards restricting their children from screen time. Also, the various factors contributing to children's screen time in this age group were studied. Based on the analysis and findings of this study, a few recommendations were made to suggest various ways to help parents manage their children's screen time.

Name	Roll No	Title of Seminar Paper	Seminar Paper Guide	Seminar Paper Abstract
Mallika Bhave	A021	Role of NGOs in Supporting Small Farmers with Specific Reference to Konkan Region.	Dr. Meena Galliara	To complement the role of the government, NGOs provide training, material, and information support to small farmers. In this context, the student researcher examined the type of support provided by NGOs, its relevance, the extent of support utilization, and the challenges faced by small farmers residing in the Ratnagiri and Raigad districts. The main problem, however, is that despite efforts being taken by NGOs, FPOs, CSR Agencies, and other institutions of credit, the income levels of small and marginal farmers are not increasing. The extent of utilization of the support the NGOs or CSR agencies has to strengthen to reach its full potential. Significant findings of the study included that they require support, networks, and liaisoning for increased yields and farm productivity. They need handholding support till the time they by themselves can sustain high farm productivity. The role of agriculture needs reorientation in light of the changing environment and requirements. It also has to acquire renewed importance for gainful employment and keep pace with the growth in the workforce.
Vandana Raheja Mulani	A016	Life of Autowallas in Mumbai - Policy for migrant workers.	Prof. Ananya Prabhavalkar	This paper is focused on migrant workers in Mumbai and the government policies for migrant workers. To narrow down the study, the focus area is to study the lives of auto-wallas who migrated to Mumbai from UP in search of employment, better opportunities, and the gaps in government policies. Are the auto-wallas willing to return to their hometown if given a chance? What is their aspiration? What is the expectation from the government if they choose to return to their families?
Vrushali Kokate	A022	Enrolment of women in Higher Education in Maharashtra	Prof. Vidya Naik	In Maharashtra, higher education opportunity is growing daily, and the quality of education is also upgrading. There are specialized universities for women, like SNDT University, but in the rural area of Maharashtra, women's education is considered Higher Secondary schooling. Graduation and Post-Graduation degrees are not on priority for rural women. As per the literature review, many financial, cultural, and other factors affect women's higher education in Maharashtra. However, the strategies to improve enrolment in Maharashtra are not available in the literature studied. The purpose of the research was to analyze the trends of Higher education for women in Maharashtra, to study the factors affecting women's enrolment in higher education, and to suggest a strategy to increase the enrolment of women in higher education. We collected the data through primary and secondary sources and observed that women face issues while selecting their carrier options and require guidance at the same stage. The data analysis showed that women preferred to pursue higher studies, specifically in education and medical professions, and now the encouragement from family for Higher education is increasing.

Name	Roll No	Title of Seminar Paper	Seminar Paper Guide	Seminar Paper Abstract
Tejashree Devadkar	A014	Study of effectiveness of extended producer responsibility in India	Ms. Francin Pinto	This paper is about how responsibility and laws can make a change and introduce effectiveness towards plastic recycling. This paper discusses previous and current plastic recycling practices and how the government promotes private sector responsibility for a sustainable industry. The paper included the study of gaps in existing mechanisms, methodologies to solve pollution in the environment, and taking about behavior change among consumers and manufacturers.
Prakriti Acharya	A010	Growing Clean Water Crisis in Indian Metro Cities	Prof. Sujata Mukerjee	According to research, India's per capita water availability has decreased by almost 75% in the last 75 years. Effectively, since independence, the water crisis in the country has only been aggravating each year. Out of the population of 1.2 billion, about 600 million people in the country face acute water shortages. The seriousness of this issue has only been highlighted by the COVID-19 pandemic. A study by the Water Resources Group estimates that by 2030, the water demand will exceed the supply by 50 percent. This will directly impact industries such as agriculture, chemicals, metal, etc. With India's growing population, the water supply for farming will become an even more significant concern as the pressure on land and demand for food increases. Considering the natural topography of India, there is no dearth of catchment areas, and hence there is potential for water resources conservation. However, a sustainable approach needs to be adopted soon to alleviate this issue. The report studied the water crisis in India by analyzing the situation in three metro cities - Mumbai, Chennai, and New Delhi and suggesting potential mitigation solutions.
Gautami Kharat	A015	Impact of Entrepreneurship: Training on school-going, underprivileged young adults	Dr.Meena Galliarra	The concept of entrepreneurship doesn't see the limitations of economic background, age, or gender. This study indicates the impact entrepreneurship training has on young adults from underprivileged sections of society. They have started savings, and they have started supporting their family financially. They have begun reinvesting their profit in the business to sustain for the long term. The entrepreneurs have stated earning more after the training. These entrepreneurs have adopted professional etiquette and have admitted development in communication skills. The study focuses on how these young entrepreneurs about the charity these entrepreneurs have in identifying their challenges. The study also states that the majority of parents of these entrepreneurs are supportive. At the same time, the parents have also shown concern about education being compromised on the cost of earning. In some cases, it is seen from the data that still cultural restrictions are a hurdle for a female entrepreneur. The study clarifies the respondents' plan to sustain without support from SBF.

