



SVKM'S
NMIMS
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI



SUMMER PLACEMENT REPORT

2023 - 2024

**MBA CORE &
MBA HR**



Dr. RAMESH BHAT
VICE CHANCELLOR, NMIMS

We are proud to announce that we have successfully sustained the legacy of the summer placement season for the MBA Core and MBA HR batch of 2023-25. This has marked a significant milestone in our institution's history, reflecting the outcome of our four decades of nurturing students into leaders.

We are indebted to our industry partners for their continuous faith in the ability of students of MBA Core and MBA HR of SBM NMIMS Mumbai and extending a wide array of internship opportunities across specialisations. The stellar performance of the participants testified the fact that our programs have contemporary curriculum in sync with industry standards.

This season, we were honoured to host over 190 companies, with a significant increase in the number of first-time participants.

SBM Mumbai has been a frontrunner of management education in India and has dedicated itself to enriching the curriculum through interactive, consultative processes leading to vibrant class discussions, myriad opportunities of learning and leadership for our budding managers. We have always strived to build better learning experiences, enhancing the quality and content of programs and offering contemporary curriculum, embedding technology orientation by including emerging technologies such as artificial intelligence, data analytics as a part of the offerings, across specialisations. The aim is to derive comprehensive, data-driven insights to ensure that our students are well equipped with the necessary skills and competencies to tackle future challenges effectively.

With prestigious international accreditations such as AACSB, SBM, Mumbai is able to continuously enhance the quality and outcomes of its management program offerings. The School has also featured in the highly coveted Top 100 Global Business Schools, as per the FT 100 Masters in Management Ranking, 2023 and is ranked 83. In the NIRF 2023 ranking SBM, NMIMS Mumbai has risen up to rank 21.

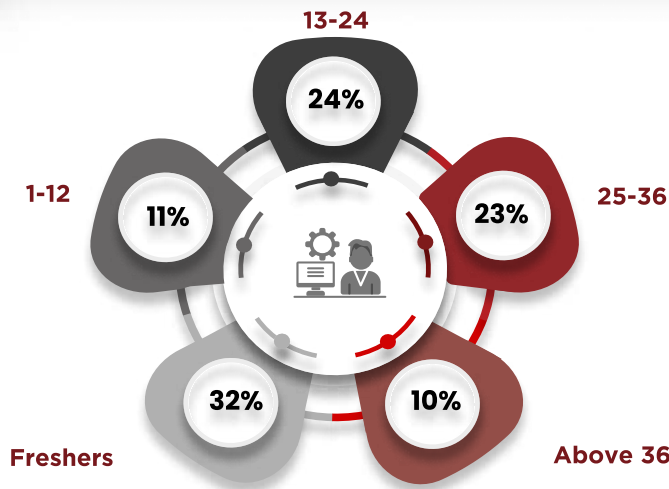
We are confident of the immense learnings and value addition for our students in their internships, thereby receiving a good feedback from companies and resulting in Pre-Placement Offers.

Our sincere gratitude to our valued recruiters for their faith in our B-school and for providing our students a platform to showcase their skills and talent. We look forward to collaborate for mutually beneficial synergies.

MBA CORE



WORK EXPERIENCE (IN MONTHS)



