



SVKM'S  
**NMIMS**  
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS  
MANAGEMENT  
MUMBAI



AACSB  
ACCREDITED

# **SUMMER PLACEMENT REPORT 2020-21**

**MBA Core & MBA HR**

## PLACEMENT OVERVIEW

### Summary

The School of Business Management, NMIMS Mumbai successfully concluded the Summer Placement process for the MBA and MBA HR Batch of 2020-22. Amidst the COVID- 19 pandemic and the inevitable difficulties it imposed, the institute was able to effectively and immediately transition the entire process from the customary offline setup to the virtual ecosystem. The institute virtually hosted over 180 companies which offered a plentitude of opportunities to our students across domains for their internships. This season 90 new recruiters participated in the placement process - the highest recorded number in the annals of placement cycles at the institute, which is a testament to the caliber of the talent pool present at SBM. The ceaseless support from our existing recruiters, and the faith of our new recruiters, in tandem with the outstanding teamwork and coordination among all the stakeholders has ensured this landmark outcome.

### Dean's Address

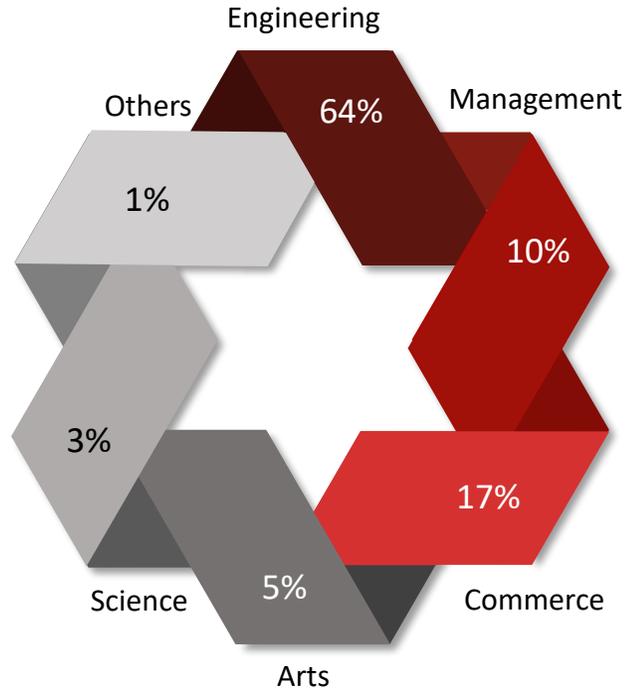
“ I Place on record our deepest appreciation for your long-lasting support for recruiting our MBA grads to your team. Our appreciation goes to our loyal recruiters who have faith in our efforts of making the candidates job-ready. We welcome new recruiters to the fold and looking forward to fulfilling their manpower needs amicably. The support received from our recruiters in adapting to the virtual process was key to the seamless completion of the process. We integrate our teaching-learning process to the current requirement and ensure quality inputs that are relevant to the market. On behalf of SBM - a globally (AACSB) accredited Business School, I thank our recruiters for making us proud with their presence despite the challenging times. Thanks are also due to our alumni who are supportive and occupy leadership positions globally. ”

**Dr. Bala Krishnamoorthy**

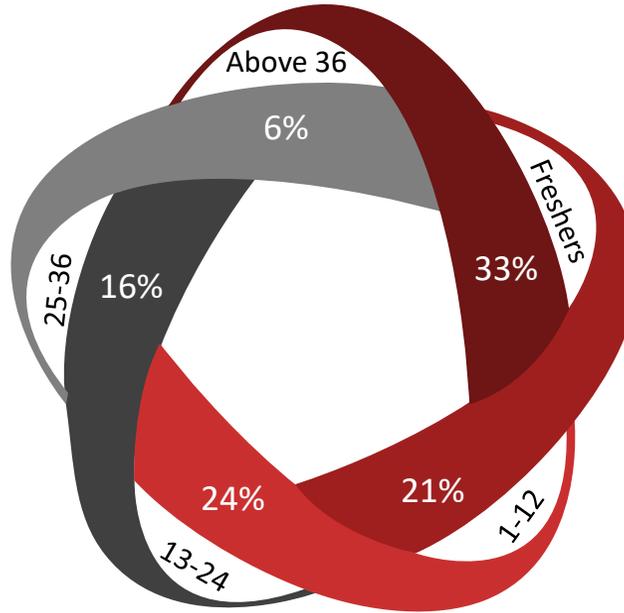
**Officiating Dean - SBM**

# BATCH PROFILE – MBA CORE 2020-22

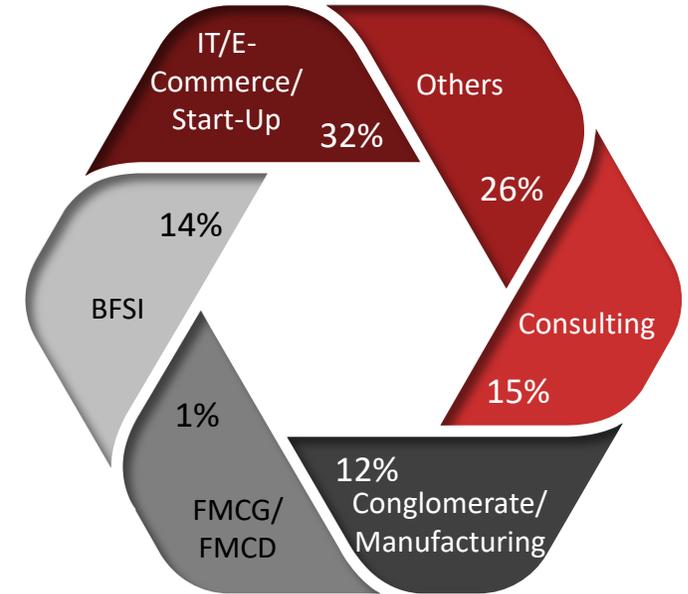
## Educational Background



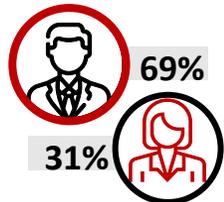
## Work Experience (In Months)



