



SVKM'S
NMIMS
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI

SUMMER PLACEMENT REPORT

2021 - 2022

MBA CORE AND MBA HR

DEAN'S ADDRESS

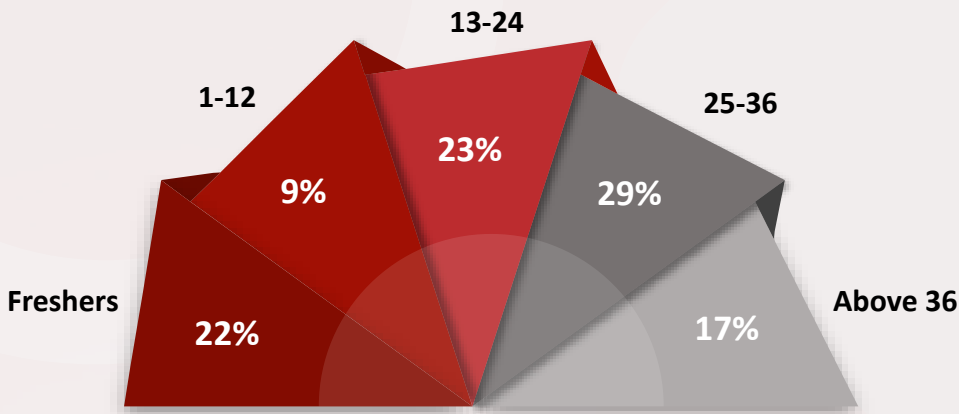
SBM NMIMS Mumbai has continued its legacy of 40 years of nurturing and preparing young industry-ready professionals who have made a mark both for themselves as well for their alma mater. This year's placements outcome, which was conducted in virtual mode due to Covid related restrictions is a testimony of our recruiter's continued confidence in our learning environment and graduate outcomes at SBM Mumbai.

With over 180 recruiting companies participating, the graduating batch of 2022 for MBA Core and MBA HR received offers across a wide range of profiles as well as business functions. This includes 64 firms that offered PPOs to approximately 30% of the batch. We would like to thank our esteemed recruiters for acknowledging the potential of our students and providing them with a diverse set of opportunities and a catalyzing platform that will propel their careers. This also reinforces our belief that the efforts of an extremely talented cohort of the student community, faculty, and staff together are able to achieve the desired outcome in terms of preparing industry-ready talent who can hit the ground running. I would also like to put on record the unwavering support and contribution of our esteemed alumni community in facilitating the School of Business Management, Mumbai's success in ensuring excellent career outcomes for the graduating batch of 2022. We at SBM Mumbai are continually engaging with the industry through our academic processes for contemporary content, innovative pedagogical interventions, and collaboration with industry leaders. Our adherence to global accreditation standards and the Assurance of Learning framework is a continuous endeavor. The industry is looking for talent to manage the post-pandemic market and our students will be at the forefront. We are committed to grooming young individuals as competent, confident, and capable professionals who would be an ideal resource for the future workplace and business ecosystem characterized by the vagaries of the VUCA world. We look forward to the continued support from our stakeholders in the times to come.

