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2015

WE CARE : CIVIC ENGAGEMENT INTERNSHIP REPORT

Jasani Center for
Social Entrepreneurship &
Sustainability Management

June 17, 2015

Acknowledgement

In this fifth year in succession, the FTMBA students from NMIMS have contributed to social development sector under *We Care Civic Engagement* program. We Care team would like to express sincere and heartfelt gratitude to Dr. Rajan Saxena, Vice-Chancellor, NMIMS for enabling it to conduct We Care internship in its present form. He along with Dr. Debashis Sanyal, Vice Provost (Management Education) and Dean (School of Business Management), gave unstinted support to the We Care internship since its inception.

Special mention needs to be made of Shri. Shalin Divatia, Mentor, NMIMS, Dr. M.N. Welling, Pro Vice-Chancellor, NMIMS and Office Bearers of SVKM for continuously motivating and appreciating the We Care team. It will also be pertinent to sincerely appreciate the support given by Ms. Nimisha Dalal, Executive Assistant to Shri Amrish Patel, Chancellor, NMIMS in Shir Amrish Patel's visit for the We Care poster presentation on March 12, 2015 and his interaction with students was facilitated by her.

We Care team would also like to acknowledge with much appreciation the crucial role played by the NMIMS Social Responsibility Forum (SRF) team comprising Mr. Devang Mangal, President, Mr. Palash Gupta, Mr. Arka Chatterjee, & SRF Volunteers in execution of the programme. Without their timely support especially in conducting We Care workshops and organizing poster presentation event.

The enormous task of planning, executing, monitoring and evaluating the internship required support from the academic administration. We are thankful to Ms. Jayanti Ramesh, Assistant Registrar and her entire team specially Ms. Sushma Louis, Mr. Kiran Doifode, Ms. Pinky Shah and Ms. Smita Kadam for extending their cooperation despite their heavy workload.

Our special thanks are due to SBM Faculty Members for mentoring and monitoring the students as well as evaluating their performance post internship. The *We Care* team is much obliged to them for voluntarily taking up the mentorship despite busy teaching schedules.

Last but not the least we are thankful to the students of the 2014-2016 batch as well as all the internship organizations for their support and co-operation.

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We Care Civic Engagement Internship, since its inception in 2010, is successfully achieving its objective to socially sensitize the MBA students. We Care internship provides experiential learning as well as a platform to share their learnings and innovative ideas with the peers and experts from various sectors.

In the current year, under We Care 2015 project, 571 students were placed in 223 organizations comprising NGOs, social enterprises and CSR departments across twenty two states and two union territories. In all 571 students were placed in 16 government organizations, 14 private corporates and 193 NGOs.

During the three week internship period commencing from February 2, 2015 the students contributed total 65794 man-hours devoted to the projects in various spheres of social sector like animal rights, child welfare, community development, corporate social responsibility (CSR), differently abled, disaster management, environment management, health, livelihood support, micro finance, management of NGO/social enterprise, resource mobilization, rural development, skill development, women's empowerment and others.

To familiarize the students with the ground rules of the internship and orient them to work in the social sector, 39 workshops were conducted with the help of SRF volunteers. Experts were invited to conduct special workshops on 'Stakeholder Mapping' and 'Disability' to further enhance students' knowledge on the mentioned subjects.

In addition to the mentors appointed by the internship organizations, 44 in-house faculty mentors monitored students' projects during the internship. Students reported to their respective faculty mentors on a weekly basis through a predesigned Google document template.

We Care 2015 project was concluded on February 21, 2015 with students submitting their final reports and required deliverables to their respective organizational and faculty mentors. The internship feedback project reveals that 47% per cent of the organizations rated students' conduct as excellent and 43% as good.

It was heartening to know that students felt that the We Care internship enhanced their knowledge of the social sector. This is the evident from the fact that 42% of the students reported to have excellent experience with the internship organization and 39% rated their experience as good.

To provide an opportunity to the students to showcase their learning and contributions during their internship, poster presentation was organized on 12th March, 2015 at B. J. Hall, Vile Parle. The event was inaugurated by Mr. Rakesh Khanna, President, Syntel Inc., Mr. Shalabh Sahai, Founder Director, iVolunteer and Mr. Sunil Gurbaxani, Senior Vice President, Retail Banking, Axis Bank. The Poster Presentation Competition was evaluated by 44 distinguished judges from industry, academia, government organizations and social sector.

Shri. Amrish Patel, Chancellor, NMIMS graced the event with his presence and interacted with the students. His insights on the statistical analysis of various social issues and its cascading impacts were highly informative. He appealed to the student community to rise beyond their own aspirations and consider strengthening the education, vocational training and agricultural sector. This according to him would lead to creation of peaceful and harmonious society.

Table 1
Major Feedback

Students	Internship Organizations
1) 81% reported higher level of satisfaction with the internship organizations.	1) 88% showed higher level of satisfaction with students' conduct.
2) 86% reported high level of satisfaction with the projects allotted to them.	2) 81% expressed higher level of satisfaction with regards to students' project performance.
3) 30% of the students reported having high level of clarity with regard to reporting.	3) 85% organizations experienced higher level of satisfaction regarding the reports compiled by the students.

Table 2
Important Recommendations

Recommendations by Students	Recommendations by Internship Organizations
1) 22% students recommended that internship duration should be increased so that their participation in the project implementation generates the expected impact.	1) 26% organizations suggested that social issues are too complex to comprehend hence internship duration should be extended beyond three weeks for enabling students to achieve better results
2) 12% students suggested that prior to the internship there should be more open dialogue between the organizations and the students so that there is no ambiguity regarding organizations expectations and project deliverables.	2) 22% of the organizations suggested that students should be focused, research oriented and willing to communicate with the organizations proactively for better planning of the projects.
3) 5% students felt that for realizing their potential they should be given autonomy to select organizations/projects which are in alignment with their interests and skill sets.	3) 6% of the organizations proposed that more students should be placed for internship throughout the year as it is beneficial for everybody.
4) 2% students proposed repetitive reporting formats should be scrapped to increase availability of time for the project work	4) 4% of the organizations suggested that prior to the internship there is a need for student orientation by providing appropriate academic inputs related to social development sector and specific social issues.

We Care: Civic Engagement Internship 2014-15

1. About We Care

The School of Business Management, NMIMS believes that promoting value based growth while imparting high quality management education is the need of the hour. By integrating social responsibility curriculum in the MBA programme it aims to inspire and educate future business leaders who can make a difference in the world. Under *We Care: Civic Engagement* internship it is mandatory for the first year MBA aspirants to take up social projects for three weeks. For ensuring sustainable development it is imperative that future managers have the skills and competencies to cope with socio-economical complexities of the Indian society. Working for socially and economically disadvantaged sections for three weeks exposes students to social realities and instills in them the need to contribute to the society. It also provides them a unique opportunity to use their skill sets creatively and apply management theories to real life situations for the benefit of the society.

1.1 Objectives

- **Engage**
  To enable students to embrace and value their role as an informed, educated citizen and engage them in social development.
- **Connect**
  To encourage them to connect and contribute time, skills, talent and knowledge to make a difference.
- **Learn**
  To provide an opportunity to learn and apply managerial skills for addressing social issues.
- **Enhance**
  To establish a strong connect with the society and enhance their skills for activities beyond academics.
- **Reflect**
  To develop analytical skills of the students to examine the cascading impacts of social problems

1.2 Number of students

As per the administrative record, initially a total of 572 students were placed for the We Care internship. As one student was been debarred due to his non-performance in academics there were in all 571 students. (*See Table 3*)

Table 3
Students : Specialisation wise

Course	Female	Male	Total
MBA	130	383	513
MBA HR	33	25	58
Grand Total	**163**	**408**	**571**

1.3 Internship Execution

The internship duration was scheduled from February 2 to February 21, 2015 (both dates inclusive) Table 4 below describes the sequence of acts undertaken for executing the internship.

Table 4
Internship Execution : Schedule

Internship Execution: Schedule Task	2014 - 2015
Collection of student's personal data, preferences, skill-sets. *(Refer Annexure 3)*	July 03 - July 14, 2014
Sorting of student's data, follow up with them for collating data	July 14 – August 02, 2014
Collection of student's CVs, Establishing contacts with internship agencies over phone/emails, seeking strategic alignment between student's preference and internship organizations, connecting them with students and follow up with students and internship organizations	July 12, 2014 – January 14, 2015
39 We Care Orientation Workshops	October 7, 2014 – January 27, 2015
Workshops on - Stakeholder Mapping - Disability Management	December 20, 2014 January 14, 2015
Designing 'Code of Conduct' and 'We Care Project Report Submission Guidelines' and We Care FAQs	October 27 - December 23, 2014
Appointment of 44 Faculty Mentors. *(Refer Annexure 4)*	December 22, 2014 - Jan 24, 2015
Internship Execution	February 2 – 21, 2015
Internship feedback duration - Students - Organizations	February 17 – March 9, 2015 February 17 – March 30, 2015
Poster Presentation	March 12, 2015
Drafting We Care Report	March 27 – June 08, 2015

1.4 Selection of Internship Organisations

In all the students were placed in 224 organisations in 119 cities spread across 22 States and 2 Union Territories. (*Refer Annexure 1*)

These organisations consisted of CSR/Sustainability departments of corporate organizations in public and private sectors as well as NGOs.[1]
Chart 1(A) below presents the cross sectorial mix of internship organizations. The distribution of various social sector domains of internship organizations is presented in Chart 1(B).

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[1] The selection of NGOs was done on the basis of its legal status, accreditation from Give India. Credibility Alliance or collaboration with UNDP / UNICEF / UNDMT / Central or State Government.

Chart 1 (A)
Distribution of Organizations
(Cross-sector wise)

Label	Value	Percent
Non-Government (NGO)	193	87%
Private Corporates (CSR)	14	6%
Public Sector (CSR)	16	7%
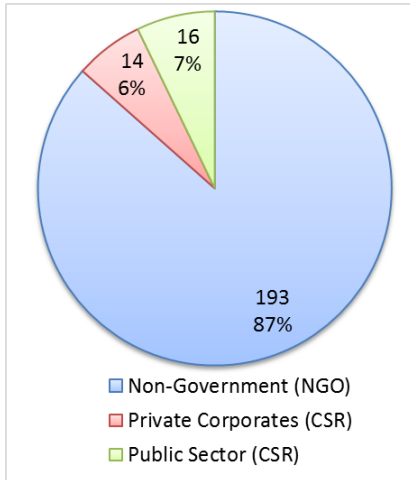
Chart 1(B)
Distribution of Organizations
(Social development sector wise)

Label	Value	Percent
Community Development	64	29%
Child Education / Care & Protection	59	26%
Corporate Social Responsibility (CSR)	30	13%
Economic Empowerment	28	13%
Differently Abled	21	9%
Health	10	5%
Micro Finance	8	4%
Other (Animal Rights)	3	1%
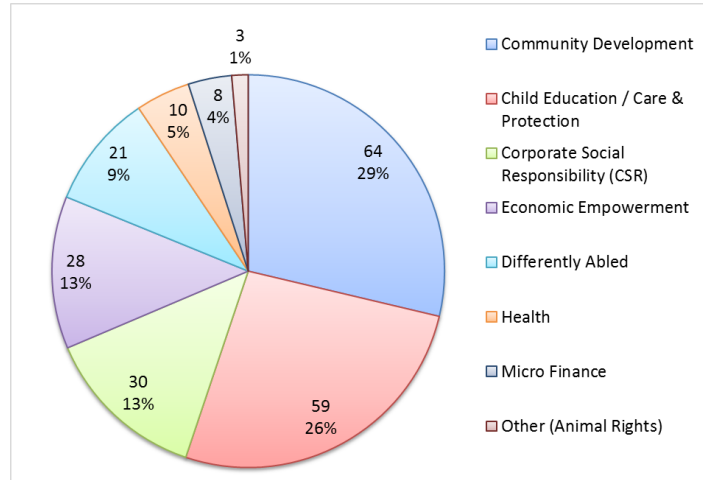
Chart 2(A) below presents the distribution of the students across private and public sector organizations. Chart 2(B) lists distribution of students across various domains of social development.

