

SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI



SUMMER PLACEMENT REPORT 2022-2023

MBA CORE & MBA HR



DR. PRASHANT MISHRA
DEAN - SBM, NMIMS MUMBAI

This season signifies a momentous milestone in our institution's history, as we continue in our 41-year-old legacy of cultivating and nurturing students to become trailblazers in the realm of leadership. The placement process was executed in a hybrid fashion this year, presenting companies with a diverse range of options tailored to their convenience.

With the participation of over 175 esteemed recruiters and more than a third of the batch receiving pre-placement offers, the graduating batch of 2023 for MBA Core and MBA HR received an impressive assortment of job offers across various profiles and business functions. Despite the volatile business environment and market instability, our students have showcased remarkable resilience and adaptability.

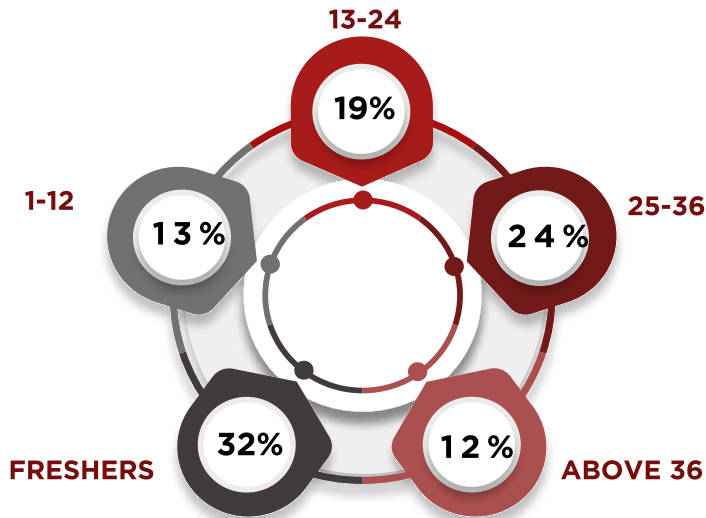
Our adherence to global accreditation standards and the assurance of learning framework reflects our commitment to providing our students with a world-class education. Our continuous efforts and dedication have earned SBM, NMIMS Mumbai a position among the top 100 B-schools worldwide in the FT-MiM Global rankings, reaffirming our status as one of the premier B-schools in the country.

Our esteemed faculty, alumni, and placement team have played a pivotal role in securing exceptional career outcomes for our students. Their unwavering support and contributions warrant my heartfelt gratitude. I would also like to express my sincere appreciation to our esteemed recruiters for their astute discernment in recognising our students' immense potential and providing them with unparalleled opportunities to thrive. We eagerly anticipate strengthening our relationships in the times to come.

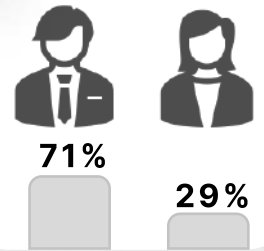
MBA CORE



WORK EXPERIENCE (IN MONTHS)