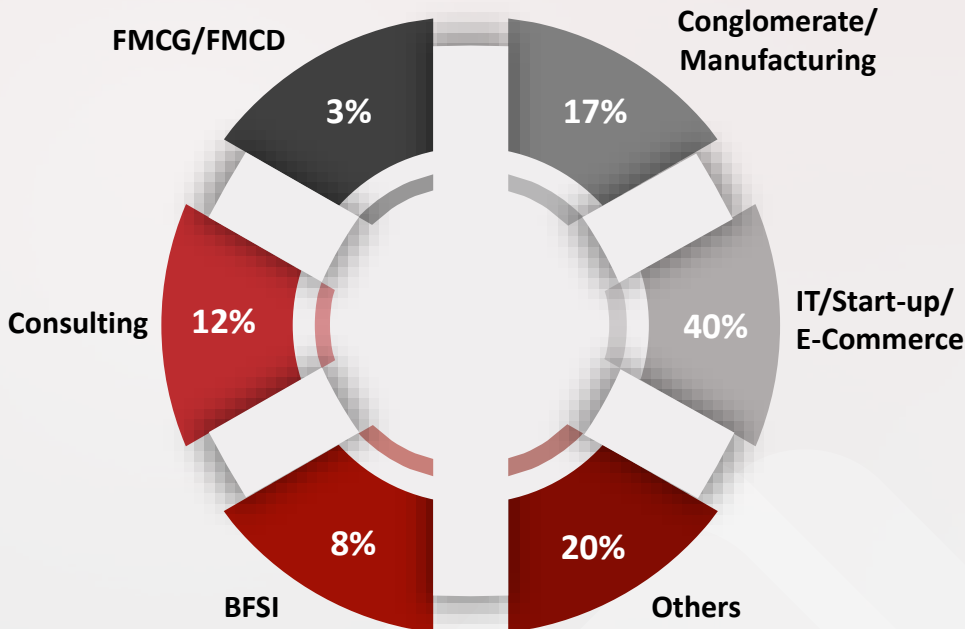


Dr. Prashant Mishra
Dean - SBM, NMIMS Mumbai

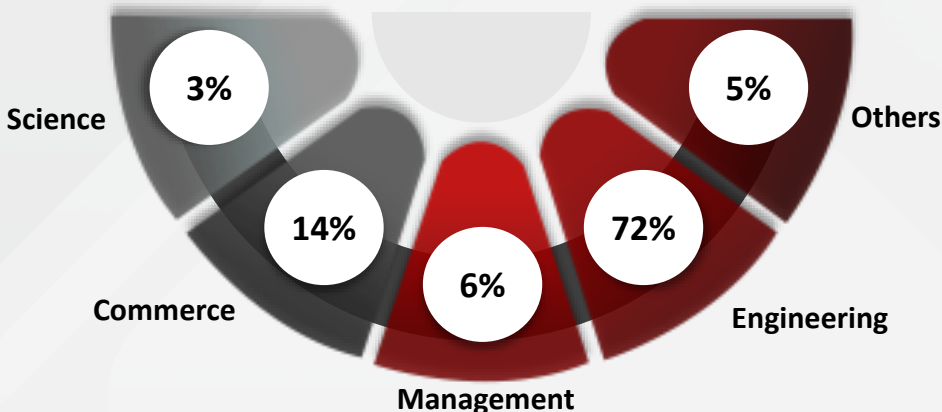
Work Experience (In Months)