Chart 2(A)
Distribution of Students
(Cross-sector wise)

Label	Value	Percent
Non-Government (NGO)	504	88%
Private Corporates (CSR)	42	7%
Public Sector (CSR)	25	5%
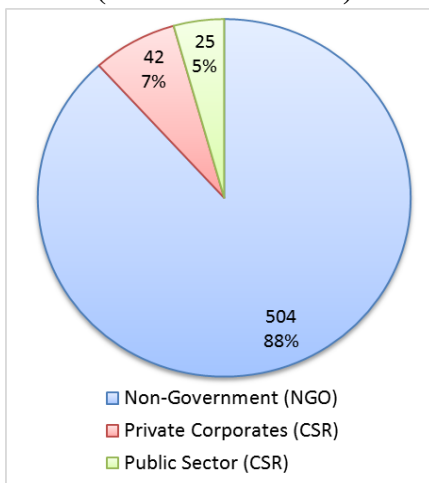
Chart 2(B)
Distribution of Students
(Social development sector wise)

Label	Value	Percent
Child Education / Care & Protection	181	32%
Community Development	142	25%
Corporate Social Responsibility (CSR)	75	13%
Differently Abled	48	8%
Economic Empowerment	77	13%
Health	24	4%
Micro Finance	20	4%
Other (Animal Rights)	4	1%
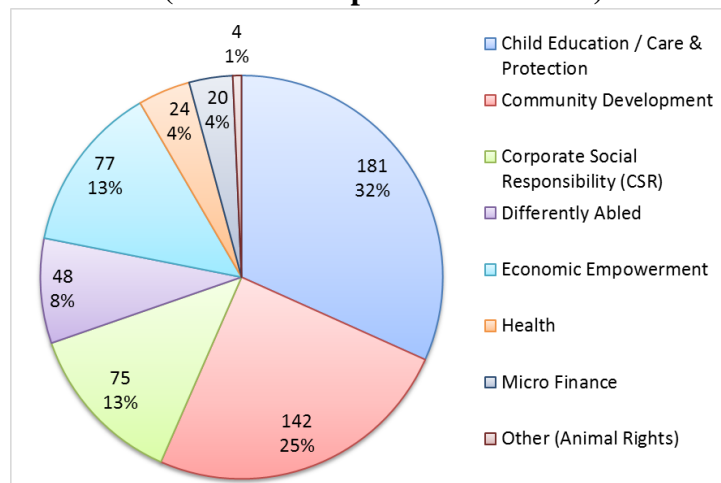
1.5 Monitoring and Reporting

Over the past five years We Care Team at NMIMS has built a robust monitoring and reporting mechanism for successful implementation of its *We Care Civic Engagement Internship* Programme. During the year 2014-15 the students were required to adhere to the following:

1. Each student was required to maintain the daily/weekly reporting log to be approved and signed by their respective internship organizational mentor. After the internship each student was required to submit duly signed copies of both the documents to the faculty mentor.

2. At the end of each week students were required to submit on line weekly reports for tracking the progress of the project and to give update on activities planned for the next week to the We Care team in Mumbai
3. On conclusion of the project each student was required to submit final project report to the internship organization and the institute as per the guidelines provided
4. Each student was required to adhere to the 'Code of Conduct' specified by the institute.

In all 44 faculty mentors monitored the students' internship progress through emails and telephone. A few faculty mentors contacted the organizational mentors to learn about the students' performance while a few mentors paid field visits.

1.6 Evaluation

Assessment of students' performance was done based on the following criteria:

1. Securing 'Certificate of Completion' from internship agency
2. Submission of soft copy of final project report to the *We Care* team in Mumbai
3. Presentation of learnings through the Poster Presentation to independent jury
4. Securing 'Certificate of Completion' from faculty mentors on the basis of:
   • Communication with the faculty mentor prior to as well as during the internship
   • Submission of hard copies of daily and weekly reports duly approved and signed by the organizational mentor
   • Submission of soft copy of final report
   • Participation in the Poster Presentation
   • Viva-voce based on the final project report

1.7 Feedback

Feedback was solicited through online feedback forms from the students as well as the internship organizations. The feedback data was collated to :–

1. Examine the opinion of students regarding level of satisfaction with internship organizations, project execution, clarity of reporting, support provided by the faculty mentors and students' learning's from the internship.
2. Analyze the views of the internship organizations regarding level of satisfaction with students' conduct, project execution and quality of reporting.
3. Solicit recommendations from students as well as internship organizations for strengthening We Care internship.
4. Recognize special contributions made by the students

2. Methodology

Design of the Feedback	The feedback of student's covered 11 data points spanning across 31 variables. Information for the feedback was captured through an online questionnaire. *(Refer Annexure 5)* The feedback of internship organizations covered five data points spanning 14 variables. Information for the feedback was captured through an online questionnaire. *(Refer Annexure 6)*

Respondents	Feedback was solicited from
	   a) 571 MBA students
	   b) 223 internship organizations

Duration of Data Collection	February 18 to March 30, 2015
No. of Responses Received	448 students (78%) and 139 internship organizations (62%) submitted their responses
Result Analysis & Interpretation	Information gathered was analyzed using descriptive statistics to present a comparative picture of the students' as well as internship organizations' review about the *We Care* internship. • The level of satisfaction of students with internship organizations, project execution and reporting clarity was evaluated using a five point scale. Based on the score, responses were categorized into high, moderate and low levels of satisfaction. • The level of satisfaction of internship organizations with the students with regard to their conduct, project execution and reporting quality was evaluated using a five point scale. Based on the score, responses were categorized into high, moderate and low levels of satisfaction. • Data pertaining to faculty mentor feedback was classified into five categories depending on multiple preferences of the students. • Data pertaining to We Care as a learning experience was classified into two categories based on positive and negative responses of students. • Major learning's as specified by the students were classified into three categories after making appropriate inferences. • Data pertaining to special contributions made by students, special comments by the internship organizations and recommendations from both the type of respondents were classified into specific categories after making appropriate inferences.

3. Findings: Feedback from Students

Students' Feedback was collated on the following aspects.
   a. Satisfaction levels with regard to internship organizations.
   b. Project Execution.
   c. Clarity for Reporting.
   d. Special Contributions.
   e. Learnings from the Internship.
   f. Support received from faculty mentors
   g. Suggestions for future.

Following analysis is based on the feedback given by 448 out of 571 students.

3.1 Level of Satisfaction: Internship organizations

The level of satisfaction of the students with the internship organization was measured on a five point rating scale ranging from 'Excellent' (5) to 'Below Average' (1). The parameters used to infer level of satisfaction were a) quality of interpersonal relationship, b) orientation provided to interns, c) working atmosphere provided to interns and d) utilization of intern's time.

As depicted in Chart 3 below 81% of the students experienced higher level of satisfaction with the internship organizations. It was really reassuring to know that in a short span of time students were able to build rapport and closely associate themselves with the internship organization staff as they found the atmosphere to be quite supportive. The orientation provided by the mentor and utilization of the interns' time both were found to be commendable by majority of the students.

Chart 3
Level of Satisfaction : Internship Organizations
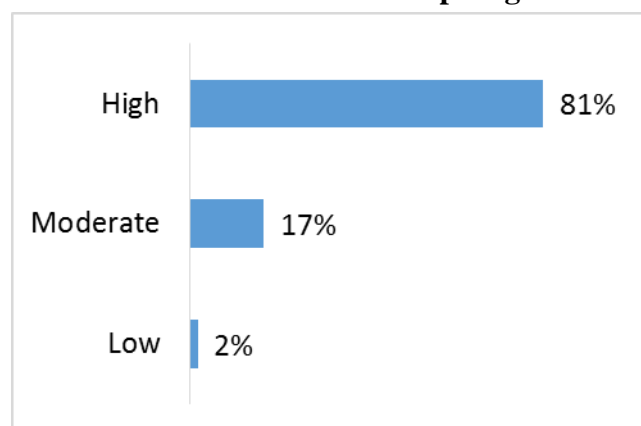
17 % of the students reported moderate level of satisfaction. They felt that lack of preparedness on the part of their internship organizations caused confusion regarding project implementation and deliverables. Some students opined that unwillingness at root level of internship organization, projects other than in interest area or NGO location / travelling distance were the aspects resulting in their low level of satisfaction.

It can be inferred from the discussion that overall students found We Care internship experience enriching as it provided them an opportunity to work for the society. Though the internship lasted only for three weeks they became well versed with the problems of the beneficiaries. They learnt to value their own resources and comforts they had in comparison to the resources poor community. They admired the efforts put in by the social sector organizations despite the barriers they faced due to lack of resources.

3.2 Project Execution

During the internship period, students were expected to work on specific project(s), individually or jointly as assigned to them by the internship organization. Depending upon the cause pursued by the internship organizations the projects covered wide-ranging areas such as 'Child Education, Care & Protection, Disability, Community Development, Micro Finance, Micro Insurance, Resource Mobilisation & Planning, Sustainable Livelihoods for Urban & Rural Poor' and others *(Refer Annexure 2)*.

The level of satisfaction of the intern regarding project execution was measured on a five point rating scale ranging from 'Excellent' (5) to 'Below Average' (1). The parameters used to infer level of satisfaction were a) importance of the project to the organization, b) clarity of expectations, c) autonomy given to complete the project and d) support received from organization mentor to complete the project.

Chart 4
Project Execution : Level of Satisfaction
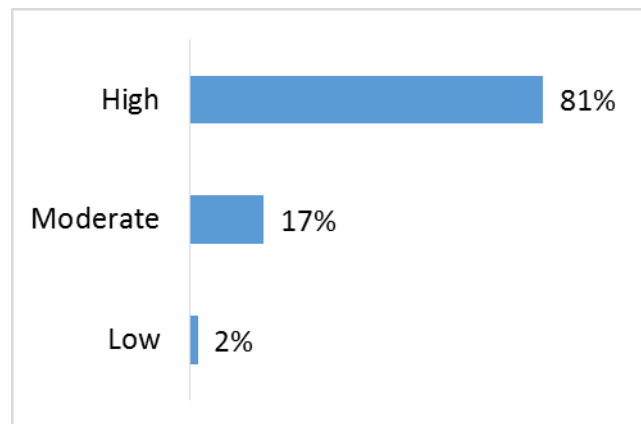
As displayed in Chart 4 above 81% of the students experienced high level of satisfaction in handling their internship projects. They valued the autonomy given to them by their organizational mentors which allowed them to utilize their inherent and acquired skill sets more effectively. They also appreciated the support given to them by their organizational mentor while applying the theoretical concepts learnt in the classroom to real life situation. Importance of the allotted projects to the internship organizations and the expected impact sparked an enthusiastic response from the students. Student placed in Indian Institute of Cerebral Palsy mentioned that their project was understanding finance domain and practical implementation of theoretical learning. Students placed in Vijay Krida Mandal (Bhandup) found their feasibility study project as practical application of the theory learnt.

Two percent students reported low levels of satisfaction. They felt that the project work assigned was not related to their interest and area of specialization and there was underutilization of their skill sets and time. Commutable distance to the NGO or project location also to be the cause of low satisfaction.

Student placed in ACC Limited reported that the local staff was unwilling to cooperate and this created difficulties for the students.

It can be summarized from the above discussion that undoubtedly execution of We Care internship projects has created a social awareness and activated sensitivity among the students.

3.3 Contribution by students

As illustrated in Chart 5 below 61% of the students stated that they worked to revamp the existing systems and processes by offering management inputs so that the organizations were able to make optimal utilization of the scarce resources at their disposal. Students brought new perspectives and introduced new techniques to improve the projects outputs and outcomes.

Chart 5
Special Contribution by Students
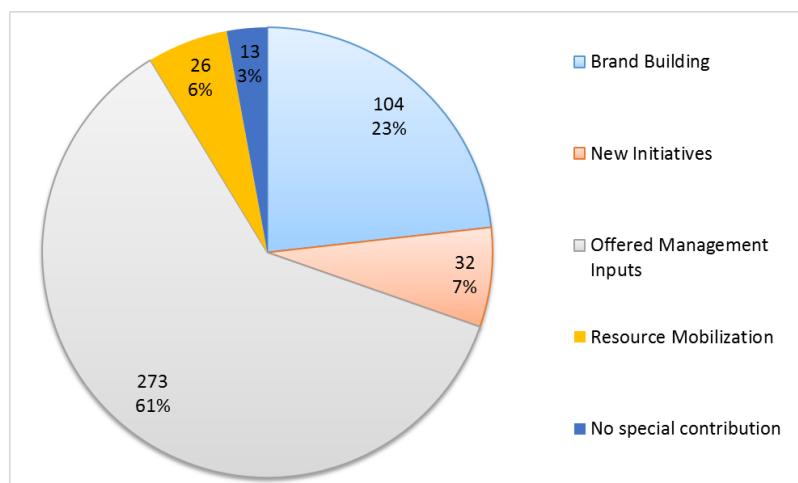
Students introduced technological inputs in the form of automation and standardization of systems & processes to reduce drudgery of manual work. They provided IT support by designing MIS tools and integrating databases across various departments of the organization. Impact/need assessments surveys, cost benefit analysis made by the students paved the way for strategizing towards sustainability.

23% of the students contributed towards increasing the visibility of the their respective internship organisations. Some students designed new websites while a few others redesigned the existing ones by making them more informative and interactive. A few teams helped increasing the audience reach of the organisations through social media tools such as facebook, twitter, you tube and blogs. Some students designed brochures, wrote success stories and created powerpoint presentations mainly to enable their organisations to make a perfect pitch to the potential donors.

Six percent of the students helped the organisations in mobilising resources. A team of students placed in Kaushalya Foundation in Bihar drafted Concept note on pulse production and livestock cultivation in Bihar. Some students initiated CSR partnerships with companies to get volunteers and funding. Some students placed Donation boxex on prime locations to help the NGOs in raising funds. One student placed in SHUBHDA, Ajmer got yearly sponsorship for three students.

Seven percent of the students reported that they started new initiatives to increase the overall impact of the work done by the organizations. Students introduced visual aids/video clips, computer technology and designed quizzes and games for better understanding of concepts by the children.

3.4 Reports

As per the Code of Conduct laid down by the institute students were required to submit online weekly logs to help the We Care team to track the progress of their projects. It was also mandatory for the students to submit hard copies of daily and weekly logs duly signed by the organizational mentors plus the final report.

