

SVKM's -NMIMS -Deemed to be University
School of Business Management -Mumbai
Ph.D.degree Awardees
Since 2004

Sr. No	Name of the student & Batch	Thesis title	Research Guide	Year of Award
1	Amit Rangnekar 2004-05	Longitudinal study of the strategic responsiveness of the survivors of Big Pharma in 1995 and 2004, under conditions of consolidation in the global pharmaceutical market	N. M. Kondap	2007
2	Rutu Kamdar 2004-05	Brand Image Formation : An Empirical analysis of children	Vidya Naik	2007
3	Rahul Mirchandani 2004-05	Development of a demand forecasting model for specialty plant nutrition solutions applicable to India	S. R. Ganesh	2007
4	Neha Purushottam 2004-05	Longitudinal study of the emergence and growth of Indian organized retail and performance of listed public companies (1991- 2007)	S. R. Ganesh	2008
5	Farida Virani 2004-05	A study of Performance Evaluation, Professional Development and Student Achievement	Vidya Naik	2008
6	Ande Dyanendra 2004-05	Determining factors affecting performance of Indian Mutual Funds	K. Sunder Ram	2009
7	Chaturvedi Radha Mohan 2005-06	Business model for telecom industry in competitive environment	Bal Chansarkar	2009
8	Hardik Vachhrajani 2006-07	Role of Innovation in the Growth of SMEs of Rajkot from 1987 to 2007	S. R. Ganesh	2010

9	Poonam Tandon 2006-07	Factors Influencing Price Discovery of The Government Securities in India in the Context of Primary Auctions for the period 2002-2008	Sunder Ram	2011
10	K. Ravi 2008-09	Communicative Identities and Brand Placement	Rajan Saxena	2011
11	Sharon Pande 2004-05	Quarter Life Crisis - Effect of Career Self Efficacy and Career Anchors on Career Satisfaction	Vidya Naik	2011
12	Shailesh Karnik 2004-05	Study of Effectiveness of various Merger Motives and Consolidation on the growth of the Electrical Equipment Industry	S. R. Ganesh	2011
13	Veena Vohra 2006-07	Leadership in Indian Organizations : Emotional Intelligence and Appreciative Inquiry Behaviors	S. R. Ganesh	2012
14	Jyotirmoy Banerjee 2004-05	Developing Framework for Competency for Workmen Category in Indian Construction Industry	M. C. Agarwal	2013
15	Rakhi Thakur 2009-10	Factors Affecting Customer Acceptance of Mobile Payment Services : An Empirical Study	Mala Srivastava	2013
16	Anjan Kumar Maiti 2006-07	Study of influence of Organizational Culture, Leadership style and Organizational Structure on Financial Performance of Indian Public Sector Banks"	M. C. Aggarwal	2013
17	Nitin Vazirani 2005-06	An Exploratory study into the Integrative Role of HR in the Context of 'Post' Mergers and Acquisitions'.	M. C. Aggarwal	2013
18	Hufrish Majra 2007-08	Antecedents of Customer Experience In India : A study of the Airline Industry	Rajan Saxena	2013
19	Ankita Bakre 2007-08	Brand Experience and its Implications on Brand Equity: A Study on Luxury Brands.	Mala Srivastava	2014
20	Ruta Vyas 2006-07	Antecedents to Empowering Leadership Behaviors.	Manjari Srivastava	2014
21	Bijith Marakarkandy 2008-09	Internet Banking in India : A Model for User Acceptance	Nilay Yajnik	2014
22	Vivekanand Pawar 2008-09	Employee Engagement: An Empirical Study of Teacher's Engagement in Higher Education"	Manjari Srivastava	2014
23	Dimple Kaul 2008-09	The Antecedents of Customer Experience in Lifestyle Stores	Mala Srivastava	2015
24	Swati Vispute 2007-08	Study of Recruitment Strategy with Reference to Employee Retention in Indian Banking and Insurance Sector	M. N. Welling	2015