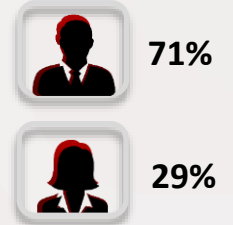
Experience Background



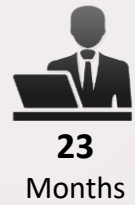
Educational Background



Gender Diversity



Average Work Experience



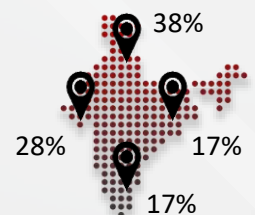
Average Age



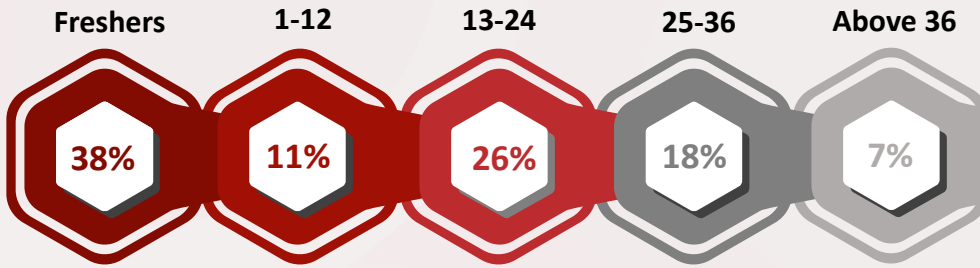
Professionally Certified



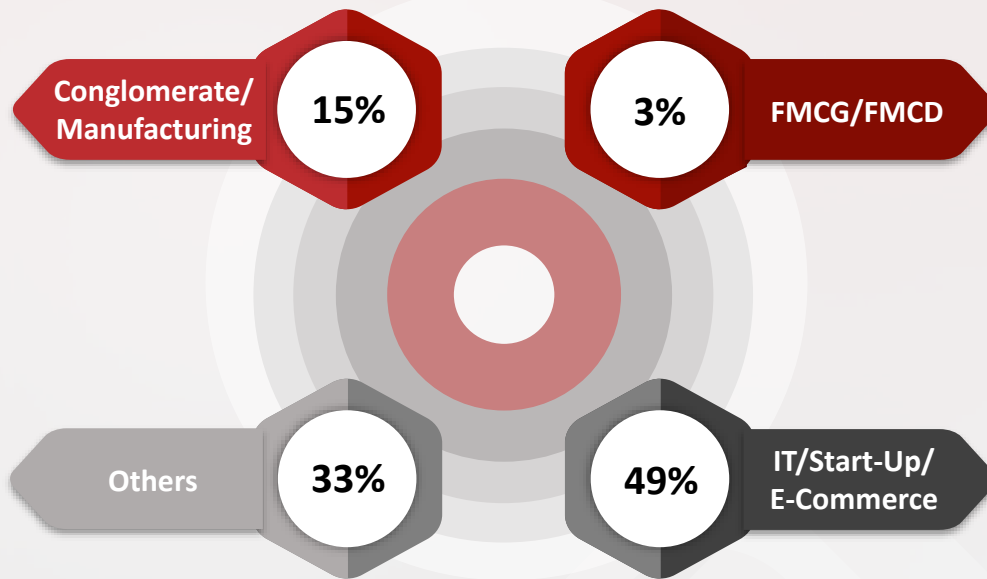
Geographic Diversity



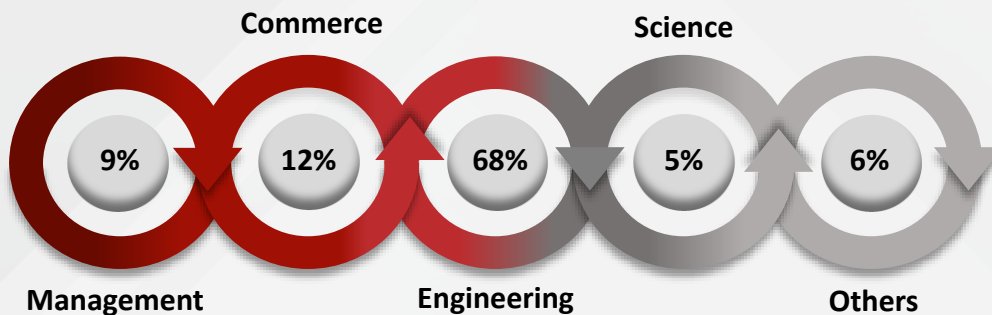
Work Experience (In Months)