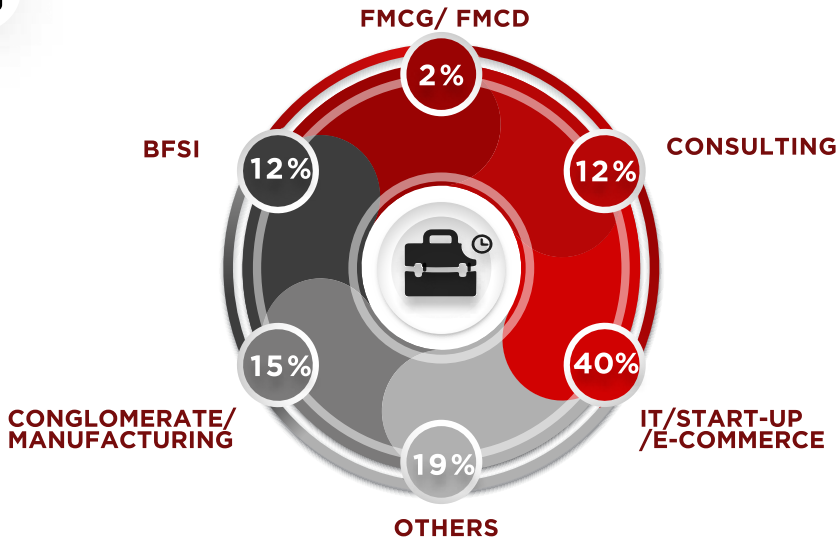
GENDER DIVERSITY



AVERAGE AGE



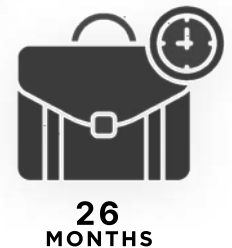
EXPERIENCE BACKGROUND



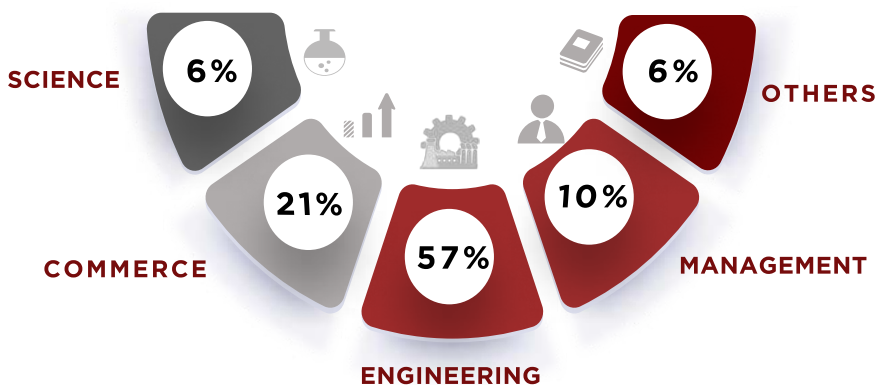
PROFESSIONALLY CERTIFIED



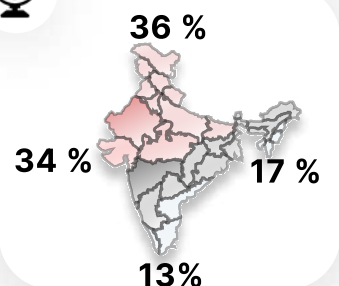
AVERAGE WORKEX



EDUCATION BACKGROUND



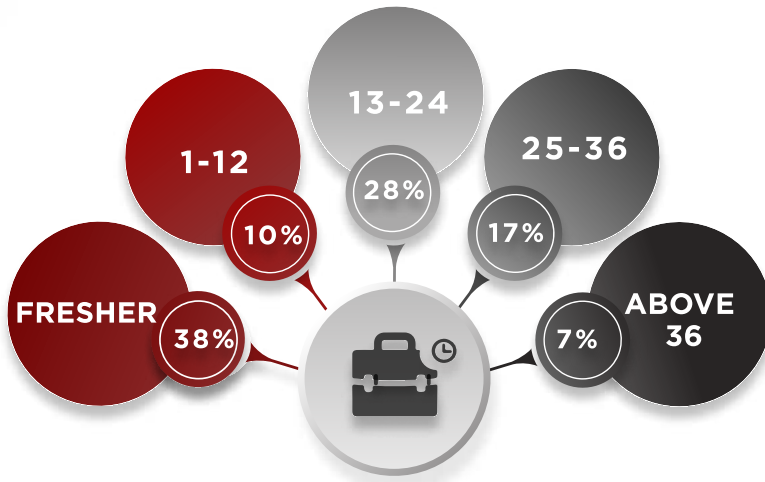
GEOGRAPHIC DIVERSITY



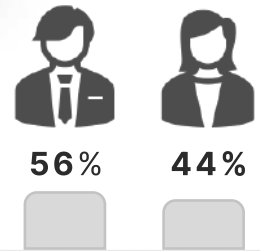
MBA HR



WORK EXPERIENCE (IN MONTHS)