## Experience Background



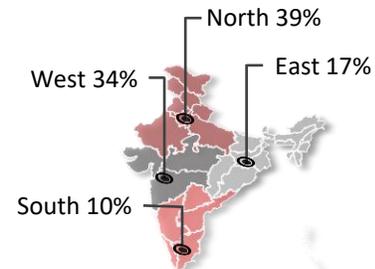
## Gender Ratio



## Average Work Exp



## Geographic Diversity



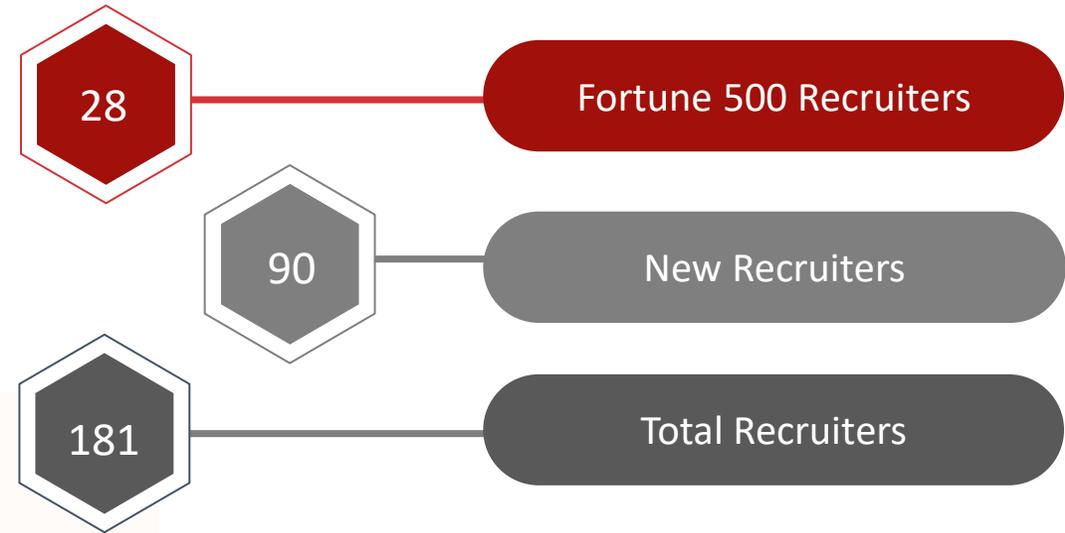
## Professionally Certified Candidates



## Average Age



## PLACEMENT HIGHLIGHTS – MBA CORE

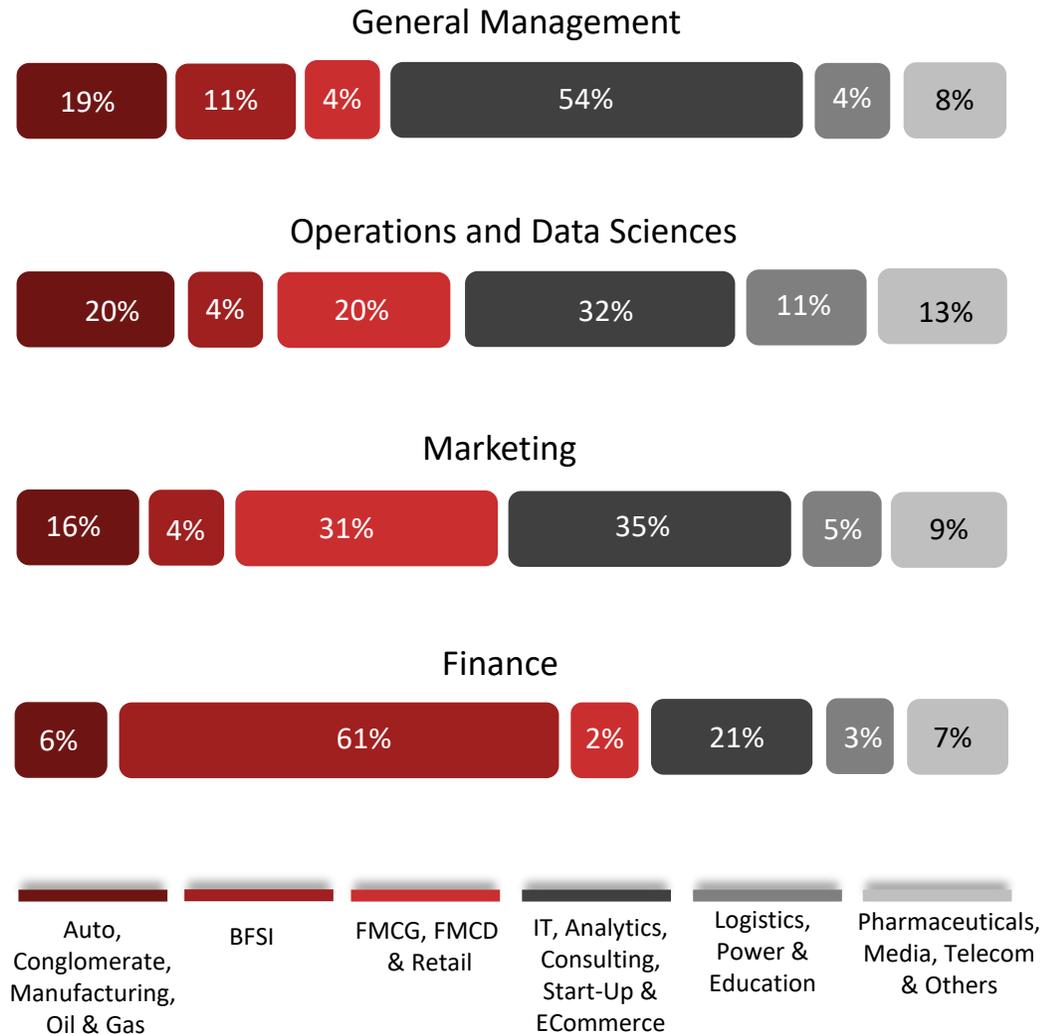