25	Sreeram Sivaramakrishnan 2011-2012	An Empirical Analysis of Stock market participation amongst Indian Urban middle class retail investors	Mala Srivastava	2016
26	Sharad Tombri 2010-11	Consumer Behavior of Seafood Retail Buyers	Vidya Naik	2016
27	Gayathri Sampath 2011-12	Impact of Strategic Agility on reputation and sustainable competitive advantage-A study of retail banks in India	Bala Krishnamoorthy	2016
28	Mahesh Luthia 2008-09	Perceived Competencies and its impact on Sales performance: A study of banking and financial services	Mala Srivastava	2017
29	Christine D'Lima 2012-13	Brand Evangelism and consumer characteristics: An empirical study	Mala Srivastava	2017
30	Rajendra Ganatra 2009-10	Study of Asset Overstatement in Project Finance in India	Anupam Rastogi	2017
31	Shibani Belwalkar 2009-10	Relationship between workplace spirituality and organizational citizenship behaviors	Veena Vohra	2017
32	Tanesh Bhattacharya 2010-11	An Empirical study of determinants of performance of privately managed pension funds in India	Anupam Rastogi	2017
33	Smita Mazumdar 2010-11	Impact of CDR on Indian Firms	Anupam Rastogi	2017
34	Siddhartha Rajagopal 2006-07	Logistics performance, competitive capability and organizational performance: A study of the home textile sector in India	Bala Krishnamoorthy	2017
35	Ashish Daptardar 2008-09	A study of reverse mortgage products as a financial inclusion for senior homemakers - Exploration of issues for Indian market	Chandan Dasgupta	2017
36	Dhruv Desai 2010-11	The impact of leadership styles, emotional intelligence of leaders and organizational culture on Performance	Manjari Srivastava	2017
37	Shweta Maheshwari 2011-12	Role of Internal Communication and Training and Development practices in Implementing Change	Veena Vohra	2018
38	Sachin Mathur 2011-12	Equity Analyst Recommendation: Usefulness, Determinants and Biases	Anupam Rastogi	2018
39	Girish Bagale 2009-10	Study of E-commerce in Medium Enterprises particular Reference to Indian Manufacturing Sector	Bala Krishnamoorthy	2018

40	Saloni Gandhi 2012-13	Measuring the Effectiveness of Archetypal Advertising	Mala Srivastava	2018
41	Aditya Bali 2011-12	Relationship of Indian Philosophical Thought on Business Decisions	T. Kachwala	2019
42	Anjni Anand 2013-14	Antecedents and Consequences of Work-Family Conflict : Team Level outcomes	Veena Vohra	2019
43	Arijit Bhattacharya 2013-14	Antecedents and Consequences of Customer Experience in E-Retail	Manjari Srivastava	2019
44	Aditi Gosain 2011-12	Impact of service failure attributions on post-purchase behaviour	Rajan Saxena	2019
45	Mukta Srivastava 2015-16	Influence of Electronic Word-of-Mouth (eWOM) on Consumer Engagement”	Sreeram Sivaramakrishnan	2020
46	Brinda Sampat 2014-15	Mobile Healthcare apps: A study on their adoption in India	Bala Prabhakar	2020
47	Shrikant Mulick 2013-14	Study of Factors influencing Adoption of Massive Open Online Courses (MOOCs)	Manjari Srivastava	2020
48	Dinesh Panchal 2014-15	“Analysis of Business Model Types - Study of Indian Firms”	Bala Krishnamoorthy	2021
49	Kalicharan Sabat 2013-14	Strategies adopted for Green Supply Chain management with reference to Pharmaceutical companies in India.	Bala Krishnamoorthy	2021
50	Shilpa Girish Peswani 2015-16	Evidence and Attributes of Low-Risk Investment Strategy	Mayank Joshapura	2021
51	Manoj Kumar Panda 2012-13	Essays on Merger and Acquisition in India	Mayank Joshapura	2021