GENDER DIVERSITY



70% 30%



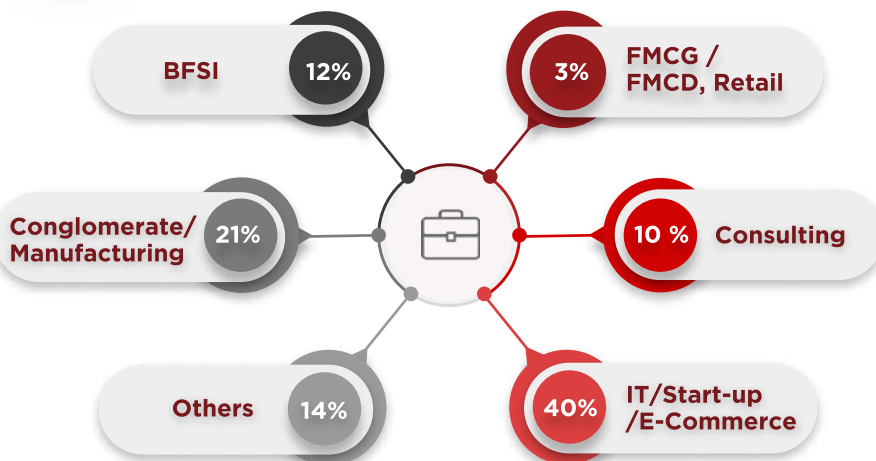
AVERAGE AGE



23.9 YEARS



EXPERIENCE BACKGROUND



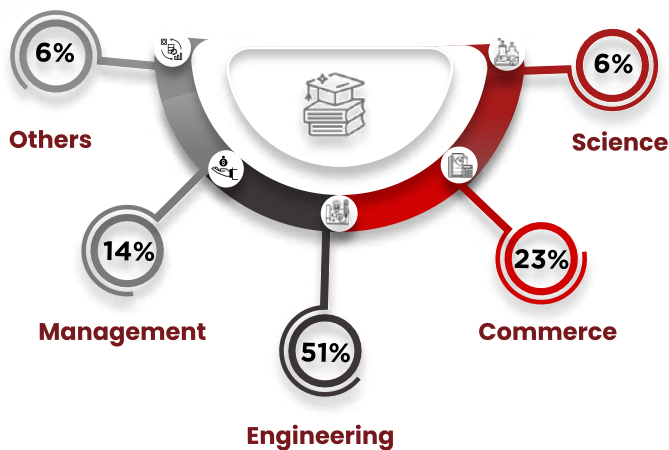
PROFESSIONALLY CERTIFIED



282



EDUCATION BACKGROUND



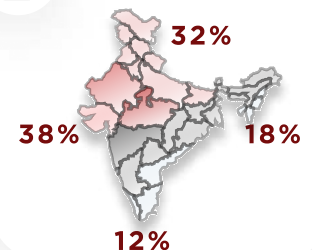
AVERAGE WORKEX



25.7 MONTHS



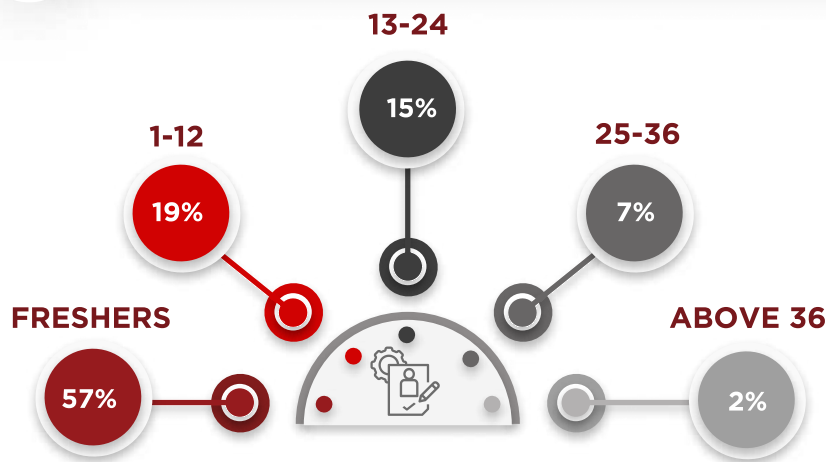
GEOGRAPHIC DIVERSITY



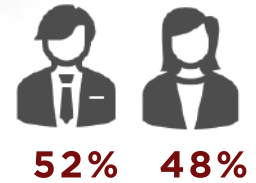
MBA HR



WORK EXPERIENCE (IN MONTHS)