To crystallize student learning, a poster presentation was scheduled on March 12, 2015.

The level of clarity regarding reporting was measured on a five point rating scale ranging from 'Excellent' (5) to 'Below Average' (1). The parameters used to infer level of clarity in reporting were a) clarity of expectations in terms of reporting, b) clarity in submitting final report and c) clarity given for poster presentation.

Chart 6 below highlights that 30% of the students expressed high level of satisfaction with regard to clarity in reporting.

Chart 6
Clarity of Reporting
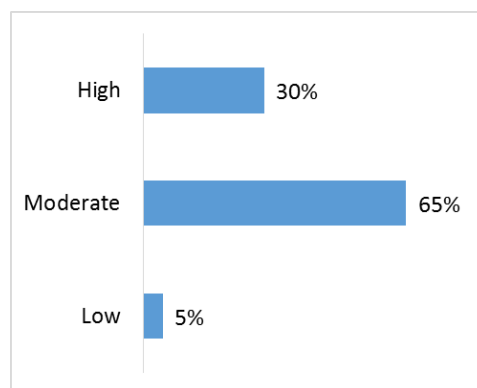
3.5 Faculty Mentor Support

In all, 44 faculty members offered to mentor students prior to, and during We Care. They were also requested to monitor and evaluate the performance of their respective mentees during the internship period.

The role of faculty mentor entailed activities such as:
- Mentoring: The faculty mentor was required to provide inputs to students regarding their projects and poster presentation through email or telephone.
- Monitoring: The faculty mentor was required to contact the student/ organizational mentor once or twice a week to inquire about the student's performance through email or telephone.
- Evaluation: The faculty mentor was required to conduct viva-voce based on the final project report.

Feedback was solicited in order to gauge the support received by the students from their respective mentors based on the following parameters:
1. Inputs prior to internship placement
2. Inputs during internship placement
3. Mid-course intervention.

Chart 7
Faculty Mentor Support
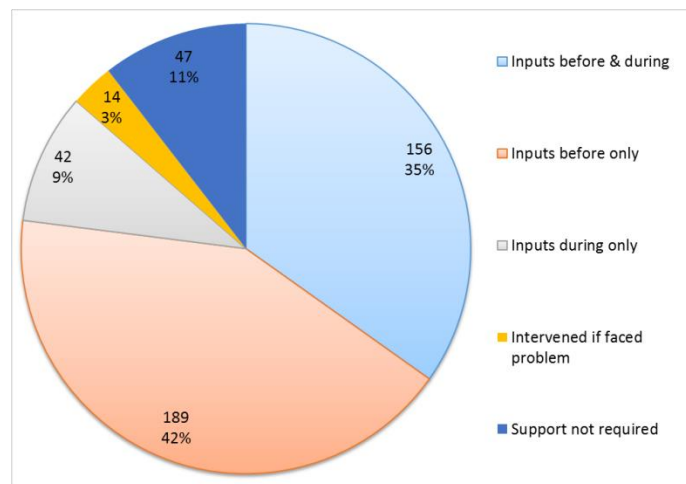
As depicted in Chart 7 above, 42% of the students received inputs from the faculty mentor prior to the internship. 35% of the students received inputs from the faculty mentor prior to as well as during the internship. 9% received support during the internship while 3% received when they had some administrative problems. Except for 11% of the students who did not seek any support as they felt it unnecessary all other students received inputs from the faculty mentors at one time or another.

Students were also requested to give feedback on ease / difficulty experienced by them for contacting their respective faculty mentors and the mode of communication utilized for the same.

Chart 8(A)
Responsiveness of the Faculty mentors
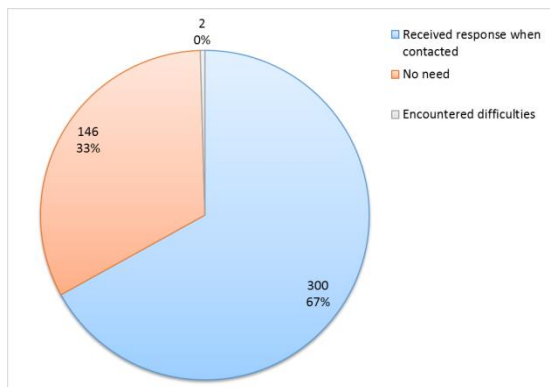
Chart 8(B)
Methods of communication used by students
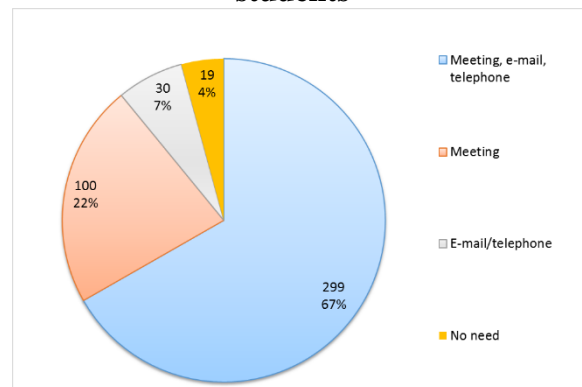
As revealed in Chart 8(A) above barring two students all other students who needed support from the faculty mentors received it when contacted.

Chart 8(B) confirms that over 96% of the students communicated with faculty mentors either through meeting, email or telephone. 67% used multiple modes of communication. 22% reported that they had face-to-face meetings and 7% communicated via emails/telephone. Only three students have reported that they encountered difficulties while organizing face-to-face meetings with their faculty mentors. Overall, the support given by the faculty mentors was reported to be satisfactory by those students who sought it actively.

3.6 Learnings from the internship

The data observes that 97% of the students agreed that We Care program was a learning experience. Out of the fourteen students who disagreed, seven were dissatisfied with the nature of the project assigned to them and the method of implementation. Three students expressed that the NGO should assign project prior to the internship to enable students to conduct required research prior to internship commencement. Three students expressed that the projects should be related to the social cause and must be community based.

Students were also asked to specify three major learning's from the internship. The responses of the students were classified into appropriate categories based on the inferences. On the whole learning took place in three categories a) Projects b) Social sensitization c) Self-development which is displayed in Chart 9(B).

Chart 9(A)
We Care: Learning Experience
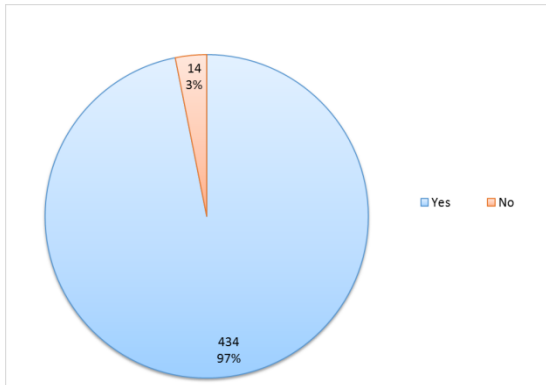
Chart 9(B)
Learning from the internship
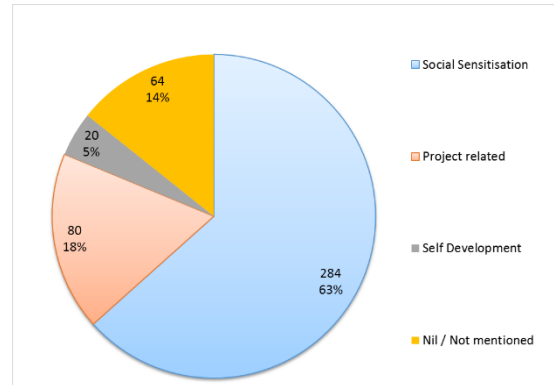
a) <u>Social sensitization</u>: 63% of the students expressed that the internship sensitized them towards most prevailing social evils in Indian society. It has shown them the different side of the life. It was a humbling experience and they realized that they have the capacity to give back to the society. Students also expressed that they connected well with the beneficiaries and the opportunity to contribute to improving the lives of people made them immensely happy. For some it was a lesson that one can derive satisfaction also by helping others. Moreover, the projects for poor and excluded groups made them realize that providing equitable opportunities to every section of the society is a must for sustainable economic growth. To summarize, the internship sensitized the students to a great extent.

b) <u>Projects</u>: Most of the students were working in the social sector for the first time. They had never faced such harsh environments before and were unaware of the ground realties. It was reported by 18% of students that handling projects enabled them to understand the importance of management inputs to resolve social issues. Students reported that it was an enriching experience which changed their outlook towards life. Moreover it proved to be an eye opening experience because it created understanding about the social, political and economical issues prevalent in the society. Students also learnt from indomitable spirit displayed by the internship organizations and their resourcefulness in tackling the social issues despite paucity of resources. Students placed in CSR departments of PSUs / companies learnt how the theoretical concepts learnt in CSR can be applied in practice. They found that the scope of the CSR activities to be quite extensive in reaching out to the underprivileged in the society.

c) <u>Self-development</u>: The feedback reveals that students found the We Care experience had activated their own self development. About 5% of the students reported that they acquired knowledge and learnt new skills. Students realized that interpersonal skills and effective communication with individuals from diverse backgrounds are fundamental to become good professional. They also understood the importance of patience and perseverance. For some students the internship proved to be a lesson in group dynamics, team spirit and improving leadership skills. They learnt that taking ownership and being accountable is integral to effective project management. While working with organizations with limited resources and large stakeholder base many students had to play multiple roles demonstrating flexibility. For some students it was a lesson in breaking out

of their individual comfort zone and learning to adapt to an unfamiliar situation. Some of them rediscovered the importance of virtues like self-discipline, determination & hard work and learnt how important it is to develop professionalism for career success.

Students placed in Amrapali Prashikshan Sansthan (Rajashtan) experienced that one cannot go with a fixed mind set in executing any project. There is a need to adapt our stance according to need. Further a few students felt that for overall success of any project one has to involve all the related stakeholders and check minute details. The students placed in Blind People's Association (Gujarat) , Delhi Council for Child Welfare (Delhi) and Ehsaas (UP) felt that the internship made the students sensitive as well as changed their approach towards the differently abled and the underprivileged section of the society.

3.7 Recommendations

As displayed in Chart 10 below, 37% of the students did not recommend any changes as they were satisfied with the way the We Care program was conducted.

Students placed in Empowering Minds (Ghaziabad, UP) and Ehsaas (Lucknow, UP) suggested that the institute could render marketing support to their NGOs to showcase their products during the NGO Mela. The students placed in Human Unity Movement (Lucknow, UP) recommended that the institute should initiate mechanism to review the impact of students' contribution during the We Care after a period of 6 to 12 months.

Students placed in Diocesan Development & Welfare Society and Sanchayan Society opined that some NGOs have sufficient surplus. They do not work necessarily for the underprivileged. A thorough audit about the NGO should be done prior to placement of the students.

Chart 10
Recommendations
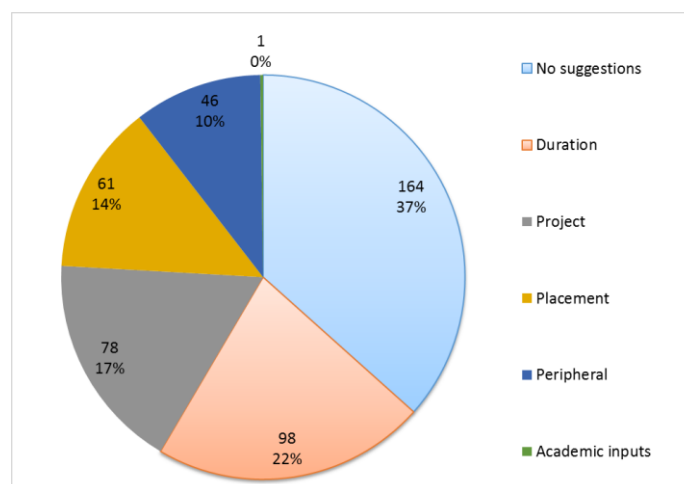
For 22% of the students the internship duration of three weeks was too short to create any significant impact. These students suggested that duration should be extended at least by one week to enable them to get clarity about the project and then go for the implementation with proper planning. Some students proposed that a longer association with the organization would allow them to ensure that solutions provided by them are reasonable and viable. A few

students suggested for continued or optional We Care project in the second year of the program. Only one student suggested to reduce the duration to two weeks.

Suggestions pertaining to internship projects were received from 17% of the respondents. Students suggested that prior to the internship there should be more productive interactions with the organizational mentor which will pave the way for better understanding of the organization's culture and clarity with respect to the projects. We Care team should ensure that the internship organizations have clearly defined project for every intern before the start of the internship. Students agreed that field work should be mandatory but recommended that there should be proper balance between field work and office work. Too much of either might result in loss of interest. It was observed by some of the students that organizations were unable to define the project title and the objects beforehand. Some of the students proposed that organizations should be more transparent with regard to reimbursement of project related travelling and boarding expenses. One student suggested that training related to the project given prior to the internship would be of great help for the students to execute the project effectively.

Recommendations related to placement were received from 14% of the students. Students suggested that to increase the impact of their contribution, students should be allowed to select their respective organizations/projects based on their skill sets and interests so that there is the right fit between between students expectations and organisations' requirements. It was also recommended that to avoid underutilization of students' time and talent they should be placed only in those organizations which are not overcrowded with interns and which are able to utilize students' business acumen. Some of the students observed that location of the organization, particularly in metros like Delhi & Mumbai, should be closer to their place of residence. Longer travel duration could prove to be a major hurdle in achieving good performance. Besides, care should also be taken to ensure that organizations are not located in sensitive areas. Overall it was suggested that students should be given more autonomy in deciding the internship organization as well as the project enabling them to add value as management students.