Name	Roll No	Title of Seminar Paper	Seminar Paper Guide	Seminar Paper Abstract
Deeshita Dev	A011	Alignment of NGOs in the Education Sector with NEP 2020	Prof. Vidya Naik	Quality education plays an instrumental role in transforming the youth of a nation. In a country where NGOs in education and literacy concentrate the highest percentage in the sector-wise NGO data, we must see if the capabilities of NGOs are at par with the current requirements, changes, and advancements in the sector.
Saurabh Upadhye	A013	Child labour in Fireworks Industry: A Case of Sivakasi	Dr. Sujata Mukharjee	This paper studied the level of awareness NGOs had about NEP 2020 and analyzed their level of preparedness to align with it. The study informed that although around 70% of the interviewed NGOs were aware of NEP 2020, the level of awareness was not deep and practical. The study also indicated that even though most of the surveyed NGOs had started aligning their activities with NEP 2020, they still lacked clarity regarding implementing it and choosing a direction in which they should have moved ahead.
Aradhya Sardesai	A017	Do Corporations Prioritize the Environment? An Analysis of CSR of India's Top Ten IT Companies	Dr. Sujata Mukherje	This study analyzes the Corporate Social Responsibility (CSR) activities/projects undertaken by India's top ten Information Technology (IT) companies toward the environment in the financial year 2020-21. Using a descriptive research methodology based on secondary data sources, the study examines factors such as geography, implementation, and budget allocation toward CSR activities/projects. The findings reveal that education accounted for the most significant percentage of total CSR projects, with environment sustainability (ES) in second place. The top ten IT companies spent Rs. 1640.95 crores on CSR activities, of which Rs. 167.78 crores were allocated towards ES projects. The study concludes that there has been no significant difference in the funds allotted to environmental projects between 2015 to 2021.
Rohini Varma	A018	Are Indian Agri & allied sector startups Start Ups redefining consumer preferences through disruptions and innovations?	Dr.Satish Kajjer	The study examined the Indian agriculture and allied sector startups focusing on disruptions, innovation, and consumer choices. The study also looked into the challenges. The investigation concluded that Agri & allied sector startups are not found to be redefining consumer preferences through disruptions and innovations due to lack of funding, underdeveloped markets, and rural client base. Only 5% of the total registered startups in India came from Agri-tech, and only 2% of the Agri startups were provided the first round of capital since the Agri startup products and services market is considered underdeveloped for investing. Founders have an urban orientation and are not tuned into opportunities provided by rural India. Only 20% of startups originate from rural and tier I/II cities, exhibiting a low capacity to fundraise. Digital penetration has not mitigated problems associated with geographical diversity. Multiple crops, traditional agriculture, and resistance to change make Agri & allied sector customer acquisition difficult and expensive. Government should step in with direct catalytic capital.

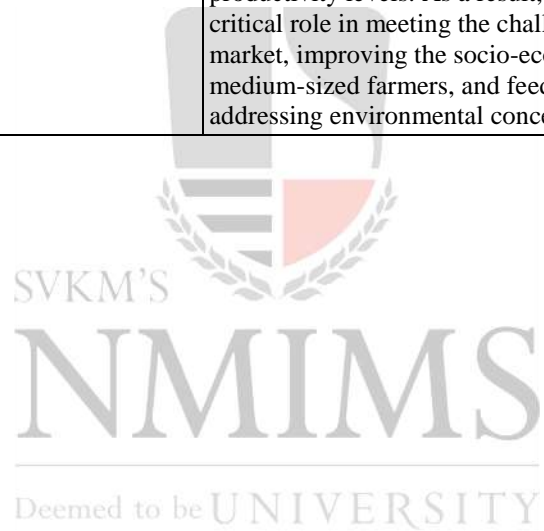
Annexure-IV

SVKM's NMIMS University PTMBA - SE (Batch 2020-22) - II year The Academic Year 2021-22, Trimester VI