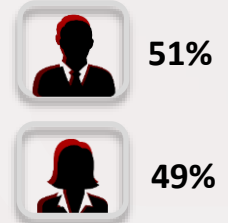
Experience Background



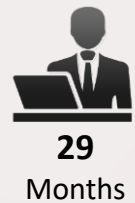
Educational Background



Gender Diversity



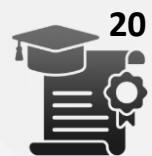
Average Work Experience



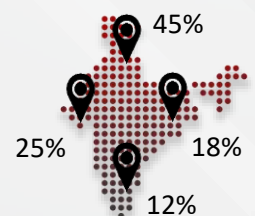
Average Age



Professionally Certified



Geographic Diversity



MBA CORE

Highest Stipend

₹4.00
LAKHS

Average Stipend

₹1.40
LAKHS

New Recruiters

71

Fortune 500 Recruiters

59

Total Recruiters

163

Top
50

₹2.72
Lakhs

Top
120

₹2.43
Lakhs

Top
180

₹2.27
Lakhs

Top
240

₹2.10
Lakhs

Highest Stipend

Finance

4.0
Lakhs

Marketing

3.5
Lakhs

Operations
and
Data Science

2.5
Lakhs

General
Management

3.5
Lakhs

MBA HR

Top 5%

₹ 2.73
Lakhs

Highest Stipend

₹3.20
LAKHS

Average Stipend

₹1.07
LAKHS

Top 10%

₹ 2.33
Lakhs

New
Recruiters

29

Fortune 500
Recruiters

18

Top 20%

₹ 1.98
Lakhs

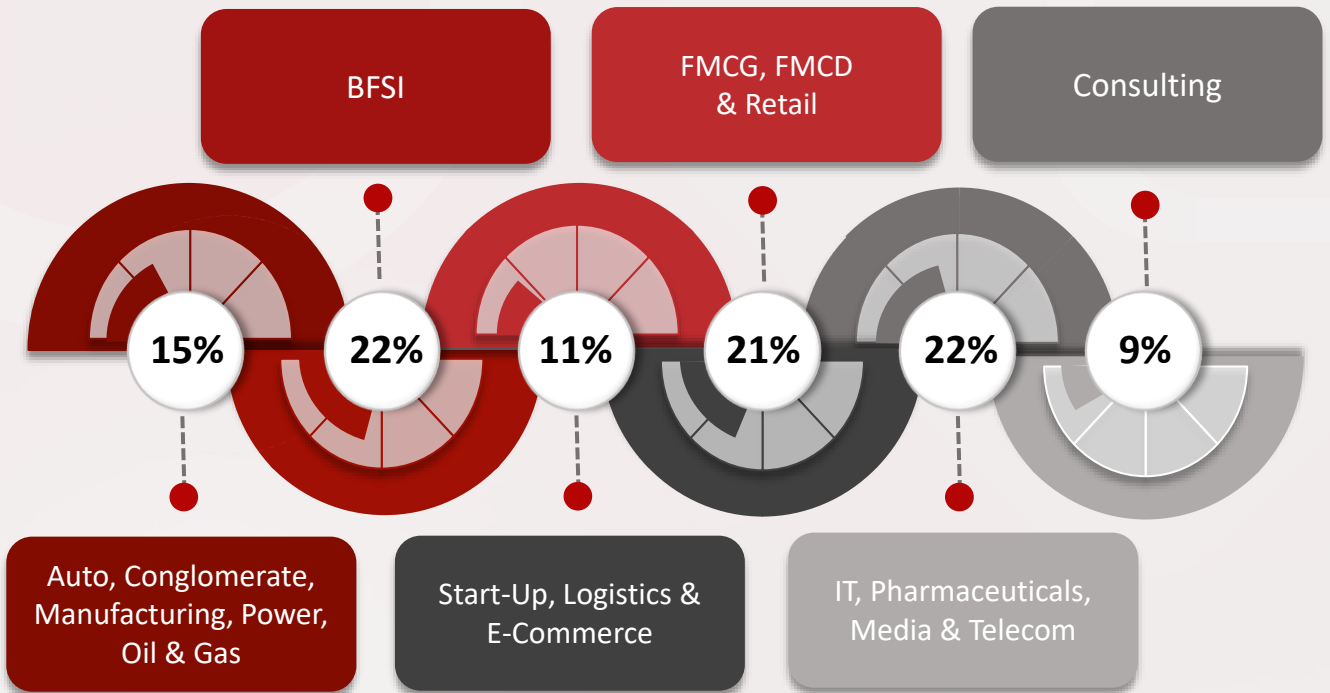