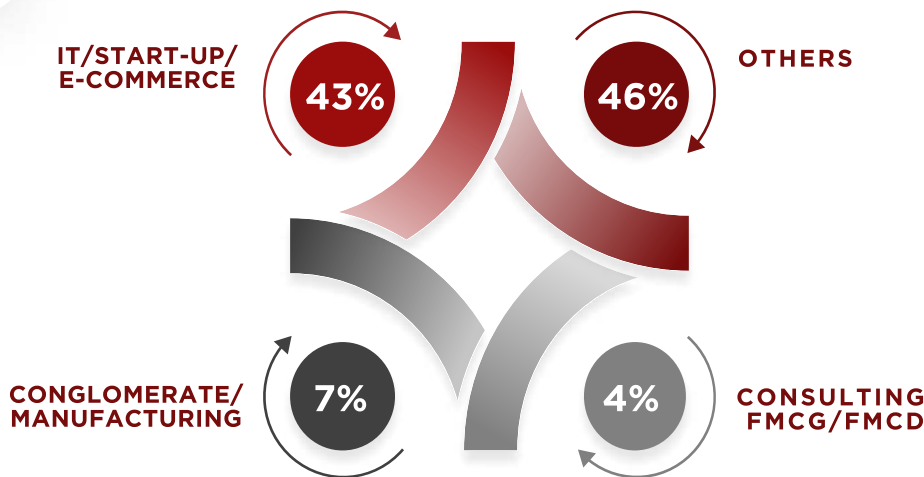
GENDER DIVERSITY



AVERAGE AGE



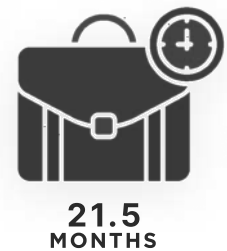
EXPERIENCE BACKGROUND



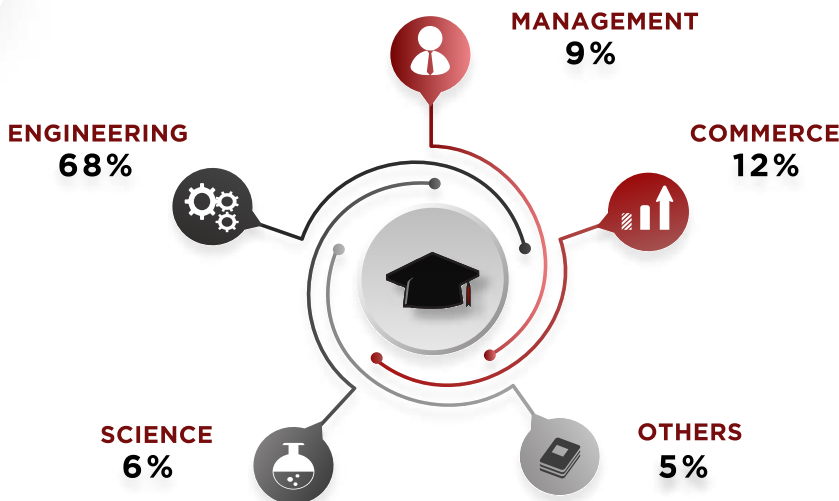
PROFESSIONALLY CERTIFIED



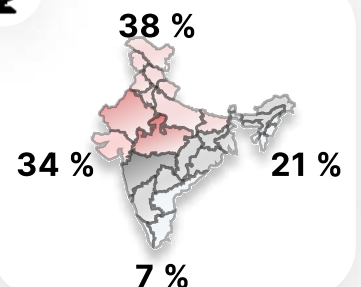
AVERAGE WORKEX



EDUCATIONAL BACKGROUND



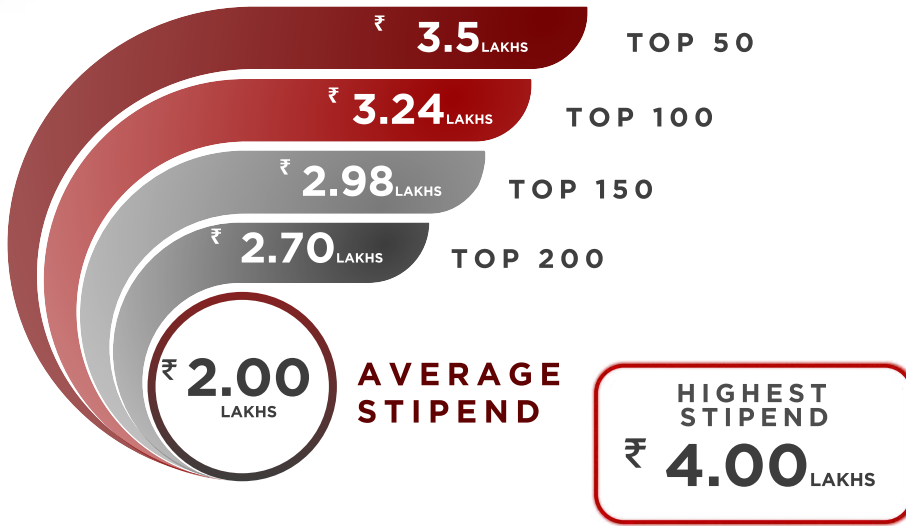
GEOGRAPHIC DIVERSITY



MBA CORE



PLACEMENT STATS



RECRUITERS



TOTAL RECRUITERS

42 NEW RECRUITERS

63 FORTUNE 500 RECRUITERS



HIGHEST STIPEND

FINANCE
₹ 3.50 LAKHS

GENERAL MANAGEMENT
₹ 4.00 LAKHS

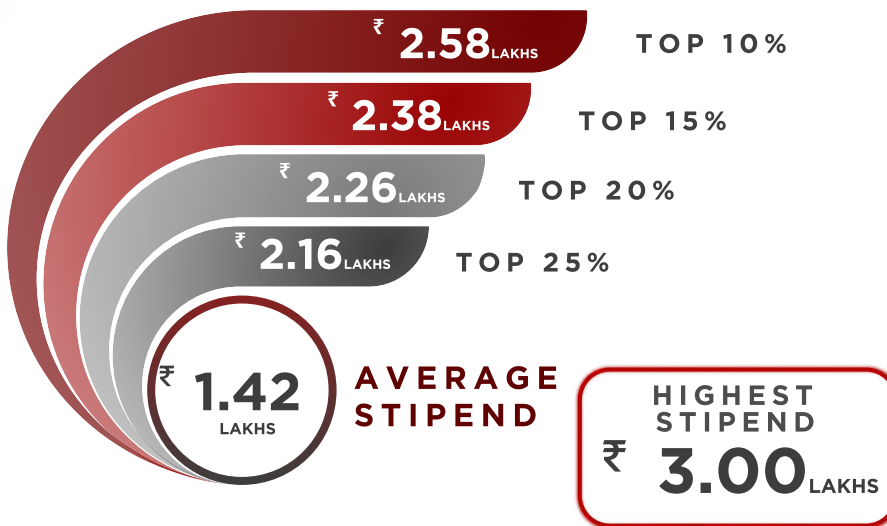
MARKETING
₹ 4.00 LAKHS

OPERATIONS & DATA SCIENCE
₹ 3.00 LAKHS

MBA HR



PLACEMENT STATS



RECRUITERS



TOTAL RECRUITERS