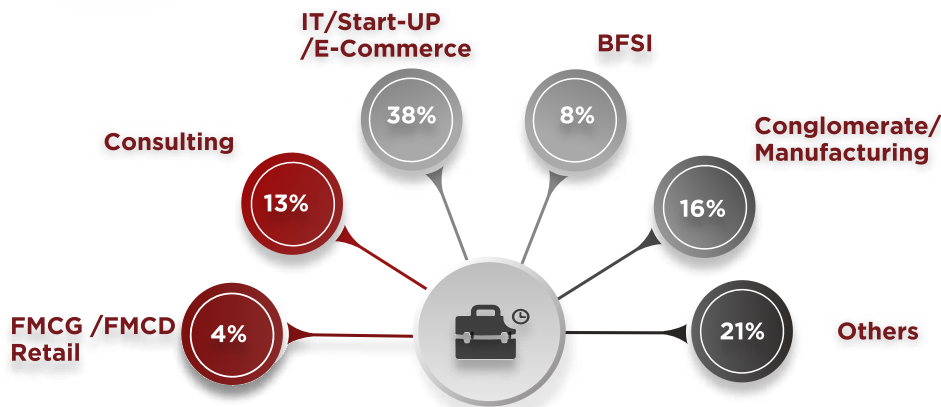
GENDER DIVERSITY



AVERAGE AGE



EXPERIENCE BACKGROUND



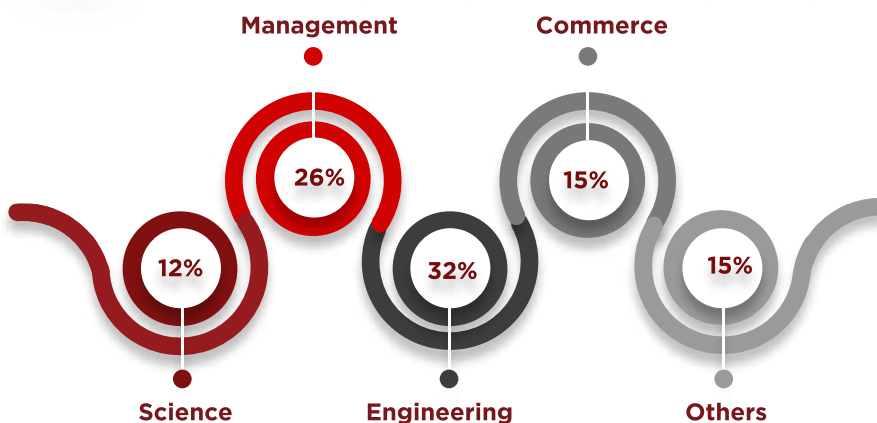
PROFESSIONALLY CERTIFIED



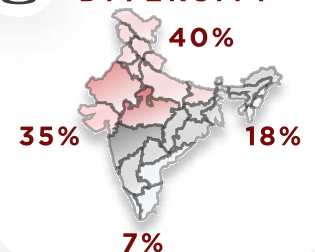
AVERAGE WORKEX



EDUCATION BACKGROUND



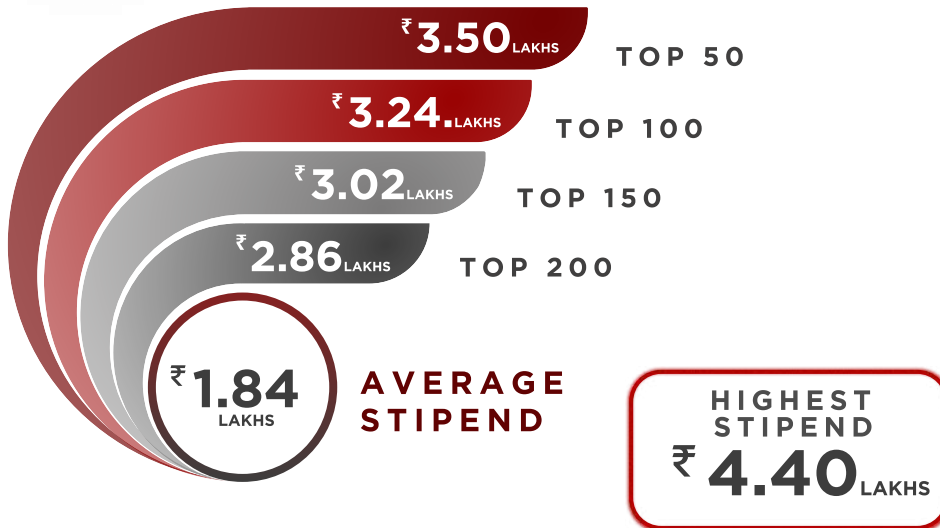
GEOGRAPHIC DIVERSITY



MBA CORE



PLACEMENT STATISTICS



RECRUITERS

167

TOTAL
RECRUITERS

77 NEW
RECRUITERS

61 FORTUNE 500
RECRUITERS



HIGHEST STIPEND

FINANCE

₹ 3.50 LAKHS

GENERAL
MANAGEMENT

₹ 4.00 LAKHS

MARKETING

₹ 4.40 LAKHS

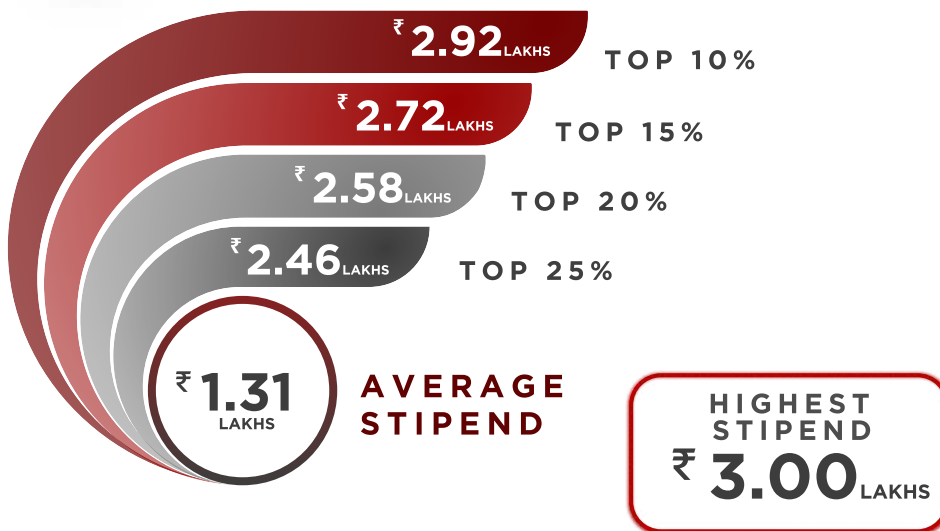
OPERATIONS &
DATA SCIENCE

₹ 3.00 LAKHS

MBA HR



PLACEMENT STATISTICS



RECRUITERS

59

TOTAL
RECRUITERS

35 NEW
RECRUITERS

20 FORTUNE 500
RECRUITERS

MBA CORE



FACETS

BANKING, FINANCIAL SERVICES
AND INSURANCE



11%

CONGLOMERATE, MANUFACTURING,
POWER, OIL & GAS, AVIATION

START-UP, LOGISTICS &
E-COMMERCE



19%

FMCG, FMCD & RETAIL

IT/ANALYTICS, PHARMACEUTICALS,
MEDIA & TELECOM, REAL ESTATE



9%

CONSULTING

MBA HR



FACETS

BANKING, FINANCIAL SERVICES
AND INSURANCE



23%

CONGLOMERATE, MANUFACTURING,
POWER, OIL & GAS, AVIATION

START-UP, LOGISTICS &
E-COMMERCE



11%

FMCG, FMCD & RETAIL

IT/ANALYTICS, PHARMACEUTICALS,
MEDIA & TELECOM, REAL ESTATE



16%

CONSULTING

MBA CORE RECRUITERS

BFSI

There has always been a great support from leading companies of the BFSI sector for internships to our students in finance, as well as in marketing, operations, analytics, etc. The internships were offered in the areas of Investment Banking, M&A Strategy & Valuation, Equity Capital Markets, Equity Research and Portfolio Management, Corporate Finance, Strategy, Data Analytics, Market Research, Digital Technology, Asset Management, Alternate Banking Channels & Partnerships, Banking and Financial Services, Business Consultancy, Finance Transformation Consultancy, IPO Advisory etc. emphasizing our dedication to cultivating versatile professionals.