Suggestions pertaining to report submission were offered by 3% of the respondents. Students found that it is time consuming and cumbersome to fill in daily as well as weekly log formats. Hence it was suggested that only one of them should be made mandatory. Furthermore, submission of hard copy of the weekly log was considered to be redundant since students were also required to submit it online during the internship. On the whole students recommended that documentation formalities should be reduced to make more time available for the project work. A few students suggested that designing poster and the final report should be scrapped altogether and replaced by a documentary or a video submission which can be screened to all the students to increase their awareness regarding the social sector.

Only 1% of the respondents felt the need for academic inputs in areas such as primary research, fundraising, stakeholder mapping and impact assessment. One student observed that during the We Care workshop focus should be on social issues and deliverables rather than the disciplinary norms as laid down by the Institute for monitoring purposes.

12% of the recommendations were peripheral covering many issues ranging from timing of the internship to monitoring by the We Care team. Scheduling of We Care internship in the middle of the III trimester was found to be disruptive by some students. It was also suggested that students should have longer association with their respective internship organizations for

greater impact. This could be achieved by placing them in Mumbai based organizations during both the academic years. A few students suggested that there should be regular coordination between the organizational mentor and faculty mentor. The students would also like to hear from the NGO, how they have been helpful and the changes that have been brought in. One student recommended for some mechanism to see that whether the students' contributions are actually implemented or used by the NGO.

Students observed that the focus should be on quality of work and whether the skills of the students are being utilized optimally by the internship organizations rather than number of hours worked/day.

A visit to a few organizations preferably in the rural area was recommended prior to the commencement of the internship to gain insight into the working of the internship organizations. It was also suggested that students interning in different organizations located in the same area should be encouraged to collaborate to increase the overall impact of their work.

4. Findings: Feedback from Internship Organizations

At the end of the internship duration a link to an online format was sent to 223 internship organizations to seek their feedback regarding 571 students placed with them. In all, 63% organizations gave their feedback regarding satisfaction with interns conduct, their handling of projects and reporting. Organizations were also requested to make specific remarks about students' contribution and suggest improvements in the We Care programme. The following analysis is based on the feedback received from these organizations.

4.1 Level of Satisfaction: Interns Conduct

The level of satisfaction of the internship organizations with interns' conduct was measured on a five point rating scale ranging from 'Excellent' (5) to 'Below Average' (1). The parameters used to infer level of satisfaction were i) adherence to the work discipline, ii) quality of interpersonal relations, iii) level of motivation to work with the organization and iv) ability to learn about a social issue.

As presented in the Chart 11 below, 88% of the organizations expressed high level of satisfaction with students' conduct.

Chart 11
Level of Satisfaction: Interns conduct
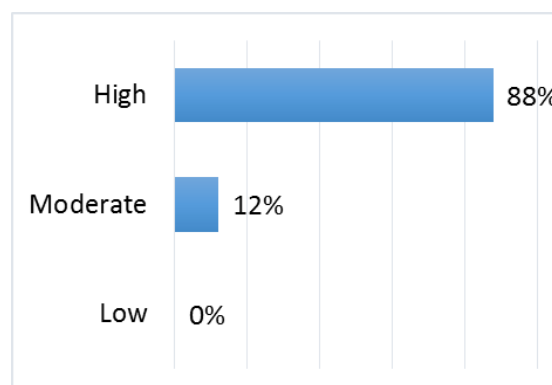
Most of the organizations reported that the students were dedicated and motivated towards their assignment including field work. The organizations mentioned that the students were punctual and hardworking. Furthermore, they were open-minded and eager to learn about the social issues. Organizations also indicated that students were sensitive to the needs of the beneficiaries especially differently abled and displayed good interpersonal skills while dealing with the staff members. Shaishav Trust (Gujarat) and Vidyaramb Trust (Tamilnadu) mentioned that the ideas shared by the students during their internship are very much useful the organization in future. The Idea foundation (Maharashtra) felt that the students' contribution was indeed a great support for the organization considering the availability of the staff and the workload during the international conference. However a few organizations like Sakaar Outreach (New Delhi) and Sanchayan Society (New Delhi) reported that students lacked discipline / punctuality.

4.2 Level of Satisfaction: Handling Projects

The level of satisfaction of the internship organizations regarding handling of projects by the interns was measured on a five point rating scale ranging from 'Excellent' (5) to 'Below Average' (1). The parameters used to infer level of satisfaction were, i) originality of ideas, ii) clarity in designing plan of action, iii) adherence to timelines in delivering tasks and iv) overall delivery of the project.

Chart 12 depicts that 81% of the organizations reported high level of satisfaction.

Chart 12
Level of Satisfaction: Project Execution
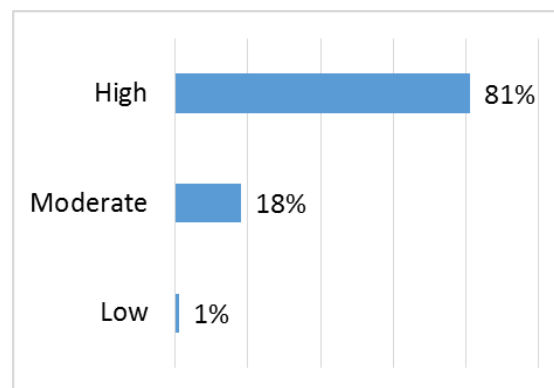
Organizational staff found students to be amiable and sincere about the internship. They were keen to explore the work of the internship organizations. They tried their best to contribute through their innovative ideas and creativity. They had clarity of thought and understood the requirements of the organizations quite well. Gramin Evam Nagar Vikas Parishad (Bihar) mentioned that the students were successful in gap analysis of the project assigned to them. Also some organizations acknowledged that the students demonstrated and used their skills (analytical skills, communication skills, presentation skills) during their internship.

Although the time available for project implementation was too short most of the students worked diligently to meet the deadlines. Scarcity of resources including limitation of time did not prevent them from delivering quality projects. 4% of the organizations mentioned that the students successfully completed their project with hard work and sincerely.

Seven organizations reported that performance of the students was average and they could have worked harder.

4.3 Level of Satisfaction: Reports

As per the *We Care* Code of Conduct students were required to maintain daily and weekly log which were to be authenticated by the organizational mentors. At the conclusion of the internship students were also required to submit final reports to organizational and faculty mentors.

The level of satisfaction of the internship organizations regarding reporting by the interns was measured on a five point rating scale ranging from 'Excellent' (5) to 'Below Average' (1). The parameters used to infer level of satisfaction were i) timely submission of log book and weekly report, ii) timely submission of final report, iii) clarity in presentation of the report and iv) overall quality of the report.

As displayed in the Chart 13 below, 85% of the organizations expressed high level of satisfaction with respect to reporting by students.

The reporting formats and other systems developed for monitoring and evaluation of students' performance were reported to be satisfactory. Students provided recommendations for consideration in future.

Chart 13
Level of Satisfaction: Reports
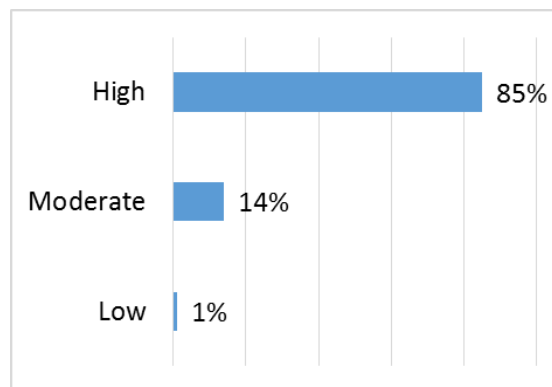
Some of the organizations opined that the students should submit the report on or before last date of the internship. Organizations like Srishti (Delhi) and Asha Handicrafts Associtaion (Maharashtra) have recommended for timely submission of the final report by the students. Gramin Evan Nagar Vikas Parishad (Bihar) has recommended that the institute should provide academic inputs to the students for writing professional reports.

4.4 Special Comments on Student's Performance

As a part of the feedback internship organizations were requested to specify contributions made by the students during the internship. These remarks were classified into appropriate categories namely students' conduct, their overall personality and project performance. The data in this regard is presented in Chart 14 below.

Comments related to the internship projects undertaken by the students were received from 47% of the organizations. Organizations lauded the interns for initiating new systems and

processes and revamping the existing once in various areas such as HRD, Inventory Management, Marketing, Resource Mobilization and other.

A few organizations though found the students' performance to be average. They found the project work not up to the mark and students insincere and casual in their approach. Organizations also observed that they expected more but students were unable to deliver due to lack of time.

Chart 14
Special Comments
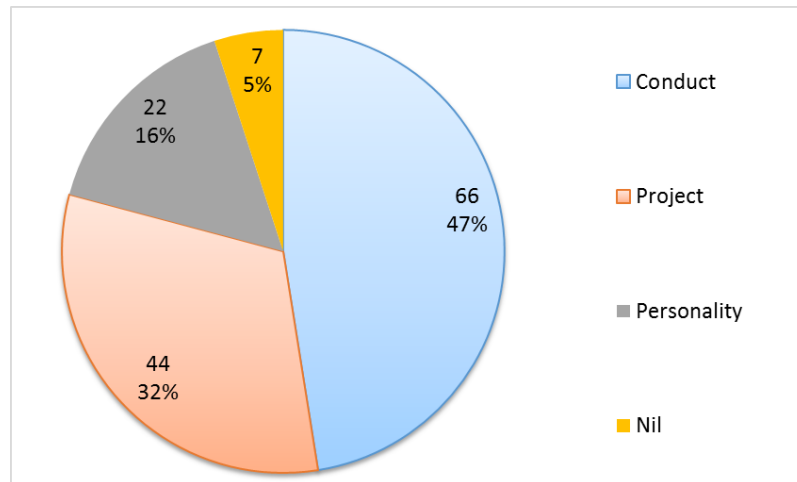
Comments related to conduct of the students were received from 47% of the respondents. Organizations complimented students for their good manners and right conduct during the internship. They found the interns to be highly disciplined and sincere. Organizations valued interns' keen involvement and their willingness to work on allotted tasks and learn from the same. They exhibited a positive attitude while handling tasks. Some of the organizations appreciated students' soft skills displayed through their amiable and pleasing attitude towards all the stakeholders.

32% of the remarks were pertaining to personality traits of the students. On the whole, internship organizations observed that students were hard working, committed and behaved responsibly. They were creative and came up with innovative ideas which helped the organizations complete important tasks.

4.5 Recommendations

Internship organizations were requested to give recommendations which they deemed to be necessary to increase operational effectiveness of We Care internship while improving performance of the students.

Chart 15
Recommendations
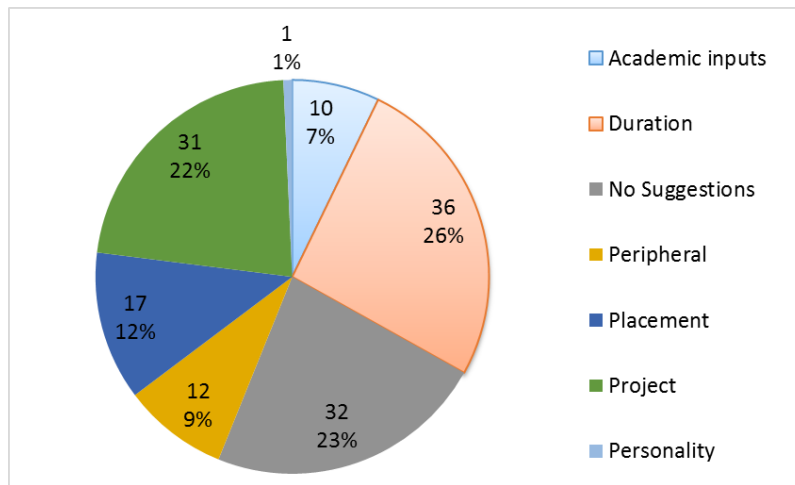
A little less than 1/3 rd respondents felt that the We Care internship is well organized and had no suggestions to offer. The above chart indicates that 26% of the suggestions were related to duration of internship. Organizations have recommended that intership duration should be extened from three weeks to minimum of 30 and maximum of 60 days. As experienced by the organisations, immediately after joining, students need some time to settle down, get aclamtised to the organisation's culture and understand the social issues. It leaves little time for them to plan and implement the projects. Secondly to understand ground realites and to create greater impact they need to spend more time in the field which is not possible due to short duration.

22% of the recommendations addressed issues pertaining to project planning and execution. Organisations proposed that students need to be focused and improve on their presentation skills. Besides, there should be more interactions between students and organisations prior to the internship to facilitate better alignment between students expectations and organisations' requirements. Some organisations advised that students need to have more clarity of thoughts with respect to their role and report writing.

Suggestions pertaining to placement of the students and provide them with academic inputs were received from 12% of the respondents. Organisations expressed that *We Care* internship was helpful to students as well as their beneficiaries and recommended that more students be placed next year. Morover, some of them suggested that students should be placed more frequently, either on regular basis, or twice a year in two batches to strengthen their bond with the community. One organisation preferred students from the local area who knew regional languages another suggested that to motivate students to perform well they should be allowed to choose the organisation based on their respective interests.