List of Students for Business Plan on Social Development

Group Number	Topic	Abstract
Group 1 (Rupali Satsave, Prajakta Satpute, Krutika Shelke and Saurabh Upadhye)	Prabha Child Care: Creche for the children of unorganized sector	<p>The rise of urban migration and industrialization has brought about significant changes in the family structure. The joint family system has disintegrated, increasing the need for high-quality daycare services that provide children with adequate care and protection while their mothers work. This is especially important for women who work in the unorganized sector, where job security and benefits are often absent.</p> <p>This is where Prabha, a not-for-profit social developmental organization, comes in. Prabha empowers women by enhancing their health status, legal awareness, self-confidence, and financial literacy. The organization works closely with various developmental organizations and corporates to provide safe, affordable daycare services for children of women who work in the unorganized sector. Through their efforts, Prabha is partnering to empower urban slum dwellers and rural poor, helping to build a brighter future for all.</p>
Group 2 (Ankit Bhuptani, Vandana Mulani, Deeshita Dev, Aradhya Sardesai, and Vrushali Kakote)	Sahakaar - An educational NGO Consultancy Service	<p>Sahakaar, an educational NGO consultancy service, addresses the problem of non-governmental organizations (NGOs) struggling to sustain their operations due to a lack of professional expertise. Sahakaar aims to guide NGOs in developing and implementing effective strategies and projects, enhancing their funding, and maximizing their impact in underprivileged communities by providing mid to long-term consultancy and support services. To reach at least 10% of NGOs in Maharashtra, Gujarat, Goa, and Karnataka in the first three years, Sahakaar aims to strengthen NGOs and help them become sustainable regarding financial resilience, marketing, networking, and technology. The vision is to become the number one choice for non-profit educational organizations in the region by providing affordable and effective capacity-building and consulting services.</p>
Group 3 (Gautami Kharat, Tejashree Devadkar, Prakriti Acharya and Sunil Makare)	Sunderban - An e-commerce platform for products made by NGOs and Social Enterprises	<p>Sunderban is an aggregator that will give NGOs and social enterprises a platform to showcase their products and services. It will enable these organizations to reach many customers and sell high-quality, low-cost products. Besides access to an online platform, Sunderban will provide additional support services and capacity building in product development and lifecycle.</p>
Group 4 (Mallika Bhave, Rohini Varma and Faisal Barkati)	Krishi Yantra Connect (Marketplace Startup for FPOs)	<p>Online platforms for agriculture are digital marketplaces that connect farmers with buyers, providing affordable access to markets and digitized services such as financing and logistics. This sector is expanding rapidly, driven by increased demand for sustainable sourcing and supply chain transparency. We propose our business address the problem of lack of adequate access to inputs, credit, and market. Krishi Yantra Connect is one such platform that will leverage technology to assist small- and medium-sized farmers, to scale, and ensure doubled incomes for farmers associated with FPOs by providing them with pre and post-harvest services and products. Even though online marketplaces/ aggregator platforms face several challenges, a few are limited access to technology, digital illiteracy, infrastructure limitations, financial constraints, a lack of trust in using</p>

Group Number	Topic	Abstract
		<p>tech-enabled platforms, and language barriers. These online marketplaces present an opportunity to connect FPOs to the global economy and provide digital and sustainable solutions for the agriculture sector.</p> <p>Our platform will connect farmers to institutions of credit, providers of inputs, and markets to increase yields and attain higher farm productivity levels. As a result, our platform will be poised to play a critical role in meeting the challenges of connecting FPOs with the market, improving the socio-economic conditions of small and medium-sized farmers, and feeding the growing population while addressing environmental concerns.</p>



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Annexure-V

Glimpses of Dolphin Tanki 2.0 Event





School of Business Management, NMIMS

V. L. Mehta Road, Vile Parle (West), Mumbai, Maharashtra, India Pin Code - 400 056

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