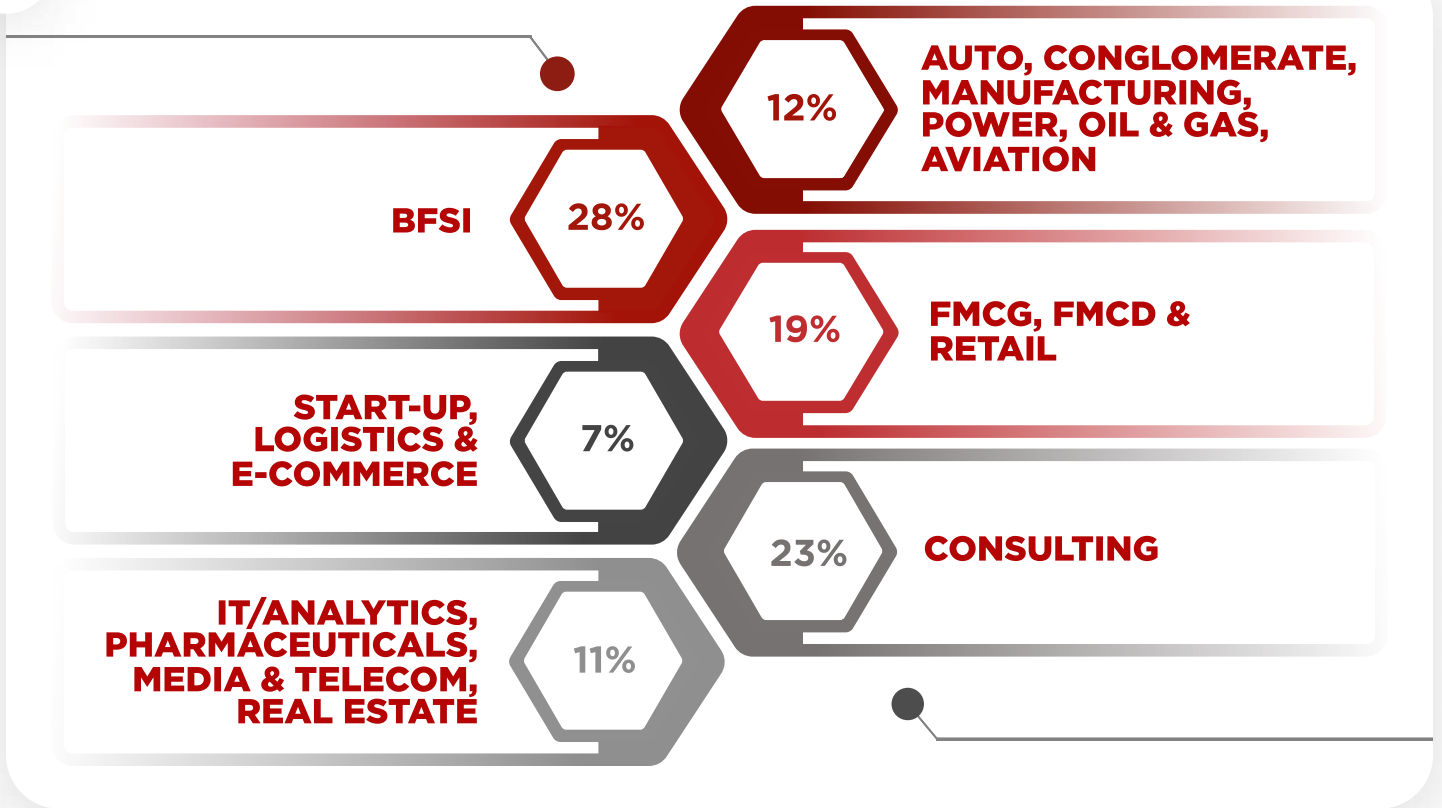
35 NEW RECRUITERS

20 FORTUNE 500 RECRUITERS

MBA CORE



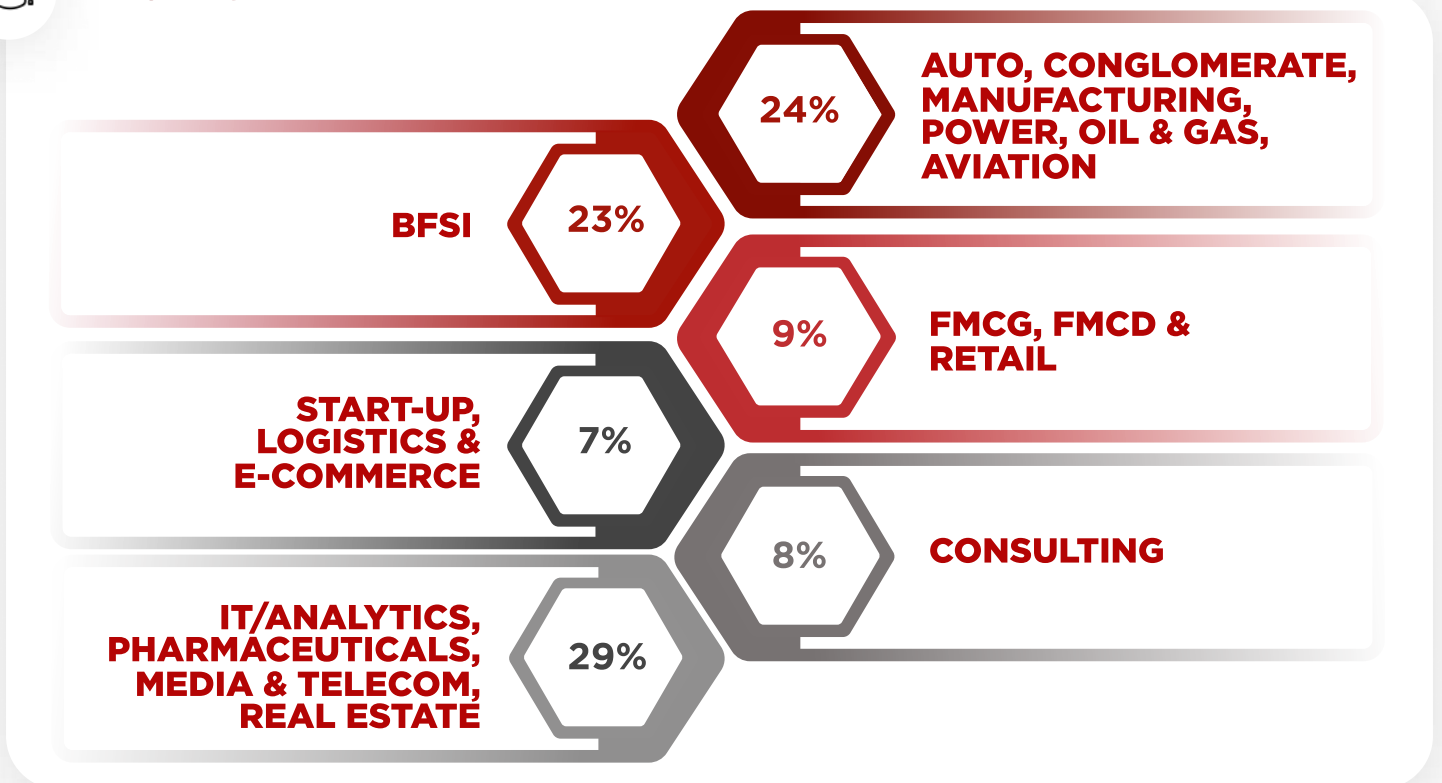
FACETS



MBA HR



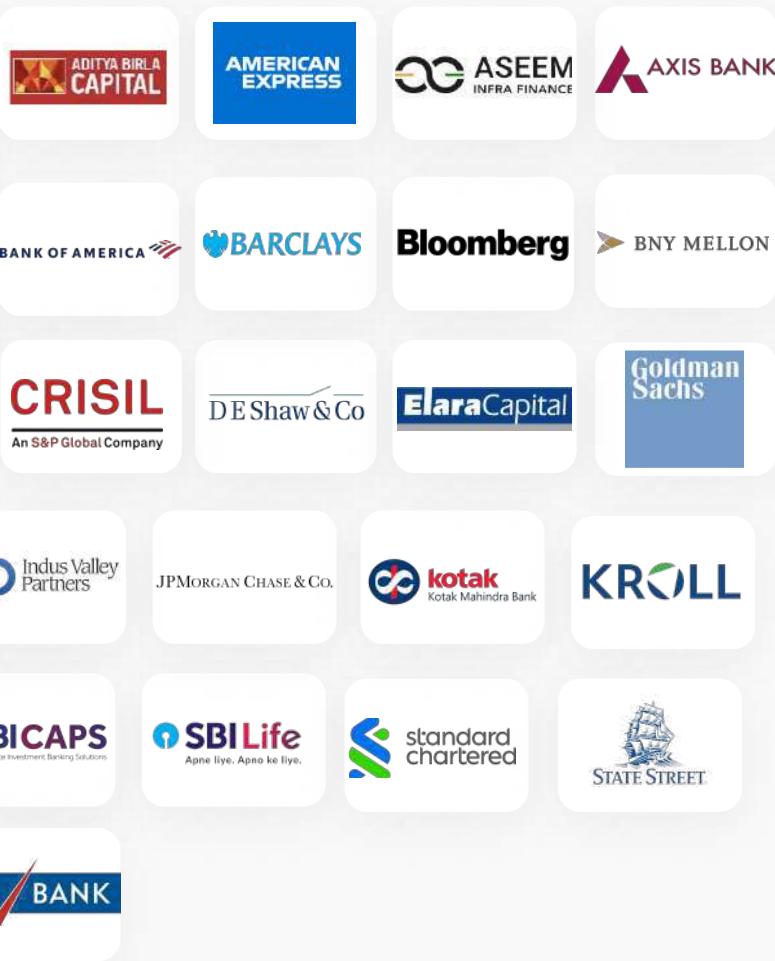
FACETS



MBA CORE RECRUITERS

BFSI

The distinguished lineage of SBM, NMIMS has been further strengthened during the latest recruitment cycle by lucrative offers from highly coveted establishments. The students would be gaining tremendous knowledge by interning in diverse roles, some of which include Valuations Intern, Financial Operations Analyst, Research and Investment Associate and Change Analyst. Students were also offered a host of prestigious roles for their internships in the areas of Investment Banking, Wealth Management Risk, Corporate Risk, Consumer Banking and Digital Banking.



CONGLOMERATE, AUTOMOBILE, MANUFACTURING, OIL & GAS, AND POWER

This cohort saw internships being offered by industry giants in the areas of General Management, Digital Technology, Retail Finance, Analytics. Interns were also offered leadership roles in companies such as Tata Administrative Services Program And, Mahindra And Mahindra through their Group Management Cadre Programme.



CONSULTING

The field of consulting is poised for even greater growth in the years to come. For Summer Internship, renowned organisations and industry leaders offered roles such as Strategy Consultant Intern, Customer Project Specialist Intern, Strategy and Transactions Intern, Business Consulting Performance Improvement, Technology Consultant Intern.

accenturestrategy

AICL

AVALON
Consulting

AVASANT

BAIN & COMPANY

Deloitte.

Everest Group®

EY

EY
Global
Delivery
Services
Building a better
working world

FUJITSU

McKinsey
& Company

pwc

FMCG, FMCD AND RETAIL

Digital Innovation and a greater emphasis on sustainable and healthy behaviours have all had a significant impact on the Consumer Products Sector in recent years. FMCG emerged as one of the prominent recruiting sector this year. Students were recruited by distinguished companies offering internships across various roles like Sales, Marketing, Digital Product Management and Project Management.

