**Name of the School: School of Business Management**

**Proposed structure of : Master of Business Administration (Digital Transformation) Second Year (2023-2024)**

| Trimester - IV | | | | Trimester - V | | | | Trimester - VI | |
|---|---|---|---|---|---|---|---|---|---|
| S.No. | Course Name | Credits | | S.No. | Course Name | Credits | | S.No. | Course Name | Credits |
| 1 | Capstone Simulations | 3 | | 1 | Leadership and Managing Change | 3 | | 1 | Data Privacy and Data Governance | 3 |
| 2 | Business Communication and Analysis | 1.5 | | 2 | Course of Independent Study | 3 | | 2 | Enterprise Risk Management | 3 |
| 3 | Business Process Transformation and Intelligent Automation | 3 | | 3 | **Project Management** | 3 | | 3 | **Industry 4.0** | 3 |
| 4 | **Digital Capability Model** | 3 | | 4 | **Optimization Modeling for Business Decisions** | 3 | | 4 | Smart Manufacturing | 3 |
| 5 | **Artificial Intelligence for Business** | 1.5 | | 5 | * Electives (Any 4) | | | | *Electives (Any 2) | |
| 6 | Product Management & Marketing | 3 | | 1 | People Analytics | 1.5 | | 1 | Portfolio and Risk Analytics | 1.5 |
| 7 | Digital Customer Experience | 3 | | 2 | Digital Service Management | 1.5 | | 2 | Process Mining | 1.5 |
| 8 | * Summer Internship | Non credit | | 3 | Cybersecurity | 1.5 | | 3 | Building a Technology Start-up | 1.5 |
| | | | | 4 | Technology Consulting | 1.5 | | 4 | Leading Digital Transformation Projects | 1.5 |
| | | | | 5 | Digital Strategy for Transforming Business | 1.5 | | | | |
| | **Total** | **18** | | | **Total** | **18** | | | **Total** | **15** |

* Summer Internship Non-credit compulsory course
Total Subjects in second year = 22
Total credits in second year = 51
Total Programme credit = 102