### MBA Specialisations we offer

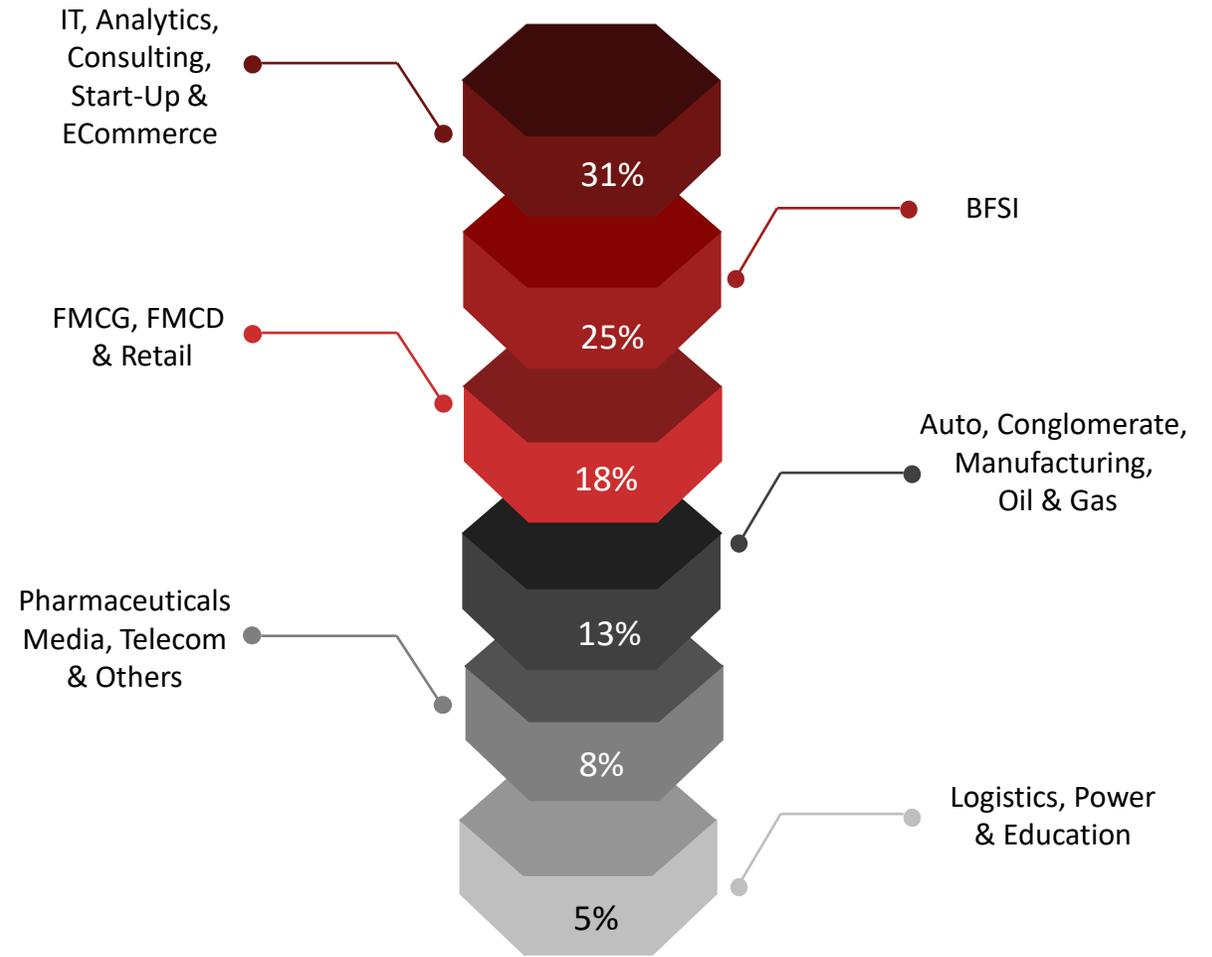


# MBA CORE FACETS

## Sector details for students placed in each specialisation

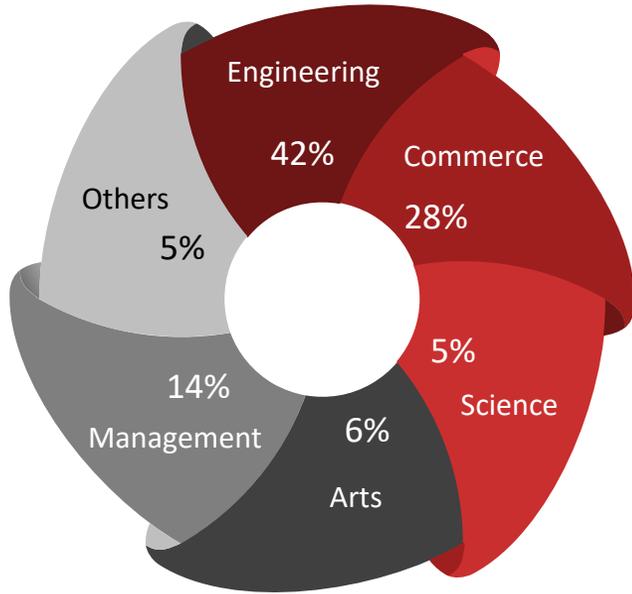


## Sector wise students placed

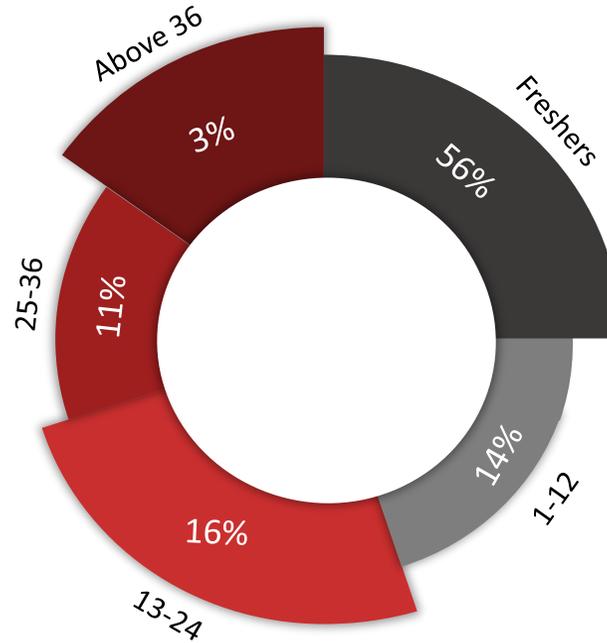


