

SVKM's NMIMS, School of Business Management
Master of Business Administration (MBA): Second Year (2024-2025)

	Trimester IV	Trimester V	Trimester VI
Compulsory Courses	<ul style="list-style-type: none"> • CAPSTONE® Business Simulation (3) • Summer Internship 		
Business Environment and Strategy	<ul style="list-style-type: none"> • Business Models and Planning (3) • Infrastructure Consulting and Management (3) • Innovation Management (3) • Managing Turnaround Strategies (3) • Strategic perspectives in Indian businesses (3) • Strategy, Value Creation and Management (3) • Technology Consulting (3) 	<ul style="list-style-type: none"> • Corporate Governance (3) • International Business Management (3) • Management Consulting (3) • Public Policy (3) • Social Entrepreneurship and Consulting (3) • Strategic Alliance (3) • Strategy Lab-Managing Disruption & Hyper competition (3) 	<ul style="list-style-type: none"> • Entrepreneurship Management (3) • Intellectual Property Rights (3) • Management & Measurement of Social Impact (3)
Communication	<ul style="list-style-type: none"> • Popular Culture and the Business of Persuasion (3) • Storytelling for Business (3) 	<ul style="list-style-type: none"> • Intercultural and Strategic Communication (3) 	<ul style="list-style-type: none"> • Leadership Communication Through Neuro Linguistic Programming (3) • Persuasive communication (3) • Visual Communication & Intelligence (3)
Economics	<ul style="list-style-type: none"> • Applied Macroeconomics (3) • Emerging Market Economies (3) • Economics of Money and Banking (3) 	<ul style="list-style-type: none"> • Econometric Methods for Decision Making (3) • Industrial Organization (3) 	<ul style="list-style-type: none"> • Behavioral Economics (3) • Game theory and its application (3)
Finance	<ul style="list-style-type: none"> • Commercial Bank Management (3) • Financial Analysis and Business Valuation (3) • Futures and Options (3) • Investment Analysis and Portfolio Management (3) • Strategic Cost Management (3) • Strategic Financial Management (3) 	<ul style="list-style-type: none"> • Behavioral Finance (3) • Fixed Income Securities (3) • Mergers and Acquisitions (3) • Private Equity and Venture Finance (3) • Project Finance (3) • Sustainable Finance (3) 	<ul style="list-style-type: none"> • Alternative Investments and Hedge Funds (3) • Consumer Finance (3) • Financial Risk Management (3) • International Banking and Finance (3) • Managing Corporate Financial Distress (3)

		<ul style="list-style-type: none"> Investment Analysis and Portfolio Management (3) 	<ul style="list-style-type: none"> Structured Finance (3) Wealth Management (3) Wholesale and Retail Financing (3)
Human Resource and Behavioral Sciences	<ul style="list-style-type: none"> Managing High Performance (3) Strategic HRM (3) 	<ul style="list-style-type: none"> Building Resilient Organizations: Managing Crisis and Transformation (3) Woman in Leadership: Strategies for Success (3) 	<ul style="list-style-type: none"> Emotional Intelligence-Developing Abilities for Superior Performance (3) Talent Management (3) Workplace Diversity, Equity and Inclusion (3)
Marketing	<ul style="list-style-type: none"> Behavioral Science and Marketing (3) Brand Management (3) Consumer Behaviour (3) Integrated Marketing Communication (3) Marketing Research (3) Product Management and Marketing (3) Sales and Channel Management (3) 	<ul style="list-style-type: none"> B2B Marketing (3) International Marketing (3) Qualitative Marketing Research (3) Retail Marketing Management (3) Service Marketing and Innovation (3) Social Media Marketing (3) Digital Marketing (3) 	<ul style="list-style-type: none"> Marketing Analytics (3) Marketing Strategy(3) Rural Marketing (3) Social marketing (3) Customer Experience & Relationship Management (3)
Operations and Data Sciences	<ul style="list-style-type: none"> Blockchain and Decentralized Finance (3) Data Exploration & Visualization (3) Managing Cybersecurity Risks in the Information age (3) Quality Management for Productivity and Performance Improvement (3) Social Networking and Web Analytics (3) Supply Chain Management (3) Multivariate Data Analysis (3) 	<ul style="list-style-type: none"> Digital Product Design & Development (3) Industry 4.0 for Resilient Operations (3) Project Management (3) Operations Analytics (3) Fintech and the Platform Economy (3) Business Process Transformation in the Cloud Era (3) 	<ul style="list-style-type: none"> AI concepts and Applications in Business (3) Applying Agile Concepts in Program Management (3) Leveraging Machine Learning in Business Applications (3) Operations Strategy (3) Services Operations Management (3) Strategic Applications of IoT and Big Data (3)
	No. of full Credits Electives to be chosen:15	No. of full Credits Electives to be chosen: 12	No. of full Credits Electives to be chosen: 12

Non Credit Workshop-Optional	Income Tax (6 hours)	<ul style="list-style-type: none"> Applied Behavioural Design for Problem-solving (NC Interest-based) (3 Hours) Speech Neutralisation for Global Audience (NC Interest-based) (3 Hours) 	
Total Credits	18	12	12
Total Courses	6	4	4
Year Total Credits	42		

Students will also have access to Interdisciplinary courses offered by schools under SVKM's NMIMS as per University norms.

Summer Internship: Non Credit Compulsory Course

However, the candidate needs to satisfactorily complete the project as an essential partial fulfillment of the requirements for award of MBA degree

Figures in bracket represent number of credits. Each full credit will be of 20 sessions, each session of 80 mins. Areas may have essential workshops/ **MOOC** which will be compulsory for students concentrating in those areas.

Smita Kadam
Course Coordinator

Tejash Somaiya
Deputy Registrar

Dr. Madhavi Gokhale
Program Chairperson

Dr. Chandrima Sikdar
Associate Dean