ADITYA BIRLA
FASHION & RETAIL

APOLLO
TYRES LTD

asianpaints

bajaj CONSUMER CARE

DIAGEO

General Mills

ITC
ITC Limited

Johnson & Johnson

JUBILANT
FOODWORKS

Kellogg's

LOWE'S

marico

MARS

McCain

PEPSICO

Pernod Ricard

Pidilite

PERFETTI
Van Melle

Raymond
CONSUMER CARE
LIMITED

reckitt

Red Bull

SAMSUNG

signify

TATA
CONSUMER
PRODUCTS

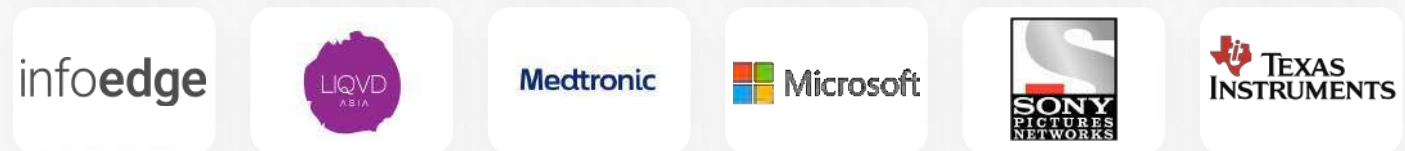
TITAN
COMPANY

wipro
Wipro Consumer
Care and Lighting

Zydus
Wellness

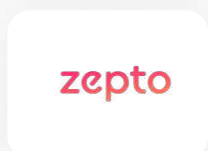
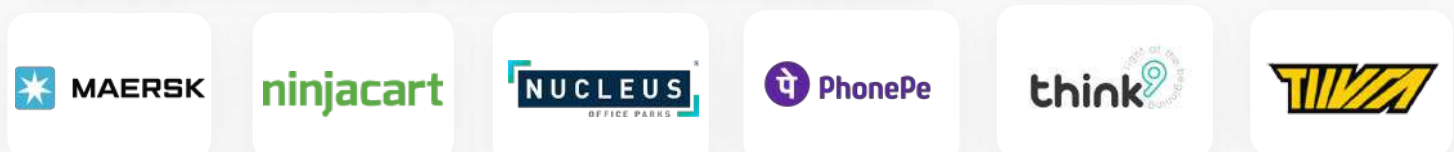
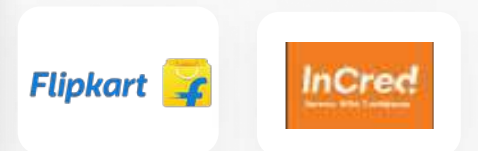
IT/ANALYTICS, PHARMA, MEDIA, TELECOM, AND OTHERS

For this sector, recruiters offered a multitude of roles to our students. Some of the Tech Management roles offered were Product Management Intern, Market Research Analyst Intern, Partner Development Manager, Brand Strategy Intern, Customer Project Specialist and Business Operations Intern. This cohort saw some of the most valued firms recruit for some of the most sought-after roles such as Deal Execution Lead, Brand Strategist, Partner Development Manager, and Customer Project Specialist.



STARTUP, LOGISTICS, AND E-COMMERCE

With the country's startup ecosystem prospering at unprecedented rates, our students acquired offers from distinguished organisations covering a wide array of profiles like Management Trainee Intern, Finance Intern and Marketing Intern. Prominent logistics and e-commerce companies made offers for roles like Supply Chain Management Intern and Operations Intern.



Over time, the MBA HR program has developed into a formidable entity with noteworthy impact in the domain. We are grateful that the corporations have shown faith in these young, talented students. This year has been a resounding success for placements. Several HR Internships were offered, covering a wide range of roles such as Talent Partnering Intern, HR Generalist Intern, Recruitment Consulting Intern, HR Operations Intern, Culture Branding Intern, Talent Acquisition Analyst Intern, HRBP Intern, HR Consulting Intern, and HR Employee Relations Intern.