CONGLOMERATE, REAL ESTATE, MANUFACTURING, OIL & GAS, AUTOMOBILE

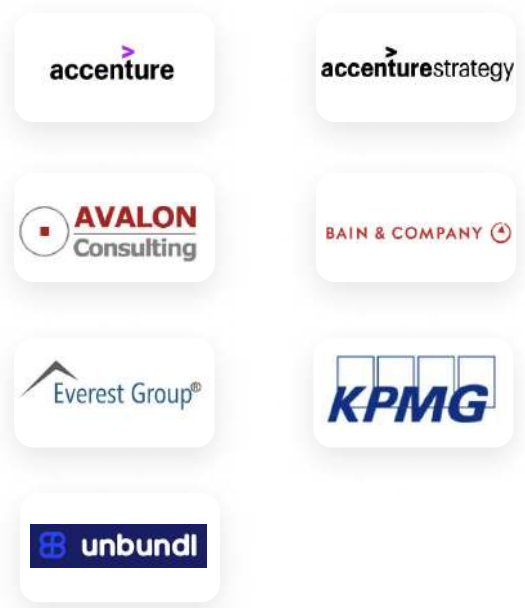
Companies of this sector offered internships across diverse business functions including Supply Chain Management, Operations Excellence, Digital Technology, Solution Area Management, Sales Account Management, Production Management etc. Prominent conglomerates have also entrusted our students with pivotal roles in the domains of strategy, digital technology, finance etc., reinforcing our history of successful placements.



MBA CORE RECRUITERS

CONSULTING

Consulting firms offered enticing opportunities in the area of Business, Digital, Key Account Manager, Management, Operations Consultants etc. Internships were in the domains of Product & Strategy, Corporate Strategy, Financial Advisory etc. highlighting the sector's robust performance and promising growth for the coming years. Our students had the opportunity to work directly under the guidance of eminent leaders in their respective organizations.



FMCG, FMCD AND RETAIL

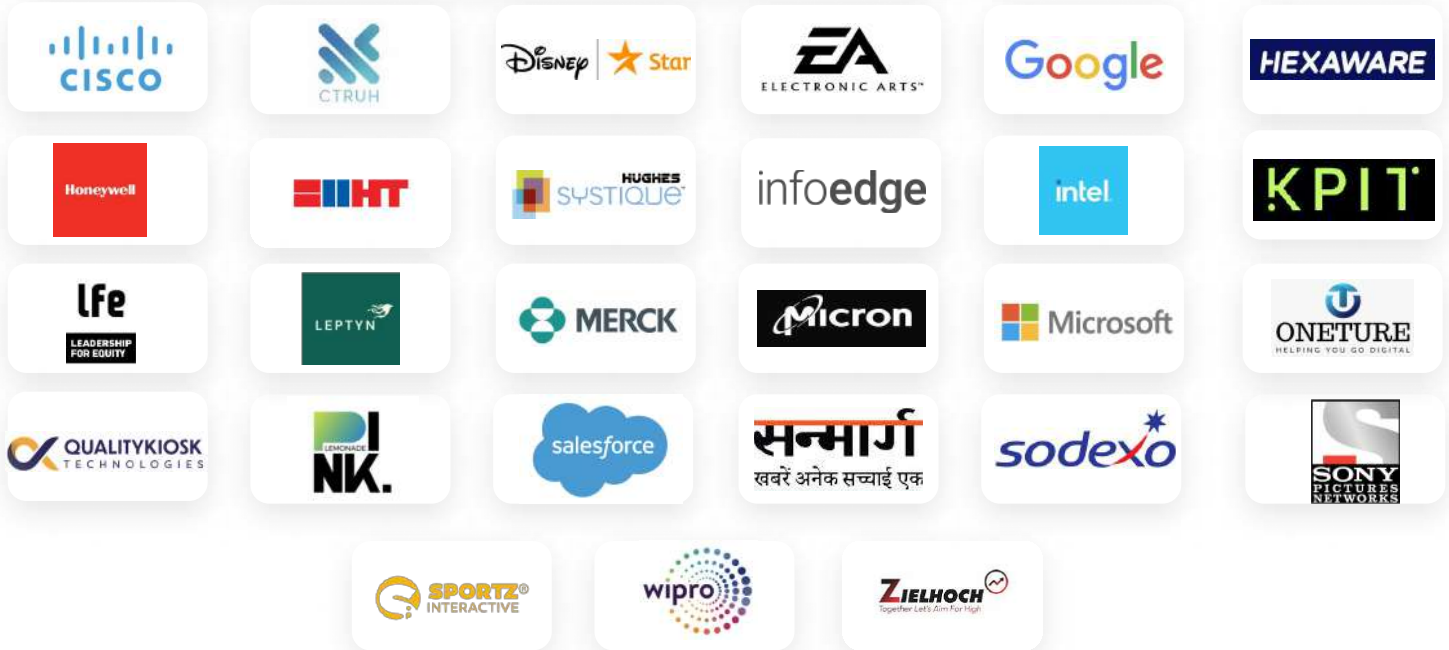
Esteemed organizations in this sector extended internship opportunities, to our students in Consumer Marketing, Content Strategy, Customer Lifecycle Marketing, Digital Initiatives, Customer Experience and Insights, GTM Execution, Market Development, Market Research & Forecast, Performance Marketing, Key Accounts Management, Sales and Marketing etc. These roles showcase our students' engagement in diverse companies.