9% of the suggestions forwarded by organizations were peripheral in nature. Over and above the *We Care* internship, organisations wished that they could have long term association with NMIMS. Furthermore, organisations felt that students should continue to work for them in the long run and remain devoted to the cause. Some of the organisations recommended that to motivate the students to take the internship seriously they should be graded and given credits

on the basis of their individual performance. Correspondingly, internship organisations like Kaushalya Foundation, Prayas Social Welfare Society and other recommended that We Care evaluation should shift from team based to performance based and should be individualized. It was also recommended that well planned individualised assessment with specific evaluation criteria based on objectivity should be designed to evalute students.

The need for providing academic inputs pertaining to social sector was expressed by 7% of the respondents. Specifically the organizational mentors felt that inputs should be provided in areas of mandatory CSR, strategic CSR, designing B-Plan and social sector policies.

5. Agenda for Future

Based on the above feedback by students and the organizations it may be worthwhile to consider the following:

Duration: As it is not possible to extend the internship duration it should be made mandatory for the students to spend three to four working days with the organizational mentor/staff during the Christmas vacation. This would help them to get oriented to the organization's culture and increase their understanding of the social issues. During this period it should also be made mandatory for the students to define the scope of the internship projects under the guidance of organizational mentors aligning their own interests and organizations' requirements.

Academic Inputs: With the availability of probable project outlines almost a month in advance faculty members should be advised to conduct workshops in the month of January on various topics to prepare the students for actual internship.

More time for project implementation: Students should approach to the organizations during their Christmas vacation or connect to the internship organization through skype or conference call. This will facilitate assignment of the project and students will be able to do some research related to the project prior to the joining. Students will be able to start working on the project from the very first day of *We Care* internship.

Annexure 1
State wise Distribution of Internship Organizations

Sr. No.	State / UT	NGOs	Corporate (Private)	Corporate (PSU)	Total
	Andhra Pradesh	6		1	7
	Assam	1			1
	Bihar	6			6
	Chandigarh	2			2
	Chattisgarh		1	2	3
	Goa	2			2
	Gujarat	15	1	1	17
	Haryana	10			10
	Himachal Pradesh	0			0
	Jharkhand	3		1	4
	Karnataka	6			6
	Kerala	5			5
	Madhya Pradesh	7			7
	Maharashtra	37	12	5	54
	National Capital Territory of India (Delhi)	26		2	28
	Odisha	2			2
	Punjab	5			5
	Rajasthan	8			8
	Sikkim	1			1
	Tamil Nadu	6		1	7
	Telangana	6			6
	Uttar Pradesh	21		1	22
	Uttarakhand	3		1	4
	West Bengal	15		1	16
	Total	193	14	16	223

Annexure 2
List of Projects

Sr. No.	Name of Project	Name of NGO	State	City
1	Literacy Campaign at Select City Walk	Aarohan	Delhi	Delhi
2	Women's Day Celebration	Aarohan	Delhi	Delhi
3	Asha-Education and Nutrition for Children	Aarohan	Delhi	Delhi
4	HIV/AIDS for Transgenders	Aarohan	Delhi	Delhi
5	AAS Annual Report 2014-15	AAS	Madhya Pradesh	Indore
6	Promotional Strategy for Child Rights	AAS	Madhya Pradesh	Indore
7	Masti ki Pathshala (Skill Development Classes for Children)	AAS	Madhya Pradesh	Indore
8	Business Model : Hand Made Products	AAS	Madhya Pradesh	Indore
9	Blood Bank: Integration Proposal	AAS	Madhya Pradesh	Indore
10	Drafting Proposal for Additional Floor at Shelter Home	Aasara – A Shelter for Change	Maharashtra	Thane & Kalyan
11	Registration of Shelter Home for Children	Aasara – A Shelter for Change	Maharashtra	Thane & Kalyan
12	Management of Street Children's Project	Aasara – A Shelter for Change	Maharashtra	Thane & Kalyan
13	Conducting Events for Children with Disabilities	Academy of Learning and Development	Maharashtra	Mumbai
14	Event Organisation for the Academy of Learning and Development	Academy of Learning and Development	Maharashtra	Mumbai
15	Feasability Analysis: ACC CSR projects (JAMUL)	ACC limited	Chattisgarh	Bhilai (Jamul)
16	Home Based Vocations: For Disabled	Adarsh Charitable Trust	Kerala	Ernakulam
17	Right to Education Act & Child Education Rights.	Adarsh Seva Sansthan	Jharkhand	Jamshedpur
18	Study of the Adhikar Microfinance	Adhikar Microfinance	Odisha	Bhubaneshwar
19	Accidents : Automobile Manufacturing Industry	Agrasar	Haryana	Gurgaon
20	School Management in Islampur	Agrasar	Haryana	Gurgaon
21	Marketing of e-birbal	Agrasar	Haryana	Gurgaon
22	Developing Volunteer Management Programme	Akshay Pratishthan	Delhi	Delhi
23	Overall development of kids under Kishore Nyay Adhiniyam (Juvenile Justice Act)	Amrapali Prashikshan Sansthan	Rajasthan	Deoli
24	Educational Tourism and fund raising for deprived children.	Amrapali Utkarsh Sangh	Maharashtra	Nagpur
25	Impact Assessment : ANK Vocational Training Centres	ANK	Delhi	Delhi
26	Drafting of Civil Engineering Supervisor's Handbook: Creation, compilation and integration of new modules	ANK	Delhi	Delhi
27	Drafting of Student Handbook- For Civil Trade Vocational Training.	ANK	Delhi	Delhi
28	Microfinance - Loan Trend Analysis	Annapurna Pariwar	Maharashtra	Mumbai
29	Compliance Standards for Microfinance Under Various Laws & Map Annapurna Pariwar's Compliance	Annapurna Pariwar	Maharashtra	Mumbai
30	Microfinance - Shareholding (Cooperative) : Revisions	Annapurna Pariwar	Maharashtra	Mumbai

Sr. No.	Name of Project	Name of NGO	State	City
31	Performance Reports: Micro Insurance	Annapurna Pariwar	Maharashtra	Mumbai
32	Feasibility: Micro Insurance Scheme.	Annapurna Pariwar	Maharashtra	Mumbai
33	Analyse: Trends of Insurance Claims	Annapurna Pariwar	Maharashtra	Mumbai
34	Sponsorship for Day Care Centers through Corporate Funding	Annapurna Pariwar	Maharashtra	Mumbai
35	Curriculum Development & Designing Youth Employability Programme	Asha Deep Foundation	Delhi	Delhi
36	Case History Analysis: Asha Child Development Centre	Asha Deep Foundation	Delhi	Delhi
37	Curriculum Designing & Development for Asha Deep Foundation	Asha Deep Foundation	Delhi	Delhi
38	Teaching at Asha After School Support Project for Rag-Pickers.	Asha Deep Foundation	Delhi	Delhi
39	Revise & Update: Quality Manual for Warehouse	Asha Handicrafts Association	Maharashtra	Mumbai
40	Gap identification in Management of Ashray Akruti.	Asha Handicrafts Association	Maharashtra	Mumbai
41	Course Planning and Scheduling: Ashray Akruti Schools and D.Ed college	Ashray Akruti	Telangana	Hyderabad
42	Microfinance in Women Empowerment	Assist	Andhra Pradesh	Guntur
43	Livelihood in Erosion Affected Area: Jalangi District, Murshidabad, West Bengal.	Association For Social and Health Advancement (ASHA)	West Bengal	Kolkata
44	Process Mapping & Impact Analysis : ARDAR	Association of Rural Development and Action Research (ARDAR)	Andhra Pradesh	Vishakapatnam
45	Astitiva's Profit sheet: Drafting, Analysis and Raw Material Usage	Astitva	Maharashtra	Mumbai
46	Digital Marketing/ Inventory Control for Astitva	Astitva	Maharashtra	Mumbai
47	Management of SPUR (Support Programme for Urban Reform)	Avidya Vimukti Sansthan (AVS)	Bihar	Gaya
48	Production Management & Market Development for AWAG	AWAG Kunj	Gujarat	Ahmedabad
49	Anti Tobacco Campaign	Bajaj Electricals	Maharashtra	Mumbai
50	Community Tree Plantation: Care and Audit	Bajaj Electricals	Maharashtra	Mumbai
51	Skill Development: Industry Analysis, Partner Evaluation & Future Options	Bajaj Electricals	Maharashtra	Mumbai
52	Student Engagement at Bal Ashram's Rehab Centre	Bal Ashram, Viratnagar	Rajasthan	Viratnagar
53	Management of Operations: Bal Bhavan Society	Bal Bhavan Society	Gujarat	Vadodara
54	Management of Balajee Sewa Sansthan	Balajee Sewa Sansthan	Uttarakhand	Dehradun
55	Developing Rural Craft Hub	Banglanatak Dot Com	West Bengal	Kolkata
56	Savera: Analysis & Development of Educational Sponsorship Project in Vadodara	Baroda Citizens Council	Gujarat	Vadodara
57	Organisation Analysis & Restructuring of Baroda Citizens Council	Baroda Citizens Council	Gujarat	Vadodara
58	Development of Luna Village: Padra Taluka, Vadodara District	Baroda Citizens Council	Gujarat	Vadodara
59	Empowerment through Education	Bharat Memorial Charitable Trust, "Neev"	Haryana	Gurgaon

Sr. No.	Name of Project	Name of NGO	State	City
60	Target Intervention - HIV/AIDS.	Bharat Sewa Sansthan	UP	Saharanpur
61	Aadhar Card Awareness & Registration: Khera mastan	Bharat Udaya Education Society	UP	Muzaffarnagar
62	Performance Evaluation: Solar Home Lighting System	Bharatiya Vikas Trust	Karnataka	Manipal
63	CSR Project Proposal and Bench Marking	BHEL	Delhi	Delhi
64	Best Practices of CSR Across Industry (Pvt Sector and PSU)	BHEL	Delhi	Delhi
65	Signing of Contract with CSR Implementing Partners (NGOs)	BHEL	Uttarakhand	Haridwar
66	School Performance Evaluation: Hetampur and Anneki, Haridwar	BHEL	Uttarakhand	Haridwar
67	Performance of Women Self Help Groups: Bhilai Steel Plant	Bhilai Steel Plant	Chattisgarh	Bhilai
68	Redesigning of Management Processes: Blind People's Association	Blind People's Association	Gujarat	Ahmedabad
69	Business Plan for a Fund Raising Event: BREADS	BREADS	Karnataka	Bengaluru (Bangalore)
70	Lead Generation: Social Housing Project of Brick Eagle	Brick Eagle INDIA	Maharashtra	Thane / Karjat
71	Market research: Social Housing Project of Brick Eagle	Brick Eagle INDIA	Maharashtra	Thane / Karjat
72	Study of Street Food Vendors in Hyderabad	Centre for Action Research and Peoples Development (CARPED)	Telangana	Hyderabad
73	Study of Childline in MP	Centre for Integrated Development	Madhya Pradesh	Gwalior
74	Impact Assessment: Livestock' Support Offered to Flood Victims	Centre for Rural Development	Assam	Guwahati
75	Impact Analysis: Project WIN	Centre for the Study of Social Change (CSSC)	Maharashtra	Mumbai
76	Documentation of CSSC activities	Centre for the Study of Social Change (CSSC)	Maharashtra	Mumbai
77	Fund raising for CSSC	Centre for the Study of Social Change (CSSC)	Maharashtra	Mumbai
78	Child Rights : CCT Jamnagar	Chaitanya Charitable Trust	Gujarat	Jamnagar
79	Management of Childcare Centres, CCT, Gujarat	Chaitanya Charitable Trust	Gujarat	Jamnagar
80	Management of Volunteer India Program	Chaitanya Charitable Trust	Gujarat	Jamnagar
81	Management Processes : HR Induction & Marketing Strategy	Chetna	Gujarat	Ahmedabad
82	CINI: Communication Strategy	Child In Need Institute(CINI)	West Bengal	Kolkata
83	Change Assessment: Atikram- CINI	Child In Need Institute(CINI)	West Bengal	Kolkata
84	Child Care Issues: Examination & Documentation of Case Studies	Child Survival India	Delhi	Delhi
85	Child Care Issues: Examination & Documentation of Case Studies	Child Survival India	Delhi	Delhi
86	Enabling and Promoting Child Rights in Goa	Childrens rights in Goa	Goa	Porvorim