# BATCH PROFILE - MBA HR 2020-22

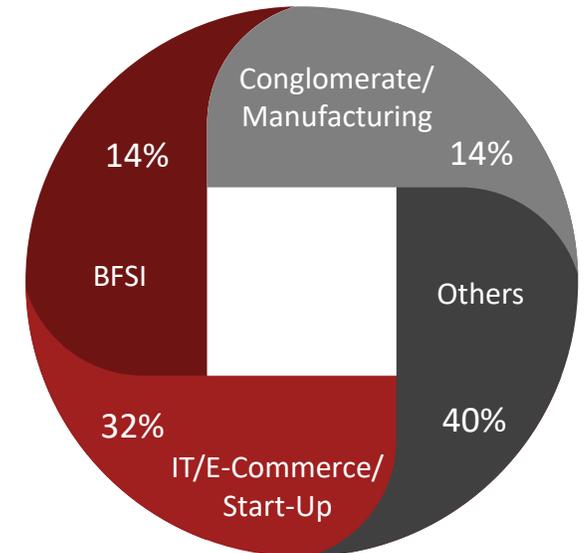
## Education Background



## Work Experience (In Months)



## Experience Background



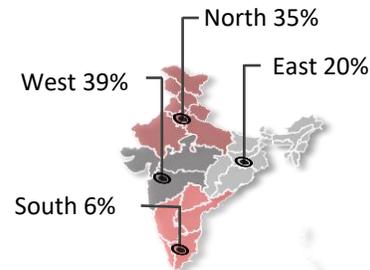
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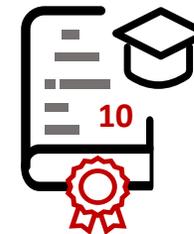
## Average Work Exp