Top 30%

₹ 1.76
Lakhs

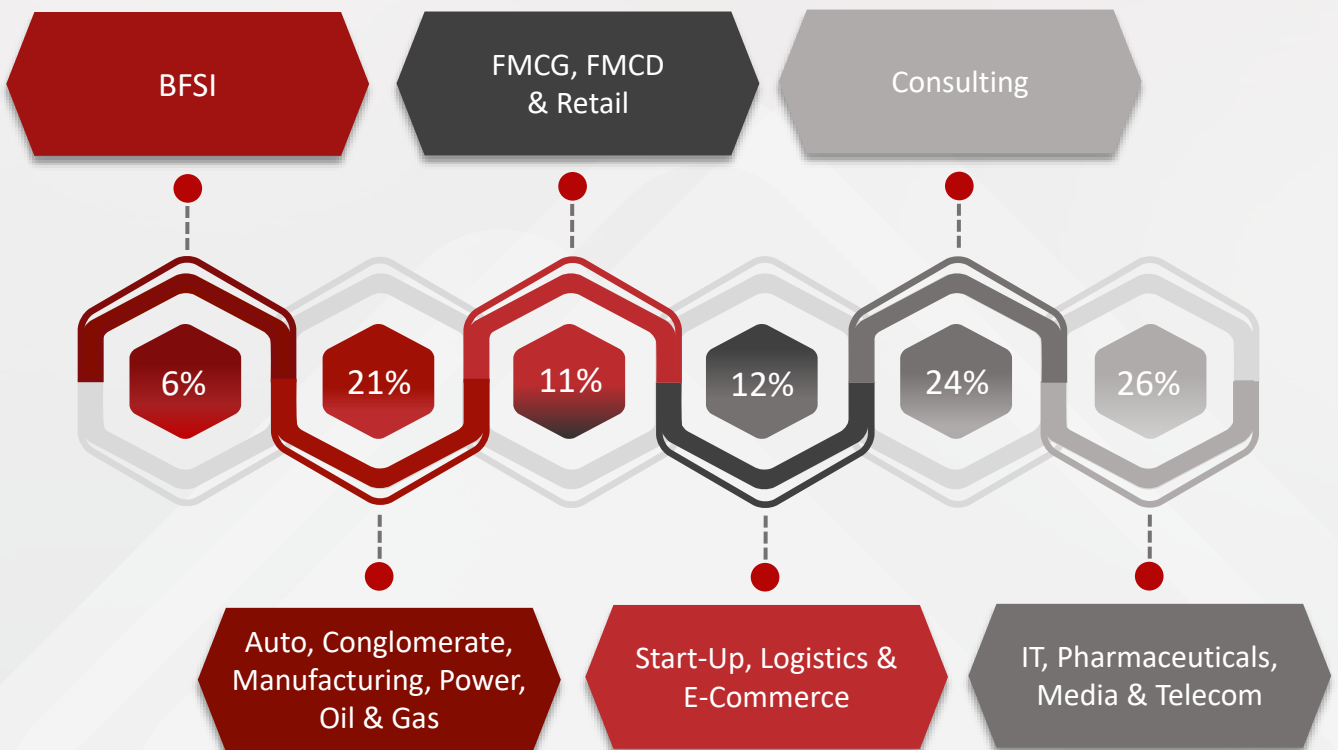
Total
Recruiters

54

MBA CORE



MBA HR



BFSI

With the BFSI sector rapidly stabilizing throughout the pandemic recovery phase, NMIMS has become a favored destination for all top league financial players in the business, manifesting the students' mettle and competence. Niche roles such as Investment Banking Analyst, Corporate Treasury Associate, Advisory, and Wholesale Credit Analyst were offered to the students.



Conglomerate, Automobile, Manufacturing, Oil & Gas, and Power

Conglomerates offered students leadership programs such as Reliance Emerging Leaders Program, Digital Technology Leadership Program, and Mahindra Rise Group Management Cadre. Household institutions also entrusted our students by offering them roles such as Treasury Intern, Sales & Marketing and Supply Chain Intern, and IT/ Digitization Intern.