MBA CORE RECRUITERS

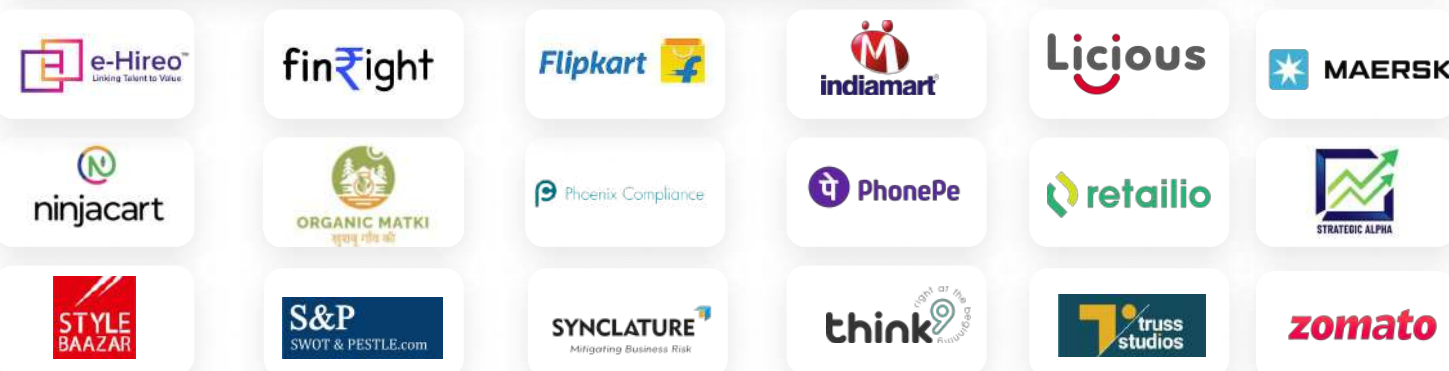
IT / ANALYTICS, PHARMACEUTICALS, MEDIA, TELECOM AND OTHERS

Our students secured challenging roles from both loyal and new recruiters in this sector. The internships were offered in the areas of Product Management, Project Management, Retail Operations, Data Analytics, Functional Analyst, Digital Technology, Business Operations, Compliance etc. This sector offered much sought-after roles to students with technical and non-technical background alike. The experience gained by interns with these companies has been highly enriching.



STARTUP, LOGISTICS & E-COMMERCE

Amidst a booming startup ecosystem, our students secured internship projects from renowned firms in Product Management, Customer Experience, Project Management, SAP Consulting, Solution Area Management, Strategy, Brand Marketing, Business Development and Client Servicing, Category Management, Content Strategy, Direct Transport Sales, Key Account Management, Lead Generation and Market Research, Performance Marketing etc. These internships reflect the wide-ranging skills and adaptability of our students, aligning with industry needs and future trends.