## Geographic Diversity



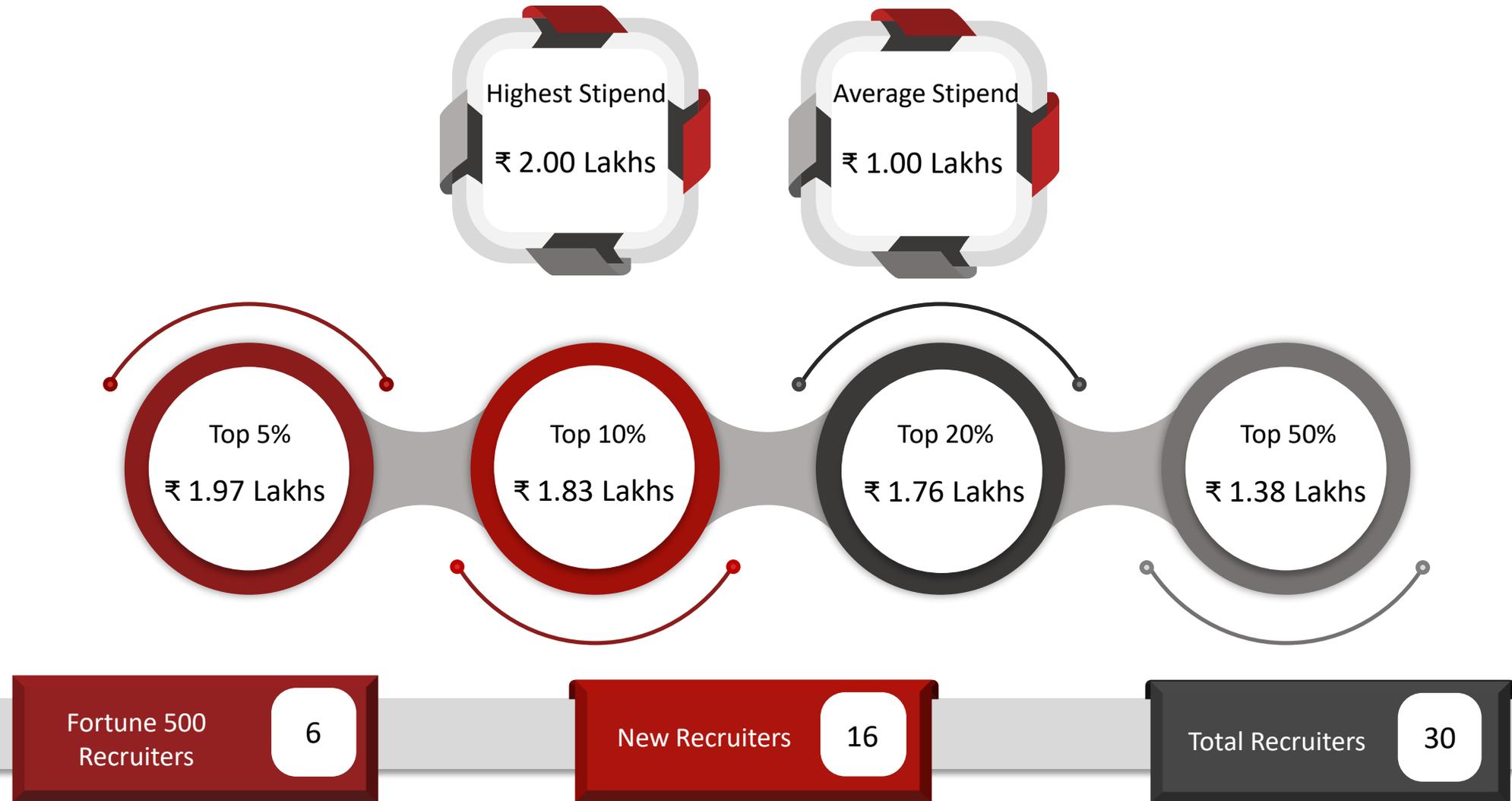
## Professionally Certified Candidates



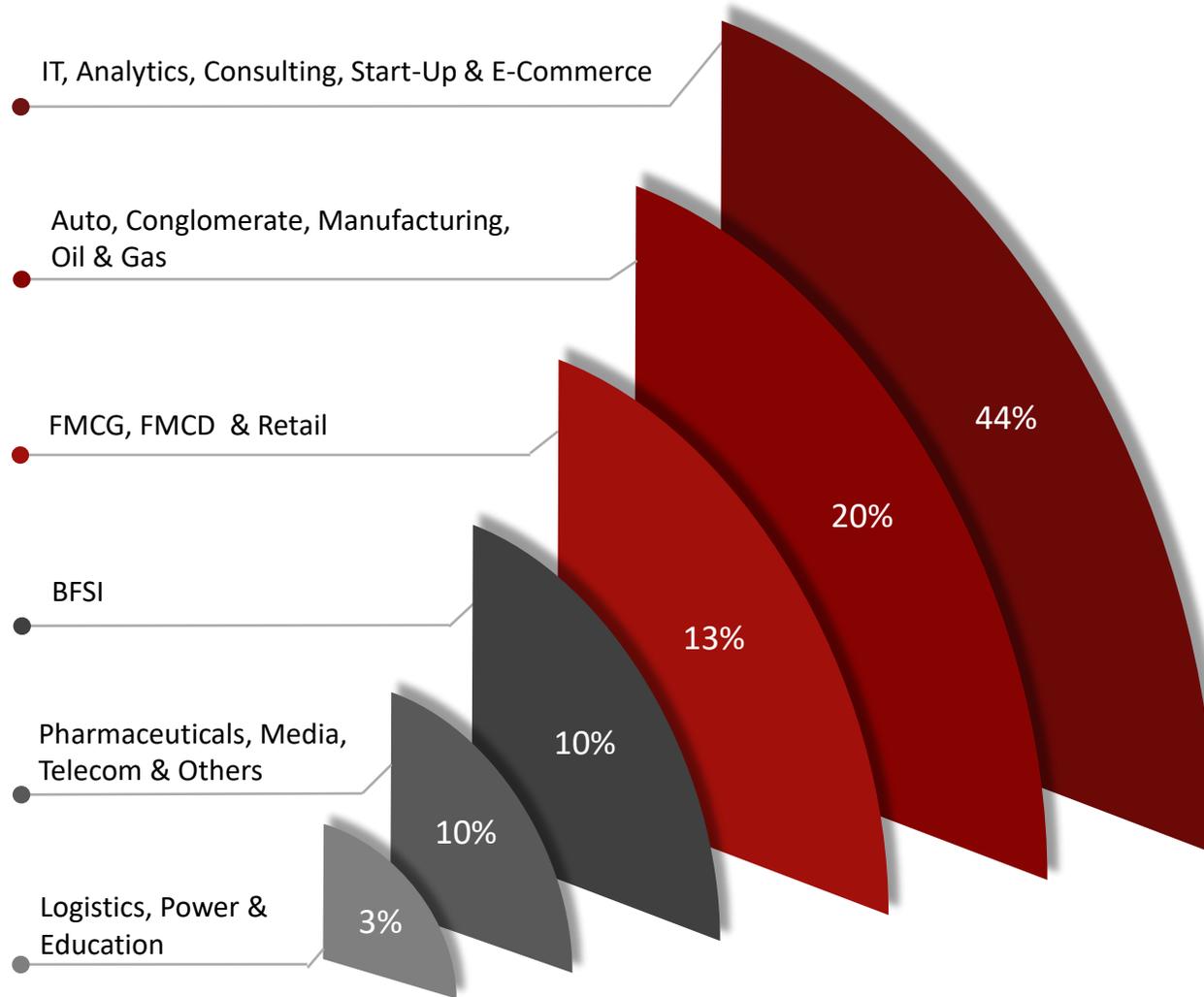
## Average Age



## PLACEMENT HIGHLIGHTS - MBA HR



## MBA HR FACETS



## MBA CORE SECTOR-WISE COMPANIES



### FMCG, FMCD and Retail

- |   |                     |                            |                          |
|---|---------------------|----------------------------|--------------------------|
| ○ Agamahil Natural                            | ○ Fieldfresh Foods  | ○ McCain Foods             | ○ Soulflower             |
| ○ AgroTech Foods                              | ○ Go Desi Foods     | ○ PepsiCo                  | ○ Sresta Natural         |
| ○ Amway                                       | ○ Henkel            | ○ Perfetti Van Melle India | ○ Tata Consumer Products |
| ○ Aujan Coca-Cola Beverages Company (SRFoods) | ○ ITC Limited       | ○ Pidilite                 | ○ The Whole Truth Foods  |
| ○ Britannia                                   | ○ Johnson & Johnson | ○ PPG Asian Paints         | ○ Titan                  |
| ○ Casio                                       | ○ Marico            | ○ Signify                  | ○ UB Group               |
| ○ Duroflex                                    | ○ Mars              | ○ Siyaram Silk Mills       | ○ Wipro CCLG             |

SBM, NMIMS Mumbai continued to thrive in its endeavor to provide sought-after roles to its students in the domain of Sales & Marketing. Eminent companies from this sector participated in our summer placement process including numerous first-time recruiters. Their continued faith in the pedagogy at SBM can be attributed to the mettle of the students, management, and educators.



### Conglomerate, Auto, Manufacturing, Oil and Gas

- |                      |                       |                               |   |
|----------------------|-----------------------|-------------------------------|---|
| ○ A-1 Fence Products | ○ Crompton Greaves    | ○ InYantra Technologies       | ○ Mahindra & Mahindra                     |
| ○ Apollo Tyres       | ○ Cummins             | ○ JSG Innotech                | ○ Piramal                                 |