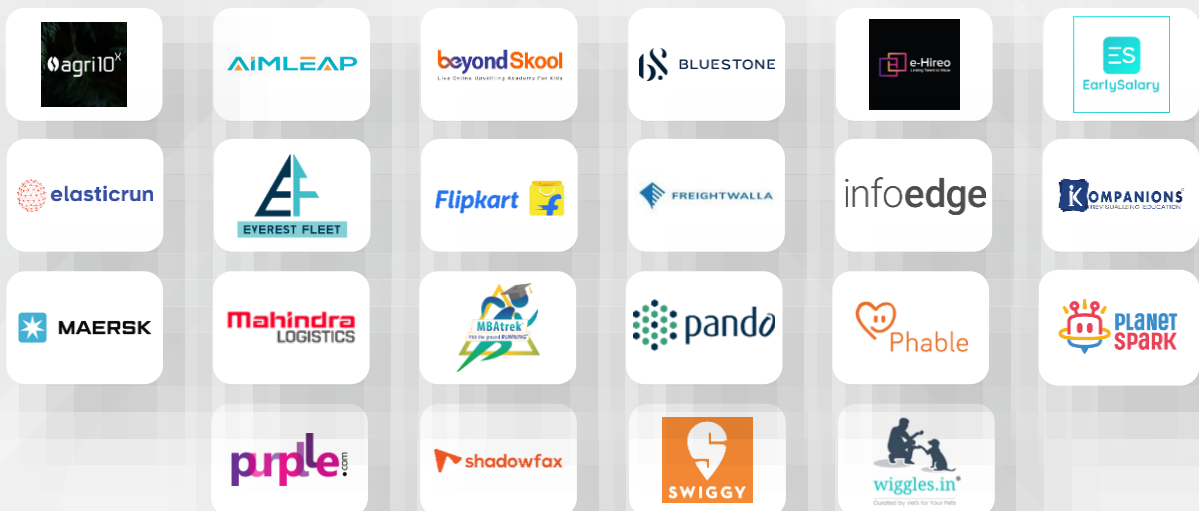
FMCG, FMCD and Retail

SBM, NMIMS Mumbai emerged as one of the best campuses for recruitment by the marketing big leagues. Prominent roles were offered in Sales, Marketing, Operations, and General Management. Some of the most coveted leadership programs like the Emerging Leaders Plus at TATA Consumer Products and the Dabur Young Managers Development Program were offered to the students.



Startup, Logistics, and E-Commerce

With the booming startup landscape, our students acquired offers from prestigious organizations like Early Salary, Shadowfax, and Infoedge covering a wide range of profiles like Product Management Intern, Marketing Intern, and Operations Intern. E-Commerce companies like Flipkart and Agri10x were also in full attendance, clocking flagship profiles like Operations Management Intern.



Consulting

Consulting emerged as one of the resilient cohorts in this year's placements. The placement season concluded with companies like McKinsey & Company, Bain Capability Network, Kroll, and Aays Analytics recruiting for profiles like Summer Associate, Analytics Solution Consultant, and Business Development Manager across the verticals.

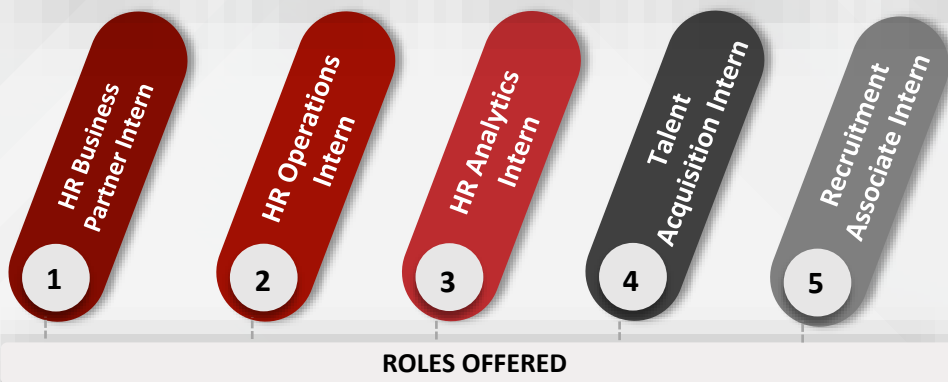


IT, Pharmaceuticals, Media, Telecom and Others

A variety of Technology management roles were offered this year like Product Analyst and Project Manager Intern was offered to the students. Highly sought-after Leadership Programs like Tech Mahindra's Group Leadership Cadre and Hexaware's Future Leaders Program. This cohort witnessed some of the most diverse set of organizations recruit for some of the most coveted positions like Corporate Finance Associate, Business Analyst, and Digital Marketing Intern. Leadership roles like Program Manager and Strategy Intern were also in full attendance this placement season.