_VOIS

adani

ADITYA BIRLA
CAPITAL

ALKEM

AON

ATHER

atomberg

BOSCH

Br

BT

Capgemini

Cipla

CISCO

Cummins

DE Shaw & Co

elasticrun

EY

FUJITSU

genpact

glenmark
A new way for a new world

Godrej agrovet
agrovet solutions

GRATITUDE
INDIA

homefirst
We'll take you home

Honeywell

ICICI Bank

ICICI Securities

IDFC FIRST
Bank

Kellogg's

kotak
Kotak Mahindra Bank

LT

LOWE'S

ninjacart

NOMURA

NUCLEUS
OFFICE PARKS

PACKFORA
MAKE YOUR PACKAGING SHINE

Piramal

POSITIVE
MOVES

PERFETTI
van Melle

Raymond
CONSUMER CARE
LIMITED

SAINT-GOBAIN

SOCIETE
GENERALE

SPORTZ
INTERACTIVE

thyssenkrupp

TATA
TATA CONSUMER PRODUCTS LIMITED

TITAN
COMPANY

TransUnion
CIBIL

wipro

zepto

Roles Offered

HR Business Partner
Intern

HR Operations
Intern

HR Analytics
Intern

Talent Acquisition
Intern

Recruitment
Associate Intern



INTERNATIONAL RUNNER-UPS AND SEMI-FINALISTS

L'OREAL
BRANDSTORM

OPTUM
STRATETHON



NATIONAL WINNERS & RUNNER-UPS

ASIAN PAINTS
CANVAS

CUMMINS
REDIFINE

DAIMLER
DICV HACKATHON

THE GOVERNANCE
CHALLENGE

HCCB
DISRUPT

IDFC FIRST BANK
FAME

KOTAK
EXPLORE

MONDELEZ
MAESTRO

BOND WITH
PIDILITE

WIPRO
B-PRO

TRINITY LIFE SCIENCES
TRILYTICS



AWARDS / RANKINGS

FINANCIAL TIMES
(TOP 100 GLOBAL B-SCHOOLS)

RANKED 10TH IN BUSINESS WORLD
(TOP B-SCHOOLS)
RANKED 3RD IN BUSINESS WORLD
(TOP B-SCHOOL PRIVATE)

RANKED 11TH IN BUSINESS TODAY
(TOP B-SCHOOLS)
RANKED 4TH IN BUSINESS TODAY
(TOP B-SCHOOL PRIVATE)

RANKED 14TH IN MBA UNIVERSE
(TOP B-SCHOOLS)
RANKED 5TH IN MBA UNIVERSE
(TOP B-SCHOOL PRIVATE)

RANKED 3RD AS PRIVATE
B-SCHOOL

RANKED 8TH IN THE WEEK
(TOP B-SCHOOLS)
RANKED 5TH IN THE WEEK
(TOP B-SCHOOL PRIVATE)

RANKED 25TH BY NIRF
(TOP B-SCHOOLS)
RANKED 5TH BY NIRF
(TOP B-SCHOOL PRIVATE)



NATIONAL FINALISTS & SEMI-FINALISTS

ASIAN PAINTS
CHAIN REACTION

AVALON CONSULTING
SUN TZU

BAJAJ FINSERV
ATOM

DIAGEO
BESPIRITED

FLIPKART
WIRED

FLIPKART
VIDYARTHINI

INFOSYS CONSULTING
INGENIOUS

NOMURA
NAV NIRMAAN

RECKITT
GLOBAL CHALLENGE '22

STRATEGY CO. GLOBAL
CONSULTING CHALLENGE

SAMSUNG
EDGE7

_VOIS
VANTAGE

CFA RC

IVP
FINVALLEY



CAMPUS WINNERS

CIPLA
ASCEND

GEP
GAMEPLAN

HSBC STG
IB LEAGUE

ITC
INTERROBANG SEASON 12

MARICO
OVER THE WALL

MAHINDRA RISE
CHALLENGE

RECKITT
CAREER COMPASS

MICROSOFT
PM ENGAGE

XIAOMI
SUMMIT



OTHERS

GODREJ
LOUD SEASON 11

JOHNSON AND JOHNSON
IMAGIVATORS

TATA
IMAGINATION CHALLENGE

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jayesh.ahuja@nmims.edu

PLACEMENT COMMITTEE



TOP ROW (LEFT TO RIGHT) - SHIVAM RUNGTA, KARTHIK MS, AMEY PAWAR, AKHILESH MALIK, HARSHHIL LULLA, ADITYA THORAT, PARSHAV DEB, AKASH KUMAR SAHUKAR, PIYUSH PANWAR

BOTTOM ROW (LEFT TO RIGHT) - SAUMITRA BHARGAVA, RASHIM ANAND, ANKITA SINHA, SANJANA GUGNANI, SHRIYA DUGGAL, DHANASHREE JATAR, KANIKA GUPTA, KRISHNA ZAWAR

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