| ○ Ascent Finechem    | ○ Dalmia Bharat       | ○ Kontinental Steel and Power | ○ Premier InfoAssist (Gemini Corporation) |
| ○ Baker Hughes       | ○ DCM Shriram         | ○ L&T                         | ○ Tribeni Constructions                   |
| ○ Bosch              | ○ GE                  | ○ Loparex                     | ○ Vedanta                                 |
| ○ Castrol            | ○ Holdwell Components | ○ Lubrizol                    | ○ Welspun                                 |

This cohort saw roles being offered in the areas of Operations Management, General Management, Sales & Marketing, and Corporate Information Technology. Prestigious leadership profiles opened up, including the Baker Hughes ASPIRE Development Program, Mahindra Rise Group Management Cadre, Piramal Launch Pad, General Electric's Commercial Leadership Program (CLP), Digital Technology Leadership Program (DTLP) and Financial Management Program (FMP)

## MBA CORE SECTOR-WISE COMPANIES



### Banking, Financial Services and Insurance

- Aditya Birla Capital
- AdvaRisk
- Alder Capital
- Aurum Equity Partners LLP
- Axis Bank
- Bank of America Merrill Lynch
- Barclays
- Bewise Fintech Private Limited (Rupyz.com)
- Blackhorse Capital
- BNY Mellon
- Centrum
- Credit Suisse
- Crisil
- D.E. Shaw Group
- EduFund
- Fedsec Group
- Fin@Work
- Goldman Sachs
- Grivaa Capital
- HDFC Property Ventures
- HSBC
- ICICI Bank
- ICICI Securities
- IDFC First
- India Factoring and Finance Solutions
- Indus Valley Partners
- K Mint
- Kudos Finance
- Liquiloans
- Marsh
- Marsh and Mclennan
- Nine Rivers Capital
- Nomura
- PINC
- Purnartha Equity Research and Investment Advisory
- RBI
- RBL Bank
- SBI Capital Markets
- SIDBI
- Standard Chartered
- Tata Capital
- Techfino Capital
- Unifi Capital
- Vivriti Capital

Industry leaders across the sector offered niche and diverse roles such as Investment Banking, Consumer and Investment Management, Global Investment Research, Finance Valuation, Equity Research, Financial Credit, Internal Audit, Lending and Treasury, Market Risk, Securities, and lastly Portfolio Management. This has validated the noticeable faith that big league financial players of this sector have in the curriculum and the practical case-based learning at SBM.



