Name of the School : School of Business Management
Proposed structure of : Master of Business Administration (Digital Transformation) First Year (2023-2024)

Trimester - I				Trimester - II				Trimester - III		
Sr.No.	Course Name	Credits		Sr.No.	Course Name	Credits		Sr.No.	Course Name	Credits
1	Business Environment	1.5		1	Ethical Issues in Management	1.5		1	Strategic Management	3
2	Managerial Communication - I	1.5		2	Managerial Communication - II	1.5		2	Design Thinking for Process Transformation	3
3	Principles of Economics	3		3	Corporate Finance	3		3	Project Management	3
4	Financial Accounting and Analysis	3		4	Human Resource Management	1.5		4	Artificial Intelligence for Business	1.5
5	Organization Behaviour	3		5	Digital Capability Model	3		5	Data Exploration & Visualization	1.5
6	Programming for Analytics	3		6	Optimization Modeling for Business Decisions	3		6	Operations and Supply Chain Management	3
7	Statistical Inference for Decision Making	3		7	Industry 4.0	3			**Electives (Any 2) ***	
8	Marketing Management - I	3		8	Marketing Management - II	1.5		1	Data Engineering	1.5
								2	Applications of IoT in Business	1.5
								3	Fintech	1.5
								4	Digital Marketing	1.5
	Total	**21**			**Total**	**18**			**Total**	**18**

Total Subjects in first year = 24

Total credits in first year = 57