MBA HR

Crafted with meticulous precision, the MBA program in Human Resources offers a comprehensive exploration of managing human capital. Apart from our long-standing loyal recruiters, 59% of new recruiters visited our business school for recruitment purposes which coveted specialties such as Industrial Relations, Learning and Development, change and organizational development etc. Our students were entrusted to work directly under eminent leadership in their respective organizations.



PROJECTS OFFERED

People
Consultant

Policy Revamp

HR Operations

HR Management
Trainee

Talent Growth

Recruitment

CASE COMPETITIONS

At SBM, NMIMS Mumbai, our students have once again showcased their exceptional prowess in various case study competitions, securing an impressive array of Pre-Placement Offers (PPOs) and Pre-Placement Interviews (PPIs). Their outstanding achievements underscore their talent, dedication, and readiness to excel in the professional sphere, reflecting the robust support and guidance provided by our institution in nurturing their skills and preparing them for success in the corporate world. This accomplishment reaffirms our commitment to fostering a dynamic learning environment that empowers students to thrive in their future endeavors.



NATIONAL WINNERS AND RUNNER-UPS



BAJAJ FINSERV
ATOM-CEO'S
CHALLENGE



CIPLA
ASCEND



TCPL GROW
BEYOND BETTER



GSK
ECUBE



DAIMLER
HACKATHON 2023



ITC
INTERROBANG



JOHNSON AND
JOHNSON
IMAGIVATORS



SUN TZU! - AVALON
CONSULTING



NATIONAL FINALISTS AND SEMI-FINALISTS



AIR INDIA SOAR
CHALLENGE



ASIAN PAINTS
CHAIN REACTION



CUMMINS
REDEFINE



FLIPKART
WIRED 7.0



KENVUE FUTURE
LEADERSHIP
PROGRAM



HCCB
DISRUPT



NOMURA NAV
NIRMAAN



L'OREAL
SUSTAINABILITY
CHALLENGE



XIAOMI
MI SUMMIT



RPG BLIZZARD
2023



ULTRATECH
ULTRAQUEST
SEASON 1



CAMPUS WINNERS



ASIAN PAINTS
COGNOSCENTI



INDUS VALLEY
PARTNERS
FINVALLEY



GODREJ
LOUD SEASON 12



HSBC IB LEAGUE
2023



RECKITT CAREER
COMPASS



THE GOVERNANCE
CHALLENGE



ACCREDITATIONS/ AWARDS / RANKINGS



RANKED 83RD IN
MIM 2023 & 6TH
AMONG 11 INDIAN
B-SCHOOLS



RANKED 21ST
BY NIRF (TOP
B-SCHOOLS)



RANKED 10TH IN
THE WEEK (TOP
B-SCHOOLS)



RANKED 4TH IN
FORTUNE INDIA
(TOP PRIVATE B-
SCHOOLS)



RANKED 10TH IN
HANSA-THE WEEK
(TOP B-SCHOOLS)



RANKED 10TH IN
BUSINESS TODAY
(TOP B-SCHOOLS)



RANKED 3RD IN
BUSINESS TODAY
(TOP PRIVATE B-
SCHOOLS)



RANKED 12TH IN
MBA UNIVERSE
(TOP B-SCHOOLS)



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STUDENT PLACEMENT COMMITTEE



Top (Left To Right)- Srikanth Giri, Kalpesh Mehta, Sushant Tiwari, Bakhtiaar Wangde, Gaurav Patwardhan, Jalpan Soni, Mehul Datta, Aviral Srivastava, Rishi Raniwala, Abhishek Pratap Singh, Abutibyan Hawawala, Debashish Ghosh, Rishab Chawla, Devendra Varma Penmatsa

Bottom (Left To Right)- Sarah Qureshi, Pratheeksha P Phadke, Lokesh Joshi, Mansoor Raja, Manan Joshi, B Abhiram Srivatsa, Karina Sethia, Akshata Aggarwal

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