### Logistics, Power & Education

- .Kreate
- Career Launcher
- Customised Energy Solutions
- DHL Express
- Maersk GSC
- Maersk Line
- Mahindra Logistics
- MBAtrek
- Ninjacart
- Unacademy
- Vesatogo Innovations

We, at SBM, NMIMS Mumbai hosted prominent recruiters from across the Logistics, Power, and Education sector. The companies offered a multitude of roles in Finance, Marketing, Sales, Operations, Product Development, and Business Development. The participation of these renowned names further testified the above par capabilities of our students., and further affirmed a potential flourishing bond between the institute and the companies of this sector.

## MBA CORE SECTOR-WISE COMPANIES

### IT, Analytics, Consulting, Start-Up and E-Commerce

- |                           |                                 |                            |                             |
|---------------------------|---------------------------------|----------------------------|-----------------------------|
| ○ Accenture               | ○ Cisco                         | ○ Innolabz Ventures        | ○ Positive Moves            |
| ○ Agrahyah Technologies   | ○ Cognizant Business Consulting | ○ Juspay                   | ○ Prequate Advisory         |
| ○ AICL Communications     | ○ Econolytics                   | ○ Leveraged Growth         | ○ Purple.com                |
| ○ Ajnaa Jewels            | ○ EndGate Group                 | ○ MajorBrains Technologies | ○ Runtime Solutions         |
| ○ Amazon                  | ○ Everex Infotech               | ○ Mazars                   | ○ Salesforce                |
| ○ Ambee                   | ○ FireEye                       | ○ Microsoft                | ○ Sirma Business Consulting |
| ○ Antrepriz               | ○ Gartner                       | ○ NameKart                 | ○ SnapSearch                |
| ○ Arc Attest              | ○ Genpact                       | ○ NeenOpal                 | ○ Sodexo                    |
| ○ Bain Capability Network | ○ Google                        | ○ Neeyamo                  | ○ Tenacious Techies         |
| ○ Blockseed Consultancy   | ○ Hella Infra.Market            | ○ Niswey                   | ○ The Climber               |
| ○ BlueStone               | ○ Hexaware Technologies         | ○ Omnifin Solutions        | ○ Travographer              |
| ○ Capgemini               | ○ Hyperverge                    | ○ Orane Consulting         | ○ VMWare                    |
| ○ CarWale                 | ○ Infoedge                      | ○ Pe-Wallet                | ○ Wipro                     |
| ○ Chatur Ideas            | ○ Inker Robotics                |                            |                             |

Top brands for this surging sector participated in the placement process and opened roles in the category of Investment Research, Marketing Advisory, Marketing Intelligence, Search Strategy, Strategy Planning, Business Development, Business Operations, Customer Insights, Digital Marketing, Program Management, and Operations.

### Pharmaceuticals, Media, Telecom and Others

- |  |                              |                      |                            |
|--|------------------------------|----------------------|----------------------------|
| ○ _VOIS                                  | ○ Amrutam                    | ○ HT Media           | ○ Sony Pictures Networks   |
| ○ Abbott Healthcare                      | ○ Boehringer Ingelheim       | ○ HYNCO              | ○ Sun Pharma               |
| ○ ACT Fibernet                           | ○ COTAAP Research Foundation | ○ IQ City Foundation | ○ Teleradiology Solutions  |
| ○ Akshaya Patra                          | ○ Generico                   | ○ Jio Saavn          | ○ Thermo Fisher Scientific |
| ○ Alchemist Marketing & Talent Solutions | ○ GTPL KCBPL                 | ○ Mani Group         |                            |

Prominent recruiters from this robust sector continued to bestow their trust and hired from the talent pool at SBM. The various sought-after roles were offered in the domain of Retail Marketing, Business Development, Mergers & Acquisitions, Sales and Marketing, Strategy, IT, and Finance.

## MBA HR COMPANIES



- \_VOIS
- A-1 Fence Products
- Abbott Healthcare
- Aditya Birla Capital
- Ajnaa Jewels
- Chhanv Foundation
- Cognizant Business Consulting
- Crisil
- DCM Shriram
- Duroflex
- DXC Technology
- Envestment Yodlee
- Google
- GTPL KCBPL
- J&J
- Kapil Consultancy
- L&T
- Nomura
- Oswal Consultants
- Praxis Leaders
- Raymond
- Sirma Business Consulting
- Skilling India
- SnapSeearch
- Tata Consumer Products
- Tenacious Techies
- UPL
- Vedanta
- Welspun
- Wipro Ltd.

The reputation of the MBA HR programme at SBM, NMIMS has been further strengthened by the continual and mounting faith shown by recruiters. The Human Resource roles offered to the students spanned the spectrum in the areas of Workforce Advisory, Employee Engagement, Talent & Engagement, Change Management, Skill Transformation, Compensation & Benefit, Learning & Development, and Business Policy. With a pristine curriculum including numerous courses and workshops distributed over six trimesters, it has significantly enhanced the hands-on skill set of the students from the very beginning of the course. This has yet again proven noteworthy from a corporate perspective, as displayed during placement selection processes.