Sr. No.	Name of Project	Name of NGO	State	City
87	Assessment of ACL Cholai Programmes	CHOLAI - Action for Child Labour	Tamil Nadu	Chennai
88	Formation of a Ward Level Child Protection Committee: Debdih ward,Ranchi	Chotanagpur Sanskritik Sangh	Jharkhand	Ranchi
89	Review of CSS HR & Administrative Policy documents	Chotanagpur Sanskritik Sangh	Jharkhand	Ranchi
90	Operations Management: Review	Chotanagpur Sanskritik Sangh	Jharkhand	Ranchi
91	Social Marketing of CSS	Chotanagpur Sanskritik Sangh	Jharkhand	Ranchi
92	Electrification of Tribal Homes	Coal India Limited	West Bengal	Kolkata
93	Water Issues in Kapuriya: Assessment & Solutions	Coal India Limited	Jharkhand	Dhanbad
94	Need based analysis for Kapuriya CSR Project	Coal India Limited	Jharkhand	Dhanbad
95	Deepalaya Community Outreach: Education on Wheels	Deepalaya	Delhi	Delhi
96	Education & Vocational Training Support for Children	Deepalaya	Delhi	Delhi
97	Educating Underprivileged Children & Women	Deepalaya	Delhi	Delhi
98	Impact Assessment: Bal Chetna Project	Delhi Council for Child Welfare (DCCW)	Delhi	Delhi
99	"Just Society" program - Womens Empowerment to achieve MDG	Development Education Service (DEEDS)	Karnataka	Mangalore
100	Education and Rehabilitation of Slum Children of Allahabad	Diocesan Development & Welfare Society (DDWS)	UP	Allahabad
101	Optimization of learning	Disha India	Delhi	Delhi
102	Evaluation and Analysis: ASER Assessment Data for Schools and Education Centres	Disha India	Delhi	Delhi
103	Management of Street Children Project	District Centre for Child Welfare, Ambala City	Haryana	Ambala
104	Unintentional Child Injuries in Urban Slums	Divya Disha	Telangana	Secunderabad
105	Management Information System (MIS) For Volunteer Management: Door Step School	Door Step School	Maharashtra	Pune
106	Consolidation of financial data: Door Step School	Door Step School	Maharashtra	Pune
107	Volunteer management of Door Step School	Door Step School	Maharashtra	Pune
108	Digital Marketing of Drishtee Rural Apparel Producer Ltd. (DRAP)	Drishtee	UP	Noida
109	Management of MadhuKrishi	Drishtee	UP	Noida
110	Rural Enterprise Analysis & Business Model Development	Drishtee	UP	Noida
111	Designing of Night Creche for Infants in Sonagachi region	Durbar Mahila Samanawya Committee	West Bengal	Kolkata
112	Analysis of ERDS Business model of Micro Finance	Economic Rural Development Society (ERDS)	West Bengal	Kolkata
113	Booklet of Job Descriptions & Key Performance Indicator for Educate Girls	Educate Girls	Maharashtra	Mumbai
114	Employee Satisfaction Survey @ Educate Girls	Educate Girls	Maharashtra	Mumbai
115	Drafting Administration Guidelines for Educate Girls	Educate Girls	Maharashtra	Mumbai

Sr. No.	Name of Project	Name of NGO	State	City
116	Enhancement of Operations and Visibility of Ehsaas	Ehsaas	UP	Lucknow
117	Educating students of Arthala Bal Vidyalaya	Empowering Minds	UP	Ghaziabad
118	Redesigning Website: Empowering Minds	Empowering Minds	UP	Ghaziabad
119	Impact assessment: Empowering Minds	Empowering Minds	UP	Ghaziabad
120	Market Study for Scholarship Support	Ernst and Young Foundation	Maharashtra	Mumbai
121	Education Support Centers: E&Y	Ernst and Young Foundation	Maharashtra	Mumbai
122	Computer Literacy Programme: E&Y	Ernst and Young Foundation	Maharashtra	Mumbai
123	Documentation of Case Studies	Ernst and Young Foundation	Maharashtra	Mumbai
124	Explore Opportunities for Skill Development at Hazira Belt	Essar Foundation	Gujarat	Surat
125	Career Counselling Support for the Secondary School Students	Essar Foundation	Gujarat	Surat
126	Promotion Planning and Documentary Creation	Etasha Society	Delhi	Delhi
127	Skill Development Initiatives for Youth	ETRDI - Entrepreneurship Training and Rural Development Initiatives	Punjab	Mohali
128	Streamlining the Processes for Eureka Super Kids programme	Eureka Child Foundation	Tamil Nadu	Chennai
129	Indentifying NGOs as Potential Partners for Urban Slums	Eureka Forbes	Maharashtra	Mumbai
130	Assessment of Shivaji Nagar Plant and its role in Generating Income for Women	Eureka Forbes	Maharashtra	Mumbai
131	Market Assessment of Fair Trade Forum India	Fair Trade Forum India	Delhi	Delhi
132	Develop and Implement a Digital Marketing Plan and Corporate Relations for Gramin Adivasi Samaj Vikas Sanstha (GASVS)	Gramin Adivasi Samaj Vikas Sanstha	Bihar	Patna
133	Examination of Vihaan- Support and Care to HIV/AIDS Victims	Gramin Evam Nagar Vikas Parishad	Bihar	Patna
134	Curative Service for HIV +ve patients	Gramin Evam Nagar Vikas Parishad	Bihar	Patna
135	Health Education for HIV/AIDS	Gramin Evam Nagar Vikas Parishad	Bihar	Patna
136	Examination of Link Worker Scheme	Gramin Evam Nagar Vikas Parishad	Bihar	Patna
137	Early Detection of Potential HIV Victims at ICTC Centre.	Gramin Evam Nagar Vikas Parishad	Bihar	Patna
138	Understanding the Life Cycle of Self Help Groups	GRAVIS	Rajasthan	Jodhpur
139	Operational Optimization of the Remedial Education Unit of Samarth Vidya Mandir	Helpers of the Handicapped	Maharashtra	Kolhapur
140	Proposing Ideas: Execution of "Read For All" Initiative of HIMWATS	HIMWATS	Uttarakhand	Haldwani
141	Assessment of Market Potential for SHG Products & Business Development	Hindalco Industries Ltd	UP	Renunkoot, Sonbhadra
142	Assessment of CSR Practices of Renusagar Power Division	Hindalco Industries Ltd	UP	Renunkoot, Sonbhadra
143	Impact Assessment of Hindustan Copper's CSR Activities	Hindustan Copper Limited	Chattisgarh	Bhilai (Malanjkhand)

Sr. No.	Name of Project	Name of NGO	State	City
144	Personality Development of Underprivileged Students	Hope Foundation	Delhi	Delhi
145	Devising Marketing Strategy for Sarthi Center of Empowerment	Hope Foundation, Vadodara	Gujarat	Vadodara
146	Update Accounts in 'Help Your NGO' website	Hope Kolkata Foundation	West Bengal	Kolkata
147	Marketing plan for the Flagship Initiative of Hope Kolkatta	Hope Kolkata Foundation	West Bengal	Kolkata
148	Redesigning of Hope Kolkata Foundation website.	Hope Kolkata Foundation	West Bengal	Kolkata
149	Filling the details of India NGO Awards 2015	Hope Kolkata Foundation	West Bengal	Kolkata
150	Impact Assessment of the HPCL-ADAPT project	HPCL	Maharashtra	Mumbai
151	Strategy formulation & Capacity Building for HUM	Human Unity Movement	UP	Lucknow
152	Teaching Spoken English to Slum Kids at Laman Wasti	Idea Foundation	Maharashtra	Pune
153	Logistics Arrangement : International Seminar for Inclusive Education	Idea Foundation	Maharashtra	Pune
154	Execution of Teaching Programmmes	Idea Foundation	Maharashtra	Pune
155	Promotional Strategy for I-India	I-India	Rajasthan	Jaipur
156	Gender Equality Through Education Reforms and Innovations	India Dreams Foundation	UP	Agra
157	Feasibility and Cost Analysis of Independent Living Centre	Indian Institute of Cerebral Palsy	West Bengal	Kolkata
158	Feasibility and Cost Analysis of Evening College	Indian Institute of Cerebral Palsy	West Bengal	Kolkata
159	Revamping the space under the Kalanagar Bridge	Indian Oil	Maharashtra	Mumbai
160	Research on Rajasthan-Based Corporates and their CSR projects: Focus on Alwar Region	Institute of Rural Research and Development (IRRAD) / S M Sehgal Foundation	Haryana	Gurgaon
161	Assessment of SHGs and Mapping Market Opportunities for Livelihood Support	Institute of Social Development	Uttarakhand	Rudrapur
162	Designing Skill Development Project	Isha Vidhya	Tamil Nadu	Coimbatore
163	Isha Run - Marathon Blue Print Project	Isha Vidhya	Tamil Nadu	Coimbatore
164	Assessment of HR Management System at Isha Vidhya	Isha Vidhya	Tamil Nadu	Coimbatore
165	Skill Development of ChildLine Jabalpur Staff Members	Jabalpur Diocesan Social Service Society	Madhya Pradesh	Jabalpur
166	Review of CSR Strategy & Activities at Jain Irrigation Systems Ltd.	Jain Irrigation	Maharashtra	Jalgaon
167	Assessment of Community Development Program-ITC	Jana Kalyan Welfare Society	Andhra Pradesh	Rajamundry
168	Assessment of Janhit Foundation in Facilitation of Micro credit to Self Help Groups (SHGs)	Janhit Foundation, Lucknow	UP	Lucknow
169	Promotional Strategy for ChildLine	Janhit Foundation, Meerut	UP	Meerut
170	Business Development for Minority Community Members	Janvikas	Gujarat	Ahmedabad
171	Promotional Strategy for Junior Achievement India	Junior Achievement India	Maharashtra	Mumbai
172	Drafting Proposal for Boys Hostel	Kalipathar Navajeevan Seva Samity	West Bengal	Asansol

Sr. No.	Name of Project	Name of NGO	State	City
173	Drafting " Reports", "Content Note" And "Proposals" For Kaushalya Foundation	Kaushalya Foundation	Bihar	Patna
174	Designing Inventory & Operation Management System for Khushboo Welfare Society	Khushboo Welfare Society	Haryana	Gurgaon
175	Designing Management Systems for Kisan Sanchar	Kisan Sanchar, Chandigarh	Chandigarh	Chandigarh
176	Designing CIRC budget	Kisan Sanchar, Panchkula	Haryana	Panchkula
177	Process re-engineering of Biometric system	Kotak Education Foundation	Maharashtra	Mumbai
178	Designing Strategy to Increase Effectiveness of Credit Unions under KSSS	Kothamangalam Social Service Society	Kerala	Kothamangalam
179	Developing Social Marketing Communication Plan for KESS	Kuriakose Elias Service Society (KESS)	Kerala	Thrissur
180	E-Commere (Indhacraft ERP software) and Vendor/Resource management	Literacy India, Gurgaon	Haryana	Gurgaon
181	Content Creation and Database Management	Literacy India, Gurgaon	Haryana	Gurgaon
182	Product List Creation and Vendor Management for Ecommerce website (E-bay)	Literacy India, Gurgaon	Haryana	Gurgaon
183	Documentation of Case Studies: Literacy India (Kolkatta)	Literacy India, Kolkata	West Bengal	Kolkata
184	Designing Promotional Strategy and Fundraising Campaign for Lok Kalyan Samiti	Lok Kalyan Samiti	Punjab	Amritsar
185	Designing & Content Management of Lok Kalyan Samiti's Website	Lok Kalyan Samiti	Punjab	Amritsar
186	Promoting Awareness for Saving Girl Child	Lok Kalyan Samiti	Punjab	Amritsar
187	Assessment of Elementary Education & Primary Education	Love Care Foundation	UP	Ghaziabad
188	Study of pros and cons of carrying out CSR through trusts/foundations	Mahanagar Gas Limited	Maharashtra	Mumbai
189	Impact of Self Help Group on Empowerment of Women in Rural Bihar	Mahila Chetna Vikas Mandal	Bihar	Saharsa
190	Creating an Internal CSR & Sustainability Newsletter for Mahindra Finance	Mahindra Finance	Maharashtra	Mumbai
191	Benchmarking of Mahindra Group Sustainability Best Practices	Mahindra Rise	Maharashtra	Mumbai
192	Calculation of Social Return on Investment(SROI) for JCMM School	Mahindra Sanyo	Maharashtra	Khopoli
193	Designing and Teaching Soft Skills Course	Mahita	Telangana	Hyderabad
194	Comparative Study of Public and Mahita Managed Anganwadi Centres : Analysis	Mahita	Telangana	Hyderabad
195	Comparative Study of Public and Mahita Managed Anganwadi Centres : Comprehensive Report	Mahita	Telangana	Hyderabad
196	Strengthen existing MIS system for Tracking of Student's Performance	Mahita	Telangana	Hyderabad
197	Fundraising for the Maitri	Maitri India	Delhi	Delhi
198	Examination of Project Jeevan (Destitute and Elderly Widows)	Maitri India	Delhi	Delhi
199	Automatation of Data Entry Process Through VB Macros in Excel	Marathwada Gramin Vikas Sanstha (MGVS)	Maharashtra	Aurangabad
200	Impact Assessment of Service Delivery Processesof MGVS	Marathwada Gramin Vikas Sanstha (MGVS)	Maharashtra	Aurangabad

