

Executive MBA

COURSE STRUCTURE 2018-20

Compulsory Courses

• Strategy Formulation	• Corporate Finance II
• Legal Environment of Business	• Individual Dynamics & Organization
• Strategy Implementation	• Group & Organization Dynamics
• Business Research Methods	• Human Resource Management
• Written Communication	• Leadership & Corporate Accountability
• Oral Communication	• Information Systems for Management
• Global & Macroeconomic Environment	• Customer Acquisition & Retention
• Economics of Strategy	• Marketing Planning
• Financial Accounting	• Digital Marketing
• Analysis of Financial Statements	• Statistical Analysis for Business Decisions
• Management Accounting & Control	• Decision Analysis and Modeling
• Corporate Finance I	• Managing Business Operations

Electives

Finance

• International Finance	• Mergers, Acquisitions and Corporate Restructuring
• Investment Analysis and Portfolio Management	• Financial Institutions & Markets
• Strategic Cost Management	• Commercial Bank Management
• Wealth Management	• Project Finance
• Futures Options & Risk Management	

Human Resource Management

• Employee Relations & Labor Laws	• Strategic HRM
• Talent Management	• Change Management & Development
• Performance Management	• Emotional Intelligence-Developing Abilities for Superior Performance
• Organization Theory, Structure & Design	
• Compensation & Benefits	• Learning & Development

Information System

• Business Intelligence & Data Mining	• Managing IT Project
• Digital Strategy for Transforming Business	• Business Dynamics of Information & Communication Technology Industry
• LoT and Emerging Technologies	
• Generating Business Values Through IT	• Enterprise systems and Analytics
• Business Analysis	• Big Data Strategy and Technology Innovation

Marketing

• Consumer Behaviour	• Customer Relationship Management
• International Marketing	• Marketing Strategy
• Sales & Distribution Management	• Brand Management
• B2B Marketing	• Marketing Research & Analytics
• Service Marketing	

Operations

• Advanced Method of Data Analysis	• Supply Chain Management
• Service Operation Management	• Total Quality Management
• Logistics Management	• Project Management
• Production, Planning & Control	• Manufacturing Strategy
• Modeling for Decision Making	