## COMPETITIONS - WINNERS AND FINALISTS 2020-21

### International Finalists

**L'ORÉAL  
BRANDSTORM  
2021**  
L'Oréal Brandstorm

**TATA  
IMAGINATION  
CHALLENGE**  
Tata Imagination  
Challenge

**OVER  
THE WALL**  
Marico  
Over the Wall

**asianpaints  
CANVAS 2020**  
Asian Paints  
Canvas

**NOMURA  
HR CASE COMPETITION**  
Nomura  
HR Case Competition

**MOTILAL OSWAL**  
Flint  
Ignite the Spark

**HERO CAMPUS  
CHALLENGE**  
Hero Campus  
Challenge

**FinValley 4.0**  
Indus Valley Partners

**Flipkart  
Wired**  
Flipkart Wired 4.0

### National Finalists

**INGENIOUS  
THE INFOSYS B-SCHOOL COMPETITION**  
Ingenious- Infosys

**Accuracy  
in excellent company**  
Accuracy Business Cup

**EY**  
Young Tax Professional  
of the Year

**HSBC**  
HSBC presents  
IB League 2020  
HSBC IB League

**ATOM**  
MAKE FOR TOMORROW  
ATOM- Bajaj Finserv

**Myntra  
Stylbiz '20**  
The B-School Case Challenge  
Myntra Stylbiz 2020

**ACUMEN 2020**  
EXL Accumen  
EXL Analytics

**edg.e**  
EMPOWERING DREAMS  
GAINING EXCELLENCE  
Samsung EDGE

**unacademy**  
Unacademy Case  
Challenge

### Runners Up

**BLACKBERRYS  
SUPERSONIC  
2020**  
Blackberrys Supersonic

**Bond with Pidilite**  
Bond with Pidilite

**NOMURA  
HR CASE COMPETITION**  
Nomura HR Case Competition

**RELIANCE  
TUP 6**  
Reliance TUP 6

### Semi-Finalists

**LIME  
READY XII**  
HUL Lime

**TITAN  
ELEVATE**  
Titan Elevate

**Colgate  
Transcend 2.0**  
Colgate Transcend

### Campus Winners

**VANTAGE 2020**  
Reimagine the Future  
\_VOIS Vantage

**Mahindra  
Rise**  
Mahindra Rise Challenge

**mi  
Summit**  
Xiaomi  
Mi Summit 2.0

**interrobang**  
ITC Interrobang

**FUTUREON**  
FutureOn  
DCM Shriram

### Others

**Campus Finalists**  
Global Challenge 2020  
Entrepreneurs with purpose  
RB Global Challenge

**Wildcard Finalists**  
ACE  
Challenge  
2020  
Amazon Ace Challenge

**Top 20**  
TECHTONIC  
HUL Tectonic

**Zonal Finalists**  
Google  
Google  
Case Study Challenge

## AWARDS AND RANKINGS 2020-21

**Business Today**  
Ranked 10 in Business Today  
(Top B-Schools)  
Ranked 3 in Business Today  
(Top B-School Private)

**INDIA  
TODAY**  
Ranked 10 in India Today  
(Top B-Schools)  
Ranked 4 in India Today  
(Top B-School Private)

**BW BUSINESSWORLD**  
Ranked 8 in BW Business World  
(Top B-Schools)

**Dare2  
Compete AWARDS  
2021**  
Ranked 6 in Dare2Compete  
(Best B-School)

**OUTLOOK**  
THE WEEKLY NEWSMAGAZINE  
Ranked 4 in Outlook-ICARE  
(Top Private MBA Institutions)



Ranked 4 in EducationWorld  
(Best B-School Private)

## PLACEMENT TEAM

Ms. Shobha Pai  
Director Placements  
NMIMS Deemed to be University  
+91 22 42355676  
shobha.pai@nmims.edu

Ms. Vedangi Mayekar  
Deputy Director  
NMIMS Deemed to be University  
+91 22 42355678  
vedangi@nmims.edu

Ms. Arti Karamchandani  
Assistant Director  
SBM, NMIMS Mumbai  
+91 22 42355677  
arti.karamchandani@sbm.nmims.edu

Mr. Swapnil Sawant  
Assistant Director  
SBM, NMIMS Mumbai  
+91 22 42355682  
swapnil.sawant@nmims.edu

Mr. Jayesh Ahuja  
Assistant Director  
SBM, NMIMS Mumbai  
+91 22 42332264  
jayesh.ahuja@nmims.edu

Mr. Joe D'Souza  
Placement Executive  
SBM NMIMS Mumbai  
+91 22 42355684  
joe.dsouza@sbm.nmims.edu

## STUDENT PLACEMENT COORDINATOR

	Saurabh Dubey		Akash Harlalka		Aditya Mangal		Anjali Jain		Atreyi Ghosh		Chirag Kawatra
	Ezhil Rajasundar		Hasnain Vakil		Jimit Jasani		Kalpita Nimje		Kaomudi Kedla		Khushboo Jaswal
	Manaya Bagga		Nipun Munot		Parshotam Jagwani		Prabjot Suri		Priya Megotia		Pulkit Bharani
	Rohit Pathak		Sayam Kumar		Shivam Aggarwal		Swapnil Ray		Vedant Karnani		Wriddhi Chattaraj



[placements@nmims.edu](mailto:placements@nmims.edu)



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