Sr. No.	Name of Project	Name of NGO	State	City
201	Promote and Increase the Outreach of Childline Services in Nagpur.	Matru Sewa Sangh	Maharashtra	Nagpur
202	Coordinating and Working with Childline Service	Matru Sewa Sangh	Maharashtra	Nagpur
203	Assessment of Stakeholders for a Greener Tomorrow	me2green	Maharashtra	Mumbai
204	Documentation of Children's Case Studies	Muktangan	Maharashtra	Mumbai
205	Assessment of Class Activities	Muktangan	Maharashtra	Mumbai
206	Teaching & Documentation Support for Muskaan	Muskaan, Bhopal	Madhya Pradesh	Bhopal
207	Assessment of Muskaan's Product Profitability & Designing Marketing Strategy	Muskaan, New Delhi	Delhi	Delhi
208	Digitalizing Inventory Management & Production Data for Muskaan	Muskaan, New Delhi	Delhi	Delhi
209	Designing HR Appraisal System	Muskaan, New Delhi	Delhi	Delhi
210	Execution of DDU-GKY Skill Training Program : Rural Youth Employment	Navjeevan Trust	Gujarat	Rajkot
211	Impact Assessment of Microfinance for SHGs	Navsarjan Trust	Gujarat	Surat
212	Revenue Generation for Ragpickers	Navsarjan Trust	Gujarat	Surat
213	Execution, Documentation and Reporting of CSR: Neyveli	Neyveli Lignite Corporation	Tamil Nadu	Neyveli
214	Impact Assessment of NIDAN on its Target Audience	Nidan MFI, Katihar	Bihar	Katihar
215	Analysis of Operational Efficiency of Micro Finance Institutions	Nidan MFI, Patna	Bihar	Patna
216	Benchmarking of Mahindra Group Sustainability Best Practices	Nidan MFI, Patna	Bihar	Patna
217	Impact Study on the Comprehensive healthcare for underprivileged children	Nipun	Delhi	Delhi
218	Impact analysis of Nipun's Creche facilities in J.J. clusters of Meera Bagh	Nipun	Delhi	Delhi
219	Impact Analysis of Nipun on Improving Education Standards	Nipun	Delhi	Delhi
220	Assessment of Nipun's Livelihood Programme (SteP) in collaboration with SMILE foundation	Nipun	Delhi	Delhi
221	Examination of CSR at NPCIL	NPCIL	Maharashtra	Mumbai
222	Examination of CSR at ONGC	ONGC	Gujarat	Vadodara
223	Setting up Remedial Classes in Sarai Kale Khan District	PCI India	Delhi	Delhi
224	Assessment of PCI India	PCI India	Delhi	Delhi
225	GAP Analysis & Documentation of Activities of PCI	PCI India	Delhi	Delhi
226	Designing Media Strategy for PETA	PETA India	Maharashtra	Mumbai
227	Conduct Promotions and Campaigns of PETA India	PETA India	Maharashtra	Mumbai
228	Documentation of Case Studies: Pratham's Read India Program	Pratham Mysore	Karnataka	Mysore
229	Feasibility Analysis of Vocational Training Courses	Prayas Social Welfare Society	Haryana	Faridabad
230	Brand Promotion of the PSWS	Prayas Social Welfare Society	Haryana	Faridabad
231	Balika Vidya Voucher Scheme (BVVS)- A scheme created for the educating the girl child.	Prerna Social Development and Welfare Society	Delhi	Delhi
232	Drafting Prohatsan's Annual Report (2014-15)	Protsahan India Foundation	Delhi	Delhi

Sr. No.	Name of Project	Name of NGO	State	City
233	Impact Assessment of Childline in Gorakhpur	Purvanchal Gramin Seva Samiti	UP	Gorakhpur
234	To develop Audio/Visual for Pratibibm Event and MIS for Medical Application System	Rangoonwala Foundation India Trust (RFIT)	Maharashtra	Mumbai
235	Building a CSR Strategy for CSR	Rashtriya Chemicals and Fertilizers Limited	Maharashtra	Mumbai
236	Computerisation of data: Rasta & Associated Entities	Rasta	Delhi	Delhi
237	Digitization of student records.	Rasta	Delhi	Delhi
238	Assessment of Pehlay Akshar Project	RPG Foundation	Maharashtra	Mumbai
239	Designing Social Marketing Communication for Silver Jubilee of SAATH	SAATH Charitable Trust	Gujarat	Ahmedabad
240	Designing marketing strategies for fund-raising campaign for Nirmaan	SAATH Charitable Trust	Gujarat	Ahmedabad
241	Audit Projects of Sahaara Charitable Society	Sahaara Charitable Society	Maharashtra	Mumbai
242	Fund Raising Strategy for Sahaara Charitable Society	Sahaara Charitable Society	Maharashtra	Mumbai
243	Designing Staff Appraisal System for Sahaara Charitable Society	Sahaara Charitable Society	Maharashtra	Mumbai
244	Increase Social Media Presence of Sahaara Charitable Society	Sahaara Charitable Society	Maharashtra	Mumbai
245	Assessment of Management Systems of Sahaara Charitable Society	Sahaara Charitable Society	Maharashtra	Mumbai
246	Analysis of Bhopal's Market for Skilled and Semi-skilled labourers	Sahara Manch	Madhya Pradesh	Bhopal
247	Documentation & Updation of SERUDS Website.	Sai Educational Rural and Urban Development Society (SERUDS)	Andhra Pradesh	Kurnool
248	Planning Seminar on Challenges in Implementation of RTE Act	Sai Educational Rural and Urban Development Society (SERUDS)	Andhra Pradesh	Kurnool
249	Operation Management Through Volunteers	Sai Educational Rural and Urban Development Society (SERUDS)	Andhra Pradesh	Kurnool
250	Augmenting the Management Processes of Saikrupa	Saikripa	UP	Noida
251	Resource Mobilization & Management: Sakaar Outreach	Sakaar Outreach	Delhi	Delhi
252	Rehabilitation and Counselling to Street Children	Salaam Baalak Trust	Delhi	Delhi
253	Assessment of Samaritan Help Mission on Community	Samaritan Help Mission	West Bengal	Howrah
254	Educating Children through Sarvashiksha Abhiyaan	Samarpan Care Awareness and Rehabilitation Center	Madhya Pradesh	Indore
255	Documentation of Samarpan's Activities	Samarpan Care Awareness and Rehabilitation Center	Madhya Pradesh	Indore
256	Aatmanirbhar : Samarpan Marketing Event	Samarpan Care Awareness and Rehabilitation Center	Madhya Pradesh	Indore

Sr. No.	Name of Project	Name of NGO	State	City
257	Designing SOPs for the work processes for Samavedana	Samavedana	Maharashtra	Pune
258	Feasibility analysis of a mobile app for Sanchayan	Sanchayan Society	Delhi	Delhi
259	Designing Financial Accounting Processes for Sanchayan	Sanchayan Society	Delhi	Delhi
260	Designing Promotional Strategies for Micro Insurance	Sanchayan Society	Delhi	Delhi
261	Assessment of retail distribution channels of FinanceBazaar.com	Sanchayan Society	Delhi	Delhi
262	Educating underprivileged children living in rural areas	Sanskriti Sewa Pratishthan	Punjab	Ludhiana
263	Impact Assessment of SSS on Target Audience	Sarvajanik Shikshonnayan Sansthan	UP	Hardoi
264	Gap Analysis and Recommendations for Educational Project 'PATANG'	Save The Children India	Maharashtra	Mumbai
265	Building and Upgrading Communication & Technical Channel at Shaishav	Shaishav Child Rights	Gujarat	Bhavnagar
266	Promotion & Capacity Building of Consumer Rights	Shree Datta Gramin Va Shahri Vidya Prasarak Mandal	Maharashtra	Akola
267	Fund raising and Marketing of NGO Products	Shree Mahadev Educational & Rehabilitation Public Charitable Trust	Gujarat	Surat
268	Procure Sponsorship for Children	SHUBHDA - Society for Humanism and Universal Backward's Habitation development Activities	Rajasthan	Ajmer
269	Designing Marketing Plan for Children's Paintings	SHUBHDA - Society for Humanism and Universal Backward's Habitation development Activities	Rajasthan	Ajmer
270	Use of Digital and Non Digital Mediums in Marketing: SHUBDA	SHUBHDA - Society for Humanism and Universal Backward's Habitation development Activities	Rajasthan	Ajmer
271	Internal Control System, Sikkim Organic Mission Phase 3	Sikkim Social Welfare Youth Association	Sikkim	Sikkim
272	Survey on Medical Facilities Offered to Tea Garden Workers	Siliguri Subhashpally Welfare Organzation	West Bengal	Siliguri
273	Study of CSR Activities by SIDBI (Pan India)	Small Industries Development Bank of India (SIDBI)	Delhi	Delhi
274	Documentation of Case Study for Smile Foundation	Smile Foundation, Hyderabad	Telangana	Hyderabad
275	Marketing Communication for Smile Foundation	Smile Foundation, Hyderabad	Telangana	Hyderabad
276	Creation of Database for Smile Foundation: Hyderabad	Smile Foundation, Hyderabad	Telangana	Hyderabad
277	Marketing Communication: Use of Social Media	Smile Foundation, Hyderabad	Telangana	Hyderabad
278	Documentation and analysis: Execution of "Livelihood Program" of Smile Foundation in partnership with BITAN	Smile Foundation, Kolkata	West Bengal	Kolkata
279	Smile Foundation Education Programme - Documentation of Case Studies	Smile Foundation, Kolkata	West Bengal	Kolkata

Sr. No.	Name of Project	Name of NGO	State	City
280	Promoting Women Safety	Social and Development Research and Action Group (SADRAG)	UP	Ghaziabad
281	Promoting Childline and Management of Critical Cases	Social Service Centre Diocese of Eluru	Andhra Pradesh	Eluru (West Godavari District)
282	Study of Sadbhavna Eco Harmony Vidyapeeth	Society for Agro Industrial Education in India	UP	Moradabad
283	Data Analysis: Improving Learning Levels of Children in MCD schools	Society for All Round Development (SARD), Delhi	Delhi	Delhi
284	Event Management and Documentation	Society for All Round Development, Yamunanagar	Delhi	Yamuna Nagar
285	Management of Child Immunization: Public Hospital	Society for Sehat Education & Welfare Activities	Punjab	Bhatinda
286	Vocational Training for Individuals with Autism Spectrum Disorder(ASD)	Sol's ARC (Assessment and Remedial Centre)	Maharashtra	Mumbai
287	Business Develpment Report: Solar Energy	Sorath Development Foundation	Gujarat	Junagadh
288	Evaluation Research: Food Security, Skill Empowerment and Irrigation Facilities in Tribal Areas	South Vihar Welfare Society for Tribal	Jharkhand	Ranchi
289	Study of Functioning of SHGs	SPECTRA (Society for Public Education, Cultural Training and Rural Action)	Rajasthan	Alwar
290	Location & Cost : Setting up a CIRC	Sristi Gyan Kendra	Haryana	Rohtak
291	Financial Feasibility Report	Sristi Gyan Kendra	Haryana	Rohtak
292	Project Review of the Bhatti Mines Site	Ssrishti	Delhi	Delhi
293	Prepare a marketing strategy for the NGO	Ssrishti	Delhi	Delhi
294	Corporate Relationship Development : Retail Merchandise of NGO Products	Ssrishti	Delhi	Delhi
295	Business plan: New Paper Shredding Plant	Stree Mukti Sangathana	Maharashtra	Mumbai
296	Creating a Sustainable Model for Fund raising	Subhash Children Society	UP	Kanpur
297	Sukrupa - Teaching, Fund raising and Career Planning module	Sukrupa	Karnataka	Bengaluru (Bangalore)
298	An analysis of Svasti Portfolio issues	Svasti Microfinance Private Limited	Maharashtra	Mumbai
299	Job & Training Survey in Kakade wasti	Swadhar IDWC	Maharashtra	Pune
300	HR Policy - Forming, Drafting and Documentation	Swami Bhramhanand Pratishthan	Maharashtra	Mumbai
301	KABP analysis for Diabetes and Hypertension Patients	Swasth India Services Private Limited	Maharashtra	Mumbai
302	Designing of Curriculum: Skill Development Projects	Tapan Rehabilitation Society	Haryana	Karnal
303	Enhancing Learning : Through Images and Video tutorials	Tapan Rehabilitation Society	Haryana	Karnal
304	Study of Proposed Sensory park.	Tapan Rehabilitation Society	Haryana	Karnal
305	Market Study: Hand Made Products	Tapan Rehabilitation Society	Haryana	Karnal
306	Working with Implementing Partners	Tapan Rehabilitation Society	Haryana	Karnal