Our MBA HR program has grown and thrived since its start, carving out a position for itself in the business world. The students' hands-on skill set has been greatly strengthened thanks to a comprehensive curriculum that includes several courses and workshops spread out over six trimesters. With cent percent placement, this year has proven noteworthy yet again, thanks to the trust shown by the corporates in our young bright minds. Spanning the spectrum of domains, a plethora of HR roles were offered like HR Operations Intern, HRBP Intern, HR Analytics Intern, Recruitment Associate Intern, and Talent Acquisition Intern.



International Runners Up

L'Oréal Brandstorm

National Winners

EXL Acumen

J&J Quest

M&M I Rise for Good

PVMI – Make a Dent

Reliance T.U.P

National Finalists

AB Cup

Airtel iCreate

AP Canvas

AP Chain Reaction

Flipkart Wired

GEH ThinkAloud

GEP Gameplan

HUL Techonic

MBAtrek UXpert

Microsoft PM Engage

TIC 2021

Second Runners Up

HCCB Case Challenge

B-Pro by Wipro

Campus Winners

_VOIS Vantage

AP Cognoscenti

Cisco Blizzard

Colgate Transcend

Cummins Redefine

Dell Hackathon

Google Case Challenge

ITC Interrobang

FinValley 5.0 IVP FinValley

Mondelez Maestros

Nomura HR Case Study

Samsung Edge

Xiaomi Young Mi-nds

Xiaomi MI Summit

Others

Godrej Loud

HSBC STG IB League

Myntra Stylebiz

Titan Elevate

Awards & Rankings

Business Today

Ranked 11 in Business Today
(Top B-Schools)

Ranked 4 in Business Today
(Top B-School Private)



Ranked 10 in MBA Universe
(Top B-Schools)



Ranked 4 in EducationWorld
(The Human Development Magazine)



Ranked 9 in The Week
(Top B-Schools)



Ranked 10 in Business World
(Top B-Schools)

Ranked 3 in Business World
(Top B-School Private)



placement@nmims.edu



V. L. Mehta Rd, Vile Parle West,
Mumbai - 400056

Ms. Shobha Pai

Director Placements

+91 22 42355676

shobha.pai@nmims.edu

Ms. Vedangi Mayekar

Deputy Director

+91 22 42355678

vedangi@nmims.edu

Ms. Arti Karamchandani

Assistant Director

+91 22 42355677

arti.karamchandani@sbm.nmims.edu

Mr. Swapnil Sawant

Assistant Director

+91 22 42355682

swapnil.sawant@nmims.edu

Mr. Jayesh Ahuja

Assistant Director

+91 22 42332264

jayesh.ahuja@nmims.edu

Mr. Joe D'Souza

Placement Executive

+91 22 42355684

joe.dsouza@sbm.nmims.edu

PLACEMENT COMMITTEE



Top row (left to right) – Karan Talreja, Vijay Malik, Karan Gauba, Aditya Goenka, Niharika Chandak, Saurabh Bakre, Dipit Sharma, Sanskruti Bajoria, Nabh Kishore, Nishtha Patel, Akanksha Gupta, Riddhi Agarwal, Jinal Kothari

Bottom Row (left to right) – Muskan Bharti, Jatin Rathore, Shubham Gandhi, Prerak Shah, Pranav Anand, Aman Agarwal, Rishav Todi



[corporate-relations-nmims-mumbai](https://www.linkedin.com/company/corporate-relations-nmims-mumbai)



[nmims.mumbai](https://www.instagram.com/nmims.mumbai)



[CorporateRelationsNMIMSMumbai](https://www.facebook.com/CorporateRelationsNMIMSMumbai)



[NMIMSMumbai](https://twitter.com/NMIMSMumbai)