Sr. No.	Name of Project	Name of NGO	State	City
307	Management of Sales And Exhibition Event	Tara Trust	Goa	Salcete
308	Stakeholder Mapping & Need Assessment Survey	Tata Housing	Tamil Nadu	Chennai
309	Promote & Organise Employee Volunteer Month: Tata motors	Tata Motors	Maharashtra	Mumbai
310	Impact Assessment for PACE Institute, Chembur	Tata Motors	Maharashtra	Mumbai
311	Management of Global Education Trust	Tata Motors	Maharashtra	Mumbai
312	LEAP (Learn and Earn Program)-Skill Development Agenda of the CSR Team	Tata Motors	Maharashtra	Mumbai
313	Extend Affirmative Action agenda to suppliers of Tata Motors	Tata Motors	Maharashtra	Pune
314	Chandivali Clean Up Project	Tech Mahindra Foundation, Mumbai	Maharashtra	Mumbai
315	Impact Assessment of SMART Training Centres	Tech Mahindra Foundation, Mumbai	Maharashtra	Mumbai
316	Resource Mobilization for NGOs	Tech Mahindra Foundation, Mumbai	Maharashtra	Mumbai
317	Support for Operational Management	Tech Mahindra Foundation, Noida	UP	Noida
318	Art for Akanksha - Activities Planning and Ecommerce Management	The Akanksha Foundation	Maharashtra	Mumbai
319	Developing Professional Development Programs for Employees	The Akanksha Foundation	Maharashtra	Mumbai
320	Fund Raising and General Accounting for Akanksha	The Akanksha Foundation	Maharashtra	Mumbai
321	Designing Processes: Kanchan Foundation Training Center	The Akanksha Foundation	Maharashtra	Mumbai
322	Assistance in the organization's activities	The Kanchan Foundation	Maharashtra	Mumbai
323	Social Communication: Flyers and Tshirts	The Kanchan Foundation	Maharashtra	Mumbai
324	Marketing & Sales: Herbal and Natural Holi colors & Agarbattis	The Society for Child Development	Delhi	Delhi
325	Exploring the CSR initiatives of companies based in Kolkata	Towards Future	West Bengal	Kolkata
326	Marketing plan for SHGs associated with TSSS	Trivandrum Social Service Society (TSSS)	Kerala	Thiruvananthapuram
327	Review and Update: UIF Documention	Udaan India Foundation, Mumbai	Maharashtra	Mumbai
328	Research and Collate: Potential Beneficiaries	Udaan India Foundation, Mumbai	Maharashtra	Mumbai
329	Event Management – Annual Function / Fundraiser for UIF	Udaan India Foundation, Mumbai	Maharashtra	Mumbai
330	Exploring CSR and Crowd Funding options for UDAAN Society	Udaan Society, Aligarh	UP	Aligarh
331	Resource Mobilization & Management: Udayan Care	Udayan Care Trust	Delhi	Delhi
332	Managing and Analyszing the Interns/volunteers database & their inputs	Udayan Care Trust	Delhi	Delhi
333	Use of ICT to Promote Udgam Trust	Udgam Trust	Gujarat	Gandhinagar- Kalol
334	Fund raising : UMK	Uma Manovikasa Kendram	Andhra Pradesh	Kakinada
335	Inventory management system and marketing: Umang	Umang, Jaipur	Rajasthan	Jaipur
336	Volunteer Management for Umang Charitable Trust	Umang, Mumbai	Maharashtra	Mumbai

Sr. No.	Name of Project	Name of NGO	State	City
337	Assistance, Marketing and Promotion: Umang	Umang, Mumbai	Maharashtra	Mumbai
338	Fundraising via application for grants	Umang, Mumbai	Maharashtra	Mumbai
339	Functioning of SHG groups in Sangrur	Umeed, Sangrur	Punjab	Sangrur
340	Engage small and medium enterprises in the developing sector schemes	UMMEED, Lucknow	UP	Lucknow
341	Feasibility of setting up of Student United Way (SUW)	United Way of Bengaluru	Karnataka	Bengaluru (Bangalore)
342	Collection and analysis of survey data under the following two programs: Community Based Monitoring Study of Basic Needs of Communities	Vachan	Maharashtra	Nashik
343	Management of Activities & resource mobilization: VARHAD	VARHAD (Voluntary Action For Rehabilitation and Development)	Maharashtra	Amravati
344	CSR Laws and its implications for Vidya & Child	Vidya & Child	UP	Noida
345	Vidyarambam - Impact Assessment & Process Optimization	Vidyarambam	Tamil Nadu	Chennai
346	Feasibility study: Supply of Essential Commodities to Community at Low Cost.	Vijay Krida Mandal (VKM)	Maharashtra	Mumbai
347	Efficient Management of Computer Academy	Vijay Krida Mandal (VKM)	Maharashtra	Mumbai
348	Visibility improvement for VKM	Vijay Krida Mandal (VKM)	Maharashtra	Mumbai
349	Pratibimb Event : VGS	Vikas Sahayog Pratisthan	Maharashtra	Mumbai
350	Pratibimb Event : VGS	Vikas Sahayog Pratisthan	Maharashtra	Mumbai
351	Net work of NGOs & Use of Excel Automation	Vikas Sahayog Pratisthan	Maharashtra	Mumbai
352	Integration of traditional business with internet technology	Vikash	Odisha	Bhubaneshwar
353	Examination of Micro finance business	Village Welfare Society	West Bengal	Kolkata
354	Study on Corporate Social Responsibility in Visakhapatnam Steel Plant	Visakhapatnam Steel Plant	Andhra Pradesh	Vishakapatnam
355	Outreach sessions on Child Marriages (Child Marriage awareness program)	Vishakha	Rajasthan	Jaipur
356	Finalizationof POS vendor: Vision Spring	VisionSpring	Delhi	Delhi
357	Inscope/Outscope Analysis: Vision Spring	VisionSpring	Delhi	Delhi
358	Change Management: Vision Spring	VisionSpring	Delhi	Delhi
359	Basic training of warehouse personnel	VisionSpring	Delhi	Delhi
360	Empowerment of women through convergence of service providers:Improve child sex ratio in Fatehgarh Sahib,Punjab.	Voluntary Health Association of Punjab	Chandigarh	Chandigarh
361	Marketing Strategy for Welfare Services Ernakulam	Welfare Services Ernakulam	Kerala	Kochi
362	Sustainable Development Program for Women's Collective	Women's Collective, Chennai	Tamil Nadu	Chennai
363	Compilation of People's Biodiversity Register of villages in East Godavari: Bird application for smart phones, and wildlife flashcards	WWF, Hyderabad	Telangana	Hyderabad
364	iNatureWatch- Analysis of Urban Biodiversity and Climate change	WWF, Kolkata	West Bengal	Kolkata

Annexure 3
Student's Personal Data Form

SVKM's NMIMS School of Business Management

We Care: Civic Engagement 2015
Full Time MBA (Batch 2014-2016)

1. Name:
2. Gender:
3. Age:
4. Course:
5. Division
6. Roll No:
7. Bachelor's Degree
8. Email ID:
9. Mobile No:
10. Permanent Residential Address (Mention city/town/district and State)

11. Volunteer Skill Set: Please tick the appropriate
    a. IT Skills
    b. Marketing Skills
    c. Medical Skills
    d. Teaching Skills
    e. Finance Skills
    f. Any other, specify_____
    g. No Skills
12. Work Experience :
    a. Number of months: _____
    b. Sector: Please tick the appropriate
        a) Finance   b) Marketing   c) HR   d) IT
        e) Any other, specify_____

12. Languages known (other than English) _____

13. Intended field of Internship: (Top 4 Preferences - Number the preferences in rank order)[2]
    a. Child Education / Care & Protection.   ☐

    b. Differently Abled   ☐

    c. Health   ☐

    d. Micro Finance[3]   ☐

    e. Economic Empowerment   ☐

    f. Community Development   ☐

    g. No Preference   ☐

The information provided by me in this form including the permanent residential address is correct.

Date : _____   Signature of the Student : _____
Place : _____   Name of the Student   : _____

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[1] Efforts will be made to locate NGOs in your preferred areas, but in case we are unable to locate the same, you shall have to intern in an NGO which is allocated to you. If a good NGO is not located in your hometown you will be placed in Mumbai.

[2] Some Micro Finance Organizations or livelihood support organizations may ask for internship fees ranging from Rs. 2000/- – 7000/- which will have to be borne by the students.

Annexure 4
List of Faculty Mentors

Faculty Name	Number of Mentees	Number of Organizations
Prof. Amit Bhadra	10	2
Ms. Anjalika Gujar	30	10
Prof. Arti Deo	13	4
Prof. Arunima Haldar	5	2
Prof. Ashu Sharma	10	4
Prof. Bijayinee Patnaik	5	3
Prof. C D Sreedharan	12	3
Prof. Chandan Dasgupta	20	6
Prof. Chandrima Sikdar	10	4
Prof. Dayanand Shetty	16	7
Prof. Debashis Sanyal	10	3
Prof. Deepa Ray	5	2
Prof. Gaurav Thapar	10	5
Prof. Gowri Joshi	10	6
Prof. Harikumar Iyer	12	6
Prof. Hufrish Majra	15	6
Prof. M. C. Agarwal	5	2
Prof. Madhulika Sinha	5	1
Prof. Mala Srivastava	20	6
Prof. Manjari Srivastava	20	10
Prof. Mayank Joshipura	10	6
Prof. Meena Galliara	67	27
Prof. Neeta Acharya	10	4
Prof. Nilay Yajnik	5	3
Prof. Paritosh Basu	12	4
Prof. Parthasarathi N. Mukherjee	10	4
Prof. Rajesh Manjrekar	5	2
Prof. Sangeeta Wats	15	7
Prof. Sangita Kamdar	10	4
Prof. Sanjay Kumar Sinha	10	5
Prof. Seema Khanvilkar	7	2
Prof. Seema Mahajan	10	3
Prof. Seema Rawat	12	5
Prof. Shailaja Rego	15	4
Prof. Sharon Pande	8	3
Prof. Smita Mazumdar	6	1
Prof. Souvik Dhar	10	5
Prof. Sreeram Sivaramakrishnan	10	3
Prof. Subroto Chatterjee	12	5
Prof. Sujata Mukherjee	34	15
Prof. T. Kachwala	20	10
Prof. Veena Vohra	10	2
Prof. Vidya Naik	10	6
Prof. Vrinda Kamat	10	3
Total	**571**	**225**

SVKM's NMIMS
School of Business Management

We Care 2015 **: Civic Engagement Programme**

Student Feed Back Form

We Care: Civic Engagement programme is a compulsory part of your MBA curriculum. We sincerely appreciate the cooperation extended by you in completing your internship.

To review and revise our programme we request you to provide us with your feedback about the same.

* Required

Name of the Student* _____

Roll No* _____   Div*   _____

Name of the NGO/Company*   _____

City*   _____   State*   _____

Please rate your opinion on a scale of 1 – 5 for Q I to Q III
Poor – 1, Average – 2, Good – 3, Very Good – 4, Excellent – 5

I.   Satisfaction with the Organization in which you were placed*

1. Quality of interpersonal relations
2. Orientation provided to understand the functioning of the organization
3. Working atmosphere of the organization
4. Utilization of your time by the organization

II.   Handling Projects*

1. Importance of the Project to the organization
2. Clarity of expectations
3. Autonomy given to complete the project
4. Support received from organization mentor to complete the project

III.   Reports*

1. Clarity of reporting expected
2. Clarity in submitting Final Report
3. Clarity given for Poster Presentation

IV.   Project Handled in the area of*

1. Child Education/Child Care & Protection
2. Differently abled
3. Health
4. Rights Based
5. Micro Finance
6. Economic Empowerment
7. Rural Development
8. Urban Development
9. Other

V.   **Special contribution made by you to the Organization***

_____

Faculty Mentor Feedback

VI.   **How did the faculty mentor provide support to you during the internship Placement?**
Please tick multiple options whichever apply

1. Provided me with inputs prior to internship placement
2. Provided me with inputs during my internship placement.
3. Intervened and helped me whenever I had any administrative problems
4. I did not require any support as such
5. Other

VII.   **During the course of your internship, did you experience difficulty in contacting your faculty mentor?***
Please tick multiple options whichever apply

1. I received a response from my mentor when I contacted him/her
2. My faculty mentor never responded to my mails/ telephone/ requests for personal meetings
3. I did not feel the need to contact my mentor
4. Other

VIII.   **How did you keep in touch with your faculty mentor?***
Please tick multiple options whichever apply

1. Prior to my internship, I had a meeting with my mentor
2. During my internship, I was in touch over e-mail/ telephone
3. I had difficulty in accessing my faculty over e-mail/telephone/personal meeting
4. I did not feel the need to access my faculty mentor.
5. Other

We Care Learning and Feedback

IX.   **Do you feel that We Care was a learning experience***

1. Yes
2. No

X.   **If Yes, Please mention three major learnings from We Care**

_____
_____
_____

XI.   **Suggestions for Improvement (We Care programme)***

_____
_____
_____

SVKM's NMIMS
School of Business Management

We Care 2014: **Civic Engagement Programme**

Organization Feed Back Form

We Care: Civic Engagement programme is a compulsory part of our MBA curriculum. We sincerely appreciate the cooperation extended by you in accommodating our student(s) in your organization as interns.

To review and revise our programme we request you to provide us with your feedback about the same.

* Required

Name of the NGO/Company*   _____

City*   _____   State*   _____

Number of Students Placed*   (Enter only numerical data)   _____

Please rate your opinion on a scale of 1 – 5 for Q I to Q III
Poor – 1, Average – 2, Good – 3, Very Good – 4, Excellent – 5

I.   Satisfaction with Interns Conduct

1.   Adherence to the work discipline
2.   Quality of interpersonal relations
3.   Level of motivation to work with the organization
4.   Ability to learn about a social issue

II.   Handling Projects

1.   Originality of ideas
2.   Clarity in designing plan of action
3.   Adherence to Timelines in delivering tasks
4.   Overall delivery of the project

III.   Reports

1.   Timely submission of log book and weekly report
2.   Timely submission of Final Report
3.   Clarity in Presentation of the Report
4.   Overall Quality of the Report

IV.   Specific remarks about interns contribution*
_____
_____

V.   Suggestions for Improvement*
_____
_____